STANDARD FORM 1012 Title 7, GAO Manual

TRAVEL VOUCHER

1012-111									
DEPARTMENT BUREAU OR ESTABLISHMENT Executive Office of the President Office of Telecommunications Policy							VOUCHER NO.		
PAYEES NAME						SCHEDULE	SCHEDULE NO.		
Clay T. Whitehead, SSN 509-34-3700 MAILING ADDRESS OEP/OTP EOBA WA DC 20504					PAID BY				
OFFICIAL DUTY STATIC	ON		RESIDENCE						
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	FOR TRAVEL AND OTHER EXPENSES		Washington, D.C. TRAVEL ADVANCE			CHECK NO	CHECK NO.		
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Abbreviations for Pullman accommodations: MR, master room; DR, drawing room; CP, compartment; BR, bedroom; DSR, duplex single room; RM, roomette;
 DRM, duplex roomette; SOS, single occupancy section; LB, lower berth; UB, upper berth; LB-UB, lower and upper berth; S, seat.
 FRAUDULENT CLAIM—Falsification of an item in an expense account works a forfeiture of the claim (28 U.S.C. 2514) and may result in a fine of not more than \$10,000 or imprisonment for not more than 5 years or both (18 U.S.C. 287; id. 1001).

SCHEDULE OF EXPENSES AND AMOUNTS CLAIMED

PREVIOUS TEMPORARY DUTY (Complete these blocks only if in travel status immediately prior to period covered by this voucher and if administratively required)

DEPARTURE FROM OFFICIAL STATION TEMPORARY DUTY STATION LAST DAY OF PRECEDING VOUCHER PERIOD (LOCATION) (HOUR) (DATE) (DATE OF ARRIVAL) AUTHORIZED MILEAGE DATE AMOUNT CLAIMED RATE. NATURE OF EXPENSE* 1972 SPEEDOMETER No. of Miles MILEAGE SUBSISTENCE OTHER 8/20 LV Washington, via UA #561 12:45 p.m. AR Minneapolis, Minnesota 2:04 p.m. Taxi fr airport to Marriott Motel 4 00 8/22 Taxi fr Marriott Motel to airport 4 00 LV Minneapolis, via UA #562 8:50 a.m. AR Washington National 12:00 p.m. LV Washington National 12:15 p.m. Taxi to Residence 3 50 AR Residence 12:45 p.m. PER DIEM: 2-1/4 days at \$25.00 56 25 Grand total to face of voucher \$67.75 56 25 1150 (Subtotals, to be carried forward if necessary)

U.S. GOVERNMENT PRINTING OFFICE : 1947 0-255-155 (82G)

^{*}If per diem allowances for members of employee's immediate family are included, give members' names, their relationship to employee, and ages and marital status of children (unless this information is shown on the travel authorization).

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Do you want this acknowledged?

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The general gist of the reply?

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GENERAL MILLS, INC. • EXECUTIVE OFFICES • Post Office Box 1113 • Minneapolis, Minnesota 55440

September 18, 1972

JAMES S. FISH
Vice President
Advertising and
Marketing Services

Mr. Clay T. Whitehead Executive Office of the President Office of Telecommunications Policy Washington, D. C. 20504

Dear Tom:

Thanks for your note. We had a beautiful week end and spent a fair amount of it on Lake Minnetonka and thought of our boat ride back in August on the eve of your departure for the border lakes. And during that week, with lots of rain here in the Twin Cities, we wondered whether you were getting any sunshine up there as you paddled through canoe country.

I do get to Washington reasonably often and, on one of these trips, I would find it most interesting to visit with you about this dynamic area of telecommunications in which we are both so deeply involved.

