

DTA

October 17, 1969

To: Chairman Rogers Morton

From: Tom Whitehead

The previous job description I sent you was for the existing Office of Telecommunications Management in the Office of Emergency Preparedness.

The attached gives you an idea of the broader considerations we are now looking for in the man who would have primary executive branch responsibility for telecommunications.

Attachment

CTWhitehead:ed

- (1) A thorough grasp of the social, economic, and engineering factors which must be considered in formulating telecommunications policies and standards.
- (2) Familiarity with telecommunications needs and opportunities of government, industry, and the public, and with the structure of private and governmental telecommunications institutions, both national and international.
- (3) The ability to initiate and coordinate telecommunications policy matters on an interdepartmental basis in cooperation with industry and public interest groups, and to define and analyze those key policy issues requiring Presidential involvement.
- (4) The ability to direct studies utilizing systems analysis, systems engineering, and economics needed for the systematic analysis of telecommunications policies and opportunities, their impact, their effectiveness, and their costs..

FCC
February 4, 1970

MEMORANDUM FOR RICHARD MORSE

As I mentioned to you on the phone, I think this is a terribly important and exciting opportunity for the right guy. I think you will see from the job description that there are very few people in the country who can fill this job the way it should be filled. Our time horizon for this is somewhat short since the reorganization plan is expected to go to Congress on February 9 and will become effective 10 days thereafter. Failing this, I would be most interested in talking to you about one of the other positions we discussed and the broader problem of attracting first-rate people in the Administration.

I hope you have a good trip and look forward to talking with you when you return.

Clay T. Whitehead
Staff Assistant

Attachments

cc: Mr. Whitehead
Central Files

CTWhitehead:ed

OTP

THE WHITE HOUSE

WASHINGTON

April 1, 1970

MEMORANDUM FOR

Mr. Bryce Harlow
Mr. John Ehrlichman ✓
Mr. H. R. Haldeman
Dr. Henry Kissinger

After much searching, we have a candidate for Director of the new Office of Telecommunications Policy which will be established as a separate office in the Executive Office of the President later this month. (See Reorganization Message attached.) He is William A. Niskanen, Jr., now at the Institute for Defense Analyses, Arlington, Virginia.

Niskanen holds a Ph.D. in economics from the University of Chicago, and was employed by the Rand Corporation and the Defense Department before joining IDA where he is Director of the Program Analysis Division. This has involved considerable direction of analyses of policy issues with strong economic and technical components. For the past year, he has been writing a book on bureaucratic behavior and how it can be guided more effectively.

He has previously been active in the Young Republicans and was somewhat active in Republican politics in Los Angeles until accepting a civil service position in DOD. He is now a registered Republican in Virginia.

Niskanen's strong points are:

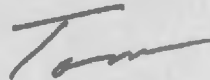
- exceptionally intelligent; able to work with the technical problems this office will face and will do a solid job.
- basically policy-oriented and with the right policy instincts; will not get us bogged down in engineering detail.
- not an empire-builder; will be low-key and focus on doing a job.

- strong defense background combined with broader industry interests will keep a balance between these two primary aspects of the job.
- should be able to hold his own with other Executive Office directors.

His not-so-strong points are:

- lack of any real for-profit industry experience (offset somewhat by his strong free enterprise predilections).
- will do an adequate, but probably not inspired, job of relating to Congressional and industry leaders.

I have attached a brief resume. Peter Flanigan thought you might like to meet Niskanen. If not, do you see any problems with proceeding on his final political clearances and appointment? Could we have your thoughts as soon as possible?



Clay T. Whitehead
Special Assistant to the President

Attachments

RESUME
William Arthur Niskanen, Jr.

Address

Home	7209 Gordons Road, Falls Church, Virginia
Business	400 Army-Navy Drive, Arlington, Virginia

Personal

Born	13 March 1933	Bend, Oregon
Height	6'4"	
Weight	200 pounds	
Health	Excellent	
Married	Helen Barr	
Children	Lia and Pamela	

Education

Harvard College	A.B.	1954
University of Chicago	A.M.	1955
University of Chicago	Ph.D.	1962

Employment

Bureau of Mines	Economist	Summer 1954
Treasury Department	Statistician	Summer 1956
RAND Corporation	Economist	1957-1962
Office of the Secretary of Defense	Director, Special Studies	1962-1964
Institute for Defense Analyses	Director, Program Analysis Division	1964-present

Part-time Teaching

University of Chicago	Fall 1956
University of California at Los Angeles	Spring 1960, 1961
University of Maryland	Spring 1966-1968

Professional Fields

- Defense analysis
- Public finance
- Public administration
- Research management

OTP

April 1, 1970

MEMORANDUM FOR

Dr. Lee A. DuBridge
Science Adviser to the President

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He has previously been active in the Young Republicans and was somewhat active in Republican politics in Los Angeles until accepting a civil service position in DOD. He is now a registered Republican in Virginia.

I have attached a brief resume. Would you be interested in meeting with Niskanen? If not, do you have any comments?

Clay T. Whitehead
Special Assistant to the President

Attachments

cc: Mr. Flanigan
Mr. Whitehead
Central Files
CTWhitehead:jm

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OTIP

April 1, 1970

MEMORANDUM FOR

General George Lincoln
Director
Office of Emergency Preparedness

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Niskanen holds a Ph.D. in economics from the University of Chicago, and was employed at the Rand Corporation and the Defense Department before joining IDA where he is Director of the Program Analysis Division. This has involved considerable direction of analyses of policy issues with strong economic and technical components. For the past year, he has been writing a book on bureaucratic behavior and how it can be guided more effectively.

He has previously been active in the Young Republicans and was somewhat active in Republican politics in Los Angeles until accepting a civil service position in DOD. He is now a registered Republican in Virginia.

I have attached a brief resume. Would you be interested in meeting with Niskanen? If not, do you have any comments?

Clay T. Whitehead
Special Assistant to the President

Attachments

cc: Mr. Flanigan
Mr. Whitehead
Central Files
CTWhitehead:jm

4/6/70

Tom - If you have not seen
the proposed DEC reorganization
plans, you should. The
situation makes it
impossible. You will find a
great effort needed.

Bob Golub

CTP

MEMORANDUM

To: John M. Richardson

April 6, 1970

From: Richard Gabel

Subject: Comments on draft paper, "Alternative
for Organizing Telecommunications Research
and Analysis Functions Within the DOC."

During the year of deliberation of the Presidential Task Force on Communications Policy, the Department of Commerce earned the reputation of providing unusable responses to questions which had not been posed, and lack of understanding to those questions which were raised. The draft paper on reorganization of Department of Communication Telecommunications functions is a play of the same theme. The paper reflects a successful effort at mediating a power play between competing bureaucracies; it does not reflect a comprehension of the underlying problems which motivated the call for a reorganization.

If there is a single fundamental direction and objective sought by Reorganization Plan No. 1, it has been the creation of analytic capability within the government for coping with the technological and economic alternatives to permit formulation of recommendations for rational policy in the telecommunications area. The draft paper sees technology as a substitute for analysis and policy formulation. The organizational structure which is advocated provides technical expertise as detours around intransigent institutions, but evidences dim comprehension of the problems which evoked the reorganization studies. The establishment of TRAC is designed to fill the analytic gap which OTM did not possess nor exercise. OTM has been a ship without a rudder; the draft paper suggests installation of larger size diesels; this will ensure acceleration of the rotary direction of momentum.

The Department of Commerce -- through ESSA and NBS -- possesses technical competence in specialized telecommunications areas

unparalleled elsewhere in the country. However, a relatively small proportion of the general R&D activity of these groups has been oriented to or relevant for major current telecommunications issues which require support. The current effort should be directed towards orienting R&D programs to meeting existing policy and operational requirements. Instead, the draft reorganization plan would subordinate the analytic and policy-oriented responsibilities within a research organization. Under such structural arrangements, the die is already cast. The operational aspects will become wholly submerged.

As alternative to the draft proposal, consider a fifth alternative somewhat at variance with those discussed in the submission. Establish a nucleus working group reporting directly to the Assistant Secretary for R&T composed of fewer than a dozen highly competent professionals possessed of both analytic and technical background in telecommunications. The group should be headquartered in Washington, D. C. -- the focus for telecommunications policy issues emanating from activities of the FCC, NASA, State, DoD, and, of course, responsive to OTP. The group would provide the analytic support needed in the policy process, provide for free flow of information from NBS and ESSA and ability to call for their technical support on issues as they arise. Within DoC the group should provide leadership and orientation for departmental R&D activities.

Organization of effective analytic and policy formulating responsibilities within the federal government is long overdue. The problems, in part, emanating from this gap in governmental functioning, are burgeoning for resolution. Opportunity for contributing to the solution lie with this Department. The proposed organizational plan will, in my judgement, contribute to the problem.

RGabel:bpc 4/6/70

THE MITRE CORPORATION
WESTGATE RESEARCH PARK
MCLEAN, VIRGINIA 22101

OTP
Tom Rogers

16 April 1970

T. F. ROGERS
VICE PRESIDENT
URBAN AFFAIRS

Dr. Clay T. Whitehead
Staff Assistant
The White House
Executive Office Building
Washington, D. C. 20500

Dear Dr. Whitehead:

As you know, in our early conversations of several months ago related to the new Office of Telecommunications Policy, I expressed reluctance to consider returning to Government service. My previous years in various Government positions have left me with a deep sense of accomplishment and satisfaction -- but with a keen awareness, also, of the personal and familial sacrifices that the demands of senior positions place upon their incumbents.

Telecommunications has been my professional field for so long, though, that I could not but be interested -- and eventually stimulated -- by learning of the President's aspirations for his new Office. In studying the plans for its charter and organization, and in speaking with various persons in the Executive Branch concerned with their development, I was reassured to observe that there is a widespread appreciation of the responsibilities, complexities and sensitivities that would be focussed in this new Office -- and gratified by the expressed determination to appoint a professional Director to head it, and to see that it is supported adequately.

