Mr. J. Leonard Reinsch Cox Broadcasting Corporation 1601 West Peachtree Street, N. E. Atlanta, Georgia 30309

Dear Leonard:

Thank you for your good words about my appearance on "Firing Line." It was a challenge, but I enjoyed it. I have just been able to accept the speaking invitation on March 29, with the Florida CATV Association and will look forward to getting together with you then and meeting your son.

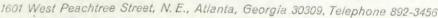
Best regards.

Sincerely,

Tom Clay T. Whitehead

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Mr. Whitehead
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COX BROADCASTING CORPORATION





J. LEONARD REINSCH, President

February 21, 1973

Dr. Clay T. Whitehead, Director Office of Telecommunications Policy 1800 G Street, N.W. Washington, D.C. 20504

Dear Tom

After all the publicity I looked forward to your appearance on "Firing Line" last night. Jousting with Buckley is an interesting challenge. I thought you did exceptionally well, including matching him on vocabulary.

As I mentioned, the Florida CATV Association is most anxious to have you as their dinner speaker Thursday, March 29 at Daytona Beach.

For two reasons I hope you can accept. (1) We will get an opportunity for a quiet visit long overdue. (2) My son is chairman of the convention. (He is manager of the Ocala cable system).

As I mentioned, we can provide transportation in the company plane. If you prefer coming commercial, schedules are fairly good.

The Florida Association, of course, will provide expenses.

Sincerely

J. Leonard Reinsch

P.S. I understand you did a great job with Senator Pastore under a barrage of tough questioning.

J.L.R.

Cox Cablevision Corporation

Corporation 710 East Silver Springs Blvd., Ocala, Florida 32670 • 904/629-7093

March 9, 1973

Dir. Hall

Mr. Clay T. Whitehead Director Office of Telecommunication Policy Executive Office of the President Washington, D. C. 20504

Dear Mr. Whitehead:

It is a real pleasure to hear that you will be able to address the Association on March 29. Attached is a convention agenda for your information.

When your schedule is set, kindly have your secretary forward a copy so that arrangements may be made. At this time, the Association has made reservations for you on the night of the 29th.

We look forward to having you and should you have any questions, please contact me.

Sincerely,

James L. Reinsch, Jr. Convention Chairman

JLR: le Encl.

MAR 12 3 51 PM '73
TELECOMMUNICATIONS
POLICY

FLORIDA CATV ASSOCIATION 1973 CONVENTION

AGENDA

Desert Inn on The Ocean 900 North Atlantic Avenue Daytona Beach, Florida 32018

Wednesday, March 28th:

1:30 to 2:15 p.m.

Technical Panel
Topic: Underground and Commercial Construction

2:15 to 3:15 p.m.

Technical Panel
Topic: OSHA and it's impact on Florida CATV
Richard Hickman-Cox Cablevision
Communications
Representative from OSHA

3:15 to 3:30 p.m.

Coffee

3:30 to 5 p.m.

Technical Panel

Topic: FCC Technical Standards

Panel: Delmer C. Ports-Chief Engineer NCTA

Len Ecker-Jerrold Electronics Dwane Lipp-Pres. Superior Electronics

Center

Richard Hickman-Cox Cablevision Communications

6:30 to 8 p.m.

Associates Cocktail Party

Evening Free

Thursday, March 29th:

9 to 11 a.m.

Associates Individual Seminars

Thursday, March 29th:

9 to 9:30 a.m.

Florida Legislative Report Robert Fokes

9:30 to 10:15 a.m.

Public Access Demonstration
Bobby Mariano-NYU Alternate Media Center
Elliott Mitchell-Director of Public Access
Workshop for Orange
Cablevision

Coffee

10:30 to 11:30 a.m.

Washington "Merry-Go-Round" -Part I

Topic: Franchising, Certificates of Compliance,

Demonstrating significant viewing and

other FCC matters.

Moderator: Jim Hudgins-Former FCC Attorney, Regional

Manager Orange Cablevision

Panel: Edward J. Brown-Chief, Licensing and

authorizations unit-Cable TV Bureau of

FCC

John D. Matthews-Partner, Dow, Lohnes &

Albertson

Robert V. Cahill-Partner, Farrow, Cahill,

Kaswell, Segura &

Rader

12 to 1:30 p.m.

Luncheon Guest Speaker: David Foster, President NCTA

2 to 3:30 p.m.

Washington "Merry-Go-Round" Part II

Topic: Copyright, music rights, pay cable, anti-

siphoning, sports, OTP, etc.

