GC Subject
GC Chron
4Judy
HGoldberg/kak/11-26-73

November 26, 1973

To: Clay T. Whitehead

From: Henry Goldberg

Subject: December 7th Speech in San Francisco.

As promised, the following are my thoughts on the points that could be covered in your December 7th speech to the Commonwealth Club in San Francisco. The thoughts fall under the general heading of a speech entitled: "The Education of Clay T. Whitehead: Sidelong Clances of a Media Kicker."

- 1. You could discuss the reverse Midas touch effect that has existed over the past six months. This could be couched in terms of the personal plight of an Administration official who is sincere, well-intentioned, and frustrated. This might be the place to work in some humor and some personal observations about what it is like to be a young man in the Nixon Administration.
- 2. You can say lots of nice things about the Congress and the overall benefit of a system of checks and balances -when it works. From your own experience, knowing that you have to appear before appropriations committees and "authorization" committees is a deterrent to the excesses that seem to be reflected in some of the memoranda regarding the media that have leaked. It might have been better for all concerned had a Magruder, for example, known that he might be taken to task by a Congressional committee. Of course, you don't want to get into the whole question of executive privilege, but you can come out on the side of greater Congressional and Executive Branch responsibility in maintaining each side of the checks and balances system. The Executive Branch shouldn't feat this because it should be able to hold its own, viz. Buchanan's Watergate appearance. On the other side, Congress should not be put off by its desire to avoid the grubby details of Executive Branch expertise, since it can perform its function simply by requiring regular appearances and by asking reasonably intelligent questions.

- 3. You might also wish to comment on phenomena such as the Senate energy bill grant of power over advertising to the President. Here again, for a "good cause," some in the Congress and similarly intentioned members of the press and the general public are willing to turn over great discretionary power over the media to a President they view as the devil incarnate in this area (copy of news item attached). This phenomenagives OTP pause, and it should cause many others to scratch their heads regarding both the reverse Midas touch and the system of checks and balances mentioned above.
- 4. On balance, from your perspective, you can conclude that cynicism is a time-honored protective device that is essential in government's relationship to the media and the public, and their relation to the government. But if it is carried too far, despite the great temptation to do so these days, it can have a significant corrosive effect. You are not asking anyone to suspend disbelief regarding OTP policy statements, but to dismiss them out of hand is as much a cop-out as swallowing them whole hog just because they have a White House imprimatur. Both of these responses are unthinking and avoid the tough issues that must be dealt with in the communications field: here you can discuss cable policy and telephone common carrier issues. Although it is in the interests of those who wish to preserve a favorable status quo to evade reasoned discussion of the issues, the essential debate should not be short-changed simply by dismissing anything we have to say as more of the same White House politics. You are not asking anyone to believe in your virtue but, as a favorite media devil, you must be given your due. OTP has something to say and even more to do before we pack it all in and transfer everything to the FCC.

Attachment

Presidentially-organized advertising campaign designed to promote energy conservation is required under provisions of energy legislation passed by Senate. Under amendment offered by Sen. Moss (D-Utah) and accepted without debate, "the President shall organize & cooperate with the advertising industry & advertisers in developing a national energy conservation advertising program and in promoting educational programs to foster public acceptance of energy conservation needs & opportunities." Another section of bill would allow President to issue 'a ban on all advertising encouraging increased energy consumption" (Vol. 13:47 p4). No such provisions are contained in House energy bill which comes up for debate Nov. 26. Here's how Sen. Jackson (D-Wash.), who managed bill on floor, explained advertising ban: "The Committee intends that the burdens of curtailing energy use be equitably distributed among all sectors of the economy . . . A factor in the development of this emergency has been advertisements promoting wasteful & nonessential energy consumption." However, he said that "travel advertisement is not directed toward an effort to create in the consumer a desire to waste energy. It is a legitimate sales effort by merchants to sell their services. Again, I feel that it falls into the right of a merchant to communicate in a responsible way with his customers & potential customers. I see nothing in such advertisement to incite wasteful consumption of energy."

NCTA Pres. David Foster's contract renewal is expected to be on agenda at Board meeting in Las Vegis Nov. 26. His 2-year contract expires April 17, and pact calls for parties to make intentions known about renewal 90 days before then. Western Cable Convention, in Las Vegas Hilton Nov. 28-30, includes addresses Nov. 28 by Foster and Peter Storer, Storer Bostg.; Nov. 29 by FCC Chmn. Dean Burch and NCTA Chmn. Amos Hostetter.

Removal of commercials from U.S. stations carried on Toronto's Rogers Cable has been protested by Buffalo stations to Canadian Radio-TV Commission (Vol. 13:42 p4). Stations said practice violates Copyright Act, Trademarks Act, constitutes unfair competition, unjust enrichment, conspiracy to injure or to restrain trade, interference with contractual relations, violation of international agreements.

Cable Satellite Access Entity (CSAE), group formed to explore satellite networking, has established new class of members—associate—covering organizations other than system operators. Each must contribute \$5,000. First to sign up was Scientific-Atlanta. Under Chmn. Rex Bradley, CSAE is examining proposals for feasibility study from 10 consulting companies.

Arbitron metro survey sample for 160 radio markets will be increased by 12-20%, starting with Jan./ Feb. survey. ARB said sample increase is "in response to many requests."

Contract for \$2 million turnkey system in N. Charleston, S. C. (pop. 80,000) has been signed by Anaconda and Cable Video Communications (Vern Gill, pres.), with construction to start early Jan.

"Frightening possibility" exists that while some children incorporate violence they have seen on TV into their everyday behavior, even more may be learning to tolerate it. Conclusion is based on study by Ronald Drabman of Fla. Tech. U. to be released in upcoming edition of American Psychological Assn. Journal. Study was commissioned by National Institute of Mental Health. "It is proposed that viewing violence under the guise of 'entertainment' may [distort] one's real world and thus make one less willing to aid when he witnesses such behavior in his own life," report said.