Too, I became impressed by the evident intention to see that this Office would be headed by a man known to be experienced both in the scientific, technical and economic intricacies of the telecommunications field, and in the internal workings of those offices in the Executive Branch having responsibilities for telecommunications matters and their relationships with the Federal Communications Commission and the Congress.

Against this general background, then, I concluded that were I asked to take this position, I would be willing to consider doing so -- and I so informed you.

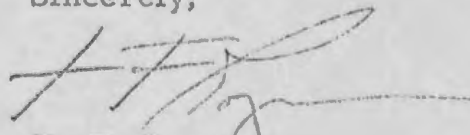
But, you will also recall that I expressed enthusiasm with my new position at the MITRE Corporation. I related that I was being looked to by its Corporate Officers and its Board of Trustees to play a leading role in developing certain new program areas for the Corporation -- ones that we all judge here to be important to the nation and to several of its public institutions.

The Corporation's Board of Trustees will meet next week, at which time certain of these innovative matters will be subject to searching discussion and decision. I would not wish to engage in these discussions in an ambiguous position regarding my commitment to seeing through any of the decisions that are then reached.

Therefore, I would appreciate your seeing that I am removed from any further consideration for this position.

Of course, I would be willing to be of any professional assistance to you, and to the new Office, that I can.

Sincerely,



T. F. Rogers

Communications

Dr. William Niskanen

21 April 1970

William N. Lyons

U. S. Senate Subcommittee on Communications of the Committee on
Commerce

You can't know the players without a score card!

What a man regards as essential to his biography, or politically significant, is a clue to something or other. I have lifted these "lock, stock and barrel," honorary degrees and children, from the Congressional Directory:

PASTORE, John O. (Rhode Island) - Chairman

Democrat, of Cranston, R. I.; lawyer; born in Providence, March 17, 1907; married Elena Caito in 1941; children, John O., Jr., Frances Elizabeth, and Louise Marie; member of the Rhode Island general assembly, assistant attorney general, Lieutenant Governor, Governor, U. S. Senator since 1950; Northeastern University, LL.B.; honorary degrees: Providence College, Brown University, University of Rhode Island, Rhode Island College of Education, Rhode Island College of Pharmacy, Bryant College, Northeastern University, Salve Regina College, Philadelphia College of Textiles and Science, Suffolk University, Villanova University, and New Bedford Institute of Technology; trustee of Brown University, Providence, Rhode Island.

BAKER, Howard H., Jr. (Tennessee)

Republican, who resides at Huntsville and Knoxville, Tenn.; born in Huntsville, Tenn., November 15, 1925; his father, the late Howard H. Baker, served in the 82d-86th Congresses until his death in January 1964; his widow, Mrs. Irone B. Baker, served the balance of the unexpired term in the 86th Congress; education: The McCallie School, Chattanooga, Tenn., graduated 1943; Tulane University of New Orleans, La., and University of the South, Sewanee, Tenn.; University of Tennessee Law College, LL.B., 1949; honorary degrees: LL.D., Tusculum College, Greeneville, Tenn.; D.C.L., Southwestern at Memphis, Tenn.; served in the U. S. Navy, 1943-46; discharged Lieutenant (jg) U. S. Naval Reserve; married the former Joy Dirksen; two children, Derek and Cynthia; Presbyterian; elected to the United States Senate November 8, 1966.

CANNON, Howard Walter (Nevada)

Democrat, of Las Vegas, Nev.; born St. George, Utah, son of Walter and Leah (Sullivan) Cannon; B.E. degree at Arizona State Teachers College, Flagstaff, Ariz., 1933; LL.B. at University of Arizona, 1937; honorary doctor of laws, Arizona State College, 1962; elected to United States Senate, November 4, 1958; reelected November 3, 1964; member of the following Senate committees: Aeronautical and Space Sciences; Armed Services, chairman, Tactical Air Power Subcommittee, Preparedness Investigating Subcommittee; Commerce, vice chairman, Aviation Subcommittee, Communications Subcommittee, Surface Transportation Subcommittee; Rules and Administration; chairman, Subcommittee on Privileges and Elections; major general, Air Force Reserves; married to Dorothy Face; two children, Nancy Lee and Alan Howard.

GOODELL, Charles E. (New York)

Republic of Jamestown, N. Y.; born in Jamestown, N. Y., March 16, 1926; graduated from Jamestown High School and Williams College; elected to Phi Beta Kappa in junior year and received a bachelor of arts degree cum laude; LL.B. degree from the Yale University School of Law in 1951; recipient of a Ford Foundation faculty scholarship at Yale while teaching at Quinnipiac College in New Haven; received a master's degree from the Yale University Graduate School of Government in 1952; former partner in law firm, Jamestown, N. Y.; on August 28, 1954, married the former Jean Kice of Buffalo, a registered nurse and graduate of Millard Fillmore School of Nursing; five sons: William Kice, born November 28, 1955; Timothy Bartlett, born May 10, 1957; Roger Stokoe, born February 19, 1959; Michael Charles Ellsworth, born June 10, 1960; and Jeffrey Harris, born August 12, 1962; U. S. Navy in World War II and U. S. Air Force during the Korean conflict; played college baseball and football, and semiprofessional baseball in the Jamestown area; was a congressional liaison assistant for the Department of Justice for the period 1954-55; served as chairman of the Governmental Affairs Committee and member of the board of directors of the Jamestown area Chamber of Commerce; member of Ellicott Town Board, 1958; former Sunday-school teacher, lay reader, and associate vestryman at St. Luke's Episcopal Church in Jamestown; elected chairman of the Chautauque County Republican Committee in September 1958; elected to the 86th Congress in a special election May 26, 1959, to fill the seat left vacant by the late Honorable Daniel A. Reed; reelected to successive Congresses; chairman House Republican Committee on Planning and Research; appointed September 10, 1968, to U. S. Senate to fill the unexpired term of the late Senator Robert F. Kennedy.

GNLFFIN, Robert P. (Michigan)

Republican of Traverse City, Mich.; born in Detroit, Mich., November 6, 1923; educated in public schools of Garden City and Dearborn, Mich.; graduate of Central Michigan University with A.B. and B.S. degrees; graduate of University of Michigan Law School with J.D. degree; honorary degrees: LL.D., Central Michigan University and Eastern Michigan University; LL.D.,

GRIFIN, Robert P. (Michigan) - continued

Hillsdale College; served as enlisted man in 71st Infantry Division during World War II, 14 months overseas; practiced law in Traverse City, Mich., 1950-56; named one of the Ten Outstanding Young Men of the Nation in 1959 by the U. S. Junior Chamber of Commerce; member of American Bar Association, Michigan State Bar Association, Kiwanis Club, American Legion; married to former Marjorie J. Anderson of Ludington; four children; elected November 6, 1956 to 85th Congress; reelected to 86th, 87th, 88th and 89th Congresses; appointed May 11, 1966 to U. S. Senate to fill unexpired term of the late Senator Patrick McNamara; elected November 8, 1966 to the U. S. Senate for full 6-year term; elected October 1, 1969 Minority Whip of the Senate.

HART, Philip A. (Michigan)

Democrat, of Mackinac Island, Mich.; born December 10, 1912, at Bryn Mawr, Pa; Georgetown University, A.B. cum laude, 1934; University of Michigan Law School, J.D., 1937; U. S. Army, 1941-46 with Fourth Infantry Division, wounded in D-Day assault on Utah Beach, Normandy; Michigan Corporation and Securities Commissioner, 1949-50; director, O.P.S., 1951; U. S. Attorney for Eastern Michigan, 1952; legal adviser to Governor Williams, 1953-54; elected Lieutenant Governor, 1954, reelected 1956; married Jane C. Briggs, of Detroit, in 1943; four sons and four daughters; elected to the U. S. Senate November 4, 1958; reelected November 3, 1964.

HARTKE, Vance (Indiana)

Democrat, of Evansville, Ind.; born in Stendal, Pike County, Ind., May 31, 1919, son of the late Hugo Hartke and Ida Egbert Hartke; educated in Stendal public schools; graduated from Evansville College with A.B. degree; captain of the basketball team; president Student Government Association; member Lambda Chi Alpha; graduated from Indiana University Law School with J.D. degree with honors; double scholarship winner; editor Indiana Law Journal; Phi Delta Phi and Tau Kappa (honoraries); veteran of Navy and Coast Guard service in World War II; attorney, Evansville, Ind.; deputy prosecuting attorney, Vanderburgh County, Ind., 1950-51; Mayor of Evansville, Ind., 1956-58; chairman, Democratic Senatorial Campaign Committee, 1961-62; vice president, National Capital Democratic Club, 1960-62, board member 1963-66; member, Wabash Valley Association, Ohio Valley Improvement Association, Exchange Club, Central Turners, St. Paul's Lutheran Church, Lutheran Laymen's League; married Martha Tiernan of Richmond, Ind., in June 1943; seven children; elected to the United States Senate on November 4, 1958; reelected November 3, 1964.

LONG, Russell B. (Louisiana)

Democrat; born in Shreveport, La., November 3, 1918, of Huey P. and Rose McConnell Long; attended public schools in Shreveport, Baton Rouge, and New Orleans, La.; graduate of Louisiana State University, B.A. degree in 1941, LL.B. degree in 1942; lawyer; admitted to Louisiana bar in June 1942; member of Delta Kappa Epsilon, Omicron Delta Kappa, Order of the Coif, Tau, Kappa Alpha, Phi Delta Phi, Lions, Elks, and American Legion; lieutenant, United States Naval Reserve; veteran of World War II; two daughters, Mrs. Katherine Long Mosely and Pamela Rust; elected to the United States Senate on November 2, 1948, to fill unexpired term of the late John H. Overton; reelected November 7, 1950, for 6-year term beginning January 3, 1951; reelected November 6, 1956, without opposition, for the 6-year term beginning January 3, 1957; reelected November 6, 1962, for the 6-year term beginning January 3, 1963; reelected November 5, 1968, without opposition, for the 6-year term beginning January 3, 1969; elected Assistant Majority Leader, January 4, 1965; named chairman of Senate Finance Committee on January 14, 1966; acts as alternate chairman of the Joint Committee on Internal Revenue Taxation.