Sincerely,

JSF/mk

RECEIVED

SEP 21 12 30 PM '72

OFFICE OF TELECOMMUNICATIONS POLICY

GENERAL MILLS, INC. . EXECUTIVE OFFICES

Post Office Box III3 · Minneapolis, Minnesota 55440





760

Mr. Clay T. Whitehead Executive Office of the President Office of Telecommunications Policy Washington, D. C. 20504

EXECUTIVE OF								
EXECUTIVE OF	Trice of THE DE	ECIDENT	1. Date of request					
EXECUTIVE OFFICE OF THE PRESIDENT			August 15, 1972 2. Name and address of traveler					
OFFICE OF EMERGENCY PREPAREDNESS		Clay T. Whiteh	ead, SS# 5	509-34-3700				
AUTHORIZATION OF OFFICIAL TRAVEL		EOBA WA DC 20504	EOBA					
Submit original and 2 copies to Fiscal Section at least 3 working days in advance of proposed travel			3. Title Director	3. Title				
			4. Type of appoint	ment				
This document becomes an authorization of of- ficial travel only when the certificate of au-			Presidential					
thorization has been signed by the designated authorizing official. This travel 4s ordered on official business for the convenience of the		5. Orgn. unit (Division)						
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Aug 16 4 37 PM '77

OFFICE 3 MINOZA PREPAREDNESS FISCAL SECTION Clay T. Whitehead

Sunday, August 20, 1972

12:45 p.m. Lv. National Airport United Flt. 561 2:04 p.m. Arr. Minneapolis

Return reservations open

SEP 1 2 1972 Mr. James S. Fish Vice President Advertising and Marketing Services General Mills, Inc. Post Office Box 1113 Minneapolis, Minnesota 55440 Dear Jim: Now that I have recovered from our canceing expedition in the North, I want to thank you for the very enjoyable evening we spent in Minneapolis. I enjoyed the brief opportunity to chat with you and hope we will be able to talk at more length on one of your visits to Washington. Best wishes. Sincerely, signed TOM Clay T. Whitehead cc: DO Records DO Chron Mr. Whitehead - Trip file Amb. Washburn CTWhitehead: jm 9/11/72

from the desk of WASHBURN Sept. 8, 72 C.T.W. You may want to doop him a line. (no pun intended) - Abbott

GENERAL MILLS, INC. • EXECUTIVE OFFICES • Post Office Box 1113 • Minneapolis, Minnesota 55440

September 5, 1972

JAMES S. FISH

Vice President

Advertising and

Marketing Services

Mr. Abbott Washburn Executive Office of the President Office of Telecommunications Policy Washington, D. C. 20504

Dear Abbott:

Enclosed is a picture of Wanda and Julie taken that warm Sunday evening on Lake Minnetonka. We must have forgotten about the camera after that, because it's the only picture we shot. Sorry we didn't get the rest of the gang.

I enjoyed our visit with your fine associates and thought of them often the following week as they canoed through the border waters. Hope they had better weather up there than we did in the Twin Cities - lots of cold and rain that week.

It's always good to be with you and we enjoyed immensely the fun and fellowship on the high seas that evening.

With warm regards,

JSF/mk enc.

Monday 9/11/72

9:15 Mr. Whitehead's expenses in Minneapolis were 3 cab fares:

Airport to motel	\$4.00
Motel to airport	\$4.00
Airport to apartment in Wash.	\$4.50
	\$12.50

Au Orine: 2'14 day - \$6.25 11.50 67.75 3:20 Tom said he has return reservations on United Fit. 562 for Friday (9/1) but asked if I would change those reservations to either Thursday (8/30) a.m. or p.m. -- 2 first-class reservations.

He would be driving on to Minneapolis and probably staying at the Thunderbird Motel.

((((Asked Tom if Nancy and Mark made it and he said they did -- on the second day caught up with them))))

Northwest Airlines is still on strike.

Called United and they have
absolutely no return flights coming into
Washington tomorrow (Thursday 8/30)
available.

893-3400

They still have the confirmed reservations for Friday (9/1)

8:50 a.m. Leaving Minneapolis 12:00 noon Arriving Washington National

No other airlines serving Minneapolis to Washington directly.

5:45 Checked with the Thunderbird Motel to see if Mr. Whitehead had arrived. They don't have a reservation for him -- and they have no accommodations available. Also checked the Thunderbird Annex and they have nothing.

(612) 854-3411

6:15 Called the White House open tor to let them know that Mr. Whitehead would probably be calling me and to give them my home phone number.

