

Political Broadcast
time

POLITICAL BROADCAST TIME 10/22/69

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POLITICAL BROADCAST TIME

- 10/22/69 - Memo from Wilf Rommel to Mr. Flanigan advising BOB has received Statement of FCC Chairman Rosel Hyde before the Senate Commerce Cmte. on S. 2876 (bill to amend the Communications Act of 1934 to provide candidates for congressional offices with certain opportunities to purchase broadcast time for television broadcasting stations), a Twentieth Century Report on the equal time requirement, and an FCC draft bill; because of the timing or the testimony, have asked Chairman Hyde to indicate time had not permitted a clearance of his statement or the incorporated proposed draft bill by BOB prior to the hearing.
- 10/22/69 - Letter for Carl Shipley, Republican National Cmte., from Peter Flanigan thanking him for his letter of 10/3 re H.R. 10161 re broadcast license renewals.
- 10/27/69 - Article in Broadcasting -- "TV Campaign Costs Debate Runs On."
- 10/27/69 - Memo for Harry Dent attaching a copy of the 10/22 memo from the Budget Bureau on S. 2876; seems desirable to develop an Administration position on the question of television broadcast time for political candidates; would like his comments before proceeding.
- 11/5/69 - Memo for Mr. Klein attaching a copy of letter to the President from Ward Quaal on multi-media ownership of radio and television stations; would like to discuss; also we will have to come to grips in the near future with political broadcasting and would like to discuss that also, have asked for Harry Dent's comments also.
- 5/28/70 - Memo for Mr. Whitehead from Wilf Rommel re S. 3637 and H.R. 13721 - television time for candidates.
- 5/28/70 - Memo for Herb Klein/Harry Dent/Murray Chotiner attaching the 5/28/70 memo from Budget Bureau re S. 3637 and H.R. 13721 (television time for candidates). Principal effect of these proposals would be : (1) waive equal time for Presidential candidates, thereby affecting the "debate" pressures in Presidential campaigns; (2) limits charges for use of broadcast time; and (3) limits the total amounts which can be expended on electronic media and for any one campaign should probably have a position on this legislation and assume we would oppose it; please let me know your thinking on how we should proceed.
- 6/1/70 - Memo for Herb Klein/Harry Dent/Murray Chotiner/Dick Cook attaching summary of the FCC's proposed testimony re broadcast time for political candidates; would like to have comments before
- 6/1/70 - Memo from Dick Cook replying to our 6/1 memo re Dean Burch's testimony; realizes the spot Dean Burch is in, insofar as testifying on a bill that (politically) should be buried: wish we had a little more time to go over this with the care it deserves; nevertheless hope his suggested amendment to Section 315(a) of the Communications Act opens up enough knotty issues that the Cmte. forgets the whole matter.
- 6/1/70 - Memo from Murray Chotiner advising his personal opinion is that (1) it is dangerous to waive the equal time requirements unless there are safeguards to protect legitimate third parties; (2) a political broadcast should not exceed charges for other types of broadcasting; (3) TV and radio should not be singled out for limitations of expenditures. (If a candidate wants to spend all his money on TV and eliminate billboards, that is his business and should not be a subject of Congressional legislative action.) An overall limit of expenditures, even though evaded and avoided, may be in order but, to single out one phase of campaign media for restriction, appears to be discriminatory and unreasonable.


- 6/2/70 - Note from Mr. Flanigan to Bryce Harlow written at the top of the 5/28/70 memo to Klein/Dent/Chotiner re political broadcast time, suggesting it seems to be of sufficient importance that he may want to get involved.
- 7/7/70 - Note from Wilf Rommel attaching the two Justice proposed reports on H.R. 13721 and S. 3637 - the campaign broadcasting bills.
- 7/13/70 - Meeting on campaign spending -- Flanigan/Harlow/Timmons/Rose
- 7/29/70 - H.R. 18434 passed.
- 9/29/70 - Letter to the President from John Morgan, Communication Workers of America, urging him to sign S. 3637.
- 10/2/70 - Memo for Mr. Bill Timmons advising that a number of industry and political people have expressed their concern about S. 3637 (political broadcasting) and urging the President to veto the matter; just wanted to let him know that he feels the bill is bad and would like to offer any services OTP might render in laying the grounds for later supporting a Presidential veto.
- 10/8/70 - Reply to Wrede Petersmeyer, President, Corinthian Broadcasting Corporation, thanking him for his telegram of 9/26/70, urging that the President veto S. 3637.
- 10/13/70 - Telegram from Wrede Petersmeyer approving President's veto of S. 3637.
- 1/13/72 - Memo for Gerry Warren responding to his query on whether "equal time privileges of the FCC would be applicable to the Presidential news conferences now that he is an announced candidate, attaches two memoranda prepared by Mr. Scalia on that subject ---- 1/12/72 and 12/13/71.
- 1/22/72 - Memo for Wilf Rommel commenting on S. 382, bill entitled "The Federal Election Campaign Act of 1971." Although many of the shortcomings in S. 3637 (which the President vetoed) have been met in this new bill, ^{there is concern about} the feature of the bill discriminating against the broadcast media; however, in the light the President's expressed support for the goal of controlling political campaign expenditures, we do not believe this one objection justifies a veto recommendation; however, recommend there be a signing statement which includes an item concerning discrimination against the broadcast media (attached).
- 4/24/72 - Memo for Dwight Chapin attaching a cleaned up version of material sent previously to Ron Ziegler (and which he provided to Pete Dailey at his request), attaching paper on "Response Time for Presidential TV Appearances."
- 9/16/72 - Memo for Al Snyder from Charles Colson asking how we missed the fact that National Educational Television ran the full McGovern speech to the Security Analysts in New York, which is a violation of Section 315; CPB also didn't notify us; should have demanded and put on a spokesman; pointed out by Frank Stanton as an example of the kind of thing we should not miss.
- 2/4/74 - S. 2943, a bill to provide for public financing of all Presidential and Congressional election campaigns, to repeal the Campaign Communications Reform Act, to amend the Federal Election Campaign Act of 1971, and the Presidential Election Campaign Fund Act, and for other purposes.

Public
Broadcasting

Lairness Doctrine

FAIRNESS DOCTRINE

9/2/70 - 6/3/72

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FAIRNESS DOCTRINE

- 9/2/70 - Memo from Dr. Lyons re NET's effort at "fairness."
- 9/3/70 - Memo from Dr. Lyons further detailing previous memo and listing the 14 Senators to whom James Day's offer for free time was directed.
- 9/11/70 - Another memo from Dr. Lyons on "Fairness."
- 9/14/70 - Memo from Dr. Lyons advising CPB was not involved and not aware of what happened.
- 1/13/72 - Memo from Hank Goldberg re FTC's new activism in the "truth in advertising" field.
- 1/13/72 - Memo for Gerry Warren responding to his query on whether "equal time" privileges of the FCC would be applicable to Presidential news conferences now that he is an announced candidate; attaches 12/13/71 memo from Mr. Scalia re FCC Section 315 and two memos prepared earlier on equal time and the Fairness Doctrine.
- 1/22/72 - Memo for James Loken from Antonin Scalia re FTC fairness doctrine filing before FCC to propose a concept of "counter-advertising," which would provide a right of broadcast access for the presentation of views contrary to those raised explicitly and implicitly by product ads.
- 1/31/72 - Memo for Messrs. Colson, Ehrlichman, Flanigan, Haldeman (with copy to Clark MacGregor) re Mr. Whitehead's appearance before the Ervin subcommittee on 2/2/72; has been asked to testify on the First Amendment implications of cable television and public broadcasting; earlier hearings have dealt with fairness doctrine and it is probable that there will be questions on these issues; it would be much better to make an affirmative statement of the Administration's position than to waffle; our image of evasiveness in these highly visible hearings has already given credence to charges of underhanded media intimidation; propose to reply to question (if there is no objection) with a statement of the Administration's position as shown at Tab A, attached, which is a general and low-key, but positive, position that does not commit us to any specific legislative or regulatory action; does not give us a basis for opposing CPB's involvement in public affairs and for opposing the FTC "counter-advertising" proposals which are derived from the fairness doctrine; am more convinced than ever that the more detailed OTP proposals in this area are not only good policy, consistent with our philosophy, but also are good positions politically; we should not press for them actively this year, but believe we should continue to affirm them in broadform; properly used they can insulate the Administration from a lot of criticism, encourage local broadcaster assistance on the network news problem, and provide a "high-road" cover for our efforts to focus more attention on press objectivity;

(1)

attaches Substance of Proposed Position re Fairness Doctrine and Access; (2) Current Fairness Provisions Applicable to Political Presentations; (3) Prior Political Use of the Fairness Doctrine; ~~and~~ (4) Political use of New Proposals; and (5) Effect on Republican Interests.

2/25/72 - Memo from Charles Colson -- "for those of you who have questioned my concern with the Fairness Doctrine and its importance to us", attaches article from the Richmond News Leader dated 2/5/72.

3/3/72 - Draft memo to Mr. Colson re the article from the Richmond News Leader dated 2/5/72 re political uses of the FCC's Fairness Doctrine and the White House position on repeal or modification of the equal time provision of the Communications Act (i.e., Section 315).

3/6/72 - Memo from Charles Colson attaching ----- (Eyes Only)

3/5/72 - Article in the Washington Post re "Nixon's Top Radio-TV Adviser Would Drop Fairness Doctrine."

3/9/72 - Memo for Mr. Colson replying to his memo of 3/6 concerning the article in the Washington Post, responding to his interpretation of the article and requesting comments on Mr. Whitehead's memo of 1/31/72.

Sensitive 5/3/72 - Memo for Mr. Flanigan responding to his note concerning an item in the news summary -- posture on the Fairness Doctrine should be broken down into three areas: (1) The keeping or scrapping of the Fairness Doctrine itself; (2) The detailed working of the Fairness Doctrine; and (3) The extension of the Fairness Doctrine into product advertising, the use of the Doctrine to require counter-advertising as proposed by the FTC, the twisting of the Fairness Doctrine into a mechanism for free access by various radical groups to get their viewpoints on the air, etc.

also attaches

Public Boats



Boats

PUBLIC BROADCASTING

RERUNS 9/12/72 - 3/21/73

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real copy for file - C23
March 1973 - OTP released "Analysis of the Causes and Effects of Increases in Same-Year Rerun Programming and Related Issues in Prime-Time Network Television.

3/21/73 - Letter to Chairman Burch advising that the President had requested OTP to study the causes and effects of the increasing percentage of same-season prime-time reruns by the three television networks; attaches copy of the rerun study; in the face of the networks' unwillingness to consider voluntary

3/21/73 - Letter to Chairman Burch attaching a copy of the rerun study; OTP explored with the networks the possibility of voluntary reductions in the percentage of rerun programming in prime time; in the face of the networks' unwillingness to consider voluntary solutions, OTP urges the Commission to conduct a full inquiry into this matter and consider whatever regulatory remedies may be appropriate in protecting the public interest; recommend only an inquiry and not the imposition of restrictions, since it is not entirely clear whether direct restrictions or other measures would be the most appropriate way to deal with the root causes of the rerun problem; also recommend the prime-time rule be changed to allow the networks to program on a regular basis in the 7:30-8:00 p.m. time period beginning this fall.

1/73 - Draft -- Preliminary Analysis of the Causes and Effects of Rerun Programming and Related Issues in Prime Time Network Television.

1/4/73 - Memo for the President re FCC prime time rule; recommend we actively urge the FCC to rescind the prime time rule, on the grounds that it has been ineffective in dealing with the network power and has harmed the industry and public it was to have helped; should be done only if coupled with strong FCC action on the deeper problem of network power. (Colson/Flanigan/Cole concur)

2/9/73 - Memo for Ken Cole advising that, since John Ehrlichman is in San Clemente, is sending a memo to him on TV reruns and prime-time rule to coordinate with Mr. Ehrlichman; will need a response as soon as possible; plan to release the rerun study early next week, attaching

2/9/73 - Memo for Mr. Ehrlichman advising we plan to release the OTP rerun study early next week; considering what, if any, government action is appropriate to deal with the rerun problem given the networks' rejection of voluntary action; have concluded that the prime-time rule has not worked and should be repealed promptly in time to permit new programming for the fall season; and both the rerun problems and the problems the FCC sought to deal with in the prime-time rule will require serious attention by the FCC in the near future; Colson concurs.

* 2/17/73 - Memo for Bruce Kehrli attaching a 2/17 memorandum to the President on prime time and reruns, on which he needs an answer before his testimony on 2/20 (copies to Tod Hullin and Ron Ziegler).

2/23/73 - Memo for Henry Paulson from Henry Goldberg, redrafting memo to the President on reruns and prime-time rule.

2/26/73 - Memo for Henry Paulson from Henry Goldberg, attaching final draft of the memo to the President on reruns and prime-time rule.

* 3/2/73 - Memo for the President re reruns and prime-time access rule; attaching a brief description of the television program production industry, our rerun report, which the President requested, and a copy of Mr. Whitehead's 1/4/73 memo re FCC prime-time rule; Mr. Whitehead recommends following a low-key public position approach, which keeps the pressure on the networks, would forward the rerun report to the FCC at the time we send it to the President, ask the FCC to study the report and would state that the prime-time rule should be repealed.

* also in public broadcasting

10/16/72 - Memo for Tod Hullin from Bryan Eagle transmitting draft reply for Mr. Ehrlichman's signature to John Gavin advising they are looking into the status of the proposed Corman bill to determine an Administration position; and there will be a thorough review of the Federal Government's production of films (as brought to our attention by Congressman Barry Goldwater, Jr.).

+ 11/17/72 - Memo from Mr. Whitehead to John Ehrlichman and Chuck Colson giving them the status of the rerun study ; seems to be the first time any government agency has found out much about the nature and extent of the networks' economic power, which is clearly very great and lies at the heart of the rerun problem, dominance over programming and advertising at issue in the Justice Dept. antitrust suit, and the political and social power of the networks; therefore have three options: (1) can attempt modest, voluntary limitations on reruns; (2) use our rerun investigation as the stepping stone to more fundamental action against network economic power; or (3) some combination of both.

In a Wednesday 11/22 meeting with the network presidents, plan to come down hard on the need for rerun limitations and revision of the prime time rule; after meetings we will be in a position either to compromise on reruns alone, or use their recalcitrance on this issue as the rationale for more fundamental and direct approaches to reducing network economic power (e.g., encourage competitive networks, impose restrictions on network affiliation contracts, modify the pending network antitrust complaint, prohibit network ownership in entertainment programming, encourage the development of cable television, and the like). Inclined to make a case for the principled attack on network economic power, as well as some moderate and immediate progress on rerun limitations alone, and expect to have a full definition of the available options for the President by mid-December; if Mr. Ehrlichman/has any problems with this approach at this time, please advise prior to meetings.

either or Mr. Colson

10/18/72 - Meeting with John Gavin and Pete Dailey.

- 9/22/72 - Memo for Herb Klein from Mr. Whitehead responding to his memo of 9/20 re position on tax exempt foundations; disappointed that Mr. Klein was caught unaware of his speech in San Francisco; Whitehead was responding to a request from the President made through Colson to do something about the rerun problem and need for diversity and additional program options for the American people; Brian Lamb had informed Al Snyder of this project five to seven days prior to the speech; copy of the draft speech was cleared by the President through Colson the day before; final draft of speech delivered to Al Snyder Thursday morning; therefore, felt the situation had been coordinated with Klein both by OTP and Mr. Colson; Whitehead shares his view that government should not sponsor a fourth network, but fail to see how we could in good conscience discourage it; would be pleased to discuss with you at any time and will be in touch as our rerun project proceeds.
- 9/22/72 - Memo for Mr. Ehrlichman from Mr. Whitehead advising that there has been enthusiastic reaction to the President's letter to John Gavin and Whitehead's San Francisco speech from most of the programming studios and the talent and craft unions; will most likely try for a voluntary solution to the rerun problem tied to some related issue, such as the prime time access rule or the need for more competition with the present networks; hope to have some results on the rerun problem by December 1.
- 9/25/72 - Meeting in Mr. Ehrlichman's office -- John Gavin, Chuck Colson, Mr. Ehrlichman, and Mr. Whitehead.
- 9/25/72 - Articles in the New York Times, Broadcasting, Chicago Daily News, and Time re reruns.
- 9/27/72 - Status report on the rerun issue from Bruce Owen and Hank Goldberg.
- 9/27/72 - Letter to Mr. Whitehead from John Gavin; it was good to see Mr. Whitehead in Mr. Ehrlichman's office; would like to get together as soon as possible to continue rerun discussions and prime time access rule; if it would be of value, would also not be opposed to a meeting moderated by Mr. Whitehead with the three network heads.
- 9/28/72 - Letter from John Gavin to Mr. Ehrlichman re the meeting on 9/25; will keep in close touch with Tom Whitehead re excessive reruns and the petition to rescind the prime time access rule; will wait to hear from Ehrlichman re the involvement of U.S. Government agencies in film productions and SAG's request to have this practice ended; have asked for aid in obtaining legislation, such as proposed Corman bill (H.R. 6069); also discusses the problem of over-withholding.
- 10/2/72 - Letter from Henry Goldberg to the New York Times stating that their editorial regarding the issue of TV reruns is based upon a substantially inaccurate reading of the facts.
- 10/3/72 - Memo from Ted Hullin to Chuck Colson asking him to draft a reply for Mr. Ehrlichman's signature to the 9/28/72 letter from John Gavin re aid in legislation on the proposed Corman bill (H.R. 6069).
- 10/11/72 - Letter to Wrede Petersmeyer re his misgivings about "the heavy hand of government" getting into the area of network programming; we have undertaken the study of the rerun problem and do not feel it is inconsistent with our philosophy of less government regulations.
- 10/12/72 - Memo from Herb Klein attaching some comments on the network rerun and prime time issues.

9/12/72 - Letter from President Nixon to John Gavin, President, Screen Actors' Guild; following their discussion of the growing tendency of the networks to use re-runs in place of original programming, President asked Tom Whitehead to look into this problem and Mr. Gavin was contacted by Mr. Whitehead's General Counsel; President, in general, agrees that reruns on the networks in prime time constitutes an economic threat to the talented men and women of the American film industry; have instructed Mr. Whitehead to thoroughly investigate this problem and hopeful that Mr. Whitehead, working with the networks, will find a voluntary solution; otherwise we will explore whatever regulatory recommendations are in order; Mr. Whitehead will be making a speech in San Francisco on 9/14 and will discuss the question of reruns and representing the President's point of view; urges Mr. Gavin to keep in touch with Mr. Whitehead.

from Brian Lamb

9/13/72 - Memo for Gerald Warren/attaching a copy of the President's letter to John Gavin and a copy of Mr. Whitehead's speech before the San Francisco Chapter of the National Academy of Arts and Sciences on 9/14/72.

9/14/72 - Letter to Dean Burch from Mr. Whitehead enclosing a copy of a speech Mr. Whitehead plans to make in San Francisco re network reruns; President expressed his concern in a letter to John Gavin and has asked Mr. Whitehead to see if OTP can recommend any solution; FCC and OTP should coordinate on this problem, as long as consistent with FCC's responsibilities; should probably be handled through respective General Counsel's offices.

9/18/72 - Letter to the President from Charlton Heston congratulating the President on his forthright position on prime time television re-runs, as expressed in his letter to John Gavin; since his opinions are sure to elicit a hostile response from those powerful opinion-moulders at the networks, Heston was glad to be able to express agreement with the President on NBC's eleven o'clock news on Thursday; would hope the problem can be solved by a joint policy mutually negotiated with the networks; good to know the President is on "our side."

+ 9/20/72 - Memo for Mr. Whitehead from Herb Klein attaching a copy of his recommendation regarding suggestion concerning tax-exempt foundations; think the idea is sound if the time is right; would like to discuss at the earliest possible moment his shock regarding the speech delivered at San Francisco without consultation with Mr. Klein; in good conscience he is not sure he can support Mr. Whitehead's proposal for such things as a government-advocated fourth or fifth network if asked by broadcasters; don't think the plan presently is economically feasible; attaches copy of 9/20 memo to John Campbell advising he is in support of efforts to eliminate foundation tax-exempt support for radio-television license challenges; should be given early priority after the election.

+ 9/21/72 - Memo for Herb Klein from Charles Colson; was distressed to read his memo to Tom Whitehead; assumed in conversation on Wednesday that Colson was taking full responsibility for having cleared Whitehead's speech; had discussed issues raised in Whitehead's speech with the President and Tom was speaking, of course, with the President's full authority; would be awkward to get into a position that would be in contradiction to Tom's; best to avoid the issue if Klein is not in accord with what Whitehead discussed.

International
Cooperation
in Space

2/8/71 - Memo for Jon Rose attaching

2/6/71 - Memo for Mr. Flanigan on where we are going in Space.

6/18/71 - Letter to James J. Gehrig, Staff Director, Senate Committee on Aeronautical and Space Sciences, ^{from Mr. Scalia} enclosing OTP's contribution to the Senate document on International Cooperation in Outer Space.

6/21/71 - Mr. Whitehead met with three officers from the French Embassy (Jean-Max Bouchaud, Counselor, Embassy of France; Pierre Audigier, Scientific Counselor; and Raymond Serradeil, Scientific Attache), Richard Black and Stephen Dovle to discuss a pending proposal before the FCC for the laying of a new transatlantic telephone cable.

7/1/71 - Memo from Herman Pollack, Chairman, NSSM 72 Committee on International Space Cooperation; under the terms of NSSM 72 of 9/4/69, the Committee has completed a study on space cooperation with the USSR and is in the process of preparing separate studies on those aspects of space cooperation with other countries which concern primarily (1) technology development and flight operations, (2) space science and exploration, (3) communications applications, and (4) surveying and data acquisition applications; in view of Mr. Whitehead's concern with some of these matters, would be pleased if he would join or be represented on the Committee in its consideration of the studies; Jack Thornell participated in the interagency Working Group which prepared the draft study on technology development and flight operations, and is now participating in the preparation of a draft study on communications application.

7/19/71 - Letter from Chairman Burch re pre-operational communications satellite facilities for aeronautical services in the Atlantic and Pacific Ocean areas (see Post-Apollo file).

1/5/72 - Memo from Bromley Smith re revised State draft of NSSM 72; Herman Pollock has scheduled an interagency meeting on 1/14; attaching memorandum of a 7/13 meeting; discussion centered on two points: (1) guarantee of launch services and (2) export of technology.

1/18/72 - Memo from John Walsh to Dr. George Low, William Anders, George Mansur, Russell Drew, and Robert Packard advising at the last meeting of the NSSM 72 Cmte. on International Space Cooperation, the Chairman suggested that the preparation of detailed guidelines for the ongoing discussions between NASA and the European Space Conference on post-Apollo cooperation was outside the competence of the Under Secretaries Cmte., and should therefore be performed by a technically oriented group, which would initially develop guidelines for European participation in the Space Shuttle program in order to provide instructions to the delegation whose next meeting with the Europeans is scheduled for February 7; in the longer term it would develop guidelines for the entire post-Apollo cooperative program; will have meeting Wednesday 1/19 in Rm. 392 of Old EOB; would like to have address^e8r representative serve on this committee (with State sending an observer).

Secret 4/6/72 - Memo from Bromley Smith re draft U.S. policy on launch assistance (NSSM 72) as it affects Communist China.

Conf. 9/7/72 - Memo from Bromley Smith attaching a just-released Presidential Directive (NSDM 187) on International Space Cooperation - Technology and Launch Assistance; President accepted the recommendations of the Under Secretaries Cmte. (only substantive changes were in the economic objectives section by Flanigan's staff); ad hoc cmte. chaired by Bill Anders was established to review implementation of the President's decision; will have a rundown on the work the Govt. Commn. Council is doing in reviewing the paragraphs of NSAM 338 which were not rescinded; attaches 8/30/72 NSDM 187 from Henry Kissinger.

- 1/28/70 - Memo from Robert Behr to Dr. Kissinger attaching
 1/9/70 - letter to the President from Tom Paine (NASA)
 reporting on recent developments in international
 space cooperation; and
 12/23/69 - Airgram advising that the FRG is looking at a level
 of participation in our post-Apollo program approaching 10%.
- 1/30/70 - Copy of memo to David Beckler, OST, from AEC re current status
 report on the 300 Bev CERN Accelerator; 12-nation governing
 Council of CERN to decide where the accelerator will be built
 has been indefinitely postponed by CERN.
- 2/2/70 - Memo for the President from Henry Kissinger re Dr. Paine's
 report of 1/9/70 on his recent trip to Canada; most significant
 area for space cooperation appears to be with the European community;
 will send note to Dr. Paine advising him the President has noted
 his report.
- 2/10/70 - Memo from Henry Kissinger to Dr. Paine advising the President
 has reviewed his 1/9/70 letter re his Canadian trip and continues
 to be encouraged by developments in international space cooperation;
 wishes him luck on his Australian visit.
- 2/12/70 - Memo for Robert Behr from William Watts; upon reading
 the memorandum concerning Dr. Paine's report on
 space cooperation, the President said he would like to have
 a program which could be announced as soon as possible
 for German, Japanese, British and French Astronauts to
 participate in our space program. The President wishes
 to have this program initiated in the earliest feasible year;
 please discuss with colleagues in NASA and prepare an
 appropriate report from Kissinger to the President.
- 3/26/70 - Letter to the President from Tom Paine re his recent visits to Japan
 and Australia and meetings in Washington with representatives of the
 European space organizations; found substantial interest for foreign
 participation in the U.S. space program and particularly in the
 space station/space shuttle efforts.
- 4/3/70 - Note to Mr. Kriegsman ^{from Mr. Whitehead} commenting on his draft memo to Thomas Paine
 in response to his letter of 3/26/70.
- 4/9/70 - Memo for the President re Dr. Paine's report on his recent visits
 to Japan and Australia; we are concerned that in his enthusiasm for
 achieving a broadened base of cooperation, Dr. Paine is essentially
 committing us to the development of both the space station and space
 shuttle in the near term; we have asked NASA to make an in-depth
 study of the space shuttle program this year for use in the FY 1972
 budget process; after study is made, we should be in a better position
 to discuss a firm commitment.
- 7/2/70 - Memo for the Staff Secretary from Peter Flanigan advising
 there is no need to send Dr. Paine's letter to the President;
 Mr. Flanigan has acknowledged it by 7/2/70 letter (copy
 attached) advising that the President has asked him to express
 his appreciation for the progress he is making in international
 cooperation; letter of 6/23/70 provides useful update of the
 status of his efforts; delighted he will be talking with Dr. Kissinger
 on outstanding issues.
- 8/13/70 - Memo of W. T. Olsson (OTM) for the record re establishment
 of an Ad Hoc Group on International Space Cooperation
 (NSSM 72, Sept. 4, 1969) under the chairmanship of a representative
 of the State Dept. ;
- Conf. 12/7/70 - Note from State Dept. attaching report -- International Cooperation
 in Space Activities -- Technological Development and Flight
 Operations; requesting comments.