MOSS, Frank Edward (Utah)

Democrat, of Salt Lake City, Utah; born in Holladay, Utah, September 23, 1911, son of James H. and Maud Moss; attended the public schools and Granite High School; graduated from the University of Utah with B.A. (magna cum laude) in 1933 and from George Washington University Law School with J.D. (cum laude) in 1937; attorney for the Securities and Exchange Commission, Washington, D.C. from 1937 to 1939; elected Salt Lake City judge in 1940 and reelected in 1945; elected Salt Lake County attorney in 1950 and reelected in 1954; served 4 years during World War II as Judge Advocate in the European Theater with the Air Corps; holds commission of colonel, United States Air Force Reserves; member, Church of Jesus Christ of Latter Day Saints, the American Legion, Veterans of Foreign Wars, and Lions Club; served as president of the Utah State Association of County Officials and two terms as president of the National Association of District Attorneys; married Phyllis Hart in 1934 and they have four children; elected to the United States Senate on November 4, 1958; reelected November 3, 1964.

SCOTT, Hugh (Pennsylvania)

Republican, of Philadelphia, Pa.; lawyer, Philadelphia; elected 77th Congress, reelected seven additional terms; member, Board of Visitors, Naval Academy, 1948; chairman, Board of Visitors, U.S. Merchant Marine Academy, 1959; Board of Visitors, Coast Guard Academy, 1963; author, "Scott on Bailments" (1931), "How to Go into Politics" (1949), "The Golden Age of Chinese Art" (1967), "Come to the Party" (1968), "How to Run for Public Office and Win!" (1968), and numerous articles in national magazines; national chairman, Republican Party, 1948-49; Eisenhower personal staff, 1952; chairman, Eisenhower Headquarters Committee, 1952; general counsel, Republican

SCOTT, Hugh (Pennsylvania) - continued

National Committee, 1955-60; vice chairman, Senatorial Campaign Committee, 1964 - ; Minority Whip, U. S. Senate, 1969 - ; member of Republican Coordinating Committee; active duty, United States Naval Reserve, in World War II as a lieutenant; last rank, captain; active service with North Atlantic Patrol Occupation of Iceland and Pacific area, including occupation of Japan; duty aboard carrier Valley Forge in Korean War, August and September 1950; A.B., Randolph-Macon College, 1919; LL.B., University of Virginia, 1922; LL.D., University of Pennsylvania; LL.D., Randolph-Macon; LL.D., La Salle College; LL.D., Dickinson College; LL.D., Temple University; D.Pub.Adm., Suffolk University; LL.D., Ursinus College; LL.D., Washington and Jefferson; LL.D., Lebanon Valley College; Litt.D., Philadelphia College of Osteopathy; LL.D., Philadelphia Textile Institute; LL.D., Lehigh University; Sc.D., Delaware Valley College; LL.D., Lincoln University; LL.D., Westminster College; LL.D., Waynesburg College; LL.D., Franklin and Marshall College, 1969; LL.D., Albright College; LL.D., Hanover College; LL.D., Hahnemann Medical College and Hospital; D.C.L., Union College; D.C.L., Susquehanna University; also attended University of Pennsylvania; Visiting Fellow, Balliol College, Oxford, England, 1967; member of American Legion; VFW; AMVETS; Sons of the Revolution; Society of Cincinnati; P.O.S. of A.; Friendly Sons of St. Patrick; Authors Guild; Oriental Ceramic Society (U.K.); Asia House; Advisory Committee on Oriental Art, Philadelphia Museum of Art; Board of Regents, Smithsonian Institution; Alpha Chi Rho (national president 1942-46); Phi Beta Kappa; Tau Kappa Alpha and Phi Alpha Delta fraternities; Philadelphia Cricket Club; Germantown Lions Club; honorary alumnus; Philadelphia Textile Institute; married to Marian Huntington Chase, an alumna of Germantown Friends School; one daughter, Marian Scott Concannon; Episcopalian; elected United States Senator November 1958; reelected November 3, 1964; Minority Leader, 1969 - .

Monday 4/20/70

4/22 received

4:10 Called DuBridge's office. They expect to have a reply to your April 1st memo re Dr. Niskanen as the Director of OTP. Apparently Dr. Drew is working on it.

General Lincoln's office will check and will call.

Tuesday 4/21/70

10:00 Was General Lincoln's call concerning Dr. Niskanen?
Or should I check his office again for a reply?

yes

Monday 4/20/70

12:05 Re your April 1st memo on appointment of Niskanen
as Director, OTP:

Harlow -- looks fine to me

Ehrlichman -- Tod Hullin sent a note saying "E has no comment"

Haldeman -- Higby says Haldeman feels Niskanen would be fine

Kissinger -- appears to be excellent and sees no problems with
proceeding on his final clearance and appointment

Lincoln - brilliant technically; bad administratively

You also sent memos to DuBridge and Lincoln -- but I don't
see any replies.

call & ask if they will have reply.

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

April 21, 1970

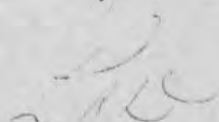
MEMORANDUM FOR

Clay T. Whitehead

From all I can learn, Mr. William A. Niskanen, Jr., sounds like a very promising choice as the Director of the Office of Telecommunications Policy. Members of our staff are acquainted with him since he was a member of our ad hoc study panel on the SST. He participated very effectively in the work of that panel.

I therefore have no reservations about Mr. Niskanen's ability and devotion. Needless to say, however, I would personally have had a slight preference for an outstanding engineer in this post, one with long technical experience in the telecommunications field. Nevertheless, I think the office will work well providing such an engineer is located for the position of Deputy Director, and I understand you are pursuing actively the task of finding such a Deputy.

Dr. Russell Drew of OST has been carefully considering possible candidates, and he would be glad to suggest some names to you which both he and I can endorse as far as their technical qualifications are concerned. With the understanding that a strong technical Deputy will be selected, I would endorse Mr. Niskanen for the position of Director.


Lee A. DuBridge
Science Adviser

THE WHITE HOUSE

WASHINGTON

April 13, 1970

MEMORANDUM FOR DR. CLAY T. WHITEHEAD

FROM: Henry A. Kissinger *HK*

SUBJECT: Appointment of William A. Niskanen, Jr. as
Director of Telecommunications Policy

I have reviewed the qualifications of William A. Niskanen, Jr. for the position of Director of the Office of Telecommunications Policy.

He appears to have excellent credentials for this position, and I see no problems with proceeding on his final clearance and appointment.

THE WHITE HOUSE

WASHINGTON

April 1, 1970

#13

*Tom
looks fine to me
J. H. Harlow*

MEMORANDUM FOR

Mr. Bryce Harlow ✓
Mr. John Ehrlichman
Mr. H. R. Haldeman
Dr. Henry Kissinger

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Niskanen's strong points are:

- exceptionally intelligent; able to work with the technical problems this office will face and will do a solid job.
- basically policy-oriented and with the right policy instincts; will not get us bogged down in engineering detail.
- not an empire-builder; will be low-key and focus on doing a job.

THE WHITE HOUSE
WASHINGTON

Date 4-4-70

For Whithead

From Tod Hullin

Sam:

E has no comment.
Jed

~~MEMORANDUM~~

THE WHITE HOUSE
WASHINGTON

April 2, 1970

MEMORANDUM FOR: MR. WHITEHEAD
FROM: L. HIGBY *L*

Bob reviewed your attached memorandum concerning William A. Niskanen, Jr., for the position as Director of the Office of Telecommunications Policy.

Based on information available in your memorandum and your recommendation, Bob feels that Mr. Niskanen will be fine for the office.

Attachment

Personnel

April 23, 1970

MEMORANDUM FOR PETER FLANIGAN

Having received favorable opinions on Bill Niskanen for the new Office of Telecommunications Policy from Haldeman, Harlow, Kissinger, DuBridge, and Lincoln (and no comment from Ehrlichman), I have asked Harry Flemming to begin political clearance on an expedited basis. I am hopeful that we can have Niskanen ready for confirmation within two weeks.

The only negative comment received from the above sources was a caution from General Lincoln that his sources indicated Niskanen to be weak on administrative ability. I am convinced that he has improved significantly in that area and is aware of the need to pay considerable attention to that aspect of the job, and that it will be no problem.

Clay T. Whitehead
Special Assistant to the President

cc: Mr. Whitehead
Central Files
Mr. Flemming

CTWhitehead:ed/jm

07P
April 22, 1970

MEMORANDUM FOR GERRY WARREN

Attached are relevant materials regarding the Office of Telecommunications Policy. As I indicated on the phone, we would like to maintain as low a profile as possible until we can announce the Director of the new Office. There will be no Acting Director until that time, and I do not expect the Executive Order to be issued until the Director is announced.

In the meantime, I would like to minimize press coverage with answers from us as noncommittal and low-key as possible. (Of course, it would work counter to this objective if people got the impression we were hiding something.)

As we agreed, I will refer all questions from reporters on this subject to you and trust to your keen sensitivities and good judgment.

Many thanks.

Clay T. Whitehead
Special Assistant to the President

Attachments

cc: Mr. Whitehead
Central Files

CTWhitehead:ed

OTF
THE WHITE HOUSE
WASHINGTON

April 22, 1970

To: Mr. Flanigan

From: Tom Whitehead

I am not at all sure it is necessary to
bother the President with this, but here
it is in case you think he might be
interested.

Attachment

Sent
4/23/70

INFORMATION
Office of
Telecommunications
Policy

MEMORANDUM FOR THE PRESIDENT

The Congress has permitted our Reorganization Plan No. 1 establishing the Office of Telecommunications Policy in the Executive Office of the President to go into effect as of April 20th.

We will soon be sending to you for approval an Executive Order implementing the remainder of our reorganization in the telecommunications area. We will also be recommending appointments for the positions of Director and Deputy Director of the new Office. It will be desirable for you to meet briefly with the new Director prior to his confirmation hearing.

