

REMARKS OF

Clay T. Whitehead, Director

Office of Telecommunications Policy  
Executive Office of the President

before

National Association of Broadcasters

50th Annual Convention  
Conrad Hilton

Chicago, Illinois

April 10, 1972

I've been called a lot of names since becoming the Director of OTP. The one that has intrigued me most is "Czar of the Airwaves." I've thought about this and have concluded that having a government broadcasting czar would be in the public interest. If you will indulge me for a bit, I will try to explain why.

The knowledgeable people in this country--our elite citizens--realize the basic flaw in our broadcast system: Broadcasting is just too important to be left in private hands. Instead, the Government should control what the people see and hear--for their own good, of course. There are a lot of ways we could do this. We could nationalize the broadcast industry and run it ourselves. But it would be easier to leave broadcasters in place and simply make them agents of the government. Then broadcasters, as the government, would be subject to First Amendment restrictions but would have no First Amendment rights.

In short, the rights of listeners and viewers would be paramount. Of course, no individual would have the right to express his views on the air, or see any particular program. You see, it is the people as a whole who have free speech rights on the airwaves. Government alone can be trusted to control programming, in order to make broadcasting function consistently with the First Amendment.

Once the rights of the viewer and listener are firmly established, no matter what the problem may be, the Government can readily solve it. What about the constant pressure for higher quality programs? Government could simply require greater percentages of broadcast time for drama, ballet, opera, and blue grass music. Is there concern about violence on the home screen? Government could rule all violent



programs off the airwaves. If news and football must be kept, however, we could require warnings that they may be injurious to the viewer's mental health. Is there a groundswell of opinion against ads in children's programs? Government could forbid broadcast advertising for any product that may appeal to children. Do many believe that the consumer's anguish could be alleviated by counter advertising? A responsive government could handle this by making advertisers buy spots for split-screen presentation--one half for the ad and one half for the counter. Is there a clamor for personal access to the broadcast media? Government could respond to it by using the old soapbox technique, only government decides who gets on the soapbox for what purpose. We'd rely on the stations' traffic departments to schedule appearances and to make sure that no one's right to be heard in prime time is infringed.

Of course, there will be some drawbacks to this type of broadcast system. The programming may turn out to look, in fact, like a typical license renewal application. That is, it may consist of programs that the government thinks are in the public interest, but do not attract audience attention or advertiser support. If this happens, we may need to subsidize broadcast stations to keep up the flow of programs that are good for the public. Talk about real public broadcasting!

But discounting the drawbacks, there could be a lot of advantages for broadcasters in the Czardom. For example, broadcasters would be relieved of the time-consuming responsibility of exercising judgment

and discretion in serving the public interest, there would be no need to limit multiple ownership and cross-ownership, no need to assure that the best qualified person has the license, and no need for license renewals. In the words of a famous broadcast personality: "Try it, you'll like it."

That's enough fantasy. Let's get back to reality. I'd like to talk about two current matters--a pending Supreme Court case and a regulatory proposal. The court case involves a group called Business Executives Move for Vietnam Peace (BEM) and its attempt to purchase anti-war spot announcements. The Supreme Court will be reviewing a decision of the D.C. Court of Appeals, which states that broadcast licensees are agents of the government--in effect, are the government--for First Amendment purposes. The decision in this case may well determine whether the government-controlled broadcast system I described is only my fantasy or your future reality.

Most public discussion of the BEM case has centered on the result which required the sale of some broadcast time for editorial-type ads. But, as with most Supreme Court cases, the implications will be much broader. Without getting too deeply involved in the legalities, let me explain. We would not expect to see a BEM-type result if a newspaper were involved in the case rather than a broadcast station. A privately-owned newspaper or magazine can't violate anyone's First Amendment rights by refusing to print a letter to the editor or run an editorial ad. That's because the courts have held that the private



sector enjoys the benefits of the First Amendment and only government is subject to the restrictions.

Until BEM, it was thought that the different treatment accorded the print media and the broadcast media was constitutionally justified because of the scarcity of spectrum space. That was a rationale that left broadcasters separate from the government and entitled to most of the benefits of First Amendment protection. But the Appeals Court in BEM moved far beyond the spectrum scarcity approach to create a new rationale for singling out the broadcast media for unique treatment under the Constitution. An outline of the BEM reasoning goes like this: (1) Broadcasting is now the most important public forum; (2) the content of such an important medium must be regulated for the public to derive full benefit from it; (3) the First Amendment barrier to content regulation of a communications medium does not shield government activities; and (4) therefore, content can be regulated if broadcasting is found to be the government for First Amendment purposes.

However, the logic the court relied on to make this key finding is a tautology--that is, true simply because its truth is asserted. The BEM tautology is that, in the past, something unique about broadcasting justified extensive government involvement, now the extent of government involvement is the thing that makes broadcasting unique. This kind of logic is specious and cannot support unique treatment for broadcasting under the Constitution.



When the faulty logic of the BEM case is exposed, all that remains is the effort to control content in broadcasting because it is an important and effective communications medium, and this effort, the Constitution forbids. The court made this effort simply to create a personal right of access mechanism for the broadcast media. But, in using a government instrumentality theory to accomplish this, the end result is an abridgeable right of access--abridgeable at the discretion of the government. There may indeed be legitimate reasons for creating a right of access to broadcasting. If so, it should be a right that does not depend on government discretion for its implementation. Furthermore, it should be created under clear legislative guidelines and not under a conceptual approach that distorts the First Amendment protections of broadcasting simply as a convenience.

This same type of approach also underlies the recent counter advertising proposal of the Federal Trade Commission (FTC). The FTC proposed that time be given to discuss advertising claims that are disputed within the scientific community, or to discuss the negative aspects of advertised products. What this boils down to is that there would be government-controlled access to the broadcast media to state a personal opinion on almost any matter. Although this proposal was made in the FCC's Fairness Doctrine inquiry, it has little to do with that Doctrine. Rather it would shape the Doctrine into a new tool to regulate advertising, and thereby expand it far beyond what was originally intended and is now appropriate.



The Fairness Doctrine has usually been justified as serving the need to inform the public on important issues in a balanced manner. But this is not the goal of counter advertising. That goal is to give the consumer more realistic information about the products he is being urged to buy. That's a fine objective. It's the objective of the FTC's regulation of deceptive and misleading advertising in all media. But it's not a goal that the Government should try to achieve through content regulation of the broadcast media. There are substantial practical problems involved in implementing counter advertising via that route that the FTC never considered. Free access could be required to respond to almost any broadcast ad. Any one of them could cut into broadcast time and set off a barrage of charges and counter-charges, resulting in a bewildering clutter of opinions. Equally important, the counter advertising proposal could not be sustained in the courts without faulty logic similar to the reasoning in the BEM case. How else could a broadcaster be forced to provide free access?

Once access were provided for the counter advertising purpose, neither practical problems nor the dangers of faulty logic are likely to prevent this government-controlled access right from being applied to programs as well as ads. It's not as farfetched as it may sound. How would the courts respond to claims that a weekly series on the FBI suppresses negative aspects about this agency; or that the doctors and lawyers appearing on the audience's favorite programs are not representative of those the average viewer meets; or that Sesame Street's Cookie Monster encourages poor eating habits and Big Bird is a male



chauvinist pig. It could get so bad that Archie Bunker could kickoff the broadcast week on Saturday nights and the rest of the week would be devoted to rebuttals. Some may think that the public wants endless debate on the merits of aspirin, household cleaners, the FBI and Marcus Welby, but I hardly think that an infinite variety of charges and counter charges is what the public wants or what advertisers will underwrite.

As with all discussions of broadcast regulation, and its theory and practice for fun and profit, we eventually get around to the public, and ask about the government's and the broadcaster's responsibility to the listeners and viewers. Some seem to believe that broadcasters and the public sit at opposite ends of a seesaw and as broadcasters lose their freedom, the public's freedom is increased. But this is a dangerous and grossly oversimplified view. It tempts those who hold it to back into a broadcast system in which the government decides what the audience sees and hears. However, it is one thing to back into this type of system and quite another thing to advocate its adoption purposefully. It is particularly distressing, in this regard, to see an FCC Commissioner acting as one of the most strident proponents of this type of system. Does Commissioner Johnson consciously realize where his advocacy will take us, or is he so dazzled by his own rhetoric that he fails to see the consequences? When he charges some broadcasters and some government officials with activities running the gamut of morality from child molesting to murder, is this merely the



latest escalation of rhetoric or is it a calculated device to enlist public support for the denial of constitutional rights to broadcasters? In any event, no one should be led blindly to a government-controlled broadcast system by proponents of an elitist philosophy that masquerades as populist, while presuming that government knows what's best for the people.

Of course there is room for improvement in many aspects of broadcasting. But in the areas that I have discussed today, the broadcaster and the public he serves are on the same side, and the broadcaster's loss of independence diminishes us all.

