

Letter #1  
Industry Letter

April 1, 1971

Mr. George Herman  
President  
American Federation of Television  
& Radio Artists  
c/o CBS News  
2020 M Street, N. W.  
Washington, D. C. 20016

Dear Mr. Herman:

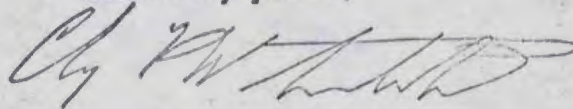
You are no doubt aware of the recent publication of the Ash Council's recommendations for reforming the regulatory agencies (A New Regulatory Framework: Report on Selected Independent Regulatory Agencies by the President's Advisory Council on Executive Organization January 1971).

The President has asked for my comments concerning those portions of the Report which relate to communications. I am writing to solicit your views on the same subject--both to assist me in the formation of my recommendations and to enable me to summarize for the President the general industry reaction.

The Ash Council proposed only minimal change in communications regulation--reducing the number of Federal Communications Commissioners from seven to five and reducing their terms of office from seven years to five years. I presume your comments will be directed principally to this item, but I welcome as well any other suggestions concerning the Federal regulatory structure in the communications field.

Any comments you may have would be most helpful if received by Friday, April 16.

Sincerely yours,



Clay T. Whitehead

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cc: Mr. Whitehead - 2 ✓

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NOTE: Above letter sent to people on attached list.



Letter #2

EXECUTIVE OFFICE OF THE PRESIDENT  
OFFICE OF TELECOMMUNICATIONS POLICY  
WASHINGTON, D.C. 20504

DIRECTOR

March 31, 1971

Mr. Vincent T. Wasilewski  
President  
National Association of Broadcasters  
1771 N Street, N. W.  
Washington, D. C. 20036

Dear Mr. Wasilewski:

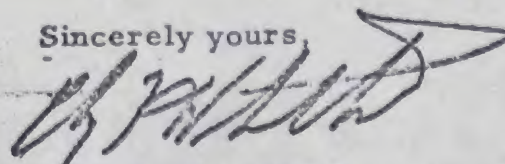
You are no doubt aware of the recent publication of the Ash Council's recommendations for reforming the regulatory agencies (A New Regulatory Framework: Report on Selected Independent Regulatory Agencies by the President's Advisory Council on Executive Organization, January, 1971).

The President has asked for my comments concerning those portions of the Report which relate to communications. I realize that Peter Flanigan has already solicited your views, and I will have the benefit of any reply to that request. If, however, you have any more detailed comments relating specifically to the communications field, they would assist me in the formation of my recommendations and would enable me to summarize for the President the communications industry reaction.

The Ash Council proposed only minimal change in communications regulation--reducing the number of Federal Communications Commissioners from seven to five and reducing their terms of office from seven years to five years. I presume your comments will be directed principally to this item, but I welcome as well any other suggestions concerning the Federal regulatory structure in the communications field.

Any comments you may have would be most helpful if received by Friday, April 16.

Sincerely yours,



Clay T. Whitehead



Mr. J. Francis Taylor Majgen

President

Aeronautical Radio, Inc.

✓ 2551 Riva Road

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Mr. Leonard H. Goldenson

President

✓ American Broadcasting Company

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General Manager

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President

✓ Data Transmission Company

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#2 Mr. William G. Hartley  
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Mr. Paul Rodgers  
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Mr. John W. Macy, Jr.  
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Mr. Victor Deim  
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#2 Mr. Thomas Wall,  
First Vice President  
✓ Federal Communications Bar Association  
1225 Connecticut Avenue, N. W.  
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Mr. Joseph A. Beirne  
President  
✓ Communications Workers of America  
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Mr. Charles H. Pillard  
President  
✓ International Brotherhood of Electrical Workers  
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Mr. Paul H. Henson  
President  
✓ United Utilities, Inc.  
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Plaza Station  
Kansas City, Missouri 64112  
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Bakersfield, California 93308

Copy To:  
Mr. James W. Shaver  
Vice Pres., Government & Int'l  
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#2 Mr. Frederick W. Ford  
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Washington, D. C. 20006

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#2 Mr. Joseph P. Selly  
President  
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#2 Mr. E. L. Hageman  
International President  
United Telegraph Workers  
1025 Dupont Circle Building  
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#2 Mr. John W. Shaughnesey, Jr.  
President  
Alliance of Independent Telephone Unions  
1422 Chestnut Street  
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Mr. George Herman  
President  
American Federation of Television &  
Radio Artists  
c/o CBS News  
2020 M Street, N.W.  
Washington, D. C. 20016  
537-1010

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April

March 11, 1971

To: Nino/Bruce

From: Tom

I would like you to coordinate preparation of our comments -- would like them to be first-rate.

Please draft an outline in early April that we can talk about, or before, if you think it is useful. I would like one of you to touch base with Ink or his office and find out which of these other "numerous industry, professional, consumer, and other organizations and individuals" have been contacted from the communications industry, and then I would like them to consider a letter from me to an appropriate group of people specifically asking for their comments on communications aspects to be funneled in to the President. If so, we should get that done very promptly to give people time.

CTWhitehead:ed/jm



EXECUTIVE OFFICE OF THE PRESIDENT  
OFFICE OF MANAGEMENT AND BUDGET  
WASHINGTON, D.C. 20503

5 MAR 1971

MEMORANDUM FOR THE HEADS OF EXECUTIVE DEPARTMENTS AND AGENCIES

Subject: Ash Council recommendations for regulatory agencies

As you know, the President recently released the Ash Council's "Report on Selected Independent Regulatory Agencies" accompanied by a statement urging vigorous public discussion of its contents and submission of comments and criticisms from all those concerned by April 20, 1971.

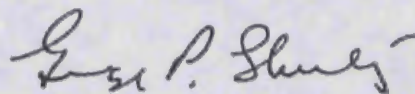
To facilitate the Administration's evaluation of the information received and preparation of any needed additional materials, I am requesting that you consider the contents and implications of this Report and forward your views and other comments to this Office. In addition to comment on the specific findings and proposals of the Report, you may also want to include consideration of:

- . other desirable changes in regulatory structure, procedure or policy
- . significant improvements which could be made within the present regulatory framework
- . illustrative experiences involving problems with the present regulatory process
- . the degree of current public confidence in the regulatory process

Comments on the Ash Council report are also being solicited from numerous industry, professional, consumer, and other organizations and individuals, and an effort will be made to review all the information received in formulating any final Administration proposals.



You or your staff may wish to consult regarding this matter with Mr. Dwight A. Ink, Assistant Director.

A handwritten signature in dark ink, appearing to read "George P. Shultz". The signature is fluid and cursive, with a horizontal line extending from the end of the name.

GEORGE P. SHULTZ  
DIRECTOR