

5/22/74

Tom Bryan Eagle

Ernest John Egert

Re the April 22 meeting, please include me on the list, although I'm not sure whether or to what extent I'll participate.

Thanks,

Ms. Whitehead

OFFICE OF TELECOMMUNICATIONS POLICY
EXECUTIVE OFFICE OF THE PRESIDENT
WASHINGTON, D.C. 20504

March 14, 1974

OFFICE OF THE DIRECTOR

MEMORANDUM FOR THE SENIOR STAFF

From: Bryan M. Eagle *BE*

Subject: Telecommunications Policy Research Conference

Attached is the preliminary program for the conference to be held April 16, 17 and 18 at Arlie House. Attendance will be limited, and by invitation only.

Please let me know by March 25 whether you and/or others on your staff would like to attend or have need of attending so that I can get an idea of how many invitations we will have to have. In addition to your own staff, if you have recommendations for inviting individuals from other federal agencies, they will also be considered.

Attachment

Thursday 1/24/74

INV.ACC.

4/17/74

9:30 - ?

6:00

Called Bruce Owen to tell him you will accept the invitation to talk to the conference on comm. policy research OTP will hold in mid-April at Airlie House, specifically you will speak to the panel meeting on the morning of April 17.

OFFICE OF TELECOMMUNICATIONS POLICY
EXECUTIVE OFFICE OF THE PRESIDENT
WASHINGTON, D.C. 20504

January 15, 1974

To: Tom Whitehead

From: Bruce Owen

Subject: OTP Conference in April

The conference on communication policy research which OTP's paying for takes place in mid-April at Airlie House.

The program committee has decided to open the conference with a plenary session dealing with the Cabinet Committee report, and I have been asked to organize and chair it.

Do you wish to take that opportunity to talk to the intellectual pro tour establishment, in all its grandeur assembled, about cable? The panel meets at 9:30 in the morning, April 17, at Airlie House.

I will invite others as well, mostly from the academic tour, to discuss the report. You might limit your remarks to its prospects or its motivation or some other subject of the question.

Please let me know by January 31.

Yes

DEPARTMENT OF ENGINEERING-ECONOMIC SYSTEMS

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March 5, 1974

DONALD A. DUNN
Professor

MEMO

TO: Participants

FROM: D. A. Dunn, Chairman, Conference Committee *D. A. Dunn*

SUBJ: Telecommunications Policy Research Conference

All the loose ends are not yet quite in order in the organizing of this conference, but enough are that it seems desirable to give you this first mailing which is going to all presently identified participants. This mailing includes a list of participants and the tentative program. A more complete list of participants and a final program should be available in a few weeks.

I am told by the Office of Telecommunications Policy that funding for the conference and travel allowance is assured, but the funds are not quite yet in hand and our ability to cover travel for participants is going to be limited when the funds do become available.

A few organizational matters: Airlie House is in Virginia near Washington, D.C., a bit closer to Dulles than to National airport, as shown in the enclosed brochure. The intention is that all participants be housed at Airlie House the nights of April 16, 17, and 18, in order to maximize the opportunity for interaction among the participants. Dinner will be available the evening of the 16th and lunch on the 19th will be the last meal served as a part of the conference. Buses will be arranged from National and Dulles airports to Airlie House on the evening of the 16th and back to these airports on the afternoon of the 19th. If your schedule doesn't connect with one of these buses, a taxi or car will be necessary. Details of bus schedules will be in the next mailing.

In the schedule you will note that the first evening has been kept open for workshops which the participants wish to organize. Please feel free to organize an evening workshop prior to the conference. If you let me know the title in the next two weeks, I'll include it in the final program. Please do not plan to include any participants not in the present list in your workshop, however, as we have a limited number of openings for the conference and the final invitation list is not yet in order. The overlap in core groups was somewhat less than the conference committee thought would be the case, so there is less room for additional invitees than was hoped.

Core participants identified for each workshop are naturally expected to participate in the workshops they are signed up for. Attendance at workshops by other participants will be unregulated, even though this policy may result in uneven attendance at the workshops.

DAD:ec
Encls.

PRELIMINARY PROGRAM

CONFERENCE ON TELECOMMUNICATIONS

POLICY RESEARCH

Airlie House, April 16, 17, 18, 19, 1974

An interdisciplinary conference designed to provide an opportunity for persons active in telecommunications policy research to discuss recently completed research or research in progress with others in the field. Attendance is by invitation only, in order to limit attendance and allow the workshops to function as discussion groups in which everyone has an opportunity to participate. This conference is solely for the exchange of ideas among the participants. There will be no reporters, no conference record, and no conference proceedings.

Conference Committee:

Donald A. Dunn, Chairman
Stanford University

Stanley M. Besen
Rice University

Gerald Faulhaber
Bell Telephone Labs.

Leland Johnson
Rand Corporation

Ithiel de S. Pool
Mass. Institute of Technology

Acknowledgement:

Sponsored by the Office of Telecommunications Policy, Executive Office of the President. Partial support of travel expenses by the participants provided by the sponsor.

Tentative Workshop Titles, Organizers,
and Schedule

Wednesday, April 17

Morning Plenary Session

9:30-12:00

1. Panel Discussion of the "Report of the Cabinet Committee on
Cable Communication"

Organizer: Bruce M. Owen, Stanford University

Panel Members: Stanley Besen, Rice University
David Blank, CBS
Henry Goldberg, OTP
Bridger Mitchell, Rand Corp.
James N. Rosse, Stanford University
Clay T. Whitehead, OTP

Luncheon

12:30-1:30

Afternoon Workshops

2:00-4:30

- 2A. Pay Cable and Diversity in Cable Television

Organizer: Walter S. Baer, Rand Corp.