There was little controversy over this plan in the Congress, and it was generally recognized as a significant step forward.

Peter Flanigan
Assistant to the President

cc: Mr. Flanigan
Mr. Whitehead ✓
Central Files

CTWhitehead:jm

THE WHITE HOUSE
WASHINGTON

4/21/70
(Date)

TO: *Tom Whitehead*

FROM: PETER FLANIGAN

ACTION:

DUE DATE: _____

☒ ^{memo} Prepare reply for Pres. for
Mr. Flanigan's signature

☐ Direct reply

☐ Comments/recommendations

☐ Please handle

☐ Information

☐ File

REMARKS:

[Handwritten signature]

EXECUTIVE OFFICE OF THE PRESIDENT

BUREAU OF THE BUDGET
WASHINGTON, D.C. 20503

APR 21 1970

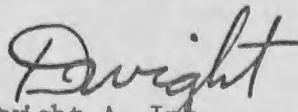
MEMORANDUM FOR MR. PETER FLANIGAN

Subject: Telecommunications Reorganization Plan

As you know the Congress has permitted our reorganization plan for telecommunications to go into effect as of yesterday, April 20, I assume you will advise the President. Although a resolution of disapproval was filed in the House, the plan stirred up little controversy except for Congressmen Brown and Rosenthal probing possible weakening of the Federal Communications Commission as an outgrowth of the plan. These fears were laid to rest.

We had strong support from Dwyer and Erlenborn on the Republican side and from Holifield and Blatnik on the Democratic side, and the hearings were conducted by Holifield on a non-partisan basis.

We will soon forward the implementing Executive order although I understand that it may not be issued until the appointment of the Director of Telecommunications Policy is made.


Dwight A. Lusk
Assistant Director for
Executive Management

May 7, 1970

Telecommunications

Dear Tom:

As I indicated in our recent telephone conversation, I was sorry to see you remove your name from consideration for Director of the new Office of Telecommunications Policy. However, I believe we are on the way to selecting a first-rate Director and hope you and he will have the opportunity to meet in the not too distant future.

The kinds of things you are undertaking with Mitre sound very interesting and important, and I am sure you will be of great benefit there. I hope you will keep in touch with the new OTP as it grows and that we will have the opportunity to discuss issues of mutual interest in the future.

Sincerely,

Clay T. Whitehead
Special Assistant to the President

Mr. T. F. Rogers
Vice President
Urban Affairs
The Mitre Corporation
Westgate Research Park
McLean, Virginia 22101

cc: Mr. Whitehead
Central Files
CTWhitehead:jm

THE MITRE CORPORATION
WESTGATE RESEARCH PARK
MCLEAN, VIRGINIA 22101

OTP
Tom Rogers

T. F. ROGERS
VICE PRESIDENT
URBAN AFFAIRS

16 April 1970

Dr. Clay T. Whitehead
Staff Assistant
The White House
Executive Office Building
Washington, D. C. 20500

Dear Dr. Whitehead:

As you know, in our early conversations of several months ago related to the new Office of Telecommunications Policy, I expressed reluctance to consider returning to Government service. My previous years in various Government positions have left me with a deep sense of accomplishment and satisfaction -- but with a keen awareness, also, of the personal and familial sacrifices that the demands of senior positions place upon their incumbents.

Telecommunications has been my professional field for so long, though, that I could not but be interested -- and eventually stimulated -- by learning of the President's aspirations for his new Office. In studying the plans for its charter and organization, and in speaking with various persons in the Executive Branch concerned with their development, I was reassured to observe that there is a widespread appreciation of the responsibilities, complexities and sensitivities that would be focussed in this new Office -- and gratified by the expressed determination to appoint a professional Director to head it, and to see that it is supported adequately.

Too, I became impressed by the evident intention to see that this Office would be headed by a man known to be experienced both in the scientific, technical and economic intricacies of the telecommunications field, and in the internal workings of those offices in the Executive Branch having responsibilities for telecommunications matters and their relationships with the Federal Communications Commission and the Congress.

Against this general background, then, I concluded that were I asked to take this position, I would be willing to consider doing so -- and I so informed you.

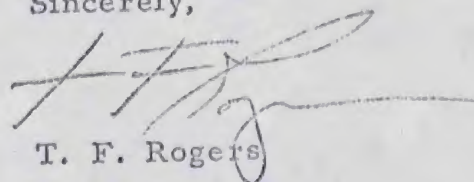
But, you will also recall that I expressed enthusiasm with my new position at the MITRE Corporation. I related that I was being looked to by its Corporate Officers and its Board of Trustees to play a leading role in developing certain new program areas for the Corporation -- ones that we all judge here to be important to the nation and to several of its public institutions.

The Corporation's Board of Trustees will meet next week, at which time certain of these innovative matters will be subject to searching discussion and decision. I would not wish to engage in these discussions in an ambiguous position regarding my commitment to seeing through any of the decisions that are then reached.

Therefore, I would appreciate your seeing that I am removed from any further consideration for this position.

Of course, I would be willing to be of any professional assistance to you, and to the new Office, that I can.

Sincerely,



T. F. Rogers

OTP

May 11, 1970

To: Dr. Myron Tribus

From: Tom Whitehead

Here is the list of all the people we considered for Director or Deputy Director of OTP. Those on List No. 2 were not appropriate for consideration for this position, and I doubt that any of them would be suitable for head of TRAC either. Some of those on List No. 1, lacking a technical background, also would probably be inappropriate.

Attachment

cc: Mr. Whitehead
Central Files

CTWhitehead:jm

D T M

List No. 1

✓ Fred W. Morris, Jr.
President, Tele-Sciences Corporation

✓ Abbott Washburn
Washburn-Stringer Associates
Ambassador, U. S. Delegation to INTELSAT Conference

✓ * Richard W. KixMiller
Vice President, Celanese

✓ Dr. Allen Peterson
Professor, E. E., Stanford

✓ Robert Lowe

Dr. Bernard M. Oliver
Vice President, R&D, Hewlett-Packard

Dr. Malcolm R. Curry
V. P., Research, Beckman Instruments

✓ * James H. Binger
Chairman of the Board, Honeywell

✓ Herbert D. Bennington
DD R&E

✓ Gerald P. Dineen

* Sufficiently interesting to be approached

D T M

List No. 2

✓ Maj. Gen. Gordon Gould
Dir., CCC, USAF

✓ Lyle J. Moore
Pacific T&T

✓ Capt. Everett A. Trickey
USN

✓ Stuart M. Tuchband
Tech. Staff, BTL

✓ Maj. Gen. Harold W. Grant (Ret.)
Director, Telecommunications Policy, DOD

✓ Albert J. Wetzel
Director of University Development, Tulane

✓ Allan R. Zenowitz
Massachusetts State Director of Civil Defense

✓ Maj. Gen. Dayton Eddy
Director, Communications-Electronics, JCS

Gen. Alfred Starbird
SAFEGUARD System Mgr., OCS

✓ Asher Ende
Assoc. Chief, Common Carrier Bureau, FCC

✓ John H. Gayer
Program Mgr., Communications Systems,
Space Systems Org., GE

✓ Dr. Charles C. Mack
Sr. Scientist, Comm. & Electronics Div., Philco-Ford

✓ Dr. Leon Podolsky

✓ Vice Adm. Bernard F. Roeder (Ret.)

D T M

Declinations

✓ Dr. A. D. Wheelon
Vice President, Eng., Hughes Aircraft

✓ Richard P. Gifford
General Manager, Comm. Products Div., GE

Walter Fackler
Associate Dean, University of Chicago Business School

✓ Richard S. Morse
Lecturer, MIT

Dr. Gardiner Tucker
ASD (SA)

✓ Dr. Dean Watkins
Chairman of the Board, Watkins-Johnson Co.

OTR

THE WHITE HOUSE

WASHINGTON

April 24, 1970

MEMORANDUM FOR BILL TIMMONS

I received a telephone call from Senator Cotton this morning in regard to the information I had passed yesterday to Art Pankopf that William A. Niskanen is expected to be our nomination for Director of the Office of Telecommunications Policy. Cotton made the following points:

1. He noted that Niskanen had been Deputy Assistant Secretary of Defense under McNamara and, therefore, was suspect as one of the people who, under McNamara, forced the closing of many defense installations. He did not directly allege that Niskanen was associated with this activity, but wanted reassurance and reiterated that burden of proof would be with us that Niskanen was not one of the unsavory McNamara types even though he is a Republican.

2. He cited, partly as an example and partly, I gather, out of pique, that the Portsmouth Naval Shipyard was "being choked to death." He indicated that he was extremely unhappy about this kind of thing and would want to know how Niskanen was involved.

3. He indicated that he was "at the end of my rope with this Administration" and that no further cooperation will be coming from him until some attention was given to matters he was concerned with.

4. He pointedly noted that he was not going to support ABM and that, after 24 years of being a statesman, his patience was at an end and that he was "small enough at last to filibuster till Hell freezes over" about the Niskanen appointment unless he received more consideration of the things he felt were important to him.

5. He indicated that this is only one of the many things he was going to do and that we should be prepared for trouble. He asked that I pass this along to the appropriate people.

I think it is clear that Cotton has no personal grief against Niskanen although he does feel rather strongly about McNamara and would have to be shown that Niskanen is a legitimate Republican. (I don't think that is a problem.) However, he clearly has other things on his mind, of which I am not aware.

I thought you would want to be aware of this phone call. I would appreciate your views as to how we might plan our strategy in getting Niskanen confirmed.

Clay T. Whitehead
Special Assistant to the President

cc: Mr. Flanigan
Mr. Whitehead
Central Files

CTWhitehead:ed

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

Panliff — Cotton

Pres in service w/ M^cN.

24 yrs. pastime end.

- not
A.P.P.
- Portsmouth Naval Shipyard *
 - ch. it to death
 - end of rope w/ Admin.
 - small enough at last
 - filibuster til bill freezes over.

One of many things going to do
Be prepared for trouble.