Moderator: Jim Hudgins-Former FCC Attorney, Regional

Manager Orange Cablevision

Panel: David Foster, President NCTA

Edward J. Brown-Chief, Licensing and

authorizations unit-Cable TV Bureau of FCC

John D. Matthews-Partner, Dow, Lohnes &

Albertson

Robert V. Cahill-Partner, Farrow, Cahill

Kaswell, Segura &

Rader

3:30 to 3:45 p.m.

Coffee

3:45 to 5 p.m.

General Business Session Election of Officers and Directors

Jim Hall, Chairman

6 to 7:30 p.m.

Florida Association Cocktail Party

7:30 to 9 p.m.

Association Banquet

Guest Speaker: Mr. Clay T. Whitehead

Director, Office of

Telecommunication Policy -Executive Office of the

President

Adjournment

9 p.m.

10:55 Jim Reinsch called from Florida to find out
Mr. Whitehead's travel arrangements -- wanted to
be sure to meet him. Will be leaving to go to
Daytona Beach shortly so will call us again
Tuesday to find out the final travel arrangements.

Tuesday 3/27/73

10:15 Leonard Reinsch called to say Tom had suggested he call today to find out his travel plans for going to Daytona Beach.

Can be reached at the Madison Hotel. Will be leaving tomorrow morning.

785-1000, Ext. 1125

MAR 7 1973

Mr. James A. Hudgens
Secretary
Plorida Cable Television
Association, Inc.
P.O. Box 1169
Tallahassee, Florida 32302

Dear Mr. Hudgens:

Thank you for your very kind invitation to be the dinner speaker at the Florida Cable Television Association's spring meeting on March 29th.

I am very pleased that I will be able to accept your invitation and am looking forward to getting together with you and members of the FCTA. Further arrangements for the evening can be worked out through my assistant, Brian Lamb (202-395-4990), who will be happy to give whatever assistance you may need.

Very best regards.

Sincerely,

Clay T. Whitehead

DO Records
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Mr. Whitehead
Mr. Lamb
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Judy
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HCH Subject

HCHall:mlf:3-1-73

March 29

1 9 7 2 ELECTED OFFICERS AND DIRECTORS

Florida Cable Television Association, Inc.

DENT:

MES H. HALL ORER CABLE TV OF FLORIDA, INC. O. BOX 15405 RASOTA, FLORIDA 3 - 922-9602

PRESIDENTS:

OMAS GILCHRIST

M BEACH CABLE TELEVISION

D. BOX 14127

PALM BEACH, FLORIDA

5.833-4011

RNE COOLIDGE

EPROMPTER OF FLORIDA

D. BOX 2591

PALM BEACH, FLORIDA

5.655-3761

PATRICK MICHAELS

COMMUNICATIONS COMPANY

1 N. WEST SHORE BLVD.

TARY:

. 879-3881

MES A. HUDGENS
INGE CABLEVISION
ERICAN TELEVISION &
COMMUNICATIONS CORP.
EAST COLONIAL DRIVE
ANDO, FLORIDA
5 - 422-3111

URER:

VALD D. HARMON
RIDA CABLEVISION CORP.
I. BOX 2530
O BEACH, FLORIDA
-- 567-3444

rors:

IERT C. MOATES
F COAST TV
BTH ST, S.
LES. FLORIDA
- 642-6131
ES REINSCH
CABLEVISION CORP.
E. SILVER SPRINGS BLVD.
-A. FLORIDA
- 629-7093

ATE PAST PRESIDENT:

. "BILL" HARRIS, JR.
ABLE COMPANY
PERRY AVENUE SE
VALTON BEACH, FLORIDA
- 243-7156

ATE REPRESENTATIVE:

L N. THORPE, JR.

PPE PRODUCTS INC.

ER ROAD

SOTA, FLORIDA

366-5520

January 19, 1973

Dr. Clay T. Whitehead, Director Office of Telecommunications Policy Executive Office of the President Washington, D.C. 20504

Dear Dr. Whitehead:

On behalf of the Florida Cable Television Association, it is my pleasure to invite you to be our dinner speaker at our Association's Spring Meeting on Thursday, March 29, at the Desert Inn in Daytona Beach.

Florida is the fourth largest cabled state in the country and currently is undergoing an escalation of both franchising and construction. Some of the country's major experiements in Pay-TV and two-way cable communication are being conducted by Florida member systems, yet at the same time we also have many small system operators. Thus, Florida would offer you a "grass roots" view of both the old and new worlds of cable.

We in turn would like a view from Washington on the communications field in general and cable's anticipated role therein.