The problems I have discussed today are complex. I honestly do not have the complete solution to all of them. But I do not feel too badly about it, because I don't think anyone does. I do know that the status quo has slipped beyond our ability to bring it back and there are no simple changes to be made. Change must come, but it must be orderly and it must be planned responsibly. Perhaps it is too late for this. Maybe it is too late to preserve the private enterprise system of broadcasting in our country. This Administration hopes not. We hope that it's not too late to fight for freedom in broadcasting. For when we do so, we preserve the public's interest in a free press and in a medium of expression that is open to diversity and change.

2/17/72

NAB  
Sent  
4/10/72

TO: Nino

FROM: Tom

The idea appeals to me, but I think you should develop other options for doing this and something else.

CC: DO Records  
DO Chron  
Mr. Whitehead ✓



OFFICE OF TELECOMMUNICATIONS POLICY  
EXECUTIVE OFFICE OF THE PRESIDENT  
WASHINGTON, D.C. 20504

February 11, 1972

To: Mr. Whitehead  
From: Antonin Scalia *F*  
Subject: NAB Convention

The NAB Convention takes place in early April, and we should begin planning for it. It is customary for the FCC to take some major attention-getting action just before the Convention. We should consider the same course, so that OTP will be prominent in corridor discussions.

Because of the proximity of the election, it is fairly clear that we will be able to take dramatic action in none of the broadcast-related fields we have puffed, except one: radio deregulation. As I understand the state of affairs, the FCC has smothered our "pilot" project, and it is going nowhere. Bruce Owen and Ken Robinson are in favor of pressing for a radio license renewal bill which would implement some of our deregulation proposals. I think that is too extreme this year--and also inconsistent with our earlier position that a test of deregulation is necessary. Henry Goldberg has come up with a proposal which it seems to me may be doable: The Administration could initiate and back a "sense of Congress" resolution urging the FCC to experiment with radio deregulation.


I think this is politically sound and achievable, but it has one major drawback. It would infuriate the FCC more than any other course of action which we could possibly undertake. I would recommend against it, therefore, unless you can convince Dean Burch that it would be good for the President (as it would). If you are unable to convince the Chairman on that point, you might at least use the possibility of such action to induce the Commission to get the "pilot" project underway just before the Convention. That action--perhaps with a joint announcement--would bring OTP's accomplishments to the fore. It would be particularly effective if you could announce the action at the FM Broadcasters Banquet just preceding the Convention, to which you have been invited.

I think we should meet to discuss these matters at your earliest convenience. If the suggestions made above do not appeal to you, we should develop some other dramatic broadcasting initiative for early April.

1-14

OFFICE OF TELECOMMUNICATIONS POLICY  
EXECUTIVE OFFICE OF THE PRESIDENT  
WASHINGTON, D.C. 20504

March 13, 1972

To: Tom Whitehead   
Bruce Owen

From: Walter R. Hinchman

Subject: The Director's April NAB Speech

Bruce's recent (March 10) suggestion of a topic for the NAB speech is very interesting from a theoretical viewpoint; however, I feel there may be some practical impediments. For example, I am reasonably certain the networks and station operators would argue, and produce statistics to prove, that certain days and even certain specific hours are better than others in terms of audience size, receptiveness, etc. Thus, one could not expect agreement to a fixed time allocation schedule for the respective networks.

One could presumably meet this objection by adopting a rotating schedule wherein each network received in the course of a month or year equal time in all prime time slots. However, this would likely be challenged on at least two counts:

1. inability to handle various time-critical events (e.g., sports events, live cultural programs, etc.) under a rotating allocation plan;
2. inability to capture a continuing audience for series programming.

Both these are likely to have major impact on programming and advertising prospects, the latter in particular being very objectionable.

Perhaps there is some way out of this apparent dilemma, but I suggest we defer making any proposals along this line until we find it.

Walt

Walter R. Hinchman



March 14, 1972

TO: Walt

FROM: Bruce

SUBJECT: The April NAB Speech

I agree with you in the result -- that it is inappropriate to make the proposal at this time in such a forum.

However, my reasons are different from yours. On second thought, I am not so thoroughly convinced of the theoretical merits as I was (see the draft Staff Paper on your desk.) Also, Nino has convinced me that there may be political implications.

On your points, I do not understand why it would be difficult to arrange a weekly schedule of alternating days and/or hours which gave each network equal access to "potential" audiences. Given such a schedule (based, say, on equal numbers of sets-in-use per week) it would not then be difficult to produce series programs. Except for news programs, most series are now on once a week, and under the proposal I made they could continue to be on once a week, in the same time slot.

Sports and public events programs do present more of a challenge, but I am sure that a little ingenuity will solve them. These scheduling difficulties are not at the heart of the problem. If we had the system which I have proposed now, and were thinking of changing to the system which in fact exists, there would be problems and objections of exactly the same sort. What is central to the problem is the ability of intertemporal competition to preserve product quality against erosion from communal n-th choice tastes. (See program "D" in the staff paper.)

Nino thinks that the Staff Paper is about as far as we can go with an idea like this, in this particular year.

✓ cc: Tom Whitehead

B.

ITINERARY FOR  
CLAY T. WHITEHEAD  
CHICAGO, ILLINOIS  
APRIL 8-11, 1972

SATURDAY, April 8, 1972:

8:15 a.m. Coyt will pick you up at the apartment.

8:55 a.m. Lv Washington National Airport, via UA #567.

9:43 a.m. Ar Midway Airport, Chicago.  
(You will be met by Mary Lee Schiffer (NAB) at the airport.)

12:30 p.m. Luncheon - speech - NAFMB Annual Convention:  
  
Presentation of FM Programming Awards by the Armstrong Memorial Research Foundation. Elie Abel is Master of Ceremonies.

Palmer House, Adams Room (312) RA6-7500  
State & Monroe Streets

HOTEL RESERVATIONS:

Sheraton Blackstone Hotel (312) 427-4300  
S. Michigan & Balbo

SUNDAY, April 9, 1972:

3:00 p.m. ABC Radio Network Reception  
Drake Hotel (312) 787-2200  
Lake Shore Drive and  
Upper Michigan Avenue  
Gold Coast Room

5:00 p.m. Cocktails - Max Baker - Federation  
of Australian Commercial Broadcasters

Conrad Hilton Hotel (312) 922-4400  
720 S. Michigan Ave.  
Williford "A" Room

MONDAY, April 10, 1972:

10:00 a.m. Astor Towers Hotel (312) 943-1111  
1300 N. Astor Street

2:00  
\*921  
Hank & Nina



MONDAY, April 10, 1972:

12:00 p.m.                    NAB Reception  
                              Beverly Room  
                              Conrad Hilton Hotel                    (312) 922-4400  
                              720 S. Michigan Ave.

12:30 p.m.                    NAB Management Luncheon -  
                              Sit at Head Table.

                              John Connally is guest  
                              speaker.

                              International Ballroom  
                              Conrad Hilton Hotel

2:30 p.m.                    Speech - 50th Annual Convention  
                              of the NAB - Joint Radio/Television  
                              Session.

                              Conrad Hilton Hotel  
                              Grand Ballroom

6:30 p.m.                    Cocktails with Officers and Directors  
                              of the NAB & Broadcast Music, Inc.

7:30 p.m.                    Twenty-Fourth Annual Dinner for  
                              Present and Past Officers and  
                              Directors of the NAB and Broadcast  
                              Music, Inc.

                              Hotel Ambassador West                    (312) 787-7200  
                              N. State & Goethe  
                              The Guildhall

TUESDAY, April 11, 1972:

9:30 a.m.                    News Conference  
                              NAB Press Room

12:00 p.m.  
(Tentative)                    MCI First Specialized Common Carrier  
                              Operation.

                              John Hancock Tower  
                              875 N. Michigan Ave.  
                              Suite 3749 or 97th Floor

11:25 a.m.                    Lv O'Hare Airport, via UA #444

1:58 p.m.                    Ar Washington National Airport  
                              (Coyt will pick you up.)

APR 27 1972

*Spent*  
*4/10/72*

Mr. Dan McKinnon  
President  
McKinnon Enterprises  
Post Office Box 1927  
La Jolla, California 92037

Dear Dan:

Thank you for your letter of April 17 and for your remarks about my speech to the NAB. I'm glad you agreed with some of the questions the speech raised, and that you feel at least to some of Washington, the message is coming in loud and clear.

I appreciate your taking the time to let me know your reaction.

Best regards.

Sincerely,

Signed  
TOM  
Clay T. Whitehead

LKSmith:jem 4/26/72

cc:

DO Records

DO Chron

Mr. Whitehead ✓

Mr. Lamb

Eva

LKS Subject

LKS Chron



Reply to: McKinnon Enterprises, P.O. Box 1927, La Jolla 92037

DAN MCKINNON, President

# KSON

RADIO SAN DIEGO

17 April 1972

One of the particular points I enjoyed during your speech,  
Clay. . . .