OTF
Wednesday 4/29/70

4:55 Ed Rector called. Said the full field investigation on Niskanen was begun on the 21st and was requested as an expedite and has been on a expedite all that time. It should be back in about a week -- usually taking two weeks for the whole thing.

OTF
Wednesday 4/29/70

3:20 At Tom's request, called Flemming's office and advise that we understand that the FBI check on Dr. Niskanen was only begun this morning -- although we had requested it approximately two weeks ago. Urge that they speed it up as much as possible so they can get the Director into the office and the staff set up. Also there will be hearings and it will be necessary to get the Director confirmed so that they can let him attend the hearings and testify.

MEMORANDUM

THE WHITE HOUSE
WASHINGTON

May 25, 1970

MEMORANDUM FOR TOM WHITEHEAD

FROM: Bruce Ladd

SUBJECT: Directorship of Telecommunications Policy

The attached is forwarded for your consideration.

~~OT P~~
~~7/1/70~~

~~M. W. L.~~
~~Tred~~

UNITED STATES GOVERNMENT

Memorandum

DEPARTMENT OF
HOUSING AND URBAN DEVELOPMENTTO : Mr. Bruce Ladd
White House

DATE: May 21, 1970

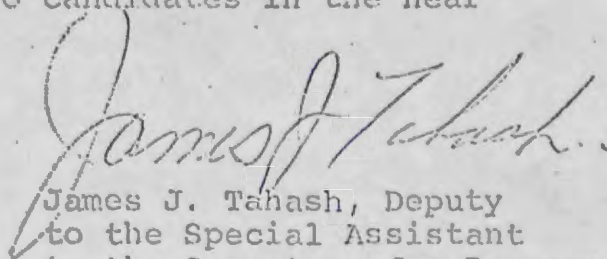
In reply refer to:

FROM : James J. Tahash

SUBJECT: Mr. Fred W. Morris, Jr.
Dr. William A. Niskanen

Attached, you will find a letter of recommendation for the position of Director of Telecommunications Policy and resumes on the above mentioned gentlemen.

I have written Mr. Perkins and informed him that I was sending this to you and that you would, undoubtedly, be in touch with he or the two candidates in the near future.



James J. Tahash, Deputy
to the Special Assistant
to the Secretary for Personnel

Attachment

To: Mr. Ladd	Return To:
Initials:	
File	
Date	5/20/70

MUSKEGON, MICHIGAN 49443

616 798-0411

✓

Honorable George Romney
Secretary of Housing &
Urban Development
HUD Building
451 Seventh Street SW
Washington, D. C. 20402

ST. LOUIS
CORRESPONDENCE
SECTION
JAN 11 6 56 AM '70
HJD

I am sure that you can understand why the telecommunications industry would like to see a professional appointed as Director of Telecommunications Policy. This vital post should be filled by the best qualified candidate available.

Attached are the biographies of two possible candidates. After reading them, I'm confident that you will agree with me that Fred W. Morris, Jr. is far and away the most professionally qualified of the two. If you do agree and you have an opportunity to mention his qualifications directly to President Nixon, it will be greatly appreciated.

Incidentally, Bob Griffin, Gerry Ford and Guy VanderJagt have been contacted on this matter also.

Cordially,

JUDSON M. PERKINS
Director of Public Relations

JMP erh

Attachment

Handwritten: Handwritten
JMP crh
Attachment
Handwritten: 5/20

Reports

FRED W. NENCK, Editor
THOMAS M. MAHA, Executive Editor
RUPERT WELCH, Assistant Editor

Weekly news service covering the telephone, telegraph, and radio communications fields since 1934

VOLUME THIRTY-SIX, NO. 17

April 27, 1970

NON-COMMUNICATOR IS CHOICE FOR TOP JOB IN OFFICE OF TELECOMMUNICATIONS POLICY; NISKANEN, AN ECONOMIST, UNDERSTOOD TO BE WHITE HOUSE SELECTION

In the selection of a Director of Telecommunications Policy, the White House has apparently decided to fill the top post in the new office with a non-communicator, it was learned last week.

Dr. William A. Niskanen, an economist who has been serving with the Institute of Defense Analyses as Director of Program Analysis since 1967, is understood to be the choice for the OTP assignment. The announcement of his selection is expected in the near future.

There was no mention last week of the selection of a Deputy Director for the new office, and indications were that no choice has yet been made. It was believed that this appointment was being delayed, at least in part, to afford the new Director a chance to have a voice in the selection.

Dr. Niskanen, 37, has held several government posts earlier in his career. He joined the Bureau of Mines as Statistical Assistant in 1954 and two years later was named to a similar post with the Treasury Department.

From 1957 to 1962, he was an economist with the Rand Corp., and then was brought into the Defense Department as Director of Special Studies under Secretary of Defense Robert S. McNamara, from 1963 to 1964. He moved to IDA, which performs services for DoD under contract, as Director of Economics and Political Studies in 1964, and then was named to his present post in 1967.

During the period he was at Rand, he was a contemporary of Dr. Clay T. Whitehead, the Special Assistant to the President who has been a chief architect as a member of the White House staff in the creation of the new Office of Telecommunications Policy.

Dr. Niskanen, a graduate of Harvard University, received his master's and doctor's degrees from the University of Chicago. His doctoral thesis was, "The Demand for Alcoholic Beverages." He is co-author of two books, "Defense Management" and "Cost Effective Analysis," and is the author of an article, "The Peculiar Economics of Bureaucracy."

Meanwhile, the Office of Telecommunications Policy came into being Monday, April 20, under the provisions of the reorganization plan submitted to Congress by President Nixon in early February. The executive order formally designating the office and its functions had not, however, been issued by the end of last week.

Under terms of the reorganization plan, the Office of Telecommunications Management was abolished. The operations of the office were

continued after last Monday by a provision that the Director of the Office of Emergency Preparedness has authority to perform necessary functions for "winding up any outstanding affairs of the office."

The Interdepartment Radio Advisory Committee, as an example, was technically non-existent. However, it was pointed out, if the need for frequency assignments arose, the White House could act to meet such an emergency.

-End-

BRIEF PROFESSIONAL RESUME OF

FRED W. MORRIS, JR.

TELECOMMUNICATIONS ENGINEERING AND MANAGEMENT CONSULTANT

5315 HOLLY OAK COURT
WASHINGTON, D. C. 20034
TELEPHONE

(301) 469-6034

AGE: 48 years (Born February 28, 1922, Los Angeles, California)

CURRENT ACTIVITY:

President

TELE-SCIENCES CORPORATION

9315 Holly Oak, Washington, D.C. 20034 [Telephone (301) 469-6034]

(An association of telecommunications specialists engaged in conduct of technical/economic/operational & management studies as consultant to industry, research institutes and the Government independent of manufacturing or operating company interests.)

Consultant

DEPARTMENT OF STATE

Washington, D.C.

Expert Consultant

CENTRAL AMERICAN REGIONAL TELECOMMUNICATIONS COMMISSION and
CENTRAL AMERICAN BANK FOR ECONOMIC INTEGRATION

EDUCATION:

1940-44 BS & EE - CALIFORNIA INSTITUTE OF TECHNOLOGY

1946-48 Graduate Study - OCCIDENTAL COLLEGE

1947 Graduate Study - STANFORD UNIVERSITY

1965-66 Graduate Study - GEORGE WASHINGTON UNIVERSITY

Licensed and Registered PROFESSIONAL ELECTRICAL ENGINEER -
State of California [EE #1218] since 1948

PRIOR EXPERIENCE:

1967-68 Technical Consultant to THE PRESIDENT'S TASK FORCE ON
COMMUNICATIONS POLICY
The White House, Washington, D.C.

1966-69 Vice President-Corporate Planning & Special Assistant to
the President
RADIATION INCORPORATED/HARRIS INTERTYPE CORPORATION
Washington, D.C. & Melbourne, Florida

1964-66 Associate Director of Telecommunications Management
EXECUTIVE OFFICE OF THE PRESIDENT
The White House, Washington, D.C.

(Career Civil Service GS-18)

ALSO Principal Consultant to THE SPECIAL ASSISTANT TO THE
PRESIDENT FOR TELECOMMUNICATIONS
The White House, Washington, D.C.

MORE

EXPERIENCE (continued)

- 1954-64 President and Founder
FRED W. MORRIS, JR. & ASSOCIATES
Palo Alto, California
(Electronic Engineering & Management Consultants to industry research institutes, universities, Federal & State Government specializing in telecommunications system techno/economic analyses, management and planning studies. During this period Mr. Morris served as an executive and member of the Board of Directors of several electronic industry corporations)
- 1950-54 Electronic Scientist
US ARMY SIGNAL CORPS ENGINEERING LABORATORIES and
ELECTRONIC DEFENSE LABORATORY
Fort Monmouth, New Jersey and Mountain View, California
- 1946-50 Instructor & Assistant Professor of Electrical Engineering
UNIVERSITY OF SOUTHERN CALIFORNIA
Los Angeles, California
- 1947-50 Special Consultant - US ARMY SIGNAL CORPS
- 1944-46 Technical Officer - US ARMY SIGNAL CORPS
(Communications and electronic warfare research, development and operations)

MEMBERSHIPS:

- Senior Member - Institute of Electrical & Electronics Engineers
- Associate Fellow - American Institute of Aeronautics & Astronautics
(Member of Technical Committee on Communications Systems - 1964-date)
- Life Member - Armed Forces Communications & Electronics Association
- Member - American Management Association
National Industrial Conference Board
National Security Industrial Association
Electronic Industries Association
Capital Hill Club
- "RN Associates" (Republican National Committee)

PROFESSIONAL RECOGNITION:

- Listed among AMERICAN MEN OF SCIENCE, WHO'S WHO IN ENGINEERING
and WHO'S WHO IN COMMERCE AND INDUSTRY.

FAMILY DATA:

Married Nancy Renee Thompson in 1949

Formerly resided in Los Angeles, California; Red Bank, New Jersey;
Menlo Park, California; Los Altos, California; McLean,
Virginia; and Westmoreland Hills, Washington, D.C.

Currently resident of Bethesda, Maryland.