"Revolutionary" is word used by CBS to describe new electronic camera, commissioned by CBS News and developed by Ikegami Tsushinki of Japan. Camera is operating at CBS L.A. news bureau. According to CBS, it's first time that small portable color camera, combined with helical scan video-tape machine, has been used by any network for news broadcasting. System was commissioned by CBS 2 years ago. Camera weighs 12 lbs.

WSNL-TV (Ch. 67) Long Island began programming Nov. 18 emphasizing local news & community programming. Initially, station will broadcast 16 hours daily in color. KIDZ-TV (Ch. 24 ETV) Wichita Falls began test programming Nov. 15, and WHWC-TV (Ch. 28 ETV) Colfax, Wis. started Nov. 16. There are now 939 stations on air (605 vhf, 334 uhf), 699 commercial, 240 non-commercial.

Shades of Orson Welles' War of the Worlds panicast: Sweden is investigating radio thriller for children which featured explosion of \$200 million nuclear reactor, ambulances, reporters' interviews, etc. Govt. took dim view when terrified citizens living near Malmo & Copenhagen fled to underground shelters or into Denmark.

Conference of State Cable Agencies (CSCA) has been formed by 6 states to preserve their rights in cable regulation. Members: N.Y., Conn., Mass., Minn., Vt. & N.J.; N.Y. State Chmn. Robert Kelly is chmn. of CSCA. Other states with cable commissions—R.I., Hawaii, Nev. & Alaska—have indicated desire to join.

OTP has commissioned 6-month, \$58,000 study of pay-cable potential by Stanford Research in attempt to determine how people will respond, what they'll pay for and possible impact on commercial TV. Interviews will be conducted with pay-cable entrepreneurs, movie makers, broadcasters, etc.

Modern Cable Programs is new distribution company formed by Modern Talking Picture Services (Carl Lenz, pres.). Series of videocassette programs will go to some 50 CATV systems participating in Modern Cable Network which has about million subscribers.

Public hearing on Manhattan pay-cable proposals of Teleprompter & Sterling will be conducted Dec. 10 in City Hall by Advisory Committee of city's Office of Telecommunications, Bureau of Franchises.

IVC has filed \$25 million antitrust suit against Ampex; it's counter-claim to Ampex suit charging IVC and others with patent infringement.

nofziger, Lyn December 10, 1973 Mrs. Lyn Nofziger 4041 American River Prive Sacramento, California 95825 Dear Bonnie: Brian and I want to thank you for the tremendous evening and dinner which you provided for us last Wednesday. It is not often when we go on these trips that we have a chance to get away from the hotel and visit with friends. Again, thank you very much for your hospitality and we look forward to seeing you again soon. Best regards. Sincerely, Clay T. Whitehead cc: DO Records DO Chron Mr. Whitehead Eva BPLamb BPLamb:m1f:12-10-73

217-8-48-3833

Itinerary For Clay T. Whitehead Los Angeles/Sacramento/San Francisco December 3-8, 1973

Call Dave Solomon

Monday, December 3

4:30 p.m. 5:55 p.m. 10:00 p.m. Ly for Dulles AP Lv Dulles AP via AA 279 75 Ar Los Angeles AP Pick up Avis rental car

Reservations at the Beverly Wilshire Hotel 9500 Wilshire Blvd.

(213) 275-4282

Tuesday, December 4

9:00 a.m.

Meeting with Chauncey Medberry (213) 683-3017

Chairman

Bank of America

555 South Flower (corner of 6th & Flower)

Bank of America Tower

Atlantic-Richfield Plaza, 51st Floor

11:00 a.m.

Meeting with David Flood (213) 478-9721 Tishman Building

Room 234 Westwood

Wednesday, December 5

10:00 a.m.

Meeting with Monroe Price

(213) 825-4935

Room 2446

UCLA Law School

12:30 p.m.

Meeting with Taft Schreiber (213) 985-4321

Executive Offices MCA Universal

100 Universal City Plaza

4:40 p.m. 5:45 p.m.

Lv Los Angeles via Western Flt. 358

7:30 dimen Lyn Nofziger 3-4 Gor/L+ Gor Italy
Chet Migdon 5A6 876-3030. Jun Justine (gorome)

thoughtation

1888 FD input in reporting/documentaries

6:05 p.m.

Brian Lamb will arrive at Sacramento AP via United Flt. 235 from Chicago. He will meet you at the airport.

Reservations at the Woodlake Inn (916) 922-6251 500 Leisure Lane Highway 160 at Canterbury Road

Thursday, December 6

6:50 a.m.

KOVR Studio with Bob Russell

(916) 927-1313

Tentative breakfast with Len Nofziger & Brian Lamb (916) 442-9061

Drive to San Francisco

1:00 p.m.

Lunch with Bruce Owen and others 593 Salvationa

327-7191 (415)321-2300 x2673

Reservations at the Clift Hotel 495 Geary Street San Francisco, Calif.

(415) 775-4700

SC ROTU Nemal.

6:30 near 7:30 dines Friday, December 7

2:05 p.m.

3 th Sa Francisco from LA Address the Commonwealth Club (415) 392-8600

of California Sheraton-Palace Hotel Market at New Montgomery

Saturday, December 8

8:45 a.m. 4:40 p.m. Lv San Francisco via UA 50

Ar Dulles AP

Phone Numbers

Jack Gibson

(213) 675-4611, Ext. 2318; Home: (213) 472-5284

Tom Rockwell (213) 393-0411; Home: (213) 454-6991



Commonwealth Club of California

681 Market Street, San Francisco, California 94105

(415) 362-4903

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Edward Ellis Smith Latin America

Dr. Richard A. Sandell Law Enforcement M. Lester O'Shea

Lawmaking Procedures

Local & Regional Govt.
Demetrics Dimitriou

Mediterranean Affairs Charles Michals

National Defense Brig. Gen. James T. Keltner

Pacific Ocean Problems Carl A. Alexander

Spanish Advanced E. L. Bledsoe

Spanish Intermediate Raymond G. Bouret

Transportation Paul C. Watt

Urban Affairs Roger C. Peters Water Robert J. Kasper

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December 19, 1973

Mr. Clay T. Whitehead Office of Telecommunications Policy Executive Office of the President Washington, D.C. 20504

Dear Mr. Whitehead:

Let me take this opportunity on behalf of the members of the Commonwealth Club of California to thank you for your interesting address on Friday, December 7th.