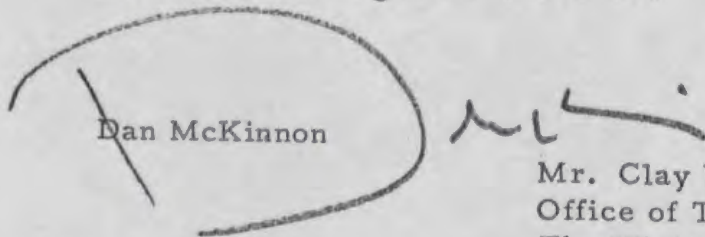
. . . . was the comment, "We're asked to believe it's  
true because it's asserted it's true.

And. . . also your reference to logic versus Nick Johnson's non-logic.

Some of us out and around the rest of the country and  
away from the center of Washington, D.C., wonder sometimes if government officials really get that particular message.

Thanks again for taking the time to attend the NAB.

Best personal regards. . . . .

  
Dan McKinnon

Mr. Clay Whitehead  
Office of Telecommunications Policy  
The White House  
Washington, D.C.

DM:fc

~~Mr. Whitehead~~  
NAB

APR 24 1972

Mr. Grover C. Cobb  
Executive Vice President  
Government Relations  
National Association of Broadcasters  
1771 N Street, N.W.  
Washington, D.C. 20036

Dear Grover:

I am delighted to be able to accept the invitation to the NAB's 17th Annual Conference of State Association Presidents, to be held at the Mayflower Hotel on May 2.

I look forward to seeing you there.

Sincerely,

Signed  
TOM

Clay T. Whitehead

LKSmith:jem 4/18/72

cc:

DO Records

DO Chron

Mr. Whitehead

MR. Lam ✓

LKS Subject

LKS Chron

Eva



NATIONAL ASSOCIATION OF BROADCASTERS

1771 N STREET, N.W., WASHINGTON, D.C. 20036 293-3500

GROVER C. COBB  
EXECUTIVE VICE PRESIDENT  
GOVERNMENT RELATIONS

April 11, 1972

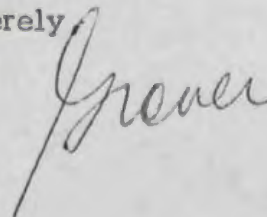
Mr. Clay T. Whitehead  
Office of Telecommunications Policy  
1800 G Street, N.W.  
Washington, D. C. 20006

Dear Tom:

On the occasion of the 17th Annual Conference of  
State Association Presidents, we would like to invite you  
to attend a reception to be held on Tuesday, May 2, 1972,  
at 6:30 P.M. in the State Room of the Mayflower Hotel.

We hope that you will be able to be with us.

Sincerely

A handwritten signature in cursive script, appearing to read "Grover", written in dark ink.

APR 18 1972

Dr. Billy Graham  
Little Pine Cone  
Montreat, North Carolina 28757

Dear Dr. Graham:

It was a great pleasure to see you again at the  
NAB Convention in Chicago last week.

Congratulations on your well deserved Distinguished  
Service Award. I heard from many of the delegates  
that your Monday morning presentation was most  
outstanding and a terrific kickoff to their 50th  
Convention.

I look forward to seeing you again soon.

Sincerely,

signed  
TOM

Clay T. Whitehead

LAMB:mbc  
cc:  
DO Records  
DO Chron  
Lamb 2 ✓  
Whitehead 2



APR 18 1972

Mr. Joseph A. Flaherty  
General Manager  
Engineering and Development  
CBS Television Network  
51 West 52 Street  
New York, New York 10019

Dear Joe:

I want you to know how much I appreciated your taking the time last week at the NAB Convention in Chicago to show me through the exhibition halls. I only wish I would have had more time to learn in greater detail about some of the more exciting new technological developments.

As I mentioned I hope that we can get together in the future to continue our discussion.

Again, thank you very much for all of your assistance.

Sincerely,

Signed  
TOM

Clay T. Whitehead

LAMB:mbc  
cc:  
Whitehead 2  
Lamb 2 ✓  
DO Records  
DO Chron

# KCET

Community Television of Southern California  
4400 Sunset Drive  
Los Angeles, California 90027  
213-666-6500

JAMES L. LOPER  
President and  
General Manager

April 19, 1972

Dr. Clay T. Whitehead  
Office of Telecommunications Policy  
Executive Office of the President  
Washington, D. C. 20504

Dear Tom:

It was good to meet with you and members of your staff in Chicago on Monday of last week. I feel that significant progress was made toward resolving any differences, real or imagined, between the Office of Telecommunications Policy and public broadcasting. We will follow through on the suggestions made at the meeting, and you should hear from us shortly.

I want to thank you, too, for your letter of March 29 written on behalf of the President relative to the California station managers' observations on funding for public broadcasting. We look forward to continued cooperation with your office.

Sincerely,

Jim

JLL/p



*Spent*  
*4/10*

NATIONAL ASSOCIATION OF BROADCASTERS

1771 N STREET, N. W., WASHINGTON, D. C. 20036, 293-8500

VINCENT T. WASILEWSKI  
PRESIDENT

April 18, 1972

Dr. Clay T. Whitehead  
Director  
Office of Telecommunications Policy  
1800 G Street, N.W.  
Washington, D.C. 20504

Dear Tom:

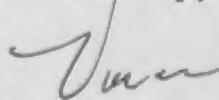
I just wanted you to know how much we appreciated your taking time out of your busy schedule to attend and participate in our 50th Annual Convention.

Your address was a major contribution to the success of our meeting, and it was greatly appreciated by the broadcasters in attendance, I know, judging from the comments I received.


Thanks again, and I look forward to seeing you soon.

Best personal regards.

Cordially,



VTW:mls



X

A circular stamp with a clock face. The text "RECEIVED" is at the top, "APR 19 1972" is in the center, and a small number "4" is at the bottom. The clock face has numbers 1 through 12 around the perimeter.

RECEIVED  
APR 19 1972



*DuPage County Broadcasting, Inc.*

620 BELOIT AVENUE  
FOREST PARK, ILLINOIS 60130

312 - 366-4562

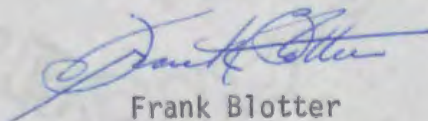
April 17, 1972

Mr. Clay Thomas Whitehead, Director  
Office of Telecommunications Policy  
The White House  
Washington, D.C.

Dear "CZAR" of Telecommunications:

Congratulations on a fine presentation of your speech and  
content at the recent NAB convention.

Sincerely,

A handwritten signature in blue ink, appearing to read "Frank Blotter", with a stylized flourish at the end.

Frank Blotter  
President

FB:adb



RECEIVED





4/10/72

# WGN CONTINENTAL BROADCASTING COMPANY

2601 BRADLEY PLACE, CHICAGO, ILLINOIS 60618, 312 528-2311

WARD L. QUAAL, PRESIDENT

April 14, 1972  
Dic. in Laguna Beach

The Honorable Clay T. Whitehead  
Director  
Office of Telecommunications Policy  
Executive Office of the President  
Washington, D. C. 20504

Dear Tom:

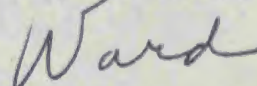
It was such a pleasure to see you and Brian again and to have a chance for a little visit during the NAB convention.

I am writing primarily, however, to tell you how much I appreciated and respected the comments you made at the convention.

I hope that we can get together often to review matters of mutual interest.

My warmest regards to you and Brian and my gratitude for your leadership and statesmanship.

Very sincerely,



Ward L. Quaal

WLQ/jds

# WGN CONTINENTAL BROADCASTING COMPANY





Walter says  
It would be good  
to accept - "It's  
a once in a lifetime  
opportunity."

Accept ✓

Regret       

Brain too?  
yes

# MCI

MICROWAVE COMMUNICATIONS, INC.

JOHN HANCOCK CENTER • THIRTY-SEVENTH FLOOR • CHICAGO, ILLINOIS 60611 • TELEPHONE (312) 751-0400

April 5, 1972

WASHINGTON, D. C. OFFICE  
1900 "L" STREET, N. W.  
WASHINGTON, D. C. 20038  
TELEPHONE (202) 659-3474

Dr. Clay T. Whitehead  
Office of Telecommunications Policy  
1800 G Street, N. W. Room 760  
Washington, D. C.

Dear Dr. Whitehead:

You are cordially invited to a demonstration of the first specialized communications common carrier operation on Tuesday, April 11, 1972, in Chicago, Illinois. The demonstration facilities and activities will be in operation between 12:00 Noon and 5:00 P. M. in the MCI offices and principal transmitting location at the John Hancock Tower, 875 N. Michigan Avenue. The MCI offices are in Suite 3749 and the transmitting apparatus is on the 97th floor.