OTP

Tuesday 6/9/70

9:15 Betty Walton, Congressman Blackburn's secretary, called about the letter you wrote concerning the appointment of the Director of OTP; she said the Senator hadn't seen the letter but she thought it was an impertinent letter; said they couldn't possibly send such a letter out to a constituent.

I explained that I know Mr. Whitehead would never intentionally give such an impression -- gave her an explanation of what the plan was. She was satisfied but felt that any future letters should not "be impertinent".

872
May 27, 1970

Dear Congressman Blackburn:

Harry Flemming has passed on to me your letter of May 18th regarding the possible nomination of Dr. William A. Niskanen as Director of the new Office of Telecommunications Policy. We have made no official nomination to the Senate, but Dr. Niskanen is indeed receiving consideration for that appointment.

We have, of course, considered other potential candidates and hope to be making a nomination to the Senate in the very near future. If you have any more questions, please do not hesitate to let me know.

Sincerely,

Clay T. Whitehead
Special Assistant to the President

Honorable Ben B. Blackburn
House of Representatives
Washington, D. C.

cc: Mr. Flemming
Mr. Whitehead
Central Files

CTWhitehead:jm

WASHINGTON

Dear Congressman Blackburn:

While no nomination has been made, I think it is important to realize that only persons with outstanding credentials have been considered for this position. Dr. Niskanen is among those ~~few individuals who qualify~~ *very*

Niskanen
 that thesis
 of ~~very~~ com-
 plicated
 , since ,
 dealing with
 While he has
 with ~~these~~ technical
 expertise that
~~expedient~~
 to ~~investigate~~
 capabilities
 would be
 mounted.

THE WHITE HOUSE
WASHINGTON

May 26, 1970

Dear Congressman Blackburn:

Harry Flemming has passed on to me your letter of May 18 regarding the possible nomination of Dr. William A. Niskanen as Director of the new Office of Telecommunications Policy. We have made no official nomination to the Senate, but Dr. Niskanen is indeed receiving consideration for that appointment.

While no nomination has been made, I think it is important to realize that only persons with outstanding credentials have been considered for this position. Dr. Niskanen is among those.

This position is at Executive Pay Level III and involves the direction of an office in the Executive Office of the President. The purpose of this office is not to deal with technical telecommunications problems, but to provide the President with the scope and breadth of policy analysis necessary to advise him on the full range of telecommunications policy. As you know, governmental policy is far more concerned with the objectives and needs of the American public and the economy than it is to resolution of detailed technical matters. It is, therefore, quite appropriate to consider the appointment of an outstanding economist or lawyer to such a position as well as considering those who have technical expertise in telecommunications. If a person of broad policy competence and analytic capabilities is appointed to the top position, a Deputy with technical expertise would be nominated.

The letter you enclosed suggests that Dr. Niskanen might be disqualified because of his doctoral thesis title. That thesis was, in fact, a study of complex supply and demand statistics associated with a very complicated economic and legal policy problem. Since completing his Ph.D., Dr. Niskanen has had considerable experience in dealing with complex technical and economic public policy issues. While he has no direct experience in the telecommunications industry, and whether or not he

is ultimately nominated for the position of Director of OTP, I believe the record should stand that he is a generalist with both the perspective and the skills to be an outstanding candidate for this position.

We have, of course, considered other potential candidates and hope to be making a nomination to the Senate in the very near future. If you have any more questions, please do not hesitate to let me know.

Sincerely,

Clay T. Whitehead
Special Assistant to the President

Honorable Ben B. Blackburn
House of Representatives
Washington, D. C.

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

May 21, 1970

MEMORANDUM FOR TOM WHITEHEAD

FROM: Bruce Ladd

SUBJECT: Director of Telecommunications Policy

Attached is a letter we received from Congressman Blackburn concerning the Directorship of Telecommunications Policy. Could I please have the information to respond to the Congressman, or if you would prefer to write the Congressman, could we please have a copy of the response?

Thank you.

BEN B. BLACKBURN
4TH DISTRICT, GEORGIA

BEN H. DILLARD
ADMINISTRATIVE ASSISTANT

JOHN HARDAWAY
WASHINGTON OFFICE MANAGER

WASHINGTON OFFICE:
1019 LONGWORTH OFFICE BUILDING

4TH DISTRICT OFFICE:
141 TRINITY PLACE
NEW FEDERAL OFFICE BUILDING
DECATUR, GEORGIA 30030

Congress of the United States
House of Representatives
Washington, D.C. 20515

May 18, 1970

COMMITTEE ON
BANKING AND CURRENCY

SUBCOMMITTEES:
DOMESTIC FINANCE
INTERNATIONAL TRADE
SMALL BUSINESS

WASHINGTON TELEPHONE
CODE 202: 225-4272

DECATUR OFFICE TELEPHONE
CODE 404: 377-7461

Mr. Harry Flemming
Special Assistant to the President
The White House
Washington, D. C.

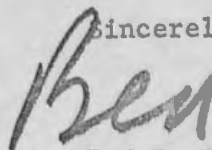
Dear Harry:

Will you please see that the enclosed copy of a letter protesting a possible nomination to the Office of Telecommunications Policy gets to the proper place?

I would appreciate being advised also the status of the Directorship of Telecommunications Policy, and whether or not Dr. Niskanen has been officially selected.

Your early reply will be gratefully received.

Sincerely yours,



Ben B. Blackburn
Member of Congress

BBB:bw
Enclosure

May 1, 1970

The Honorable Ben Blackburn
United States Congressman
U.S. House of Representatives
1019 Longworth Building
Washington, D. C. 20515

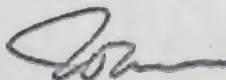
Dear Ben:

While in Washington yesterday, I was shocked to learn that the White House has selected an economist who has no communications experience for the top job in the Office of Telecommunications Policy.

Ben, as you know, our business is intimately involved with the telephone industry, and we are shocked that a man with no more qualifications has been selected for this top position. While he has a Ph.D., it is interesting to note that his doctoral thesis was entitled "The Demand for Alcoholic Beverages". However, we fail to see how this qualifies him to advise on matters relating to Telecommunications Policy! We in the telecommunications industry would appreciate anything you can do personally to influence the White House towards putting a man in this important spot who has a background of knowledge and experience in the telecommunications field that would enable him to do an effective job.

Many thanks, and look forward to seeing you soon.

Sincerely,

A handwritten signature in dark ink, appearing to be "Tom" or similar, written in a cursive style.

Encl.

MAY 06 1970

JUNE 26, 1970

Office of the White House Press Secretary
(San Clemente, California)

THE WHITE HOUSE

The President today announced his intention to nominate Clay T. Whitehead, Special Assistant to the President, as the first Director of the Office of Telecommunications Policy.

The OTP is a new office in the Executive Office of the President, created by Reorganization Plan #1 of 1970. The Director is the principal advisor to the President on all telecommunications policy issues. His responsibilities also include: (1) coordinating and formulating executive branch positions on national telecommunications policy issues and communications executive branch recommendations to the Federal Communications Commission and the Congress; (2) coordinating the procurement, standards, and effectiveness of the Federal government's own telecommunications, including national security and emergency preparedness communications; (3) exercising final authority over the usage of those parts of the radio spectrum allocated for Federal use.

Whitehead has been the principal White House staff member concerned with telecommunications issues. He has coordinated the formulation of Reorganization Plan #1 and the Administration's recommendations on domestic satellite policies. In addition, he has been the White House contact for the Intelsat negotiations and for industry and public on telecommunications matters.

Mr. Whitehead, 31, was born in Neodesha, Kansas. He received his B.S. and M.S. degrees in electrical engineering from the Massachusetts Institute of Technology. He later received his Ph. D. in management, also from M.I.T. with concentration on policy analysis, economics, and research and development management. While at M.I.T., he taught courses in electronics and political science.

Mr. Whitehead has served in the U.S. Army, attaining the rank of Captain. Both before and after receiving his Ph.D., he was with the Rand Corporation in California where he worked on arms control, air defense, and spacecraft systems engineering studies, and on the planning and organization of a policy research program on health services and other domestic policy areas. He has also served as a consultant to the Bureau of the Budget.

Following the election in 1968, Mr. Whitehead served on the President-elect's task force on budget policies and assisted on transition matters. He has been on the White House staff since January 1969.

#

07P

July 6, 1970

Dear Mr. Chairman:

For your use in considering my nomination to be
Director of the Office of Telecommunications Policy.
I make the following statements.

I have no connection with and no financial interest in
any corporation, business enterprise, or nonprofit or
educational institution. I have no creditors to whom I
am indebted except for small amounts incurred for
normal household and living expenses. I have no
financial interests in any real property.

Yours truly,

Clay T. Whitehead
Special Assistant to the President

Honorable Warren G. Magnuson
Chairman
Committee on Commerce
United States Senate
Washington, D. C.

cc: Mr. Donfeld
Mr. Whitehead
Central Files

CTWhitehead:ed 7/6/70

July 6, 1970

07P
DECLASSIFIED
E.O. 13526, Sec. 3.3h

By MW, NARA, Date 11/29/12

To: Mr. Jeff Donfeld

From: Tom Whitehead

Attached is a copy of a letter I
have prepared for Senator Magnuson.
Would appreciate your taking a look
at it to see if it is O.K.

Also attached is the material you
forwarded to me.

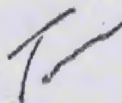
Attachments

THE WHITE HOUSE

WASHINGTON

October 2, 1969

To: Bud Krogh

From: Tom Whitehead 

I am considering giving a brief talk at a luncheon during the Convention of the U. S. Independent Telephone Association. They have suggested that an honorarium would be offered. What are our guidelines on this type of thing? I am particularly concerned in view of my responsibilities in the telecommunications area.

To: Tom Whitehead

From: Bud Krogh

Our guidelines and honorariums prohibit acceptance of such unless you have a charity to which you wish the honorarium to be paid directly.