We sincerely appreciate your taking time from your busy schedule to address our membership.

Cordially yours,

Durward S. Riggs Executive Director

DSR/jmp

DEC 26 12 23 PM "73
TELECOMMUNICATIONS



Commonwealth Club of California

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December 10, 1973

Clay T. Whitehead
Office of Telecommunications
Policy
Executive Office of the President
Washington, D. C. 20504

Dear Dr. Whitehead:

On behalf of the members of the Common-wealth Club of California I would like to thank you for addressing our luncheon meeting. Communication is vital for mutual understanding and we appreciate your informing us of the administration's policy in this field.

Sincerely,

Bruce T. Mitchell,
President

On T. Ktuy

DEC 13 3. 05 PM '73

TELECOMMUNICATIONS
POLICY



December 7, 1973

Clay T. Whitehead Director Office of Telecommunications Policy Executive Office of the President Washington, D. C.

Dear Mr. Whitehead:

I wanted to formally express my thanks and that of the Radio and Television News Association for your speech at the recent "Golden Mikes" dinner in Los Angeles.

Your talk was right to the point and added the right note of thoughtful concern to the evening.

Please pass along my regards to Brian Lamb for his help in coordinating your appearance here. Hope you got some rest and that your brief stay was enjoyable.

Best of luck in the coming year and give me a call if at any time I can return the favor on behalf of the RTNA.

Cordially.

Chuck Riley News Director

CR/ch

RECEIVED DEC 14 1 56 PM '73

OFFICE OF TELECOMMUNICATIONS POLICY

TV/popue: KNX Clackwood Rit Ames. Berman Kanper - CBS/Tel WWK Bohen - Ken (3/31) Lungston (Henry) Tore, Was Mellery 9:00 Tare Prie / Comen - 10 Ward UCLA Weaver (?) Gibson (?)) Westingel Til Oly 23 4
Flood 11x Trace Watchie Tral Oly 23 4 SF TAFFIN SK2 1022 Misant (Sat?)

Cater , 1 154 Th Wright (?)

December 10, 1973

Mrs. Bruce M. Owen 593 Salvatierra Street Stanford, California 94305

Dear Jo:

Thank you very much for preparing such a tremendous luncheon last Thursday. It gave us an opportunity to take care of our business in a very comfortable way.

It was great to see you and Bruce again and I look forward to getting back "home" soon.

Sincerely,

Clay T. Whitehead

DO Records
DO Chron
Mr. Whitehead
Eva
Mr. Lamb

BPLamb:mlf:12-10-73

P.S. The signature interesty.

Song about the!

Town

5:00 Agar Jancks, KABC in San Francisco, called to request that Mr. Whitehead appear on their telephone talk show -- they have a guest and people phone in questions. Wanted to do it Friday

morning, Dec. 7, anytime between 7:00 and 9:00 a.m.

Because of their schedule, Brian Lamb advised they would not be able to do it.

(415) 863-0077, X341

The President and the Luncheon Program Committee of the

COMMONWEALTH CLUB OF CALIFORNIA

Clay T. White head as their and that lumbe on the late of the late

Sheraton-Palace Hotel

PLEASE PRESENT THIS CARD AT MEETING ROOM ENTRANCE



Commonwealth Club of California

681 Market Street, San Francisco, California 94105

(415) 362-4903

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International Relations Edward Ellis Smith

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Law Enforcement M. Lester O'Shea

Lawmaking Procedures Stuart A. Forsyth

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Col. Eugene A. Hidden

National Defense Vice Adm. John McN. Taylor

Pacific Ocean Problems Carl A. Alexander

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Transportation Earl F. Campbell Urban Problems Robert L. Scott, Jr.

Water Problems Robert J. Kasper

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September 19, 1973

Mr. Clay T. Whitehead, Director Office of Telecommunications Policy Executive Office of the President Washington, D. C. 20504

Dear Mr. Whitehead;

We are very pleased indeed that you have accepted the date of December 7, 1973, to address the Commonwealth Club of California.

I enclose our customary confirmation letter, which gives you full details.

Looking forward to seeing you in December, I am

Cordially yours,

Durward S. Riggs Executive Director

DSR/jmp Enclosures

COMMONWEALTH CLUB OF CALIFORNIA

MONADNOCK ARCADE, 681 MARKET STREET SAN FRANCISCO 94105 DOUGLAS 2-4903



STUART R. WARD. Executive Secretary Emeritus

September 19, 1973

Dear Mr. Whitehead:

The Luncheon Program Committee is pleased that you have accepted the Club's invitation to speak to the Commonwealth Club of California. Our members will be informed that you have agreed to the following topic, "

To Be Agreed Upon

It is our long established policy to arrange the luncheon schedule:

(a) to permit 27 minutes for your talk;

(b) to follow this with a 14-minute question-and-answer period, with adjournment at 1:30 p.m. -- both of the foregoing being recorded for subsequent statewide broadcast.

The details follow:

Day and Date:

It'

Friday, December 7, 1973

Time: Place: 12:05 p.m.

Sheraton-Palace Hotel,

Market at New Montgomery, San Francisco.

If we may have your script or outline of your talk by the preceding Tuesday, we will be glad to distribute highlights to the metropolitan newspapers. We will also appreciate your furnishing two weeks in advance a photograph (preferably glossy) and a biographical sketch for publicity use.

This Club is a non-profit organization and does not pay honorariums or the expenses of its speakers. We are looking forward to meeting you at the entrance of the meeting room at 12:05 p.m., Friday,

Sincerely yours

urward S. Riggs

Executive Secretary

DSR:mab

MEMORANDUM FOR INFORMATION OF SPEAKERS COMMONWEALTH CLUB OF CALIFORNIA

Topic:

To Be Agreed Upon

Time, Place:

12:05 p.m. Friday, December 7, 19 73

Sheraton-Palace Hotel

San Francisco, California

Length of Talk:

27 Minutes (12:48 to 1:15 p.m.) followed by 14 minutes of answers to written questions. (Your message will be heard by delayed broadcast over an extensive network of West Coast radio stations.)