- 9/29/69 - Memo for Mr. Flanigan from Henry Kissinger responding to his 9/17 request for comments on Mr. Whitehead's 9/11 memo on international cost sharing of major scientific projects; agrees with the general substance of the paper and, in particular the suggestions for greater specificity in recommending the program to the President; believe the projects should have a "humanitarian" quality; at a minimum, ought to be non-military.
- 10/29/69 - Letter from James Baker, State Dept., to William Kriegsman re cost-sharing programs administered by State Dept.
- 10/29/69 - Letter to Dr. William McElroy, NSF, from Dr. Lee DuBridge reporting on his recent trip to Europe and the possibilities of furthering the scientific and technical cooperation of this country.
- Nov. 1969 - Special Analytic Study 69-D -- International Cost Sharing of Joint Facilities in High Energy Physics -- prepared by AEC and Dept. of State -- as a result of a letter from the Budget Bureau dated 4/7/69 and a further letter of 4/30/69.
- 12/2/69 - Copy of memo to the President from Dr. DuBridge advising that during a visit here last week Minister Ortoli of France informed us that the French had decided to participate with other European nations in the construction of a new 300 billion electron volt nuclear accelerator for studies in high energy physics; Forward looking nations of Europe realize in spite of their budget difficulties they should continue their investments in science and particularly in this highly important frontier area; emphasizes the importance to the U.S. of proceeding as rapidly as possible with our 200 billion electron volt accelerator at Batavia, Illinois.
- 12/12/69 - Note to Mr. Flanigan attaching a 12/12 draft memo to Dr. Kissinger re international cost sharing on the Illinois High Energy Physics Accelerator.
- 12/20/69 - Memo for Dr. Kissinger following up Mr. Whitehead's 9/11 memo and ~~re~~ the immediate opportunity for international cost sharing in connection with the Illinois High Energy Physics Accelerator, which is in funding difficulty because of budget stringencies; European Organization for Nuclear Research, CERN, consisting mainly of France, Germany, and Italy, has decided to build a similar accelerator; however, the Illinois Accelerator could be expanded to accommodate the CERN nations at a significant savings over the total cost of two machines; such a joint venture would permit the CERN nations access to such an accelerator three to five years earlier than if they built their own machine; suggests offering to the diplomatic, financial, and scientific representatives of the non-CERN governments the opportunity to buy into the new Illinois Accelerator for an appropriate annual amount, with the construction costs of their user facilities deducted from early contributions; should not encourage any inquiries from the CERN nations about participation in the Illinois accelerator but if asked we would explain the terms of the offer made to the United Kingdom, Japan and the Soviet Union, and offer similar terms to them; if proposal has merit from international cooperation viewpoint, believe we should gather a group of representatives from BOB, OST, NSC, and White House to plan in more detail.
- 12/30/69 - Memo for Dr. Kissinger from Peter Flanigan replying to his memo of 12/17 re Col. Frank Borman's memo on foreign astronauts' participation in our space program; Flanigan supports Kissinger's recommendation that Borman's memo be forwarded to Mr. Pollack, who is chairman of an interagency group that was appointed by the President to make recommendations on all aspects of international space cooperation (included in the group are representatives of State, Defense, NASA, OST, the Space Council and Kissinger); Flanigan states it is not necessary for someone from our office to be included in the group.
- 1/17/70 - Memo for Mr. Whitehead from Henry Kissinger acknowledging the memo of 12/20 and agreeing that a group of Executive Office representatives should be convened to consider the proposition that nuclear accelerators present an opportunity for international scientific and technological cooperation; Col. Robert M. Behr will serve as representative on the group.

INTERNATIONAL COOPERATION IN SPACE/
INTERNATIONAL COST SHARING
NSSM - 72

8/16/68 - Memo for Mr. Carlson from Dick Speier -----
Transition paper on International Cooperation in Science.

1/16/69 - Letter to Robert Ellsworth from Willis Shapley, NASA,
replying to his request for a copy of the latest draft of a
NASA staff paper on some possible initiatives in US/USSR
space cooperation that President Nixon might want his
Administration to consider; as Dr. Whitehead requested,
also sending a brochure describing NASA's international
cooperation activities. (See International Cooperation in
Space/Cost Sharing)

2/12/69 = Letter to the President from Thomas Paine (NASA) in
response to Dr. DuBridge's request to give the President
a summary of European space activities in connection
with the President's forthcoming visit abroad and for advice
on space-related matters that might be appropriate for him to
discuss with the Europeans. (See International Cooperation
in Space/Cost Sharing)

2/14/69 - Memo from Dick Speier re Possibilities for International
Cost-Sharing in Big Science.

Correction to above -- phone call from Dick Speier.

Draft paper prepared by Dick Speier -- re International Cooperation
in Space.

3/14/69 - Memo for the President from Secretary of State William Rogers
responding to his request of 2/21/69 asking the Secretary to review
the January recommendations of the Task Force on Space (referred
to in the report of Arthur Burns' group) concerning international
cooperation in space matters; attaches a Staff Study on "New
Initiatives in Space Cooperation."

8/20/69 - Letter to the President from Governor William Scranton requesting
a meeting with the President to discuss how to make our space
program even more available to the world as a whole.

8/28/69 - Memo for Henry Kissinger from Hugh Sloan asking for comments
and recommendations on the letter from Governor Scranton.

Conf. 9/4/69 - NSSM 72 - President has directed the creation of an ad hoc group
on International Space Cooperation; directed that the Committee
prepare a report on possible forms of International Space
Cooperation with friendly countries as well as with the
Soviet Union; report should discuss alternative possible approaches
and their costs and gains; Committee should also coordinate on approach
to other governments on the subject of space cooperation; directed that
the Cmte. be chaired by a representative of the Secy. of State
and include representatives of State, NASA, OST and Assistant
to the President for National Security Affairs.

9/10/69 - Memo for Hugh Sloan from Henry Kissinger advising that he believes
it would be useful for the President to meet with Bill Scranton
to discuss international space cooperation; would be happy to provide
talking points for the meeting if the President decides to meet
with him.

9/17/69 - Mr. Whitehead met with Governor Scranton.

9/11/69 - Memo from Mr. Whitehead to Mr. Flanigan re international
cost sharing; attaches rough draft of paper prepared by BOB
recommending that the President make a statement affirm his
interest in international cost sharing, (1) ask BOB and OST to
prepare in detail several major projects with specific countries
as a basis for discussion by DuBridge on his trip; (3) ask
DuBridge to discuss these possibilities with financial or budget
officials as well as scientists on his trip and report back on what
collection of projects could be explored further; if Mr. Flanigan
agrees, he will ask BOB to prepare such a memo, draft of which
should be discussed first by Flanigan, Mayo and DuBridge.

9/17/69 - Note to Henry Kissinger from Mr. Flanigan attaching a memo
discussing international participation in space; for comments.

9/18/69 - Phone call to Schlesinger's office advising that the sensitive
memo on cost-sharing is now being circulated in NSC - due
to circumstances beyond Mr. Whitehead's control.

International

AUTHORIZED USERS

- 5/13/69 - Memo for General O'Connell asking for an interpretation of the authority the President has in connection with a domestic satellite system; also a summary of the "30 circuits" case to include issues as defined by FCC, ruling, and provisions for DTM certification that procurement of the circuits from Comsat is in the national interest.
- 5/21/69 - Transmittal note from John J. O'Malley attaching ^{and approved}
5/21/69 - Memo prepared for J.D. O'Connell (and reviewed/in draft) replying to Mr. Whitehead's request of 5/13 for an interpretation of the President's authority in connection a domestic satellite system and a summary of the "30 circuits" case -- attaching
- 6/28/66 - Letter to Chairman Hyde from J. D. O'Connell
7/21/66 - FCC Opinion
1/31/67 - Letter to Chairman Hyde from J. D. O'Connell
2/3/67 - FCC Opinion
4/29/69 - Letter to Leonard C. Meeker, Legal Adviser, State Dept., from William Rehnquist, Asst. Atty. General
- 6/16/69 - Memo for Mr. Whitehead from J.D. O'Connell re Communications Satellite traffic -- U.S. mainland and Hawaii.
- 6/16/69 - Memo from J.D. O'Connell re exchange of correspondence between his office and NASA on the procurement of communications satellite service to support the NASA Apollo program (6/6 letter to J.D. O'Connell from Willis Shapley, Assoc. Deputy Administrator, NASA; and 6/13/69 letter to Willis Shapley from J.D. O'Connell).
- 6/19/69 - Memo to Gen. O'Connell thanking him for the 6/16 memo re correspondence between his office and NASA on the procurement of communications satellite service to support the Apollo program; ~~re~~ would like to discuss before a final decision is reached.
- 7/19/69 - Presentation of OTM -- Trends in satellite communications technology and potential future applications.
- 7/18/69 - Letter to James O'Connell, Director, Office of Telecommunications Management from James McCormack, Chairman, COMSAT, re extension of the present NCS/NASCOM satellite circuits after 9/30/69; this extension would renew the service being provided for the past three years to NASA for the very vital Apollo communication requirements, which has been an important and successful part of the Apollo effort; the satellite portion of the NASCOM service was established by INTELSAT under a special allotment arrangement, based expressly upon the urgent requirement of the U.S. Govt. associated with the Apollo missions.
- 8/6/69 - Letter to Rosel Hyde, Chairman, FCC, from J. D. O'Connell ~~stating that in order to assure~~ stating that OTM has concluded that the present direct contractual relationship between Comsat and NASA for ~~per~~ provision of the NASCOM service in support of Apollo should be continued; NASA has been instructed to renew or extend its contract with Comsat.

International

SPECIALIZED CARRIERS

- 2/8/71 - Memo prepared by Walt Hinchman setting out the issues and activities constituting the bulk and specialized services program area, and assigning responsibilities.
- 2/19/71 - Note from Walt Hinchman advising that he has been asked the question by many "When will the OTP get off its duff and state some Administration views on the issues pending before the FCC (E.g., specialized carriers, satellite/cable, etc.); Hinchman now feels we should reconsider our earlier decision not to intervene in the specialized carrier proceedings at this point; believe a relatively simple, straightforward statement favoring an "open entry" policy and pointing out the complexity involved in the rules of engagement, and our continuing examination of this area, would be a very wise move at this time; if willing to entertain the notion, he will draft such a statement.
- 2/24/71 - Memo to Walt Hinchman from Bruce Owen -- attaching a first look at the conceptual problems in determining rate and entry policies; attaching
Bruce Owen
- Feb. 1971 - Draft working paper ----- "The Specialized Carriers: A Conceptual Approach to Rates and Entry."
- 4/13/71 - Memo from Bruce Owen advising the Commission voted today to authorize the entry of the specialized carriers, by a vote of 6-1; question of rate regulation and competitive response by AT&T was left to further consideration.

SPECTRUM ALLOCATION

- 9/17/70 - Paper by Bruce Owen -- Spectrum Allocation: A Proposal for Reform.
- 10/2/70 - Memo for Will Dean from Bruce Owen attaching a revised draft of the spectrum allocation paper.
- 10/7/70 - Comments of Walt Hinchman to Bruce Owen's spectrum allocation paper
- 10/8/70 - Meeting to discuss spectrum allocation paper -- Will Dean, Bruce Owen and L.E. Hoxie.
- 1/20/71 - Briefing by L.E. Hoxie/S.J. Bernstein on "The Relative Value Index Approach to Improved Spectrum Management." Meeting included Whitehead/Mansur/Joyce/Hinchman/Owen/Dean.
- 1/27/71 - Memo from Bruce Owen re spectrum allocation.
- 1/29/71 - Memo from Jon Rose asking for a memo analyzing Milton Friedman's suggestion that radio and television licenses be sold in fee simple absolute and thereafter be left to the forces of the free market and comparing it to our present system of allocating the spectrum among private users; attaching
- 12/4/70 - Memo to Tod Hullin from Peter Flanigan advising he is having a study made as suggested in
- 12/2/70 - Memo to Peter Flanigan from John Ehrlichman concerning Milton Friedman's article "How To Free TV", Newsweek 12/1/69.
- 2/2/71 - Memo for Mr. Ehrlichman re our plans re the pending FCC docket in the area of competition in the specialized communications carrier field (e.g., Datran); decision by FCC is expected next week; Burch anticipates the outcome will be pro-competition; ^{we have} decided not to make any statement at this time for two reasons (1) We have not yet had time to put together a sufficiently solid case to justify our taking a strong position, and (2) Without solid documentation, we would be unlikely to sway the relevant Commissioners and could well cause them to stiffen their opposition because of resentment at outside pressure.
- 2/8/71 - Memo for Mr. Ehrlichman replying to his memo 12/2/70 to Mr. Flanigan Milton Friedman's article "How to Free TV."
- 2/12/71 - Memo from Will Dean re report on Government Use of the Radio Frequency Spectrum (approved by the IRAC 2/9/71) in response to Mr. Whitehead's request of 12/2/70.
- 3/5/71 - Memo for Tod Hullin advising that since our memo of 2/8 to Mr. Ehrlichman re OTP action with respect to the Datran issue, the Commission has now postponed action for another two months; with this additional time, we can develop some credible statements that will encourage the Commission in the direction of more competition.
- April/72 - OTP Staff Research Paper by Bruce Owen -----
Spectrum Allocation: A Survey of Alternative Methodologies.
- 9/24/73 - Memo from Will Dean on spectrum actions.

International

Pat - 6

Delores

Incomplete

TAT-6

- 8/31/70 - Transmittal letter to Chairman Burch from ATT attaching -----
- 8/28/70 - Application of AT&T before the FCC to participate in the construction and operation of a deep sea submarine cable between U.S. and France.
- 8/28/70 - Application of ATT before the FCC for a license to land and operate in the U.S. a submarine cable between the U.S. and France.
- 9/11/70 - Application of Western Union International for authority to participate in the proposed 825 circuit submarine cable between the U.S. and France, to be known as Tat-6.
- 5/5/71 - Memos to Secy. of Defense Laird, Dr. Henry Kissinger, NSC, Secy. of State Wm. Rogers, Atty. Gen. John Mitchell and Richard Helms (Director of Central Intelligence re-- advising that Mr. Whitehead has asked the Deputy Director George Mansur to coordinate the views of interested Exec. Branch agencies concerning the policy issues connected with the planning, construction and operation of international communication facilities, (including TAT-6) and scheduling a first coordination meeting for Friday 5/7 (see also State, Justice).
- 5/17/71 - Letter to Mr. Whitehead from ^{Louis deRosa, Asst. to the Secy. of Defense)} ~~Secy. Laird~~ re their letter of 5/7 stating - ~~their views on the detailed study and conclusions regarding policy issues concerned with future~~ and further reply to our memo of 5/5/71 re detailed study of policy issues on international communications facilities, including TAT-6; attaches copy of 5/3/71 letter to Dean Burch from Lou deRosa and 12/18/70 letter to Dean Burch from Secy. Laird.
- 5/18/71 - Meeting of the international record carriers to discuss TAT-6; Mr. Whitehead, Dr. Mansur and Walt Hinchman and WUI, RCA, ITT and AT&T.

TAT-6 FILING

- In a phone call to Dr. Mansur from Dean Burch he advised that the
- 5/24/71 - FCC (in a Commission meeting) decided to recognize the TAT-6 filings and about mid-June they will allow comments by AT&T and Comsat; CTW welcome to testify if he would choose to do so.
- 6/10/71 - Letter from Bernard Strassburg, Chief, Common Carrier Bureau, FCC, attaching a copy of a Telex message sent to the Chairman of Italcable re their recent cablegram expressing concern over FCC order of 5/6 on TAT-5, which attempts to clarify the misunderstandings.
- 6/23/71 - Message from Steve Doye that the FCC on 6/22 determined not to ~~auth-~~ authorize an SF cable -- denied TAT-6.
State Dept. transmitted the Commission's decision to all European posts on 6/22/71; carriers and Nick Zapple have been informed by FCC.
on 6/21/71
- 6/23/71 - Memo of conversation/with French officials concerning TAT-6.
(See State Dept. file)

Negative French Reaction to TAT-6 --
Lindner Translations, Inc. --- "Mr. Galley (Minister of PTT) protests the American refusal to lay a new transatlantic cable.

- 7/13/71 - Memo to Dr. Mansur from Steve Doyle re current evaluation of the TAT-6 situation.
- 9/23/71 - Memo from Bruce Owen; he and Seb Lasher would like to start preparing a condensed version of the TAT-6 staff paper for publication; will probably be a year before it hits print; request permission.
Approved by Mr. Whitehead.
- 10/1/71 - Meeting with European representatives re European policy on transatlantic communication; Herr Otto Huber and H. Venhaus (from Germany); C.H. Cotten and J.P. Duplan (from France); H. Punter (from the Netherlands); Hinchman, Dr. Mansur and Mr. Whitehead.

INTERNATIONAL FACILITIES STUDY

- 3/5/71 - Preliminary draft - International Facilities Study
- 5/5/71 - Memos for Secretary Rogers (State), Henry Kissinger, Secy. of Defense Laird, ~~and~~ Atty. Gen. Mitchell, and CIA Director Richard Helms advising that OTP has been reviewing policy issues connected with the planning, construction, and operation of international communication facilities; have asked George Mansur to coordinate the views of interested Executive Branch agencies in arriving at ~~a~~ Administration recommendations to the FCC and invite them to designate a representative who can speak for the Dept. to meet with Dr. Mansur and other agency representatives; first coordination meeting is 5/7/71.
- 5/7/71 - Meeting attended by George Mansur (Chairman), Walt Hinchman, Arthur Freeman (State), Donald Baker and Joe Bell (Justice), Richard Scott and Scudder Georgia (CIA); DOD not represented as they were unable to review the material to be discussed.
- 5/10/71 - Minutes of the meeting of 5/7; meeting on potential policy recommendations will be held on 5/17.
- 5/17/71 - Letter from Louis deRosa, Asst. to the Secy. of Defense ~~for~~ for Telecommunications, attaching DOD comments on the OTP conclusions ~~on international com~~ on the international facilities study; DOD views on the future licensing of international communications facilities and the early installation of TAT-6 have been made known to FCC and OTP; no change in these views; therefore request that enclosed views and comments on OTP conclusions be provided to the FCC at such time as OTP views are forwarded to the Commission.
- 5/21/71 - Letter to Chairman Burch, FCC, enclosing the Administration's views on the policy that should guide regulation in the planning, development and operation of international communications facilities.
- 5/25/71 - Memos ^{from George Mansur} to Secy. of Defense Laird, Atty. Gen. Mitchell, CIA Director Helms, ~~and~~ Secretary of State Rogers, and Henry Kissinger attaching a copy of the policy statement.
- 5/28/71 - Letter ^{from George Mansur} to General Lincoln, Director, OEP, enclosing the Administration's views on the planning, construction, and operation of international communications facilities.
- May 1971 - OTP Staff Research Paper on International Facilities Study.
- 6/3/71 - Letters ^{from Walt Hinchman to} ~~to~~ ATT, RCA Global Comm., ITT, Comsat, and WUI enclosing a copy of the OTP staff working paper on international communications facilities.

6/4/71 - Note from Mr. Whitehead to George Mansur ^{6/3/71} advising that
agrees we should not send the attached draft letters
NOT to U. Alexis Johnson (State) and David Packard (Defense)
SENT re the difference of views of the State and Defense Departments
from the Administration's policy ~~in that they support deployment~~
~~of the proposed SF cable and thi~~

6/10/71 - Letter to David Solomon advising that OTP recently provided to
the FCC a statement of policy which is rather broad in scope;
as requested in the ~~Dept.~~ 5/17/71 letter from Louis deRosa,
we are forwarding his comments to the Chief, Common Carrier
Bureau of the FCC.

6/10/71 - Letter to Bernard Strassberg, FCC, attaching Louis deRosa's
comments of 5/17/71.

International
Cooperation

(Post Apollo)
(see also
NASA)

5/30/72 - Letter to James Fletcher from Caspar Weinberger (DeputyDir, OMB) in response to the 5/10 letter to George Shultz outlining recommended change in current policy re reimbursement to NASA for satellite launch services performed for others; request NASA to prepare a staff paper by 6/15 on prospects for the private sector providing guaranteed launch services, the amount of ~~pto~~ potential liability to the U.S. Govt., the possible availability of private insurance to cover all or part of the potential liability, description of alternative cost recovery plans, evaluation of the extent to which the present policy ~~p/~~ is inhibiting commercial exploitation of space, and a determination of whether legislation is required.

6/20/72 - Note from Bromley Smith attaching a copy of the Lefevre letter as it was finally signed by Alex Johnson (taken from State Message of 6/17/72).

7/12/72 - Information Memo from Bromley Smith suggesting Mr. Whitehead read in its entirety the attached opening and closing statements of Herman Pollack to the European Space Conference Delegation which met in ~~Washongte~~ Washington on 6/14-16.

8/18/72 - Letter to Samuel DePalma (State) re ~~immediate action~~ the necessity for immediate action to develop a firm position on direct television broadcasting from space that is fully consistent with our national principles and international goals regarding the unrestricted flow of information; offers OTP's assistance in formulating such a position given our responsibilities and experience in the communications area; attaching a draft memorandum on the UNESCO Draft Declaration of Guiding Principles for Space Broadcasting and USSR Request for a Convention on Direct Television Broadcasting prepared by Scalia (8/18).

9/21/72 - Memo from Bill Anders re the influence of Aerosat on European participation in Post-Apollo.

6/7/73 - Memo for Mr. Flanigan re status of International Telecommunication Issues --

(1) Aerosat; (2) Gapsat; (3) Maritime satellite; (4) Pacific Basin Submarine Cable; (5) International Communications Industry Structure; (6) Direct Broadcast Satellites; (7) International Telecommunication Union.

- 2/3/72 - Memo from George Mansur re European cooperation with the space shuttle and broader post-Apollo cooperation; Walsh is planning guidance for NASA ~~which~~ to minimize participation in subsystems which are an integral part of the shuttle and will encourage the Europeans to build such things as sortie cans or RAMS; Walsh plans to obtain Kissinger's stamp of approval on behalf of the President; discussed with Walsh and Anders the need for a well conceived and planned post-Apollo program which will meet the President's desires for space cooperation and yet be consistent with other U.S. Administration objectives. If we renegotiate Aerosat and alter our course of action on space shuttle, believe it is necessary for the U.S. to fill the resulting void; Anders working with Fletcher, Low and others at NASA to define a new program: (a) European participation in manned space flight in 1975-76; (b) European built sortie cans; and (c) continuation and expansion of our scientific ~~activity~~ activity.
- 3/17/72 - Memo for Mr. Flanigan from Bill Anders advising that (pursuant to their conversation at lunch on 3/3) he has summarized the issues, objectives, and options for international participation in the ~~Post-~~ post-Apollo space program; feels in the past NASA (interpreting a Presidential sanction) emphasized joint shuttle development with the Europeans, whereas ~~our~~ our involvement would appear to have been greatly more in tune with the President's desire if it had been focused on joint manned operations and mutual utilization of space, attaching a "Position Paper on European Participation in our Post-Apollo Space Program."
- 4/11/72 - Memo from Bill Anders attaching a draft Presidential action memo re a need for a decision regarding foreign participation in the hardware development aspect of our space program
- 5/26/72 - Memo to Mr. Whitehead ~~ad~~ and Jon Rose from Ed David attaching 5/16/72 Memo to Dr. David from Dr. Russell Drew on post-Apollo, which indicates the Europeans are ~~probably~~ ready to accept ~~our~~ our RAM proposal and abandon(at least for the time being)the tug and shuttle participation; feels the time is ripe to "come clean" with them; not to do so will cause more harm in the long run, and it appears we now have the opportunity of arriving at a mutually satisfactory agreement with them, based on the RAM alone; ~~should~~ the change in U.S. position should be portrayed not as a change in policy toward the Europeans but rather as a change in our definition of tasks that would be suitable for European participation; also attaching a draft memo for Henry Kissinger and Peter Flanigan dated 5/18/72 which would reply to Secretary Rogers 4/29 memo to the President; ~~Ever-~~ European leaders appear to understand the background for the changing attitude of the U.S. toward the flow of technology and management difficulties and are pragmatic enough to seek acceptable solution to this problem without abandoning cooperation; recent information that the French are going to propose that their European partners give priority to development of Sortie or RAM modules and abandon plans for a potential role as developer of the tug and contributor of subsystems to the shuttle vehicle itself; if this proposal is accepted by the European Space Conference, it will pre-empt somewhat action on the memo to the President from Secy. Rogers.

Draft OMB memo for the President re NASA budget for FY 73 and the future manned space program.

