

Wednesday 10/6/71

SPEECH
10/8/71

11:00 We have changed Mr. Whitehead's reservations for the trip to Kansas City:

Friday, October 8, 1971

7:25 a.m. leave Nat'l Airport via TWA 421

9:39 a.m. arrive Kansas City, Mo.

Monday, October 11, 1971

2:15 p.m. leave Joplin, Mo., via Ozark 960

3:30 p.m. arrive St. Louis, Mo.,

5:10 p.m. leave St. Louis via Eastern 510

7:59 p.m. arrive National Airport

The reservations are first-class, and tickets can be picked up on Thurs., Oct. 7 at the TWA office at 1601 K St., N.W.

1 Round-trip fares: First class - \$194; Coach - \$150

Tuesday 10/5/71

SPEECH
10/8/71

11:00

We talked to Ken Thomas at Kansas State University. He will meet you inside the gate at the airport in Kansas City. He is 6'3", 210 lbs., 46 years old, receding hairline (brown hair). He will be wearing a dark suit.

He has a graduate student who is doing her masters on Presidential press conferences. He has asked if it is all right with you if she rides from Kansas City to Manhattan with you and talk with you about this.

Tuesday 10/5/71

SPEECH
10/8/71

4:15 Ken Thomas of Kansas State University called to say the graduate student won't be able to join you on your ride to Manhattan on October 8th.

(913) 532-6293

However, Martin Umanski, President and General Manager of KAKE Radio and Television Station -- and chairman of Cable TV Committee of Kansas Association of Broadcasters, has asked if he might ride along.

Brian advises that he feels it would be perfectly all right.

O. K. 

Friday 9/17/71

SPEECH
10/8/71
noon

5:10

Brian called Herb Klein's office yesterday and said that Mr. Whitehead's calendar was very tight but that he would want to do this favor for Mr. Klein; so he will speak at the Kansas State University on October 8.

Brian advises that Mr. Whitehead will plan to fly out Friday morning -- and will be picked up by his brother-in-law at 4 p.m. at the University.

Wednesday 9/15/71

MEETING
10/8/71

1:00 Jeni in Herb Klein's office called to ask if
you had decided whether you could give the
speech on October 8th at the Kansas State University.

2875

Mr. Klein is very hopeful that you can do it.

Would appreciate an answer as soon as possible.

(See attached notes from Brian and Linda)

OCT 14 1971

Mr. Kenneth E. Thomas
Director
Kansas State University
Division of University
Information
Anderson Hall
Manhattan, Kansas 66502

Dear Ken:

Thank you for your very gracious letter about my participation in this year's Kansas Association of Broadcasters Managers' Seminar on October 8th.

I enjoyed the seminar tremendously and was glad to have had the chance to exchange ideas with the members of the KAB.

I also want to thank you for all the help you gave my staff in working out my travel plans -- it was greatly appreciated. I look forward to seeing you again soon.

Sincerely,

15/ 20m

Clay T. Whitehead

LINDAKSMITH/dgm/10-13-71

FILE CC: DO RECORDS
DO CHRON
MR. WHITEHEAD (2)
Dr. Mansur
LKS Subject
LKS Chron
Mr. Lamb ✓



KANSAS STATE UNIVERSITY *Manhattan, Kansas 66502*

DIVISION OF UNIVERSITY INFORMATION, ANDERSON HALL

October 11, 1971

Dr. Clay T. Whitehead, Director
Office of Telecommunications Policy
Executive Office of the President
1800 G Street, Room 749
Washington, D. C. 20504

Dear Tom:

Consensus of the radio and television station managers of Kansas was that this year's KAB Managers' Seminar was by far the most successful ever held. Your participation as the featured speaker was considered by all to be the highlight of the Seminar.

President McCain asked me to express his appreciation for your appearance on campus, and particularly for the time you spent with the journalism and mass communications students.

It was a real pleasure getting acquainted with you, Tom, and we shall be looking forward to hearing more from you and the Office of Telecommunications Policy.

Sincerely,

A handwritten signature in dark ink, appearing to read 'Ken', written over a horizontal line.

Kenneth E. Thomas
Director

KET:jan

cc: Senator Bob Dole

Kansas Speech

Wednesday 9/15/71

MEETING
10/8/71

1:00 Jeni in Herb Klein's office called to ask if
you had decided whether you could give the
speech on October 8th at the Kansas State University.

2875

Mr. Klein is very hopeful that you can do it.