Manuscript:

A manuscript is not required. However, where convenient to the speaker, the Club will appreciate a copy for its library and will mail releases to papers if manuscript or highlights are received at least three days in advance at Club office (Monadnock Arcade, 681 Market St., San Francisco 94105).

Automatic Lectern:

Speaker may adjust height and angle of reading table by push button; right hand clock tells minutes remaining; red light flashes when time is up. (Left hand clock tells the Time of Day.)

Loudspeakers and Broadcast Microphones:

Two microphones will face the speaker on the lectern. One is for room loudspeakers, the other for radio. For best results, please stand close to microphones and direct your voice between them. (Important! Moving from side to side, or dropping voice at end of sentences, makes good reproduction impossible. So—please face directly front while speaking.)

Name of Club:

The correct title is "Commonwealth Club of California"



Commonwealth Club of California

681 Market Street, San Francisco, California 94105

(415) 362-4903

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July 18, 1973

GOVERNORS

Mr. Clay T. Whitehead, Director Office of Telecommunications Policy Executive Office of the President Washington, D. C. 20504

Dear Mr. Whitehead:

The Luncheon Program Committee of the Commonwealth Club of California would like to extend to you an invitation to address our organization at a luncheon on a mutually agreeable date in November, 1973.

Understanding your busy agenda -- but due to our publicity and other scheduling problems, we would appreciate a confirmation as soon as possible.

This luncheon would be held in the Sheraton-Palace Hotel in San Francisco, and open to media representatives.

As I am sure you are aware, the Commonwealth Club is an educational civic organization of over 14,500 members and concerns itself with many of the vital issues of the day. Being a non-profit public service forum, the Club does not pay honorariums or other expenses.

We anxiously await your decision on addressing our organization -- sincerely hoping that you can fit us into your schedule, I am

Cordially yours,

Durward S. Riggs Executive Secretary

DSR/jmp

FEB 8 1973 Mr. Durward S. Riggs Executive Secretary Commonwealth Club of California 681 Market Street San Francisco, California 94105 Dear Mr. Riggs: Thank you for your very kind invitation to address a Friday luncheon neeting of the Commonwealth Club of California. Your invitation is a great compliment and, though my schedule is too hectic now to schedule a visit for the near future. I would be delighted to attend later in the year if we can work our a mutually convenient time. Again, many thanks for thinking of me. Sincerely, Clay T. Whitehead cc: DO Records DO Chron Mr. Whitehead Liva -Helen Hall (2) HCHall:mlf:2=7=73

COMMONWEALTH CLUB OF CALIFORNIA

MONADNOCK ARCADE, 681 MARKET STREET SAN FRANCISCO 94105 (415) 362-4903

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INDELL W. WITTER	urer
RWARD S. REGGS Executive Secre	tary
CHARL J. BRASSINGTON Assistant Exec. Secre	tary



JOHN B. BATES
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DR. RAFAEL A. SOLARI
JUSTICE WAIEFFIELD TAYLOR
MAX THELEN, JR.
CHARLES T. TRAVERS

January 16, 1973

UART R. WARD Executive Secretary Emeritus

Mr. Clay T. Whitehead, Director Office of Telecommunications Policy Executive Office of the President 1800 G Street, Room 770 Washington, D. C. 20504

Dear Sir:

In the event that you will be coming to San Francisco some time in the coming months, the Commonwealth Club of California wishes to extend to you a most cordial invitation to address a Friday luncheon on a mutually agreeable date, in the Gold Ballroom of the Sheraton-Palace Hotel, San Francisco.

The Commonwealth Club is an organization of over 14,500 members concerned with current problems, and has been addressed by every President of the United States from Theodore Roosevelt to Dwight D. Eisenhower inclusive. President Nixon, a member of this Club, has spoken to four of our meetings. Being a non-profit public service forum, the Club does not pay honorariums or traveling expenses.

Hoping that you may be coming this way, and might view our invitation favorably, I am

Sincerely yours,

Durward S. Riggs

Executive Secretary

DSR:jlw encl.

CRISIS IN EDUCATION Allen Mitchum

ENVIRONMENTAL CRISTS Bradley B. Garretson

GOVERNMENTAL FINANCE Leonard J. Quever

....

INTERNATIONAL RELATIONS Edward E. Smith

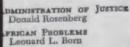
Dr. Richard A. Sandell

Law Envoncement M. Lester O'Shea MEDITERRANEAN PROBLEMS Col. Eugene A. Hidden

NATIONAL DEFENSE Vice Adm. John McN. Taylor

NATURAL RESOURCES E. P. McElhany TRANSPORTATION Bradford M. Crittenden URBAN PROBLEMS JOSEPH K. P. Armin WATER PROBLEMS ROBERT J. KASPORT

WELFARE PROBLEMS Ronald H. Born



FRICAN PROBLEMS
Leonard L. Born
GRICULTURE
A. N. Mardiros

A Few of the 3,000 Distinguished Speakers Who Have Appeared Before the Commonwealth Club of California Since 1903

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Vice President Spiro T. Agnew
Saul D. Alinsky
Mayor Joseph L. Alioto
General H. H. "Hap" Arnold
Dr. Christiaan Barnard
President David P. Barrows
Shirley Temple Black
Ambassador Charles E. Bohlen
Gov. Edmund G. "Pat" Brown
Hon. Wm. Jennings Bryan
U.N. Under Secy. Ralph J. Bunche
Admiral Arleigh Burke
Dr. Arthur F. Burns

Mme. Claire L. Chennault
Mme. Chiang Kai-shek
General Mark Clark
Hon. Tom C. Clark
President James Bryant Conant
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rence Darrow
President Charles de Gaulle
Cecil B. de Mille
President Eamon DeValera
President Lee A. DuBridge
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Charles Hitch
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Vice President Hubert H. Humphrey
Sen. Jacob K. Javits
Marshal Joseph Joffre
Hon. Walter H. Judd
Queen Juliana