- 11/3/71 - Memo for Mr. Flanigan advising that he will be having lunch with James Fletcher on Friday and intends to convey to him the concern of Flanigan and the Administration that the President deserves better planning in the space area than we have had to date; seems to be a nonconstructive battle between NASA and OMB and that Flanigan wants to see planning over a longer time horizon; key is to get Fletcher off the battle line (that it's the shuttle program or nothing) and get him to work with us toward defining a space program the President can enthusiastically endorse; will discuss with him draft of the Administration's criteria for the future of the space program (General Criteria attached).
- 11/4/71 - Letter to Mr. Flanigan from James Fletcher attaching contractor employment estimates for the Space Shuttle Program.
- 11/23/71 - Note from Bill Anders attaching a NASA description of various kinds of Space Shuttles; Anders believes the so-called Mk I/II Parallel-staged Pressure-fed Booster might represent a reasonable compromise.
- 12/2/71 - Memo for Mr. Flanigan advising when we first came to office we succeeded in averting NASA's high flying plans for space stations and Mars trips and in bringing ~~down the budget to a level~~ the budget down to a more realistic level consistent with the President's wishes; it was not our intention to continue to erode NASA's budget indefinitely, but to induce them to come up with a sound, forward-looking evolutionary space program for the coming decade that would not lock the President into excessively large budgets now or in the future. Over the last few months, OMB and NASA have been bickering, principally about the space shuttle; Mr. Whitehead has held a series of meetings bringing the various Exec. Office groups together and met with Jim Fletcher; debate is now focused around two shuttles both using the same system design concept, but one capable of carrying 60,000 pounds payload, and the other 35,000; aside from the shuttle, only significant issues remaining are the hiatus of manned space flights between now and 1976 when the shuttle would first be tested; believes Henry Kissinger has not been significantly involved in the debate on these issues and believe he should be; listing six items that look fairly sensible for international cooperation and also have some public appeal.
- 12/17/71 - Memo from George Mansur re space shuttle inquiries.

10/15/71 - Letter to Flanigan from Jim Fletcher (NASA) attaching copy of 10/15 letter to Henry Kissinger re negotiations with the Soviet Union on providing compatible docking mechanisms for their manned spacecraft and ours and to discuss the implications of the FY 1973 budget submission with respect to those relations.
Background:

10/70 reached agreement in principle to work toward making the docking systems on future manned spacecraft compatible.

1/71 - proposed to the Soviets the possibility of performing an early demonstration using existing manned spacecraft (Apollo and Soyuz).

6/71 - reached agreement on many of the details for compatible docking mechanisms and also agreed to study an early experiment using an Apollo spacecraft and a Salyut space station.

11/71 - scheduled to have further talks concerning detailed implementation of our agreements.

Soviet side has been very forthcoming and appears to be extremely interested in bringing this cooperative effort to a positive conclusion; accordingly recommend in our FY 1973 budget submission to OMB the inclusion of an Apollo spacecraft (plus a backup) to be capable of a joint docking flight with a Salyut in the 1974-75 time period; spacecraft would also be equipped with earth resources experimental hardware so that it could fly a ~~su~~ useful mission by itself, even if the joint docking mission does not materialize (or if there is a last-minute cancellation of that mission by either side).

10/22/71 - Memo for George Shultz (Director, OMB) from Henry Kissinger re funding for a proposed US/USSR joint docking mission under consideration within the budget review process; also aware of concern expressed in Shultz 8/10 memo; because of the upcoming summit meeting with the Soviets, recommended budgetary action concerning this joint docking experiment should be forwarded for the President's decision so that he can weigh all relevant considerations, including the budgetary factors.

11/3/71 - memo to Donald Rice from Daniel Taft re the FY 73 budget decisions for NASA; conclusions: policy decision should be made on whether or not the tentative program assumptions represent the preferred course for the future space program; Dr. Fletcher's inputs should be obtained soon; as soon as OMB decision is reached re joint docking mission with the Soviets, a memo ~~outling~~ - outlining the various considerations should be prepared and submitted to the President through Dr. Kissinger's office.

- 8/3/71 - Memo for Flanigan from Al Haig requesting views on Dr. David's memo to Flanigan and Kissinger concerning Secretary Rogers' 3/23 memo to the President on Post-Apollo Space Cooperation.
- 8/5/71 - memo re NASA/OSD-ISA/NASC/OTP/NSC/OST from Herman Pollack (State) attaching proposed policy on launch assistance for foreign space satellites).
- 8/7/71 - revisions of the statement by Pollack.
- 8/9/71 - Meeting in the Situation Rm. (W.H.)-- Dr. George Low (NASA) Dr. David, Alexis Johnson, Herman Pollack, Dr. Kissinger, Dr. Guhin and perhaps Dr. Neuriter, Mr. Whitehead for Mr. Flanigan. (Don Rice? ?)
- 8/10/71 - Draft memo for Dr. Kissinger re further exploration of the question of how we play an offer of launch assurances (not very well aired at the meeting yesterday, but deserves to be). (NOT FINALIZED)
- 8/13/71 - Memo from Pollack enclosing a draft reply from Alexis Johnson to Minister Lefevre's letter of 3/3/71 re European participation in the post-Apollo space program.
- 8/16/71 - Memo for Mr. Whitehead from Abbott Washburn re position on launch assistance for a European public telecommunications satellite.
- 8/16/71 - Comments of Dr. David to Pollack's "Statement of U.S. Views" dated 8/13/71
- 8/18/71 - Memo to Pollack from Mansur commenting on the draft Lefevre letter.
- 8/18/71 - Memo for the Secretary of State from Kissinger replying to his memo of 3/23 to the President re Post-Apollo Space cooperation with the Europeans and launch assurances.
- 8/19/71 - Memo from R. T. Webber (State Dept.) attaching copy of 8/18/71 Kissinger memo to Secy. Rogers and a draft telegram to Minister Lefevre cable to European posts; requests comments by 8/23.
- 8/30/71 - Memo to Dr. Robert Webber (State) from George Mansur -- with further reference to Mansur's memo to Pollack 8/18/71 re changes in the draft letter to Lefevre.
- 9/1/71 - Memo from Mansur re European Cooperation and participation in space programs;

???? 3/3/71 - Letter to Alex Johnson from Minister Lefevre requesting a statement of the U.S. position on post-Apollo space cooperation.
(MENTIONED IN 7/23/71 memo for Kissinger/Flanigan from Dr. Ed David)

??? 3/23/71 - Letter from Secy. Rogers to the President (mentioned in 7/27 draft ltr from Kissinger to Rogers)

??? 4/23/71 - Meeting with Jim Fletcher --
(MENTIONED IN 7/23/71 memo to Kissinger/Flanigan from Dr. David)
agreed that NASA should prepare an evaluation of (1) the degree of technology transfer to the Europeans, which would take place if the proposed U.S.-European cooperation on development of a space transportation system (STS) were to materialize; and (2) alternative subjects for U.S.-European cooperation.

7/23/71 - Copy of memo to Kissinger/Flanigan from Ed David advising he has reviewed NASA's informal paper on technology transfer to the Europeans if the proposed U.S.-European cooperation on development of a space transportation system (STS) were to materialize and alternative subjects for U.S.-European cooperation ----- recommends the two elements of launch assurances and space cooperation and State be advised to proceed along the lines of the attached draft letter to Bill Rogers ---- attaches

7/27- Draft letter to Bill Rogers from Henry Kissinger advising that uncertainties in U.S. domestic shuttle planning and a need for additional review of the problems of technology transfer and management complications in undertaking a joint program of space transportation system (STS) development with the Europeans have delayed a reply to Rogers' letter to the President of 3/23. President feels it is now possible to develop a reply to Minister Lefevre and resume dialogue with the Europeans; however, in a way that does not condition U.S. launch assurances for European payloads upon substantial European participation in a joint STS program, but treats each of these two matters separately; President hopes ~~this~~ this course of action will address the pressing ~~nee~~ European concern regarding launcher availability, will permit a continued dialogue with the Europeans directed toward mutually beneficial space cooperation with full protection of U.S. interests, and will avoid locking the U.S. prematurely into a commitment or schedule for the STS.

7/30/71 - Memo to Peter Flanigan/Dr. Ed David re where we want to be going on the question of international cooperation in space and our own planning for the post-Apollo space program; proposal: put NASA launch operations on a commercial accounting basis within NASA; have the President announce that NASA launch operations are being put on a commercial-type basis and these services will be made available to the nations of the world and to private business on nondiscriminatory economic basis (general pitch: U.S. putting space launch services on a stable, regular basis for the economic, social, and scientific benefit of mankind); if agreeable, establish a small EO working group to explore.

CFW notes on the side

- 2/25/71 - Copy of letter to Alexis Johnson from Joseph Charyk re appreciation for position taken in the discussions on launch services with the Lefevre mission.
- 3/1/71 - Letter from Abbott Washburn attaching letters (2/26 to Alexis Johnson and 2/25 to Robert Behr) setting forth Washburn's views of the absolute limit of where we can go with the Europeans before getting from them in return some concrete commitments to Post-Apollo.
- 3/25/71 - Memo for the record from George Mansur re his conversation with Robert Behr re disposition of the memorandum from the Secy. of State to the President re European participation in the Post Apollo Space Program; Mansur repeated DTP views on the matter to concluded by expressing Mr. Whitehead's opinion that the Executive Office should closely examine the many issues involved and the Administration should not make a precipitous decision to support European participation; Behr stated that the memorandum was being returned to Secretary Rogers stating that the President did not want to get "locked in" to European participation at this time; (1) there were many issues other than Intelsat which must be studied before a final decision is made; and (3) the Secretary of State is to continue the negotiations without establishing commitments. Also indicated to Behr Post Apollo negotiations should be stretched out so the issues would not surface that would be detrimental to the Intelsat negotiations; he agreed, but suggested this was a tactical matter to be left to the judgment of the Dept. of State; attaching

3/23/71 Memo from Johnson to the Secretary of State advising that on 2/22/71 in a meeting with the President, Ed David referred informally (in the course of a wider discussion) to the talks which Johnson led on 2/11-12 with the Europeans on their participation in the post-Apollo program (Flanigan and Ehrlichman were present, but not Kissinger). In the light of the problems which were described to him, the President took a negative view of the efforts to engage the participation i/h/ of the Europeans in the post-Apollo program; Johnson states that -- whether accurate or not, the existence of the report of alleged Presidential disaffection is impairing our efforts to develop US positions on which we can proceed with further negotiations with the Europeans; the attached memo to the President is designed to clear the air; recommend you sign or discuss the subject with the President. (Handwritten note: I will be glad to fill you in further on what has become a very complicated subject. UAJ)

2/19/71 - Memo for the Record of the U. S. government discussions with Minister Lefevre and the delegation of Europeans on 2/11 and 2/12, prepared by George Mansur and W. T. Olsson.

2/23/71 - Telegram sent by State, ^{and Bonn} advising that Washburn and John Johnson (Comsat) will arrive in London on 3/2/71 for informal talks with foreign government officials on Intelsat Definitive Arrangements.

2/23/71 - Memo for Col. Robert Behr (NSC) from George Mansur stating there are two issues that must be kept distinct in considering what the U.S. posture should be in continuing discussions with the Europeans on space shuttle cooperation ---

1. Does a limited partnership agreement such as has been proposed really advance U.S. interests generally or the interests the President has in mind in encouraging international space cooperation?
2. Can, or should the U.S. change its position taken in the Intelsat Conference as to what constitutes a negative Intelsat finding in order to provide firmer launch commitments to the Europeans with regard to communication satellites?

Dr. Mansur discusses Mr. Whitehead's thought and the fact that OTP feels a serious review should be made of this entire subject over the next few months, with appropriate involvement of NSC, OMB, OST, OTP, DOS, NASA, and the new International Economic Council. To take the issue to the President in its present form would be unwise and unfair to him.

2/25/71 - Note from Abbott Washburn attaching draft memo for the President from State inviting the President to participate at the final meeting of the Intelsat Plenipotentiary Conference in May. (Drafted by Under Secretary Irwin)

2/25/71 - Note from Abbott Washburn attaching a Circular ^{State Dept.} Telegram re European participation in Post-Apollo Space Program, calling attention to ~~page 12~~ the following item on page 12, which was not cleared by any of the Intelsat Delegation except Alexis Johnson:

"FYI - We are considering the possibility of some further modifications in our position before Under Secretary Johnson confirms our authoritative views by letter to Minister Lefevre. End FYI"

10/2/70 - Letter to Minister Lefevre from U. Alexis Johnson with reference to a request for a statement of the U.S. present views on several specific questions the Europeans and three of the general subjects discussed: (1) availability of launch services and launch vehicles; (2) decision-making; and (3) access to information and facilities.

11/27/70 - Mr. Whitehead met with U. Alexis Johnson (State) to discuss the U.S. Government position on launch assurances to the West Europeans for their space programs;

Paper on talking points for meeting with Alexis Johnson -- attaching:

10/27/70 - letter to Mr. Flanigan from Joseph McConnell (Comsat) enclosing a memorandum of 10/27 entitled "Comsat Position on Intelsat Definitive Arrangements Negotiations."

11/17/70 - Memo from Abbott Washburn re amendment-ratification; and

11/16/70 - Memo from Abbott Washburn - comments on 10/27/70 Comsat memo to Peter Flanigan.

1/19/71 - Memo from Abbott Washburn setting out the arguments in connection with finally getting Herman Pollack to agree to the attached 1/11 memo to Alexis Johnson, along suggestions as to how Mr Whitehead could talk with Mr. Johnson when they talk.

1/22/71 - Letter to Joseph Charyk (Comsat) from Alexis Johnson replying to his letter of 12/29/70 outlining Comsat's concerns re U.S. launch service to other countries seeking to launch regional communications satellites.

2/6/71 - Memo for Mr. Flanigan re "where we are going in Space."

2/8/71 - Talking paper for the second discussion with representatives of the European Space Conference on 2/11 (discusses exchange of letters of 10/2/70 from ^{Under} Secy. Johnson to Lefevre and Minister Lefevre's letter to him dated 1/21/71.

2/18/71 - Letter to Mr. Flanigan from Abbott Washburn ~~re~~ advising we are ~~h/~~ in good shape on the five substantial points Joe McConnell raised in his memo of 10/27/70 to Mr. Flanigan;

2/18/71 - Memo for the Record from Abbott Washburn advising that George Mansur reports that there was a meeting 2/12 sparked by Russell Drew and NASA types, with Col. Behr of NSC present, (Drew and NASA are pushing to have the U.S. policy position wth Lefevre reversed); OTP will oppose any reversal of p^ulicy and argue against going to higher level (although they think we would win if it went to the President.

POST-APOLLO COOPERATION

- 8/24/70 - Informal note presented to Acting Secretary Johnson (State) by Mr. Lion (Charge d'Affaires ad interim of the Embassy of Belgium) concerning the proposed visit to Washington of Minister Theo Lefevre on behalf of the European Space Conference on 9/16/70 (enclosing copy of resolution at a meeting held in Brussels on 7/22, 23 and 24 and approved by Belgium, Denmark, the Federal Republic of Germany, France, Italy, the Netherlands, the United Kingdom, Switzerland and the Vatican; Australia, Norway and Sweden abstained)
- 8/29/70 - State Dept. notes re setting up the meeting on 9/16/70, to be hosted by Acting Secy. U. Alexis Johnson and to include Dr. George M. Low (Acting Administrator of NASA), Dr. Edward E. David (Science Adviser to the President), William A. Anders (Exec. Secy. of NASC), representative of DOD (as observer), and advisers from these agencies and offices; i.e.; Herman Pollack (Director, International Scientific and Technological Affairs, State), Arnold Frutkin (Asst. Administrator, Office of International Affairs, NASA), Col. Robert M. Bell (National Security Staff of the White House) and others yet to be named.
- 9/3/70 - Reference slip to Col. Olssen from Tom Nelson (State) asking for OTP comments on the State Dept. memo prepared by Robert F. Packard advising that Minister Lefevre has accepted the State Dept. proposal to meet with him and representatives of the UK and France in Washington on 9/16; attaches a first draft of a position paper; meeting on 9/8 with NASA, OST, NSC, OMB, OSD, and NASC to consider the paper.
- (For nearly a year there has been an intensive dialogue between NASA and its European counterparts, principally the European Launcher Development Organization (ELDO) and the European Space Research Organization (ESRO), on the technical aspects of this possibility. The meeting with Minister Lefevre and his party will be the first "political" discussion, and thus will be preliminary and exploratory in character.)
- 9/10/70 - Revised draft of position paper (dated 9/9/70) for meeting with Minister Lefevre sent to NASA/OST, NASC/DOD/ISA, NSC; meeting to be held 9/10/70; State would be happy to have a representative from OTP.
- 9/16¹⁷/70 - Meeting at the State Dept. with Minister Lefevre and others. (Mr. Whitehead did not attend)



International
Cooperation

Aerosat

6/7/73 - Memo for Mr. Flanigan re status of International
Telecommunication Issues --

(2)
(1) Aerosat; (2) Gapsat; (3) Maritime satellite; (4) Pacific Basin
Submarine Cable; (5) International Communications Industry
Structure; (6) Direct Broadcast Satellites; (7) International
Telecommunication Union.

- 10/11/72 - Letter from R. J. Angliss advising that RCA Global Communications, Inc., has arranged meetings with representatives of the European Space Research Organization in Paris during the week of 10/15 to discuss RCA Globcom proposals for participation in the development, implementation and operation of a Pre-Operational Aerosat System; would like to have confirmation ~~of the val-~~ that this is fully in accord with the policy of the United States Government.
- 10/13/72 - Letter to R.J. Angliss (RCA Globcom) advising that ~~arrangements-~~ there is no policy objection by the U.S. Government by their efforts as described in the letter of 10/11; U.S. Government leasing of circuits provided by their proposed system would depend on its meeting U.S. Government requirements and the availability of funds through Congressional appropriations.
- 10/26/72 - Letter to Dean Burch, Chairman, FCC, advising him that the U.S. Government has advised ESRO and interested U.S. communications companies that we have no objection to efforts by a U.S. company to reach agreement with ESRO on a jointly-owned entity which could provide satellite circuits to be leased by DOT/FAA if they met ~~U.S. requirements; government-to-government agreement is to be~~ worked out; ~~wants to keep FCC if/ informed so that when FCC is asked~~ to approve some type of satellite service offering they will

U.S. requirements; and seeking advance coordination so there can be prompt FCC approval once the U.S. company has negotiated an arrangement and a program with ESRO.

- 10/26/72 - Memo for Mr. Flanigan advising that ESRO will probably accept our recent Aerosat proposal; Bromley Smith (who has just returned from Europe believes the ESRO Council will follow the course we have suggested), attaching copy of letter to Dean Burch; action on the Aerosat problem makes it possible for us to move more aggressively to achieve our objectives in the maritime satellite area (first step will be a strong U.S. position that committees of the International Maritime Consultative Organization should not recommend yet another international governmental institution to own and operate the maritime satellite system); will work with concerned government agencies on a maritime satellite communications policy;

- 12/21/72 - Memo for Mr. Flanigan attaching the International Communication Policy Initiatives for 1973, as well as a copy of memorandum of 12/6 to Mr. Ehrlichman attaching the OTP initiatives for (1) broadcasting, (2) cable television, (3) domestic common carrier industry, (4) international common carrier industry; and (4) government communications.

7/12/72 - Letter to Dr. Mansur replying to his letter of _____
re U.S. leadership in communications technology.

9/1/72 - Copy of ESRO report -- "The Aeronautical Satellite Programme -
Present position and possible way ahead." -- Bromley Smith
suggests it is worthwhile reading.

9/21/72 - Memo from Col. Anders re the influence of Aerosat on
European participation in Post-Apollo.

9/22/72 - Letter from Joseph Charyk (Comsat) advising they are discussing
with the European authorities arrangements under which Comsat
and ESRO would establish a joint aeronautical satellite program;
Comsat would offer to lease channels to FAA; believe this program
would meet the major objectives of national policy; need assurance
that they would be acceptable to the U.S. Government.

10/2/72 - Letter to Joseph Charyk advising that the arrangements described
in his letter of 9/22 ~~would not~~ are not inconsistent with national
policy and there would be no objection to efforts by Comsat or
any qualified U.S. company to enter into such an arrangement;
U.S. Government leasing of circuits would depend on its meeting
U.S. Government requirements and availability of funds through
Congressional appropriations.

10/4/72 - Memo for Mr. Flanigan and Mr. Kissinger advising that
agreement has been reached among State, DOT and OTP on the
reply to be made to those European states represented in ESRO
re U.S. position on a cooperative aeronautical satellite
communication and air traffic control program, attaching
(1) ~~letter to Comsat saying there is no objection to Comsat or~~
~~any other U.S.~~ U.S. Government

(1) copy of 10/2/72 letter to Comsat and 9/22/72 letter from Comsat;
(2) copy of State Dept. cable to U.S. Embassies re our desire to
renew negotiations for a joint air traffic control program assuming
ESRO and some private U.S. company will reach agreement on making
it available the satellite communications required.

10/5/72 - Memo for Bill Morrill (OMB) re current status of the civilian
aeronautical satellite communications program; U.S. Government
no longer engaged in negotiating with foreign governments to create
a civilian pre-operational satellite aeronautical communications
system, but interested in agreement with ESRO ~~direct~~ for improving
oceanic air traffic control by using satellite communications furnished
by an ESRO-U.S. private company consortium; DOT/FAA will not be
asking for funds to invest in a \$70 million program to create a government
owned satellite communications system; several years from now, DOT/FAA
will be asking for funds to lease circuits from an ESRO-U.S. private
company combine to buy only earth station and avionics equipment
to be used in an improved air traffic control system; precedents developed
will help us keep all civilian oceanic satellite communications in the
private sector.

4/7/72 - Memo from Nathaniel Samuels (State) and James Beggs (DOT) commenting on the OTP draft statement of policy and submitting a proposal which would be acceptable.

4/16/72 - Memo for Mr. Flanigan giving a status report on the aerosat negotiations; plans to present this alternative informally to industry in the next few days and will prepare a completed plan for Mr. Flanigan and Mr. Kissinger.

Note in ~~return~~ response from Mr. Flanigan suggesting he hurry and get ~~it done~~ a finished product ready for interagency consideration.

4/17/72 - Article from Aviation Week & Space Technology re "solution sought for impasse on Aerosat."

4/22/72 - Memo for Mr. Samuels and Mr. Beggs enclosing a revised plan for Aerosat; has asked Bromley Smith to meet with their representatives to discuss details and implications of the plan.

4/22/72 - Memo for Mr. Kissinger and Mr. Flanigan attaching memo from James Beggs (DOT) and Nathaniel Samuels (State) re their views of our updated policy statement, and (2) revised plan for Aerosat which accommodates as much of their concern as possible; will advise if they have substantive disagreements.

4/29/72 - Memo from Henry Kissinger thanking him for his memo of 4/22 re current status of aerosat issue; encourage continuation of the dialogue with State and Transportation in order to resolve disagreements so that a position satisfactory to all concerned agencies can be achieved and forwarded for White House review.

5/11/72 - Memo for Donald Findley (DOT) and Bertram Rein (State) from Bromley Smith attaching a graphic display representing a step-by-step procedure for implementing the U.S. position on aerosat, which was attached to Mr. Whitehead's 4/22 memo to Samuels and Beggs.

5/17/72 - Letter to Bertram Rein from Bromley Smith replying to Tom Nelson's memo of 5/10/72 requesting OTP's views on a draft reply to Minister Lefevre re U.S. support within Intelsat for a proposed European communications satellite system; draft is acceptable to this Office; fully takes into account our view that further clarification of the European proposal is necessary prior to a final decision by the U.S. Government as to whether the U.S. would support the proposal within Intelsat.

5/18/72 - Memo to Mr. Flanigan -- wanted to get four points to him before he leaves for Russia: ... (3) Have been trying to find a negotiating plan for Aerosat acceptable to DOT and have delayed too long in getting back to the Europeans but felt the benefits of getting DOT agreement were worth the delay; if that is not possible, will have to proceed much on the course laid out in last memo to Flanigan and Kissinger;

5/22/72 - Memo from Jack Thornell attaching a 5/19/72 "Aerosat Compromise" which is being reviewed by DOT and State; highly probable it will be acceptable; recommends Mr. Whitehead accept the compromise position.

6/28/72 - Phone message from Dr. Mansur advising there is great concern ~~with~~ in FAA, DOT, and other agencies that Aerosat may not be resolved before Mr. Whitehead leaves for the Far East and that Jack Thornell's departure may further complicate the issues; hopes he can convene a meeting with Alex Johnson and Jim Beggs to make a last try at reaching a coordinated position of a new draft MOU.

6/29/72 - Letter to Mr. Beggs advising that the position w/ on Aerosat which was negotiated the week of 5/19 is acceptable and that any further changes would be inconsistent with the President's decision; DOT drafted a Memo of Understanding (6/2/72) which Mr. Whitehead finds acceptable; hopes Mr. Beggs will let him know soon that the remaining problems have been resolved.

- 2/26/72 - Memo from Gen. Haig advising that the plan prepared by OTP for renegotiating Aerosat is considered unsatisfactory by the NSC staff; essential that our representatives meet not later than 2/28 to iron out the difficulties.
- 3/1/72 - Memo for Gen. Haig stating that our representatives have exchanged views and ironed out ^{major} difficulties; Dr. Mansur is in Europe ~~Geer-Europe meeting~~ (accompanied by representatives of State, Transportation and FAA); talks with the Europeans are going well.
- ~~3/1/72 - Memo for General Haig~~
- 3/1/72 - Note attaching memo of 2/29 from Jack Thornell attaching a new draft Memo of Understanding which incorporates all the policy views of OTP on the Aerosat program; recommendations for proceeding under an official agreement; Mr. Smith will discuss with Mr. Whitehead.
- 3/3/72 - Letter from Nathaniel Samuels to George Mansur replying to his letter of 2/23 ~~advising that they look forward - repl and -~~ ~~further re~~ they look forward to results of discussions with the Canadians and Europeans and reiterate the importance the Dept. places on avoiding any discussion of ~~the post-Apollo~~ since it is an unrelated matter.
- 3/22/72 - Memo from George Mansur ~~attaching~~ re plans for Aerosat and attaching (a) memorandum for the file which reports on the Aerosat discussions with the Canadians and ~~Eu~~ Europeans during the weeks of 3/1-9; (b) Draft trip report prepared by Nelson (State); (c) "Cooperative Policy" draft; (d) revised memorandum of understanding.
- 3/24/72 - Letter to John Walsh (NSC) attaching joint trip report by OTP, State and DOT on the Aerosat team visit to Europe and Canada and George Mansur's memorandum for the file.
- 3/28/72 - Memo from Jack Thornell suggesting a four-point plan of action to force a final decision whether an international or unilateral program will be adopted on Aerosat.
- 3/31/72 - Memo for the file ~~from Geer~~ of conversation of George Mansur with Howard Hawkins (RCA Globcom) who visited Europe three weeks ago and discussed Aerosat matters with PTT correspondents in the UK, France, and Germany.
- 4/4/72 - Memo fm. Henry Kissinger stating that his memo of 2/9
- 4/4/72 - Memo from Henry Kissinger stating the President had instructed that the aeronautical satellite program be redirected and Director of OTP provide an updated statement of policy in this area (decision communicated 2/9/72); now that initial meetings with European and other officials have taken place, a policy statement ^{and negotiating plans} should be prepared expeditiously ^{fully} and coordinated within the government in order that we have a unified position for further negotiations.
- 4/5/72 - Memo for Henry Kissinger ~~adv~~ advising that Mr. Whitehead had a two-hour meeting with Under Secy. of State Samuels, Under Secy. of Transportation Beggs, and FAA Administrator Shaffer yesterday, at which he presented an updated policy statement, a summary of a written proposal we would make to interested foreign states, as well as a contingency plan if the European states reject our offer; participants have agreed to provide their views by Friday.
- 4/5/72 - Letter to Andrew Gibson, Asst. Secy. for Maritime Affairs (Commerce), responding to his letter of 3/1/72 concerning their maritime satellite program.

2/3/72 - Memo for the President from Henry Kissinger and Peter Flanigan re satellite for Aeronautical Telecommunications recommending that, despite the strong views of Secretaries Rogers and Volpe, the Aerosat negotiations be suspended, and that subsequent negotiations be reopened under the supervision of the Director of the Office of Telecommunications Policy ---- attaching:

1/12/72 - Memo for Henry Kissinger from Alexis Johnson (State)
12/17/71 - Memo for the President from William Rogers (State)
12/17/71 - Memo for Dr. Kissinger from George Shultz (OMB)
12/16/71 - Memo for the President from John Volpe (DOT)
12/13/71 - Memo for the President from Clay T. Whitehead

President Nixon approved.

2/9/72 - Memo from Henry Kissinger to the Secretary of State and the Secy. of Transportation stating that the President has decided that the proposed FAA/ESRO aeronautical satellite program as set forth in the draft Memo of Understanding is not in accord with the Administration policy and should be substantially redirected; President has instructed the Director of OTP to coordinate the implementation of his decision by providing an updated statement of policy in this area and undertaking responsibility for the substantive portion of the reopened negotiations for aeronautical satellite services.

2/9/72 - Memo from George Mansur recommending three actions that need to be taken immediately in view of the President's decision.

2/12/72 - Memo for Gen. Haig and Mr. Flanigan advising that the foreign governments concerned with Aerosat have been informed that the U.S. cannot sign the proposed FAA/ESRO Memorandum of Understanding; attaches a copy of the outgoing cable to embassies in Europe, Japan, Australia, and Canada.

2/14/72 - Memo for Mr. Flanigan re guidance given to FAA and the provisions actually negotiated in the MOU with ESRO; summary of chronology of the paperflow back and forth over the past year; January 1971 policy statement and subsequent guidance documents.

2/14/72 - Memo for Mr. Kissinger and Mr. Flanigan attaching a brief summary of initial steps to be taken in the renegotiation of Aerosat

2/14/72 - OTP News Release announcing the proposed joint DOT-FAA/ESRO program to provide satellite communications for international civil aviation has been carefully reviewed but cannot be approved in its present form; U.S. Government plans to continue discussions with foreign officials in the immediate future.

2/16/72 - Letters to James Beggs and John Shaffer advising that bilateral discussions are planned with the ministries of communications, aviation, and foreign offices in the United Kingdom, France, and Germany, as well as ESRO and requesting the FAA to designate a representative to work with our office to coordinate the U.S. position and participate in the discussions with the international community.

2/23/72 - Memo for Bromley Smith from Steve Doyle re satellite systems for maritime and aeronautical services: some views and proposals.

2/23/72 - Note to John Walsh from George Mansur attaching copy of a letter to Nathaniel Samuels (State) and a "Plan for Renegotiation of U.S.-European Aerosat Cooperation".

12/2/71 - Memo for Peter Flanigan and Brig. Gen. Haig advising that House Apprns. Subcommittee on Transportation held a closed hearing on 10/19 to be briefed on the Aerosat program; and on 12/1 the Senate Commerce Subcommittee on Aviation held a similar review; and Senator Cannon, Chairman of the Aviation Committee expects to hold formal hearings in early January. Senators Anderson, Byrd and Allott, have separately asked for clarification of the program from the Exec. Branch. ~~There is some indicat~~ It is becoming clear that Congress is taking a serious view of the tentative Memorandum of Understanding and some indication that funds for the program may be delayed or withheld. Appns. Subcommittee advised FAA that the MOU should not be executed before budget clearance has been obtained from the Cmte. (The Congressional delay almost forces the U.S. to defer signing the MOU and provides the time to renegotiate the terms that are most objectionable. Mr. Whitehead has had discussions with Comsat, AT&T, and FCC re items that we might give the Europeans in the communications area, which are more than ample to justify a trip to Europe; if they concur, will begin to plan how we can ^{best} proceed.

12/3/71 - Memo for Alexis Johnson, James Beggs, John Shaffer, Don Rice, and Gen. Haig stating we have been directed to prepare a summary of the views of the interested departments and agencies concerning the FAA/ESRO draft MoU; meeting to be convened 12/6/71 to review important features of the draft memo and possible courses of action available to the Administration.

12/8/71 - Memo from Gen. Haig responding to Mr. Whitehead's memo of 11/29 and discussion of 12/2 with Dr. Mansur, suggesting an ad hoc intragovernmental committee (FAA, State, OMB, OTP) be convened to prepare a report presenting all feasible alternatives as well as the positions of the participants and a recommendation for the President's decision; review should be conducted expeditiously so the matter can be brought up within a week for Presidential decision.

12/13/71 - Memo to Gen. Haig attaching

Draft
12/13/71 - Memo to the President setting out the issues and giving two basic options for the President's decision:

1. Approve the MOU with its significant harm to ~~the~~ U.S. economic and communications policy objectives in order to avert adverse European reaction;
2. Direct that the MOU not be approved and that cooperative arrangements more consistent with fundamental U.S. objectives be sought through negotiations at higher levels of government on a ~~broa~~ broader basis.

12/14/71 - Letter from Julius Katz (Acting Asst. Secy. of State for Economic Affairs) responding to Mr. Whitehead's request for comments on the draft aeronautical satellite options paper.

12/15/71 - Letter to/ from James Beggs ~~responding~~ stating his views on the 12/11 options paper, which is to be forward through appropriate channels to the President.

12/16/71 - Memorandum for the President from John Volpe, Secretary of Transportation recommending that the Administration approve the signing of the Ad Referendum Memorandum of Understanding, as it has been negotiated, and the funding of the ~~the~~ U.S. share of the program.

12/17/71 - Memorandum for the President from William Rogers, Secretary of State recommending that the President endorse the proposed Aerosat program as drafted by FAA and State and authorize the Secy. of Transportation to seek appropriate funding.

? Walsh draft memo to the President re Aerosat.

1/18/72 - Memo for Mr. Flanigan summarizing Mr. Whitehead's views on Aerosat for a discussion Mr. Flanigan will have with Gen. Haig and John Walsh, attaching a draft memo for the Secys. of State, Transportation, Secy. of Transportation, and the Director of OTP stating the President has decided that the proposed FAA/ESRO ~~aeronautica~~ aeronautical satellite program should be substantially redirected.

10/28/71 - Memo from Jack Thornell further expanding on several of the issues summarized in Mr. Whitehead's 10/13 memo to Mr. Flanigan on Aerosat.

10/29/71 - Letter from Sen. Gordon Allott attaching copy of 10/14 letter from Stuart Tipton requesting any information on this matter and a report of any findings which may be developed by our office.

10/29/71 - Note from Bill Magruder (W.H.) attaching a 10/25/71 memo for the file re summary of key office positions on the FAA/ESRO Aeronautical Satellite Program.

11/1/71 - Memo for Henry Kissinger (W.H.) from U. Alexis Johnson (State) re support of State Dept. for the DOT/FAA Preoperational Aeronautical Program.

11/4/71 - Memo from Thornell to Dr. Mansur re discussions at a meeting with Dave Israel re the primary issues on Aerosat.

11/17/71 - Memo to Jon Rose from George Mansur attaching draft copies of memoranda which Jon discussed with Tom Whitehead and requesting comments re validity of the views expressed in the memo --

Draft fm. Mr. Whitehead

11/17 - Memo for Henry Kissinger/ Peter Flanigan/re issues in Aerosat and suggesting that OTP be instructed to undertake, in conjunction with FAA and State, a continuation of the discussions between the U.S. and the Europeans to restructure an agreement which is consistent with the Administration objectives.

Draft for Mr. 's signature
11/17/ Memo from Flanigan to Mr. Whitehead instructing him to Mr. Whitehead to reorient negotiations in conjunction with FAA and State, to explore with the Europeans, ways to develop a cooperative program which consistent with Administration policies; if not feasible, develop options for further consideration.

10/19 Draft talking paper for Mr. Flanigan's Aerosat meeting.

11/18/71 - Letter to Mr. Flanigan from Joseph McConnell setting out Comsat's views on the impracticality of the FAA program.

11/22/71 - Memo from William Magruder to Peter Flanigan and Tom Whitehead definitizing answers to the critical questions concerning the Aerosat program offered by the concerned agencies concerning re Aerosat.

11/24/71 - Memo for Pete Peterson and Dick Allen from Don Rice attaching : Whitehead memo to Flanigan of 10/13, Comsat memo to Flanigan of 11/18 and exchange of correspondence between Peterson and Whitehead of 10/14 and 9/24; stating that Mr. Whitehead and Mr. Rice are trying to see Al Haig to discuss Kissinger's position that we must sign the Memo of Understanding with ESRO; there are also budget problems for FY 73 with the latest FAA shift to a direct government ap-- purchase approach.

11/29/71 - Memo for Brig. Gen. Haig setting out further thoughts about moving the Aerosat negotiations to a higher level and broadening the context of to include other communications issues important to the Europeans; attaching a list of issues of current concern to us and the Europeans and list of points Don Rice and Mr. Whitehead made about the tentative Aerosat Memorandum; suggesting that Mr. Whitehead could the President could send offer to Pompidou, Brandt, and Heath to send his Director of Telecommunications to meet with their Ministers of Communications to work out some of the problems that he knows are causing concern in Europe.

- 10/13/71 - Memo for Mr. Flanigan stating the substantive issues in connection with the Aerosat program, and stating that the effectiveness of the Office of Telecommunications Policy as an Executive Office will be seriously compromised if the Aeronautical Satellite Program continues on its present course -- directly contrary to policy ~~guidelin~~ guidance we established with the unanimous agreement of all concerned Executive Office agencies.

- 10/14/71 - ~~Memo to Mr. Flanigan~~ Letter from Peter Peterson stating that he is extremely interested in situations in which the U.S. may be involved in transferring technology abroad without reaping the full commercial benefits that should flow to the U.S. from such transactions; ~~sugges~~ agrees that the appropriate Executive Offices (perhaps headed by OMB) should review the situation within a 30-day period and examine the alternatives to the present course of action.

10/15/71 - Letter from J. Francis Taylor, Jr., President of Aeronautical Radio, Inc., attaching copy of a 10/12/71 letter to John Young (OMB) re their position on the Aerosat matter.

10/15/71 - George Mansur's memo for the file attaching a copy of a letter of 10/14 to Chairman Robert Byrd, Subcmte. on Transportation, ^{Senate} Committee on Appropriations, from Stuart Tipton, President of the Air Transport Association objecting to the FAA plan for Aerosat, which had been widely circulated on the Hill. Tentative hearing set for FAA to appear before ~~the~~ Cong. McFall, Chairman of the Transportation Subc~~om~~mittee of the House Appns. Cmte.

- 10/20/71 - Letter to Don Rice (OMB) from Philip Trezise (Asst. Secy. for Economic Affairs, State Dept.) stating that they fully support the joint program ~~as suggested by James Beggs~~ as presented by FAA- James Beggs in his letter of 10/7 to Don Rice; attaching Summary of International Aviation and Foreign Policy Issues in the Aeronautical Satellite Program.

10/21/71 - Meeting scheduled re disposition of Aerosat matter - Flanigan, Dr. David, Gen. Haig, Peter Peterson, Bill Magruder, and Don Rice invited.

+ 10/26/71 - Letter from Sen. Robert Byrd attaching a 10/14 letter from Stuart Tipton (President of Air Transport Association) re proposed agreement for a joint international program of preoperational trials of satellites for civil aviation and requesting Mr. Whitehead's comments.

9/30/71 - Letter to Mr. Whitehead from Dr. David stating he is sympathetic to many of the views expressed in his memo of 9/24/71; suggests development of a set of realistic options open to us at this stage, using both the policy documents and the product of the working level discussions with the Europeans before a decision can be made on future course of action; suggests we organize, on an urgent basis, a group to develop these options and review current status; believe the points raised deserve careful consideration before we proceed to any definitive agreement with the Europeans, but a delay in resolving these issues would be likely to affect our relationships with the Europeans and prejudice our ability to gain international agreement in ICAO on aeronautical satellite services; Russell Drew available to participate in additional discussions and Dr. David would be pleased to discuss it also.

10/1/71 - Memo from Peter Peterson replying to our memo of 9/29 re alteration of the FAA/ESRO arrangements; complex matter and has asked staff to look into the question and get their views to us shortly.

10/7/71 - Letter to Donald Rice (OMB) from James Beggs replying to his request of 6/11 to explore further three aspects of the aeronautical satellite program (development approach, international approach cooperation, and funding) and request - further requesting OMB approval and support to proceed with the joint satellite program described in the Madrid report except as modified to account for U.S. investment in the space segment.

10/8/71 - Memo from George Mansur suggesting that Mr. Whitehead might want to discuss Aerosat with Mr. Flanigan -- summarizes the Exec. Office views -- and attached:

9/29/71 - letter to George Mansur from Joseph Charyk attaching a 9/17 letter to him from J.H. Shaffer (FAA Administrator) re change to a U.S. position of government ownership of the satellites.

10/1/71 - letter to George Mansur from Paul Visser (Hughes Aircraft) requesting help to clarify the U.S. position on Aerosat.

10/11/71 - Letter to Jdm D. Young (OMB) from John A. Keyes (Comsat) summarizing their views relative to the current planning by the U.S. Government in the Aerosat program (in confirmation of meeting held 10/7/71).

9/24/71 - Memo for Dr. David setting forth the Administration policy on aerosat (as released on 7/7/71 and the subsequent interpretation by letter of 7/12/71) and stating that discussions between FAA and European aviation and space communities have departed substantially from the Administration policy. Tentative arrangements were set out by State and FAA, which departed from Administration policy, so ~~it~~/ FAA has been directed to suspend negotiations with the Europeans pending an Exec. Office review. Asks Dr. David to comment ~~by~~ 9/29 on our proposal to request the FAA to redirect the program as set out in the memo. (Identical letter to Mr. Peterson)

9/29/71 - Letter to Dr. Mansur from J. H. Shaffer (FAA Administrator) replying to his letter of 9/24 stating that they have been attempting to follow the official policy statements from OTP; however, the 9/17 letter to FAA was unfortunate, especially because of the publicity, etc. and could undermine the dealings with the world's civil aviation community; appreciate the point that this preoperational Aerosat program has implications well beyond FAA's unique aeronautical interests; however, also FAA interests, ~~interes~~ responsibilities, and commitments to international civil aviation go well beyond and are much deeper than the telecommunications aspects of the Aerosat program; this duality must be recognized by both parties. Also appreciate concern re institutional and related arrangements for the Aerosat program; ~~they~~ share those and are mindful of the reservations expressed by industry. Propose to answer OmB with a proposal that the U.S. Govt. proceed on an investment basis and that FAA and ESRO join on this basis in a single contract with a successful Aerosat contractor.

9/30/71 - Memo for the Record (by Jack Thornell) of the meeting at FAA on 9/30/71 for approximately 350 industry representatives as a final step before submitting the memorandum of understanding to representative governments for approval; memo defines changes to previous understandings of the content and structure of the joint international aeronautical satellite program; does not appear that OTP will have any review function or authority on either the memo of understanding or the RFP; schedule calls for final signature on memo of understanding 11/3/71 in London.

8/20/71 - Letter frm. Bert Rein replying to Mr. Whitehead's letter of 8/12 .

8/23/71 - Letter from J. H. Shaffer responding to Mr. Whitehead's letter of 8/12.

8/27/71 - Letter to Jack Thornell from J. Francis Taylor (ARINC) confirming their telephone conversation and setting out the reasons generally offered as to why the airline community is opposed to the present U.S. /ESRO satellite program.

9/1/71 - Letter from Joseph Charyk, Comsat, attaching a copy of a memo from John Martin which describes the outlook for Comsat participation in the aeronautical satellite program.

9/17/71 - Letter to John Shaffer stating that discussions with the Europeans concerning the Aerosat program have progressed to a point where the principal features of the arrangements are known; however, it has been concluded that the issues involved are of sufficient importance to warrant an in-depth policy review prior to formalization of a joint program; accordingly, further discussions with the Europeans should be postponed until the policy review is completed.

9/22/71 - Letter ~~to~~ from John Shaffer replying to Mr. Whitehead's ltr of 9/17 and stating that they plan to go ahead with the meetings with the Europeans as planned ; ~~in Madrid~~, discussions in Madrid were conditioned upon internal review and final approval within the U.S. and until that process is completed, further international discussions for essential detailed refinement will not commit the U.S.; cancellation of these discussions at this time will raise serious doubts concerning our credibility and motives; plan to respond to OMB guidance within the next two weeks concerning a successful joint program.

9/24/71 - Letter to J.H. Shaffer from George Mansur with further reference to Mr. Whitehead's letter of 9/17 suggesting postponement of Aerosat discussions with ESRO and Shaffer's of 9/22 in which they advise they plan to go ahead with the discussions --- essential to make clear to ESRO that the proposed arrangements are tentative and further review is necessary.

Statement of National Program Guidelines

3/19/71 - Letter to John Shaffer (FAA) re Statement of Govt. Policy on Satellite Telecommunications for International Civil Aviation Operations; ~~specific program~~ guidelines enclosed.

5/21/71 - Letter to Chairman Burch re policy recommendations and conclusions for international facilities.

6/1/71 - Copy of letter to George Shultz (OMB) from James Beggs (Acting Secy. of Transportation) requesting approval for a plan for satellite telecommunications services for air transportation over the Pacific and Atlantic Oceans by the late 1970's; suggests a meeting of DOT, OMB, State, and OTP ~~to discuss~~ for a briefing of all the issues involved.

6/11/71 - Memo from Donald Rice (OMB) to James Beggs, replying to his request for approval of the DOT/FAA program, *setting out three areas of concern to be explored further.*

6/14/71 - Letter to Secretary of State William Rogers from Secy. of Transportation John Volpe advising that he shares his concern re international aspects of aeronautical satellite services and look forward to the 6/15-17 exploratory talks with the Europeans and representatives of Canada, Japan, Australia, and the Philippines.

6/15, 16, & 17/71 - International Aerosat meetings in Washington; ad-hoc group formed to study and present alternatives for international cooperation to a re convened Ministerial meeting on Aug 3-5 in Madrid.

7/12/71 - Letter to Jack Shaffer (FAA) clarifying policy re the formulation of a U.S. negotiating position for the forthcoming European meetings on aerosat.

7/19/71 - Letter from Chairman Burch re pre-operational communications satellite facilities for ~~aeronautical~~ aeronautical services in the Atlantic and Pacific Ocean areas.

7/23/71 - Reply to letter of 7/19 from Chairman Burch; small working group will hold further discussions with Commission staff to specify in greater detail and resolve ~~and~~ in advance the problems that may be involved in the aerosat project.

8/3/71 - Message from Dr. Mansur at the Aerosat Conference at Madrid with statement of options, either living with agreement or calling Delegation home so no final agreement can be reached.

8/3/71 - Telegram sent to Dr. Mansur stating that if the U.S. Delegation cannot find agreement compatible with the objectives ~~and~~ of the Executive Office, suggests returning home without agreement as least embarrassing and disruptive course of action.

8/12/71 - Letter to Alexis Johnson, Under Secy. for Political Affairs (State) Affairs, Dept. of State, stating that as a result of recent meetings in Paris and Madrid between FAA and the European aviation and space communities, a tentative decision has been reached to proceed with definition of a joint European-U.S. Program for Aeronautical Satellite Services; ~~these~~ - preparation of a Memorandum of Understanding and joint procurement specifications will take place during the next few weeks; requests view s by 8/20.

- Letter from Oscar Bakke, FAA, advising that at the
- 8/28/70 ~~and~~ Meetings re aeronautical communication satellite programs/;
 9/3/70 agreement was to establish a working group consisting of members of DOT/FAA and NASA; agreed that an invitation should be extended to OTP, Nat. Aeronautics and Space Council, and Defense (Mansur called Mr. Bakke to say we would not be participating.)
- 9/22/70 - Memo for Dr. Edward David, OST, inviting him to designate a representative to participate in an Executive Office working group, (directed by Mansur to review current and proposed plans and develop the Administration's policy for aeronautical satellite systems; identical memos to Shultz (OMB), Anders (NASC), Dr. Kissinger (NSC) and Rogers (State) Similar letter to Volpe (Transportation), and George Low (NASA).
- 10/5/70 - Meeting with Dr. Mansur, and Messrs. Serradeil and Grebil from the French Embassy re aerosat.
- 11/6/70 - Letter from George Low, NASA, transmitting a copy of the memorandum of understanding between DOT and NASA concerning aeronautical satellite programs. 11/18/70 Reply of Mr. Whitehead to that letter.
- 12/3/70 - Press release announcing the completion of a study program by the EOP (chaired by Dr. Mansur) which reviewed the entire ~~p/~~ complex of policy issues involved in several aeronautical program proposals; OTP will prepare a statement of policy guidelines for aeronautical communications satellites and recommendations to the Office of Management and Budget; guidelines will be released in the next few weeks.
- 12/8/70 - Mr. Knoerich (Scientific Attache at the Germany Embassy) met with Dr. Mansur re the memorandum of the German government concerning planned American and air traffic controls.
- 12/10/70 - Memo from Dr. Mansur setting out the important recommendations, rationale, and background related to the Aeronautical Satellite Policy Statement.
- 12/23/70 - Draft statement on satellite communications for overseas civil aeronautical operations sent out for comments to Transportation, NASA, State.
- 12/24/70 - Memos to the Secretary of State, Secretary of Defense, and Director of Central Intelligence Agency re their positions regarding the licensing of facilities for international communications (FCC D. 18875); requests they designate a representative to work with our staff ~~to gather information~~ to assess the quantitative and qualitative aspects of telecommunications requirements.
- 12/29/70 - Comments from Don Rice (OMB).
- 12/31/70 - Comments from George Low (NASA).
- 1/7/71 - OTP Press Release and Statement of Government Policy on Satellite Telecommunications for International Civil Aviation Operations; press briefing by Mr. Whitehead and Dr. Mansur.
- 1/7/71 - Letters to Rogers (State), Volpe (DOT), Nick Zapple (Senate Commerce Cmte.), James Gehrig (Senate Space Cmte.), Frank Hammill (House Space Cmte.), Art Pankopf (Senate Commerce Cmte.), Bob Guthrie (House Commerce Cmte.)
- 1/11/71 - Letters to Chairman Dean Burch (FCC), George Low (NASA)

Public
Broadcasting

In sensitive folder
in safe

PUBLIC BROADCASTING (SENSITIVE)))

10/5/71 --- 10/19/73

Chron List Typed ✓

Copies xeroxed for CTW _____

(((Copies have not been xeroxed; files were returned to the
safe (Corporation for Public Broadcasting -- Sensitive).

Check for White House chron copies, etc.

Other
Material
with
Tom Keller

7/27/73 - Memo for Wilf Rommel responding to his request of 7/25 for our views on S. 1090, enrolled bill "To amend the Communications Act of 1934, to extend certain authorizations for the Corporation for Public Broadcasting and for certain construction grants for noncommercial educational television and radio broadcasting facilities, and for other purposes." With some steps having been taken that answer some of the questions of concern, we believe further resolution of the issues remainin can be accomplished within the framework of this legisla~~ti~~on; therefore, accordingly recommend the President approve. S. 1090.

8/7/73 - President signed S. 1090, Public Broadcasting authorization for fiscal 1974.

* 8/11/73 - Letter to Dr. James Killian re recent luncheon and discussion; feels it was very useful and hopes to continue to communication; will be in touch as soon as we have some action on the President's nominees to fill the two vacancies on the CPB Board.

* 9/17/73 - Letter Cong. Clarence Brown advising that Dr. John David Millett is being considered for the CPB Board.

10/1/73 - Memo for the President re Cabinet Cmte. on Cable Television; in June 1971, the President created the Cabinet Cmte. and we are in the final stages of writing the report; memo summarizes the Committee's major recommendations and seeks the President's views on a proposal for a demonstration project to stimulate public and investor interest in cable.