Would appreciate an answer as soon as possible.

(See attached notes from Brian and Linda)

Room will be available

Afternoon Seminar

Send biographical - picture

check airlines

Routing Slip
Office of Telecommunications Policy

Date: SEP 15 1971

From: _____
To: _____

Whitehead, C. T.	<i>Original</i>
Mansur, G. F.	
Babcock, C.	
Buss, L.	
Carruthers, B.	
Cooke, A.	
Culpepper, C.	
Dean, W.	
Doyle, S.	
Enslow, P.	
Goldberg, H.	
Hailey, L.	
Hall, D.	
Hinchman, W.	
Jansky, D.	
Johnston, B.	
Joyce, C.	
Lamb, B.	
Lasher, S.	
Lyons, W.	
McCrudden, M.	
Melson, R.	
Owen, B.	
Raish, L.	
Robinson, K.	
Scalia, A.	
✓ Smith, L.	<i>copy</i>
Thornell, J.	
Urbany, F.	
Ward, D.	

Remarks:

*Suggest you decline because
of your already full schedule
Brian*

*I agree-we should concen-
trate on IRTS on Oct 6.*

Linda

THE WHITE HOUSE

WASHINGTON

September 14, 1971

Mr. Whitehead:

Mr. Klein has asked that I send the attached to you in hopes that you will be able to accept this speaking engagement for him, as he has been previously committed.

Would you kindly advise me as soon as possible as to your schedule?

Thank you.

Jeni Brown
Personal Secretary
to Mr. Klein
456-2875



June

KANSAS STATE UNIVERSITY *Manhattan, Kansas 66502*

PRESIDENT'S OFFICE
ANDERSON HALL

September 7, 1971

*cl
Whitehead
cc*

Mr. Herbert G. Klein
Director of Communications
for the Executive Branch
Executive Office of the President
The White House
Washington, D. C. 20500

Dear Mr. Klein:

*65 or 70 broadcast executives
Klein's
last coast trip*

The Kansas radio and television station owners and managers will be on the Kansas State University campus Friday, October 8, 1971, attending the Fall Managers' Seminar. The seminar is sponsored by the Kansas Association of Broadcasters. Our university is hosting the group and Professor Jack Burke is chairman of the program.

I should like to extend to you a cordial invitation to participate in the seminar and to deliver the keynote address at the noon luncheon. I am certain that you would enjoy meeting with the Kansas broadcasters and that they would benefit greatly from your remarks and having the opportunity to get acquainted.

Kansas has one of the most active and outstanding broadcast associations in the country with a great tradition of public service and quality broadcasting. Your message would be received enthusiastically by this group.

In addition, should your schedule permit, our students in communications are most anxious to meet with you in an informal seminar situation.

If it is possible for you to attend, the broadcasters' association will be pleased to pay your expenses and an appropriate honorarium.

I shall be looking forward to hearing from you.

Sincerely,

James A. McCain

*dr.
Ken Thomas*

913-532-6293

Anderson Hall

*Frontier
car or single
engine
plane*

jan

BOB DOLE
KANSAS

STANDING COMMITTEES:
AGRICULTURE AND FORESTRY
PUBLIC WORKS
SELECT AND SPECIAL COMMITTEES:
SMALL BUSINESS
NUTRITION AND HUMAN NEEDS

United States Senate
WASHINGTON, D.C. 20510

September 8, 1971

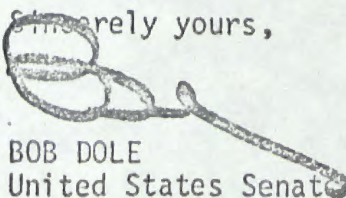
Mr. Herbert G. Klein
Director of Communications
Executive Office of the President
The White House
Washington, D. C.

Dear Herb:

I understand that you have been extended an invitation by Dr. McCain, President of Kansas State University, to deliver the keynote address at the Fall Managers' Seminar of the Kansas radio and television station owners and managers on the Kansas State University campus on Friday, October 8, 1971.

I would like to express my interest in this invitation and will appreciate your giving it every possible consideration. This would be a good forum and a receptive group. A response at your convenience would be appreciated.

Sincerely yours,


BOB DOLE
United States Senate

BD:nmm

Friday 10/1/71

SPEECH
10/6/71

4:00

The Metroliner is booked solid for first-class accommodations on the 7:30 a.m. train. They do not have a waiting list, but they suggest we call back and try in case of cancellations.