Herman Kahn President Edgar F. Kaiser Hon. Nicholas deB. Katzenbach Senator Robert F. Kennedy Premier Alexander Kerensky Chair, Nikita Khrushchev Rev. Martin Luther King, Jr. President Tully C. Knoles Senator Wm. F. Knowland Nguyen Cao Ky Mayor Fiorello H. La Guardia Ann Landers John L. Lewis Hon, Henry Cabot Lodge, Jr. Hon. Clare Boothe Luce Editor Henry R. Luce Prime Minister Harold Macmillan U.N. President Charles Malik Guglielmo Marconi Foreign Minister Jan Masaryk Dr. Charles H. Mayo Senator Eugene J. McCarthy Senator Joseph R. McCarthy Hon. Paul N. (Pete) McCloskey, Jr. Archbishop Joseph T. McGucken President George Meany Dr. Roy W. Menninger Hon. V. K. Krishna Menon Ralph Nader Madame Ngo Dinh Nhu Admiral Chester Nimitz President Richard M. Nixon Premier Ignace Jan Paderewski Madame Vijayalakshmi Pandit Lord C. Northcote Parkinson King Paul of Hellenes Dr. Linus Pauling

Rear Admiral Robert E. Peary

Westbrook Pegler Sen, Charles H. Percy Governor Gifford Pinchot President Georges Pompidou Dr. Stefan T. Possony Gov. Ronald Reagan Walter Reuther President Syngman Rhee Captain Edward Rickenbacker Paul Robeson Gov. Nelson Rockefeller Gov. George Romney General Carlos P. Romulo President Franklin D. Roosevelt President Theodore Roosevelt General Theodore Roosevelt, Jr. Hon. Eugene V. Rostow Chester H. Rowell Secretary Dean Rusk

Harrison E. Salisbury
Robert W. Sarnoff
Dr. Fayez A. Sayegh
Dr. Glenn T. Seaborg
Emperor Haile Selassie I
Explorer Ernest Shackleton
Nobel Laureate Wm. Shockley
Otis Skinner
Senator Margaret Chase Smith
Tom Smothers
Hon. Paul Henri Spaak
President Robert Gordon Sproul
Lincoln Steffens
Hon. Adlai E. Stevenson

Senator Robert A. Taft
President William Howard Taft
General Maxwell D. Taylor
Dr. Edward Teller
Norman Thomas
President Harry S. Truman
Dr. Wernher Von Braun
Gov. George C. Wallace
Hon. Caspar W. Weinberger
President Benjamin Ide Wheeler
President Ray Lyman Wilbur
Roy Wilkins
President Woodrow Wilson
Rabbi Stephen S. Wise
Hon. Whitney M. Young, Jr.

OFFICE OF TELECOMMUNICATIONS POLICY EXECUTIVE OFFICE OF THE PRESIDENT WASHINGTON, D.C. 20504

September 12, 1973

MEMORANDUM FOR MR. WHITEHEAD

From:

Helen C. Hall

Subject:

Invitation to Speak to the Commonwealth

Club of California, San Francisco

The Commonwealth Club has two open dates left this fall for you to choose from in November and December. You have nothing scheduled yet for that time that Judy is aware of so we could choose either of the two for a San Francisco trip. We should let the Club know soon so they can fill in the other one. Which of these would you prefer:

1

Friday, November 16

Friday, December 7

OFFICE OF TELECOMMUNICATIONS POLICY EXECUTIVE OFFICE OF THE PRESIDENT WASHINGTON, D.C. 20504

July 27, 1973

MEMORANDUM TO MR. WHITEHEAD

From: Helen C. Hall

Subject: Invitation to Speak to the Commonwealth

Club of California November, 1973

You may remember that last January we received an invitation from Durward Riggs for you to speak to the Commonwealth Club in San Francisco and your extremely hectic schedule in February and March prevented you from being there. They have issued the attached second invitation for a mutually agreeable date in November.

Would you like me to call and work out a mutually agreeable date?

Would you rather wait until September or October when you have a better idea of your plans?

Would your rather regret entirely?

Attachment

10:00 Brian advises Mr. Whitehead will address the Commonwealth Club of California on Friday, Dec. 7.

OFFICE OF TELECOMMUNICATIONS POLICY WASHINGTON

November 26, 1973

To: Tom

From: Helen/

Subject: California List

Since I haven't finished the entire list yet there may be more but these are the ones I could find now.

CALIFORNIA LIST

Stanford Palo Alto

(San Francisco)

UCLA Los Angeles

Aspen San Francisco

Rand Corporation (Los Angeles)

Bank of America San Francisco

SAG Hollywood (Los Angeles)

Variety Magazine Hollywood (Los Angeles)

MEDBERRY, CHAUNCEY, J., III (213) 683-3017
Chairman
Bank of America
555 South Flower
(corner of 6th and Flower)
Bank of America Tower
Atlantic-Richfield Plaza, 51st Floor
Los Angeles, Calif.

(San Francisco office: (415) 622-3456)

5:20 Margaret said she has found a bag and has Tom's tux ready to be picked up -- for Brian to take with him.

Told her Larry would be picking it up... on Wednesday morning. She will probably be at home; however, if she isn't, she will leave the door to the garden open (nobody ever goes through that way) and will hang the tux (in the bag) on their outside refrigerator door. She will leave the bag unfolded so the tux won't get wrinkled -- but knows Brian will have to fold it to take it on the plane.

Said you didn't need to call before going over ---- but, personally I think it would be easier because it would take quite a while to answer the door if she's on the upper floor or something.

She will also have the Xmas card list for me.