* 10/3/73 - Memo to Ken Cole advising that he has talked the Wallis recommendation over with Bill Baroody; attaching

10/3/73 - Memo to the President summarizing developments in public broadcasting and urging prompt action in filling two vacancies on the CPB Board (recommends Dr. Allen Wallis and Mrs. Virginia Duncan) and recommending development of a long-range funding plan for the President's consideration as part of the Administration program next year, stressing decentralization (to minimize the network character of the system), matching of non-Federal funds (to keep the Federal share down), and periodic review by Congress (to keep the use of the Federal funds under scrutiny).

* 10/4/73 - Letter from Irving Kristol recommending James Killian be reappointed to the Board of CPB; really is the indispensable member of the Board.

* 10/19/73 - Letter to Mr. Kristol thanking him for his views on James Killian's reappointment.

6/13/73 - Memo for Ron Ziegler and Hank Paulson from David Parker asking for advice and recommendation on the attached

6/6/73 - Letter to the President from J. R. Killian, Jr. (Chairman, CPB), and Ralph Rogers (Chairman, PBS), advising that an agreement providing for a close partnership relationship has been reached between CPB and PBS (representing the 146 autonomous local television licensees over the U.S., that it should now be possible to make substantial progress in achieving the objectives of Public Broadcasting, and they wish to meet with the President to discuss how the Administration can properly, promptly, and effectively assist in the realization of these objectives.

6/14/73 - Memo from Hank Goldberg advising that he had seen a ^{6/6}letter to the President from Messrs. Rogers and Killian requesting a meeting to discuss the new public broadcasting compromise and the joint objectives of CPB and PBS for public broadcasting; they would like to have the President associate his Administration effectively and promptly with these objectives; Ziegler and perhaps Garment support the notion of such a meeting; Paulson opposes such a meeting (feeling that it is an end run around the President's communications and domestic affairs advisors and that it is premature for the President to discuss this subject); Mr. Goldberg suggested the President may wish to wait until the current controversy over fiscal 1974 funding is resolved and until there is a new Chairman of CPB, which should come about sometime during the early fall.

6/14/73 - Memo for Dave Parker from Hank Paulson recommends against the President meeting with Ralph Rogers and James Killian at this time; the recent and stormy public broadcasting controversy and the present uncertainty regarding both the level of CPB funding and the way in which the CPB-PBS compromise will actually function make it difficult for the President to hold a meeting; Killian announced his intention to resign before the end of the year and we are looking for a new Chairman at the end of the year, a public broadcasting meeting with the new Chairman would be more appropriate because the funding problem will be resolved, we will know for sure whether or not the CPB-PBS compromise is a step in the right direction, and Tom Whitehead will have initiated new discussions to fashion a long-term solution to the public broadcasting problems (cc: Ken Cole).

6/15/73 - Memo from Mr. Whitehead to Dave Parker advising that it has come to his attention that James Killian and Ralph Rogers have requested a meeting with the President to discuss public broadcasting; over the past two years since Mr. Whitehead has had the principal responsibility for dealing with the public broadcasting controversy, Killian and Rogers have shown a marked disinclination to discuss their objectives with us and have been sharply critical of the Administration's goals; have accused us of attempting to starve or suffocate public broadcasting in order to undercut public broadcasting's ability to criticize the Administration; would be a big mistake for the President to meet with these men, especially with CPB funding pending on the Hill; ^{suggests} letter from the President to Killian and Rogers begging off any meeting and urging them to meet with Mr. Whitehead; it is also disturbing to learn of this request through the White House grapevine rather than a direct request for my views on this matter; in the future Mr. Whitehead hopes that we can return to the established procedures for staffing all issues dealing with public broadcasting and other communications matters that fall within the purview of OTP office.

- 3/29/73 - Letter from Charles Crutchfield (Jefferson-Pilot Broadcasting Company) to the President advising that Mr. Whitehead (at Mr. Crutchfield's invitation) had spent the entire morning of 3/27 with twenty-two of the top broadcasters in the industry and he did a fine job, not only in fielding all of the questions most impressively, but in his masterful handling of a subject the press has purposely twisted out of all proportion -- that of news bias and its inescapable relationship to licensee responsibility; all the broadcasters were terribly impressed with Whitehead and Brian Lamb; they agreed to support the Administration's License Renewal Bill on the Hill and elsewhere; also to do everything possible to untangle the media's deliberately erroneous interpretation of Tom's Indianapolis speech; Crutchfield wants to arrange a meeting with Sen. Erwin in the near future.
- 4/10/73 - Letter to Mr. Crutchfield replying to his 3/29 letter to the President re the session with Mr. Whitehead; will see that the President receives it.
- 4/13/73 - Action Memo requesting a response for the President's signature to Charlie Crutchfield's letter of 3/29;
- 4/14/73 - Memo from William Timmons to Mr. Whitehead attaching Draft reply to the Crutchfield letter and requesting Mr. Whitehead's views.
- 4/16/73 - Memo for Mr. Timmons recommending a change in the proposed letter for the President's signature to Crutchfield, since the meeting has already been held with Senator Ervin, in which they discussed the specifics of the legislation, and hopefully the misunderstandings have been cleared up regarding Mr. Whitehead's Indianapolis speech.
- 4/18/73 - Letter from Irving Kristol recommending Albert Shanker for CPB Board.
- + 4/24/73 - Letter to David Lichtenstein thanking him for background material; name will be added to the list of people for CPB Board.
- 5/31/73 - Copy of a Joint Resolution of the Corporation of Public Broadcasting and the Public Broadcasting Service, which was arrived at on 5/23.
- 6/6/73 - Note to Hank Paulson attaching
- 6/6/73 - Memo for the President re public broadcasting (copies of memo also sent to Garment and Flanigan).
- 6/7/73 - Memo for the Record; 2/17/73 memo ^{to the President} re FCC inquiry into networks' dominance of programming was withdrawn, and subsequently returned by Mr. Kehrli's office on 5/23/73.

3/2/73 - Memo for the President re reruns and prime-time access rule; attaching a brief description of the television program production industry, our rerun report, which the President requested, and a copy of Mr. Whitehead 1/4/73 memo re the FCC prime-time rule; Mr. Whitehead recommends following a low-key, public position approach, which keeps the pressure on the networks, would forward the rerun report to the FCC at the time we send it to the President, ask the FCC to study the report and would state that the prime-time rule should be repealed.

3/2/73 - Memo for the President re broadcast license renewal bill; Mr. Whitehead recommends that we introduce an Administration bill without an accompanying Presidential statement, but that OTP aggressively keep the lead on this issue; this approach keeps the pressure on and keeps the initiative with us, while preserving some room to trade as this and the many other proposed renewal bills go through the hearing process; would also be in a position for the President to make a statement at a later time, or to veto legislation if things get out of hand, as was necessary in public broadcasting.

3/6/73 - Memo for Leonard Garment and Clay Whitehead from Henry Loomis re suggestions for the CPB Board.

3/21/73 - Memo for the President re invitation for the President to speak at the NAB annual convention on March 26-28; Ward Quaal will receive NAB's Distinguished Service Award, Sam Ervin speaks on Monday, Howard Baker on Tuesday, and Dean Burch on Wednesday; Mr. Whitehead recommends the President send a low-key message to the Convention and a warm congratulatory letter to Ward Quaal that can be read when he receives his award; Ziegler and Dick Moore feel the Convention is a valuable forum for discussing domestic issues and think you should attend unless Ervin's talk attracts the wrong kind of attention.

3/27/73 - Memo for the Record; advised by the White House today that the President still sees serious dangers in the existence of a Federally funded broadcasting network; he is strongly opposed to control of the interconnect and its scheduling anywhere other than with CPB since that is the entity responsible to the Congress by law for the use of Federal funds. The effort Mr. Curtis is making to seek more involvement by the boards of local public broadcast stations and a more active partnership with them in funding programs has much good in it, but the President would have to oppose that plan and Mr. Curtis personally, both strongly and openly, unless the principles of board responsibility and of safeguarding against excessive control by private organizations are clearly incorporated.

1/18/73 - Memo for the President from Charles Colson attaching a copy of the Roscoe Drummond article, which he feels is the most perceptive analysis

1/18/73 - Memo for the President from Charles Colson attaching a copy of the Roscoe Drummond article, which he feels is the most perceptive supporting analysis of the "Whitehead Bill" and the "Whitehead Speech."

1/31/73 - Note from W. Richard Howard attaching ^{1/26/73} Memo from Bruce Kehrli to Chuck Colson advising that Mr. Whitehead's memo of 1/4/73 re prime time rule has been reviewed and his recommendation approved.

2/3/73 - Note to Dave Hoopes attaching a paper of Talking Points for the Colson/Whitehead meeting with the President on Monday 2/5/73 (addendum to the previously submitted briefing papers) ---- subjects: broadcast regulation, cable television, network dominance of programming, public broadcasting, and other issues.

2/5/73 - Meeting with the President and Mr. Colson.

2/9/73 - Transmittal memo to Ken Cole (since Ehrlichman is in San Clemente, asks him to coordinate with him; need response as soon as possible; plan to release rerun study early next week), attaching

2/9/73 - Memo for Mr. Ehrlichman advising we plan to release the OTP rerun study early next week; considering what, if any, government action is appropriate to deal with the rerun problem given the networks' rejection of voluntary action; have concluded that the prime-time rule has not worked and should be repealed promptly in time to permit new programming for the fall season; and both the rerun problems and the problems the FCC sought to deal with in the prime-time rule will require serious attention by the FCC in the near future; Colson concurs.

2/13/73 - Note to Chuck Colson attaching Memo for the Record of the 2/5/73 meeting with the President, Mr. Haldeman, and Chuck Colson.

2/17/73 - Memo for Bruce Kehrli attaching a ^{2/17} memorandum to the President on prime time and reruns, on which he needs to get an answer soon since he must appear before Senator Pastore's Communications Subcommittee on 2/20.
(Copies sent to Tod Hullin and Ron Ziegler)
from Brian Lamb

2/22/73 - Memo for Bruce Kehrli advising that John Ehrlichman and Ron Ziegler have discussed the details of the 2/22/73 memo to the President on broadcast license renewal bill; they should each receive a copy for comment; House hearings on the license renewal bill are tentatively scheduled for the week of 3/5; important that the Administration bill be sent to the Congress prior to 3/2 in order that it can be introduced prior to the hearing.

2/23/73 - Memo for Henry Paulson from Henry Goldberg attaching a redraft of the memo to the President on reruns and prime-time rule.

- 9/16/72 - Memo to Al Snyder from Charles Colson inquiring how we missed the fact that NET ran the full McGovern speech to the Security Analysts twice (violation of Section 315); should have demanded equal time; pointed out to Colson by Frank Stanton.
- * 9/20/72 - Memo from Bob McDermott re recommendations on vacancies on the CPB Board between now and the end of the year.
- 9/22/72 - Note to Mr. McDermott advising there are no vacancies until April or May 1974.
- 9/22/72 - Letter to Tom Curtis congratulating him on being elected Chairman of the Board of CPB.
- 9/30/72 - Memo for Mr. Flanigan from Bruce Kehrli re memo to the President on tax exempt foundation support of challenges to broadcast license renewals; follow-up requested on development of the amendment to the tax code mentioned in last paragraph; requesting periodic progress reports in this area.
- 10/11/72 - Memo for Mr. Whitehead's personal file ---- discussion with Henry Loomis and Tom Curtis on 10/6/72 re (1) GAO Audit, (2) Long-range financing related to GAO audit and veto message, (3) Station liaison, (4) FY 74 budget, and (5) meeting with the President.
- 10/11/72 - Memo for Mr. Flanigan responding to his inquiry about statutory or other legal requirements for public affairs programming on public television.
- 10/11/72 - Memo for Harry Dent re TV/radio/newspaper combinations.
- 10/12/72 - Memo from Peter Flanigan --- Schedule proposal -- Meeting with the President for Clay T. Whitehead, Henry Loomis, Thomas Curtis, and Mr. Flanigan.
- 10/17/72 - Memo for Eliska Hasek attaching a suggested message for the President to send to the National Association of Educational Broadcasters Convention in Las Vegas beginning 10/29.
- * 10/25/72 - Brian advises the three people under consideration for CPB vacancy are: James Michner, Irving Waugh, and Virginia Duncan.
- 10/26/72 - Memo for Herb Klein replying to his 10/4 memo enclosing a 9/15 letter from California Senator Dennis Carpenter re microwave interconnection service for a new Orange County UHF Station.
- 11/9/72 - Memo from Henry Goldberg to David Young explaining television licensing.
- * 11/10/72 - Letter to the President from Sen. Howard Baker recommending Irving Waugh, President of WSM, Inc., Nashville, Tenn., for the existing CPB Board.
- 11/28/72 - Memo to Mr. Flanigan from David Parker advising that the proposed meeting for the President with Tom Curtis, Henry Loomis, and Tom Whitehead cannot be arranged by December 1st, as requested; Herb Klein suggests he, Flanigan and Colson meet with the group and have a detailed discussion prior to their seeing the President; meeting not to be held.
- 1/4/73 - Memo for Chuck Colson attaching a
- 1/4/73 - Memo for the President re FCC prime time rule; recommending we urge FCC to rescind the prime time on the grounds that it has been ineffective in dealing with network power and has harmed the industry and public it was to have helped; should be done only if coupled with strong FCC action on the deeper problem of network power. (Colson, Flanigan and Cole concur)

- 8/11/72 - Letter to J. Ervin Gardner replying to his 6/26 letter to the President concerning the need for a Black owned and operated radio station in the Dublin, Georgia, area.
- 8/15/72 - Draft letter to Ralph Rogers for Mr. Ehrlichman's signature replying to his letter of 8/2 assuring Mr. Rogers that the President has drawn on a wide range of opinion in reaching his decisions on public broadcasting; appreciates Mr. Rogers energetic efforts and hopes he will continue to work with Mr. Whitehead in his efforts on behalf of the Administration to bring about a resolution of the uncertainties and conflicting objectives we face.
- 8/16/72 - Mr. Whitehead met with Joseph Hughes, Chairman of the Long-Range Finance Cmte., and Tom Curtis met with Mr. Whitehead and Mr. Scalia.
- 8/17/72 - Letter from FCC Commissioner Robert E. Lee attaching a biographical sketch for Charles W. Steadman and recommending him for CPB Board when and if a vacancy occurs.
- 8/18/72 - Phone call to Flanagan's office advising that in the next round of appointments to the CPB Board, Irving Kristol, June Duncan, and Warren Wade should be given special attention.
- 8/17/72 - Letter to Mr. Whitehead from Frank DeCosta (Deputy Chief of Staff and Counselor to the Vice President), attaching letter from William Harley
- 8/17/72 - Letter to Mr. Whitehead from Frank DeCosta (Deputy Chief of Staff and Counsel to the Vice President) recommending Rick Breitenfeld for some role in CPB; attaching letter from Breitenfeld to William Harley, President of NAEB, setting out some of the qualities and attitudes which he feels would be good for the positions at CPB.
- 9/6/72 - Note to Dan Kingsley attaching 8/17 letter from Robert E. Lee recommending Charles W. Steadman for CPB Board.
- 9/8/72 - Memo for the President re tax exempt Foundation support of challenges to broadcast license renewals.

7/27/72 - Letter from Joseph Hughes advising that the Long-Range Financing Task Force for public broadcasting is underway; members were nominated from within the industry; Corporation for Public Broadcasting has named Thomas B. Curtis, Michael Gammino and Mr. Hughes to serve on the Task Force, attaching list of the proposed members of the Task Force.

7/28/72 - Copy of memo to the President from Caspar Weinberger (OMB) re an authorization bill for CPB which the President asked them to prepare; they have prepared such a draft bill; however, Senator Pastore in the meantime has evidently discussed the matter with OTP and Senators Cotton and Baker and secured their general agreement for a new bill (S. 3824) which was introduced and passed on 7/21 without reference to committee and without debate; Senator Pastore believes his bill is responsive to the President's veto message of the earlier bill; in view of the Senate action on S. 3824, which is now in House Commerce Cmte. awaiting consideration, should OMB proceed with transmittal of the new draft bill providing \$35 million or should they try to secure a lower authorization than the \$45 million contained in S. 3824 by negotiations with the House committee; or should they simply acquiesce in S. 3824.

8/2/72 - Statement of Cong. Torbert H. Macdonald re "inadequate public broadcasting bill better than none."

8/2/72 - Letter to Mr. Ehrlichman from Ralph Rogers thanking him for the trouble he took to respond to his request to George Bush re the public broadcasting problem and relating the conversation with Bromley Smith; would like to know when Ehrlichman feels they can make any constructive contribution.

8/4/72 - Note to Jon Rose advising that the House vote on the new CPB legislation is scheduled Monday afternoon; therefore, would like him to review the letter to Cong. Harley Staggers, Chairman, Cmte. on Interstate and Foreign Commerce re OTP ^{views} and on S. 3824 (bill authorizing appropriations for CPB/for the educational broadcast facilities program O.K. 'd by Jon Rose and Ken Cole.

8/7/72 - Letter to Chairman Staggers hand delivered to Bob Guthrie; copy delivered to Lew Berry.

8/8/72 - Note from Tod Hullin to Bromley Smith asking him to draft response to Rogers' letter for Ehrlichman's signature.

8/11/72 - Note from Max M. Kampelman attaching copy of ^{11/18/69} letter to the Editor of the New York Times re "Power of the Media".

8/11/72 - Article from Daily Variety announcing the resignation of John Macy as President of CPB.

7/19/72 - Memo for Mr. Flanigan from Bruce Kehrli comments on

7/19/72 - Memo for Mr. Flanigan from Bruce Kehrli advising that his memoran of

7/19/72 - Memo for Mr. Flanigan from Bruce Kehrli advising that his 7/1/72 memo to the President on the "Status of Issues Discussed in the Broadcasters Meeting" has been reviewed and indicated strong agreement with paragraph concerning broadcast advertising; with respect to the preparation of legislation by OTP, this tactic is favored but at a later date.

7/24/72 - Memo from Bromley Smith to John Ehrlichman (in response to a phone call to Mr. Smith in Mr. Whitehead's absence) concerning a request by Ralph Rogers of Texas Industries, for a meeting with the President, along with eight or ten chairmen of other public TV stations to discuss Government financing of public TV; advises Mr. Whitehead favors such a meeting but places a low priority on it -- probably after the election; Ambassador George Bush who relayed Mr. Rogers' request to the White House has offered to help explain any White House decision to Mr. Rogers; Mr. Smith recommends Mr. Rogers should be told by telephone by Mr. Ehrlichman, Ambassador Bush or Mr. Smith that the President is fully appreciative of his efforts to help obtain an acceptable resolution of long-term Federal financing of public TV stations, President ~~believes~~ ^{such} a meeting with a group would be helpful, decision to hold such a meeting would have to be made later in order to avoid accusations of unfair political pressure; and best time for meeting would be after the election because long-range financing issue should be settled when the atmosphere is less charged.

7/25/72 - Memo for Bromley Smith from Tod Hullin advising Mr. Ehrlichman asked him to express appreciation for his memo re proposal by Ralph Rogers and ask Mr. Smith to contact Mr. Rogers and relate the information suggested in the 7/24 memo; also asks that Mr. Smith call Ambassador Bush and advise what he plans to do.

7/25/72 - Memo from Mr. Smith to Mr. Ehrlichman relating the conversation with Ralph Rogers but advising he may hear further from Mr. Rogers since he is not persuaded the question of Federal funding of public TV can wait until after the election, and did indicate he would continue to seek a Presidential meeting.

7/26/72 - Copy of an article in the Chicago Daily News by Norman Mark -- "Public TV may benefit from President's veto."

7/26/72 - Letter to Prof. J. M. Ripley, Dept. of Telecommunications, University of Kentucky, from Brian Lamb thanking him for his letter of 6/20 submitting his resume for consideration for the CPB Board and also suggesting Irving Harris as possible replacement for John Hay Whitney.

6/29/72 - Memo from Mr. Flanigan to the Staff Secretary re Presidential Action on H.R. 13918 (Public Broadcasting), attaching memorandum for the President from Peter Flanigan recommending veto of H.R. 13918 and sign^{ing of} the attached veto message.

* 6/30/72 - Memo for the President advising that he met with Frank Pace today to inform him of the President's decision to veto the public broadcast financing legislation; Pace asked the President be informed that he intends not to stand for re-election this fall as Chairman of the Board of CPB but would remain on the Board, which Mr. Whitehead encouraged him to do; Pace and Whitehead agreed it would be useful for him to meet with the President for about 10 minutes to discuss the problems and future directions of CPB.

6/30/72 - Message from the President to the House of Representatives vetoing H.R. 13918 -- CPB Financing Bill.

7/1/72 - Memo from Mr. Flanigan to the President on status of issues discussed in the broadcasters' meeting, attaching a copy of Mr. Whitehead's memo of 6/28 to the President.

+ 7/5/72 - Note to Jon Rose from Brian Lamb attaching message sent to Peter Flanigan from Tom Whitehead in Sydney, Australia advising that Mr. Whitehead has made further checks on Tom Curtis and Irving Kristol and concludes that would be far preferable to proceed with Kristol rather than Curtis; has talked with Tom Moore, Al Cole and Jack Wrather and they concur; also Shakespeare; also Neal Freeman; recommending we proceed with Kristol so he can be named before July 17 so that (by virtue of a Recess Appointment) he can attend the July 21 Board meeting; if Mr. Flanigan concurs, would appreciate his notifying Dan Kingsley.

7/6/72 - Memo from Pat Buchanan thanking him for all the materials re public television; they were excellent and most helpful.

7/13/72 - Letter from Cong. Bill Frenzel enclosing a resume for William Sadler who is interested in serving as a member of the CPB Board.

7/6/72 - Al Cole called concerning Mr. Whitehead's request for information on Irving Kristol and Thomas Curtis; said Kristol is an able man, primarily a writer, a strong conservative and Nixon supporter; Cole talked with Jol Olin (close friend of Nixon) who talks highly of Curtis; said he is a former Congressman from Missouri, a strong supporter of the Nixon Administration, and an outstanding administrator, and might be better for the job than Kristol.

7/14/72 - White House Press Release announcing the President's appointment of Thomas Curtis to be a member of the Board of Directors of CPB for the remainder of the term of Jock Whitney, which expires 3/26/76.

7/15/72 - Memo for Michael Smith replying to his memo of 7/7, with which he enclosed samples of mail the President has received re his veto of the Public Broadcasting Act; most is unfavorable; as indicated in phone conversation, Mr. Whitehead thinks a substantive answer should be given to those criticizing the veto; attaches memorandum containing points that may be used in response to various positions; contact Henry Goldberg for further assistance.

6/26/72 - Memo for Mr. Flanigan attaching the memo for the President concluding that he should veto the financing legislation for CPB; John Mitchell sees no problem, Cap Weinberg poses no objection; have sent copies to Colson, Ehrlichman and MacGregor; urge this be handled urgently to permit the President's statement to go forward before Friday when Mr. Whitehead goes out of town. Whichever course of action the President chooses, it is very important the substance of our draft signing and veto statements be retained; any major changes should be checked with us. Pat Buchanen and Max Friedersdorf also concur in this decision.

6/26/72 - Memo for the President advising that Congress has just passed CPB financing legislation; President must decide whether to sign or veto the CPB authorization. Major objectives are (1) containing the growth of Federal funding, (2) showing CPB and Congress the seriousness of your concern, (3) achieving answerability on the part of CPB and the local stations in their use of tax dollars, and (4) reducing the use of Federal dollars for support of politically controversial programming. Whichever course chosen, Mr. Whitehead believes we should retract our commitment to the early development of a plan for long-term insulated financing for CPB; public broadcasting community has not yet demonstrated the responsibility or maturity to justify such funding. Mr. Whitehead recommends the President veto the CPB financing legislation. Signing bill and veto message attached.

+ 6/27/72 - Mr. Whitehead met with Irving Kristol.

+ 6/27/72 - Letter to Theodore Black regretting he will be unable to accept the nomination to the CPB Board; will advise the President.

+ 6/28/72 - Conference call --- Mr. Whitehead, Jon Rose, and Tom Curtis.

6/28/72 - Memo from Bob McDermott advising that Mr. Flanigan, with the concurrence of Messrs. Klein, Colson, MacGregor and Ehrlichman, will recommend the President veto H.R. 13918; have been urged to prepare a shorter veto message and have forwarded the attached draft to Ray Price for rewrite; accordingly need Mr. Whitehead's immediate review; Mr. Flanigan hopes to circulate a proposed final draft for concurrence late this afternoon; please review proposed changes with John Wells or Bob McDermott before phoning Price.

6/28/72 - Note to Ray Price asking him to let Mr. Whitehead know if it looks like the President will veto the bill; substance of our draft statement is important; we will work with him.

6/28/72 - Memo for Gerald Warren -- background re Public Broadcasting for the President's News Conference if he decides to veto the Public Broadcasting Act.

6/28/72 - Memo for the President re status of issues discussed at the broadcasters' meeting on 6/22.

6/12/72 - Letter to Warren Wade thanking him for his letter of 6/2
thanking him for efforts in behalf of his nomination for appointment
by the President to the CFB Board and the phone call in advance
of the release that he would not be nominated.

6/15/72 - Mr. Whitehead met with Theodore Black, along with Mr. Scalia.

6/16/72 - Memo from Bob Miller attaching a 6/12 memo from David Parker
to Herb Klein asking him to set up the meeting on 6/22 with the
broadcast executives.

6/19/72 - Memo from Herb Klein inviting Mr. Whitehead to attend a meeting
of Senior White House people and key multiple TV and radio
station executives on 6/22/72; foreign policy and economic
briefing from 4:00 to 5:00; President will join the meeting from
5:00 to 6:00; cocktails and dinner at Blair House at 6:00 p.m.

6/20/72 - Memo for the President from Mr. Whitehead setting out the
current broadcasting issues -- for discussion at the June 22
meeting with the broadcasters.

6/20/72 - Mr. Whitehead and Mr. Lamb met with Harry Dent.