A special demonstration could be given on Monday, April 10, 1972, if your schedule will not permit you to see our facilities on Tuesday.

We are quite proud of the MCI installation and we hope to have an opportunity to demonstrate its full range of public services. Accordingly, we will have a tour not only of the business facilities, but also of the transmitting, modem, control, monitoring and other facilities.

A buffet will be served in the MCI offices continuously during the demonstration on Tuesday.

Would you please advise me (or in my absence, my secretary, Miss Mary Ellen Rafferty), at 659-3474, in Washington, as to your availability to view the demonstration.

You are cordially invited to bring any guests. We will have ample facilities for last-minute arrivals and acceptances.

Sincerely yours,

*John D. Goeken*

John D. Goeken

JDG/cr

*Accepted  
4/6*





APR 3 1972

Mr. Kenneth K. Goldstein  
Executive Director  
Major Armstrong Awards  
Office of Information Services  
Columbia University  
New York, New York 10027

Dear Mr. Goldstein:

Thank you for the invitation to attend the  
Armstrong Awards Luncheon to be held in  
Chicago on April 8. I am delighted to be  
able to accept, and I look forward to  
meeting the Prize Winners and to seeing  
Deans Hennessy and Abel.

Sincerely,



Clay T. Whitehead

LKSmith:jem 3/31/72

cc:

DO Records

DO Chron

Mr. Whitehead

Mr. Lamb ✓

Eva

LKS Subject

LKS Chron



Columbia University in the City of New York | New York, N. Y. 10027

SCHOOL OF ENGINEERING & APPLIED SCIENCE

Office of Information Services

Seeley W. Mudd Building

March 27, 1972

Mr. T. Clay Whitehead  
Director  
Office of Telecommunications Policy  
The White House  
1600 Pennsylvania Avenue  
Washington, D. C.

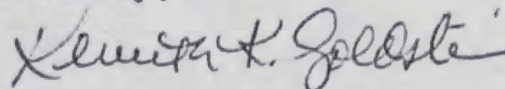
Dear Mr. Whitehead:

There is going to be a small reception for this year's Armstrong FM Awards winners, NAFMB officials and other guests just before the Armstrong Awards Luncheon at Chicago's Palmer House on Saturday, April 8th.

We would be pleased if you could attend, also. It will give you a chance to meet the prize winners, along with Wesley Hennessy, Dean of the School of Engineering and Applied Science, and Elie Abel, Dean of the Graduate School of Journalism, who will also be speaking at the luncheon.

The reception will begin at 11:30 a.m., in Parlor A on the sixth floor of the Palmer House, about an hour before the luncheon.

Cordially,



Kenneth K. Goldstein  
Executive Director  
Major Armstrong Awards

KKG:ph

FEB 16 1972

*Jan Acc*  
*4/13/72*

Mr. Vincent T. Wasilewski  
President  
National Association of Broadcasters  
1771 N Street, N.W.  
Washington, D.C. 20036

Dear Vince:

Thank you for the invitation to speak to the 50th Annual Convention of the National Association of Broadcasters at the Joint Radio/Television session on Monday, April 10. I am pleased that my calendar for that day is clear, and that I will be able to accept your invitation.

I am looking forward to what I know will be a stimulating and valuable exchange of views at the Convention. It will be a pleasure to participate.

Sincerely,

signed  
TOM

Clay T. Whitehead

cc:  
DO Chron  
DO Records  
Whitehead (2) ✓  
Mansur  
LKS Subject'  
LKS Chron

LKSmith:jem 2/11/72



5

# NATIONAL ASSOCIATION OF BROADCASTERS

1771 N STREET, N. W., WASHINGTON, D. C. 20036, 293-3500

VINCENT T. WASILEWSKI  
PRESIDENT

February 9, 1972

Dr. Clay T. Whitehead  
Director  
Office of Telecommunications Policy  
Executive Office of the President  
Washington, D.C. 20504

Dear Tom:

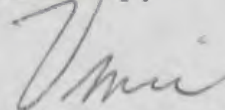
The 50th Annual Convention of the National Association of Broadcasters will be held at the Conrad Hilton Hotel, in Chicago, from April 9 through 12; and it gives me great pleasure to formally invite you to participate as guest speaker at the Joint Radio/Television Session at 2:30 p.m., Monday April 10. You will be the keynote speaker, opening the afternoon session with an audience of approximately 3,000 radio and television station owners and managers.

As a part of this invitation, we shall be pleased to arrange your complimentary registration and attendance at the Management Luncheons scheduled for April 10, 11 and 12. We will be in touch with you later about specific details and arrangements.

We hope your schedule will allow you to accept, and all of us look forward to welcoming you to the Convention. An appearance by you would be one of the main events of our annual meeting.

Best personal regards.

Sincerely,



VTW:mls

NATIONAL LABORATORY OF PHYSICS  
1000 UNIVERSITY AVENUE  
BETHESDA, MARYLAND 20814

THE NATIONAL LABORATORY OF PHYSICS  
IS A FEDERAL AGENCY OF THE  
DEPARTMENT OF COMMERCE  
AND IS A NON-PROFIT ORGANIZATION  
WHICH IS NOT A PART OF THE  
GOVERNMENT OF THE UNITED STATES  
OF AMERICA.

THE NATIONAL LABORATORY OF PHYSICS  
IS A FEDERAL AGENCY OF THE  
DEPARTMENT OF COMMERCE  
AND IS A NON-PROFIT ORGANIZATION  
WHICH IS NOT A PART OF THE  
GOVERNMENT OF THE UNITED STATES  
OF AMERICA.

THE NATIONAL LABORATORY OF PHYSICS  
IS A FEDERAL AGENCY OF THE  
DEPARTMENT OF COMMERCE  
AND IS A NON-PROFIT ORGANIZATION  
WHICH IS NOT A PART OF THE  
GOVERNMENT OF THE UNITED STATES  
OF AMERICA.





4/10/72

February 16, 1972

MR. WHITEHEAD

Linda Smith

OTP Representation at the NAB Convention

Nino has raised the question of what the appropriate representation of OTP at the NAB Convention (Chicago, April 9-12) should be. He feels that OTP should have significant representation in order to make our presence known and to have some impact. In addition, this would counteract the effects of the FCC sending large numbers of people. Brian concurs with this analysis.

Nino has been invited to attend by Vince Wasilewski, and is going to accept. In addition to your speech, Brian accompanying you for that and other portions of the Convention Nino feels that at a minimum, Henry and Walt should also go. Is there anyone else you feel should go?

There is a problem of expense, and I suggest that you ask Brian and Nino to work on getting the appropriate invitations to cut down on expenses.

Approved or but what is it?

Disapproved \_\_\_\_\_

In addition, I suggest you give a preliminary indication of the number of people from OTP that you feel should be there.

4 Lomb, Leach, Holberg, Hanchman

5 \_\_\_\_\_

6 \_\_\_\_\_

7 \_\_\_\_\_

cc:  
DO Chron  
DO Records  
Whitehead ✓

Mansur  
LKS Subject  
LKS Chron

Spencer  
2/17/72

FEB 10 1972

MEMORANDUM FOR

Mr. Herbert Klein  
The White House

I will be addressing a meeting of the Colorado Broadcasters in Denver on February 17, and thought you would like to be informed about the general contents of my remarks, in case any broadcasters discuss the particular subjects with you.

I intend to use the occasion for a formal and detailed statement of the Administration's opposition to the FTC's "counter-advertising" proposals. My opposition will be vigorous, and I hope it will get us considerable press coverage, at least in the trade journals.

The rest of the speech will say nothing new and will simply serve as a setting for the FTC remarks. The general topic will be the vital role of advertising in commercial broadcasting. I will say some kind words for the industry's own tightening of standards with respect to advertising in children's programming and will urge demonstration of similar responsibility in the future. Beyond that, I will simply extol the virtues of the present system of broadcasting, reply to some of its critics, and urge a minimum of Government interference.

signed  
TOM

cc: DO Records  
DO Chron

Mr. Whitehead - 2 ✓

Dr. Mansur

GC Subj

GC Chron

AScalia:hmy - 2-9-72

Clay T. Whitehead



*ABC Radio Network Reception*

*for Affiliates*

*NAB Convention*

*Sunday, April 9, 1972*

*3pm to 6pm*

*Gold Coast Room*

*Drake Hotel*

*Lake Shore Drive and*

*Upper Michigan Avenue*

*Chicago, Illinois*

*Admit One*

*The President of ABC Radio Network*

*looks forward with great pleasure*

*to the opportunity of seeing*

*Mr. Clay D. Whitehead*

*On Sunday, April 9, 1972*

*3:00 p.m. to 6:00 p.m.*

*ABC Radio Network Reception*

*Gold Coast Room, Drake Hotel*

*Please note enclosed tickets*

*Walter J. Schatz*  
*President*

FEDERATION OF AUSTRALIAN COMMERCIAL BROADCASTERS





Max Baker is representing the Federation of Australian Commercial Broadcasters at the 1972 NAB Convention.