Eva

August 1970 Rae 7, 980 Manual

TRAVEL VOUCHER MEMORANDUM

Ere han of

IVIA-NIA									
DEPARTMENT, BUREAU	OR ESTABLISH	mications he President	Policy			VOUCHER NO			
PAYEE'S NAME						SCHEDULE NO),		
Clay T. Whit	ehead								
MAILING ADDRESS (Inc		(1)		-		PAID BY			
OTP						-			
WA, DC 20			Larcingates						
OFFICIAL DUTY STATION			RESIDENCE						
Washington,			Washing	-					
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FROM (DATE)	1000	(DATE)	Outstanding		5				
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ACCOUNTING CLASSIFICATION

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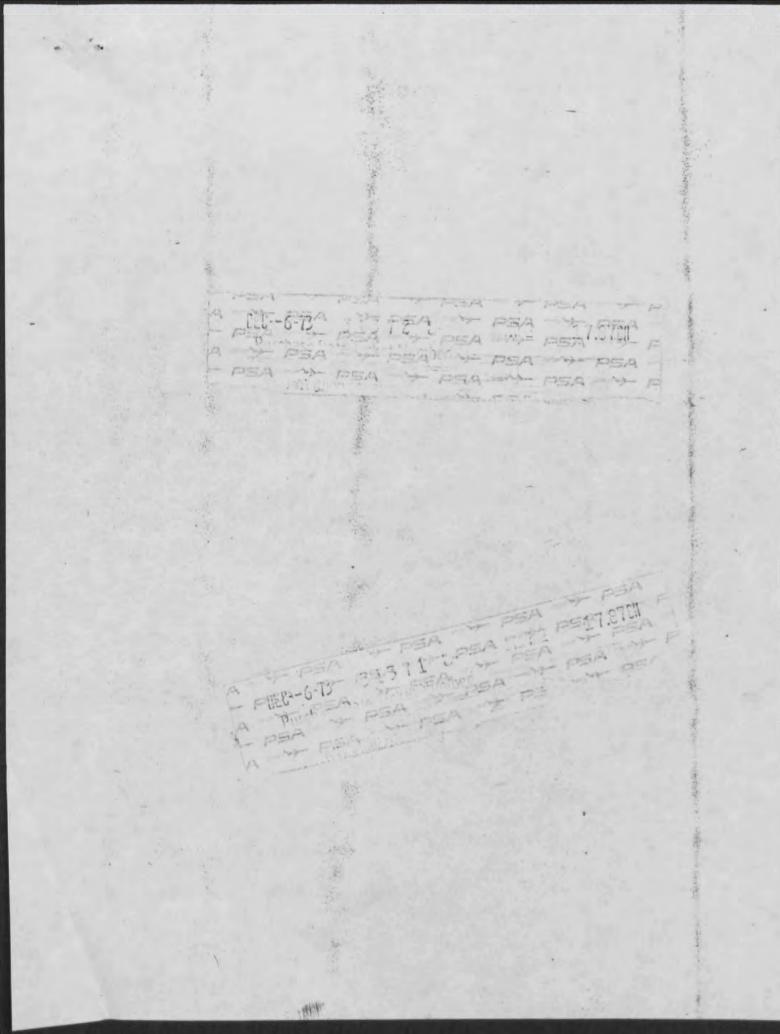
^{*} Abbreviations for Pullman accommodations: MR, master room; DR, drawing room; CP, compartment; BR, bedroom; DSR, duplex single room; RM, roomette; DRM, duplex roomette; SOS, single occupancy section; LB, lower berth; UB, upper berth; LB-UB, lower and upper berth; S, seat.

SCHEDULE OF EXPENSES AND AMOUNTS CLAIMED

PREVIOUS TEMPORARY DUTY (Complete these blocks only if in travel status immediately prior to period covered by this voucher and if administratively required)

DATE	NATURE OF EXPENSE*		AUTHORI MILEAC RATE)E	AMOUNT CLAIMED				
1973			SPEEDOMETER READINGS	No. of Miles	MILEAGE	SUBSISTENC	е Отн	R	
12/3		4:30 PI 8:23 PI							
	Picked up Avis rental car (Cy of rental agreement misplaced	l;							
	charged to OTP charge) OB in Los Angeles								
12/5	Lv. Los Angeles via Western 358 Arr. Sacramento, Calif.	4:40 P	M M						
	Picked up Avis rental car (Rental agreement attached)*						1		
12/6	OB in Sacramento Lv. Sacramento via rental car**							.,	
	Arr. San Francisco/San Jose OB San Francisco/San Jose					1			
		4:00 PI 4:50 PI							
12/7	Lv. Los Angeles via PSA 325***		N						
12/8	OB in San Francisco	8:45 Al							
	Arr. Dulles	4:40 PI 6:30 PI	M						
	PER DIEM:								
	5 1/2 days @ \$25.00 per day					137	50		
	*Traveler paid cash for gasoline f rental car.	or					,	7 40	
	** Accompanied by Brian Lamb.		_						
	*** Traveler paid cash for airfare								
	San Jose- Los Angeles - San Fran on PSA. Ticket stubs attached. C						35	74	
								-	
								-	
648-16-79475	Grand total to face of voucher (Subtotals, to be carried forward if necessary)	- 4	180.64			137	50 4	3 1	

If per diem allowances for members of employee's immediate family are included, give members' names, their relationship to employee, and ages and marital status of children (unless this information is shown on the travel authorization).