UNIVERSITY OF MINNESOTA

School of Journalism and Mass Communication 111 Murphy Hall Minneapolis, Minnesota 55455 ★

*Correspondence: 11 Hillside Court

St. Paul, Minnesota 55108

25 August 1972

Ambassador Abbott Washburn Office of Telecommunications Policy Executive Office of the President 1800 G St. Washington, D.C. 20547

Dear Abbott:

It was good to see you here the other day, and to have the opportunity for an intensive session of shop talk with yourself and Tom Whitehead and Brian Lamb. I just hope that you folks may have derived even a small measure of the benefits I obtained from our huddle.

As usual following such focused interchange situations, I have found in the hours and days since Monday that various afterthoughts keep bobbing up to the surface of my mind. But now I find, a few hours before my departure for four weeks in South America, insufficient time to put any of these down in adequate fashion for relaying to you.

Perhaps the most salient of these reflections flows from your question to me at the luncheon table in the Campus Club concerning whether or not I thought your Office might in some appropriate way undertake to sponsor (if that's the right word) activities significant to OTP among scholars. I believe I responded with a cautious Yes to your question, assuming the usual caveat about "academic integrity," or something like that. I guess I now, after some rather serious thinking about this, feel that the kind of thing you had in mind (if perhaps only fuzzily for the moment) might well be a fruitful project, at that. Certainly I feel (as I think I suggested to Tom and you at one point) rather strongly that OTP might well consider establishment of an Advisory Panel (or whatever) to excellent purpose. This might consist of a small number of qualified academics, and selected as to particular interest as to domestic and international sides of OTP's mandate. It might be that this panel should, in fact, function more in the nature of a consultancy group.

Very closely related to the above is my further suggestion that you might wish to consider involving academics in special capacities in connection with international telecommunications policy concerns of OTP; e.g., your special area. I think of the device common to many foreign ministries, PTTs, etc., of having special advisers attached to official delegations to international conferences.

I will be at The Mayflower from mid-day on Sept. 28 until Saturday, primarily to attend a meeting of the Board of Directors of the Society of International Development. If by chance you, Tom and other colleagues would wish to chin further about any of this rumination you could alert me by a note to me for my attention on return from South America, on Sept. 23.

Robert Lindsay Professor OFFICE DE RADIODIFFUSION-TELEVISION FRANÇAISE

S ERVICE DE LA RECHERCHE CENTRE PIERRE BOURDAN 5, AVENUE LU RECTEUR POINCARÉ

75016 PARIS

TEL. 224.28.28

RIM/200 BIS/ 03684

Paris, 9 ACUT 1972

MR. LINDSLY ROBERT ASSOCIATE PROFESSOR INTERNATIONAL COMMUNICATION UNIVERSITY OF MINNESOTA MINNEAPOLIS MINN.

Dear Mr. LINDSAY,

THROUGH THE FREMEWORK OF THE INTERNATIONAL FILM AND TELEVISION COUNCIL (1.F.T.C.) WE HAVE CREATED COMMISSION 7 WHOSE ACTIVITIES ARE "RESEARCH ON MASS COMMUNICATION AND AUDIO-VISUAL MEDIA".

IMMEDIATELY DETER THE INITIAL MEETING OF COMMISSION 7, I CALLED, as CHAIRMAN, AN ORGANIZATIONAL MEETING, THE RESULT OF WHICH LEING THE CREATION OF A WORKGROUP.

THIS WORKGROUP, CRELED "SERENDIPTY" HAS DECIDED TO UNDERTAKE THE PRODUCTION OF A TELEVISION MAGAZINE ON RESEARCH.

MEMBERSHIP IS OPEN TO BUL ACTIVE PERTICIPANTS AND THE ODJECTIVE IS TO PROJUCE THE FIRST TELEVISION PAGEZINE PROGRAM LEFORE JANUARY 1ST 1973. THE THEMES WILL BE "AUDIENCE MATICIPATION", AND "THE RESPONSIBILITY OF MEDIA IN THE ENVIRONMENT".