6/21/72 - Mr. Whitehead and Mr. Scalia met with William Heimlich,
Peter Allport, and Kent Mitchell of the Association of
National Advertisers concerning ^{guidelines for} standards of advertising
on children's programs; here to brief Miles Kirkpatrick (FTC)
and Senator Pastore on those guidelines, which are to be announced
in about three weeks.

6/21/72 - Mr. Whitehead met with Wrede Petersmeyer.

6/22/72 - Mr. Whitehead met with Herb Klein prior to the meeting with
the broadcasters.

6/22/72 - Meeting with Flanigan, Klein and Whitehead, Wrede Petersmeyer,
Arch Madisen, Jack Harris, Rex Howell, Thomas Murphy, and
Ballard Morton. Purpose: to inform high-level White House
people of the economic problems of the broadcast business and
stations' problems as opposed to network problems.

Later meeting with the President and a larger group of
attendees.

Cocktails and dinner at the Blair House.

4/27/72 - Letter to Senator Clifford Hansen, Cmte. on Finance, replying to his letter which forwarded a letter from Dr. McMullen re legislation for funding CPB; hopes we can count on the Senator's support for the Administration legislation, S. 3233.

4/28/72 - Letter to Cong. Robert Michel re appropriations for CPB for fiscal 1973.

* 5/2/72 - Letter replying to Paul Turner's letter expressing interest in being considered as a candidate for the CPB Board

* 5/3/72 - Meeting with Ted Braun for possible appointment to CPB Board, after which he will meet with Mr. Flanigan.

~~5/16/72 -~~

* 5/3/72 - Memo to Mr. Scalia and Mr. Lamb asking them to pull together a copy of the Carnegie Report, the CPB Act, selected excerpts from legislative history relating to the Act pertinent to networking centralization and news and public affairs and other noneducational programming; the packages should be sent to Mr. Flanigan and the 4 or 5 nominees for the CPB Board; should be done well in advance of the confirmation hearings.

* 5/16/72 - Memo for Mr. Goldberg from Helen Hall re background information for nominees to the CPB Board.

5/19/72 - Memo from Peter Michel, White House, attaching a 4/21/72 Justice Dept. issue paper re antitrust suits against NBC, ABC, and CBS, and requesting Mr. Whitehead to review for both substantive accuracy and to insure it is an accurate statement of Administration policy (for possible inclusion in Issue and Answer notebook).

+ 5/22/72 - Memo from Dan Kingsley attaching resumes for Wesley Dumm, Theodore Pierson, Robert Rosen, and Robert Reynolds for CPB Board Chairman; will call in a few days to get reaction; should move on these as quickly as possible.

5/25/72 - President announced his intention to nominate five persons for the Board of Directors of the Corporation for Public Broadcasting:

Michael Gammino, Jr. (reappointment), Joseph D. Hughes (reappointment), Neal Freeman, Theodore W. Braun, and Gloria L. Anderson.

6/2/72 - Washington Post article re "CPB: Under Fire Again." (copies sent to Jack Wrather, Tom Moore, and Neal Freeman, and Joseph Hughes)

6/2/72 - Memo for Eliska Hasek attaching a suggested message for the President to send to the citizens of Nebraska on the occasion of the dedication of the Nebraska Telecommunications Center on June 4; in response to D.B. Varner's request in a 5/2/72 letter to the President.

6/5/72 - Memo for Peter Michel replying to his 5/19 memo re issue paper concerning the network antitrust suits, attaching suggested revision.

6/10/72 - Mr. Whitehead met with Ted Braun.

6/12/72 - Mr. Whitehead met with Gloria Anderson.

* 4/4/72 - Phone call from Neal Freeman, who had been notified of his appointment to the CPB Board of Directors; Mr. Whitehead and Brian Lamb had breakfast with him on 4/21/72.

4/4/72 - Advised Flanigan's office we will not be sending a reply to Action Memo 4897 for our recommendations on the 1971 Annual Report of CPB (Scalia discussed with John Campbell on 4/3).

4/4/72 - Letter from John Macy attaching copy of his remarks to the 1972 Spring Public Television Conference; particularly invite attention to proposal for immediate industry collaboration in development of a long range financing proposal to submit to the Administration and the Congress prior to January 1.

* 4/4/72 - Letter from ~~Mr. Whitehead~~ ^{Jon Rose} replying to Wrede Petersmeyer's letter to Flanigan re appointment of Edgar Czarra to the CPB Board.

* 4/7/72 - Memo from Dick Moore enclosing the 3/31/72 letter from Wrede Petersmeyer and the 3/23 letter from Robert Niven -- both recommending Edgar Czarra to the Board of Directors.

* 4/11/72 - Phone call from Jon Rose re putting Ted Braun on the CPB Board (and taking him off the Postal Board); Flanigan meeting with Sen. Scott re commitment to Joseph Hughes.

* 4/14/72 - Re Dick Moore's memo ^{of 4/7} re appointment of Edgar Czarra, advised the positions had been filled but wanted to let them know he had transmitted their recommendations to the proper channels.

4/26/72 - Memo from Tod Hullin to Chuck Colson, Peter Flanigan, Jon Rose, and Mr. Whitehead attaching copy of 4/26 letter from Mr. Ehrlichman advising Wrede Petersmeyer that ~~a meeting~~ they have not found a time in the President's busy schedule for a meeting but that Mr. Whitehead advises Mr. Petersmeyer believes a meeting with senior White House officials might be almost as useful; will schedule it as promptly as possible if this is agreeable. Mr. Hullin will forward a copy of Petersmeyer's reply so that an appropriate meeting time can be arranged.

* 4/27/72 - Memo for the President from Mr. Flanigan ---- progress report on public broadcasting. Have been working in the public broadcasting field to accomplish three objectives: (1) objectivity in their journalistic coverage of politically controversial public affairs; (2) elimination of use of Federal funds for public affairs programming; and (3) reduction of influence of CPB in public broadcast system by decentralizing some of the power to the local stations. Have diminished anti-Administration bias with public attention focused on the known bias of Sander Vanocur; Congressional supporters have also been helpful. Have succeeded in cutting the CPB contribution to the NET budget (NET has been a major producer of liberal-bias programming in the past); very little success in reducing the coverage of public affairs; however some of our appointees to the CPB Board have succeeded to some extent. Influence of local stations is being more felt at CPB but will probably remain unchanged so long as John Macy is President. Public attention focused by Tom Whitehead and the work on the CPB Board by Jack Wrather and Tom Moore have slowed Macy and others; taking over control of the Board and replacing management is the only way to achieve our long run goals; ~~we~~ ^{will} recommend shortly new appointments to the Board that provide a majority of members who believe Public Broadcasting should be limited to cultural and educational subjects, and should have no public affairs programming at all; once they are confirmed, we expect to replace Macy and Pace and put the new program policy in place.

4/27/72 - Letter to Wrede Petersmeyer thanking him for his letter of 3/31 re Mr. Whitehead's Colorado speech on counter-advertising; finally have a decision that the meeting with the President and selected broadcasters won't be possible; should be hearing from John Ehrlichman about a meeting with senior White House officials.

to Frank Pace,

- * 3/10/72 - Mrs. Hobby made a suggestion for CPB Board, which was in turn suggested to Mr. Whitehead.
- * 3/10/72 - Memo for Dan Kingsley re appointments for CPB Board.
- * 3/14/72 - Memo from Caspar Weinberger recommending Mrs. Virginia Duncan for CPB Board.
- / 3/14/72 - Letter from Governor Ronald Reagan advising that the California State Educational Advisory Cmte. adopted a resolution urging him to lend support of his office to the Administration's broadcast policy;
- / * 3/18/72 - Memo from Peter Flanigan attaching a summary of the NET panel discussion of the President's speech on busing.
- / 3/20/72 - Note from Neal Freeman, King Features Syndicate, attaching article by Kevin P. Phillips "Populism and the Power Elite."
- / 3/20/72 - Letter from Wrede Petersmeyer thanking Mr. Whitehead for his letter of 3/1; Colorado speech was first rate; suggests not worrying about a meeting with the President at this late date, but would like to get together with White House staff and discuss matters that involve the broadcasting industry.
- // 3/21/72 - Sent copies of the summary of the President's speech to Wrather and Moore.
- 3/21/72 - Note to Flanigan re paper on purposes of CPB Board members. Copy sent to Kingsley.
- ** 3/21/72 - Note to Mr. Flanigan attaching a paper on broadcasting (as discussed with Mr. Flanigan).
- ++ 3/23/72 - Memo from Mr. Scalia about the present state of our public broadcasting endeavors.
- 3/24/72 - Note to Mr. Scalia attaching an April 15, 1971, Public Broadcasting Service Statement of Policy on Program Standards, requesting comments.
- / 3/27/72 - Letter to Governor Reagan thanking him for his letter of 3/14 in support of the Administration position on public broadcasting; we share the view that local autonomy must be fostered at once which means in our opinion that the legislation adopted this year must provide for distribution of a certain minimum grant as a matter of right to each local station; we oppose the bill that has been reported out because it does not provide for such automatic distribution; regrettably few realize the great potential of a nationally funded public television system for both good and evil, and the consequent importance of shaping the institution correctly while it is still malleable; eager to cooperate with the Governor by whatever means possible to achieve our common goal of a community-centered system, in California and throughout the country.
- // * 3/27/72 - Memo from Brian Lamb re current status of public broadcasting legislation
- 3/27/72 - Memo for Henry Kissinger re Presidential visit to Canada, attaching memo on U.S./Canada Communications Relations.
- / 3/28/72 - Memo from David Parker to Charles Colson, John Ehrlichman, Peter Flanigan, Herb Klein and Mr. Whitehead advising that the meeting with the President and the broadcast executives (as requested in the 1/25 memo from Mr. Whitehead) has been disapproved at this time.

- 1/21/72 - Letter to Mr. Whitehead from Taft Schreiber advising that everything he had discussed with Dean Burch is set out in the attached 5/5/70 letter to Dean Burch; nothing has happened from the time of the adoption of the new rule to the present.
- 1/25/72 - Note from John Macy attaching the statement by the Board of Directors of CPB (1/22/72) and resolution passed at its 1/21/72 meeting.
- 1/25/72 - Memo from Mr. Whitehead to Messrs. Flanigan/Haldeman/Ehrlichman/Colson giving them a recap of a recent dinner meeting he had with Wrede Petersmeyer; recommends a meeting be scheduled ^{for the broadcasters} with the President; otherwise a meeting with Mr. Whitehead and senior ^{White House} staff people.
- 2/7/72 - Schedule Proposal from Peter Flanigan to Dwight Chapin requesting a meeting with the President ^{for} Mr. Whitehead; OTP is now recognized by Government and industry as the focal point of Administration communications policy; status of many communications issues and the sensitivities of this coming year, both politically and internationally, make it essential to have a visible affirmation of the President's concern in this area. (In recent hearings on public broadcasting and other important communications issues, Congressional Democrats have vigorously attacked Whitehead's credibility as chief spokesman for the Administration on communications policy).
- 2/10/72 - Memo for Herb Klein giving a recap of Mr. Whitehead's meeting with Wrede Petersmeyer, who believes this Administration is giving undue attention to its enemies in broadcasting -- i.e., the networks and their news organizations; feels we should pay more attention to local broadcasters who are far more favorable to the Administration; recommend meeting with the President, if possible, otherwise with Mr. Whitehead and senior White House people.
- 2/21/72 - Article from Television Digest concerning the 55-page report by Fred Powledge of ACLU, which accuses White House of "manipulation" and "financial starvation."
- 2/22/72 - Memo from Mr. Goldberg re American Civil Liberties Union report of February 1972 on Public Television: A Question of Survival, by Fred Powledge; ~~News~~ ACLU News Release of 2/20 on the report; and addendum to the report.
- * 2/22/72 - Memo from Brian Lamb re appointments to the FCC and the CPB Board of Directors.
- * 2/22/72 - Memo from Mr. Scalia re suggestions for CPB Board.
- * 2/23/72 - Letter from Senator Howard Baker recommending Richmond D. Crinkley for the Board of Directors.
- * 2/24/72 - Memo for Clark MacGregor, White House, re appointments to the CPB Board.
- * 2/24/72 - Memo for Fred Malek, W.H., re appointments to CPB Board.
- 2/25/72 - Letter replying to Cong. Philip Ruppe regarding an inquiry from E. A. Kuich about the proposed fiscal 1973 Federal funding of CPB.
- * 2/28/72 - Memo to Fred Malek attaching another recommendation for the CPB Board.
- * 2/28/72 - Letter from Thomas Moore recommending Ely Callaway for CPB Board.
- * 3/1/72 - Memo for Fred Malek with another addition to the considerations for CPB Board.
- 3/1/72 - Letter to Wrede Petersmeyer replying to his letter of 1/26 re Mr. Whitehead's Hollywood Radio-Television speech; shall continue to work towards a meeting with the President; if impossible, will aim for a meeting with some senior White House staff members.
- 3/2/72 - Letter to Cong. Torbert Macdonald, Chairman, Subcmte. on Communications and Power of the Cmte. on Interstate and Foreign Commerce, submitting material requested ^{when} ~~in~~ Mr. Whitehead appeared before his subcommittee on 2/3/72 concerning representatives of public broadcasting organizations and entities with whom he has met personally, number of times, list of OTP members who have had prior experience in broadcasting and broadcasting-related activities prior to their association with OTP.
- * 3/3/72 - Memo for Mr. Kingsley, W.H., re CPB Board appointments.

11/5/71 - Redraft of Memo for the President from Mr. Whitehead.

11/15/71 - Memo for the President from Mr. Whitehead in response to the President's concern over our failure to reform the CPB and over CPB's continued sponsorship of slanted public affairs programming; have conducted a thorough review of the problem, including discussions with key senators and congressmen, various segments of the public broadcasting industry, and our friends on the CPB Board; memo sets forth Mr. Whitehead's analysis of the problem and recommendations for solution.

12/3/71 Note to Herb Klein from Mr. Whitehead attaching articles from New York Times, Washington Daily News, and Newsweek re high salaries for television news personalities.

12/3/71 - Schedule proposal from David Parker to Dwight Chapin for a meeting for the President with broadcast executives who have multiple station holdings and are representative of the industry.

12/23/71 - Draft letter to Cong. William Springer for Mr. Flanigan's signature; our understanding that the Board of Directors of CPB will vote at its 1/21/72 meeting on the future involvement of the Corporation funding of public affairs programming; in view of the broad range of subject matter that might fall under public affairs programming, the Corporation's decision will be a question of degree; our understanding they are likely to remove themselves from news, news commentary, and news analysis by professional broadcasters; also consideration being given to removing CPB from interviews and panel discussions that deal with matters of national political concern; further understanding that Frank Schooley would be opposed to any limitation on the areas of CPB programming; it is important that Springer talk to him and try to convince him he should change his position and the limitations described above are in the best interest of public television as a whole.

1/7/72 - Memo from Mr. Scalia to Mr. Whitehead re reactions to Frank Stanton's letter and setting out what our position in response to press inquiries should be.

1/14/72 - Memo for Mr. Flanigan - recommendations with respect to public television:

- (1) CPB budget request of \$35 million for FY 73 with quiet support of Pastore/Magnuson bill to extend CPB authorization at current \$35 million for one year only;
- (2) Increase in Educational Facilities Act support from HEW to local stations, from \$11 million in FY 72 to \$15 million in FY 73.
- (3) Strong statement by Flanigan to our friends on the Board that, until CPB has demonstrated a more responsible attitude toward funding of controversial programming and toward highly centralized networking operations, the Administration will be unwilling to support long-range funding or significant increases in CPB funds;
- (4) Continuation of public position (a) that CPB is trying too hard to emulate the commercial networks, (b) long-range funding or significant increases in funding cannot be forthcoming from either Administration or Congress until CPB, PBS, and the local stations collectively re-assess their roles and correct some deficiencies, and (c) we are working with them to resolve differences and find constructive approach to providing Federal funds.

10/7/71 - Memo for Mr. Whitehead and Mr. Scalia from Bruce Owen attaching an excerpt on Federal financing of public television from a preliminary draft of one chapter in the forthcoming book by Peck, Noll and McGowan (Yale and Brookings); at Mr. Whitehead's request, Bruce talked with Noll and Peck re possibility of publishing Chapter 8 on public television in article form before the book's publication in about nine months; Bruce thinks he convinced them.

10/7/71 - Memo for Mr. Ehrlichman from Peter Flanigan re the letter from Wrede Petersmeyer; group mentioned in his letter is a responsible and prominent group of broadcasters but not representative of the broadcast industry (heavily weighted with members of the Association of Maximum Service Telecasters); subjects raised are all major issues of current concern which Tom Whitehead, Chuck Colson and Flanigan have been discussing with broadcasters and others; President set up a special cabinet-level committee to consider the problems and negotiations sponsored by the White House are underway among the broadcasters, cable interests and copyright people to seek a mutually acceptable short-term accommodation; meeting at this time would damage efforts; recommend against the meeting at this time; perhaps after things have calmed down on the cable ϕ issue.

10/12/71 - Redraft of memo to the President sent to Ehrlichman/Finch/Colson/Flanigan/Garment/Klein.

10/12/71 - Memo for Mr. Flanigan from Mr. Colson suggesting putting in Option 3 how much the total funds will be increased; if they exceed \$40 million, he doesn't support Option 3; also suggests not being so explicit in 1st paragraph.

10/14/71 - Memorandum for Eliska Hasek from Linda Smith attaching a proposed Presidential Message to NAEB Annual Convention to be held in Miami Beach 10/17-20/71 (request of 10/5/71 to Mr. Scalia from Chalmers Marquis, attaching a copy of a 10/27/70 message from the President to the 46th annual NAEB Convention.

10/20/71 - Redraft memo for the President from Mr. Whitehead (through Mr. Flanigan) re President's concern over our failure to reform the CPB and over CPB's continued sponsorship of slanted public affairs programming.

10/20/71 - Memo for Mr. Flanigan from Mr. Whitehead attaching the latest draft of memo for the President; still strongly favors Option 3 in the old memo and now Option 4 in the new memo.

10/21/71 - Memo from Henry Goldberg re purchase of program time for expression of views on public issues.

10/22/71 - Letter to Mr. Whitehead from Wrede Petersmeyer stating that his statement at the IRTS luncheon was courageous and imaginative -- a rare breath of bureaucratic fresh air; Corinthian enthusiastically supports the general direction of his solutions ---- with respect to (1) elimination of

1. Elimination of the Fairness Doctrine and its replacement with a statutory right of access

the Fairness Doctrine and its replacement with a statutory right of access; (2) license renewals; and (3) gradual deregulation of radio. More than willing to work with Mr. Whitehead in the drafting of legislation to achieve objectives and will work in legislative corridors thereafter to urge the passage of such legislation. Would like to comment later on television programming.

11/5/71 - Letter to Wrede Petersmeyer thanking him for his letter of 10/22/71 and detailing more specifically the rights of access; would like to discuss TV programming; appreciate a chance to get together to explore both topics in greater depth.

CONFIDENTIAL/EYES ONLY

- + 9/23/71 - Action memo for Peter Flanigan from Jon Huntsman noting a report appearing in the 9/23/71 News Summary that Robert MacNeil and Sander Vanocur will anchor a weekly political program on Public Broadcasting in 1972, etc.; greatly disturbed the President who considered this the last straw; it was requested that all funds for Public Broadcasting be cut immediately; suggested Mr. Flanigan should work this out so that the House Appropriations Committee gets the word (cc: Haldeman/Butterfield).
- + 10/4/71 - CONFIDENTIAL/EYES ONLY Memo for Chuck Colson from Mr. Whitehead advising the President has expressed concern; per Mr. Colson's advice, he has talked to some public broadcasting people in the hinterlands; for the result see attached 10/4/71 proposed memo for the President from Flanigan re public broadcasting.
- + Requests comments. Short run: Public Broadcasting Act designed to keep CPB free of our control; OmB advises funds appropriated for CPB are mandatory spending over which we can exercise no discretion -- we cannot cut off funds this fiscal year; Jack Wrather advises CPB contribution to NPACT was approved by the CPB Board prior to Vanocur and MacNeil appointments (an attempt to reverse this decision is not likely to succeed and would invite charges of improper political interference); only recourse in this immediate situation is to encourage public criticism and get our friends on the CPB Board to do whatever they can to (1) keep NPACT programs unbiased and apolitical, and (2) get commentators to offset Vanocur, MacNeil and Drew; sets out four options and recommends option 4 if we are willing to face the controversy and open the attack in Whitehead's address to the annual convention of the local stations October 20.
- + 10/5/71 - Confidential/Eyes Only Memo for Leonard Garment from Mr. Whitehead attaching 10/4 memo to the President and requests comments as soon as possible.
- + 10/5/71 - Confidential/Eyes Only memo for Haldeman from Mr. Whitehead attaching the Draft memo to the President asking for input before we go final.
- + 10/5/71 - Confidential/Eyes Only memo for Mr. Ehrlichman requesting comments on the Draft memo to the President on public broadcasting.
- from Mr. Whitehead
- 10/5/71 Letter to Chairman Dean Burch, FCC, recommending that FCC and OTP cooperate in the development of a pilot program to test the feasibility of substantial de-regulation of commercial radio; hopes that the program could lead to legislative recommendations for more extensive de-regulation within the radio field.
- + 10/6/71 - Confidential/Eyes Only memos from Mr. Whitehead to Herb Klein, Ron Ziegler, George Shultz, and Robert Finch advising the President has again expressed concern about the news media activities on public broadcasting; Mr. Whitehead and Mr. Flanigan request comments on the attached draft memo for the President from Mr. Flanigan.
- EYES ONLY
- + 10/6/71 - Reply of John Ehrlichman to Mr. Flanigan to Mr. Whitehead's paper on public broadcasting; suggests rigorous examination of non-legislative methods to achieve desired ends; best alternative
- + 10/6/71 - EYES ONLY Memo to Flanigan from John Ehrlichman comments on Tom Whitehead's memo on public broadcasting.
- + 10/6/71 - Memo from Leonard Garment to Mr. Whitehead comments on the draft memo to the President.
- + 10/6/71 - Robert Finch feels Option 3 of the memo to the President seems most realistic and doable.
- + 10/7/71 - Confidential/Eyes Only from Klein suggests Option 1 is the only doable option; mistake to classify Liz Drew with Vanocur and MacNeil.

6/22/71 - Note to Mr. Scalia advising that Mr. Whitehead met with James Killian of MIT and promised to send an advance copy of our CPB financing arrangements before they went to the Hill; would like to do this in time to ask for his comments.

6/22/71 - Letter to Mr. Flanigan from Jack Wrather concerning their meeting on 6/14; feels this is not the time to make quick decisions and changes; believe the first step would be a meeting with the President to put the picture as it actually exists before him; allow him to firm up his opinion; if desired, a propitious time to make a move, might coincide with new appointments in early '72; would take several months to scout around for replacements; while this is being done could have the meeting with the President.

7/8/71 - Letter from Herb Dordick re educational television, cable television, etc. ---- Material to Walt Hinchman.

7/9/71 - Meeting with Mr. Flanigan, Mr. Colson and Mr. Scalia on re funding for CPB.

7/10/71 - Memo for Messrs. Colson and Flanigan from Mr. Scalia re breakdown of CPB expenditures for FY 1970, FY 1971, and estimated FY 1972 and conclusions.

2.
July 9
July 10
7/15/71 - Memo for Mr. Whitehead and Mr. Scalia from Henry Goldberg re policy rationale for accomplishing the objectives explicit and implicit in the July 9 "Action Memorandum" and July 10 memo re CPB and to suggest approaches for amending the draft bill (Public Telecommunications Act of 1971) to implement these objectives.

8/11/71 - Letter from Richard Nathan (OMB) attaching an 8/11/71 memo to Mr. Nathan from Mark Alger re long-term financing for CPB and advising that an impasse on legislation has been reached; draft bill OTP transmitted for clearance has not met with approval of either HEW or CPB; OTP has decided to go back to the drawing board; HEW authorization expires 6/30/73, CPB's existing authorization expires 6/30/72; need to resolve before transmittal of the FY 73 budget; therefore, two options to discuss with Mr. Whitehead: (1) allow the bill they transmitted to remain in clearance process, enabling OMB to proceed with bringing the parties together and resolving differences; (2) since CPB portion has greater urgency, split it off and allow moving forward on that piece separately; if this can't be accomplished, then we must inform the Corporation that the Administration is not prepared at this time to submit a bill.

8/13/71 - Mr. Whitehead and Linda Smith visited CPB to look at some experimental TV tapes concerning the type of thing they are doing in the Center for TV in San Francisco.

9/3/71 - Memo from Henry Goldberg re CPB's proposed changes in OTP Public Telecommunications Bill.

9/18/71 - Memo for Mr. Flanigan from Tod Hullin attaching

9/18/71 - Memo for Mr. Flanigan from Tod Hullin advising that Mr. Ehrlichman would like to know if this

9/18/71 - Memo for Mr. Flanigan from Tod Hullin attaching exchange of correspondence between Wrede Petersmeyer (Chairman and President of Corinthian Broadcasting Corporation) and John Ehrlichman re a meeting with the President and broadcasters to discuss the serious problems facing this industry; asking if this is a good group to see the President and is it a subject in which we should become involved.

4/30/71 - Memo for Ken Cole advising that over a month ago, after consultation with FCC and HEW, this Office decided upon the substantive provisions of the bill for long-term financing of CPB; two matters of some importance that should be discussed before proceeding further; first, question of CPB's involvement in classroom programming (Macy proposed to enter this field in a substantial way; language and legislative history of the present CPB Act indicates the Corporation was quite ~~intention~~ intentionally excluded from this area and we intend to include in the new bill an explicit prohibition; want to be sure of our position before we proceed); second, concerns the coupling of the CPB bill with a bill giving HEW new responsibilities for educational TV; if the bills are to go through as a single package, we will need assistance to prod HEW into prompt action and we have been awaiting their portion of the bill for over a month; would like to discuss these matters at earliest convenience.