He is Manager of the Commonwealth Broadcasting Corporation (Qld) Ltd, and for several years has been a Federal Council Member of the Federation of Australian Commercial Broadcasters.

Max Baker  
on behalf of the  
Federation of Australian Commercial Broadcasters  
takes pleasure in inviting

*Mr. Lamb*

To Cocktails in the Williford "A" Room of the  
Conrad Hilton Hotel, Chicago  
on Sunday, 9 April, 1972, at 5.00 p.m.

R.S.V.P.  
April 6, 1972, on card enclosed.

Mr. Bryan Lamb  
Assistant Director  
Office of Telecommunications Policy  
1800 G Street, N. W.  
Washington, D.C. 20504



775





NATIONAL ASSOCIATION OF BROADCASTERS

1771 N STREET, N. W., WASHINGTON, D. C. 20036

Helen -  
Pls. accept and  
keep track  
B.

# TRAVEL VOUCHER

DEPARTMENT, BUREAU, OR ESTABLISHMENT <b>Executive Office of the President</b>		VOUCHER NO.
OFFICE OF TELECOMMUNICATIONS POLICY		SCHEDULE NO.
PAYEE'S NAME <b>Clay T. Whitehead, SS# 509-34-3700</b>		PAID BY
MAILING ADDRESS (Including ZIP Code) <b>OEP/OTP EOBA WA DC 20504</b>		
OFFICIAL DUTY STATION <b>Washington, D.C.</b>	RESIDENCE <b>Washington, D.C.</b>	
FOR TRAVEL AND OTHER EXPENSES FROM (DATE) <b>April 8</b> TO (DATE) <b>April 11, 1972</b>		CHECK NO.
APPLICABLE TRAVEL AUTHORIZATION(S) NO. <b>796</b> DATE <b>3/30/72</b>		CASH PAYMENT OF \$ RECEIVED (DATE)
TRAVEL ADVANCE Outstanding <b>None</b> \$		(Signature of Payee)
Amount to be applied		
Balance to remain outstanding \$		

## TRANSPORTATION REQUESTS ISSUED

TRANSPORTATION REQUEST NUMBER	AGENT'S VALUATION OF TICKET	INITIALS OF CARRIER ISSUING TICKET	MODE, CLASS OF SERVICE, AND ACCOM- MODATIONS *	DATE ISSUED	POINTS OF TRAVEL	
					FROM-	TO-
B-2,469,305 TA #796	\$102.00	UA	Air/Coach	3/31	Washington, D.C.	Chicago, Illinois, and return

\*\* Certified correct. Payment or credit has not been received.

<b>April 12, 1972</b> (Date)		(Signature of Payee)		AMOUNT CLAIMED	Dollars	Cts
				→	87	50
Approved. Long distance telephone calls are certified as necessary in the interest of the Government.				DIFFERENCES:		
(Date)				*** (Approving Officer)		
NEXT PREVIOUS VOUCHER PAID UNDER SAME TRAVEL AUTHORITY VOUCHER NO.		D.O. SYMBOL		DATE (MONTH-YEAR)		Total verified correct for charge to appropriation (\$) (initials)
Certified correct and proper for payment:				Applied to travel advance (appropriation symbol)		
(Date)				(Authorized Certifying Officer)		NET TO TRAVELER →

ACCOUNTING CLASSIFICATION

\* Abbreviations for Pullman accommodations: MR, master room; DR, drawing room; CP, compartment; BR, bedroom; DSR, duplex single room; RM, roomette; DRM, duplex roomette; SOS, single occupancy section; LB, lower berth; UB, upper berth; LB-UB, lower and upper berth; S, seat.  
\*\* FRAUDULENT CLAIM—Falsification of an item in an expense account works a forfeiture of the claim (28 U.S.C. 2514) and may result in a fine of not more than \$10,000 or imprisonment for not more than 5 years or both (18 U.S.C. 287, *id.* 1001).  
\*\*\* If long distance telephone calls are included, the approving officer must have been authorized in writing by the head of the department or agency to so certify (31 U.S.C. 680a).



10 PREVIOUS TEMPORARY DUTY (Complete these blocks only if in travel status immediately prior to period covered by this voucher and if administratively required)

[illegible]

DATE  
19-72

NATURE OF EXPENSE\*

AUTHORIZED  
MILEAGE  
RATE \_\_\_\_\_

AMOUNT CLAIMED

### SPEEDOMETER READINGS

No. of  
MILES

MILEAGE

## SUBSISTENCE

OTHER

4/8	Lv Wash., via UA #567	8:55 a.m.
	Ar Midway Airport, Chicago	9:43 a.m.
4/11	Lv O'Hare Airport, via UA #444	11:25 a.m.
	Ar Wash. National Airport	1:58 p.m.

PER DIEM CLAIMED:

3-3/4 days @ \$25.00 per day

\$87.50

87 50

Grand total to face of voucher  
(Subtotals, to be carried forward if necessary)

\*If per diem allowances for members of employee's immediate family are included, give members' names, their relationship to employee, and ages and marital status of children (unless this information is shown on the travel authorization).



Bill to: Office of Emergency Preparedness  
 Washington, D. C. 20504  
 B-2,469,305

The United Airlines Company is requested  
 to furnish Coach class Air transportation at lowest rate from Washington, D.C.  
 to Chicago, Illinois and return to Washington, D.C.  
 (IF ROUND TRIP SERVICE REQUIRED WRITE "AND RETURN") (SHOW CARRIERS AND JUNCTION POINTS AND WHERE MIXED CLASS SERVICE IS TO BE FURNISHED SPECIFY)

for use of Clay T. Whitehead and no others with accommodations with authorization  
 (LOWER BIRTH, P.C. SEAT, ETC.)  
 to transport not over lbs. of excess baggage from  
 I CERTIFY THAT I HAVE RECEIVED THE TRANSPORTATION SERVICE OR TICKETS REQUESTED EXCEPT AS STATED ON REVERSE SIDE.

TRAVELER'S SIGNATURE: Director  
 TITLE: Administrative Officer  
 PLACE OF ISSUE: Wash., D.C. March 31, 1972  
 I CERTIFY THAT THE TRANSPORTATION REQUESTED IS FOR OFFICIAL BUSINESS.  
 ISSUING OFFICER'S SIGNATURE: [Signature]  
 TITLE: Administrative Officer  
 FISCAL DATA (APPROPRIATION, AUTHORIZATION, ETC.):  
 82/OTF/210  
 1120601  
 TA#796

TRANSPORTATION AMT.	ACCOMMODATION AMT.	TOTAL
		\$102.00

TRAVELER MUST ASCERTAIN COST OF TRANSPORTATION AND/OR ACCOMMODATIONS AND RECORD IN SPACES BELOW

TICKET AGENT WILL NOT ACCEPT THIS

DO NOT - ID, SPINDE OR MUTILATE

MEMORANDUM CARD COPY

The United States of America  
Transportation Request

ISSUED BY: UNITED AIR LINES, INC.  
 ENDORSEMENTS:

PASSENGER TICKET AND BAGGAGE CHECK  
 SUBJECT TO CONDITIONS OF CONTRACT ON PASSENGER'S COUPON  
 PASSENGER'S COUPON  
 DATE OF ISSUE: 17 APR 72  
 ISSUED IN EXCHANGE FOR:

FROM	TO	CARRIER	CLASS	DATE	TIME	STATUS	ALLOW.
WASHINGTON	CHICAGO	UA	567	4/8	855	A	OIC
CHICAGO	WASHINGTON	UA	444	4/11	1125	A	ACL

FARE: 94.44  
 TAX: 7.56  
 TOTAL: 102.00

AIRLINE FORM SERIAL NUMBER: 016:233 1978:473  
 6 UAL WASHINGTON  
 APR-7-72  
 533 SALES  
 DATE AND PLACE OF ISSUE:

FORM OF PAYMENT: GTR B2,469,305

IT IS UNLAWFUL TO PURCHASE OR RESELL THIS TICKET FROM/TO ANY ENTITY OTHER THAN UNITED AIR LINES OR ITS AUTHORIZED TRAVEL AGENTS.



CARDHOLDER

EXPENSE

SEE REVERSE SIDE  
FOR EXPENSE RECORDNUMBER  
NAME  
NUMBER  
NAME  
CITY

6229 6185 2 DC JUN72

CLAY T WHITEHEAD

**DINERS CLUB**10 COLUMBUS CIRCLE  
NEW YORK, N.Y. 10019

ESTABLISHMENT

RECORD OF CHARGE

SHERATON FLACK-  
STONE - CHGO IL

321 211 292 8

312 010 351 0

4 10 72

AMT. FOR  
PURCHASE  
OF  
SERVICE  
OR MERCH.

TAXES

TIPS

**TOTAL**

CARDHOLDER'S SIGNATURE

X

DATE

CREDIT APPROVAL

THE AMOUNT OF THE CHARGES  
RECORDED HEREON WERE  
INCURRED BY ME AND RECEIPT  
OF THE SERVICE OR MERCHANDISE  
IS HEREBY ACKNOWLEDGED BY ME.**WRITE FIRMLY**

VALID

WORLD

WIDE

7942631

FORM DC 300 REV 1/70 PRINTED IN U.S.A.

CARDHOLDER'S RECEIPT



## Thank You

A cordial thank you from Diners Club and this establishment.  
We hope you enjoyed our service.

Remember, your Diners Club Card is accepted worldwide. You can  
charge airlines, hotels/motels, car rentals, restaurants, retail stores  
and other special services.

TYPE OF EXPENSE (DINNER, LUNCH, HOTEL, ETC.)	AMOUNT (\$ OR %) ALLOCATED TO:		NUMBER OF INDIVIDUALS INCLUDED		AMOUNT (IF ANY) REIMBURSED BY COMPANY
	BUSINESS	PERSONAL			

G U E S T	NAME	TITLE OR FUNCTION	COMPANY

USE SPACE BELOW TO INDICATE BUSINESS PURPOSE & BUSINESS RELATIONSHIPS



PRINTED IN U.S.A.

INTERNATIONAL HOTEL SUPPLY CORP.  
BOSTON, MASS. 02210

HOTEL NO. FOLIO NO.

090 046548



# Sheraton-Blackstone Hotel

MICHIGAN AVENUE AT BALBO  
CHICAGO, ILLINOIS 60606

SHERATON HOTELS AND MOTOR INNS: A WORLDWIDE SERVICE OF IIT

OTHER	CLOSING	CHANGE <input type="checkbox"/> ROOM <input type="checkbox"/> RATE	ROOM NO.	RATE	TAX
	OPENING				
	DIFFERENCE				

CALLS	MEMO	DATE	REFERENCE	CHARGES	CREDITS	BAL. DUE	PICK-UP
MON.	1	APR-8 72	ROOM 926	C* 25.00			
	2	APR-8 72	TAX 926	C* 1.53			
	3	APR-8 72	PHONE 926	C* .30			
TUES.	4					* 26.83 *	C* 26.83
	5						
	6	APR-9 72	ROOM 921	C* 25.00			
WED.	7	APR-9 72	TAX 921	C* 1.53			
	8	APR-9 72	PHONE 921	C* .30		* 53.66 *	F* 53.66
	9	APR 10 72	ROOM 921	F* 25.00			
THURS.	10	APR 10 72	TAX 921	F* 1.53		* 80.19 *	
	11						
	12						
FRI.	13						
	14						
	15						
SAT.	16						
	17						
SUN.	18						
	19						
	20						

GUEST'S SIGNATURE

CHARGE TO

ADDRESS

CITY

STATE

ZIP

LAST BALANCE IS AMOUNT DUE UNLESS OTHERWISE INDICATED.  
BILLS ARE PAYABLE WHEN PRESENTED RETAIN THIS RECEIPT.

SHERATON-BLACKSTONE HOTEL  
**CHARGE**  
CASHIER



## Sheraton Hotels & Motor Inns

A WORLDWIDE SERVICE OF IIT

REGARDLESS OF INSTRUCTIONS, GUEST IS ALSO LIABLE UNTIL BALANCE HAS BEEN PAID.

# 800-325-3535

For an immediate reservation at any Sheraton in the world.

# 800-325-3535

Call it free, 24 hours a day, 7 days a week.

# 800-325-3535

From anywhere in the continental United States.

## UNITED STATES

ALABAMA  
Huntsville

ARKANSAS  
Little Rock

ARIZONA  
Phoenix

CALIFORNIA  
Huntington  
Los Angeles  
Pasadena  
San Diego  
San Francisco

COLORADO  
Denver

CONNECTICUT  
Greenwich/Stamford  
Hartford/Windsor

DISTRICT OF COLUMBIA  
(Washington Area)  
Washington  
Lanham, Md.  
Silver Spring, Md.

FLORIDA  
Cocoa Beach  
Cypress Gardens  
Daytona Beach  
Fort Lauderdale  
Fort Myers  
Fort Walton Beach  
Jacksonville  
Key Biscayne/Miami  
Lake City  
Miami  
Miami Beach  
Ocala

ILLINOIS  
Chicago  
DeKalb  
Joliet  
Rock Island  
Springfield  
Waukegan

INDIANA  
Fort Wayne  
French Lick

IOWA  
Mason City

LOUISIANA  
Lafayette  
Lake Charles  
New Orleans  
Shreveport

MAINE  
Greenville  
Portland

MARYLAND  
Baltimore  
Hagerstown  
Lanham  
(See District of Columbia)  
Silver Spring  
(See District of Columbia)

MASSACHUSETTS  
Andover  
Boston  
Cambridge  
Hyannis  
Lexington  
Quincy  
Worcester/Auburn

MICHIGAN  
Ann Arbor  
Battle Creek  
Detroit  
Detroit/Trenton  
Detroit/Warren  
Flint  
Pontiac

MINNESOTA  
Minneapolis  
Minneapolis/  
St. Paul Airport  
(Bloomington)  
Rochester

MISSISSIPPI  
Biloxi  
Jackson  
Tupelo

MISSOURI  
Kansas City  
St. Louis

NEW HAMPSHIRE  
Hampton  
Manchester  
Manchester/Bedford  
Portsmouth

NEW JERSEY  
Atlantic City  
Bordentown

NEW MEXICO  
Albuquerque  
Albany  
Binghamton  
Canandaigua  
Ithaca  
Nanuet  
New York  
Rochester

NORTH CAROLINA  
Asheville  
Charlotte  
Greensboro  
Rocky Mount  
Southern Pines  
Winston-Salem

OHIO  
Cincinnati  
Cleveland  
Cleveland/Rocky River  
Columbus  
Dayton

OKLAHOMA  
Oklahoma City  
Tulsa

OREGON  
Portland

PENNSYLVANIA  
Lancaster  
Philadelphia  
Philadelphia/  
Fl. Washington  
Scranton/Wilkes-Barre  
State College  
Stroudsburg  
Williamsport

SOUTH CAROLINA  
Charleston  
Columbia  
Florence  
Hilton Head Island

TENNESSEE  
Knoxville  
Memphis  
Nashville

TEXAS  
Austin  
Corpus Christi  
Dallas  
El Paso  
Fort Worth  
Houston  
San Antonio

VERMONT  
Burlington

VIRGINIA  
Fredericksburg  
Norfolk  
Richmond  
Williamsburg

WASHINGTON  
Seattle/Renton

WISCONSIN  
Beloit  
Milwaukee

CANADA  
ALBERTA  
Calgary  
Edmonton  
MANITOBA  
Winnipeg  
ONTARIO  
Hamilton  
Niagara Falls  
Ottawa  
Sault Ste. Marie  
Sudbury  
Toronto  
Windsor  
QUEBEC  
Montreal  
Trois Rivières  
SASKATCHEWAN  
Prince Albert  
Saskatoon

CARIBBEAN  
NETHERLANDS  
ANTILLES  
Aruba  
BAHAMAS  
Nassau  
JAMAICA  
Kingston  
PUERTO RICO  
San Juan

LATIN AMERICA  
MEXICO  
Mexico City  
VENEZUELA  
Caracas  
La Guaira  
(near Caracas)  
CHILE  
Santiago  
AUSTRALIA  
Melbourne  
Sydney  
THAILAND  
Bangkok  
COSICA  
Portofino  
EGYPT  
Cairo  
KUWAIT  
Kuwait City  
MALTA  
St. Julian's  
ISRAEL  
Tel Aviv

Sheraton Hotels & Motor Inns

A WORLDWIDE SERVICE OF ITC



SHERATON BLACKSTONE HOTEL  
SHERATON  
636 S. MICHIGAN AVE.  
CHICAGO, ILL. 60605



## Sheraton Hotels & Motor Inns

A WORLDWIDE SERVICE OF IIT • CENTRAL RESERVATIONS OFFICE  
440 MANSION HOUSE CENTER, ST. LOUIS, MISSOURI 63102

3535  
HAPPEN



260

Sheraton's one number reservation system. Call free. 24 hours a day.

**800-325-3535**

# Sheraton Hotels & Motor Inns

IT IS A PLEASURE TO CONFIRM  
YOUR RESERVATION

IF YOUR PLANS CHANGE, CALL  
SHERATON RESERVATIONS  
800-325-3535

CFM'D BY & DATE

dc 3/15

REMARKS

DR. CLAY T WHITEHEAD  
DIRECTOR

OFFICE OF TELECOMMUNICATOINS POLIC Y  
1800 G STREET N W  
WASHINGTON, D.C. 20504

NAB

ACCOMMODATION AND RATE				HOTEL & CITY	
SINGLE		25.00		BLACKSTONE	CHGO
ARRIVAL DATE		HOLD TIME	NO NIGHTS	NAME	
4	78	6pm	3	WHITEHEAD, DR. CLAY T.	





## Going To Another Sheraton City? Call 800-325-3535

For reservations at any Sheraton Hotel or Motor Inn in the world, call 800-325-3535, free from anywhere in the Continental United States. Call 24 hours a day, 7 days a week. In Missouri, call 1-800-392-3500. In Canada or overseas, call the nearest Sheraton Hotel or Sheraton Reservation Office.

Your room will be held until the time indicated on your confirmation. Should your arrival time change, please contact the hotel directly or call Sheraton Reservations. We regret that occupancy before 3 P.M. is not always possible because check-out times vary.

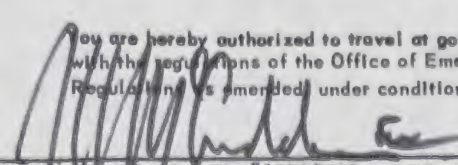
Monday 4/10/72

11:30

Do you have any additional expenses to claim  
for your Chicago trip?

No



<b>EXECUTIVE OFFICE OF THE PRESIDENT</b> <b>OFFICE OF EMERGENCY PREPAREDNESS</b> <b>AUTHORIZATION OF OFFICIAL TRAVEL</b>		1. Date of request March 30, 1972	
Submit original and 2 copies to Fiscal Section at least 3 working days in advance of proposed travel  This document becomes an authorization of official travel only when the certificate of authorization has been signed by the designated authorizing official. This travel is ordered on official business for the convenience of the Government.		2. Name and address of traveler Clay T. Whitehead SS# 509-34-3700 OEP/OTP EOBA WA DC 20504	
		3. Title Director	
		4. Type of appointment Presidential	
		5. Orgn. unit ( <i>Division</i> ) Office of Telecommunications Policy	
7. Purpose of travel  To address the NAFMB at the 50th Annual Convention of NAB		6. Official station Washington, D. C.	
		8. Period of travel April 8-11, 1972	9. Est. No. of days of travel status 4
		10. Per diem rate \$25.00	11. Office number of traveler 770, 1800 G St., NW
		12. Mileage rate	13. Phone number of traveler 5800
14. Itinerary  Washington, D.C., to Chicago, Illinois; and return to Washington, D.C.			
15. Travel to be performed as indicated a. <input checked="" type="checkbox"/> Common carrier including commercial airline b. <input type="checkbox"/> Government-owned vehicle c. <input type="checkbox"/> Other ( <i>Specify</i> ) d. By privately-owned automobile: (1) <input type="checkbox"/> Reimbursable cost not to exceed common carrier cost <u>or</u> (2) <input type="checkbox"/> Administratively determined to be more advantageous to the Government—common carrier use impracticable ( <i>if checked, explain under item 20, 'Remarks'.</i> )			
16. Allotment number  82/OTP/210		17. Appropriation symbol  1120601	
18. Travel authorization No.  796		20. Remarks	
19. Estimated cost of travel			
Transportation	\$102.00		
Per Diem	100.00		
Other	40.00		
Total	\$242.00		
21. Requested by  Director _____ Signature Office of Telecommunications Policy _____ Title		FINANCIAL MANAGEMENT BRANCH USE ONLY 22. Funds Obligated <b>FUNDS OBLIGATED</b> APR - 4 1972 _____ Signature <b>O E P</b> _____ Title	
23. <b>CERTIFICATE OF AUTHORIZATION</b>  You are hereby authorized to travel at government expense, to be paid from available appropriations in accordance with the regulations of the Office of Emergency Preparedness and the Standardized Government Travel Regulations as amended, under conditions noted on this authorization.   Michael J. McCradden, III _____ Executive Assistant _____ Title			
<b>IMPORTANT-</b> Every voucher or message concerning this travel must refer to the travel authorization number.			

JUN 12 1972

Mr. Edward N. Cramer  
President  
Broadcast Music Inc.  
539 Fifth Avenue  
New York, New York 10017

Dear Ed:

Thank you for sending me the photographs from the  
BMI-NAB 24th Annual Dinner. They are a nice  
souvenir of an exceptional dinner.

We all enjoyed your visit at lunch recently and  
appreciate your taking the time.

Best wishes.

Sincerely,

Signed  
Tom

Clay T. Whithead

LKSMITH:HCHALL:mbc:6/8/72

cc:

do Records

DO Chron

Whitehead

Eva

Lamb 2 ✓





Broadcast Music Inc. 589 Fifth Avenue, New York, N. Y. 10017 212-759-1500

EDWARD M. CRAMER  
PRESIDENT

May 22, 1972

Enclosed is a booklet of photographs taken at the 24th annual BMI-NAB Dinner which will serve as a memento of a very pleasant evening.

"Fritz" Morency sent me a letter which is also enclosed.

I look forward to seeing you at the 25th Dinner.

Sincerely,

A handwritten signature in dark ink, appearing to read "Ed. Cramer". The signature is fluid and cursive, with a large initial "E" and a stylized "C".

EMC:hs  
Enclosures

PAUL W. MORENCY  
185 DEERCLIFF ROAD  
AVON, CONNECTICUT 06001

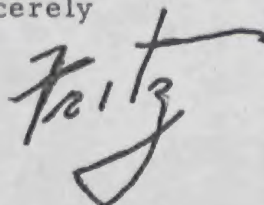
Dear Friends,

Ed Cramer has kindly consented to include this note with the dinner pictures, allowing me to express to all of you my deep appreciation for the memento of this year's BMI-NAB dinner.

Believe me, I deeply missed not being able to attend, and I am planning now to make certain that I will be there next year.

My deep thanks for your expressions of friendship and good will, which are returned in the fullest measure.

Sincerely

A handwritten signature in dark ink, appearing to read 'P. W. Morency', with a stylized, flowing script.

May 20, 1972



*Page 2*

Wednesday 5/3/72

INV. ACCEPTED  
MEETING  
4/9/72  
Noonish

3:05 Checked with Brian about a Diner's Club ticket  
for April 9 in Chicago.

He advises he and Tom went with Ted Ledbetter  
to the Ambassador East for brunch.

April 18, 1972

Mrs. Mary Lee Schiffer  
National Association of Broadcasters  
1771 N. St., N.W.  
Washington, D.C.

Dear Mary Lee:

I am sure you are still recovering from the NAB's 50th but, before the memory fades completely, I want to say thank you. Our trip to Chicago went extremely well and all of the credit should go to you. You do a terrific job and I hope you are getting a well deserved rest.

Again, thanks for everything.

Sincerely,

Signed

Brian P. Lamb  
Assistant to the Director

LAMB:mbc

cc:

Lamb 2/✓

DO Records

DO Chron



*Gady*

# HOGAN & HARTSON

FRANK J. HOGAN 1877-1944

815 CONNECTICUT AVENUE  
WASHINGTON, D. C. 20006

TELEPHONE (202) 298-5500

CABLE ADDRESS "HOGANDER WASHINGTON"

TELEX 89-2757

COUNSEL  
CHARLES E. SHREVE

NELSON T. HARTSON  
EDMUND L. JONES  
SEYMOUR S. MINTZ  
LESTER COHEN  
GEORGE E. HONE  
EDWARD A. McDERMOTT  
FREDERICK M. BRADLEY  
FRANK F. ROBERSON  
MERLE THORPE, JR.  
LEE LOEVINGER  
CORWIN R. LOGANWOOD  
WILLIAM T. PLUMB, JR.  
C. FRANK REIFENSTYDER  
GEORGE W. WISE  
ROBERT E. EPLER  
EDGAR W. HOLTS  
J. BRUCE KELLISON  
JOHN P. ARNESS  
FRANCIS L. CARNEY, JR.  
E. BARRETT PRETTYMAN, JR.  
ARNOLD C. JOHNSON  
JOHN J. ROSS  
HOWARD F. ROYCROFT  
ROBERT H. KAPP  
WILLIAM O. BITTMAN  
SHERWIN J. MARKMAN  
ROBERT J. ELLIOTT