On the afternoon of that day we will have an open, free-flowing discussion of the Washington regulatory scene, featuring a representative of the NCTA, two communications attorneys, and hopefully a representative of the FCC, and you might wish to attend this session for still another "grass roots" insight into regulation.

I sincerely hope you will be able to join us.

Very truly yours,

James A. Hudgens

JAH: dj

FLORIDA CATV ASSOCIATION 1973 CONVENTION

AGENDA

Desert Inn on The Ocean 900 North Atlantic Avenue Daytona Beach, Florida 32018

Wednesday, March 28th:

2:00 to 3:15 p.m.

Technical Panel

Topic: OSHA and its impact on Florida CATV

Panel: Richard Hickman, Cox Cable Communications

Paul E. Closuit, Compliance Office-Department of

OSHA, North Florida Region John C. Glenn, District Supervisor-Florida

Department of Occupational Safety

Director

and Health

3:15 to 3:30 p.m.

Coffee

3:30 to 5 p.m.

Technical Panel

Topic: FCC Technical Standards

Panel: Delmer C. Ports-Chief Engineer NCTA

Len Ecker-Jerrold Electronics

Dewayne Lipp-President Superior Electronics Center

Austin S. Coryell-Regional Engineer, Orange

Cablevision

6:30 to 8 p.m.

Associates Cocktail Party

Evening Free

Thursday, March 29th:

9 to 11 a.m.

Associates Individual Seminars

Thursday, March 29th:

7:30 a.m.

Board Meeting, Room 603

9 to 9:30 a.m.

Florida Legislative Report

Robert Fokes

9:30 to 10:15 a.m.

Public Access Demonstration

Panel: Bobby Mariano-NYU Alternate Media Center Elliott Mitchell-Director of Public Access

Workshop for Orange Cablevision

MAR 26 3 OI PM '73
TELECOMMUNICATIONS

3.

10:15 to 10:30 a.m. Coffee 10:30 to 11:00 a.m. Address by David H. Foster, President N.C.T.A. 11:00 to 12:00 noon Washington "Merry-Go-Round" - PART I Topic: Franchising, Certificates of Compliance, Demonstrating significant viewing and other FCC matters. Moderator: James A. Hudgens-Former FCC Attorney, Regional Manager Orange Cablevision Panel: Edward J. Brown-Chief, Licensing and Authorizations Unit-Cable TV Bureau of FCC John D. Matthews-Partner, Dow, Lohnes & Albertson Robert V. Cahill-Partner, Farrow, Cahill, Kaswell, Segura & Rader 12:30 to 1:45 p.m. Luncheon President's Report-James H. Hall 2 to 3:30 p.m. Washington "Merry-Go-Round" - PART II Topic: Copyright, music rights, pay cable, antisiphoning, sports, OTP, etc. Moderator: James A. Hudgens-Former FCC Attorney, Regional Manager Orange Cablevision Panel: Edward J. Brown-Chief, Licensing and Authorizations Unit-Cable TV Bureau of FCC John D. Matthews-Partner, Dow, Lohnes & Albertson Robert V. Cahill-Partner, Farrow, Cahill, Kaswell, Segura & Rader 3:30 to 3:45 p.m. Coffee 3:45 to 5 p.m. General Business Session Election of Officers and Directors James H. Hall - Chairman

6 to 7:30 p.m.

Florida Association Cocktail Party

7:30 to 9 p.m.

Association Banquet Guest Speaker: Mr. Clay T. Whitehead

Director, Office of Telecommunications Policy-Executive Office of the

President

9 p.m.

Adjournment

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FROM SUBJ.	Jas. H. Ha Pla. Cable	Il, Presid	dent on Assoc. Ind	ROUTING	DATE
Thankir Annual	ng Dir. for Fla. Cable	r speaking TV Assoc	g at the 9th	Dir.	ditte.
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1,9 7 2 ELECTED OFFICERS AND DIRECTORS

PRESIDENT:

JAMES H. HALL STORER CABLE TV OF FLORIDA, INC. P. O. Box 15405 SARASOTA, FLORIDA 813 - 922-9602

VICE PRESIDENTS:

THOMAS GILCHRIST PALM BEACH CABLE TELEVISION P. O. Box 14127 N. PALM BEACH, FLORIDA 305 - 833-4011 VERNE COOLIDGE TELEPROMPTER OF FLORIDA P. O. Box 2591 W. PALM BEACH, FLORIDA 305 - 655-3761 J. PATRICK MICHAELS TM COMMUNICATIONS COMPANY 1111 N. WEST SHORE BLVD. TAMPA, FLORIDA 813 - 879-3881

SECRETARY:

