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10/12*

*Jaworski  
Bostrum*

THE WHITE HOUSE  
WASHINGTON

Date: 10/11/72

TO: Tom Whitehead

FROM: CHARLES W. COLSON

For your information       xx

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Tom Whitehead - This is why I like the  
business doctrine - all

UPI-89

(FAIRNESS DOCTRINE)

LOS ANGELES--JULIAN GOODMAN, PRESIDENT OF THE NATIONAL BROADCASTING CO., TODAY CALLED FOR ELIMINATION OF THE FAIRNESS DOCTRINE, SAYING IT COULD CONTAMINATE FUTURE SYSTEMS OF ELECTRONIC COMMUNICATIONS.

"THE WALL THAT SHOULD ALWAYS STAND BETWEEN GOVERNMENT AND JOURNALISM HAS BEEN BREACHED," GOODMAN TOLD A UNIVERSITY OF SOUTHERN CALIFORNIA FORUM. "AS A RESULT WE HAVE REGULATED BROADCAST NEWS, GOVERNMENT-CONTROLLED BROADCAST INFORMATION."

GOODMAN SAID THE FAIRNESS DOCTRINE -- THE PRESENTATION OF SIGNIFICANT CONTRASTING VIEWS ON CONTROVERSIAL ISSUES -- WAS A PROPER JOURNALISTIC STANDARD, FOLLOWED BY RESPONSIBLE JOURNALISTS IN BROADCASTING AND PRINT.

"BUT WHEN IT BECOMES A GOVERNMENT STANDARD, IT MOVES GOVERNMENT OFFICIALS INTO NEWSROOMS AND SEATS THEM AS JUDGES OF HOW BROADCAST NEWS AND INFORMATION SHOULD BE PRESENTED," GOODMAN SAID.

GOODMAN, NOTING THE FEDERAL COMMUNICATIONS COMMISSION WAS CONSIDERING DE-REGULATION OF RADIO, SAID, "IF THE FAIRNESS DOCTRINE AND ITS RELATED RESTRICTIONS WERE ELIMINATED AS PART OF THIS UPDATING OF REGULATION, WE MIGHT MOVE ON TO TELEVISION."

10/11--GE130P