Especially in light of your responsibilities in telecommunications, I would recommend that you decline any honorarium.

bcc: Edward L. Morgan

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

January 30, 1969

~~CONFIDENTIAL~~

TO: TOM WHITEHEAD
FROM: EDWARD L. MORGAN
SUBJECT: Conflicts of Interest

Please be advised that I have reviewed your Confidential Statement of Employment and Financial Interests and find nothing in your present situation which would require any alteration pursuant to statutes, Executive order and regulations.

Should you have a major change in your situation, please advise. By this I do not mean the normal purchase of a home, car, or obtaining money on a secured or unsecured loan with a financial institution.

However, should you ever have any question of any kind regarding whether or not any action or contemplated action on your part could possibly involve a conflict of interest question, please do not hesitate to call our office immediately.

December 19, 1968

TO: Mr. Bud Krogh
FROM: Tom Whitehead

Attached are two copies of Standard Form 86 and Confidential Statement of Employment and Financial Interests.

If there are any problems or you need further information, I can be reached December 23 and 24 at The Rand Corporation in Santa Monica. Telephone: 213-393-0411. After that, my secretary in Washington will know where to find me.

CONFIDENTIAL STATEMENT OF EMPLOYMENT AND FINANCIAL INTERESTS

1. NAME OF APPOINTEE <div style="text-align: center; font-size: 1.2em;">Clay Thomas Whitehead</div>	3. DATE OF APPOINTMENT <div style="text-align: center; font-size: 1.2em;">1/20/69</div>
2. TITLE OF POSITION <div style="text-align: center; font-size: 1.2em;">Deputy Assistant to the President</div>	4. COMMITTEE, BOARD, OR COMMISSION

PART I. EMPLOYMENT AND FINANCIAL INTERESTS. List the names of all corporations, companies, firms, or other business enterprises, partnerships, nonprofit organizations, and educational, or other institutions: (a) with which you are connected as an employee, officer, owner, director, member, trustee, partner, adviser, or consultant; or (b) in which you have any continuing finan-

cial interests, through a pension or retirement plan, shared income, or other arrangement as a result of any current or prior employment or business or professional association; or (c) in which you have any financial interest through the ownership of stock, stock options, bonds, securities, or other arrangements including trusts.

NAME & KIND OF ORGANIZATION. (USE PART I DESIGNATIONS WHERE APPLICABLE.)	ADDRESS	POSITION IN ORGANIZATION. (USE PART I (a) DESIGNATIONS, IF APPLICABLE.)	NATURE OF FINANCIAL INTEREST. E.G., STOCK, PRIOR BUSINESS INCOME. (USE PART I (b) & (c) DESIGNATIONS, IF APPLICABLE.)
None			

PART II. CREDITORS. List the names of your creditors other than those to whom you may be indebted by reason of a mortgage on property which you occupy as a personal residence or to whom

you may be indebted for current and ordinary household and living expenses such as household furnishings, automobile, education, vacation, and similar expenses.

NAME AND ADDRESS OF CREDITOR	CHARACTER OF INDEBTEDNESS. E.G., PERSONAL LOAN, NOTE, SECURITY
None	

PART III. INTERESTS IN REAL PROPERTY. List your interest in real property or rights in lands, other than property which you occupy as a personal residence.

NATURE OF INTEREST. E.G., OWNERSHIP, MORTGAGE, LIEN, INVESTMENT TRUST	TYPE OF PROPERTY. E.G., RESIDENCE, HOTEL, APARTMENT, FARM, UNDEVELOPED LAND	ADDRESS. (IF RURAL, GIVE RFD, OR COUNTY AND STATE.)
None		

PART IV. INFORMATION REQUESTED OF OTHER PERSONS. If any information is to be supplied by other persons, e.g., trustee, attorney, accountant, relative, please indicate the name and address of such persons, the date upon which you requested

that the information be supplied, and the nature of subject matter involved. Extra forms are enclosed for use by such persons. Additional copies may be obtained from the Office of the Chairman, United States Civil Service Commission.

NAME AND ADDRESS	DATE OF REQUEST	NATURE OF SUBJECT MATTER
None		

PART V. SPECIAL STATUTORY RESTRICTIONS. Give the citation of any statute or other authority applicable to the specific position you hold that prohibits outside holdings or business

interests of any type, e.g., sec. 4(a) of the Securities Exchange Act of 1934, as amended, 48 Stat. 885, 15 U.S.C. 78d, and sec. 11 of the Interstate Commerce Act, as amended, 24 Stat. 383, 49 U.S.C. 11.

CITATION OF STATUTE OR OTHER AUTHORITY
--

I certify that the statements I have made are true, complete, and correct to the best of my knowledge and belief.

(SIGNATURE)

12/14/68
 (DATE)

OTP
B. J. ...

August 31, 1970

MEMORANDUM FOR DWIGHT CHAPIN

Although the postponement of the OTP inauguration/swearing-in ceremony causes us some problems, it does permit us to do the job right. In discussions with Frank Shakespeare, Charlie McWhorter, Herb Klein, and Pete Flanigan, the following concept has emerged:

(1) A brief opportunity for the President to meet and shake hands with the chief executive officers of the top 10 - 15 communications companies and about 10 officials from government, perhaps in the Roosevelt Room or in his office. (Optionally, as long as we have these leaders of the communications industry together, the President could just as well have a half-hour discussion meeting with them in the cabinet room. This probably should be the President's choice.) I should meet with the President beforehand.

(2) A formal swearing-in ceremony, probably in the Rose Garden, with press coverage and attended by another 30 - 40 important officials from government and industry.

(3) Brief remarks by the President that will identify him with (a) the exciting and beneficial future potential of communications in our society and in the world, and (b) the initiative of establishing OTP to take leadership in bringing this about. Brief remarks by myself, basically reinforcing the President's remarks and expressing the philosophy of the Office.

Attached is a tentative list of those who would be invited to meet the President. I am checking with Bill Timmons about possible attendance by Congressional leaders in this area, but it probably would be inappropriate. I expect to have a luncheon for the top industry officials after the ceremony. We should have enough advance notice as possible on timing to ease the problems in getting these people together.

I have been working with Keogh's office on remarks and can supply an agenda and brief when needed.

Clay T. Whitehead
Special Assistant to the President

Attachment

cc: Mr. Klein
Mr. Bull
Mr. Sloan

Mr. Whitehead
Central Files
CTWhitehead:jm

Attendance at OTP Ceremony

1. The Presidents or Chief Executive Officers of:

AT&T
General Telephone and Electronics
Western Union
RCA
International Telephone and Telegraph
Western Union International
Comsat
NBC
CBS
ABC
Corporation for Public Broadcasting
IBM
University Computing Corporation
Communications Workers of America

(14)

2. Association Presidents:

U.S. Independent Telephone Association
National Association of Railway and Utility Commissioners
National Association of Broadcasters
National Cable Television Association
Armed Forces Communications and Electronics Association
Electronics Industries Association
National Academy of Engineering

(7)

3. Government Officials:

Chairman of the FCC
Secretary of State
Secretary of Defense
Secretary of Commerce
Postmaster General
Science Adviser to the President
Director of U. S. Information Agency
Administrator of GSA
Ambassador to INTELSAT
Deputy Director-designate of OTP

(10)

(31) Total

9/70 O.T.P.
Boyle

Attendance at OTP Ceremony

1. The Presidents or Chief Executive Officers of:

AT&T - Ben Gilmer

General Telephone and Electronics - Leslie Warner

Western Union Telegraph Co. - Russell W. McFall

? Mutual Comm. RCA - Howard Perkins

International Telephone and Telegraph - Gen. James McHitt

Western Union International - Edward A. Gallagher

Comsat - Joseph Chaulyk

NBC - Julian Goodman

CBS - Frank Stanton

ABC - Leonard Goldenson

Corporation for Public Broadcasting - John Macy

- IBM Thomas J. Watson Jr.

University Computing Corporation - Charles Wyly

Communications Workers of America - Joseph A. Byrne (14)

2. Association Presidents:

U.S. Independent Telephone Association

National Association of Railway and Utility Commissioners

National Association of Broadcasters - Vincent T. Wasilewski

National Cable Television Association - Frederick W. Ford

286-3033 Armed Forces Communications and Electronics Association Ben Oliver

Electronics Industries Association - George Butler

National Academy of Engineering Claude A. Linder (7)

3. Government Officials:

Chairman of the FCC

Secretary of State

Secretary of Defense

Secretary of Commerce

Postmaster General

Science Adviser to the President

Director of U. S. Information Agency

Administrator of GSA

Ambassador to INTELSAT

Deputy Director-designate of OTP

(10)

(31) Total

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

Burch

Klein

Tribune or State
di Rosa or Packard

Schwartz / Reim / Johnson

Ms. Wharton

Rt O'Mahoney (GSA)

San Antonio

Washburn

Pastore (Baker)

Macdonald / Bragill

May, Cotton
Suggs, Springer

Murphy

ATT

RCA

ITT

WU

WUI

GTE

NBC

CBS

ABC

Consent

~~SE~~ ~~TH~~
~~W. L. R. R. R.~~

Method?

CPB

Wiley

USITA

NAB

NCTA

CWA

AFCEA

EIA

NARHC

Meany?

OTP
Background

September 18, 1970

MEMORANDUM FOR STEPHEN BULL

For the Whitehead swearing-in ceremony to take place
Tuesday, September 22, at 10:45 a.m. in the Oval Office,
we propose to invite the following to attend:

1. Clay T. Whitehead	Director-designate OTP
2. Mr. Clay B. Whitehead	Father
3. Miss Nancy Whitehead	Sister
4. Mrs. Susan Kush	Sister
5. Mr. Rex Kush	Nephew
6. Miss Cindy Kush	Niece
7. Dr. George Mansur	Deputy Director-designate OTP
8. Mrs. Eva Daughtrey	Confidential Secretary
9. Mr. Stephen E. Doyle	Special Assistant-designate
10. Ambassador Abbott Washburn	

Stephen Doyle
Office of the Director

cc: Mr. Whitehead
Mr. Doyle

SDoyle/Whitehead:jm

Wednesday 3/19/69

9:30 Have been trying to reach Marvin Barrett, Director, (212) 280-5048
Alfred I. duPont-Columbia Survey and Awards, to let
him know that you would be unable to attend the meeting
at Columbia today -- subject: New Technology and the
Goals of Communications Policy.