5/17/71 - Mr. Whitehead met with Dr. Everitt Parker from the United Church of Christ (also Chairman of the Broadcasting and Film Commission of the National Council of Churches); Earle K. Moore also attended.

5/20/71 - Letter to John Macy replying to his of May 12 re the status of the CPB financing.

5/20/71 - Letter to Frank Pace advising that Mr. Whitehead has discussed the Presidential meeting with Peter Flanigan; Jack Wrather has had correspondence with John Ehrlichman re the same subject; excellent idea and long overdue; prior to such a meeting would like to get together with a few selected members of the Board to discuss the details of the meeting with the President, range of subjects to be covered and other matters of mutual concern; would like to hold the first meeting (in a regular series) first week in June if it can be arranged.

5/20/71 - Letter from Mr. Whitehead to Jack Wrather advising that he enjoyed meeting with him and Al Cole in April; have finally retrieved the correspondence relating to a Presidential meeting with CPB Board; and attaching a copy of a letter sent this day to Frank Pace.

5/28/71 - Memo for Mr. Flanigan attaching a summary of the background and salient issues involved in proposed exclusion of CPB from classroom programming; essential that we complete a solid draft of the entire bill by next week for circulation among interested agencies within HEW but do not wish to do that until our posture on this issue has been resolved; unless there is objection by next Wednesday, we propose to proceed with circulation of the draft.

6/3/71 - Mr. Whitehead met with Al Cole, Jack Wrather, and Frank Pace re CPB.

6/9/71 - letter from Frank Pace stating he felt the meeting on 6/3 was highly productive and inviting Mr. Whitehead to a meeting of the entire board in New York on 7/16.

6/16/71 - President appointed Zelma George to be a member of the Board of Directors of the Corporation for Public Broadcasting (succeeding Carl E. Sanders, who resigned) -- term expiring 3/26/72.

6/24/71 - letter of Congratulations and looks forward to meeting on 7/16.

Reply to 6/10/71

6/18/71 - Letter from Al Cole sending the book "The People's Instrument"; hope to stay in touch on a more frequent basis.

6/18/71 - Letter replying to Frank Pace's letter of 6/9/71 agreeing that it is valuable to have a continuing contact with the Board and we share their desire that the creative ideas developed by CPB funding be capable of transfer to the classroom instructional field; look forward to meeting with the Board on July 16th; will advise when the Presidential meeting is scheduled.

1/5/71 - Draft statement re CPB financing to include in the President's budget message read to Mr. Fagan at OMB.

1/8/71 - Note to Mr. Scalia from Mr. Whitehead stating he has talked with Bill Duke, who indicates Macy and Burch agree that a meeting with OTP, FCC, and CPB is appropriate; told Duke it was our understanding that OMB and FCC felt OTP should take the lead in developing a relative proposal for public permanent financing and that Mr. Scalia would be in touch with both Wiley and Goodman at FCC and Bill Duke at CPB.

1/8/71 - Note from Chalmers Marquis (NAEB) submitting a projection of broadcast facilities needs - 1970-1980; 1/26/71 letter thanking him for the projection; Walt Hinchman will review and discuss with FCC, CPB and DHEW concerning future funding levels for public broadcasting.

1/11/71 - Dr. Mansur advises Goodwin reports that there is general agreement ^{between John Macy, Dean Burch and perhaps Goodwin} relative to the total level of support for CPB but that CPB was opposed to a 50-50 split between CPB and local sources; accordingly believes we should have an early meeting with FCC, OMB and OTP (to be chaired by OTP); meeting scheduled for 1/20/71 with Ralph Nicholson (CPB), Ken Goodwin, Walt Hinchman, Nino Scalia, and George Mansur.

1/29/71 - Letter to Al Cole, Reader's Digest, proposing a selected group of CPB directors get together to discuss the whole range of public broadcasting matters; mentions letter from Cole to Mr. Flanigan dated 11/21/70; will be talking with Frank Pace about setting up a meeting with Jack Wrather, Jock Whitney, Frank Pace, and Mr. Cole.

2/5/71 - Note to Scalia attaching copy of a news item concerning ABC's plans to invite advertisers and agencies concerned with children's programming to an "industry-oriented" children's programming workshop; suggests we ought to be on top of but not necessarily involved in this and suggests touching base with Al Horley in future discussions.

2/11/71 - Letter from Al Cole advising he would be glad to meet with Mr. Whitehead, Jack Wrather, Frank Pace and Jock Whitney after March 10th.

3/4/71 - Letter from Al Cole advising that Frank Pace is on a trip to South America but would be back after March 15, after which a meeting could be scheduled.

3/15/71 - Memo from Mr. Flanigan suggesting have a meeting re CPB as previously discussed --- Al Cole, Jack Wrather, et al.

3/17/71 - Memo for Mr. Flanigan stating that he has talked and exchanged correspondence with Cole and they have come to the conclusion that there should be an informal meeting with Flanigan, Cole, Wrather and Whitehead; followed by a second meeting which would additionally involve Whitney, Macy, Pace and possibly one other director. Will schedule mid-April when Cole returns from Florida.

3/24/71 - Memo from Bruce Owen re study done by Spindletop (for Rostow Task Force) examining the question of a fourth network.

4/13/71 - Meeting scheduled for Mr. Whitehead and Mr. Flanigan to meet with Al Cole and Jack Wrather on 4/13/71 in Mr. Flanigan's office.

4/23/71 - Marge (Flanigan's office) Retrieved the material from Chapin's office concerning a meeting of the Board of Directors of CPB with the President; 2/8/71 letter to Jack Wrather from John Ehrlichman re his letter of 2/3 regarding the possibility of a Presidential meeting, along with excerpts from letter to Wrather from Frank Pace.

- 12/3/70 - Action memorandum attaching memorandum from Mr. Haldeman to Flanigan/Garment/Klein asking them to look into the subject of televised debates, attaching 11/30/70 Memo for Mr. Haldeman from Daniel Moynihan and exchange of correspondence between John Macy and Daniel Moynihan re The Advocates.
- 12/4/70 - Memo for Mr. Whitehead from Peter Flanigan asking him to see if the Advocates is an NET program and therefore not run by CPB; if correct, write memo to Haldeman (through Mr. Flanigan).
- 12/8/70 - Note to Mr. Flanigan attaching
- 12/8/70 - Memo for Mr. Haldeman advising that we have no ~~direct~~ control over the choice of participants in programs funded by CPB nor does the Corporation; no control over the activities of ex-Special Assistants; however the Corporation does have a clear responsibility to see that balanced presentations of viewpoints are made and that can be provided by the Board of Directors, which can exert a strong influence to see that a sound mix of programming viewpoints is provided. meeting with a selected group of these Directors soon and will discuss this with them.
- 12/11/70 - Letter to Ambassador Washburn, Chairman, U.S. Delegation to the Intelsat, enclosing materials submitted by Paul Bartlett and requesting informal views, perhaps discussing at lunch some time after the Intelsat meetings are safely concluded.
- 12/24/70 - Note to Mr. Whitehead concerning John Hill with whom he met on 10/22/69 at the request of Robert Brown of the White House.
- Republican National Committee had sent him over to see Robert Brown; Mr. Hill is President of the Angelus Funeral Home, 3875 South Crenshaw Blvd., Los Angeles, Calif. 90008
Phone: 296-6666
- 12/29/70 - Bill Duke advises that CPB has been given equal status with the three national networks; a special program will be held next Monday night by the White House on the Presidency; White House is to announce today that CPB has equal status to cover this program; Mrs. Dickerson will be their representative (it is the first time CPB has been represented and also the first time a woman has been involved in this kind of role).
- 12/29/70 - Dr. Mansur's memorandum for the file re telephone conversation with Ken Goodwin (FCC) re financing CPB; Ken has discussed mechanics of FY 72 funding and required legislative package with both OMB and Chairman Burch; it is estimated approximately \$44 million would be required to implement his proposition and OMB has tentatively approved \$35 million plus \$10 million contingency in FY 1972. Thus planned FY 72 funds are adequate; apparently neither OMB nor Chairman Burch feel it appropriate for FCC to prepare and sponsor legislative package and recommend OTP take the lead in its formulation; recommendation that Hinchman and Scalia prepare legislative package and Steve Doyle prepare a brief narrative for inclusion in the President's budget address.
- 12/30/70 - Memo from Dr. Mansur to Hinchman, Scalia, and Doyle re Dr. Mansur's 12/29 memo for the record; Mr. Whitehead concurs in OTP taking the lead in preparing and sponsoring the legislative package; instructions per that memo.

10/28/70 - Letter to Mr. Whitehead from Cong. Robert Tiernan welcoming him to his new position ; recently CPB submitted a report to him containing the results of their study into long-term financing for educational broadcasting in America; Tiernan has submitted a draft of a bill embodying proposals made by CPB; awaiting report from FCC and have solicited views from other ~~some~~ sources both inside and outside Government; would appreciate Mr. Whitehead's views.

11/3/70 - Letter to Mr. Whitehead from FCC Chairman Dean Burch re the need for permanent financing for public broadcasting, and attaching a "Proposal for Permanent Financing of Public Broadcasting."

11/12/70 - Memo for Dr. Mansur from Bruce Owen re /^{discussion of FCC's} ~~Commission's~~ objectives for permanent financing of public broadcasting.

11/18/70 - Letter from Mr. Whitehead to Cong. Robert Tiernan thanking him for his letter of 10/28; we have been concerned for some time with the question of long-term financing for public broadcasting and in addition to proposals by CPB, other proposals have been brought to our attention; wide range of economic and social aspects make early or facile conclusions difficult; we are ~~examining~~ examining the matter closely and hope to have some proposals to submit to the Congress in the near future.

11/18/70 - At the request of Rosel Hyde, Mr. Whitehead met with Paul Bartlett, a retired broadcaster who has some proposals for overseas broadcasting.

11/23/70 - Note from Steve Doyle re discussion with Chalmers Marquis re the need for "full" funding for public broadcasting facilities, and attaching a memo of 11/20 from the National Association of Educational Broadcasters on that subject; note to Steve of 11/25 asking him to let Marquis know he is checking into the matter.

11/27/70 - Letter from Mr. Whitehead to Dean Burch ^{replying to his ltr of 11/3/70} stating that the general thrust of his proposal for the long-range financing of public broadcasting is quite appealing -- in particular, idea of dividing Federal support between the Corporation and the local communities. Does not think we can support the tax on CATV and would prefer the financing to come strictly from Federal appropriations; would like to see some periodic review (such as every five years) regarding the formula and limitation on annual appropriations, giving Congress and the Administration an opportunity to review the overall funding picture and also keep public broadcasting on its toes and not totally isolated from the federal funding process. Concerned about future role of cable television and general diversity of programming sources, and therefore suggest funding to local communities not be channeled exclusively through the licensed public broadcast stations but rather to any qualified local programming source. Attaching a brief outline of what the proposal would look like and suggest discussion at an early date; may be feasible to include in the President's legislation program for next year.

11/30/70 - Memo ^{from Mr. Whitehead to} ~~for~~ Dr. Albert Horley, HEW, advising that he understands there is now current funding for public broadcasting facilities in the HEW budget an annual figure of \$11 million and there is some possibility this may be significantly reduced in FY 1972; this is a matter of some concern to the public and educational broadcasting communities and some feeling that the balance between programming support and facility support may be out of balance; please advise on the status of this subject and the HEW position.

9/9/70 - Report of the Corporation for Public Broadcasting on Federal Financing (in response to a letter of 4/20/70 from Cong. Robert O. Tiernan to John Macy stating his interest in seeing that concrete steps be taken promptly to provide long-term financing for public broadcasting; Tiernan has introduced House Concurrent Resolution 576, which calls on CPB, among others, to undertake a study of the question of long-range financing and to report to the Congress by 10/1/70).

At Mr. Whitehead's request,
9/8/70 - Called Al Alfred (Congressional liaison, Office of Education) and Dick Cook to say we understand the authorization bill for CPB will be coming up to the House this week; seems to be some confusion about the Administration's position on the Hill ~~and~~ and they might want to clarify the following:

"We support the one-year authorization as necessary to continue the Corporation's activities but we still prefer the Administration's level of funding rather than the amount in the House bill."

(Confirming note of telephone conversations)

(Children's Television Workshop)
9/17/70 - Letter from Joan Ganz Cooney thanking him for the work he did for them in Washington; and attaching 9/8/70 letter to Senator Walter Mondale (Chairman of the Senate Select Committee on Equal Educational Opportunity) re "Using Television to Speed Equal Education."

9/22/70 - Bill Duke advises the Conference Committee upheld authorization up to two years.

9/25/70 - Bill Duke advises the House Senate Conference Report on the CPB is very close to the President's request and the Corporation wants to get the bill signed and through the White House quickly; any support you can provide would be greatly appreciate; Conference Report presents a two-year package authorization; first year includes \$30 million outright and \$5 million in matching funds (about which the bill is very skeptical); second year repeat of the first; Duke said it should be understood this is strongly an "interim financing arrangement" and they are not yet ready but are continuing to work on the long-range financing plan for CPB.

(BEST)
10/8/70 - Meeting with William Wright (National Coordinator, Black Efforts for Soul in Television), Ted Ledbetter, and Ozzie Davis re gaining access to the media for groups which have been excluded. (Letter of 10/12/70 ^{from William Wright} thanking Mr. Whitehead for meeting with them; feel that their conversation has laid the groundwork for continued contact between BEST and OTP; reply from Mr. Whitehead stating he looks forward to further contact and exchange of views)

10/12/70 - Dr. William Lyons accompanied Dr George Grassmuck of Counsellor Robert Finch's office to a meeting requested by Representative Leslie Arends. Meeting was attended by Cong. William Springer and seven owners of television stations representing a joint broadcast group. Purpose of the meeting apparently was to register a strong protest to some officials other than the FCC about the "public dividend plan" for CATV and particularly the importation of distant signals. (9/17/70 Memo for Robert Finch from Mr. Whitehead with reference to Congressman Bingham's letter of September 5, 1970, urging that the U.S. position for the forthcoming World Administrative Radio Conference (WARC) for space telecommunications be modified to provide exclusive radio spectrum allocation for public broadcasting and educational services; agree that this matter should be studied further; if appropriate the U.S. position will be amended prior to the submission of the U.S. recommendations; recent appointed Al Horley (HEW's Director of Telecommunications) will serve as a focal point through which the views of the educational community may be expressed; we have just approved HEW's membership on the Interdepartment Radio Advisory Committee (IRAC) which advises us on radio frequency matters; will keep the Congressman appraised of this issue. 9/22/70 Letter from Robert Finch to Cong. Bingham advising that the Administration is taking new steps in education telecommunications and a number of Administration agencies are ~~gigi~~ giving particular attention to band allocation; Clay Whitehead is aware of the needs of education; Secretary of HEW advocates reserving frequencies for educational purposes and is supported by his newly appointed Director of Telecommunications; ~~since~~ will be kept informed of action on instructional television as it develops by Mr. Whitehead's office.)

5/11/70 - Letter to Herbert Dordick replying to his letters of 4/10 and 4/29/70; Bill Duke has some people reviewing the proposal concerning vocational education; plans to send a summary of it to Pat Moynihan to get his reaction; should get together to prepare a subsequent document that could be transmitted directly to Labor and/or OEO.

5/21/70 - Memo from Bill Casselman replying to Mr. Whitehead's memos of 5/1 & 5/11 re CPB and the Pay TV bill; Timmons met with Cong. Springer re CPB and Lew Berry re Pay TV; Berry counseled against the Administration taking a position on the Dingel bill; most members realize the bill is far too restrictive and hope it will meet an early demise. Springer understood from Flemming that the reappointment of Schooley was a fait accompli; however, Springer indicated it wasn't so much Schooley's reappointment as the possibility of too many Californians on the Commission; Casselman set his mind at ease on that score.

5/30/70 - Memo for Wilf Rommel (Budget Bureau) from Dick Cook attaching a letter of 5/7 from Cong. Bud Brown to Murray Chotiner seeking clarification and appropriate assistance on H.R. 16418, so-called "pay-TV bill" and asking if he would staff the letter out to Justice and FCC for suitable draft reply.

6/15/70 - Phone call from Wilf Rommel asking if Mr. Whitehead had had a chance to talk with Dick Cook about Pay TV (concerns a letter from Clarence Brown to Murray Chotiner asking for the Administration position).

6/16/70 - Mr. Whitehead talked with Lew Berry and Wilf Rommel.

6/16/70 - Note to Mr. Whitehead from Wilf Rommel transmitting the 5/7/70 letter from Cong. Bud Brown to Murray Chotiner and Dick Cook's 5/30/70 memo requesting staffing out; Mr. Rommel assuming Mr. Whitehead will handle from here.

6/18/70 - Memo from Richard Nathan advising that the House Cmte. on Interstate and Foreign Commerce have asked HEW, FCC and Budget Bureau for views on two measures relating to the financing of CPB, attaching memo discussing the issues involved and summarizing the draft agency reports; recommend the reports be approved for transmittal to the House Cmte. (any questions call Emerson Elliott).

6/19/70 - Memo for Richard Nathan from Mr. Whitehead advising he would like to hold sending the agencies' report relating to financing for CPB until he has talked with some of the Republican members of the House Cmte.; expects to try to work out a compromise in the form of a two-year authorization and some commitment to proposing more permanent financing arrangements at the end of that time; will advise how it turns out.

6/22/70 Jim Blum advises the House Interstate and Foreign Commerce Cmte. will be considering CPB's bills tomorrow in Cmte., including resolution on the studies for permanent financing; exchange of phone calls re FCC request from Office of Legislative Reference to see if they could get their resolution on H.Con.Res. 576 expedited; Bob Guthrie had called Zafra (Budget) to ask if they should call W.H. about the FCC report on public broadcasting; that the hearing record is closed but he wants to reflect in it FCC's letter which deals with permanent financing; Mr. Whitehead advised he would call Lew Berry.

6/26/70 - Mr. Whitehead talked to Jim Blum about the above and returned the package to him.

7/23/70 - Note from Bryce Harlow asking for Mr. Whitehead's reaction to point 1 concerning subscription TV in Carl Shipley's letter of 7/13/70.

7/23/70 - Memorandum for Bryce Harlow advising that we have taken the position that H.R. 16418 is overly restrictive; White House has taken no position on the matter but we have let Cong. Springer know that it would be best if the matter never got to the floor (which is highly unlikely); Justice and OMB are on record as opposing the bill; would be happy to provide further information.

8/28/70 - Memo from R. Madison Niemann responding to Mr. Whitehead's request to explore the question of what posture the Administration should assume with respect to public broadcasting in the next several years.

4/23/70 - 6/18/70 --- At the request of Mr. Whitehead, Dr. Lyons prepared digests of the current problems in broadcasting -- covering:

- (1) Prime time
- (2) Joint ownership
- (3) Political broadcasting
- (4) Obscenity
- (5) License renewal
- (6) CATV
- (7) Advertising
- (8) Censorship
- (9) Pay TV
- (10) Power of subpoena
- (11) Fairness doctrine
- (12) License filing fees
- (13) Corporation for Public Broadcasting
- (14) Telecommunications

4/29/70 - Letter from Herb Dordick attaching a proposal/prospectus paper entitled "Community Channels; a Pervasive Experiment in Waianae", and asking where it might be funded.

5/1/70 - Memo for Bill Timmons attaching a 5/1 memo to Flanigan re Cong. Springer's insistence on reappointing Frank Schooley to Board of Directors of CPB; recommends someone talk to Springer emphasizing Schooley has not made contributions to the Board and it is important to have first-rate people; if it is felt we cannot buck Springer's opposition, reappoint Schooley in place of either Rather or Whitney; would not like to see Schooley reappointed for two reasons: first, he has not been a contribution and would prefer to see Rather or Whitney on the Board; second, if we don't reappoint anybody, we can exclude Haas and Roscoe Carroll.

5/7/70 - Letter from Carl Shipley, Republican National Committee, thanking Mr. Whitehead for meeting with him, Pieter van Beek (Zenith Corporation) and Ted Pierson in connection with the pending Pay TV legislation.

5/7/70 - Letter from Pieter van Beek thanking Mr. Whitehead for seeing him along with Ted Pierson and Carl Shipley re Pay TV.

5/11/70 - Memo to Bill Casselman advising that he understands House Interstate and Foreign Commerce Cmte. has reported out favorably on a bill sponsored by Cong. Dingell to approve Pay TV only under very restrictive conditions (H.R. 16418); we feel this bill is far too restrictive; further understand most Congressmen and Senators would prefer avoiding taking a stand on this issue in an election year; might be appropriate if the bill were not reported out of the Cmte. in time for a vote in this session; FCC and Budget Bureau are on record in opposition to the bill, although W.H. has not expressed formal position; Cong. Springer wants to know which way the Administration would like to see the matter go; since we are generally opposed to this restrictive legislation on Pay TV, would like to see the matter ended as expeditiously as possible.

1/26/70 - Letter from John Macy to the President advising that the President's Conference on Food, Nutrition and Health provided the impetus for the first national experiment in the use of television as a medium for two-way communication between the citizen and his government on a vital public policy issue; CPB was privileged to serve as the planner, supervisor and evaluator of this project.

2/9/70 - Article in Broadcasting Magazine re the 2/3/70 meeting the President had with the FCC Commissioners.

2/24/70 - Reply of Mr. Flanigan to John Macy's 2/12/70 letter congratulating him on the reorganization plan creating OTP; can envision its role in stimulating and guiding policy development which relates to public broadcasting and instructional television; offers assistance.

2/15/70 - Memo for John Ehrlichman from Edward Morgan advising the bill to extend authorization for CPB is ready to go to the Hill; Flanigan and Whitehead suggest it be incorporated into the elementary and secondary education message next week; recommends Flanigan and Morgan be authorized to incorporate the CPB bill into the Education Message.

FCC from Mr. Whitehead
2/26/70 - Letter to/Commissioner Nicholas Johnson/replying to his letter to the President of 2/11 in appreciation for the 2/3 meeting the President had with the FCC Commissioners; and further discussion of public broadcasting; suggests discussing the issue from Dr. James Allen, Commissioner of Education. (Meeting with the President 2/3/70)

3/2/70 - Letter from Winter Horton, Jr., Vice President for Development, National Educational Television, thanking him for meeting on 2/19/70 to discuss public television.

3/16/70 - Memorandum for John Price re conversations with John Macy and Bill Duke re the video tapes prepared for viewing by the President and the Cabinet in connection with the recent White House Conference on Food, Nutrition, and Health; Corporation has a 30-minute tape consisting only of excerpts from the town meeting discussions, with no commentary, which could be shown in the White House Theater; if he finds it useful, suggests contacting John Macy directly or Mr. Whitehead would help with the arrangements, attaching copy of 2/24/70 letter from John Macy to Dr. Jean Mayer who chaired the White House Conference on Food, Nutrition and Health.

April 1970 - A paper for the International Conference on Future Research at Kyoto, Japan ---- Communication Crisis Points in Urban Development -- prepared by Jack Lyle and Herbert S. Dordick..

4/10/70 - Letter from Herbert Dordick attaching a proposal regarding vocational education in high school equivalency.

4/22/70 - Washington Post article -- House Hearing set on WETA firing

- 1/28/70 - Phone call from Em Elliott in Budget Bureau saying the \$22.5 million is in and will allow a total program, including matching, up to \$30 million; it does say 3 years in the budget appendix -- non-Federal contributions of \$7.5, giving a total program of \$30 million.
- 2/2/70 - Memo for Mr. Flanigan from Robert Mayo referring to his memo of 1/7/70 re the private contributions to the Corporation for FY 1971; agree that the \$7.5 million is a very ambitious target; draft legislation circulated for agency comments provided for \$1 for \$1 Federal matching of non-Federal contributions to the Corporation would be open ended and not tied to a specific amount and allow us to wait until we formally request an appropriation (after legislation is enacted) to commit ourselves on a precise ceiling for Federal matching; budget will say contributions from non-Federal source to total \$7.5 million; Federal payment of \$22.5 million would thus allow the Corporation to have an overall program of \$30 million compared with \$18 million in 1970; hopeful the Federal matching provision will encourage private contributions; will be keeping a close eye on this.
- 2/10/70 - Memo for Mr. Flanigan from Richard Nathan attaching draft bill for financing the Corporation for Public Broadcasting; draft bill has been circulated to various agencies for comment and copies of their replies are attached; Corporation suggests consideration be given to transferring the program of grants for educational broadcasting facilities from HEW to the Corporation; have agreed to look into it but do not believe this should delay the transmittal of this ~~fin-~~ financing bill; recommend approval of the draft legislation and transmittal to the Congress by Secretary of HEW as Administration's spokesman for support of public broadcasting activities.
- 2/10/70 - Paper prepared by CPB "Public Broadcasting and Environmental/ Ecological Education."
- 2/10/70 - Transcript of John Macy's interview on the Today Show.
- 2/17/70 - Text of remarks of John Macy to a "Satellite Dinner" sponsored by the South Carolina ETV Network and transmitted by NASA ATS-1 satellite and ground stations (first public television broadcast via satellite and part of continuing experiments by NASA and CPB to determine the feasibility of television transmission by satellite within the U.S.
- 2/17/70 - Letter from Bill Duke restating CPB's feeling that it is vital for the Administration's bill to be transmitted as soon as humanly possible; Secretary Finch is the logical officer of the Administration to transmit the Administration's bill, and if he is not able to personally testify later, Commissioner Allen could be asked to testify, and possibly Nancy Hanks.
- 2/18/70 - Phone call to Wilf Rommel's office (BOB) advising that CPB feels and Mr. Whitehead agrees, that it would be preferable to have the Secy. of HEW transmit the bill and Commissioner Allen and Nancy Hanks both to testify on it; still have some people to check but would like to include definite amounts in the authorization such as \$25 for fiscal 71, 45 for 72, and 55 for 73 (one-quarter thereof being a matching one-for-one basis.
- 2/20/70 - Draft State of the Union Message item on public broadcasting sent to Checker Finn "as discussed."
- 2/26/70 - Jim Blum of Budget Bureau called to say the public broadcasting bill has been discussed with HEW and they're preparing for transmittal of the bill to Congress; Nancy Hanks will be willing to help out on testimony and presumably Jim Allen will also testify.
- 2/26/70 - Phone call to Jim Blum advising we're going to put that in the Education Message and will say "The Secretary of HEW is today transmitting to the Congress, etc." Advised Macy's office.
- 3/9/70 - Senator Magnuson, Senator Pastore, and Senator Scott introduced S. 3558 which would amend the Communications Act of 1934 to provide continued financing for the Corporation for Public Broadcasting.
- 4/1/70 - Chairman Dean Burch of FCC testified in support of the Public Broad of S. 3558
- 4/1/70 - Chairman Dean Burch of FCC testified before the Subcommittee on Communications of the Senate Commerce Committee. in support of S. 3558
- 4/14/70 - Chairman Burch testified before the Communications and Power Subcmte. of House Cmte. on Interstate and Foreign Commerce on H.R. 16338 and H.R. 16580.