THE DOCUMENTS GRITHERED BY THE EDITORIAL COMMITTEE CAN BE DISTRIBUTED BY ALL PARTICIPANTS OF THE WORKGROUP FOR THE FOLLOWING RUDIENCES: PRIVATE, RESERRCH INSTITUTIONS, PROFESSIONAL END/OR INSTITUTIONAL (i.e. RADIO OR TELEVISION NETWORKS).

WITH THE KNOWLEDGE OF YOUR INTEREST IN THESE SUBJECTS AND YOUR PAST EXPERIENCE, WE HOPE YOU WILL FEEL FREE TO COOPERCITE AND ADVISE US.

SINCERELY YOURS

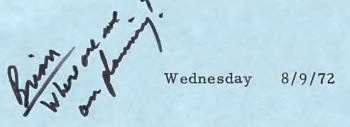
Head of the Research Service of the O.R.T.F.

PIERRE SCHWEFFER

HEREWITH : +1) REPORT OF THE FIRST MEETING OF THE IFTC COMMISSION VII.

2) UPERATION "SERENDIPITY".

The is some with the



INV. ACC. 8/21/72

5:30 Amb. Washburn advises he will go to Duluth, Minn., tomorrow (Thursday, August 10). (218) 724-8448

Concerning the trip, he advises that Prof. Robert Lindsay,
Univ. of Minn., agreed to switch the luncheon invitation from
Friday, August 18, to Monday, August 21. (at the Faculty Club at the Univ.)

Chuck Bailey, Managing Editor of the Minneapolis Tribune, and Bower Hawthorn, Vice President for Public Affairs of the Coles organization, will both be in Minneapolis on the 21st and pleased to see you. They are checking on the whereabouts of John Coles, Jr., that day. (Bailey went with the President to both China and Russia.)

5:00

Amb. Washburn advises you, he, and Brian have been invited by James Fish, Vice President for Advertising and Merchantising of General Mills, to a boat ride and dinner afterwards on Lake Minnetonka on Monday evening, May 21.

Accept _____ Regret ____ Itinerary For Clay T. Whitehead Minneapolis, Minnesota August 20-21, 1972

Sunday, August 20, 1972

12:00 noon Coyt will pick you up

12:45 p.m. Leave National Airport via United Airlines Flt. 561

2:04 p. m. Arrive Minneapolis

Amb. Washburn will meet you at the airport

6:00 p.m. Boat ride on Lake Minnetonka and dinner

with James Fish, Vice President for Advertising

and Merchantising, General Mills, Inc.

Monday, August 21, 1972

9:30 a.m. News Conference - Press Club, Raddisson Hotel

11:00 a.m. Meeting with Prof. Bob Lindsay 333-2/81

University of Minnesota

(includes lunch)

2:00 p.m Meeting with John Schwartzwalder

Educational TV station

4:00 p.m. Meeting with Mr. Otto Silla

Executive Vice President and Publisher

Minneapolis Star and Tribune

maniett - (612) 884 - 7441

3:10 Nancy called; Mark says the only good hotel in downtown Minneapolis is the North Star.

Said you wanted this info this afternoon.

I called to get the phone number ---they don't have a listing for the North Star --but have a listing for the North Star Inn

(612) 335-9351

Eva

Thursday 8/17/72

5:25 Mr. Washburn called to say it is O.K. for the Jim Fish boat ride and dinner on Sunday evening (8/20) ----- 6 p.m. -- at the Lake.

O.K. for Margaret; Brian definitely invited also.

If O.K. with you, Mr. Washburn will try to meet your plane. He's going to Minneapolis on Saturday.

He said Judy has a phone number where he can be reached. Brian is asking where they are to meet ---- II:05 In checking plane fares, etc., I find that there are two days on which you can't take advantage of family plan ----

* Fridays from 2 p.m. until midnight Sundays from 2 p.m. until midnight

* They hadn't previously mentioned this Friday restriction.

10:00 Mr. Whitehead now holds the following reservations for the trip to Minneapolis, Minn., on Sunday, August 20. We did NOT change Brian's reservations.