Finally reached him this morning. He was very sorry to
hear that you wouldn't be there. However, they will
try to send you some material from the meeting.

3110
Columbia University in the City of New York | New York, N. Y. 10027

GRADUATE SCHOOL OF JOURNALISM

Journalism Building

March 7, 1969

Mr. Clay T. Whitehead
The White House
Washington, D. C.

Dear Mr. Whitehead:

For those who live in the United States, 1968 was a cataclysmic year. The increasing anger and restlessness of our younger generation, of our black population and all those who felt themselves in some way ignored or dispossessed, added a new and sometimes frightening dimension to American politics. Two tragic assassinations, an increasing resort to riot and violence, the deterioration of our cities, environmental pollution, all these and many other massive problems have stimulated a growing concern about the quality of American life and the condition of our political and social institutions.

It seems to many of us that the broadcasting media, because they are the primary source not only of entertainment but news and information for most Americans, will bear a special responsibility in the difficult period that lies ahead.

For this reason the Director and Jurors of the Alfred I. duPont-Columbia Survey and Awards in Broadcast Journalism have decided to hold a series of small evening meetings to discuss what the crucial concept of "the public interest" means today, and how broadcasters can best serve this "public interest".

We are enclosing a memorandum that will describe the plan and purpose of these meetings in more detail. We believe that you can make a significant contribution to the discussions and would like to invite you to attend the meeting on the subject of the New Technology and the Goals of Communications Policy, to be held on March 19th, 1969, at the Columbia Men's Faculty Club, 117th Street and Morningside Drive. It will begin at 5 p.m. and adjourn at approximately 10 p.m. Drinks and dinner will be served to the participants.

OK

March 7, 1969
cont.

Paul Laskin, former staff director of the Mayor's task force on CATV and an expert on international satellite communications, will open the discussion. Those participating will include individuals distinguished in broadcasting and other fields as well as members of the duPont panel of jurors. They will number approximately twenty.

We know you will agree with the need for and importance of the duPont-Columbia meetings and we hope you can attend.

Sincerely yours,



Marvin Barrett, Director
Alfred I. duPont-Columbia
Survey and Awards

The Jurors:

Edward W. Barrett, Chairman
Michael Arlen
Sir William Haley
Marya Mannes
Arthur Morse

MB:sch
Encl.

BROADCASTING AND THE PUBLIC INTEREST

A series of discussions sponsored by the Alfred I. duPont-Columbia Survey and Awards in Broadcast Journalism.

The duPont-Columbia meetings on broadcasting and "the public interest" will be a series of discussions bringing together small groups of influential persons, from both within and outside the broadcasting industry, concerned about the formulation of a rational communications policy for the nation. The meetings will be devoted to the definition of "the public interest" and to the discussion of particular topics of importance relating to the use of the broadcast media in "the public interest".

TOPICS FOR DISCUSSIONS

At the present time, five topics have been tentatively selected for discussion.

1. "The Public Interest"

The Communications Act of 1934 imposes upon all broadcasters the duty to serve "the public interest". The concept of "the public interest" is a general one, and its meaning will continue to change as the conditions of everyday life change. The initial meetings will be devoted to a discussion of the meaning of this concept in today's world.

2. New Technology and the Goals of Communication Policy

Communications technology is now evolving rapidly, and over the next decade we shall undoubtedly witness the development of a national communications system with considerably greater channel capacity than our

present over-the-air broadcasting system can provide. By itself, however, technology is a blind tool that can be used in a variety of ways. If we are to use it intelligently and rationally, we must have some prior definition of the goals of communications policy - of the ways in which ideally our system of broadcasting should serve our society. What, for example, are the needs of a modern urban society for channel space, and how can these needs best be met? What private interests should the system serve? Who should have access to the system, and under what conditions? Who should control access? How activist should government be in establishing and protecting an "ideal" system? These are some of the immediate questions that spring to mind.

3. Diversity in Present-Day Broadcasting

While the development of a new communications technology is now proceeding swiftly, the establishment of a national system of broadcasting with broad channel capacity is still years away. In the meantime, a continuing problem is whether increased diversity in programming, and hence increased service to the general public, can be secured in our present system of over-the-air broadcasting. Can the FCC, for example, secure greater diversity through greater insistence that station licensees offer more balanced programming? Can it be secured by limiting network ownership or control of the programs broadcast by station licensees, thereby fostering competition among program sources? Or will greater competition among program sources simply lead to more of the same - a sterile copying of the successful formula of the day? Can diversity be secured through financial assistance for public broadcasting? Or are the funds that are likely to come forward too

few to be particularly helpful? In the end, must we rely on the good intentions of the broadcaster? And if so, can we rely on even the best-intentioned broadcaster in view of the economics of present-day broadcasting?

4. Political Broadcasting

Most political candidates rely heavily on television and radio to reach their electorates. For example, they buy air-time for spot announcements, for set speeches, for controlled question-and-answer programs. When we look at the independent performance of broadcasters in the field of political broadcasting, it is obvious that it varies considerably from station to station, and many have questioned whether broadcasters are performing their proper role in the field of politics. The meetings will explore what this role should ideally be - both in the presentation of material paid for by a candidate and in the broadcasters' own treatment of political contests and matters. Should limitations be imposed on political advertising, for example? What is the proper function of programs wholly paid for and controlled by the candidate? Is there adequate reporting of political contests, investigation of candidates and political issues, commentary on both the candidates and the issues, and editorializing? And if not, how can they be achieved?

5. The Rights and Responsibilities of Broadcasters in Public Affairs and News Programming

A number of public officials have been critical of the coverage by the networks last August of the Democratic National Convention and have called for a governmental investigation of network news practices. Many broadcasters

have reacted with alarm, fearing that governmental investigation will operate as a form of prior restraint on their right of free speech. This is one of several issues the meetings will explore concerning the rights of broadcasters under the First Amendment in news and public affairs programming and their concomitant responsibilities, both legal and moral. The discussions will be concerned not only with program content, but with the form in which news and public affairs programs are presented.

STRUCTURE OF MEETINGS

The immediate plan is to schedule ten meetings, two for each of the subjects that have just been described. Each meeting will comprise about a dozen persons - the project staff (Louis Cowan and Marvin Barrett of the Columbia Graduate School of Journalism, Paul Laskin, and a rapporteur), members of the panel of jurors for the duPont-Columbia Survey and Awards, and about eight to twelve special guests. The meetings will be held in New York, Washington, and elsewhere, as circumstances indicate. They will commence at 5 p.m., recess for cocktails and dinner, resume after dinner, and adjourn at approximately 10 p.m. A short paper on each subject will be prepared and distributed to each participant about a week before the appropriate meeting. The paper will provide the essential background and indicate the more important questions that require discussion.

PUBLICATIONS

After all ten meetings have been held, the project staff will prepare a book setting forth the significant views and conclusions expressed

at them. The book will be designed for national publication. It will not only make these views and conclusions available to a wider audience, but will also permit the meetings to have a continuing impact.

To open up as many avenues as possible to the large number of people concerned with broadcasting and "the public interest", the project staff also intends to publish periodic reports of the meetings in the Columbia Journalism Review and the duPont-Columbia Survey of Broadcast Journalism.

PARTICIPATION BY LAW SCHOOLS

The project staff will also seek to stimulate a selected number of law schools around the country to hold similar meetings on the use of the broadcast media in "the public interest". The meetings will be designed to bring together law school faculty members, students and community leaders with local broadcasters to discuss both national broadcasting and broadcasting in their community and to stimulate local concern.



UNITED STATES INFORMATION AGENCY

WASHINGTON 20547

April 14, 1969

MEMORANDUM FOR: Dr. C. T. Whitehead

SUBJECT : Role of the Federal Government in Telecommunication

There are still one or two items in the Domestic Satellite arena that may be of interest to you. However, at this stage, I thought you might like to know what is available as to the recommendations concerning the role of the Federal Government in telecommunications:

Bureau of the Budget - "Organization for Telecommunications Management," Staff Report of July 20, 1961 (surely there is something more up-to-date)

EIA - "Industry Views re the Role of the Federal Government in Telecommunications," Submitted to the President's Task Force on Communications Policy through the Electronics Industries Association's Ad Hoc Committee on OTM Liaison, n.d.

Executive Order No. 11051, Prescribing Responsibilities of OEP of September 27, 1962

National Aeronautics and Space Council Memorandum, (Welsh to Novak of Task Force), of July 30, 1968

National Plan for Emergency Preparedness, of December 1964: Chapter 7 - "Telecommunications," pp. 55-60

OTM Memorandum, (O'Connell to McPherson at White House) - Proposed Material for the State of the Union Message, of December 5, 1966

OTM Memorandum, (O'Connell to Pierson at White House) - Plea for OTM autonomy, of May 26, 1967

OTM Memorandum, (O'Connell to Schultze at Budget) - Keep OTM out of Transportation, of July 26, 1967

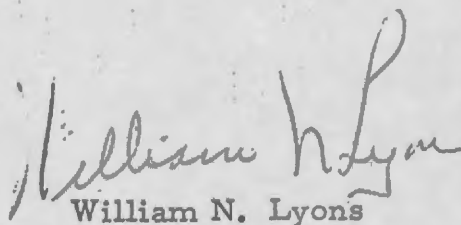
OTM Memorandum, (O'Connell to Schultze at Budget) - Keep OTM out of Transportation, of August 3, 1967

*Ref 4/17
Get from
Lyons*

OTM - "National Telecommunication Management Responsibilities
of the Presidency" Volume 1 of April 1, 1968
Volume 2 - Appendices

OTM - "Report on Frequency Management within the Executive
Branch of the Government" of October 1966

Planning Research Corporation - "A Study of Federal Telecommunica-
tions Management," of July 15, 1967, Prepared for OTM, under
Contract OEP-SE-67-102


William N. Lyons