ATE TCAN AT If the passenger's journey involves an ul other than the country of departure, the and the Convention governs and in me for death or personal injury and in respect	ost cases limits	the liability	of corriers	DATE	OF ISSUE				ADMINISTRATIO
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READING FACTORY INSTALLED
ODOMETER
(21)
MILES (20) TIME USED 37973 OI 0001EX 0 DY 21 HR 06DEC73_1534 11928 123) CENTRAL BILLING 11740 EXEC OFF PRES 050EC73/1755 OUT MILES DRIVEN TELECOMM POLICY OFF 188 .17 31.96 CL I WHITEHEAD 22 (26) HOURS AV CA CD IDI OR C/ PA 3,00 (27) DAYS 16,00 (28) 16-00 113 DRIVERS LICENTE NUMBER WEEKS. DC2650697 80.00 (14) LOCAL CONTACT ADDITIONAL INFORMATION (29) (15) REMARKS (30) STD CUSTOMERYS LIABLE FOR ALL PARISH TAMED TRAFFIC VIOLATIONS **ADJUSTMENTS** (32)TOTAL LINES AV37973010001 BENITAL NA (25 THRU 31) 47.96 新月 サル(日) 日本 231 YES TA (33A) WHITEHEAD, C 9.59 OFFICE OF TELE COM TIME AND MILEAGE CHARGE CHG 38.37 (35) INTER-CITY FEE (36) MISCELLANEOUS 1800 G ST NW COLUMN DAMAGE WAIYER ICOW, STATE SCORE, OR DE ELIMENT THE COM AT A SECONDARY OF THE COMMAN ACTUMENT, COLUMNA C 37) GAS TO FILL MASH, DC, 20504 CASH (TAXABLE) 154) LAR ENCHANGE RA NUMBER(5) (55) CAR EXCHANGE CAR NUMBER(S) (38) PER DAY \$ (54A) (55A) **ACCEPTS** DECLINES SUB TOTAL 38.37 BENEFICIARY (IF NONE STATED, PAY 40) THE OF SUPCHASES ACCUMENT SWELFAMES RELATIONSHIP ESTATE OF INSURED 5.00 Chee or you fillerson (comes of the or you will be a factor of the or you will be a factor of the or you will be a factor of the or of t 1.92 41) GASTO FILL (NON-TAXABLE) ACCEPTS (17) I HAVE READ THE TERMS AND CONDITIONS ON BOTH SIDES OF THIS RENTAL AGREEMENT AND IDECLINES (42) PER DAY AGREE THERETO. \$ TOTAL 40.29 IF THIS RENTAL IS TO BE CHARGED TO ANY CREDIT CLUB THE ABOVE SIGNATURE IS DEEMED TO HAVE BEEN MADE ON THE APPLICABLE CREDIT CLUB VOUCHER OR SALES SLIP. 44 NPR LESS GAS ETC. 7.40 118 CORRECT BILLING NAME AND ADDRESS 45) NET CHARGE 32,89 451 AMOUNT DUE (U.S. S) 32,80 DAG CENTRAL BILLING HOTS THAT X (50) CHUCKIN LOCATION 21519A 15989 0232 SPECIAL DOCUMENT NUMBER 2 203/00 0 4 28378847 RENTAL SUBJECT TO ADDITIONAL FEE IF CAR NOT RETURNED TO DESIGNATED CITY RENTAL AGRICATION TO CORRESPONDENCE AND REMITTANCES WHILE ON THE ROAD OBTAIN RECEIPT FOR ALL RELIMBURS ABLE EXPENSES (GAS, orc.) AND PRESENT WITH THIS COPY AT CHECK IN.
REPORT ACCIDENTS IMMEDIATELY TO LOCAL POLICE AND CALL RENTING AVIS STATION COLLECT.
IN THE STATE OF THE STATE PREPAYMENT/CUSTOMER'S MEMO

TATE of the same	n (City and S	itute)	Z. DATE PRE	PARED						
Washington, D. C. 11/28/			11/28/7	3			AUTHORIZATION			
Clay T. W	hitehea	.d			(See	instruction	s on reverse)			
4. TITLE (As show	n on payroll,		174		NO	TE TO T	PAVELER			
Director B OFFICE OR SERVICE, DIVISION AND PERMANENT DUTY STATION Office of Telecommunications Policy				l l	The official travel specified herein may not be performed until Item 22 has been executed by a GSA official empowered to authorize the travel. The number (Item 23) and date (Item 24) of this Author-					
Washington	RAVELER'S O	FFICIAL ETATION	Policy		ization must appear on each voucher claiming reim- bursement for travel expenses incurred consequent to this Authorization.					
7. WESTING PURPO										
Attend ind	ustry n				cramento; a	ddress	the			
. APPROXIMATE D	ATER OF THA	VEL	I D. TYPE OF	AUTHORIZATION	If Item 9B is	checked, com	aplete Items 10 and 11 below			
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ti:				ITINERARY						
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19.		11.70	ESTIMATE	D COST TO THE	GOVERNMENT					
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INSTRUCTIONS FOR PREPARATION OF GSA FORM 87

conductae a polarent 11.20/ 2

Items I through 4; Self-explanatory.

Items 5 and 6; If these locations are in a regional office, enter the regional location (city and State) and the regional number; if located in GSA Central Office, enter Washington; Central Office.

Item 7: Show the specific purpose of the travel, Generalizations such as "Official Business" or similar phrases are not acceptable, indicate why the desired results cannot be gained through correspondence or other less expensive means than travel.

Item 8: Enter the scheduled dates of the first and last days of the travel period.

Item 9: Check whether the form represents an original or an amended authorization.

Hems-10 and 11: If the form amends a previous authorization, enter the original authorization number in Item 10 and the item number(s) being amended in Item 11.

Hem 12: It trip order, specify in language and by dots such official point to be visited and, it known, the address at destination where the traveler can be mached. It authorization covers travel within specified States, list the States. If travel authorization is limited only to the continental limits of the United States, enter phrase "To any points within the continental limits of the United States, in such order and at such times as may be necessary, and return."

The use of extradarc recess extratate explanes, and other types of conveyences shall be justified by showing the advantage to the Covernment in a statement under Item 16.

Hem 14: See the GSA Administrative Manual, Chap. 7 150A 5410.1) for allowable mileage and per diem

rates. Under other allowances, indicate any unusual property that the traveler will incur, such as remained of conference rooms, employment of temporary stanographers or transfer of excess baggings in consection with official travel. If travel is incident to a change of official station, and the payment of travel, transportation, and related moving expenses is authorized, enter the remark "See attached GSA Form 87A." All such allowances must be corefully detailed on GSA Form 87A.

Item 15: Enter the estimated cost of travel, per diem, and other expenses that the Government will incur as a result of this authorization.

Item 16: If space provided is insufficient, complete the statement on a plain sheet and staple a copy to each copy of the authorization form.

Item 17: To be executed by the official recommending the travel.

Hem 18: Enter the cost account symbol(s) to which the expenses lacident to the travel are to be charged.

from 19: To be executed by the official administra-

Rem 20: For use by the service or stall office morn-talning official prevalidation control records.

Hem 21: When required, the signatures of concurring officials or the method by which their concurrences are obtained shall be included in this block.

official empowered to authorize the travel.

Item 23: The authorization number to be entered by the official approving the travel.

Item 24: Enter the date Item 22 is executed.

- IEGGSON

THE REPORT PRINTING OFFICE 1889-158-158

111. ...

				_	AIVIEI	DIVIEN	1		
L PLACE PREPARED		2. DATE M							
Washington		12/4/			RAVEL AUTHORIZATION				
B. NAME OF TRAVEL	En (As shown on payroll)				(See In	structions	on reverse)		
Clay T. W	hitehead					Diam'r.			
4. TITLE (As shows	on payroll)			NOTE TO TRAVELER					
Director		417		The official travel specified herein may not be performed					
M. OFFICE OR SERVICE, DIVISION AND PERMANENT DUTY STATION					until Itom 22 has been executed by a GSA official em-				
				1	nowered to authorize		Sec		
Office of T	'elecommunicatio	ns Polic	y				(Item 24) of this Author- voucher claiming reim-		
E LOCATION OF TRA	AVELER'S OFFICIAL STATION			t	pursement for travel		incurred consequent to		
Washington	n, D. C.			- 4	his Authorization.				
7. WPLCIFIC PURPOR			-20						
A 44 and inda	ustry meetings an	d addre	as the	Calif	Assoc of P	adlo an	d TV News		
	in Los Angeles; a					mento;	address the		
Commonwe	ealth Club of Cali	f. in San	n Franc	cisco					
B. APPROXIMATE DA	TES OF TRAVEL	D. TYPE	OF AUTHORIZ	ZATION	If Item 9B is ch	sched, comp	ete Items 10 and 11 below		
A. BEGINNING ABOL	12/3/73	A. ORIGI	INAL []		10. ORIGINAL AUTH. N	O. TI, 1	TEM NO. (S) AMENDED		
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A. DATE			7				Annual at the state of the		
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12/6	Sacramento, Ca				Calif.	(renta	1 cary		
15/1	San Jose, Calif. Los Angeles, C San Francisco.	alif.	San F	Angeles, Calif. Francisco, Calif. hington, D. C.					
12/8	San Francisco.	Calif.	Wash	ingto	on, D.C.				
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		PER DAY	\$50.0						
FPER	MILE S			-					
18-	STATION B. TOTAL PER DIE		C. TOTAL	_	GOVERNMENT	In TOTAL	COST TO GOVERNMENT		
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500.00						. 0	30.00		
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Use of ren	tal car authorize	d when	GSA car	r not	available.				
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Director,	Office of Teleco	minung	(Title		(Date)	4 07	d 4 02114 F11		
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21 TRAVEL CONCU	GREEN IN LANDER LEGITIONS								
I Section		Vienn & al	for small and	of to to	and at Communication	A STATE OF THE STA	Tab Avenue		
TRAVEL AUTHO	RIZED: The person named in Standardised Government Tr	avel Regulation	ons (as amen	ided), Bi	ureau of the Budget Cir	cular	ER AUTHORIZATION NO.		
No. A 50 (Re	standardised Government Trivised), existing GSA travel po	ucy, and the	conditions s	pectred	m thus Authorisation		TP4AT111A		
5	1// Cock	I	Executiv	e As			24. DATE AUTHORIZED		
- toy	(Signature)				(Titin)		12/6/73		

INSTRUCTIONS FOR PREPARATION OF GSA FORM 87

Items I through 4: Self-explanatory.

Hems 5 and 6: If these locations are in a regional office, enter the regional location (city and State) and th Ologrand marable; it foldried in QSA Central Offices enter Weishaugton, Centrell Office, 5 17 31 25 25

Hem 7: Show the specific purpose of the travel. Genemilizations such as "Official Business" or similar phrams ore not acceptable. Indicate why the desired results conent be gained through correspondence or other less-expensive meens than travel.

Hom & Enter the scheduled dates of the first and last days of the travel period.

Hem 9: Check whether the form represents on original or an amended authorisation.

Rems 10 and 11r If the form gmends a previous authorization, enter the original authorization number in Item 10 and the item number(s) being amended in Item II.

Asm, 12: If trip order, appairy in sequence and by date each official point to be wisifed and if known. the address at destination where the woveler can be an sively approving the travel. packed. If authorization covers travel within specified States, list the States. If travel authorization is limited only to the continental limits of the United. States, eater phrase, "To any points within the continental limits of the United States, in such order and at such times as may be necessary, and seturn."

Balli 13: Charle Imbdale) of transportation required on ac other types of cohvergences shall be justified by policial empowered to sutherine the havel. showing the advantage to the Government in a statement under Hom 16.

Item 14: See the GSA Administrative Manual, Chap. 7 (DOX 5010.1) for allowable millions and per diem

rates. Under other alloweness, indicate any unusual expense that the baveler will incur, such as rental conference rooms, employment of temporary stenographers, or transfer of excess baggage in connection with official travel. If travel is incident to a change ist afficial station, and the payment of travel. transportation, and related moving expenses is authorized, enter the remark "See attached GSA Form · 87A." All such allowances must be carefully detailed on GSA Form 87A.

Hem 15: Enter the estimated cost of travel, per dism. and other expenses that the Government will incur as a result of this authorisation.

Item 18: If space provided is insufficient, complete the statement on a plain shoot and staple a copy to each copy of the authorization form.

Item 17: To be executed by the official recommending the travel.

Item 18: Enter the cost account symbol(s) to which

on dem IP: To be exequied by the pilicial administra-

of or ' 11." He service or staff office maintaining official provalidation control records.

Hem 21. When required, the manatures of concurring officials or the method by which that concurrences.

The use of exten interments, drive fore corpliness and a offere 22 To be seeming by the appropriate GSA

Nem 23: The authorization number to be entered by the official approving the travel.

liera 24: Enter the date Item 22 is executed,