12:45 p.m. 2:04 p.m.

at the night

Lv. National Airport via UA 561

Arrive Minneapolis

We will have the tickets picked up on Friday, August 18, at the Statler Hilton.

893-3400

9:15 In checking for a possible return flight from Minneapolis, you will need to leave before 2 p.m. on Sunday from Minneapolis to take advantage of the family plan -- or you can return any time on Monday (even though it is a holiday).

At present they have the following flights available:

Sunday, Sept. 3

8:50 a.m. Lv. Minneapolis United Flt. 562 (nonstop)
12:00 noon Arr. Washington National Airport

12:35 p.m. Lv. Minneapolis United Flt. 866 (nonstop to Chicago)
1:39 p.m. Arr. Chicago
2:15 p.m. Lv. Chicago United Flt. 634 (nonstop to D.C.)
4:54 p.m. Arr. Washington National Airport

Monday, Sept. 4

8:50 a.m. Lv. Minneapolis United Flt. 562 (nonstop)
12:00 noon Arr. Washington National Airport
4:55 p.m. Lv. Minneapolis United Flt. 656
8:03 p.m. Arr. Washington National Airport

Would you like a reservation held for you?

6:30 Amb. Washburn advises he has been in touch with Jim Borman, WCCO-TV, and the newspaper people at the Minneapolis Tribune concerning Mr. Whitehead's trip.

Tuesday 8/15/72

5:00 Amb. Washburn advises they are due at the Univ. of Minn. shortly after the meeting with Lindsay (approx. 11:00) on Monday, 8/21. After that, they will go to the educational TV station and meet with John Schwartzwalder.

Concerning politics for the day, he has not gotten very far with that. Most of the leaders will be at the Convention. 5:55 In order to take advantage of the fare reduction (family plan), you would need to leave before 2 p.m. on Sunday.

There is a flight leaving at 12:45 p.m. - United 561 (nenstop) and arriving in Minneapolis at 2:04 p.m.

First-class fare \$186.00
Family fare 162.75
\$348.75

Shall we change your reservations for this flight?

If so, we will tell Brian that we have changed your flight and see if he wants to take the same flight -- or leave his reservation for the 5:25 p.m. flight.

United Air Lines (Mr. Dykeman)

893-3400

You would also have to return before 2 o'clock on Sunday to take advantage of the familyplan.

OFFICE OF TELECOMMUNICATIONS POLICY WASHINGTON

August 7, 1972

To: Tom

FROM: ABBOTT

It just spoke with Prof. Bob Lindsay

"I U. of min. He will be in mineupolin

on Friday, August 18; would very much like

to sixt lown with you; and extends lowchen

invitation at Fuelly Clost that lay.

Told him the trip was not get firm, but

will let him know soon.

Couler A., Bruton Paula (Educational TV proneer)
and some of the media people we know.



UNIVERSITY OF MINNESOTA TWIN CITIES

School of Journalism and Mass Communication 111 Murphy Hall Minneapolis, Minnesota 55455*

*Correspondence:

ll Hillside Court St. Paul, Minnesota 55108

21 June 1972

Mr. Abbott Washburn
Office of Telecommunications Policy
Executive Office of the President
1800 G St
Washington, D.C. 20547

Dear Mr. Washburn:

I must thank you again for your helpful responses to my questions concerning U.S. policy aspects of satellite communications, with special reference to INTELSAT, as you gave them to me most graciously in your office the other day. In due time, when I have completed my research project under a grant from the University of Minnesota's Office of International Programs and the Hill Foundation, I shall be certain to send you a copy of the resultant monograph.

The day after my visit with you, I had lunch in Washington with an acquaintance, a consultant to USIA, who for some reason gave me the Xerox copy of the article, "Prespects for Communication Policy," which I herewith pass along to you and such of your colleagues as may be interested in a close reading of it. Of course, you may well be familiar with Miss Krieger's article, but in the event you are not, no doubt you will be interested to read what she has to say about OTP, in particular. (The underlining in the Xerox copy is as was done, evidently, by the man who gave it to me.)