JAY E. RICKS  
ROBERT M. JEFFERS  
DENNIS J. LEHR  
ARTHUR J. ROTHKOPF  
KEVIN P. CHARLES  
JEROME N. SOKORSKY  
JAMES A. HOURIHAN  
GERALD E. GILBERT  
JOHN M. FERREN  
CHARLES E. ALLEN  
AUSTIN S. WITTLER  
VINCENT M. COHEN  
GARY L. CHRISTENSEN  
ALFRED T. BRAGA  
BOB S. ODLE  
RICHARD S. RODIN  
ALFRED JOHN DOUGHERTY  
PETER W. TREDICK  
PETER F. ROUSSELOT  
STUART PHILIP ROSS  
RICHARD B. RUGE  
ANTHONY S. HARRINGTON  
JAMES J. ROSENHAUER  
BARA-ANN DEYENHAUER  
TIMOTHY J. BLOOMFIELD  
ROBERT S. BENNETT  
JOE CHARTOFF

MARVIN J. DIAMOND  
HAROLD NIMMELMAN  
DAVID J. HENSLER  
GEORGE W. MILLER  
ERIC H. SMITH  
ALVIN EHRIN  
JOSEPH M. HASSETT  
RICHARD J. M. POULSON  
RAYMOND E. VICKERY, JR.  
DAVID A. LUDTKE  
STANLEY J. MARCUSS  
ERIC A. VON SALLER  
THEODORE L. PRESS  
WILLIAM A. BRADFORD, JR.  
DAVID S. LITTLE  
CURTIS E. VON KAHN  
M. LANGHORNE KEITH  
MICHAEL H. CAROZZO, II  
ALAN GURN  
ALFRED P. DOUGHERTY  
SAMUEL SHEPARD JONES, JR.  
WILLIAM S. REYNER, JR.  
JAMES N. BIERMAN  
VINCENT J. POCQUE  
DOROTHY J. GLANCY  
PHILIP C. LARSON

April 5, 1972

The Honorable Clay T. Whitehead  
Director  
Office of Telecommunications Policy  
Executive Office of the President  
Washington, D. C. 20504

Dear Tom:

The Hogan & Hartson gang will be at the Ambassador West,  
Suite 700, during the NAB convention. We plan to have our  
traditional Saturday night "open house" on April 8 from 6-8 p.m.  
I hope that you and the other members of your contingent will be  
able to attend.

Cordially,

*Gary L. Christensen*  
Gary L. Christensen

GLC:rb







*Rf enqagent NAB Chicago 4/10/72*

NATIONAL ASSOCIATION OF BROADCASTERS

1771 N STREET, N. W., WASHINGTON, D. C. 20036, 293-3500

VINCENT T. WASILEWSKI  
PRESIDENT

February 9, 1972

Dr. Clay T. Whitehead  
Director  
Office of Telecommunications Policy  
Executive Office of the President  
Washington, D.C. 20504

Dear Tom:

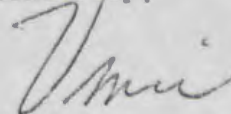
The 50th Annual Convention of the National Association of Broadcasters will be held at the Conrad Hilton Hotel, in Chicago, from April 9 through 12; and it gives me great pleasure to formally invite you to participate as guest speaker at the Joint Radio/Television Session at 2:30 p.m., Monday April 10. You will be the keynote speaker, opening the afternoon session with an audience of approximately 3,000 radio and television station owners and managers.

As a part of this invitation, we shall be pleased to arrange your complimentary registration and attendance at the Management Luncheons scheduled for April 10, 11 and 12. We will be in touch with you later about specific details and arrangements.

We hope your schedule will allow you to accept, and all of us look forward to welcoming you to the Convention. An appearance by you would be one of the main events of our annual meeting.

Best personal regards.

Sincerely,



VTW:mls

4/9

FEDERATION OF AUSTRALIAN COMMERCIAL BROADCASTERS





Max Baker is representing the Federation of Australian Commercial Broadcasters at the 1972 NAB Convention.

He is Manager of the Commonwealth Broadcasting Corporation (Qld) Ltd, and for several years has been a Federal Council Member of the Federation of Australian Commercial Broadcasters.

Max Baker  
on behalf of the  
Federation of Australian Commercial Broadcasters  
takes pleasure in inviting

*Dr. Whitehead*

To Cocktails in the Williford "A" Room of the  
Conrad Hilton Hotel, Chicago  
on Sunday, 9 April, 1972, at 5.00 p.m.

R.S.V.P.  
April 6, 1972, on card enclosed.

*Judy*

Mr. M. E. W. Baker,  
c/o Mrs. Mary Lee Schiffer,  
National Association of Broadcasters,  
1771 N Street, NW,  
Washington DC, 20036.

I ~~will~~ will not be able to attend your cocktail party on Sunday,  
April 9, 1972, at the Conrad Hilton Hotel.

Clay T. Whitehead

Max Baker is representing the Federation of Australian Commercial Broadcasters  
at the 1972 NAB Convention.

He is Manager of the Commonwealth Broadcasting Corporation (Qld) Ltd,  
and for several years has been a Federal Council Member of the Federation  
of Australian Commercial Broadcasters.

Max Baker  
on behalf of the  
Federation of Australian Commercial Broadcasters  
takes pleasure in inviting

*Dr. Whitehead*

To Cocktails in the Williford "A" Room of the  
Conrad Hilton Hotel, Chicago  
on Sunday, 9 April, 1972, at 5.00 p.m.

R.S.V.P.  
April 6, 1972, on card enclosed.



*sp. inf. NAB*

OFFICE OF TELECOMMUNICATIONS POLICY  
EXECUTIVE OFFICE OF THE PRESIDENT  
WASHINGTON, D.C. 20504

February 16, 1972

To: MR. WHITEHEAD  
From: Linda Smith  
Subject: OTP Representation at the NAB Convention

Nino has raised the question of what the appropriate representation of OTP at the NAB Convention (Chicago, April 9-12) should be. He feels that OTP should have significant representation in order to make our presence known and to have some impact. In addition, this would counteract the effects of the FCC sending large numbers of people. Brian concurs with this analysis.

Nino has been invited to attend by Vince Wasilewski, and is going to accept. In addition to your speech, Brian accompanying you for that and other portions of the Convention, Nino feels that at a minimum, Henry and Walt should also go. Is there anyone else you feel should go?

There is a problem of expense, and I suggest that you ask Brian and Nino to work on getting the appropriate invitations to cut down on expenses.

Approved OK, but what is it?

Disapproved \_\_\_\_\_

In addition, I suggest you give a preliminary indication of the number of people from OTP that you feel should be there.

- 4 Lomb, Ertola, Goldberg, (Kirk)  
5 \_\_\_\_\_  
6 \_\_\_\_\_  
7 \_\_\_\_\_

THE OFFICERS AND DIRECTORS  
OF  
BROADCAST MUSIC, INC.

CORDIALLY INVITE YOU TO ATTEND THE  
TWENTY-FOURTH ANNUAL DINNER FOR PRESENT  
AND PAST OFFICERS AND DIRECTORS

OF THE  
NATIONAL ASSOCIATION OF BROADCASTERS  
AND  
BROADCAST MUSIC, INC.

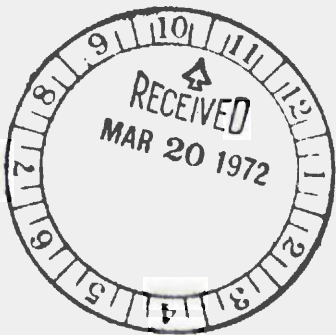
ON MONDAY, APRIL 10TH, 1972  
HOTEL AMBASSADOR WEST  
THE GUILDHALL  
CHICAGO, ILLINOIS

COCKTAILS 6:30 P.M.

DINNER: 7:30 P.M.

INFORMAL





*Grady*

THE OFFICERS AND DIRECTORS  
OF  
BROADCAST MUSIC, INC.

CORDIALLY INVITE YOU TO ATTEND THE  
TWENTY-FOURTH ANNUAL DINNER FOR PRESENT  
AND PAST OFFICERS AND DIRECTORS  
OF THE  
NATIONAL ASSOCIATION OF BROADCASTERS

AND  
BROADCAST MUSIC, INC.  
ON MONDAY, APRIL 10TH, 1972  
HOTEL AMBASSADOR WEST  
THE GUILDHALL  
CHICAGO, ILLINOIS

COCKTAILS 6:30 P.M.

DINNER: 7:30 P.M.

INFORMAL

I WILL ( X ) WILL ( ) NOT ATTEND

THE BMI-NAB DINNER  
MONDAY, APRIL 10TH

Clay T. Whitehead

---

NON-TRANSFERABLE



OFFICE OF TELECOMMUNICATIONS POLICY  
WASHINGTON

Tom:

A friend of mine from San Francisco, Ranny Martin, may look you up in Chicago at the NAB. He is assistant to the vice-president for programming of KRON-TV, a good Republican, and very interested in this office. I have also told Brian about him. I think he has potential for us as a special assistant or speechwriter.

Linda