Core Group: David Blank, CBS
Robert Crandall, MIT
Roger Noll, CalTech
Ra3y Panko, SRI
Monroe Price, UC Los Angeles

- 2B. Pricing of Network Services and Related Issues of
Competition in the Telephone Industry

Organizer: Edward E. Zajak, Bell Telephone Labs.

Core Group: Gerald R. Faulhaber, BTL and Princeton University
M. G. Killoch, AT&T
Robert Koger, North Carolina Public Util. Comm.
James N. Rosse, Stanford University
Robert Spann, Virginia Polytechnic Institute

- 2C. Technical Standards and Interconnection in the Telephone
Network

Organizer: Charles L. Jackson, MIT

Core Group: James A. Arthurholt, AT&T
Allen L. Clapp, North Carolina Public Util. Comm.
Fred Haber, University of Pennsylvania
Arthur D. Hall III, Arthur D. Hall, Inc.
James Holmes, NATA
Harry Jones, University of Pennsylvania
William H. Von Alven, FCC

Wednesday, April 17 (Continued)

2D. Comparative National Telecommunications Policies

Organizer: I. de S. Pool, MIT

Core Group: Akira Arakawa, Research Institute of Tele-
communications and Economics
Nicholas Jacquier, O.E.C.D.
Brenda Maddox, Editorial Limited
James Taylor, University of Montreal

Cocktails

6:00

Dinner

7:00

Evening Workshops

8:30

This time is open for workshops which invitees wish to organize.

Thursday, April 18

Morning Workshops

9:30-12:00

3A. Diversity of TV Programming and Public Broadcasting

Organizer: Jack Lyle, CPB

Core Group: Natan Katzman, Consultant
David J. LeRoy, Florida State University
Lloyd Morrisett, Markle Foundation
Donald Quayle, CPB

3B. Economics of Interconnection

Organizer: Arthur D. Hall, Consultant

Core Group: Richard Gabel, OT, Dept. of Commerce
Frederick Haber, University of Pennsylvania
Michael Kilty, University of North Carolina and
North Carolina Public Util. Comm.
Charles Jackson, MIT
William H. Van Alven, FCC

3C. Barriers to Entry and Boundaries Between Regulated and
Unregulated Telecommunication Services

Organizer: William Melody, University of Pennsylvania

3D. Demand for New Telecommunication Services, Definition of
Needs, Both Cable-Based and Telephone Network-Based Services

Organizer: Kan Chen, University of Michigan

Core Group: Peter Clarke, University of Michigan
Bruce D. Fritchman, Lehigh University
John M. Nilles, USC
Jeffrey Rohlfs, BTL
John Thompson, A. D. Little

Luncheon

12:30-1:30

Afternoon Workshops

2:00-4:30

4A. Structure and Ownership of the TV Industry

Organizer: S. M. Besen, Rice University

Core Group: Robert W. Crandall, MIT
Willard G. Manning, Harvard University
Bruce M. Owen, Stanford University
Ronald Soligo, Rice University
Douglas W. Webbink, FTC

Thursday, April 18 (Continued)

4B. Vertical Integration in the Telephone Industry

Organizer: Roger Noll, CalTech

Core Group: Ronald A. Braeutigam, Stanford University
David Dayan, AT&T
William Melody, University of Pennsylvania
Lewis A. Rivlin, Peabody, Rivlin, Lambert and
Denneson
Frederick R. Warren, Boulton, Washington U.

4C. Spectrum Management, Land Mobile and Domestic
Satellite Small Earth Station Systems

Organizer: Bruce B. Lusignan, Stanford University

Core Group: Walter Hinchman, FCC

4D. Supply of New Telecommunication Services, Barriers to Offering
New Services Such as Copyright, Monopoly, Regulation; Toward
a New Information Industry

Organizer: J. M. Richardson, OT/DOC

Core Group: Frank Barnes, University of Colorado
Charles N. Brownstein, Lehigh University
Sanford C. Lenchner, Michigan State
Jack M. Nilles, USC
Wes Vivian, University of Michigan

Cocktails 6:00

Dinner 7:00

Evening Plenary Session 8:30

5. Reorganization of the FCC
Henry Geller, Rand Corp.

Friday, April 19

Morning Workshops

9:30-12:00

6A. Diversity of TV Programming and a Fourth Network

Organizer: R. W. Crandall, MIT

6B. The Processes of International Telecommunications Policy Formulation

Organizer: Stephen E. Doyle, OTP

Core Group: Robert E. Gradle, AT&T Long Lines
Francis S. Urbany, OTP

6C. Regulatory Institutions, Jurisdiction, and Public Ownership

Organizer: H. Trebing, Michigan State

Core Group: Manley R. Irwin, University of New Hampshire
Eli Schwartz, Lehigh University
Dallas W. Smythe, UC San Diego
Bernard L. Strassburg, FCC (Retired)
Richard Sylla, North Carolina State University

6D. The Common Carrier, Multiple Channel Approach to the First Amendment vs. the Fairness Doctrine and Related Approaches

Organizer: A. G. Oettinger, Harvard University

Core Group: Thomas I. Emerson, Yale University
Henry Geller, Rand Corp.
Arthur B. Hanson, Hanson and O'Brien
Nikki J. Zapol, Harvard University

Luncheon

12:30-1:30

Conference Ends

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