

SEP 17 1973

Mr. Henry C. Alter
Director
The Cooper Union
Cooper Square
New York, New York 10003

Dear Mr. Alter:

Thank you for your very kind invitation to participate in the Cooper Union Forum's lecture series entitled "Dynamics of Public Opinion."

The Cooper Union Forum has a long and distinguished history, and I am very honored by your invitation. As you know, the suggested date of January 28 will be impossible for me to accept due to other commitments at that time but I would be delighted to speak earlier than that if your office can work out a mutually agreeable date with Miss Helen Hall of my staff (202-595-4990).

Again, thank you for your invitation. We look forward to hearing from you.

Sincerely,



Clay I. Whitehead

cc:
DO Records
DO Chron
Mr. Whitehead
Eva
Judy
Mr. McCarthy
Mr. Lamb
HCH Chron
HCH Subject

HCHall:mlf:9-14-73

Cooper Union
The Advancement
of Science and Art

June 21, 1973



per Square
York, N.Y. 10003
) 254 6300
irect:
54-6374

Dr. Clay T. Whitehead
Director, Office of Telecommunications
Executive Office of the President
Washington, D.C.

sion of
it Education

Dear Dr. Whitehead:

The Cooper Union Forum is the nation's oldest continuing lecture series, going back to Abraham Lincoln and Mark Twain. As its director, I am honored to invite you to participate in one of our 1973/74 lecture series, entitled "Dynamics of Public Opinion."

Your talk will, I hope, present the Administration's views on a wide range of questions relating to informed public opinion.

The enclosures document the program year recently concluded, and the special circumstances (renovation of the historic Great Hall) which make it especially important that we maintain the highest standards while the Forum is the guest of New York's Community Church.

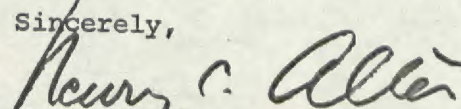
We are trying to design a program in which each speaker will have had first-hand, major involvement in the making and analysis of public opinion. Balance as to points of view is a must.

The Forum's quality and ambience is not something money can buy, and frankly, money isn't what motivated the almost unbroken flow of outstanding men and women to agree to be heard in its 114-year history. Admission to the Forum is free to all, which may explain the very modest honorarium of \$150, plus expenses--most certainly it's not a reflection of the value we place on your acceptance.

I suggest the date of Monday, January 28, 1974, but it is still early enough to change that if another Monday evening is more convenient for you. I can always be reached at this direct number: 254-6374, but I might give you a call in a few days.

I very much hope that you'll be able to say yes.

Sincerely,


Henry C. Alter
Director

Enclosures - 2

OFFICE OF TELECOMMUNICATIONS POLICY
EXECUTIVE OFFICE OF THE PRESIDENT
WASHINGTON, D.C. 20504

July 30, 1973

MEMORANDUM TO MR. WHITEHEAD

From: Helen C. Hall *HC*

Subject: Invitation to Speak to the Cooper Union
Forum in New York, January 28, 1974

The Cooper Union Forum is 114 years old, the oldest continuing lecture series in the country going back to Abraham Lincoln and Mark Twain. It is an outgrowth of the Cooper Union for the Advancement of Science and Art in New York. Speakers last year included Jacob Javits, Kenneth B. Clark, author Pete Hammill, Newton Minow, Paul Kaufman, Executive Director of the National Center for Experiments in Television in San Francisco, and Standish Lawder, Professor of Film at Harvard University.

They would like you to participate in their lecture series entitled, "Dynamics of Public Opinion" and present the Administration's position on anything relating to an informed public opinion. They have suggested the date of Monday, January 28, in the evening and apparently have all the other Monday evenings committed already up to that date. The audience size is usually around 500.

Accept

Regret

Try to schedule an earlier appearance

Other

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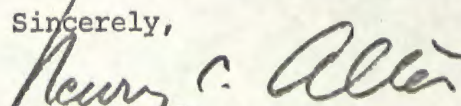
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