- 12/22/69 - Memo for Ray Price from Peter Flanigan with reference to the draft statement on public broadcasting which Mr. Whitehead send to him -- comment that "budgets for the Corporation will be at a rising annual level over a three-year period" is still in the discussion stage, and, if they plan to use it, should be carefully checked for final budgetary outcome prior to inclusion in the message.
- 12/29/69 - Note to Mr. Whitehead from John Macy attaching copy of
12/19/69 - Letter from John Macy to Robert Mayo commenting on the draft bill on Public Broadcasting Financing Act of 1970.
- 12/23/69 - Memo for Robert Mayo from Peter Flanigan advising that after discussing public broadcasting with Fran Pace and Al Cole, the President directed the Budget Bureau to request an FY 70 supplemental for the Corporation for Public Broadcasting of \$5 million; current mark for the 1971 budget is \$15 million but in view of the President's ~~direction~~ discussion with Pace and Cole and the increase to \$15 million in FY 70, recommends a bill be introduced authorizing the Corporation \$22.5 million, \$35 million and \$50 million over the next three fiscal years, 25 per cent of the appropriated funds to be available only on a matching basis against funds from non-Federal sources in like amounts; (2) that the Corporation's FY 71 budget be increased to \$22.5 million in accord with the authorization bill; and (3) that an appropriate statement regarding public broadcasting be included in the State of the Union message.
- 1/5/70 - Memo for Mr. Flanigan from Richard Nathan, Assistant Director for Budget Bureau replying to Mr. Flanigan's ~~office~~ memo of 12/23/69; it is agreed that the President's 1971 budget will contain a recommendation for a Federal payment of \$22.5 million to CPB (to be shown as "proposed legislation"; portion of the Federal payment will be available to match non-Federal contributions and estimated non-Federal contributions of \$7.5 million will bring the total budget to a level of \$30 million for 1971, compared with \$18 million in 1970.
- 1/7/70 - Memo for Robert Mayo from Peter Flanigan thanking him for allowing the \$22.5 million for 1971 budget as suggested in Mr. Flanigan's memo of 12/23; Mr. Flanigan had proposed one-quarter of the outlays to matching funds rather than the one-third indicated in the budget (long-shot possibility that the Corporation would get \$5,600,000 in contributions during fiscal 1971; highly unlikely they will get the \$2 million than that required by Mayo's budget; trust when legislation is written it will be possible to reduce the required matching funds back to 25% of budget outlays.
- 1/7/70 - Note from John Macy attaching copy of a January 2, 1970, brief filed before the FCC in support of free rates for television interconnection (in response to a specific request from the Commission at an informal session on 12/22 with AT&T and CPB officials).
- 1/10/70 - Letter to William Duke (CPB) replying to his letter of 12/31/69 re exploration concerning a possible role of the Corporation in the use of telecommunications in helping to solve domestic problems; attaching copy of John Macy's testimony of 12/18/69 before Pucinski's General Subcommittee on Education, House Cmte. on Education and Labor, re plans for "creative" school television project.
- 1/10/70 - Reply to 12/31/69
Letter from John Macy thanking him for sending a copy of his 12/18 testimony; looks forward to discussing the possibilities of his project in the future.

11/22/69 - Memo for the Staff Secretary from Peter Flanigan replying to the Action Memo -- Mollenhoff's proposal for legislation to require networks to make a complete transcript of every show touching on government or politics and the public interest and to make these transcripts routinely available to the general public is, at the least, ill-timed; all protestations to the contrary, it would be interpreted as de facto censorship and intimidation; networks already routinely maintain tape recordings and transcripts of their shows for protection in the case of lawsuits, which can presumably be subpoenaed as necessary.

11/22/69 - Letters to Mr. Flanigan and to Mr. Whitehead from John Macy advising that his session with them was extremely helpful, attaching copy of his statement of 11/21 before the Senate Appropriations Subcommittee.

11/24/69 - Advised Dr. DuBridge is out of town but Russell Drew will attend in his place.

12/2/69 - Letter from Chalmers Marquis, Educational Television Stations (a division of NAEB) thanking him for his help in getting the Presidential letter for the NAEB Convention November 9-12. (see background -- meeting 9/19/69 with Chalmers Marquis)

12/4/69 - Phone call to Mr. Flanigan from Pat Gray advising they are sending a memo but Mr. Finch wanted Mr. Flanigan to know he thinks this should remain with HEW.

12/5/69 - Letter from John Macy enclosing suggested text for the State of the Union (in short and long form) and for the President's budget messages. *(Do not put enclosure in files)*

12/8/69 - U.S. News and World Report interview with John Macy on "Future of Non-Commercial TV."

12/11/69 - Note from Victor Zafra (BOB) attaching a 12/11/69 draft bill on Public Broadcasting Financing Act of 1970, along with a Legislative Referral Memorandum of 12/11/69 requesting agency views.

12/18/69 - Note to John Campbell from Mr. Whitehead ---- somebody neglected to tell the Corporation for Public Broadcasting about the proper appeal procedure and they have not sent a proper appeal letter; they are sending a letter by special messenger ----- attaches

12/17/69 - Memo for the Staff Secretary from Peter Flanigan attaching
12/17/69 - Memo for the President re conversation with Frank Pace and Al Cole and further direction that the Budget Budget request an FY 1970 supplemental for CPB of \$5 million, most of the increase to be used to establish a new ^{program} producing organization apart from NET; in view of the discussion with Pace and Cole, would be unfortunate not to further increase the Corporation's funding ~~for~~ next year; therefore recommends approval of the ~~the~~ introduction of a bill authorizing the Corporation \$22.5 million, \$35 million, and \$50 million over the next three fiscal years; twenty-five percent of the appropriated funds are to be available only on a matching basis against funds from non-Federal sources in like amounts; and recommends an appropriate statement ~~in~~ regarding public broadcasting be included in the State of the Union Message (Leonard Garment concurs in these recommendations).

12/18/69 - Letter to the President from John Macy ~~appealing~~ requesting ~~a req~~ a reconsideration of the budget estimate of \$15 million for fiscal year 1971, which is a reduction of 57% from the \$35 million requested; creation of the Corporation by Congress was an affirmation of the importance of noncommercial, educational radio and television as national assets for development in the public interest and, therefore, worthy of significant financial support by the Federal Government.

12/18/69 - Memorandum for Ray Price attaching two drafts for possible inclusion in the State of the Union Message; first relating to public broadcasting, and the second to science policy.

10/31/69 - Memo for Mr. Flanigan proposing to convene a small

redrafted 11/4/69
working group to make decisions on the future growth of public broadcasting, how much we want to see it develop, and how much money we are willing to spend; tentative list: Nancy Hanks, Charlie McWhorter, Len Garment, Ray Price, Frank Shakespeare, and John Macy, Mr. Flanigan??; objective would be to prepare a memo for circulation to interested agencies and individuals before preparing a memo for the President; Len Garment agrees this is a good way to proceed.

11/4/69 - Call from Paul Baltay (Mayo's staff assistant) referring to Mr. Flanigan's memo of 10/24, last paragraph mentions that when a decision is made, he would like to talk to Pace and Cole; Baltay advises everyone is in agreement; authorization has been passed and signed at \$20 million; in the process of preparing an amendment package, one of the items to be the \$15 million request for CPB; would like to discuss; package going to the Director's office today and to Hopkins at the W.H. by Friday.

11/7/69 - Letter from Herb Dordick re use of public television in vocational training and rehabilitation programs. Letter of 11/10 from Mr. Whitehead thanking Mr. Dordick for his thoughts; get together when he is in town next.

11/7/69 - Memo from Mr. Flanigan inviting the following people to join a small working group to address questions concerning public broadcasting:

Nancy Hanks
Charles McWhorter
Leonard Garment
Ray Price
Frank Shakespeare
Clay Whitehead
Lee DuBridge (memo 11/24/69)
Dean Burch (note 11/18 inviting him also)

11/17/69 - Memo for Secretary Finch from Peter Flanigan advising that we feel the facilities funding for the educational broadcasting stations should be with CPB rather than the Office of Education; understanding that Secretary Finch agrees; therefore, we are going to proceed with BOB to effect those changes unless we hear to the contrary.

11/18/69 Memo for Mr. Flanigan from Leonard Garment advising he will join the Working Group.

11/18/69 - Memo from Henry Loomis advising that Frank Shakespeare is out of the country but he is sure he will want to attend; if the meeting is held before he returns, would like to attend in his place.

11/18/69 - Action Memorandum (Confidential) for Mr. Flanigan for recommendation on the
11/14/69 Memo for the President(through Bryce Harlow) from Clark Mollenhoff concerning problems with television networks and television stations; a proposal for legislative action; also attached 11/17/69 memo from Bobbie Greene to Ken Cole.

11/21/69 - Backup material sent to the Working Group on Public Broadcasting for the first meeting ---- 11/24/69 at 4:00 p.m.

- 9/29/69 - Note from Bill Duke attaching a draft letter for the President to send to the opening ceremonies of the Maryland Center for Public Broadcasting.
- 10/3/69 - After discussion with Eliska Hasek, advised Mr. Duke that it was decided they couldn't send a statement from the President on that type of thing.
- 10/13/69 - Memo from Jonathan Rose; thinks the memo covers the waterfront brilliantly on substantive issues; would be tempted to upgrade the proposed working group in terms of its quality -- more like Burns task force.
- 10/20/69 - Copy of draft memo sent to Leonard Garment at Jon Rose's request.
- 10/21/69 - Memo from Richard Nathan attaching a revision of the draft bill for 3-year authorization for continued Federal payments to the Corporation (Corporation does not object to this approach and has proposed a modification to the matching provision in the earlier version of 9/25, which is reflected in the latest draft bill); appreciate your reactions before circulation of draft bill to other Federal agencies for comment.
- 10/22/69 - Memo for the Staff Secretary from Peter Flanigan attaching a memo for the President concerning a meeting the Chairman of the Corporation for Public Broadcasting and Al Cole, a Director. (scheduled for 10/24/69 at 11:30 a.m.
- 10/22/69 - At Robert Brown's request, Mr. Whitehead met with John Hill who was sent over by the Republican National Committee; Mr. Hill is from Los Angeles and owns radio stations out there;
- John L. Hill, President, Angelus Funeral Home 296-6666
3875 South Crenshaw Boulevard, Los Angeles, Calif. 90008
- 10/24/69 - Memo for Director Mayo from Peter Flanigan stating that Frank Pace and Al Cole met with the President to make a case for additional funds for the 1970 budget for CPB; after the meeting the President asked Mr. Flanigan to inform Mr. Mayo that he would like them to have an additional \$5 million; when the decision is made, it is important that Flanigan have the opportunity to talk first with Cole and Pace in order to inform them of other desires of the President which will be a condition of his support.
- 10/27/69 - President signed the Public Broadcasting Authorization Act.
- 10/27/69 - Memo for the President's file from Peter Flanigan -- relating the discussion of the meeting on 10/24 with the President, Frank Pace and Al Cole.
- 10/30/69 - Memo for Mr. Flanigan outlining the situation with respect to noncommercial television programming sources.
- 11/3/69 - Memo from Mr. Flanigan answering Mr. Whitehead's memo of 10/30; attaching 11/4/69 memo to the President from Mr. Flanigan re discussions with Frank Pace and Al Cole re creation of new program production facilities to replace National Educational Television (which has been largely Ford Foundation financed); would be delighted to discuss with Mr. Whitehead.

7/17/69 - Memo for Mr. Whitehead from Bill Duke re proposals for setting up the White House conference if the President approves.

7/23/69 - Memo for Mr. Flanigan from Mr. Whitehead submitting a draft reply for the President's signature to John Macy concerning the White House conference. NOT SENT

7/23/69 - Memo for Mr. Timmons -- approximately one month ago we negotiated an agreement with Cong. Dingell to postpone for one month hearings on frequency allocation for his Small Business Cmte. (because of a jurisdictional dispute with the Commerce Committee and their feeling that the Administration should first testify on these matters before them); have now talked with Bob Guthrie of Commerce Cmte. and they are agreeable to our testifying before Dingell on an information basis; have passed this information along to DTM, Commerce and Transportation; hearings are scheduled for July 29.

8/7/69 - Memorandum for Mr. Flanigan re public television and the Corporation for Public Broadcasting.

History:

- 1953 - first educational station opened
- 1962 - enactment of Educational Facilities Act (made federal funds available to public television stations for the construction of certain broadcasting facilities)
- 1967 - Public Broadcasting Act (Title I extends federal support for the construction and expansion of facilities for both radio and television stations in the next three years; further authorized the establishment of a special group to investigate instructional technology; 8-man Commission on Instructional Technology appointed); established the Corporation for Public Broadcasting.
- 3/27/68 - Corporation for Public Broadcasting incorporated in the District of Columbia (along the guidelines suggested by the Carnegie Commission Report of 1967 Public Television: A Program for Action. Has a board of 15 directors who are appointed by the President to serve for terms of six years each.

Discussion of priorities, government action, and financing.

9/19/69 - Meeting with Chalmers Marquis to discuss the 7/18 letter to the President from William Harvey (President of NAEB) hoping the President will consider addressing their 45th annual convention.

Nov, 9-12.

9/25/69 - Memo from Richard Nathan attaching a/draft bill BOB is working on to authorize payments to CPB for fiscal years 1971-73 allowing the Administration time to come up with more permanent solution and time for the Corporation to demonstrate the potential of public broadcasting and build greater public support; will discuss with CPB when considering 1971 budget; do not plan to send bill to Congress until after 1971 budget decisions; plans to convene White House group to discuss public broadcasting are timely.

9/29/69 - Note to Jon Rose: Any comments before final? attaching draft memo for Mr. Flanigan re a small working group on public broadcasting.

- 7/1/69 - Copy of memo for Daniel Moynihan from Checker Finn, who attended the Wisconsin conference on public television programming and feels that - that, although CPB was a Johnson creation, this Administration could put its stamp on public television; CPB needs someone in the White House to turn to; previously it was Douglass Cater; suggests Flanigan, Garment, Macy, Moynihan and possibly Dick Nathan get together to discuss public television in general.
- 7/4/69 - Memo for Mr. Moynihan from Clay Whitehead concerning Checker Finn's memo to him; advising that we have been handling White House concerns relating to the communications industry and the FCC, which includes CPB and we recently organized a briefing on the present activities and future plans, to which Mr. Moynihan was invited; two major problem areas that the White House should be concerned with -- pressing issue of long-range financing for the Corporation and tying together the efforts of the Corporation, the FCC, and HEW into a coherent national policy toward public broadcasting; also to be considered is the relationship of CPB to the Smithsonian Institution, the National Foundation on the Arts and the Humanities and other related Federal activities; currently trying to coordinate this area in conjunction with Len Garment and would welcome any thoughts Mr. Moynihan might have; have talked to Steve Hess.
- 7/9/69 - Note from B.W. Poirier sending in the Schramm papers he mentioned from Reports and Papers on Mass Communication:
No. 41 - Space Communication and the Mass Media
No. 53 - Communication satellites for education, science and culture (Copies in the files)
- 7/16/69 - Letter to the President from John Macy attaching proposing a White House conference to produce specific recommendations for the practical uses of telecommunications technology and techniques in overcoming domestic problems, rural as well as urban; attaching 7/18 memo
- 7/16/69 - Letter to the President from John Macy proposing a White House Conference and attaching a 7/18/69 memorandum --
Public Broadcasting, Its relevancy in helping solve domestic problems.

5/19/69 - Note from Rosel replying to Mr. Whitehead's memo of 5/5 requesting information concerning sale of time on educational television stations, attaching 5/8 memo from the Chief of the Broadcast Bureau.

5/26/69 - Letter from Frank Norwood, Executive Secretary, JCET, (thanking Mr. Whitehead for the opportunity to comment on John Macy's draft letter to the President concerning a White House conference on the educational and social potentials of telecommunications.

5/28/69 - Note from Naomi Sweeney (BOB) -- per conversation with Dick Nathan, attaching draft bill and accompanying material prepared by CPB to provide for long-term financing; no bill has been sent to the Hill; BOB gathering agency views on CPB's draft; when received and issues defined, package will be checked with W.H.; be in touch further.

6/3/69 - Memo for Steve Hess attaching a copy of a draft letter to the President from John Macy proposing a White House Conference on Potential Uses of Communications Technology in Helping to Solve Major Domestic Problems; also comments of Frank Norwood, Exec. Secy, JCET on the proposed conference.

6/4/69 - Letter to Frank Pace from Peter Flanigan replying to his letter of 5/21/69 to the President re potential contributions of CPB to some of our important educational and social problems and suggesting a meeting for himself and Al Cole with the President; attaching a list of the Directors of the Corporation for Public Broadcasting who were appointed by the President.

6/11/69 - Note from Eliska Hasek attaching copy of the letter from the President to the University of Wisconsin on the 50th anniversary of the first experimental broadcasting of regular programs. (Copy sent to Rosel Hyde's office on 6/12)

6/10/69 - Letter from Chalmers Marquis thanking Mr. Whitehead for the wire from the President on WHA's 50th anniversary celebration.

6/17/69 - Memo for Mr. Whitehead from Mark Alger, BOB; Corporation for Public Broadcasting prepared proposal of long-term Federal financing of the Corp. which was submitted

6/17/69 - Memo from Mark Alger stating that the Corporation prepared proposal for long-term Federal financing; proposal in the form of draft bill was circulated among various Federal agencies for their reactions; attached staff paper dated 6/9 summarizes their positions; number of major issues raised by the agencies and BOB staff is preparing a comprehensive proposal which they will send as soon as it is ready.

Item from the Congressional Record ----
6/19/69 - Statement by Congressman Broyhill of North Carolina concerning CPB's Citizens Advisory Committee.

6/20/69 - Memo for Richard Nathan, Asst. Director, BoB, replying with reference to the 6/17 memo from Mark Alger; Administration would like to be identified in a positive way with public broadcasting but in good conscience can't be favorable on any of the proposals advanced so far; see if staff can develop some ideas for relaxation of FCC requirement that ETV stations be noncommercial, limited matching funds for Corporation, provision for subsidies to these stations for costs of air time so producers of television shows that were unacceptable to either commercial networks or subsidized by the Corporation or other sources could have the opportunity to be seen; point is public broadcasting should be relatively self-sufficient in order to be independent of the appropriations process (and therefore of the inevitable political pressures) and so there will be appropriate incentives to develop programming that is responsive to public interest.

6/21/69 Article from the Saturday Review -- by Robert Lewis Shayon concerning a new concept of public cable communications introduced by Harold Wigren before the House Commerce Subcommittee on Communications and Power (Wigren is President of Joint Council of Educational Television).

Copies in the files -----

TRANSCRIPT OF PROCEEDINGS --
Kettering Conference on Public Television Programming
June 25-28, 1969, Racine, Wisconsin

- 3/27/69 - Letter from John A. Dimling, Jr., Manager, Communications and Systems, Spindletop Research, enclosing copy of a study an April 1967 study by Dimling and Gerald E. Coffey -- "The Evaluation of Alternatives for the Producing, Distribution, and Financing of Television Programs." (prepared for DTM)
- 3/28/69 - Washington Post Article - "Nixon Hails Study of TV Impact" quoting the President's letter to Senator Pastore.
- 3/31/69 - Letter from Charles Tower, Exec. Vice President, Corinthian Broadcasting Corp., hoping that the meeting March 26th would be just the first of a series of meetings between broadcasters and key officials in the Nixon administration; enclosing copy of Wrede Petersmeyer's testimony before Senator Pastore, which expresses their views about television and the problems it faces today.
- 4/2/69 - Letter from Paul Laskin enclosing a paper on "Television and Children" prepared by Louis G. Cowan on 2/19/69.
- 4/7/69 - Reception -- Mort Werner (Director of Programming for National Broadcasting), Don West (Exec. Asst. to Frank Stanton, CBS), Donald Quale (CPB), Herb Brodtkin (producer of "Defenders"), Ralph Huggins (Virginian guy), Bill Duke, and Robert Ellsworth.
- 4/8/69 - Letter to Robert Ellsworth from Thomas Petry, President and General Manager, Education Television Council of Central New York, enclosing materials concerning educational television.
- 4/9/69 - Memo for Robert Mayo from Robert Ellsworth asking for recommendations on the organizational questions and FY 1970 Corporation for Public Broadcasting and views on the appropriate Administration witnesses in the event the Corporation is removed from the HEW budget and treated as an independent agency -- Pastore calling for hearings on 4/29 and 4/30.
- 4/29/69 - Memo for the Record (prepared by Tom Whitehead); Emerson Elliott reports the FCC will appear at the hearing on public broadcasting and submit a report, while HEW will only submit a report; Administration is in favor of a one-year extension of authorization and \$10 million funding; Finch is trying to get by with only a letter.
- 5/1/69 - Copy of draft paper on "Television" prepared by James DeLong 11/24/67
- 5/2/69 - Letter from Chalmers Marquis (NAEB) enclosing materials re proposed remarks by the President on the 50th anniversary of educational broadcasting at the University of Wisconsin.
- 5/2/69 - Note from William Duke enclosing copy of the testimony of Frank Pace (CPB) before the Communications Subcmte. of the Senate Commerce Committee on 4/30/69 -- CPB plans for the coming year.
- 5/5/69 - Memo for Chairman Hyde, FCC, asking the extent to which individual stations under the channels reserved for educational television are permitted to sell time for programming or for commercial announcements so long as the station remains on a non-profit basis; or, if the legislation under which these stations are established requires that they refrain from selling commercial time altogether; if the former, indicate any FCC rules or precedents that apply to effectively restrict or restrain sale of commercial time on these stations.
- 5/6/69 - Memo for Dwight Chapin re NAEB request for the President to film a three-minute address for their ceremony commemorating the 50th anniversary of educational broadcasting at the University of Wisconsin; feels a wire released to the press would serve almost as well, but feels it desirable for the President to be associated in an affirmative way with public broadcasting.
- 5/14/69 - Memo for Eliska Hasek attaching a draft telegram for the President to send to the University of Wisconsin.
- 5/14/69 - Letter from the President to the University of Wisconsin on the 50th anniversary of educational broadcasting at the University (copy sent to us on 6/11 by Miss Hasek).

PUBLIC BROADCASTING

- 1/31/69 - Letter from William Duke, Exec. Assistant to Sen. Jacob Javits transmitting a copy of his draft resolution "A 'Model Cities' Approach to Communications Technology Will Provide an Added, Vital 'Impact' as Administration Tackles Domestic Problems", which was adopted by the National Conference on Telecommunications Policy at the University of Georgia in December 1968.
- 2/6/69 - Draft letter to the President from Senator Pastore (prepared by Nick Zapple).
- 2/10/69 - Letter to William Duke thanking him for setting up the meeting with Nick Zapple.
- 3/13/69 - Memo from Mr. Ellsworth to Robert Haldeman/Daniel Moynihan/Dr. Lee DeBridge, Herbert Klein/Robert Mayo inviting them to a presentation of the activities and future plans of the Corporation for Public Broadcasting which John Macy is arranging for Monday 3/24/69
- 3/14/69 - Action Memorandum -- 3/13/69 Memo for Ehrlichman from Alexander Butterfield stating the President read in his daily news summary Pastore had been on film again giving hell to Frank Stanton and Julian Goodman for "polluting young minds" with extra large doses of sex and violence on television; requested a letter be prepared to Pastore; letter signed by President Nixon to Senator Pastore.
- 3/18/69 - Meeting with Chalmers Marquis of the National Association of Educational Broadcasters; 3/28 letter re their discussion advising they are working on a list of legislation in which educational broadcasting is a concern; attaching two documents which would be of interest.
- 3/24/69 - Presentation by John Macy of CPB; Frank Pace (Chairman of the Board of CPB) and Robert Moore (Robert Finch's consultant on telecommunications) also attended.
- 3/26/69 - Reception arranged by Grover Cobb Vice President, Station KVGB (Grent Bend, Kansas) and Chairman of the Board of Directors, National Association of Broadcasters ---- to get acquainted:
- Vincent Wasilewski (President, NAB)
Everett Erlick (V.P. and General Counsel, ABC)
Richard Jencks (President, CBS)
Thomas Ervin (Exec. V.P., NBC)
John Dille, Jr. (President, the Communica Group, Elkhart, Indiana - former Chairman of the Board of Directors, NAB)
Clair McCollough (President, The Steinman Stations, Lancaster, Pa.)
(Former Chairman, Bd. of Directors, NAB)
Robert W. Ferguson (Exec. V.P. and General Mgr., Station WTRF in Wheeling, W.Va.)
(Former Chairman, Television Code Review Board, NAB)
- 3/27/69 - At Mr. Whitehead's request, Arthur Alpert (Public Broadcasting Lab) brought over two films for showing in the Family Theater - "Cable TV" and "Public Power, Private Power and Need for National Grid to Prevent Blackouts" (Mr. Whitehead and Mr. Hofgren had missed them)