This article, for reasons I suspect you will appreciate, put me in mind of the matter about which we chatted -- my concern about the "image" being projected in the (in my view) increasingly polemical papers, articles and books on the American policy and enterprise in the international area of satellite communications. (Your mention of Miss Maddox' piece in The Nation sent me to my files, wherein I found the enclosed piece by her in The New Republic, a couple of years ago.) Certainly Herbert Schiller, now at San Diego State University, with his book, Mass Communication and The American Empire, and other writings (see the enclosures) has done much in this regard. (The piece in El Tiempo, 24 February 1972, appeared in that paper the very week I was in Quito serving as principal resource person in USIS' Seminario, La Televisión Hoy, for Ecuador's broadcasters, educators and journalists. The article, "American Television Imperialism," appeared last year in the English-edition of The Democratic Journalist, in effect the Eastern Bloc equivalent of the American Newspaper Guild's newsletter.) More of the same is certain to permeate the papers to be given by American (as well as other, more expectable) scholars internationally identified as specialists in this field (see recent programs, etc., from meetings of the International Association for Mass Communication Research) at IAMCR's meetings to be held in Buenos Aires, Sept. 15-25. (As I believe I mentioned to you, I am a member of IAMCR, and of its Satellite Communications Section, but will not be offering a paper at the Buenos Aires conference since I do not expect to be able to attend. I might add.

Robert Lindsay to Abbott Washburn

though, that the State Dept. has just alerted me to expect an invitation to lecture on television in developing countries at the Centro Internacional de Estudios Superiores de Periodismo Para América Latina in Quito during the first week in September, and this circumstance might make it somewhat easier for me to consider attending the B.A. sessions.)

Well, there is a good deal more to this than we could cover in our chat in your office or in a letter. You suggested that we get together for a further discussion, to include perhaps some of your associates, the next time I am in Washington. My next scheduled trip there will be Sept. 29-30, to attend a meeting of a committee of the Society for International Development. If you should wish, I could perhaps arrange to be in the city on Sept. 28 to accommodate an informal dialog. I guess I am inclined to feel that there is something by way of urgency in the need for your Office and other, relevant policy agencies to exploit opportunities to "feel the pulse" of academics -- foreign as well as U.S. -- who specialize in international communication and, through their channels reaching into opinion leadership, in various ways influence world and rational attitudes and understanding.

I shall be looking forward to hearing from you and in the meantime wish you a good jaunt next month.

Sincerely,

Robert Lindsay

Coint Junel view

Professor of Mass Communication and Triternational Relations

UNIVERSITY OF MINNESOTA

DR. ROBERT LINDSAY, Professor of Mass Communication and International Relations

Formerly:

Senior Program Specialist for Space Communication, UNESCO, Paris U. S. Department of State Specialist: Bolivia, Brazil, Ecuador Lecturer; universities and journalism training centers: Belgium, Bolivia, Brazil, Ecuador, France, United Kingdom Radio and television news director, commentator, reporter

Research Concerns:

Policy planning and training for mass communication in developing countries Communication and international affairs Satellite communications

Teaching (graduate seminars):

International Communication
Mass Communication Problems of Developing Countries
World Communication Systems
International Broadcasting and World Affairs
Development of American Broadcasting

Publications:

This High Name (University of Wisconsin Press, 1956)

COMSAT: Congressional Corporation (Iowa State University Press, forthcoming)

Chapters and essays in books on mass communication and intercultural communication; articles, research reports, monographs, reviews in academic and professional journals, U. S. and foreign, 1948--.

Listings:

American Men of Science Directory of Latin Americanists, Library of Congress Registry of Specialists in Latin American Education and Related Fields, Organization of American States

Memberships:

International Communication Development Council (Chairman, 1970-72) International Association for Mass Communication Research International Communication Association International Studies Association International Press Institute Institut International de Droit Spatial Society for International Development World Future Society British Institute of International and Comparative Law Centre d'Etude des Conséquences Générales des Grandes Techniques Nouvelles Canadian Institute of International Affairs Latin American Studies Association Inter American Press Association American Society of International Law American Association for the Advancement of Science Foreign Policy Association Sigma Delta Chi, The Society of Journalists Radio-Television News Directors Association