JAMES A. HUDGENS ORANGE CABLEVISION AMERICAN TELEVISION & COMMUNICATIONS CORP 231 EAST COLONIAL DRIVE ORLANDO, FLORIDA 305 - 422-3111

TREASURER:

RONALD D. HARMON FLORIDA CABLEVISION CORP. P. O. Box 2530 VERO BEACH, FLORIDA 305 - 567-3444

DIRECTORS:

ROBERT C. MOATES GULF COAST TV 541 8TH ST. S. NAPLES, FLORIDA 813 - 642-6131 JAMES REINSCH COX CABLEVISION CORP. 710 E. SILVER SPRINGS BLVD. OCALA, FLORIDA 904 - 629-7093

IMMEDIATE PAST PRESIDENT:

H. H. "BILL" HARRIS, JR. TV CABLE COMPANY 130 PERRY AVENUE SE FT. WALTON BEACH, FLORIDA 904 - 243-7156

ASSOCIATE REPRESENTATIVE:

PAUL N. THORPE, JR. THORPE PRODUCTS INC. PORTER ROAD SARASOTA, FLORIDA 813 - 366-5520

Florida Cable Television Association, Inc. P. O. BOX 1169, TALLAHASSEE, FLORIDA

April 11, 1973

Mr. Clay Tom Whitehead Director Office of Telecommunications Policy Executive Office of the President Washington, DC

Dear Clay,

I would like to take this opportunity to personally thank you for being our speaker at the 9th Annual Florida Cable Television Association Meeting.

I know after listening to your speech we are all eagerly awaiting the information contained in your report to the White House.

Thanks again for taking time out of your busy schedule to be with us.

Sincerely,

James H. Hall President

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TELECOMMUNICATIONS POLICY

Itinerary for Clay T. Whitehead Daytona/Los Angeles March 29 - April 1, 1973

Thursday, March 29

1:45 p.m. Lv. OTP

2:55 p.m. Lv. National airport via Eastern Flt. 143

4:29 p.m. Arr. Atlanta, Georgia

5:35 p.m. Lv. Atlanta via Eastern Fit. 115

6:37 p.m. Arr. Daytona, Florida

7:30 p.m. Address the Fla. Assoc. of Broadcasters Banquet

- 9:00 p.m. Desert Inn on The Ocean (904) 253-4502

Mr. Whitehead will stay at the Desert Inn.

Friday, March 30

7:49 a.m. Lv. Daytona via National Fit. 473

8:20 a.m. Arr. Tampa, Florida

8:45 a.m. Lv. Tampa via National Flt. 33 10:27 a.m. Arr. Los Angeles, California

(We have arranged for an Avis rental car.)

You have reservations at the

Holiday Inn

170 North Church Lane

Brentwood

Los Angeles California

(213) 476 6HT 274-7777

Beverly Hillon

Saturday, March 31

8:30 a.m. Continental Breakfast/VIP Reception

Monaco Room

Beverly Hilton Hotel 9876 Wilshire Boulevard Los Angeles, California

(213) 274-7777

9 30 a.m. Address before the Cable Television Seminar

Hollywood Chapter of the NATAS

Beverly Hilton Hotel

(Drink with Joseph Peckerman -- he will meet you after your speech.)

7:30 p.m. Black tie dinner (w/Ted Ashley et al)

International Ballroom Beverly Hilton Hotel

(They will send more info to your hotel.)

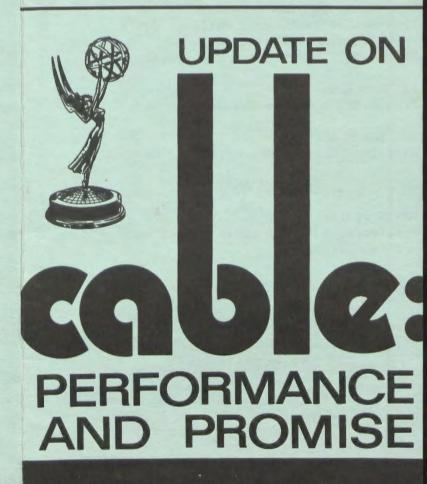
Sunday, April 1

9 15 a.m. Lv. Los Angeles via American Fit. 76

4:46 p.m. Arr. Dulles

(Coyt will pick you up.)

Television Academy
This year's
CABLE CONFERENCE
Saturday March 31st



HOLLYWOOD CHAPTER

The National Academy of Television Arts and Sciences

MORNING SESSION

* A LOOK BACKWARD *

DR. WALTER BAER Consultant, The Rand Corporation

BURT HARRIS
President, Harriscope Broadcasting Corp.
Consultant, TVC Division, Warner Communications

PAUL KLEIN
President, Computer Television, Inc.