We have made reservations on the following flight for Mr. Whitehead, Mr. Lamb, and Ward White: (First Class)

10/6/71 Wednesday

8:30 a.m. Lv. National via American Astrojet — #303
9:25 a.m. Arr. La Guardia airport

We have made reservations on the following flight for Mr. Whitehead:

10/7/71 Thursday

7:30 a.m. Lv. La Guardia via American Astrojet 429
8:32 a.m. Arr. National Airport

We will pick up Mr. Whitehead's tickets on Monday, Oct. 4, at the Statler.

AA -- 393-2345

Round trip first class: \$68

One way first class: 34

October 4, 1971

Dr. Kenneth E. Thomas, Director
Division of University Information
Kansas State University
Manhattan, Kansas 66502

Dear Dr. Thomas:

As you requested, enclosed is a copy of Mr. Whitehead's biography and picture.

As we indicated on the phone, he was unable to get a flight to Kansas City which would coincide with a flight to Manhattan so it would be very helpful if transportation could be arranged from Kansas City to Manhattan. Mr. Whitehead will be leaving Washington at 7:25 A.M. on TWA's flight 421 and arrive in Kansas City, Mo., at 9:39 A.M.

Thank you very much for your assistance. He is looking forward to being with you.

Sincerely,

Brian P. Lamb

cc: DO Records
DO Chron
Mr. Lamb

EXECUTIVE OFFICE OF THE PRESIDENT
OFFICE OF TELECOMMUNICATIONS POLICY
WASHINGTON, D.C. 20504

DIRECTOR

SEP 24 1971

Mr. Kenneth E. Thomas
Director
Division of University Information
Office of University Publications
Anderson Hall
Kansas State University
Manhattan, Kansas 66502

Dear Mr. Thomas:

Thank you for your most gracious letter. I am delighted to be addressing the Kansas Association of Broadcasters' annual fall seminar.

I understand that my assistant, Brian Lamb, has been in touch with you to work out the details. I gather that I will be participating in the graduate seminar Friday afternoon after the banquet. I will then leave, with my brother-in-law, to go to Lawrence.

I am sorry that my schedule makes it impossible for me to stay at the University Ramada Inn, but I want to thank you for your thoughtfulness in reserving me a room.

I look forward to the seminar and to meeting with you. I know Mr. Lamb will continue to keep in touch with you. My thanks for all your offers of help; they are much appreciated.

Sincerely,

(S) Tom

Clay T. Whitehead

bcc: Mr. Lamb ✓
Mr. Goldberg

LKSmith/dgm

*D.O. Records
D.O. Chron
Mrs. Whitehead (2)
L.K. Smith - (2)
D.L.M. ✓*



September 17, 1971

DIVISION OF UNIVERSITY INFORMATION
OFFICE OF UNIVERSITY PUBLICATIONS
ANDERSON HALL

Mr. Clay T. Whitehead, Director
Office of Telecommunications Policy for
the Executive Office
1800 G Street, Room 749
Washington, D C. 20504

Dear Mr. Whitehead:

We were delighted to learn from Senator Dole that it will be possible for you to appear as the featured speaker at the Kansas Association of Broadcasters' annual fall seminar.

Attached is a copy of the program which indicates that you will speak to the group following the noon luncheon. In addition to your appearance on the KAB seminar program, we are very much interested in having you participate in a one-hour graduate seminar with our students who are majoring in journalism, radio and television. The seminar could be held at your convenience Thursday afternoon or Friday morning or afternoon.

Attending the KAB seminar will be sixty to seventy Kansas radio and television station managers and owners. Until this year, television has not been a part of the Kansas broadcast association. The assimilation of television into the association has gone smoothly, but I thought you might like to know of this recent development. Numerically, there will be far more representation from radio than television, although virtually all the television stations are now members of the association.

Please let me know if there is any way we can be of assistance in making arrangements at this end. There are frequent flights from Washington into Kansas City, and Frontier Airlines has four flights daily from Kansas City into Manhattan. It is less than a two-hour drive from Kansas City to Manhattan, and we would be happy to meet you in Kansas City if your Washington flight does not coincide with Frontier's schedule.

We have taken the liberty of reserving for you an executive suite at the University Ramada Inn, which is located directly across the street from the K-State campus and will be headquarters for the KAB participants. We will confirm the reservations as soon as we receive your schedule.

