

1/68 - Proposal by Stanford University to the Ford Foundation for establishment of a Program in Communications Law and Policy.

1/26/68 Proposal by Rand Corporation to the Ford Foundation for establishment of a program in Communications and Policy Research.

10/7/68 - Paper on The Rand Communications Policy Research Institute.

1/31/69 - Leland Johnson paper -- Establishing a Communications Policy Research Institute: Some implications of the work of the President's Task Force on Communications Policy.

Monday 2/17/69

11:00 Dr. Lyons indicated that you were a little concerned about too much public information that you were handling the Telecommunications matter.

He indicates that in the public transcript of testimony before the FCC on February 3, Harold Barnett (who used to be a consultant for the Task Force staff and who now is an economic counsellor for the Cable TV people) indicated that the matter was on your desk.

Dr. Lyons will try to secure a copy of that portion of the transcript and send it over.

NCTA -- National Cable Television Association

*April 1969*

PEOPLE TO CALL



Start inviting people to come in to meet with Mr. Whitehead:  
(To discuss the general area of telecommunications policy matters)

Tom wants to call  
+ talk to them himself

FEB 25 1969

UNITED STATES GOVERNMENT

Executive Office of the President,  
Bureau of the Budget

# Memorandum

TO : Mr. Clay T. Whitehead

DATE: *W.A. Morrill*

FROM : National Security Programs Division (William A. Morrill)

SUBJECT: Persons outside Government concerned with Telecommunications Task Force Report

Below is a list of persons with industry, industrial associations, institutions, and labor who have voiced interest in or are likely to voice interest in specific chapters of the Task Force report or the report in general. In some organizations more than one high level executive is directly interested in the report; the person most concerned is identified with an asterisk.

## Industry

- 4/9 ✓* \*AT&T: \*Ed Crossland, VP-Federal Relations, New York City; *(212) 393-1000*  
Ben Oliver, VP-Government Operations, Washington, D. C., 466-3000;  
Ben Givens, Asst. VP-Federal Relations, Washington, D. C.
- 4/8 ✓* \*ITT: \*Joseph J. Gancie, VP-ITT World Communications, Washington, D.C., 296-6200; *(Division of ITT Corp.)*  
John Ryan, Task Force Contact, 296-6000 ext. 213.  
*John Ryan, Deputy Dir. ITT Corp. Wash. Relations*
- 4/14 ✓* \*RCA Communications: Howard Hawkins, President, New York City. *(212) 363-4200*  
*John Westfall, Asst. VP (ITT Corp.)*  
*Leonard Tuff, VP Washington Office (212) 337-8500*
- 4/18 ✓* Western Union Telegraph Co.: \*Earl Hilburn, VP and Special Assistant to the President, New York City; *(212) 577-4321*  
Richard Callaghan, VP-Congressional Liaison.
- 4/14 ✓* \*COMSAT: \*General McCormack, Chairman, Washington, D. C.; *554-6000 W*  
Dr. Charyk, President, Washington, D. C.;  
David Acheson, General Counsel, Washington, D. C.
- 4/30 ✓* Western Union International: E. A. Gallagher, President, New York City. *R.P. Conn*  
*Thomas H. Brown, Exec. VP Henry Caterer*
- ✓* GT&E: \*Theodore F. Brophy, VP and General Counsel, New York City;  
Gaylord Horton; \*Jim Clerklin, V.P., Operations *VP Wash*
- 5/2 ✓* Hughes Aircraft: \*Dr. Fred Wheelon, VP Engineering, Culver City, California; *will call 4/23*  
*(213) 391-0711 ext. 3770*  
Clell McKinney, NASA & Commercial Communications Activities, Washington, D. C. 234-9300;  
Mr. Paul Visher. *Ex 3-3600*
- 5/8 GE-Richard Hafford, Lynchburg Va.*
- 4/22 ✓* General Electric  
*Don Rodgers, Missile & Space Field Operation*  
*Don Atkinson, Mgr. aerospace product development*



4/29 ✓ ✓  
IBM:

Robert King;  
George Hallgren;

\* Jack Melick, Data Processing Division, Washington, D. C.  
333-6700 ext. 7196. 7035

✓ Sperry Rand Corporation: W. L. Barrow, VP for Research, Development,  
and Engineering, New York City. (did not meet 4/21/54  
talked to Herbert Harris)

4/1 ✓ ✓ \* Al Hardy International Brotherhood of Electrical Workers  
Labor Co. 51-8040  
Laurence R. Rimschaw (Bus. Mgr. for Local Union 1200)

4/9 ✓ \* Communications Workers of America: Joseph A. Beirne, President,  
Washington, D. C. Regional Director 244-7527 Pres. Timothy J. O'Sullivan

4/14 ✓ \* National Association of Broadcast Employees & Technicians: Chicago, Illinois.  
J. J. Donley, Nat. Broadcasting Co. Regional VP

✓ American Federation of Television & Radio Artists: Vicki Viola, New York City.  
(Int. V.P.)

#### Industry Associations

4/9 ✓ \* National Association of Broadcasters: Vincent T. Wasilewski, President,  
Washington, D. C. Brover Cobb, Chairman of the Board

Association of Independent Telephone Companies: Paul Porter, Counsel,  
Washington, D. C.

Association of Maximum Service Telecasters: Lester Lindow, Executive  
Director, Washington, D. C.

4/23 ✓ \* National Educational Television: James Karayn, Washington Bureau Chief,  
483-6367. Paul Hansen

American Advertising Federation: New York City.

Radio Advertising Bureau: Miles David, President, New York City.

Television Bureau of Advertising: Norman Cash, President, New York City.

Electronic Industries Association: Washington, D. C.

6/11 ✓ \* National Community Television Association: Fred W. Ford, President,  
Washington, D. C. 347-3440 Paul Hansen, President

#### United Utilities, Institutions

4/25 ✓ \* Brookings Institution: William Capron, Washington, D. C. 483-8919.

Ford Foundation: \* McGeorge Bundy, President, New York City;  
Paul Laskin, Task Force Contact, 212-573-5000.

Carnegie Corporation of New York: Alan Pifer, New York City.

#### Technical Groups

✓ Joint Technical Advisory Committee of the Institute of Electrical and  
Electronic Engineers and the Electronics Industry Association: John M.  
Kenn, Secretary, New York City.

4/27 ✓ Networks  
ABC  
NBC  
CBS

4/27 Tele-Sciences Corporation  
Fred W. Morris Jr.  
President

*Add to Comm. List  
from Merrill*

General Electric

✓ Bernard White  
General Electric Missile and Space Division  
King of Prussia, Pennsylvania 19406

✓ Raymond E. Baker  
General Electric Communications Products Department  
Lynchburg, Virginia 24503

*(215) 962-4111*

ABC Television

Everet H. Erlick  
1330 Ave. of Americas  
New York, New York

McKenna and Wilkinson, Attorneys

James A. McKenna,\* Kittner, & Ramey  
1705 DeSales Street, N.W.  
Washington, D. C. 20036

MEMORANDUM

*Shakespeare*



1 AT&T  
GT&E  
Comsat  
Western Union

2 RCAC  
WUI  
IT&T Worldcomm  
Comsat

6 Hughes  
IBM  
\$

3 CWA  
NABET  
AFTRA

4 Networks  
NBC  
CBS  
ABC

5 NAB  
AITC  
NET  
RAB  
TBA  
EIA  
NCTA  
& JTAC  
FF  
CC

JCET\*

\* Joint Council of the Educational Telecommunications  
Harold Wigen 659-9740.



Meetings re TelecommunicationsTuesday, April 8

11:00 a.m. Ted Westfall, Exec. V.P., ITT  
 Joseph Gancie, V.P., ITT World Communications  
 John Ryan, Deputy Director, ITT Washington Relations

Wednesday, April 9

2:00 p.m. Ed Crosland, V.P., Federal Relations, AT&T  
 Ben Oliver, V.P., Government Operations, Washington

3:00 p.m. Joseph A. Beirne, President,  
 Communications Workers of America  
 Louis Knecht, Assistant to the President  
 John Morgan, Administrative Assistant

4:00 p.m. Vincent Wasilewski, President, National  
 Association of Broadcasters  
 Grover Cobb, Chairman of the Board

Monday, April 14

11:30 a.m. Howard Hawkins, President  
 RCA Global Communications  
 Leonard Tuft, V.P., Washington

3:30 p.m. General James McCormack, Chairman, COMSAT  
 Joseph Charyk, President

4:30 p.m. Clifford Gorsuch, Regional Director National  
 Association of Broadcast Employees & Technicians  
 J. F. Donley, Regional V.P. of the Union (Nat. Bdcstg. Co.)  
 Albert Recht, V.P. of local union (Am. Bdcstg. Co.)

Wednesday, April 16

2:00 p.m. Al Hardy, Director of Radio, TV & Recording Div.,  
 International Brotherhood of Electrical Workers  
 Lawrence Rimshaw, Bus. Mgr. for Local Union 1200

Friday, April 18

9:30 a.m. Earl Hilburn, V.P. and Spec. Asst. to the President,  
Western Union Telegraph Co.  
Richard Callaghan, V.P., Congressional Liaison

Tuesday, April 22

11:30 a.m. Don Rodgers, Mgr., Missile and Space Field  
Operation, General Electric Company  
Don Atkinson, Mgr., Aerospace Market Development

Wednesday, April 23

4:00 p.m. James Karayn, Washington Bureau Chief  
National Educational Television

Friday, April 25

11:45 a.m. McGeorge Bundy, President  
Ford Foundation

Tuesday, April 29

3:30 p.m. Robert King, IBM, Government Relations Consultant  
Fred Warden, Communications Policy Directorate

Wednesday, April 30

10:00 a.m. Henry Catucci, V.P., Western Union International, Inc.  
R. E. Conn, Senior Vice President, Law and  
Administration  
Tom S. Greenish, Executive Vice President

Friday, May 2

11:00 a.m. Dr. A. D. Wheelon, Vice President, Engineering,  
Hughes Aircraft

Thursday, May 8

4:30 p.m. Richard Gifford, General Manager (Communications  
Products, Dept., General Electric Company, Lynchburg,

Tuesday, May 27

10:30 a.m. Fred W. Morris, Jr., President, Tele-Sciences Corp.

Wednesday, June 11

4:00 p.m.

Frederick W. Ford, President  
National Cable Television Association, Incorporated



Monday 5/12/69

4:50 Mr. Washburn called to say he has a little information about Congressman Dingell's plan. He is going to be holding hearings on June 7, 8, 9 (somewhere in there). Mr. Washburn says they're told it will be in the Land Mobile Radio Select Committee on Small Business -- and that on the 10th, they're winding it up and he (Dingell) would release the Rostow report. Rumor (Bill Hickman) has it that that's the way Dingell is talking. And after that anything the W.H. does would be academic because he's putting it out.

*Telecommunications*

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Thursday 5/15/69

2:10 Dr. Lyons said he had been asked to attend the hearings of the National Security and Scientific Development Subcommittee of the House Foreign Affairs Committee (looking into direct broadcasting by satellite).

He said Marks testified this morning and things got a little warm. He thought you might be interested in hearing about them.



*Telecommunications  
Personnel*

Wednesday 5/28/69

3:05 Don Gessaman called to see if we had everything we needed. I thanked him for all of his help.

Wondered if you were still seeing communications people. Said he ran into a fellow with the Lincoln Laboratories in Bedford, Massachusetts, head of the Communications Division. Seems to know a lot of the technical aspects of satellites.

Gessaman thought you might find it interesting to talk with him ----- Paul Rosen.

Friday 6/6/69

2:10 When I gave Timmons' secretary the message, she said something else had come up.

Apparently there is a rumor that there is to be an announcement coming out very soon on the SST. (She was confusing -- so I'm not sure whether Ginter of the Senate Commerce Cmte. is the one who called or Dan Rather (newsman traveling with the President)) -- however, they don't want to say the Administration has nothing on it and then have someone announce something within the next day or two -- from Transportation or ~~s/~~ somewhere -- it would be embarrassing.

If you aren't handling it, she would like to know who to contact.

*Recommendation*

Friday 6/6/69

4:45 Timmons advised that the Dingell hearings have been postponed a month.

At Tom's request, I passed this information on to Sol Moser and Bob Whittington.



Friday 6/6/69

2:20 Bob Whittington from Transportation called.  
Concerns the hearing on June 10 before the  
Small Business Cmte. -- subject: radio frequency

(13) 21493

Friday 6/6/69

2:10    Called Timmons' office to let them know that Transportation had agreed to postpone testimony before the Dingell people on the communications thing and that unless you heard otherwise, you would assume that the thing is all solved.

She said they knew Transportation was agreeable -- that it was Dingell that wanted the hearings.

2:20    After receiving the call (see other sheet) from Bob Whittington called Timmons' secretary back and told her that a call had come in from Transportation and that you might want to call her back about this before giving Mr. Timmons the message we had called to her. She said Timmons is working on it from the other end -- with Dingell to try to have the hearings postponed.

Friday 6/6/69

2:20 Checked Dingell's office --  
They have scheduled hearings for Monday, Tuesday,  
and Wednesday of next week -- at 10 a.m.  
on radio frequencies ---- Rm. 2359 Rayburn Bldg.



Friday 6/6/69

11:15 Asher Ende called to say that Chris Lydon of the New York Times had called and wanted to see the staff papers of the Task Force on Telecommunications. 632-6910

He had called here yesterday afternoon when Tom was away -- so then he called Mr. Guthrie, House Interstate and Foreign Commerce Committee, who said, since the Report had been released, he would release the staff papers -- if Mr. Lydon wanted to come up and get them.

Friday 6/6/69

12:00 Tom asked me to call Dr. Lyons and tell him Tom has decided to put the staff papers out through the Commerce Department's document reproduction thing (??). Please see that they get a complete set, excluding, of course, the classified material.

12:40 Dr. Lyons will talk to Bill Morrill about the process and get these papers to Commerce.

Friday 6/6/69

4:15 Dr. Lyons has been unable to get in touch with Morrill -- but said Morrill has the originals of the staff papers and he will wait until Monday to get them from him so he can take them to Commerce.



*Telecommunications*

Tuesday 6/10/69

2:15 Les Parker of Congressman Pollock's office called. 225-5765  
Said that they were told that the successful bidder for the sale of Alaska Telecommunications was made aware of the situation as far as the bids were concerned and who the probable winner would be. They hear that it is to be announced today. He said it was done in secrecy and the Alaska Delegation wants to be in on it when the announcement is made. (Apparently Dent's office told them you were the one to talk with)

Attached are the notes of a previous conversation with Les Parker.

Also attached is an exchange with Sen. Stevens' office on Alaska Communications, in case you will need it for your meeting tomorrow with Gen. Gould and Gen. O'Connell.

OTP

Friday 4/24/70

10:50 Had a call from Jackie Fernald, secy. to Jim Allison, Deputy Chairman of the Republican National Cmte., who had received a call from a state committeeman from New York, who works for Continental Telephone Company.

Na. 8-6800

Said the fellow mentioned that he had heard a rumor that we're not looking for someone with telecommunications background but looking more for a free thinker type person. The gentleman who called said his advise was asked. Said his reaction is very negative. He feels there should be someone in the directorship position who is familiar with the field. The gentleman is a strong supporter of Fred Morris. Said he understands that Niskanen is being considered and as far as he is concerned, he doesn't feel that his background qualifies him. Said Niskanen's credentials were fantastic but not in this area. Gentleman's name was William Kingman.

OTP

Wednesday 6/17/70

10:35 Called Timmons' office, Casselman's office and the Press Office to advise that there had been a rumor that an announcement would be made from the White House on the new Director of OTP -- today. Told them that no announcement would be made -- that no decision had been reached and to be sure that no release went out on it.

Called Zapple's office and left word with his secretary that no decision had been reached and that Tom would be in touch with him as quickly as possible when and if there is.

10:40 Ken BeLieu talked with Tom and said he had also heard the rumor that the announcement would be made. Tom told me to call the Press Office and be sure that nothing goes out.

Called Gerry Warren to advise that no decision has been reached and that nothing should go out. Mr. Warren asked what to tell people if they called in about it.

Tom said to tell them we're not sending up any name today -- no decision has been reached. If they ask if Niskanen is being considered for it -- tell them, he has been considered all along with several other people. At this point we don't want to deny that his name will or will not be submitted -- do not want to say he is no longer being considered.

12:10 Zapple called to thank us for the message; said it was Senator Holling's administrative assistant who had called Zapple and said the Senator had called to inquire about the OTP Director and had been told by someone in the Liaison office at the White House that the name would be sent up within 15 or 20 minutes -- Dr. Niskanen. I asked Zapple if he knew who the Senator talked with; he didn't; checked with the White House operator and she said if a call came in for Senate Congressional -- they would refer it to Ken BeLieu; Congressman, Timmons. Checked with BeLieu (himself) and he checked with others and they said they had not talked with Senator Hollings; Hollings was at lunch when Zapple called to find out who he talked with at the White House; if Zapple can find out, he'll let us know.



Wednesday 6/17/70

10:20 Nick Zapple called to say he had a call from someone in another Senator's office saying that the White House would be announcing the appointment of Dr. Niskanen today; he said it was his impression that it was "all off" -- would like to know about this.

*Personnel  
General*

Monday 6/22/70

11:20 Mr. Whitehead asked me to call Flemming's office or whoever at Civil Service they might suggest and wants to know in a couple of hours who the youngest Presidential appointee and the youngest Level III appointee in this Administration might be. (Not just to a Board -- but an established position in Govt.) Chris Kane will check and call us back.

11:50 Chris indicated they would have to go through all the files and it would probably take two days to dig it out.

Called Carson Howell's office; they don't have it.

Called Tom Jones' office; they checked with him; he doesn't have anything.

Called Helen Hill in John Macy's office; she checked with Civil Service and they don't have anything broken down in that manner.

Called McAfee at the Budget Bureau; he doesn't have it.

Called Roger Jones; he doesn't have it but thought Flemming's shop should have it.

Called Gerry Warren's office; they don't have it.

OTP

Wednesday 6/24/70

5:20 Don Gessaman said he had just heard --- according to the best information he can get, that the Senate restored \$1,105,000 to the House marks for OTP --- means a cut of \$400,000 over the President's budget.

5:35 Gessaman called again --- they restored the whole amount. NECAF is "greatest thing since SEX. "



OTP

Wednesday 6/24/70

6:25 Nick Zapple called to give you the good news  
about the OTP budget.

Would appreciate a call in the morning Thursday.

Friday 6/26/70

10:05 John Andrews will call us when he gets word from San Clemente -- it's only 7:05 there.

They will teletype the releases to Washington and copies will be available here.

07P

Friday 6/26/70

3:10 Mr. Whitehead asked us to call the reporters and let them know that the announcement will be made today and we wanted them to know since they have deadlines.



OTP

Thursday 6/25/70

6/26/70

11:10 Mr. Whitehead asked me to call Chuck Colson's office and tell them that we expect the announcement of his nomination to be made tomorrow and Mr. Colson can now begin making the phone calls some time today that they had discussed.

Mr. Colson was in a meeting and would be leaving in an hour and not be back until tomorrow night; she checked with Colson and he said Bell can make the calls.

Advised Tom.

(Joan Hall) 2352 - will be in touch if she needs any more details.

OTP

Thursday 6/25/70

4:40 At Mr. Whitehead's request, called Charlle Joyce and asked him to doublecheck that the executive order as finally drafted includes the authority of the Director of OTP to get involved in the budgets of all the agencies with telecommunications offices.

Mr. Joyce will check and call us back.

Thursday 6/25/70

OTP

11:30 Mr Plummer's office called to be sure you knew the full budget was restored. He was so pleased. Said it was the first time he could recall that they got their full budget.

Pleased that NECAF was declared vital to the national interest.