SOL SCHILDHAUSE Chief, The Cable Bureau, FCC

* A LOOK FORWARD *

WILLIAM T. BRESNAN
Chairman of the Board, National Cable
Television Association
President, TelePrompter Corporation

RICHARD LUBIC
President, Home Theatre Network

DR. AARON STERN
Director, Motion Picture Rating Board

* A WRAP-UP *

DAVID FOSTER
President, National Cable Television
Association

LUNCHEON SPEAKER TO BE ANNOUNCED

(Certificates of Excellence for CATV to be presented)



FOCUS ON PROGRAMS FOR PAY

Chairman: Ethel Booth

LAST YEAR the Hollywood community turned out a thousand strong to find out what they could about CATV in one easy lesson.

We learned a lot, not the least of which was that the complexities of cable could not be mastered in one day.

WE HEARD:

There IS money for programing....
There's NO money.
This is a new ballgame....
This is only more of the same.
There will be THOUSANDS of new jobs....
Maybe, but not for Hollywood.
Broadcasters are against cable....
If you can't lick 'em, join 'em.

WHAT DO YOU BELIEVE?

Did the year's performance equal, exceed, or fall short of promise? Is co-existence between broadcast television and CATV possible, desirable, or unlikely?

COME AND HEAR

SATURDAY, MARCH 31, 1973

9:30 AM

THE BEVERLY HILTON HOTEL

TICKETS: \$12.50

ADVANCE ORDERS ONLY

(Includes luncheon, both sessions, and an edited transcript of last year's proceedings) AFTERNOON SESSION

** PROGRAMS FOR PAY **

In the home In hotels

Who pays? What do they get? Where are programs in operation now? What's on the drawing board? Will there be new jobs, new products, new audiences? When?

Find out from those in a position to know.... Learn about new marketing techniques, tests in progress. Hear a systems operator's views on leasing his channels.

Learn why copyright is not the major problem and what is.

WILLIAM BUTTERS
President, TransWorld Communications
Division of Columbia Pictures Industries, Inc.

CHARLES DOLAN
President, Sterling Manhattan Cable Television

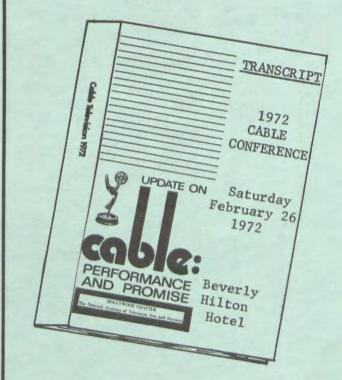
GEOFFREY NATHANSON President, Optical Systems Corporation

DORE SCHARY President, TheatreVision, Inc.

STANLEY STROTIN
President, Creative Cine-Tel

MONROE RIFKIN
President, American Television and
Communications

ALL THIS AND MORE!



Your own copy of the complete transcript of the Television Academy's 1972 Cable Conference. (This 1973 Conference is an UPDATE and includes a check-back of who said what a year ago.)

If you were there, you will remember the great interest in what was said by Sol Schildhause, Paul Klein, Geoffrey Nathanson, Dore Schary, Burt Harris, et al.

You will want your own copy for reference purposes, and we are including it at no extra charge as part of the registration. Additional copies may be purchased at the Registration Desk for \$3.00 each.

DECIDE for yourself . . . who will have the last word on the growth and direction that cable will take . . . the OTP, FCC, NCTA, NATO or YOU? Is there a place for you in pay-cable? Come find out.

TICKET ORDER FORM

Where else can you go and spend a day and learn from so many of the leaders of this brand new, fast growing industry. LAST YEAR more than 200 were turned away. We welcome you all, but to assure admittance, PAID RESERVATIONS are necessary and ADMITTANCE TICKETS will be required.

PACKAGE PRICE INCLUDES

\$12.50°

Registration
Admittance to both sessions
(morning and afternoon)
Lunch and luncheon speaker
Your copy of "Cable Conference 1972"

Luncheon tables for 10 may be reserved

My check is enclosed for tickets @ \$12.50

TOTAL:

NAME

TELEPHONE

evening

MAILING ADDRESS

company, if applicable

street

city & zip

MAIL THIS ORDER BLANK AND YOUR CHECK TO:

HOLLYWOOD CHAPTER CABLE CONFERENCE
7188 SUNSET BOULEVARD, HOLLYWOOD, CALIFORNIA 90046