*OK Brian
arrangements -*

*No opt to
stay in
Manhattan*

Mr. Clay T. Whitehead
September 17, 1971
Page 2

Also, I understand that you are interested in attending the KSU-KU football game in Lawrence on Saturday, October 9. There will be a number of broadcasters who will be staying in Manhattan Friday night and driving to Lawrence Saturday morning. Please let me know if you do want tickets for the game, and if you want assistance in transportation from Manhattan to Lawrence, either Friday afternoon or Saturday morning.

We shall be looking forward to having you on the K-State campus.

Sincerely,

A handwritten signature in dark ink, appearing to read "Ken Thomas", written in a cursive style.

Kenneth E. Thomas
Director

cc: Senator Robert Dole

Program for Fourth Annual KAB
Management Seminar
Kansas State University
Manhattan, Kansas

Friday, October 8, 1971
(All sessions in K-State Union)

8:00	-	9:00	Registration K-State Union Concourse
9:00	-	9:05	Welcome Dr. James A. McCain, KSU President Room 212
9:05	-	10:15	Panel of KAB members Robert Fromme (WREN) - automatic billing Lowell Jack (KMAN) - automatic programs Don Sbarra (KARD-TV) - FCC regulations Thomas Bashaw (KFH) - cable television Room 212
10:15	-	10:30	Eisenhower Series Ralph Titus (KSAC) Room 212
10:30	-	10:45	Coffee break Second floor concourse
10:45	-	11:45	"The Public's Right to Know" Richard Seaton, KSU attorney and former Assistant Attorney General Room 212
Noon	-	1:30 (P)	Luncheon (Bluemont Room) Clay "Tom" Whitehead, Director, Office of Telecommunications Policy for the Executive Office White House Sherry Parks - M.C. <i>President</i>
1:30 (P)	-	2:00 (P)	"Kansarama" (Forum Hall) Jack Lacy, Director KDED Introduction: Ken Thomas

2:05 - 2:45

"Motivation in Sales"
Jack Parr, Sales Training Expert
Introduction: Izzie Salm
Room 212

2:45 - 3:00

Coffee break
Second floor concourse

3:00 - 5:00

Business Meeting
President Sherry Parks
Room 212

5:00 - 6:00

Optional - Invitation to tour new KMAN
facility
Lowell Jack

6:00 - 7:30

Reception - Ramada Inn
Host: Kansas Farm Bureau and Affiliated
Services

* All Day

Purple Pride Room - Ramada Inn
Headquarters for Women's Activity

Registration Fee
Women's Activity

\$12.50
\$ 4.00 (Includes ticket to KAB luncheon)



September 17, 1971

DIVISION OF UNIVERSITY INFORMATION
OFFICE OF UNIVERSITY PUBLICATIONS
ANDERSON HALL

Mr. Clay T. Whitehead, Director
Office of Telecommunications Policy for
the Executive Office
1800 G Street, Room 749
Washington, D C. 20504

Dear Mr. Whitehead:

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Kenneth E. Thomas
Director

cc: Senator Robert Dole

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Kansas State University
Manhattan, Kansas

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Jack Parr, Sales Training Expert
Introduction: Izzie Salm
Room 212

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Second floor concourse

3:00 - 5:00

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President Sherry Parks
Room 212

5:00 - 6:00

Optional - Invitation to tour new KMAN
facility
Lowell Jack

6:00 - 7:30

Reception - Ramada Inn
Host: Kansas Farm Bureau and Affiliated
Services

* All Day

Purple Pride Room - Ramada Inn
Headquarters for Women's Activity

Registration Fee
Women's Activity

\$12.50
\$ 4.00 (Includes ticket to KAB luncheon)

Routing Slip
Office of Telecommunications Policy

Date: SEP 20 1971

From: _____

To: _____

Whitehead, C. T.	<i>Copy</i>
Mansur, G. F.	
Babcock, C.	
Buss, L.	
Carruthers, B.	
Cooke, A.	
Culpepper, C.	
Dean, W.	
Doyle, S.	
Enslow, P.	
Goldberg, H.	
Hailey, L.	
Hall, D.	
Hinchman, W.	
Jansky, D.	
Johnston, B.	
Joyce, C.	
Lamb, B.	<i>Copy</i>
Lasher, S.	
Lyons, W.	
McCrudden, M.	
Nelson, R.	
Owen, B.	
Raish, L.	
Robinson, K.	
Scalia, A.	<i>Original</i>
Smith, L.	
Thornell, J.	
Urbany, F.	
Ward, D.	

Remarks: