

CLAY T. WHITEHEAD

Tickets to be picked up at the United Airlines
Ticket Office at the Statler, 16th & K Sts, NW
Monday, June 5, 1972

TUESDAY, June 6, 1972:

11:55 a.m.	LV Dulles, via UA #743
1:30 p.m.	AR Denver, Colorado
3:00 p.m.	LV Denver, via Rockey Mt. Airways, #90
3:45 p.m.	AR Aspen, Colorado

THURSDAY, June 8, 1972:

7:50 a.m.	LV Aspen, via Aspen Airways #408
8:25 a.m.	AR Denver, Colorado
9:10 a.m.	LV Denver, via UA #166
2:25 p.m.	AR Dulles Airport

TRAVEL VOUCHER

DEPARTMENT, BUREAU, OR ESTABLISHMENT Executive Office of the President Office of Telecommunications Policy		VOUCHER NO.
PAYEE'S NAME Clay T. Whitehead SS# 509-34-3700		SCHEDULE NO.
MAILING ADDRESS (Including ZIP Code) OEP/OTP EOBA WA DC 20504		PAID BY
OFFICIAL DUTY STATION Washington, D.C.	RESIDENCE Washington, D.C.	
FOR TRAVEL AND OTHER EXPENSES FROM (DATE) June 6 TO (DATE) June 8, 1972	TRAVEL ADVANCE Outstanding NONE \$	CHECK NO.
APPLICABLE TRAVEL AUTHORIZATION(S) NO. 974 DATE 5/18/72	Amount to be applied	CASH PAYMENT OF \$
	Balance to remain outstanding \$	RECEIVED (DATE)
		(Signature of Payee)

TRANSPORTATION REQUESTS ISSUED

TRANSPORTATION REQUEST NUMBER	AGENT'S VALUATION OF TICKET	INITIALS OF CARRIER ISSUING TICKET	MODE, CLASS OF SERVICE, AND ACCOM- MODATIONS *	DATE ISSUED	POINTS OF TRAVEL	
					FROM-	TO-
B-2,469,757 TA 974	318.00	UA	Air/First	5/18	Washington, D.C.	Aspen, Colorado, and return

** Certified correct. Payment or credit has not been received.

June 20, 1972 (Date)		(Signature of Payee)	AMOUNT CLAIMED	Dollars	Cts
			→	62	50
Approved. Long distance telephone calls are certified as necessary in the interest of the Government.			DIFFERENCES:		
(Date) *** (Approving Officer)					
NEXT PREVIOUS VOUCHER PAID UNDER SAME TRAVEL AUTHORITY			Total verified correct for charge to appropriation(s)		
VOUCHER NO.	D.O. SYMBOL	DATE (MONTH-YEAR)	(initials)		
Certified correct and proper for payment:			Applied to travel advance (appropriation symbol)		
(Date) (Authorized Certifying Officer)			NET TO TRAVELER →		

ACCOUNTING CLASSIFICATION

* Abbreviations for Pullman accommodations: MR, master room; DR, drawing room; CP, compartment; BR, bedroom; DSR, duplex single room; RM, roomette; DRM, duplex roomette; SOS, single occupancy section; LB, lower berth; UB, upper berth; LB-UB, lower and upper berth; S, seat.
** FRAUDULENT CLAIM—Falsification of an item in an expense account works a forfeiture of the claim (28 U.S.C. 2514) and may result in a fine of not more than \$10,000 or imprisonment for not more than 5 years or both (18 U.S.C. 287; *id.* 1001).
*** If long distance telephone calls are included, the approving officer must have been authorized in writing by the head of the department or agency to so certify (41 U.S.C. 680a).

PREVIOUS TEMPORARY DUTY (Complete these blocks only if in travel status immediately prior to period covered by this voucher and if administratively required)

[illegible]

*If per diem allowances for members of employee's immediate family are included, give members' names, their relationship to employee, and ages and marital status of children (unless this information is shown on the travel authorization).

ISSUED BY **UNITED AIR LINES, INC.**PASSENGER TICKET AND BAGGAGE CHECK
SUBJECT TO CONDITIONS OF
CONTRACT ON PASSENGER'S COUPON
PASSENGER'S COUPON
DATE OF ISSUE

ENDORSEMENTS

NAME OF PASSENGER **Mr Clay Whitehead**

ORIGIN

13 JUN 72

DESTINATION

ISSUED IN EXCHANGE FOR

1 2 3 4

TICKET DESIGNATOR/TOUR CODE

DATE AND PLACE OF ORIGINAL ISSUE

1 2 3 4

NOT GOOD FOR PASSAGE
FROM **WASHINGTON DC**
(2 tickets)

FARE BASIS

CARRIER

CLASS

DATE

TIME

STATUS

ALLOW

F

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FARE
294.44TAX
23.56**318.00****016 454124290 4**FORM ISSUING OFFICE ONLY AIRLINE FORM SERIAL NUMBER
016 454124290FARE CALCULATION
132.00
27.00
27.00
132.00

FARE

CONJUNCTION TICKET(S) NO. (S)

FORM OF PAYMENT

GT-12 B-2, 469, 757IT IS UNLAWFUL TO PURCHASE OR RESELL THIS TICKET
FROM ANY ENTITY OTHER THAN UNITED AIR LINES
OR ITS AUTHORIZED TRAVEL AGENTS

Valid office

June 13 1972BILL TO **Office of Emergency Preparedness
Washington, D. C. 20504**The **United Airlines**

Company is requested

to furnish **First class Air** transportation at lowest rate from **Washington, D.C.**to **Aspen, Colorado, and return via UA(F)-DCA to DEN;****JC(F)-DEN to ASE; PX(F)-ASE to DEN; UA(F)-Den to DCA**for use of **Clay T. Whitehead** and **No** others with accommodationsfrom **to** with authorizationto transport not over **10** lbs. of excess baggage fromI CERTIFY THAT I HAVE RECEIVED THE TRANSPORTATION SERVICE OR TICKETS REQUESTED
EXCEPT AS STATED ON REVERSE SIDE.

TRAVELER'S

SIGNATURE

TITLE **Director**TRAVELER MUST ASCERTAIN COST OF TRANSPORTATION AND/OR
ACCOMMODATIONS AND RECORD IN SPACES BELOWTRANSPORTATION AMT. ACCOMMODATION AMT. TOTAL
\$318.00

TICKET AGENT WILL NOT ACCEPT THIS

PLACE OF ISSUE **Wash., D.C. May 18, 1972**

I CERTIFY THAT THE TRANSPORTATION REQUESTED IS FOR OFFICIAL BUSINESS.

ISSUING OFFICER'S

SIGNATURE **E. S. Johnston**TITLE **Administrative Officer**

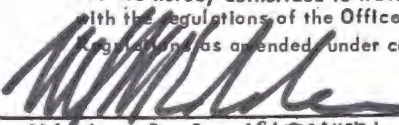
FISCAL DATA (APPROPRIATION, AUTHORIZATION, ETC.)

**1120601
82/OTP/210**

DO NOT - JUD, SPINDLE OR MUTILATE

MEMORANDUM CARD - COPY

The United States of America
Transportation Request

EXECUTIVE OFFICE OF THE PRESIDENT OFFICE OF EMERGENCY PREPAREDNESS AUTHORIZATION OF OFFICIAL TRAVEL		1. Date of request May 18, 1972	
		2. Name and address of traveler Clay T. Whitehead SS# 509-34-3700 OEP/OTP EOBA WA DC 20504	
Submit original and 2 copies to Fiscal Section at least 3 working days in advance of proposed travel		3. Title Director	
This document becomes an authorization of official travel only when the certificate of authorization has been signed by the designated authorizing official. This travel is ordered on official business for the convenience of the Government.		4. Type of appointment Presidential	
		5. Orgn. unit (<i>Division</i>) Office of Telecommunications Policy	
7. Purpose of travel To address the Aspen Institute Third Annual Television Conference.		6. Official station Washington, D.C.	
		8. Period of travel June 6-8, 1972	9. Est. No. of days of travel status 3
		10. Per diem rate \$25.00	11. Office number of traveler 770, 1800 G St., NW
		12. Mileage rate	13. Phone number of traveler 6161
14. Itinerary Washington, D.C., to Aspen, Colorado, via Denver, and return same.			
15. Travel to be performed as indicated a. <input checked="" type="checkbox"/> Common carrier Including commercial airline b. <input type="checkbox"/> Government-owned vehicle c. <input type="checkbox"/> Other (<i>Specify</i>) d. By privately-owned automobile: (1) <input type="checkbox"/> Reimbursable cost not to exceed common carrier cost <u>or</u> (2) <input type="checkbox"/> Administratively determined to be more advantageous to the Government—common carrier use impracticable (if checked, explain under item 20, 'Remarks').			
16. Allotment number 82/OTP/210		17. Appropriation symbol 1120601	
18. Travel authorization No. <i>974</i>			
19. Estimated cost of travel		20. Remarks First class travel authorized.	
Transportation	\$318.00		
Per Diem	75.00		
Other	30.00		
Total	\$423.00		
21. Requested by Director Office of Telecommunications Policy		FINANCIAL MANAGEMENT BRANCH USE ONLY 22. Funds Obligated FUNDS OBLIGATED MAY 23 1972	
Signature Title		Signature Title	
23. CERTIFICATE OF AUTHORIZATION You are hereby authorized to travel at government expense, to be paid from available appropriations in accordance with the regulations of the Office of Emergency Preparedness and the Standardized Government Travel Regulations as amended, under conditions noted on this authorization.			
 Michael J. McCruden, III		Executive Assistant Title	
IMPORTANT- Every voucher or message concerning this travel must refer to the travel authorization number.			

Car (186) 385-2232

J

Itinerary For
Clay T. Whitehead
Aspen, Colorado
June 6-8, 1972

Tuesday, June 6, 1972

10:30 a.m.	Lv. OTP	
11:55 a.m.	Lv. Dulles	United #743
1:30 p.m.	Arr. Denver, Colorado	
3:00 p.m.	Lv. Denver via Commuter Air Carrier	90 Rocky Mountain Airways
3:45 p.m.	Arr. Aspen, Colorado	

Mr. Whitehead will stay at
The Aspen Meadows Hotel

(303) 925-3426

Wednesday, June 7, 1972

Aspen Institute - (303) 925-7010

Thursday, June 8, 1972

7:50 a.m.	Lv. Aspen via Commuter Air Carrier	408 Aspen Airways
8:25 a.m.	Arr. Denver, Colorado	
9:10 a.m.	Lv. Denver	United #166
2:25 p.m.	Arr. Dulles Airport	

5:00

MEETING WITH ED GALLAGHER, WUI

967-5171

To
Freq. Leave Arrive Flight Class Eq MI S

ASPEN, COLO.

From
GRAND JUNCTION, COLO. MDT GJT
QV 1875 150 2025 4050
COMMUTER AIR CARRIER

HOUSTON, TEXAS CDT IAH
HAR, HHH
CONNECTIONS

7:45a I 1:25p TT 986 S DC9 S 3
PX 429 A C4 0
10:38a DEN 12:45p
8:05a I 1:25p CO 443 F/Y/K 725 B 2
PX 429 A C4 0
10:40a DEN 12:45p
8:10a I 1:25p TT 980 S DC9 B 0
PX 429 A C4 0
9:16a DEN 12:45p
8:15a I 1:25p CO 423 F/Y/K 725 B 0
PX 429 A C4 0
9:22a DEN 12:45p
X7 1:00p I 5:25p BN 170 F/Y 720 S 1
PX 445 A C4 0
3:08p DEN 4:45p
1:25p I 5:25p TT 982 S DC9 S 1
PX 445 A C4 0
3:24p DEN 4:45p

LAS VEGAS, NEV.

CONNECTIONS
8:50a I 1:25p UA 244 F/Y 727 B 0
PX 429 A C4 0
11:20a DEN 12:45p
12:55p 5:25p UA 998 F/Y D8F L 0
PX 445 A C4 0
3:27p DEN 4:45p

LEADVILLE, COLO.

JC 760 61 821 1642
COMMUTER AIR CARRIER
LOS ANGELES, CALIF. PDT LAX
LAX, B8A, CQNT

CONNECTIONS
8:00a L 1:25p CO 608 F/Y/K 747 B 0
PX 429 A C4 0
10:58a DEN 12:45p
12:15p L 5:25p UA 574 F/Y 727 L 0
PX 445 A C4 0
3:14p DEN 4:45p

MINNEAPOLIS/ST PAUL, MINN. CDT MSP
CONNECTIONS

9:30a 1:25p WA 215 Y 737 1
PX 429 A C4 0
11:02a DEN 12:45p
2:25p 5:25p WA 217 F/Y B2F S 0
PX 445 A C4 0
3:12p DEN 4:45p

NEW YORK, N.Y.

JFK, LGA, FWR
CONNECTIONS

7:30a L 1:25p UA 601 F/Y 727 B 1
PX 429 A C4 0
10:20a DEN 12:45p
8:25a J 1:25p TW 155 F/Y B3F B 0
PX 429 A C4 0
10:14a DEN 12:45p
8:25a J 1:25p UA 161 F/Y D8F B 0
PX 429 A C4 0
10:20a DEN 12:45p
8:30a E 1:25p UA 179 F/Y 727 B 0
PX 429 A C4 0
10:20a DEN 12:45p
11:30a E 5:25p UA 855 F/Y D8F L 0
PX 445 A C4 0
1:15p DEN 4:45p
12:00n J 5:25p TW 215 F/Y B7F L 0
PX 445 A C4 0
1:50p DEN 4:45p

OAKLAND, CALIF.

CONNECTIONS
8:20a 1:25p UA 460 F/Y 727 B 0
PX 429 A C4 0
11:22a DEN 12:45p

ONTARIO, CALIF.

CONNECTIONS
8:00a 1:25p CO 86 F/Y/K 725 B 0
PX 429 A C4 0
10:47a DEN 12:45p

PHILADELPHIA, PA.

PHE, NPE
CONNECTIONS
7:20a P 1:25p TW 217 F/Y 727 * 1
PX 429 A C4 0
9:42a DEN 12:45p
TW 217 * MEALS SB/B
1:20p P 5:25p TW 121 F/Y 880 LS 1
PX 445 A C4 0
3:54p DEN 4:45p

SAN FRANCISCO, CALIF.

SFO, OAK, SJV
CONNECTIONS
7:50a S 1:25p WA 574 F/Y B3F B 0
PX 429 A C4 0
10:57a DEN 12:45p
8:10a S 1:25p UA 454 F/Y 727 B 0
PX 429 A C4 0
11:24a DEN 12:45p
8:15a J 1:25p UA 208 F/Y 727 B 0
PX 429 A C4 0
11:17a DEN 12:45p
8:20a O 1:25p UA 460 F/Y 727 B 0
PX 429 A C4 0
11:22a DEN 12:45p
11:50a S 5:25p TW 155 F/Y 880 LS 1
PX 445 A C4 0
2:59p DEN 4:45p
67 11:50a S 5:25p UA 974 F/Y 737 L 1
PX 445 A C4 0
3:50p DEN 4:45p
12:15p S 5:25p UA 742 F/Y 727 L 0
PX 445 A C4 0
3:25p DEN 4:45p

ASPEN, COLO.

From
VAIL/EAGLE, COLO. MDT ASE
JC 610 49 659 1118
COMMUTER AIR CARRIER

WASHINGTON, D.C. EDT WAS
D4AD, N-CA, 8BA
CONNECTIONS

8:15a D 1:25p TW 217 F/Y 727 B 0
PX 429 A C4 0
9:42a DEN 12:45p
8:25a D 1:25p UA 175 F/Y 727 B 0
PX 429 A C4 0
10:08a DEN 12:45p
11:00a B 5:25p UA 293 F/Y 727 LS 1
PX 445 A C4 0
1:14p DEN 4:45p
11:55a D 5:25p UA 743 F/Y 727 L 0
PX 445 A C4 0
1:30p DEN 4:45p

ASTORIA, ORE.

3.0 MI SW
PDT AST
MINIMUM CONNECTING TIME: 20

CHICO, CALIF.

CONNECTIONS
S 47.22 3.78 51.00 102.00
Y 34.00
Z 40.00

HOQUIAM, WASH. PDT HQM
GP 9:00a 1:09p RW 330 S F7 3
S 13.89 1.11 15.00 30.00
S 15.74 1.26 17.00 34.00
RW YZ 12.00
RW YZ 14.00

COMMUTER AIR CARRIER
8:45a 9:15a GP 331 A TC 0
EFFECTIVE MAY15
8:45a 9:15a GP 333 A TC 0
EFFECTIVE MAY15

KLAMATH FALLS, ORE. PDT LMT
S 33.33 2.67 36.00 72.00
Y 24.00
Y 29.00

OLYMPIA, WASH. PDT OLM
S 21.30 1.70 23.00 46.00
Y 16.00
Y 19.00

PORTLAND, ORE. PDT PDX
GP 8:20a 5:12p RW 419 S F7 1
S 14.82 1.18 16.00 32.00
S 16.67 1.33 18.00 36.00
RW YZ 12.00
RW YZ 14.00

COMMUTER AIR CARRIER
10:30a 11:05a GP 332 A TC 0
EFFECTIVE MAY15
4:20p 4:55p GP 334 A TC 0
EFFECTIVE MAY15

REDDING, CALIF. PDT RDD
X67 9:35a 1:09p RW 330 S F7 2
SAN FRANCISCO, CALIF. PDT SFO
S-SFO, O-OAK, J-SJC
S 56.48 4.52 61.00 122.00
Y 41.00
Y 49.00

SEATTLE, WASH. PDT SEA
S-SEA, B-BFI
GP 8:00a 1:09p RW 330 S F7 S 4
S 20.37 1.63 22.00 44.00
S 22.22 1.78 24.00 48.00
RW YZ 16.00
RW YZ 19.00

COMMUTER AIR CARRIER
X67 3:40p 5:12p RW 419 S F7 3
8:45a 9:15a GP 331 A TC 1
EFFECTIVE MAY15
8:45a 9:15a GP 333 A TC 1
EFFECTIVE MAY15

TACOMA, WASH. PDT TIW
S 20.37 1.63 22.00 44.00
Y 15.00
Y 18.00

ATHENS, GA. EDT AHN
4.0 MI E 20 MIN L \$1.00 RA
MINIMUM CONNECTING TIME: 20

From
ANDERSON, S.C. EDT AND
S 15.74 1.26 17.00 34.00
Y 14.00 M 8.00
Y 13.00
EX/2 S 16 DAY SO 22.00

ATLANTA, GA. EDT ATL
S 16.67 1.33 18.00 36.00
Y 14.00 M 10.00
Y 13.00
EX/2 S 16 DAY SO 23.00

CHARLOTTE, N.C. EDT CLT
S 23.15 1.85 25.00 50.00
Y 18.00 M 13.00
Y 20.00
EX/2 S 16 DAY SO 34.00

GREENVILLE/SPARTANBURG, SC EDT GSP
S 18.52 1.48 20.00 40.00
Y 14.00 M 11.00
Y 16.00
EX/2 S 16 DAY SO 32.00

ATHENS, GA.

From
GREENWOOD, S.C. EDT GRD
S 17.59 1.41 19.00 38.00
Y 14.00 M 10.00
Y 14.00
EX/2 S 16 DAY SO 24.00

ATLANTA, GA. EDT ATL
8.0 MI S 60 MIN L \$2.00 RA
MINIMUM CONNECTING TIMES
DOMESTIC
STANDARD
NA TO/FROM PLSO
EA/NJ
DL/EA/NW/UA
PI
SO/TW
FLIGHTS TO/FROM HAWAII
AND PUERTO RICO ARE
DOMESTIC
INTERNATIONAL
U.S. TO OUTSIDE U.S.
EA
OUTSIDE U.S. TO U.S.

From
AKRON/CANTON, OHIO EDT CAK
F 56.48 4.52 61.00 122.00
Y 44.44 3.56 48.00 96.00
Y 32.00 M 24.00
Z 32.00
10:10a 11:35a UA 575 F/Y 737 S/ 0
EFFECTIVE JUN 1

CONNECTIONS
X7 7:15a 9:48a UA 404 F/Y 727 0
UA 327 F/Y 727 B 0
7:45a PIT 8:10a
8:15a 11:37a EA 303 F/Y 727 0
UA 491 F/Y 737 0
8:46a PIT 9:55a
X7 8:46a 11:37a AL 652 A C5 0
UA 491 F/Y 737 0
9:13a PIT 9:55a
10:31a 1:10p AL 650 A C5 0
EA 329 F/Y D95 L 0
10:58a PIT 11:40a
1:34p 4:29p AL 848 S D95 0
UA 599 F/Y 737 S 0
2:00p PIT 3:00p
DL 763 A C5 S/ 0
DL 335 F/Y D95 S/ 0
3:04p CNG 4:01p
5:15p 7:45p UA 653 F/Y 737 0
UA 459 F/Y 737 D 0
5:45p PIT 6:15p
7:55p 10:55p EA 729 F/Y D95 0
EA 543 F/Y D95 0
9:01p CLT 10:10p

ALBANY, GA. EDT ABY
NJ A 24.07 1.93 26.00 52.00
S 22.22 1.78 24.00 48.00
Y 17.00 M 13.00
NJ YZ 17.33
SO YZ 17.33
EX/2 S 16 DAY SO 33.00

CONNECTIONS
X67 7:09a 8:09a SO 292 S M4 S 0
8:20a 9:20a SO 220 S M4 S 0
10:30a 11:30a SO 290 S M4 S 0
12:35p 1:04p SO 24 S M4 S 0
3:35p 4:10p SO 24 S M4 S 0
4:40p 5:40p SO 296 S M4 S 0
6:20p 7:45p SO 298 S M4 S 0
8:35p 9:30p SO 505 S M4 S 0

COMMUTER AIR CARRIER
X7 6:45p 7:30p NJ 352 A 3T 0
ALBANY, N.Y. EDT ALB

CONNECTIONS
X7 7:00a 10:23a AA 443 F/Y 725 S 0
EA 331 F/Y 727 B 0
7:29a 11:03a AL 891 S D95 S 0
DL 729 F/Y D95 B 0
8:20a PHL 9:20a
6 7:51a 11:10a MO 426 R BAC 0
DL 621 F/Y D95 S 0
8:31a LGA 9:16a
X7 10:15a 2:17p AL 617 A C5 1
DL 623 F/Y D95 L 0
11:59a DCA 12:50p
X7 10:15a 2:29p AL 617 A C5 0
DL 611 F/Y D95 L 0
11:28a BAL 12:50p
10:15a 3:18p MO 520 R BAC 0
DL 163 F/Y D95 L 1:20p
6 10:45a 2:06p MO 474 R BAC 0
UA 355 F/Y 727 L 0
11:25a LGA 12:00n
X6 11:30a 4:09p MO 438 R FH 1
EA 216 F/Y D95 L 1
12:24p 4:48p AL 893 S D95 S 0
EA 127 F/Y 727 S 0
1:15p PHL 3:05p
3:00p 6:55p AL 685 A C5 0
EA 121 F/Y 727 D 0
4:03p PHL 5:00p
3:58p 7:41p MO 599 R BAC 0
UA 833 F/Y 727 D 0
4:50p BUF 5:20p
5:27p 9:30p AL 895 S D95 0
EA 561 F/Y D95 D 0
6:18p PHL 7:45p

ATLANTA, GA.

From
ALBANY, N.Y.-CONT. EDT ATL
6 7:10p 11:13p MO 416 R FH 0
DL 187 F/Y D95 0
8:09p JFK 9:15p
X6 7:32p 11:09p MO 574 R BAC 0
DL 583 F/Y D95 0
8:10p LGA 9:15p
X6 10:40p 2:38a AA 260 F/Y 725 0
EA 425 F/Y D95 0
11:27p JFK 12:30a

ALEXANDRIA, LA. CDT ESF
F 51.85 4.15 56.00 112.00
Y 41.67 3.33 45.00 90.00
Y 29.00 M 22.00
Y 34.00
2:23p 5:24p DL 418 F/Y D95 1
EFFECTIVE JUN 1

ALLENTOWN, PA. EDT ABE
F 68.32 5.48 74.00 148.00
Y 52.78 4.22 57.00 114.00
Y 38.00 M 29.00
EA YZ 45.00 UA Z 38.00
8:00a 11:37a UA 491 F/Y 737 S/ 1
3:35p 6:45p EA 137 F/Y 727 D 1

CONNECTIONS
9:35a 1:20p EA 175 F/Y 725 0
EA 139 F/Y 727 L 0
10:17a DCA 11:50a

ANDERSON, S.C. EDT AND
S 19.44 1.56 21.00 42.00
Y 14.00 M 11.00
EX/2 S 16 DAY SO 28.00

ANNISTON, ALA. CDT ANB
S 17.59 1.41 19.00 38.00
Y 14.00 M 10.00
EX/2 S 16 DAY SO 24.00
EX/1 30 DAY SO 31.00

ASHEVILLE, N.C. EDT AVL
F 26.85 2.15 29.00 58.00
S 20.37 1.63 22.00 44.00
Y 20.37 1.63 22.00 44.00
Y 16.00 M 12.00
PI YZ 16.00 UA Z 15.00
EX/22 S SATURDAY PI 35.00
EX/1 30 DAY PI 35.00

CONNECTIONS
8:20a 9:14a PI 975 S YS S 0
9:46a 10:40a PI 943 S YS 0
10:50a 11:40a UA 641 F/Y 727 0
1:45p 2:26p PI 73 S 737 0
4:25p 5:06p PI 37 S 737 0
9:20p 10:00p UA 627 F/Y 737 0
9:20p 10:01p 49 S 737 0

ATHENS, GA. EDT AHN
S 16.67 1.33 18.00 36.00
Y 14.00 M 10.00
Y 13.00
EX/2 S 16 DAY SO 23.00

AUGUSTA, GA. EDT AGS
F 25.00 2.00 27.00 54.00
S 19.44 1.56 21.00 42.00
Y 19.44 1.56 21.00 42.00
Y 15.74 1.26 17.00 34.00
Y 14.00 M 11.00
EX/22 S SATURDAY PI 34.00
EX/1 30 DAY PI 34.00

CONNECTIONS
4:42a 5:22a DL 786 F/Y D95 0
7:10a 7:50a DL 427 F/Y D95 0
CONT. NEXT PAGE

TO RENT A
'72 CHEVROLET IN
ATLANTA
CALL TOLL-FREE
800-328-4567
NATIONAL CAR RENTAL

WASHINGTON, D.C.
N-DC (NATIONAL)
B-BAL (FRIENDSHIP)

From ALLENTOWN, PA. EDT ABE

AK 25.00 2.00 27.00 54.00
Y 24.07 1.93 26.00 52.00
EA 19.44 1.56 21.00 42.00

EA 14.00 EA M 11.00
9:35a 10:17a N EA 175 F/Y 725 0
3:35p 4:17p N EA 137 F/Y 727 0

COMMUTER AIR CARRIER

X67 8:05a 9:00a N AK 33 A 89 0
X67 8:10a 8:55a N AK 31 A 89 0
X67 8:20a 9:15a N AK 633 A 89 0
X67 8:30p 9:00p N AK 41 A 89 0
X67 5:00p 5:55p N AK 733 A 89 0
X67 5:15p 6:00p N AK 207 A 89 0

AMARILLO, TEXAS CDT AMA

F 116.67 9.33 126.00 252.00
Y 91.67 7.33 99.00 198.00
YM 66.00 M 50.00
Z 66.00

CONNECTIONS

4:10p 10:21p B TW 412 F/Y 725 S 2
6:00a 12:17p D BN 167 F/Y 725 B 1
BN 12 F/Y 87F B 0
7:29a DAL 8:30a
6:00a 1:21p N BN 114 F/Y 727 BL 2
BN 114 F/Y 727 BL 2

X6 9:15a 4:51p N BN 165 F/Y BAC 1
BN 116 F/Y 727 S 1
10:50a DAL 12:30p

6 9:15a 5:15p D BN 165 F/Y BAC 1
BN 14 F/Y 87F L 0
10:50a DAL 1:30p

X6 9:15a 5:15p D BN 165 F/Y BAC 1
BN 14 F/Y 87F L 0
10:50a DAL 1:30p

1:10p 7:07p N TW 424 F/Y 725 S 1
TW 424 F/Y 725 S 1
4:00p ORD 4:30p

X6 3:30p 9:31p D BN 10 F/Y 727 D 0
BN 10 F/Y 727 D 0
4:23p DAL 5:45p

X6 7:30p 1:53a D BN 279 F/Y 725 S 1
BN 16 F/Y 727 S 0
8:59p DAL 10:10p

ANCHORAGE, ALASKA ADT ANC

1 F 294.00 588.00
2 TAX NOT INCL-SEE PG 7
2 Y 226.00 452.00
Z 118.00
Z 121.00

ASSBURY PARK, N.J. EDT ARX

Y 27.75 2.22 30.00 60.00
Y 27.75 2.22 30.00 60.00

COMMUTER AIR CARRIER

X67 7:00a 7:55a N VM 32 A 89 0
X67 9:30a 10:25a N VM 34 A 89 0
7 1:30p 2:25p N VM 30 A 89 0
X67 4:10p 4:55p N VM 36 A 89 0

ASHEVILLE, N.C. EDT AVL

S 37.96 3.04 41.00 82.00
Y 28.00 M 21.00
YM 33.00

EX/22 S SATURDAY PI 63.00

EX/1 30 DAY PI 63.00

X7 7:15a 12:06p N PI 952 S YS S 6
11:35a 1:25p N PI 34 S YS 1
2:02p 4:17p N PI 42 S YS 2

EFFECTIVE MAY 1

X6 4:47p 8:25p N PI 960 S YS 4
7:32p 10:50p N PI 922 S YS 4

CONNECTIONS

7:23a 10:40a N PI 4 S YS 1
PI 984 S YS 0
8:36a ROA 9:42a
EA 515 F/Y D9S S 0
12:49p CLT 1:20p

WASHINGTON, D.C.
N-DC (NATIONAL)
B-BAL (FRIENDSHIP)

From ASPEN, COLO. MDT ASE

7:50a 2:25p D PX 408 A C4 0
UA 166 F/Y 727 L 0
8:25a DEN 9:10a

11:50a 9:00p D PX 424 A C4 0
TW 252 F/Y 727 D 0
12:25p DEN 3:45p

11:50a 9:10p D PX 424 A C4 0
UA 174 F/Y 727 D 0
12:25p DEN 4:10p

11:50a 9:15p D PX 424 A C4 0
UA 170 F/Y 727 D 0
12:25p DEN 4:00p

ATLANTA, GA. EDT ATL

F 58.33 4.67 63.00 126.00
S 45.37 3.63 49.00 98.00
Y 45.37 3.63 49.00 98.00
FN 45.37 3.63 49.00 98.00
YM 35.18 2.82 38.00 76.00
YM 33.00 M 24.00
YZ 37.00 UA Z 32.00

EX/22 S SATURDAY PI 77.00

EX/1 30 DAY PI 77.00

12:32a 1:58a B DL 328 FN/YN DC9 0
DIS AFTER APR 30

12:32a 2:00a B DL 328 FN/YN DC9 0
EFFECTIVE MAY 1

12:45a 2:12a B EA 440 FN/YN DC9 0
EFFECTIVE MAY 1

5:35a 7:44a N EA 398 F/Y 727 S/ 1
6:06a 7:33a N DL 786 FN/YN D9S B/ 2
6:10a 9:14a N EA 370 F/Y D9S S/ 1
6:20a 8:42a N EA 511 F/Y D9S S/ 1
6:30a 7:58a N EA 582 F/Y 727 B/S 0
6:30a 7:58a N EA 582 F/Y D9S B/S 0
7:10a 11:21a N PI 242 S YS S 5
7:30a 12:10p N PI 910 S YS S 4
8:35a 10:02a N UA 324 F/Y 737 B 0
9:40a 11:13a B EA 138 F/Y DC9 S 0
9:55a 11:20a N EA 130 F/Y 727 S 0
10:20a 2:59p N PI 962 S YS S 4
10:30a 11:58a B DL 600 F/Y D9S S 0
10:32a 11:59a N DL 528 F/Y D9S S 0
10:43a 1:29p N PI 34 S YS 2
11:42a 1:09p N DL 620 F/Y D9S L 0
12:00p 3:59p N PI 912 S YS S 2
12:15p 3:02p D PI 30 S YS 2
12:30p 4:30p N PI 928 S YS S 4
12:30p 5:05p B PI 928 S YS S 4
12:35p 2:01p N PI 146 F/Y D9S L 0
12:40p 6:00p N PI 914 S YS S 4
2:50p 4:20p N UA 436 F/Y 737 S 0
3:15p 4:44p B EA 134 F/Y D9S S 0
3:35p 5:06p N EA 380 F/Y 727 S 0
4:45p 6:24p D DL 106 F/Y 747 S 0
4:55p 7:40p N PI 6 S YS 2
5:05p 9:03p N PI 904 S YS S 2
5:30p 10:00p N PI 918 S YS S 3
6:00p 7:30p N UA 456 F/Y 737 D 0
6:05p 7:32p N DL 418 F/Y D9S D 0
6:20p 10:59p N PI 922 S YS S 5
6:25p 3:05p B EA 132 F/Y D9S D 1
6:30p 9:00p N EA 566 F/Y D9S D 1
6:40p 8:13p N EA 136 F/Y 725 D 0
8:16p 9:44p B DL 512 F/Y D9S S/ 0
10:30p 11:54p B EA 126 FN/YN 727 0

X67 7

X7

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WASHINGTON, D.C.
N-DC (NATIONAL)
B-BAL (FRIENDSHIP)

From AUGUSTA, GA.-CONT. EDT AUS

10:49p 2:00a B DL 681 FN/YN D9S 0
DL 328 FN/YN DC9 0
11:29p ATL 12:32a

10:49p 2:12a B DL 681 FN/YN D9S 0
EA 440 FN/YN DC9 0
11:29p ATL 12:45a

AUSTIN, TEXAS CDT AUS

F 114.82 9.18 124.00 248.00
Y 87.95 7.04 95.00 190.00
YM 64.00 M 49.00
YZ 76.00 Z 64.00

9:10a 1:01p D BN 18 F/Y 727 B 0
1:01p D BN 18 F/Y 727 B 0

7:05a 12:17p D TT 956 S DC9 0
BN 12 F/Y 87F B 0
7:45a DAL 8:30a

7:05a 1:21p N BN 114 F/Y 727 BL 2
BN 114 F/Y 727 BL 2
7:45a DAL 8:20a

8:00a 2:40p D BN 22 F/Y 727 S 0
BN 104 F/Y 727 L 2
8:40a DAL 9:20a

9:00a 3:44p D BN 167 F/Y 725 0
AA 58 F/Y 87F L 1
9:24a SAT 10:35a

X6 10:45a 4:51p N BN 126 F/Y 725 0
BN 116 F/Y 727 S 1
11:25a DAL 12:30p

X6 11:00a 4:51p N TT 964 S DC9 0
BN 116 F/Y 727 S 1
11:40a DAL 12:30p

11:00a 5:35p N AA 342 F/Y 725 LS 1
AA 342 F/Y 725 LS 1
11:40a DAL 12:30p

11:00a 5:55p D TT 964 S DC9 0
AA 362 F/Y 87F S 0
11:40a DAL 2:10p

12:50p 5:55p D BN 8 F/Y 727 0
AA 362 F/Y 87F S 0
1:30p DAL 2:10p

X6 3:00p 9:00p N TT 958 S DC9 0
AA 122 F/Y 727 SD 1
3:40p DAL 4:25p

3:00p 9:00p N TT 958 S DC9 0
BN 958 S DC9 0
3:40p DAL 4:25p

3:00p 9:31p D TT 958 S DC9 0
AA 498 F/Y 725 D 1
3:40p DAL 5:05p

4:05p 9:31p D BN 168 F/Y 725 0
AA 46 F/Y 83F D 0
4:45p DAL 5:45p

X6 4:05p 9:31p D BN 168 F/Y 725 0
BN 10 F/Y 727 D 0
4:45p DAL 5:45p

4:22p 9:41p D TT 981 S DC9 0
EA 554 F/Y 725 D 0
4:56p WAH 5:50p

X6 8:28p 1:53a D TT 640 S DC9 0
BN 981 S DC9 0
4:56p WAH 5:50p

X56 10:10p 6:27a D TT 936 S DC9 0
AA 378 F/Y 87F B 0
10:50p DAL 2:45a

BALTIMORE, MD. EDT BAL

F 15.74 1.26 17.00 34.00
AL 17.59 1.41 19.00 38.00
AL 1 A 12.96 1.04 14.00 28.00

1 APPLIES TO REPLACEMENT CARRIER

EB A 12.96 1.04 14.00 28.00
S 12.04 .96 13.00 26.00
Y 12.04 .96 13.00 26.00

PI YM 11.00 PI M 8.00
AL YM 12.00 EB M 11.00

AL YZ 14.00

EX/11 A/S WEEKEND AL 27.00
EX/22 S SATURDAY PI 23.00
EX/1 30 DAY PI 23.00

X67 7:30a 7:50a N EA 20 A B9 0
8:30a 8:55a N EA 185 F/Y 727 0
8:55a 9:19a N NA 471 F/Y 727 0

10:35a 10:55a N PI 903 S YS 0
11:20a 11:40a N AL 410 A B9 0
11:39a 11:59a N AL 617 A C5 0

3:40p 4:00p N AL 611 A C5 0
4:20p 4:44p N NA 443 F/Y 727 0
4:30p 4:55p N EA 503 F/Y 727 0

X6 4:55p 5:15p N AL 903 A B9 0
5:55p 6:15p N PI 945 S YS 0
7:35p 7:55p N AL 670 A B9 0

X6 8:40p 9:00p N AL 775 A C5 0
6 8:45p 9:05p N AL 717 A C5 0
6 9:40p 10:00p N AL 727 A C5 0

6 9:45p 10:05p N AL 814 A C5 0
X6 10:25p 10:45p N AL 729 A C5 0

COMMUTER AIR CARRIER

X67 5:10p 5:30p N EB 420 A B8 0

BANGOR, MAINE EDT BGR

CONNECTIONS

7:55a 11:05a N NE 71 F/Y 725 S 0
AA 475 F/Y 725 S 0
8:40a BOS 9:50a

9:00a 1:31p N NE 57 F/Y D9S 1
AA 463 F/Y 727 0
10:45a LGA 12:30p

9:00a 2:05p D NE 57 F/Y D9S 1
QZ 909 F/Y D9S 0
10:45a LGA 1:05p

X6 12:00p 3:35p N NE 581 F/Y 727 S 0
AA 581 F/Y 727 S 0
12:45p BOS 2:20p

12:00p 3:39p N NE 573 F/Y D9S 0
EA 371 F/Y DC9 0
12:45p BOS 2:20p

12:00p 3:59p N NE 573 F/Y D9S 0
NE 309 F/Y 725 0
12:45p BOS 2:45p

CONT. NEXT COLUMN

WASHINGTON, D.C.
N-DC (NATIONAL)
B-BAL (FRIENDSHIP)

From BANGOR, MAINE-CONT. EDT BGR

4:00p 6:55p N NE 47 F/Y 727 0
AA 511 F/Y 727 S 0
4:45p BOS 5:40p

X6 4:00p 6:55p N NE 47 F/Y 727 0
NE 319 F/Y D9S 5
4:45p BOS 5:40p

X6 7:15p 10:00p N NE 937 F/Y 727 0
NE 317 F/Y D9S 5
8:00p BOS 9:45p

BATON ROUGE, LA. CDT BRN

F 92.55 7.41 100.00 200.00
Y 71.30 5.70 77.00 154.00
YM 52.00 M 39.00
YZ 57.00

6:22a 11:58a B DL 600 F/Y D9S S
3:09p 7:32p N DL 418 F/Y D9S D

CONNECTIONS

6:22a 11:59a N DL 600 F/Y D9S S
DL 528 F/Y D9S S
9:15a ATL 10:32a

12:02p 6:24p D DL 106 F/Y 747 S
DL 336p ATL 4:45p

BECKLEY, W. VA. EDT BKW

S 28.70 2.30 31.00 62.00
Y 20.00 M 16.00
YZ 24.00

EX/22 S SATURDAY PI 46.00

EX/1 30 DAY PI 46.00

CONNECTIONS

11:31a 1:29p N PI 908 S YS 4
PI 34 S YS 3
12:26p ROA 12:45p

6:25p 9:15p N PI 994 S YS
PI 932 S YS
6:51p ROA 8:17p

BERMUDA, ATLANTIC OCEAN ADT BOA

F 96.00 192.00
Y 75.00 150.00

EX/50 F 21 DAY 170.00
EX/95 Y 21 DAY 110.00
EX/97 Y 21 DAY 131.00
EX/85 Y 21 DAY 103.00
EX/86 Y 21 DAY 123.00

4:15p 6:14p EA 606 F/Y D9S D
6:25p 8:43p EA 812 F/Y 727 D

CONNECTIONS

X6 11:20a 3:35p N PA 135 F/Y 707
AA 581 F/Y 727 S
1:20p BOS 2:20p

11:20a 3:39p N PA 135 F/Y 707
EA 371 F/Y 725
1:20p BOS 2:20p

11:20a 3:59p N PA 135 F/Y 707
NE 309 F/Y 725
1:20p BOS 2:45p

67 12:30p 4:00p B EA 818 F/Y 727 L
AA 323 F/Y 87F
2:34p EWR 3:15p

X6 5:20p 9:25p N PA 191 F/Y 707 D
AA 431 F/Y 725
7:20p BOS 8:10p

X6 5:20p 10:26p B AL 887 S D9S
7:20p BOS 9:15p
8:00 F/Y D9S D

57 6:55p 12:06p B EA 831 F/Y 725
NA 400 F/Y 725
8:57p JFK 10:25p

BILLINGS, MONT. MDT BR

F 137.04 10.96 148.00 296.00
Y 108.33 8.67 117.00 234.00
YM 77.00

Tuesday 6/6/72

5:40

Do you have any expenses to claim for your trip to Aspen?

No

trip
6/7/72

AUG 15 1972

Professor J. M. Ripley
Department of Telecommunications
University of Kentucky
Lexington, Kentucky 40506

Dear Joe:

Thank you for your letter of June 20. I hope my participation in the Aspen Conference was useful to the participants. For my own part, I found it very interesting and very worthwhile. I hope we can keep in touch, since telecommunications research and education are matters of some priority to OTP.

As Brian Lamb wrote, a decision was made some time ago with respect to the vacancies on the Board of the Corporation for Public Broadcasting, but I am glad to know of your interest; and we have passed it on to the White House to keep in mind for future appointments.

Sincerely,

Signed
TOM

Clay T. Whitehead

CTWhitehead:lmc:8/14/72

cc:

DO Records

DO Chron

Mr. Whitehead

Eva

Mr. Lamb

June 29, 1972

Mr. James Conley
Vice President-General Manager
Broadcasting Division/
Meredith Corporation
1345 Avenue of the Americas
New York, New York 10019

Dear Mr. Conley:

Thank you for forwarding copies of the ascertainment study on community needs and interests compiled specifically for the WHEN radio and TV area by the Meredith Corporation.

Certainly Meredith Broadcasting should be complimented for doing such an outstanding job in ascertaining local needs. It is critical that stations be attuned to the needs of their communities as the Meredith stations seem to be doing, and I am glad the results have been successful for you. As you know, we at OTP are much aware of the problems that broadcasters face in license renewal challenges and petitions to deny; if you read last week's Broadcasting, you will see that the President agrees with this. While we certainly agree that broadcasters are unfairly harassed in many cases, conscientious attention such as you have shown to the local needs and interests by responsible broadcasters is essential if we are to bring about a constructive solution to this problem.

I appreciate your bringing this work to my attention.

Sincerely,



Clay T. Whitehead

HCHall:s1b:6/27/72
REWRITTEN: CTWhitehead:cjc:6/29/72
cc: DO Records DO Chron
Whitehead (2) Eva ✓
HCH Chron HCH Subject
Lamb (2)

BROADCASTING DIVISION / MEREDITH CORPORATION

1345 AVENUE OF THE AMERICAS • 212/757-1400 • NEW YORK, N. Y. 10019

JAMES CONLEY
VICE PRESIDENT-GENERAL MANAGER

June 9, 1972

Dr. Clay T. Whitehead
Director
Office of Telecommunications Policy
1800 G Street, N. W.
Washington, D. C. 20006

Dear Tom:

You will recall that in your provocative session at Aspen last Wednesday I was the guy who made a somewhat discursive statement about the frustrations of station operators in satisfying the often conflicting regulations and court law on public access, fairness, equal time, political advertising and paid editorial advertising on controversial issues. Whew.

I went on to use such strong terms as conspiracy, irresponsibility, harassment and even emasculation all of which represented an overstatement when related to the above problems. They do apply, however to the license renewal process and at times to minority employment both of which I should have specified in my brief.

This left me open to a mild challenge by Dorothy Zinberg who observed that her casual viewing of commercial television revealed little evidence of an attempt to satisfy such a broad range of demands.

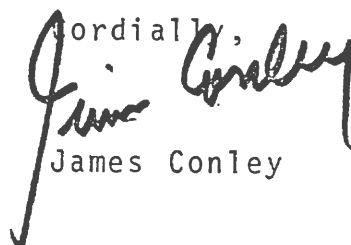
The fact remains that the demands are there, many times conflicting and confusing and too often inhibiting in the station's desire to comply and to render service beyond the minimum required for license protection. There are many many station operators who have a sense of purpose well beyond maximizing profits. The problem is very real and very pressing.

Enough said on the subject.

More

While I have your attention I thought I would enclose some material on our community ascertainment work. We have attempted, with the aid of Meredith Corp. Research, to make this a meaningful guide to our programming and public service in each of the Meredith markets. I am pleased with the results.

Sincerely,



James Conley

JC/j
Enc.

Participants -

I don't mean to bore you with this but felt that some clarification was in order.

If for some reason you would like a sheaf of our material on the ascertainment of community needs referred to above drop me a note. It is suitable for framing and would be a handsome decorative accent for your rumpus or trophy room.

JC

Received with the letter of 6/9/72 from James Conley,
Vice President-General Manager, Broadcasting Division,
Meredith Corporation -----

Ascertainment Study Manual -- Community Needs and Interests

WHEN Demographic Analysis

WHEN Cross Section Survey

WHEN Community Leader Survey

(Above material given to Dr. Lyons for the library. HCH -6/27/72)

Communications and Society

Douglass Cater
Director

June 21, 1972

Dr. Clay T. Whitehead
Director
Office of Telecommunications Policy
1800 G Street, N.W.
Washington, D.C. 20006

Dear Tom:

I hope you know how much you contributed to Aspen III. The participants have concluded that it was the best one yet. Many thanks.

I look forward to future reunions in Aspen and elsewhere.

Best regards,

DC:gb

Will you give me a call

about the Aug 14-18

*meeting on govt-media regulation
in Aspen?*

Aspen Institute for Humanistic Studies

Post Office Box 219
Aspen Colorado 81611 U.S.A.
303 925 7010

June 3, 1972

R. O. Anderson Chairman
J. E. Slater President

To: Participants, Aspen III Seminar, June 3 - 7, 1972

On behalf of the Aspen Institute for Humanistic Studies, I wish to welcome you to the third annual Aspen Institute television seminar "Years of Decision".

As indicated in the papers you have received, the purpose of the seminar continues to be the examination of the interconnections between changing values and the television medium. Specific aspects for discussion are the interrelated topics of the education crisis, racial and ethnic revolts, and the divisions between an increasingly integrated society and an increasingly disruptive culture. Special attention will be given to the inadequacy of institutions, including political ones, to cope with the bewildering pace of change itself.

The schedule for this evening is as follows:

6:00 - 7:00 p.m.	Cocktail reception: Terrace House
7:00 - 8:00 p.m.	Dinner: Four Seasons restaurant, Aspen Meadows
8:00 p.m.	Plenary Session: Herman Kahn Paepcke Auditorium

I hope that you will enjoy the seminar as well as the pleasures of Aspen.

I am pleased to inform you that Mr. Douglass Cater, the Director of the Aspen Program on Communications and Society, will serve as Co-chairman of the sessions and will act on my behalf during the sessions. Unfortunately, on Sunday I will be leaving with the Institute's Chairman, Mr. Robert O. Anderson, for the U.N. Environment meeting in Stockholm.

If you have any questions or need assistance, Mr. Gordon Bell, Mr. Nick Clabaugh and other members of the staff will be glad to help you. Looking forward to seeing you.

Sincerely,

J. E. Slater
President

Aspen III Seminar
"YEARS OF DECISION"
Aspen Institute for Humanistic Studies
June 3 - 7, 1972

Seminar Co-chairman: Douglass Cater
Director
Program on Communications
and Society

SCHEDULE

Saturday, June 3

6:00 p.m. - 7:00 p.m. Cocktails and self introductions at the Terrace House.
Shuttle transportation from Aspen Meadows lobby.
(Please wear your name tags.)

7:00 p.m. - 8:00 p.m. Dinner - Garden of the Four Seasons restaurant,
Aspen Meadows.

8:00 p.m. Plenary Session: Paepcke Auditorium
SHAPE OF THE FUTURE

Discussion Leader:
Herman Kahn, Director, Hudson Institute

Sunday, June 4

8:00 a.m. - 10:00 a.m. Continental Breakfast

11:00 a.m. - 1:00 p.m. Brunch

1:30 p.m. - 2:55 p.m. Plenary Session: West Seminar Room, Aspen Institute
THE GUT ECONOMIC ISSUES

Discussion Leaders:
Walter Heller, Regents' Professor of Economics,
University of Minnesota
Gus Tyler, Assistant President, International
Ladies' Garment Workers' Union

Moderator:
John A. Schneider, President, CBS/Broadcast
Group

2:55 p.m. Coffee Break

Sunday, June 4 (continued)

3:10 p.m. - 4:30 p.m.

Plenary Session: West Seminar Room, Aspen Institute
THE LEARNING REVOLUTION

Discussion Leaders:

Dorothy Zinberg, Department of Chemistry,
Harvard University

Samuel Gould, Chairman, Commission on
Non-Traditional Study

Moderator:

James Day, President, Educational Broadcasting
Corp.

4:45 p.m. - 5:45 p.m.

Group Discussion - Aspen Institute (as assigned)

6:45 p.m. - 7:45 p.m.

Cocktail reception - Aspen Meadows

7:45 p.m. - 8:45 p.m.

Dinner - Garden of the Four Seasons restaurant,
Aspen Meadows

9:00 p.m. -

Film - "Slaughterhouse 5" - Paepcke Auditorium

Monday, June 5

7:30 a.m. - 8:45 a.m.

Breakfast

9:00 a.m. - 10:25 a.m.

Plenary Session: West Seminar Room, Aspen Institute
LIVING WITH TECHNOLOGY

Discussion Leaders:

Edward David, Director, Office of Science &
Technology, The White House

Herman Kahn, Director, Hudson Institute

Moderator:

Herbert Schlosser, Executive Vice President,
NBC Television

10:25 a.m. - 10:40 a.m.

Coffee Break

Monday, June 5 (continued)

10:40 a.m. - 12:30 p.m.

Plenary Session: West Seminar Room, Aspen Institute
CAN THE CITY SURVIVE

Discussion Leaders:

Sol Linowitz, Coudert Brothers

Bernard Gifford, President, New York City-
Rand Institute

Paul Ylvisaker, Professor of Public Affairs &
Urban Planning, Princeton University

Moderator:

Edward Bleier, Vice President, Network Sales
& Programming, Warner Brothers Television

12:30 p.m. - 2:00 p.m.

Box Lunch and Group Discussion - Aspen Institute
(as assigned)

2:00 p.m. -

Free Time

7:00 p.m. - 8:00 p.m.

Cocktails and Dinner - Aspen Meadows

8:30 p.m.

Film - "Modern Times" - Paepcke Auditorium

Tuesday, June 6

7:30 a.m. - 8:45 a.m.

Breakfast

9:00 a.m. - 10:30 a.m.

Plenary Session: West Seminar Room, Aspen Institute
CAN OUR INSTITUTIONS COPE?

Discussion Leaders:

Robert Nisbet, Professor of Sociology, University
of California

Donald Ross, Director, Citizens Action Group

Rodney Rood, Assistant to the Chairman,
AtlanticRichfieldCompany

Moderator:

Frederick Pierce, Vice President in charge of
Planning, ABC Television Network

10:30 a.m. - 10:45 a.m.

Coffee break

Tuesday, June 6 (continued)

10:45 a.m. - 12:30 p.m.

Plenary Session: West Seminar Room, Aspen Institute
THE CHANGING WORLD

Discussion Leaders:

Louis-Francois Duchene, Director, International
Institute for Strategic Studies
Wei-ming Tu, Associate Professor of History,
University of California at Berkeley
Sol Linowitz, Coudert Brothers

Moderator:

Gene Accas, Vice President, Leo Burnett Co. Inc.

12:30 p.m.

Lunch

3:00 p.m. - 4:00 p.m.

Group Discussion - Aspen Institute (as assigned)

4:15 p.m. - 5:30 p.m.

Resource Symposium
REVIEW AND OVERVIEW

Moderator:

Sidney Sheinberg, President, Universal Television

7:00 p.m. - 8:45 p.m.

Cocktails and Dinner - Aspen Meadows

8:30 p.m.

Film - "Jeremiah Johnson" - Paepcke Auditorium

Wednesday, June 7

7:30 a.m. - 8:45 a.m.

Breakfast

9:00 a.m. - 12:30 p.m.

Plenary Session: West Seminar Session, Aspen Institute

- 9:00 a.m. - 9:45 a.m.

Rapporteur Reports

- 9:45 a.m. - 10:45 a.m.

COMMUNICATIONS OUTLOOK

Discussion Leader:

Clay T. Whitehead, Director, Office of
Telecommunications Policy

- 10:45 a.m. - 11:00 a.m.

Coffee break

- 11:00 a.m. - 12:30 p.m.

WE LOOK AT OURSELVES
Industry Panel

Moderator:

Joseph Ripley, Chairman, Department of
Telecommunications

- 12:30 p.m.

Conference concludes

Aspen III Seminar
"YEARS OF DECISION"
Aspen Institute for Humanistic Studies
June 3 - 7, 1972

GROUP ASSIGNMENT SHEET

SNOWMASS - East Seminar Room

Chairman: Irving Harris
Rapporteur: David Connell
James Conley
Edward David
James Day
David Gerber
Emmet Lavery, Jr.
Gerald Leider
Robert Nisbet
John Oakson
Frederick Pierce
David Sacks
John Schneider
Grant Tinker
Gus Tyler
David Wolper
Dorothy Zinberg

ASPEN - Commons Room

Chairman: David Webster
Rapporteur: Frank Reel
Marvin Antonowsky
Richard Block
Robert Buchanan
Louis-Francois Duchene
Peter Engel
Ellis Haizlip
David Levinson
Sol Linowitz
Gene Reynolds
Harriet Rice
Donald Ross
Sidney Sheinberg
Fred Silverman
Charles Woodard

AJAX - West Seminar Room

Chairman: Robert Wood
Rapporteur: John Iselin
Gene Accas
Mary Baim
Edward Bleier
Bernard Gifford
Samuel Gould
Herman Kahn
Allen Ludden
Charles Mechem
John Mitchell
Joseph Ripley
Rodney Rood
Herbert Schlosser
James Shaw
David Victor
Jack Wrather

INDEPENDENCE - Gallery

Chairman: Don Durgin
Rapporteur: Marvin Koslow
Ralph Baruch
Dorothy Bullitt
Humphrey Doermann
Walter Heller
Robert Larson
Norman Lear
Don Nathanson
Agnes Nixon
Merrill Panitt
Gene Roddenberry
William Self
Martin Starger
Wei-ming Tu
Paul Ylvisaker

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"YEARS OF DECISION"
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Aspen III Seminar
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Aspen III Seminar
"YEARS OF DECISION"
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GENERAL INFORMATION

Accommodations and Meals

During the Aspen television seminar, June 3 - 7, you will be staying at the Aspen Meadows. Your tuition covers room and meals, beginning with dinner Saturday, June 3, through lunch, Wednesday, June 7. Your tuition does not cover incidental charges, such as, telephone calls, valet service, wine and bar expenses. These expenses will be billed to you on a personal incidental account. Please stop at the front desk to settle this account before departing.

Gratuities

Your tuition fee covers gratuities for room and meals at the Aspen Meadows. Tips for bellmen, room service, drivers, wine and bar charges are not included.

Transportation in Aspen

The Aspen Meadows is within short walking distance of the Aspen Institute Seminar Building, Paepcke Auditorium and the Health Center. Limited scheduled transportation will be provided to and from downtown Aspen. Please call the front desk to make arrangements for transportation. Cab service is available by calling 925-2282 (Aspen Cab).

Travel Plans

The Aspen Travel Service at 400 East Hyman Avenue (925-3431) can help you with any plane reservations or changes you wish to make. Please take your plane tickets with you when seeing them.

A Quick Reference Airline Guide is available at the Institute if you wish to see it.

ACTIVITIES

HEALTH CENTER

You are invited to use the facilities of the Health Center located at the Aspen Meadows. The Health Center is open daily, Monday through Saturday, from 8:30 a.m. to 12:00 noon and from 1:30 to 5:00 p.m. It is closed on Sunday.

The charge for sauna and steam bath (with or without exercise class) is \$3.00 per person. Massages and facials are by appointment (925-3586) at a charge of \$7.00 each.

Tage Pedersen is the director of the Health Center and he will be glad to show you the facilities and answer any questions you may have.

TENNIS COURTS

The Aspen Meadows tennis courts are open from 7:00 a.m. to 8:00 p.m. Please make reservations with the tennis shop (925-7208) as early as possible on the day you wish to reserve a court. Fees are \$1.00 for singles and \$1.00 per person for doubles. Every effort will be made to accommodate participants and wives. Equipment may be rented at the tennis shop.

GOLF

There are two nine-hole golf courses in the Aspen area: the Aspen Municipal Golf Course (925-1050) located just west of Aspen on Highway 82; and the Snowmass Country Club (923-4011) at Snowmass-at-Aspen. Lessons and clubs are available.

HORSEBACK RIDING

Aspen has several riding stables which offer guided trail rides, breakfast rides, pack trips, or hourly rentals. Those presently open are the T Lazy 7 Guest and Horse Ranch (925-7040), Snowmass Stables (923-3075) at Snowmass-at-Aspen and the Pomegranate Inn (925-2700).

FISHING

The Roaring Fork Valley offers some of the finest trout fishing in the country. The Roaring Fork River, the Frying Pan River at Basalt, Maroon Lake, Castle Creek and Maroon Creek are all well stocked with game fish. Fothergill's Outdoor Sportsman shop in downtown Aspen has guided fly fishing trips at \$35 a day, including lunch and transportation (or \$25 for a half day). \$5 for each additional person. Fothergill's also has rental equipment and lessons for the beginner. The shop is closed Sundays, but guides are still available. Due to the high water, however, fishing is not at its best this time of year.

HIKING AND WALKING

Many miles of marked trails, from easy to very rugged terrain, are available to the hiker in the high country around Aspen. Trail maps and information can be secured from the Aspen Chamber & Visitors Bureau and the U. S. Forest Service in Aspen. Most of the trails at this time of the year may not be open, however, due to recent snows. For walkers, the Aspen Institute/Aspen Meadows has a walking path, beginning behind the Aspen Institute Seminar Buildings which goes along the Roaring Fork River past the Aspen Meadows buildings and crosses Castle Creek.

AUTOMOBILE TOURS

There are two nearby areas of interest within 11 miles of Aspen that can be reached by automobile: the historic ghost town of Ashcroft and the Maroon Bells. Ashcroft is at the end of Castle Creek Road and the Maroon Bells area is at the end of Maroon Creek Road, both of which are reached by traveling approximately one quarter of a mile west of Aspen on Highway 82 and taking the first left hand turn-off. There are signs indicating the location of these areas. Hertz, Avis, National and Budget Rent-A-Car have agencies in Aspen if you would like to rent an automobile.

JEEP TOURS

Guided trips into the high country and wilderness areas can be arranged for groups of four to ten -- or more. For information call Jeep Rentals of Aspen, 925-3766.

For a history of Aspen and the area, the Aspen Institute library has a copy of The Aspen Story and one or two other books you might find informative on this part of Colorado.

If you have questions about any other activities, please do not hesitate to ask the staff at the Meadows or Aspen Institute.

CASTLE CREEK

ASPEN MEADOWS

**Site Plan of the Aspen Institute
for Humanistic Studies**

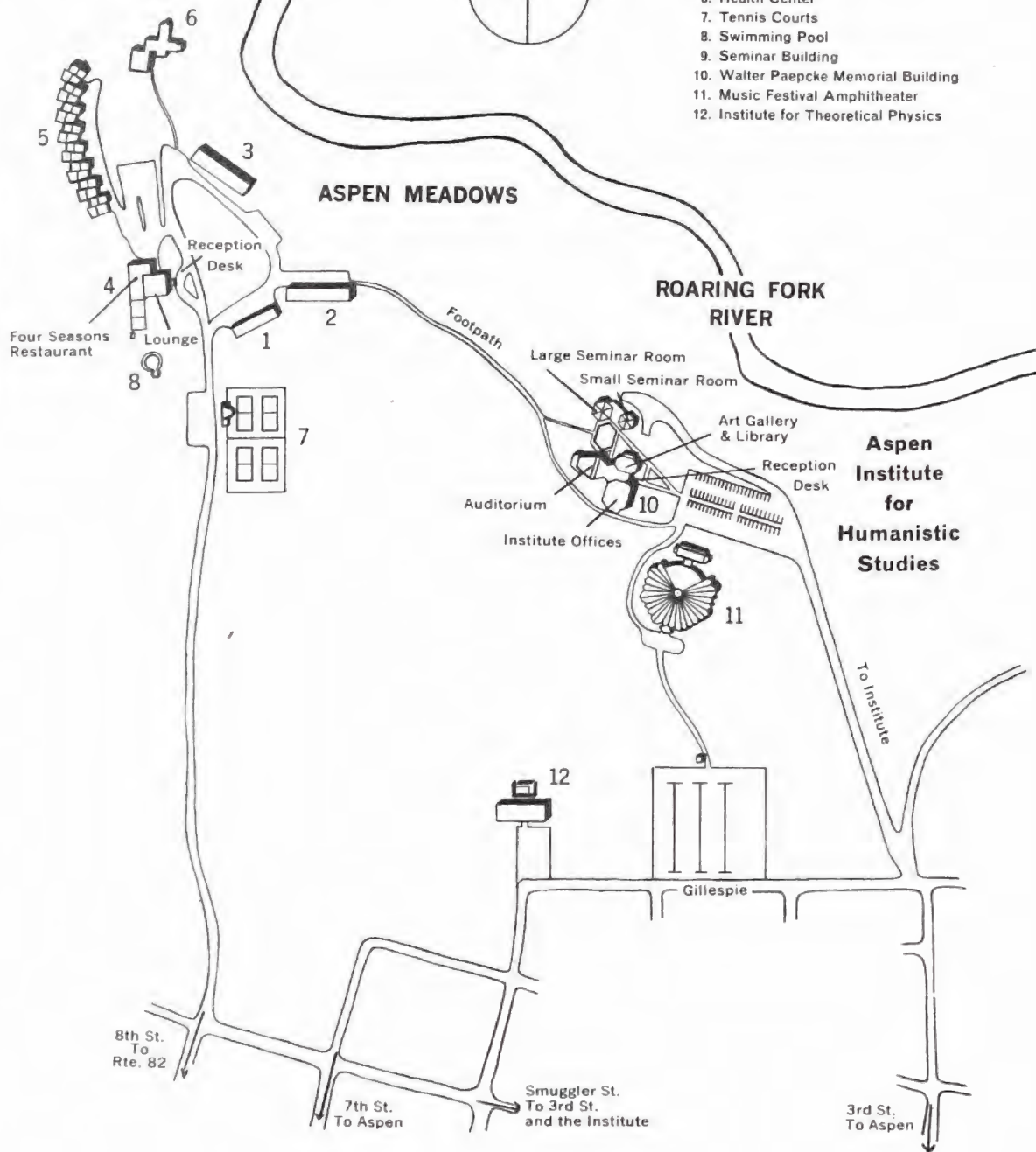
Legend

1. Larkspur Chalet (Building A)
2. Kings Crown Chalet (Building B)
3. Golden Glow Chalet (Building C)
4. Central Building and Restaurant
5. Trustees Houses
6. Health Center
7. Tennis Courts
8. Swimming Pool
9. Seminar Building
10. Walter Paepcke Memorial Building
11. Music Festival Amphitheater
12. Institute for Theoretical Physics



ROARING FORK
RIVER

**Aspen
Institute
for
Humanistic
Studies**



May 19, 1972

TO: Mr. Herman Land

FROM: Miss Judy Morton
Secretary to Mr. Whitehead

Mr. Whitehead has asked me to
send you the attached copy of
the speech he will be giving
at the Aspen Institute.

Attachment

The common thread running through all discussions of communications in the next decade is technological change and the impact of that change on our social institutions, our economy, and our cultural values. It is impossible, in one broad stroke of the brush, to impose a logical order on the situation that goes beyond generalities or cliches.

To avoid this course, and yet at the same time to avoid becoming bogged down in specifics, I would like to focus on two prominent areas of change--cable TV, in the domestic field, and satellite communications, in the international. A brief review of likely (indeed almost certain) technological developments leads naturally to a discussion of the issues that decision-makers will have to face and resolve (if only by default) in the coming decade. Naturally, the two areas do not cover all the changes or issues in communications in the decade to come. However, they are representative and instructive in approaching the problem, and give something of a "handle" on its complexity.

Cable Television

Originally conceived as a device to improve broadcast television reception in mountain or fringe reception areas, cable television now has the technical potential to become within the next 5-10 years an economic local distribution service for TV and various other forms of communication. The elements of this potential are channel abundance and inexpensiveness, as compared to the present scarcity and cost of over-the-air television; capability for return signalling ("two-way" features) and for geographical localization; and the possibility of integration with computers and associated "information technology" devices.

The issues likely to arise from improved cable television technology and increased numbers of customers are:

- Should government
 - adopt a laissez-faire attitude, impose no rules on entry, services or industry structure and allow the marketplace to determine development?
 - adopt minimum ground rules such as franchising plans, required services and nondiscriminatory treatment, but rely predominantly on normal market and political forces?
 - develop a single coordinated "master plan" to guide development and heavily regulate the cable industry in order to fulfill its goals?

- What division of authority and responsibility between local, state, and federal jurisdictions should there be?
- What kinds of services should be emphasized?
 - TV program services only, including programs of broadcast stations, the cable system itself, and third parties?
 - minimal two-way services, such as remote utility meter reading, subscription TV (pay TV) on a viewer selected basis and simple Yes-No polling?
 - fully developed multi-directional switched communications services including "information services" made available by utilization of computers, such as telepurchasing, videophone, message switching and data processing.
 - Should the choice of priorities be made by government or by the marketplace?
- How should the industry be structured?
 - Should ownership and control of transmission facilities be joined with that of program content, as is the case with over-the-air television? Should such control be separated, as is the case with common carriers? Or should there be a mixture of the two?
 - Should controls be imposed on multiple ownership or on cross-ownership (print or electronic)?

If "concentration" is a danger, how should it be defined?

- What funding mechanisms or mix of mechanisms should be utilized? How much and for what should the subscriber pay for--the service as a whole, individual channels, or individual programs?
- How much programming should be advertiser-supported? What services, if any, should be noncommercially supported, either by private contribution or by public subsidy? Should rates or services be regulated?
- How will cable be integrated with the present broadcasting industry?
 - Should pay-TV be allowed?
 - How will fractionalization of audiences affect programming quality and diversity and the provision of news and public affairs programs? Is there an overriding public interest in prohibiting fractionalization?
- What rules pertaining to copyright, mandatory and permissive carriage, and distant signal importation will be adopted in order to assure that cable is enabled to develop, but to do so without destroying the resources on which it draws?

- Are there "public interest" needs which should be taken into account, such as the provision of services in rural areas (where adverse cost and geographical conditions prevail), nondiscriminatory treatment of customers, access to the media for the presentation of individual views, channels dedicated to public affairs or local community interests, and minimum service requirements or technical standards? Does this require regulation?
- What effect will cable development have on educational and public television? Will the present mechanism for these services be appropriate and effective, or will another one be called for? In particular, will the abundance of channels satisfy minority and specialized tastes, including foreign language, "cultural," non-mass appeal, and local interest programs--thus relieving the pressure on public television to accomplish this? Will this channel abundance, along with differing funding mechanisms for programs and for interconnection of systems (networking) require a change in the way these separate functions--public or educational program production, local distribution and networking--are handled now?
- What effect will there be on national and local politics, and on the political process as a whole? Will cable

be a force of national cohesiveness, or will it tend to balkanize separate regions and communities, moving them farther apart?

International Satellite Communications

Within the decade, satellite technology will develop in a number of ways that will greatly enhance its capability for entirely new services, many at relatively low cost. Major developments in the capability of antennas to focus beams and of the system to allocate channels among different routes according to demand, when coupled with reduced launch and earth station costs and greater applications of computers in the control process, will enable satellites to compete favorably with almost all of the services now offered by terrestrial carriers. Additionally, foreseeable developments in space power systems will enable satellites to transmit broadcast quality television signals directly from one nation to the other. It is unlikely that innovation will proceed rapidly enough to permit direct reception by a home receiver (at acceptable costs) before the end of the century. However, reception by community earth stations for retransmission to local distributions systems (such as cable TV systems or local broadcaster outlets) is well within reasonable expectations for the next ten years.

These developments raise a number of social, economic, and political issues:

- Will a new "world market" and sensibility emerge, based on the commonality of information of a global mass media? Or will access to different cultures shock and disrupt national societies? Should these phenomena be accepted as inevitable, or should they be resisted and avoided? If so, how?
- What effect will direct and extensive contact with the cultures of developed nations have on underdeveloped nations? Will have-nots become more "restless," developing rising expectations which their own leaders, even with the cooperation of the haves cannot meet? Will fear of this instability, or of intrusion by alien life-styles or political ideologies, cause underdeveloped nations to impede development of international communications by burdening it with unreasonable constraints? Conversely, what impact will contact with primitive cultures, or with the relative suffering and misery of the poor countries, have on the rich? What should be the role of international organizations such as the U.N. or the media itself in these developments?

Tuesday 5/2/72

MEETING
5/4/72
11:00

Speech 67

30
Herman Land called to schedule a meeting this week with you to discuss the Aspen Institute. We have scheduled it for Thursday morning, May 4, at 11:00.

Mrs. Stutz (212) 759-5959

They met

5/17

OFFICE OF TELECOMMUNICATIONS POLICY
WASHINGTON

Mrs. Daughtry

Gra - thanks.

I got a new draft into
Tom today at about 2:30
which should fill the bill.
This background material
was invaluable.

Jack

OFFICE OF TELECOMMUNICATIONS POLICY
WASHINGTON

May 15, 1972

TO: Mr. Whitehead
FROM: Joel Klaperman

JK

Attached is rough draft of
Aspen paper.

My experience and responsibilities for the last year and a half or so have involved the relationship between Government and the public as decision-makers and as ^{users} ~~beneficiaries~~ of communications. I have a number of general observations on this relationship, and would like to share them with you.

First, ~~the relationship must be based on recognition~~ I start with the assumption that communications should be considered ^{within} ~~from~~ the widest frame of reference. For the ultimate impact of communications touches on fundamentals--on the way we conduct ourselves as individuals and families, the way we aggregate into larger communities, such as nations and groups of nations, the way we live and work, and on the way we organize our productive endeavors. Information or knowledge--the *raison d'être* of communications--has become the most significant factor of production in industry and the decisive component in political or social structures, ~~and relationships~~. The timely and efficient acquisition and application of information is the foundation for personal advancement in all areas where individuals compete for excellence and sustenance, whether in the arts and letters, the learned professions, government or the business world.

While I believe that government bears a major responsibility in guiding communications technology and the uses to which it is put, I also feel that it shares this responsibility with industry and with the public at large. Not all control or channeling mechanisms can be purely legal or regulatory and not all can be fashioned by government. Some must be "moral" or cultural in nature, and must be contained in the norms and ethics of persons

associated with communications. Moreover, a number of limitations are imposed on government from without, and should be recognized. Often, there is insufficient information available, and this strongly curtails the efficacy, scope, or certainty of decision-making. So, too, a seemingly noble end requires an improper means, such as the abandonment of basic rights of free expression, or the disregard of fundamental commitments to private enterprise.

Finally, the issues, facts and problems in communications are extremely complex--commensurate, in all fairness, to the stakes that are involved. This places a special burden on all persons associated with communications, whether in the public or private sector, in academia or in the marketplace. It is to educate and elucidate the public: On the one hand, to demonstrate the real costs and problems of glowingly-described technological potentials, and on the other, to assuage the fear of rampant and uncontrolled technological destruction of human values; to encourage the maximum exploitation of communications capabilities, but at the same time, to ^Vpresent the rise of expectations which cannot reasonably be met given our limited resources and commitments in other areas.

With these observations as starting points, I would like to turn to two specific instances of the impact of communications: International communications and broadcasting (over-the-air TV and radio). These of course do not exhaust the issues we face, but do provide concrete examples from which more general propositions may be ~~more~~ *obtained*.

International Communications

It can be expected that foreseeable technological innovation and cost reduction will make point-to-point and mass media communications among nations much more ^{readily} ~~easily~~ available than at the present time. Satellites are a dramatic case in point. ^{Currently,} ~~At the present time,~~ satellites are somewhat limited in capability and bounded by high costs. In the coming years, however, there will be a number of important developments, particularly in highly directive spacecraft antennas, inexpensive and portable earth stations, demand-assigned channel usage, inter-satellite links and relays and larger space power systems, to mention but a few. These developments will make satellites much more flexible and cost-effective, and will enable the offering of entirely new services, such as ^{the} direct broadcast of television programs from one country to another.

On the plus side, these improvements in international communications will promote a worldwide community, ^{augment} ~~increase~~ the forces of peace and understanding, and aid in the development of a unifying set of common aspirations, beliefs, and standards. New applications of communication technology also have the potential to resolve pressing problems of illiteracy faced by underdeveloped countries, and to provide a "nervous system" for their industrialization and for their building of political cohesiveness.

However, there is a dark side to this picture as well: What effect will massive intercommunications have on different cultures,

or on countries at different stages of development? Early indications are that there is great fear on the part of smaller and underdeveloped nations of destruction of their national identity, moral or cultural values, and domestic political stability by intruding visions of material success, differing mores and styles of life, and alien political ideologies. There is also concern with the impact of international communications on the wealthier and developed nations. Can the vicarious experience of great suffering or deprivation in a distant nation, such as caused by war or natural disaster, long continue without either causing ^{painful and uncontrollable} ~~such~~ sensitivity ~~as to become painful and uncontrollable~~, or on the other hand, such cynism as to become inhuman?

To resolve these conflicts, and to realize the potentials of international communications, a new institutional, political, and conceptual framework is needed. We do not have such a framework now, and do not yet have sufficient experience to construct one. Therein lies our responsibility: to gather experience and knowledge so that we may establish decision-making processes conducive to the development of international communications but sensitive to the impact of communications on nations and their cultures.

Broadcasting

The current treatment of broadcasting by Government is instructive because it demonstrates graphically how the adoption of a scheme of regulation or control can backfire if structured or implemented improperly. I am referring specifically to

to Government content control via the mechanism of the Fairness Doctrine and license renewal procedures. My views on specific issues in these two areas have become well known--or infamous, depending on one's point of view. Here, then, I will discuss aspects of content control only inasmuch as they bear on the essential structure or regime of law under which the Government operates.

Present policy establishes a built-in structural conflict between the media owner's legitimate incentives as a businessman (and usually, his responsibilities to shareholders) and his statutory responsibilities to operate on behalf of the public interest. The businessman side of the broadcaster must deliver large audiences to the advertiser in order to survive; but the citizen side of the broadcaster must fulfill educational and public interest roles inconsistent with his competitive and market position, and indeed harmful to it. No individual should be put in this quandary as a matter of ^{equity} ~~fairness~~; and no society should rely on a system inherently in conflict to achieve social goals.

Another problem with current policy is that it does not adequately distinguish among differing functions fulfilled by the mass media, and among the different rights or social interests that various parties possess or represent. The functions and freedoms of "the [electronic] press," for instance, differ from those of "the media," which in turn differ from those of the public. The requirement of balanced coverage of the Fairness

Doctrine, and the evaluation of program content at license renewal time, serve none of these rights or interests with complete satisfaction. ^TThey do not go far enough in providing access to the media for specific individuals or causes--indeed such access would be difficult to obtain in an environment where ownership of transmission facilities and control over program content are joined. And yet, they go too far in eroding media owners' rights of free expression and intimidating media owners by the threat of Government intervention. The proper course of action is to fashion specific mechanisms or remedies to meet specific problems or needs, and not to resolve all problems through the Procrustean "public interest, convenience and necessity." ^{standard.} What is more effective for achieving access to the media, for example, than establishing it as a right, and requiring broadcasters to allow direct use of their facilities by all who request it? Imperfect mechanisms such as the Fairness Doctrine need only be tolerated in cases of technical constraint or economic scarcity, neither of which ^{now} is the case in many sectors of the communications environment ~~now~~ (particularly cable TV and large-city radio), and surely neither of which will be the case in the foreseeable future.

Indeed, the whole philosophy of government-imposed controls on program content seems to me to be misguided. Too many dangers reside in attempts to establish government as the ultimate arbiter of "fairness" in the mass media. Unavoidably, as is the case with present regulation, a set of self-justifying rules are evolved

that are confusing, do not adequately serve as a guide for future or present conduct, and act as an intimidating rather than supportive force. Enforcement becomes arbitrary, and highly volatile, since it is dependent on changing FCC majorities and the vagaries of judicial review. Consequently, incentives arise to avoid contact with the FCC altogether, and to do so simply by avoiding anything of even passing controversiality. Instead of attempting to guarantee fairness in the presentation of ideas, Government should undertake to provide for fairness in the conditions of exchange of ideas--i.e., in the equality of opportunity to access the means by which ideas are expressed and distributed. Additionally, instead of reflexive extension of regulation to areas involving highly subjective and individualistic determinations, more thought should be given to reliance on self-imposed professional responsibilities.

Many of the problems we are now facing derive from the fact that the sole authority for all government action is the Communications Act of 1934. The Act assumes two discrete services--broadcasting and common carriage, while current technological trends are all in the direction of a continuum of kinds of services. And, of course, cable TV--or, more generally, local distribution by cable--is not broadcasting and is not common carriage, but is somewhat of both, and a little bit of neither.

Everyone knows the Act needs revision. Yet many proposals that are made would probably be more hostile to the communications environment ten years of from now, than the 1934 Act is to the present. This brings me to my final point: Any regulatory

structure which assumes constancy, either in regulatory capability rate of technological innovation, underlying economic characteristics (such as, for example, scarcity or abundance of resources) or in the nature of the public interest is likely to act as a barrier to the effective provision of communications services in the long run. Past mistakes should not be repeated in whatever course of action we adopt for the future. Options should not be foregone, but should be preserved. Policy should be flexible and changeable, and should avoid the creation of new vested interests or of expectations of falling comfortably under the regulatory umbrella. Communications of the future will be diverse, free-flowing, and rapidly changing. So should our policy-making capability.

SEC. CL. ORIGIN

CONTROL NO.

DATE OF DOC DATE REC'D DATE OUT SUSPENSE DATE

4/20/72 4/24/72 4/24/72

CROSS REFERENCE OR
POINT OF FILINGTO
FROM
SUBJ.

Warner Bros TV (Ed. Bleier)

Invitation to the Aspen Third Annual
TV Conference (June 3-7)

cc

cc

ROUTING

DATE
SENT

L. Smith

4/24

Eva

4/24

Judy

4/24

OTW

4/24

COURIER NO.

ANSWERED

NO REPLY

5

EDWARD BLEIER

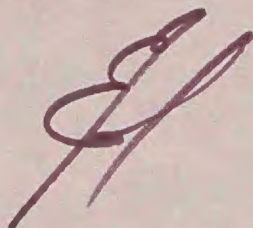
TO: CLAY T. WHITEHEAD

April 20, 1972

Dear Tom:

FYI, here's the invitation to Aspen, which goes to "participants" (after they are personally approached and have accepted). It should provide a further feel of the nature of the meeting.

Now let's pick a completely social time-- the weekend of May 6th-7th, in (beautiful and bucolic) East Hampton. Would be swell if you can make it.

A handwritten signature in dark ink, appearing to be 'EB' or 'E. Bleier', written in a stylized, cursive manner.

WARNER BROS. TELEVISION

666 FIFTH AVENUE, NEW YORK, N.Y. 10019 - 246-1000

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**Aspen Institute for Humanistic Studies
Program on Communications and Society
Annual Television Conference**

666 Fifth Avenue
New York, N.Y. 10019
212 246 1000

R. O. Anderson Chairman
J. E. Slater President

April 18, 1972

Mr. Edward Bleier
Vice President, Network Sales & Programming
Warner Brothers Television
666 Fifth Ave.
New York, N.Y. 10019

Dear Ed:

To bring you up to date on the Aspen Third Annual Television Conference scheduled June 3-7:

Again this year, in the incredible surroundings of Aspen, some 50 leaders of the television industry: the networks, station groups, programming, advertising, public broadcasting, will meet with thought-makers and thought-leaders from the United States and abroad.

A place at the Conference has been reserved in your name.

Within this decade, America enters upon her third century as an independent nation. It will be at a time of profound historical change in institutions and ideas, which will confront the American people with critical challenges and issues. Under the working title: "Years of Decision," the Conference will explore the most important of these as they cut across our political, economic, social and institutional life and consider the alternatives open to us on both the domestic and world scenes.

A stellar array of distinguished individuals will share their thoughts on these urgent subjects with the industry participants. The entire session will be off-the-record.

Among the Resource Guests will be the economist, Walter Heller; Louis-Francois Duchene, Director, International Institute for Strategic Studies; Brian Urquhart, Director of Special Political Affairs, United Nations; Ambassador Sol Linowitz; Herman Kahn, President of Hudson Institute; Gus Tyler, Assistant President of ILGWU; Clay T. Whitehead, Director, Office of Telecommunications Policy; Dr. Edward David, Science Adviser to President Nixon; Wei ming Tu, Berkeley authority on the Far East; Vernon Jordan, Executive Director, National Urban League; Theodore Jacobs, of the Center of Study for Responsive Law.

April 18, 1972

The planning of this highly selective seminar is being done in cooperation with a Steering Committee consisting of: John Schneider, President, CBS/Broadcast Group; Herbert Schlosser, Vice President, NBC-TV; Fred Pierce, Vice President, ABC-TV; Sidney Sheinberg, President, Universal Television; Edward Bleier, Vice President, Warner Brothers-TV; Eugene Accas, Vice President, Leo Burnett Co.; James Day, President, Educational Broadcasting Corp. WNET/13; Colin Williams, Dean, Yale Divinity School; Hartford Gunn, President, Public Broadcasting Service; Joseph Slater, President, Aspen Institute for Humanistic Studies and also President of The Salk Institute.

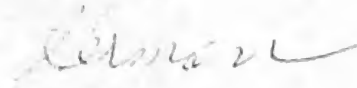
The Conference begins with an informal reception-dinner on Saturday night, at which time there will be a brief introductory session. The plenary sessions and the follow-up small group meetings begin on Sunday, to conclude Wednesday promptly at noon, so that plane connections can be made for those who can tear themselves away from this magnificent mountain retreat - some people combine before-or-after vacations with the Conference! There will be an optional Wednesday afternoon session devoted to the subject of television. Appropriate films will be shown in the beautiful Institute theatre. In addition, there will be ample opportunity for individual get-togethers, lasting as long as energies hold out - a most valuable part of the experience. The atmosphere is completely informal.

The charge per participant is \$550, double occupancy, which includes accommodations and meals in the spacious and comfortable Aspen Meadows. Spouses or guests are welcome for an additional \$200. They are welcome to observe the work sessions as observers but not to participate directly; because of the nature of the seminar it is necessary to limit the number of actual participants.

Would you please fill out the enclosed reservation request and return with your check to the indicated address?

Looking forward to visiting with you under Colorado skies,

Sincerely,


Herman W. Land
Conference Director

Enclosures:

Lodging & Facilities Information
Map

Reservation Request)
Arrival & Departure Schedule) for return by May 10

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LODGING INFORMATION

Rooms have been reserved at the Aspen Meadows for the Third Annual Television Conference.

Your tuition covers room, meals and gratuities beginning with dinner Saturday, June 3, through breakfast, Wednesday, June 7.

Your tuition does not cover incidental charges such as, tips, telephone calls, valet service, wine and bar expenses, or any other miscellaneous costs.

Cost to participant:

Base rate - double occupancy, board and tuition	\$550.00
Double occupancy, participant plus guest	750.00
Single occupancy (a limited number available on a first-come, first-served basis)	600.00

Please let us know if you will require accommodations earlier than June 3rd or later than June 7th. The rate will be \$20 for single occupancy and \$28 for double occupancy. This does not include meals.

Please fill out the enclosed RESERVATION REQUEST and return with check payable to:

Aspen Institute for Humanistic Studies, Aspen III

mail to: Mr. Nick Clabaugh
Director of Conferences
Aspen Institute for Humanistic Studies
Post Office Box 219
Aspen, Colorado 81611

ALL ROOM RESERVATIONS MUST BE RECEIVED BEFORE May 10, 1972.

SPECIAL NOTE FOR GUESTS OF PARTICIPANTS

The guest of the participant is invited to sit in on the sessions, but not to participate directly in the seminar program. This limitation is necessary in order to keep the participating group at a practical seminar size. The meetings are kept relatively small so that there can be maximum, frank and productive interchange of ideas.

There will be ample opportunity, of course, for you to be involved in the informal discussions that go on through the day, between and after the sessions, at mealtimes, at the bar, etc. You may prefer to spend only part of your day "auditing" the meetings in order to enjoy Aspen's incomparable beauties and facilities. The staff of the Aspen Institute will be available to assist you in taking part in the many attractive activities of the area: tennis, golf, mountaineering, fishing, the Health Center, scenic drives and hikes, horseback riding, visits to ghost towns, silver mines, ski areas, etc. Of course, these recreational advantages are available to unaccompanied participants in their free time.

Aspen Television Seminar
"YEARS OF DECISION"
Aspen Institute for Humanistic Studies
June 3 - 7, 1972

ACTIVITIES

Aspen Health Center

You are invited to use the facilities of the Health Center located at the Aspen Meadows. The Health Center is open daily, Monday through Saturday (closed Sunday), and their schedule is as follows:

9:00 a.m. - 12:00 noon	Sauna, steam bath and massage for men and women.
9:30 a.m. - 10:30 a.m.	Monday, Wednesday and Friday - ladies' exercise, sauna and steam bath.
1:30 p.m. - 5:00 p.m.	Sauna, steam bath and massage for men and women.

The charge for sauna and steam bath (with or without exercise class) is \$3.00 per person. Massages and facials are by appointment (925-3586) at a charge of \$6.00 each.

The Health Center is under the direction of Tage Pedersen. He will be glad to show you the facilities and answer any questions you may have.

Aspen Meadows Tennis Courts

The tennis courts are open from 7:00 a.m. to 8:00 p.m. Please make reservations with the tennis shop (925-7208) as early as possible on the day you wish to reserve a court. Fees are \$1.00 for singles and \$1.00 per person for doubles. Every effort will be made to accommodate participants and wives. Equipment may be rented at the tennis shop.

Golf

There are two nine-hole, public golf courses in the Aspen area: the Aspen Golf Course (925-1050) located just west of Aspen on Highway 82; and the Snowmass Country Club (925-4011) at Snowmass-at-Aspen. Lessons and clubs are available.

Horseback Riding

Aspen has several riding stables which offer guided trail rides, breakfast rides, pack trips, or hourly rentals. Those presently open are the T Lazy 7 Guest and Horse Ranch (925-7040) and Snowmass Stables (923-3075) at Snowmass-at-Aspen. The latter also offers stagecoach rides. Reservations are advisable.

Activities (continued)

Fishing

The Roaring Fork Valley offers some of the finest trout fishing in the country. The Roaring Fork River, the Frying Pan River at Basalt, Maroon Lake, Castle Creek and Maroon Creek are all well stocked with game fish. Fothergill's Outdoor Sportsman shop in downtown Aspen has guided fly fishing trips at \$35 a day, including lunch and transportation (or \$25 for a half day). Fothergill's also has rental equipment and lessons for the beginner. The shop is closed Sundays.

Hiking and Walking

Many miles of marked trails, from easy to very rugged terrain, are available to the hiker in the high country around Aspen. Trail maps and information can be secured from the Aspen Chamber & Visitors Bureau and the U.S. Forest Service in Aspen. Most of the trails at this time of the year may not be open, however, due to recent snows. For walkers, the Aspen Institute/Aspen Meadows has a walking path beginning behind the Aspen Institute Seminar Building which goes along the Roaring Fork River past the Aspen Meadows buildings and crosses Castle Creek.

Tours by Automobiles

There are two nearby areas of interest within 11 miles of Aspen that can be reached by automobile: the historic ghost town of Ashcroft and the Maroon Bells. Ashcroft is on Castle Creek Road and the Maroon Bells area is on Maroon Creek Road, both of which are reached by traveling one quarter of a mile west on Highway 82 and taking the first left-hand turn-off. There are signs indicating locations of these areas.

Jeep rentals can be done through Jeep Rentals of Aspen (925-3766).

For a history of Aspen and the area, the Aspen Institute library has a copy of The Aspen Story and one or two other books you might find informative on this part of Colorado.

If you have questions about any other activities, please do not hesitate to ask the staff at the Meadows or Aspen Institute.

Clothing

Aspen's spring weather is cool to warm. At this altitude (8,000 feet) the sun is bright and you will probably need sun glasses and a hat. Showers are frequent, so we suggest that you bring a raincoat. It is considerably cooler in the evenings, with temperatures dropping to 50 degrees and below, so a warm sweater and a lightweight coat should be brought along.

Aspen has an informal atmosphere. Casual sport clothing is appropriate during the day and at the seminar sessions. During the evening, dress is also informal. Sport coats for men and lightweight dresses for women are appropriate, though women may wish to include a wool suit or dress or pantsuit for cooler evenings, and a simple cocktail dress.

Don't forget to bring your camera and binoculars!

TRANSPORTATION

AIR

Aspen Airways and Rocky Mountain Airways have daily scheduled flights from Denver to Aspen and return (see attached schedules). Reservations may be made through any of the national carriers flying into Denver. The check-in and luggage counter for Rocky Mountain Airways is on the lower level at Stapleton Airport at the far end of the luggage pick-up area. Aspen Airways check-in and luggage counter is on the main floor of the airport, adjacent to United Air Lines check-in counter. Monarch Aviation now has daily scheduled flights between Grand Junction and Aspen. For information, call area code 303 925-1550. Charter flights are also available between Denver, Colorado Springs, Grand Junction and Aspen. Flying time between Denver and Aspen is approximately 30 minutes for non-stop flights and 45 minutes for flights with one stop-over.

AUTOMOBILE

Scenic routes to Aspen are maintained year-round from Denver to Glenwood Springs via Loveland Pass (U.S. 6 & I-70), 217 miles; from Colorado Springs to Leadville, 257 miles; from Grand Junction, 134 miles; and from Glenwood Springs to Aspen (Highway 82), 41 miles. Several car rental agencies (Hertz, Avis, National and Budget) have offices both at the Denver airport and in Aspen. Approximate driving time from Denver airport to Aspen is 5-1/2 hours.

TRANSPORTATION IN ASPEN

Most of your traveling about in Aspen will be for short distances and can be done on foot. The Aspen Meadows provides free transportation on a scheduled basis to the center of town (3/4 mile). Taxi service is also available. You may wish to rent a car while in Aspen to facilitate travel in the area. We suggest that this be done prior to your arrival.

ASPEN AIRWAYS
Flight Schedule

April 10 - June 15, 1972

Denver to Aspen

Aspen to Denver

<u>Flight #</u>	<u>Leave</u>	<u>Arrive</u>	<u>Flight #</u>	<u>Leave</u>	<u>Arrive</u>
411	8:45 a.m.	9:25 a.m.	408	7:50 a.m.	8:25 a.m.
429	12:45 p.m.	1:25 p.m.	424	11:50 a.m.	12:25 p.m.
445	4:45 p.m.	5:25 p.m.	440	3:50 p.m.	4:25 p.m.

All flights are 43-passenger, pressurized, radar-equipped Convairs.

<u>Fares:</u>	<u>One Way</u>	<u>Round Trip</u>
Adult	\$27.00	\$54.00
Child (age 2-12)	13.50	27.00
Child (unaccompanied)	27.00	54.00
Standby (adult/youth)	17.00	34.00
Group (10 or more)	17.00	34.00

ROCKY MOUNTAIN AIRWAYS
Flight Schedule

April 15 - September, 1972

Denver to Aspen

<u>Flight #</u>	<u>Leave</u>	<u>Arrive</u>
*10	7:00 a.m.	7:45 a.m.
12	9:00 a.m.	10:00 a.m.
*50	11:30 a.m.	12:15 p.m.
70	1:45 p.m.	2:40 p.m.
*90	3:00 p.m.	3:45 p.m.
*110	5:00 p.m.	5:45 p.m.

Aspen to Denver

<u>Flight #</u>	<u>Leave</u>	<u>Arrive</u>
*11	8:00 a.m.	8:45 a.m.
13	10:15 a.m.	11:15 a.m.
*51	12:45 p.m.	1:30 p.m.
71	2:55 p.m.	3:45 p.m.
*91	4:00 p.m.	4:45 p.m.
*111	6:00 p.m.	6:45 p.m.

As of June 1:

*120	6:00 p.m.	6:45 p.m.	*121	7:00 p.m.	7:45 p.m.
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*Direct flights; other flights via Leadville or Eagle, Colorado.

Type of aircraft: Direct flights by DeHavilland Otter; others by
Aero-Commander.

Fares: \$27.00 one way
 \$17.00 one way standby

Tax included in rates.

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**Aspen Institute
for Humanistic Studies**

**1972-1974 Aspen
Executive Program**



**Aspen Institute
for Humanistic Studies**

The Aspen Institute for Humanistic Studies was founded in 1949 by the former Chairman of Container Corporation of America, the late Walter P. Paepcke. His successor as Chairman of the Board is Robert O. Anderson, who is also Chairman of the Board of Atlantic Richfield Company. The Institute is a private, nonprofit, educational institution.

The Institute has been classified by the Internal Revenue Service as a "publicly supported" organization of the type described in paragraph (2) of section 509(a) of the Internal Revenue Code. Contributions to the Aspen Institute for Humanistic Studies are deductible for Federal Income Tax purposes.

**Aspen Executive Program
1972 - 1974 Schedules**

1972

February 20 - March 4
March 5 - March 18
June 25 - July 8
July 2 - July 15
July 16 - July 29
July 30 - August 12
August 13 - August 26
Asian Thought Seminar
August 6 - August 19
Japan Seminar
September 29 - October 20

1973

February 18 - March 3
March 4 - March 17
June 24 - July 7
July 8 - July 21
July 22 - August 4
August 5 - August 18
August 19 - September 1
Asian Thought Seminar
August 12 - August 25
Japan Seminar
September 28 - October 19

1974

February 17 - March 2
March 3 - March 16
June 23 - July 6
July 7 - July 20
July 21 - August 3
August 4 - August 17
August 18 - August 31
Asian Thought Seminar
August 11 - August 24
Japan Seminar
September 27 - October 18

Robert O. Anderson
Chairman



The head of every major corporation in the United States is becoming acutely aware that he and his fellow executives and their institutions are caught in the very eye of the hurricane of change which is smashing at the stability and continued progress of this country: technological change; change in basic economic patterns and relationships; social change; political change; and even deeper changes of life style, values and the way we perceive one another and the world as a whole. In this scene of enormous and dangerous turbulence, the corporation and the corporation executive are seen by some as a symbol of hope—as the source from which practical solutions to such problems as urban decay, environmental pollution, and Negro unemployment are most likely to arise. But to others, perhaps to increasing numbers of others, the corporation and its managers have become the enemy, the quintessence of what is wrong; vast, rigid, dehumanizing structures, committed to purely materialistic objectives, conformist and conservative in character, if not positively reactionary and exploitative. For their own survival and for the survival of our society, these enormous challenges and responsibilities which center to an unusual degree on leading

members of the business community must be met. And they cannot be met simply by the improvement of management techniques in the traditional sense, important as that branch of modern science may be. Rather, they can be met only by opening up new lines of contact and communication between leaders of the business community and those of other major segments of our national life and by basic examination of our institutions, concepts and values. This in turn means both a need for a fresh look at the possible relevance of the great humanistic ideas that have shaped civilization through the ages, as well as serious dialogue with those who are urging the acceptance of new contemporary concepts. The essence of the Aspen Idea is essentially that: to make such exposure, dialogue and self-examination possible. I honestly believe that you will find, as I and hundreds of other businessmen have found, participation in the Aspen Idea to be one of the most exciting and meaningful experiences of your life.

J. E. Slater, President



C. P. Snow has called it "the two cultures"; Daniel Bell, the "post-industrial society"; Peter Drucker, the "age of discontinuity." But whatever the designation, the essential meaning is clear to all thoughtful men: those of us alive today are condemned, or privileged, to be on this earth at a time of historically unprecedented change, complex and accelerating beyond any previous human experience. One result is that every man's education runs the risk of becoming obsolete and he of becoming outmoded if not irrelevant in the way his father and forebears never experienced and could never have imagined. The second result is that with the onrushing change and the increasing specialization of life in almost every field of intellectual, cultural, scientific, and economic affairs, fragmentation and compartmentalization are occurring, leaving each man increasingly troubled by the inadequacy of his understanding of his own life and times; and leaving also dangerously widening gaps of communication between those vital groups whose broad consensus is necessary if any society is to function and move forward. The Aspen Institute as we conceive it is a unique kind of national and international cultural and educational

institution designed precisely to be concerned with these uniquely contemporary problems of modern man. We call it the Aspen Idea and it consists of a few fundamental concepts and beliefs which we want you to understand:

First, we start from an act of faith in the humanistic tradition, the idea that "man is the measure of all things" and that all human activity, political, scientific, economic, intellectual or artistic should serve the needs of human beings and to enrich and deepen the meaning of their lives. Second, we believe in the value both of the "Great Ideas" of the past as well as the importance of the sometimes inelegant and highly controversial ideas of the present. In turn this implies a belief in a notion of life-long education; that a man's life remains vital only if he periodically re-examines the enduring and fundamental concepts of his own culture and deliberately puts himself in contact with the new ideas which are continuously emerging. Third, we believe in the fundamental educational value for mature men and women of dialogue; intercommunication between people of comparable competence from various backgrounds and specialized fields of experience. The Aspen Idea,

therefore, is not based on structured, one-way discourse between teacher and pupil, but on full, free, equal discourse and debate among peers. Fourth, the Aspen Idea recognizes that the processes by which men learn and develop or change their ideas are not mechanical or even purely rational; as there is mystery at the edge of human thought, so there is a magic about human relationships. And the magic we invoke of Aspen is that of the atmosphere, the tranquility and sheer beauty of this area of the Rocky Mountains with its clear sparkling air, its dramatic mountains and its breath-taking landscapes. We intend the Aspen Institute to be, in sum, the point of unique excellence and excitement where men and women of the finest qualities of mind and spirit from all walks of life in the United States and abroad can meet to learn from one another by serious discussion of the most important problems and the greatest ideas. This is a goal so high that we shall never, of course, fully attain it. But we believe that the Institute and its activities are of such quality, uniqueness and importance that they deserve your personal and financial support. And we invite you personally to partake of the Aspen Idea which is an experience you will thoroughly enjoy.



The Aspen Idea

"First, we start from an act of faith in the humanistic tradition, the idea that 'man is the measure of all things' and that all human activity, political, scientific, economic, intellectual or artistic should serve the needs of human beings and to enrich and deepen the meaning of their lives."
"Second, we believe in the value both

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Coffee Break discussion with
James Reston, *New York Times* (left)



himself in contact with the new ideas which are continuously emerging."

"Third, we believe in the fundamental educational value for mature men and women of dialogue; intercommunication between people of comparable competence from various backgrounds and specialized fields of experience. The Aspen Idea,

therefore, is not based on structured, one-way discourse between teacher and pupil; but on full, free, equal discourse and debate among peers."

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5

Science, Humanism and Values Seminar
Harvey Brooks, Harvard; Salvador Luria, M.I.T.
(Nobel Laureate); Paul Doty, Harvard; and Roger
Revelle, Center for Population Studies.



The Institute Program

The Aspen Executive Program is the centerpiece of activities of the Institute. But in addition to this on-going series of small discussions, in order to maintain in this remote and beautiful place a sufficient stream of activity to achieve "critical mass", that intensity and concentration of human contact and ideas to achieve excitement and breakthrough, we carry on an important group of parallel activities: national and international conferences on such problems as population explosion, communications, protection of the environment, reform of the teaching process, youth culture, and the impact of technology on art and social values. We likewise sponsor a continuing program of public lectures by the world's leading artists, intellectuals, and public figures; art exhibits and regular film presentations which are used as an integral part of the intellectual and cultural program; and we work closely with the summer Music Festival.

And we have regularly in residence a group of outstanding scholars and creative artists from the United States and throughout the world who participate actively in and give strength and diversity to all our activities.

Additional words should be said about how the Executive Seminars are



organized and what takes place during them. Each group consists of fifteen to twenty persons, the majority of which are business executives from all parts of the country, including heads of corporations as well as outstanding younger men on their way to top responsibility. The remainder consists of a moderator and outstanding experts from diverse backgrounds, from Cabinet officers and Supreme Court Justices to labor, Black and youth leaders to educators and scientists, leading commentators from the mass media, artists, and classical scholars. Their role is to provide depth and variety of perspective to the discussions. The base of the discussions, which normally last three hours each morning for twelve days, is the set of readings which has been distributed to each participant for his study in advance. These carefully selected materials range from Plato and the Bible to deTocqueville, Karl Marx, and the U.S. Constitution to *Billy Budd*, Martin Luther King, and *The New Left Reader*. The subjects which are dealt with include Concept of Man: Greek, Judeo-Christian, Asian, Modern Perspectives; Man, Freedom and the Functions of State and the Corporation; Man, Values and Change; the enduring issues which have occupied the attention of serious men



over the centuries. At each session the discussion begins with a critical analysis of a given reading, and then leads into consideration of its essential ideas to contemporary problems, from the urban crisis to the youth revolt to the protection of the environment. The more than 2000 American leaders who have taken part in these seminars have found that each group has its own special chemistry, its own dynamics. The sessions are free and unstructured, giving each participant the opportunity to express his own views and to challenge the distinguished experts who are present. Initially, there is typically a "letting off of steam"; an exposure of individual convictions and a citing of individual experience. Then, as the dialogue proceeds, new dimensions of the problems are discovered, basic issues are clarified, and groupings of opinion form and re-form as individual participants become more aware of and begin to re-examine their own values and viewpoints. What takes place in the seminar in some ways is the starting point of what continues in the form of conversation on an individual basis in the course of picnics in the mountains, afternoon walks by a lake or stream, on the golf course, on the ski lifts, in the Health Center, in the



The Aspen Readings

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Commons Room, or around the dinner table in the evening.

The mood is serious but not heavy, and for most of those who have taken part, the seminars build into a powerful and penetrating experience of lasting effect. And what happens is to only a limited extent planned; fundamentally, it grows out of the ability, insights, and diversity of the persons who come together to talk about matters of common concern and to learn from one another. Their quality in the environment of Aspen produces the quality of the experience.



The Aspen Readings form the basis of each morning seminar session. They are selected because their authors have presented with eloquent simplicity and directness the foremost issues and dilemmas that men have debated throughout the history of civilization. What is important to the Aspen Executive Program is not that a final answer to a given question be constructed, but that the central thought of a particular reading be drawn out, evaluated, refined, and set in perspective through dialectical discussion. That every participant may be intently involved and committed in the session is a signal ideal.

The Aspen Readings are sent to participants approximately two months before the seminar begins in order to provide adequate time for preparation before arrival. Participants are strongly urged to prepare the readings as thoroughly as possible beforehand for greater benefit from the seminar. Once in Aspen, one may find quiet hours, but experience has shown that they are best adapted to review rather than to primary reading and study.

While there is considerable variation, the following list is representative of the readings grouped by key ideas as used in the past.

Concepts of Man:

Niebuhr: *Moral Man & Immoral Society*

Sophocles: *Oedipus Rex*

Aristotle: *Politics*

Gospel According to St. Luke

Selections from Mencius, Hsun Tzu and Hinduism

Readings from T. S. Eliot and

Robinson Jeffers

Freedom and Society:

Dostoyevsky: *Grand Inquisitor*

Mill: *On Liberty*

Plato: *Crito and Apology*

Thoreau: *On Civil Disobedience*

Martin Luther King: *Letter from*

Birmingham City Jail

Readings from Gandhi

Readings from Locke, Jefferson & Adams

Melville: *Billy Budd*

Functions of the State & Corporation:

Rousseau: *Social Contract*

St. Augustine: *City of God*

Pericles: *Funeral Oration*

Selections from Lao Tzu

Tocqueville: *On Democracy in America*

Galbraith: *The Industrial State*

Selections from Thorstein Veblen

Man, Values and Change:

Readings from *Book of Change* (I. Ching)

Readings of Burke and Carlyle

Mao: *The Little Red Book*

Thucydides: *Melian Conference*

Aspen Reading on the Environment

Cleaver: *Soul on Ice*

Roszak: *Making of a Counter Culture*

Moderators and Participants

At each session of the Executive Program there is a presiding moderator. High importance is placed on the selection of the moderator since the degree of real accomplishment of the seminar rests directly on his scholarly ability to control the subject matter, but even more important, on his perceptiveness in bringing the most from the participants while often remaining out of the center of the dialogues. A distinguished reputation is an important but by no means the primary requisite to ideal moderating. Participants, the majority of whom are from the business world, play significant roles in the seminars. From their positions as leaders in business and industry, government, education, communications, labor, theology, minority groups, and the arts, these persons are in an excellent position to provide clarification, perspective and interest to the discussions.

Over the previous years the following were among those taking part in the program as moderators or participants, in addition to business community leaders:

Mortimer Adler
Director
Institute for Philosophical Research

*Hugo Black
Associate Justice (retired)
United States Supreme Court

John Blum
Professor of History and
Author
Yale University

Mary Bunting
President
Radcliffe College

Cass Canfield
Chairman, Editorial Advisory Board
Harper & Row, Publishers Inc.

Henry Steele Commager
Department of History
Amherst College

James B. Conant
President Emeritus
Harvard University



Ravi Shankar with Asian Seminar.

Jack Conway
President
The Common Cause

Wm. Theodore de Bary
Vice President for Academic Affairs
and Provost
Professor of Oriental Studies
Columbia University

Allen Drury
Author

James Farmer, Former
Assistant Secretary for Administration
Department of Health, Education,
and Welfare

*Enrico Fermi

Max Frankel
Chief, Washington Bureau
The New York Times

J. W. Fulbright
United States Senator

*Ortega y Gasset

*Christian A. Herter

Reverend Theodore M. Hesburgh
President
University of Notre Dame



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Humayun Kabir
Former Minister of Petroleum and
Chemicals
New Delhi, India

*Robert F. Kennedy

Irving Kristol
Editor
The Public Interest

Thurgood Marshall
Associate Justice
United States Supreme Court

Paul Martin
Member of the Senate
Ottawa, Ontario, Canada

*Reinhold Niebuhr

Carl Oglesby
Author

James Reston
Vice President
The New York Times

*Walter Reuther

Jonas Salk
Director
Salk Institute

Daniel Schorr
CBS News

Eric Sevareid
Correspondent
CBS News

William E. Stevenson
Former President
Aspen Institute for Humanistic Studies

Lionel Trilling
Professor of Literature and Criticism
Columbia University

Gus Tyler
Assistant President
International Ladies' Garment
Workers' Union

Brian Urquhart
Special Assistant to the
Secretary General
United Nations

Cora Walker
Coordinator—Legal Counsel for
The Harlem River Consumers
Cooperative

F. Champion Ward
Advisor on International Education
The Ford Foundation

O. Meredith Wilson
Director
Center for Advanced Study in the
Behavioral Sciences

Leonard Woodcock
President
United Automobile Workers

Asian Thought Seminar

Robert W. Barnett, Former
Deputy Assistant Secretary
East Asian and Pacific Affairs
Department of State

Isaac Shapiro
President
Japan Society

Wei-ming Tu
Assistant Professor of History
University of California at Berkeley

Phillips Talbot
President
The Asia Society

As in the past, great care will be taken
to provide each seminar with
moderators and participants who
are experienced in dialectics and
outstanding in their various fields.

*Deceased

Other Executive Seminars

In addition to the regular Executive Seminars which concentrate on enduring thought and culture, the Aspen Institute has developed several special seminars for executives. One is an Introduction to Asian Thought and its Relationship to Contemporary Affairs; one is on Japanese Thought and Culture, conducted annually in Japan. In September the Institute usually conducts a seminar for its alumni on some special problem of contemporary interest. Recent themes have included "Violence and Social Change" and "The Challenge of Youth—Ideals in Conflict." The environmental crisis is being considered as another theme. Similar in format to the Executive Seminar, the Asian Seminar and the Asian Readings contained in the Executive Seminars are based on the conviction that Asia, where well over half of the world's population lives, is playing an increasingly significant role in the modern world and is of growing importance to American business and our society generally. The Institute has formed a cooperative relationship with The Asia Society to help plan and run the Asian elements of our program. Phillips Talbot, President of The Asia Society, has frequently moderated Institute Seminars. The Aspen Seminar concerns current Asian dilemmas and conflicts

particularly in terms of the heritage of Chinese, Indian and Japanese thought. The Japan Seminar was organized by John G. Powers, a Trustee of the Aspen Institute. It is held each fall in Hakone, Japan, and is moderated by Mr. Powers. English-speaking Japanese experts are invited to lead the discussions in an exploration of concepts central to Japanese thought and behavior. Various social, business and cultural activities, including activities in Kyoto, Nara and Tokyo, highlight the Japan Seminar, which is limited to a small number so applications should be sent to the Institute as early as possible.

The Institute has established a new and innovative program, "The Environmental Age: Responsibilities and Decisions," designed to provide business leaders and others in positions of social responsibility with increased knowledge about our critical environmental issues. Beginning in October, 1971, there will be a series of 24 environmental-briefing workshops in Aspen conducted by qualified moderators assisted by resource guests from the social, physical and biological sciences. Distinguished representatives from government and labor will also attend each workshop. The five intensive daily sessions in each workshop will concern: (i) Brief

Historical Setting; (ii) Scientific Approaches and Needs; (iii) Economic Implications (for both the total economy and particular industries); (iv) Existing and Proposed Regulations and Legislation; (v) International Dimensions and Activities; and, (vi) The Effect on Values and Philosophy.

The Institute believes this program, which will approach the question of environmental "priorities" and the economic and social costs and consequences of alternative courses of action, is the only one of its kind currently available for business leaders.

In addition the Institute helps plan and cooperates closely with individual industries, companies and other institutions which want to hold Executive Seminars modeled on the Aspen Executive Seminars, for example the Annual Television Industry Seminar, and special seminars held by the Pillsbury Company and Bryn Mawr College.

Special Conferences and Other Programs

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Supplementing and reinforcing the Aspen Executive Seminar Programs are various special workshops, seminars and other activities in the five following critical areas, on which the Institute is focusing particular attention in the 1970's: Environment and the Quality of Life; Communications and Society; Science, Technology and Humanism; Law, Justice and the Individual; and Basic Educational Reform.

Activities within these areas include an annual intensive eight weeks summer workshop on specific environment problems, such as the preparation of materials for the 1972 UN Conference on Human Environment at Stockholm. A similar summer session is held on problems of Communications and Society, supplementing the work of the annual Conference of the Television Industry held each spring at Aspen.

Each year leading Scholars- and Artists-in-Residence from all over the world work with the Institute and help form a community with the Executive Seminar and other programs of the Institute. They include such leading figures as prize-winning author, Saul Bellow; the world renowned photographer, Henri Cartier-Bresson, and the eminent historian Alan Bullock, Vice Chancellor of Oxford University. The Institute with the help

of special advisor on the arts, Nicolas Nabokov, presents a high-quality program of exhibits, films, lectures and other activities during the year.



Related Programs and Activities

The amphitheater of the internationally famous Aspen Music Festival lies immediately adjacent to the Aspen Institute, and several weekly concerts are offered during the summer.

The Aspen Institute additionally has close working arrangements with the Aspen Center for Contemporary Art, the Aspen Center for Physics, located on the Institute's grounds, the Patho-Biology Institute and the Center of the Eye, an internationally known photographic school.

Tennis, swimming, golf, horseback and ski lift riding, hiking, trout fishing, and mountain climbing are all readily accessible pastimes in the summer, and in the winter Aspen's skiing facilities are unexcelled in the world. The Summer Evening Lecture Series features such speakers and topics as Henry Steele Commager's lecture "The Crisis of the Universities," Max Frankel's "The View from the White House," Carl Oglesby's "My Country, Right or Left?" Gus Tyler's "The Future of American Labor," Saul Bellow's "The Way Things are Today in American Literature," and Jacob Javits' "Need For Stronger Motivational Forces in Our Society."

The Health Center

The Health Center of the Aspen Institute represents an integral part of the Executive Program. Under the belief that a person's essential sense of well being is best generated by physical exercise in addition to mental stimulation, daily programs are conducted for participants. Similar programs are presented for spouses. Based on the assumption that physical exercise is needed as well as intellectual stimulation in order to lead a complete life, the Health Center program was added to the Aspen Executive Program in 1956. It has become increasingly evident that many diseases are caused by lack of exercise, and it is established that physical fitness is among the most important elements in preventive medicine.

The assumption that most people exercise irregularly has had two effects on the program. First, the opening exercises are light and are built up gradually according to the needs of the group. In addition, the exercises, in their appeal and variety, are designed to form a realistic, continuing schedule for a person when he has left Aspen.

Highly popular volleyball games, saunas, steam baths, cold plunges, massages, and other features provide opportunity for further recreation and

relaxation. Although participation in the program is optional, we feel that it is a very essential and integral part of the overall experience and that every participant should plan to attend the session unless otherwise advised by his personal physician.

Director of the Health Center and its staff is Tage Pedersen, trainer of the U.S. 1968 Olympic Ski Team and 1970 World Championships.



Accommodations

Participants and their spouses, sometimes bringing their children, reside at the Aspen Meadows, the Institute's living facility, pictured on opposite page. Comprised of three chalet units grouped around a central building containing lounges and the Four Seasons Restaurant, the Meadows offers service, comfort, and privacy.

Enrollment and Registration

Tuition and Living Costs

Cost

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Enrollment in the Aspen Executive Program is by invitation or application on the enclosed form. If you wish to enroll in the session on Asian Thought or Japan Seminar, please indicate this clearly on your application.

Registration for the summer sessions ends June 1 and for the winter sessions January 1. Some sessions will be filled before those dates. Late registrants will be considered when possible.

Also enclosed is a special application for the Environmental workshops. Further details on enrollment can be obtained by writing to Mrs. Muriel Vroom, Aspen Institute for Humanistic Studies, Aspen, Colorado 81611.

Participation in regular
and Asian Seminars
Charge for spouse's
participation

\$1965

535

\$2500

Participation in Japan Seminar
Charge for spouse's
participation

\$1860

970

\$2830

The Institute, in effect, subsidizes each participant since the cost to the Institute is more than twice the tuition above. To make this possible, the Institute depends on individual and corporate contributions.

The total charge for each participant includes seminar fees, books, lectures, and Health Center program, as well as room and meals with most gratuities at the Institute's lodgings, the Aspen Meadows, for the standard period of each session. The additional charge for the participant's spouse includes room, meals, lectures, and a special Health Center program. Spouses may also attend the seminar sessions as auditors. Normally, the enrollment fee is handled as a business expense by the participant's organization.



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 American Can
 American National Bank & Trust
 Co. of Chicago
 Amsted Industries, Incorporated
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 Savings Assn.
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 the United States
 First National Bank of Chicago
 First National City Bank (New York)
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 General Foods Corp.
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 I-T-E Imperial Corporation
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 Insurance Company
 Kidder, Peabody Co., Inc.
 King Broadcasting Company
 Eli Lilly & Co.
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 Northern Natural Gas Company
 Peat, Marwick, Mitchell & Co.
 Phoenix Mutual Life Insurance
 Company
 Saga Food Service
 Sears, Roebuck and Co.
 Smith, Barney & Co., Incorporated
 Sperry Rand Corporation
 Standard Oil Co. (New Jersey)
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 Ferne Hudson

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Max Frankel, *New York Times* and J. E. Slater, Institute President, entertain questions after an evening lecture.



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Henry Steele Commager (right) continues
the seminar discussions with B.B.C. official.

The cover design was created by Mathias Goeritz, painter, sculptor, and architect, while an Artist-in-Residence at the Aspen Institute during the summer of 1971. It depicts the mountain motif of Aspen and has been reproduced as a limited edition of 100, 19 x 19" original silk screen prints, numbered and signed by the artist. These prints may be purchased upon request.

Photo, page 9, Audrey Topping

**Aspen Institute
for Humanistic Studies
Post Office Box 219
Aspen, Colorado 81611
Telephone 303 925 7010**

**(New York Office)
600 Fifth Avenue
New York, New York 10020
Telephone 212 246 5403**

6/7/72

FEB 10 1972


Mr. Herman Land
Aspen Institute for Humanistic Studies
Program on Communications and Society
Annual Television Conference
666 Fifth Avenue
New York, New York 10019

Dear Mr. Land:

Thank you for your letter of January 28. I want to confirm for you that I will be participating in the Aspen Institute Third Annual Television Conference, in the afternoon session on Wednesday, June 7.

I am looking forward to the Conference, and to meeting you then.

Sincerely,



Clay T. Whitehead

cc: J. Slater
E. Bleier

cc:
DO Chron
DO Records
Whitehead (2) ✓
Mansur
Lamb
LKS Subject
LKS Chron

LKSmith:jem 2/7/72

6/1 - 1/72

Anderson Chairman
Slater President

January 28, 1972

Dr. Clay T. Whitehead
Office of Telecommunications Policy
1800 G Street N W
Washington, D. C.

Dear Dr. Whitehead:

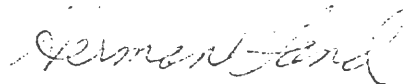
Delighted to hear from Ed Bleier that you will be able to join us for the concluding afternoon session of the Aspen Institute Third Annual Television Conference.

Date of the Conference: June 3-7, 1972. The session at which you are scheduled to take part will be held Wednesday afternoon, June 7th.

The necessary information will be forwarded to you at a later date. In the meantime a confirming note would be appreciated.

With very best wishes.

Sincerely,



Herman Land

cc: J. Slater
E. Bleier

Routing Slip
Office of Telecommunications Policy

Date: JAN 24 1972

From: _____

Whitehead, C. T.	<input checked="" type="checkbox"/>
Mansur, G. F.	<input type="checkbox"/>
Babcock, C.	<input type="checkbox"/>
Buss, L.	<input type="checkbox"/>
Carruthers, B.	<input type="checkbox"/>
Cooke, A.	<input type="checkbox"/>
Culpepper, C.	<input type="checkbox"/>
Dean, W.	<input type="checkbox"/>
Doyle, S.	<input type="checkbox"/>
Enslow, P.	<input type="checkbox"/>
Goldberg, H.	<input type="checkbox"/>
Hailey, L.	<input type="checkbox"/>
Hall, D.	<input type="checkbox"/>
Hinchman, W.	<input type="checkbox"/>
Jansky, D.	<input type="checkbox"/>
Johnston, B.	<input type="checkbox"/>
Joyce, C.	<input type="checkbox"/>
Lamb, B.	<input type="checkbox"/>
Lasher, S.	<input type="checkbox"/>
Lyons, W.	<input type="checkbox"/>
McCrudden, M.	<input type="checkbox"/>
Nelson, R.	<input type="checkbox"/>
Owen, B.	<input type="checkbox"/>
Raish, L.	<input type="checkbox"/>
Robinson, K.	<input type="checkbox"/>
Scalia, A.	<input type="checkbox"/>
✓ Smith, L.	<input checked="" type="checkbox"/>
Thornell, J.	<input type="checkbox"/>
Urbany, F.	<input type="checkbox"/>
Ward, D.	<input type="checkbox"/>
	<input type="checkbox"/>
	<input type="checkbox"/>

Remarks:

F41

a KINNEY Company

666 Fifth Avenue
New York, New York 10019
(212) 246-1000

EDWARD BLEIER
Vice President
Network Sales & Programming

January 18, 1972

Mr. Herman Land
Aspen Institute of Humanistic Studies
c/o Warner Bros.
666 Fifth Avenue
New York, New York

Dear Herman:

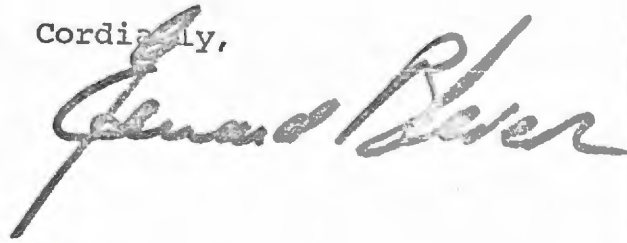
I have confirmed with Dr. Clay T. Whitehead that he can and will attend the closing (industry oriented) session of the TV Management seminar at the Aspen Institute, Wednesday afternoon, June 7, 1972.

He knows the sessions are off the record and the previous few days will have been devoted to an examination of various major issues in the decade ahead, with Wednesday afternoon reserved for free discussion about the role of broadcasting.

Please coordinate the necessary arrangements with his office.

Thanks.

Cordially,



EB:bg

cc: Dr. Clay T. Whitehead ✓

bcc: Eugene Accas
Jack Schneider
Joe Slater
Douglas Cater

UNITED STATES
DEPARTMENT OF
THE ARMY
WASHINGTON, D.C.



Saturday 1/8/72

INV. ACC.
6/7/72

12:30

Mr. Whitehead has accepted the invitation from Ed Bleier to attend a workshop at an Aspen, Colorado, conference on June 7, 1972

Thursday 12/16/71

MEETING

1/5/72

4:00

5:00

Ed Bleier called to request a meeting for him and Spencer Harrison, Exec. V. P. at Warner Bros., on Jan. 5. We have scheduled it at 4:00.

He will ask Mr. Whitehead if he would like to attend a workshop at an Aspen Colo., conference on June 7, 1972.

Do you want anyone from OTP to sit in?

no

OK
probably

Tuesday 10/26/71

Spring
1972

MEETING
10/27/71
1:30 p.m.

(2)

11:50 De Vier Pierson called to say that Doug Cater called from San Francisco to discuss communications problems. Will be in Washington tomorrow and he and DeVier Pierson would like to come in to see you for 15 or 20 minutes between 9:30 and 4:00 (catching a 5 o'clock plane out) -- to bring you up to date on a couple of matters and get your advice.

333-4000

We have scheduled the meeting for 1:30 p.m.
Wednesday (10/27).

Will you want anyone to sit in on the meeting?

Nino

*Pierson unable to
attend*

(115-921-2418)

Spring
1972

Aspen Program on Communications and Society

The communications media in America carry on an enterprise at least as basic as formal education to the well-being of an open society. Though dominantly private and commercial, the media are commonly acknowledged to be "affected with the public interest." Increasingly, there is need to define that public interest if the media are to continue to perform their vital function.

Commencing in the fall of 1971, the Aspen Institute for Humanistic Studies, in cooperation with the Academy for Educational Development, is undertaking a five year program to identify major issues relating to the communications media, then to define policies and develop effective actions in dealing with those issues. The Aspen Program on Communications and Society will be directed by Douglass Cater under the supervision of an Advisory Council.

Joseph Slater, President of the Aspen Institute, has stated: "Much the way that Cold Spring Harbour has established itself on the frontier of thought and action in modern biology, we believe there is need for a concert of men, ideas, and institutions to pioneer in communications. The Aspen Program on Communications and Society will be an important initiative in this field. It will extend its reach to critical problems wherever a challenge is presented."

The Program will initially concentrate on four areas of priority:

Public Broadcasting

-- Define the challenge of a truly worthy system of public broadcasting.

-- Assess the financial and structural needs for public broadcasting's long term development

-- Develop a strategy for putting public broadcasting on the public agenda in 1972

Television and Social Behavior

-- Examine on a continuing basis television's impact on society

-- Give particular emphasis to questions of television's effect on youth, including early learning and behavior patterns

-- Devote follow-up to the Surgeon General's forthcoming studies on Television and Social Behavior and appraise further research needs in this area.

Government and the Media

-- Come to grips with vital issues arising out of the growing confrontation between government and the media, including

Secrecy versus Freedom to Publish or Broadcast
The First Amendment and the Licensed Media
Access to the Media, particularly the opposition's right to respond
Political Advertising and other political uses of the media

The Cable

-- Provide continuing attention to the development, franchising and uses of CATV

In addition, ten other areas have been identified for attention:

1. The new communications technology.
2. Trends in media economics, ownership and decision-making.
3. Education for management and leadership in communications.
4. "Consumerism" and advertising's impact.
5. Access by minorities to the medium.
6. Program diversity and quality.
7. Technological and other forces affecting the future of the print media.
8. Media criticism and grievance procedure on national and community levels.
9. Prospective revisions of the Communications Act of 1934.
10. The emerging world satellite organization.

In all these areas, the Aspen Program will be concerned that our communications system should be encouraged to enhance the quality of our lives in the critical decade ahead. The Program will hold up the ideal set forth by Walter Lippmann a half century ago that communications in a free society should "make a picture of reality on which men can act."

The Aspen Program will not be confined geographically. It will sponsor conferences, seminars, workshops, as well as individual and collaborative research and publication. It will be guided by the following principles:

1. To involve the ablest people, both younger and more established, and to bring together experts who might not ordinarily collaborate on communications problems.
2. To focus on central and overriding issues.
3. To maintain flexibility of approach and operations, avoiding bureaucratic rigidities.
4. To stimulate other institutions to work in this important field.
5. To be oriented toward problem solving while relying on sound and thorough research.
6. To develop a building-block approach in determining what may be the most effective non-governmental arrangements for dealing with problems of the media.
7. To cultivate a non-parochial, international perspective based on the belief that our society can learn from the experience of others.

Background

The Aspen Program on Communications and Society grew out of a series of meetings involving a number of experienced observers of the media. These led in early 1971 to a study undertaken by Douglass Cater in consultation with more than one hundred representatives of government, the media, and interested outsiders. Mr. Cater strongly recommended the need for activity in this critical area. He summarized in his report:

"Three developments have brought urgency to the need for defining the public interest toward the media:

First, the media have become increasingly a pervasive part of our lives. The hours our children spend watching television exceed the hours in the classroom. Television has brought the world into the living room. An entire nation can witness a single event at

a single instance. The media have the most profound influence in shaping our cultural, social and political habits.

Second, the public has become increasingly conscious and concerned about the credibility of communications. Television has sharpened awareness that the image can be manipulated; that it can have a distortive effect on public opinion; that it can have a reactive influence on the reality it attempts to portray. As never before, thoughtful professionals within the media sense a need for critical appraisal of the communications system -- how well it performs its vital role. Yet there is anxiety lest government intrude too far with its own standards of appraisal.

Third, rapidly developing technology raises the prospect for vast increase in both channels and the content of communications. Already the satellite and the cable are posing far-reaching issues of public policy. Two-way communication, computer retrieval and printout systems, cassette playback and facsimile reproduction will provide new opportunities for the communicator and the consumer. Yet they, too, pose issues that should not be resolved simply by the clash of vested interests. While the broadcast media are more immediately involved, the future of the print media will be vitally affected by public policy choices. None of the media is competent to arrogate to itself the choice-making."

The Aspen Program on Communications and Society will have offices at 770 Welch Road, Palo Alto, California and at the Aspen Institute, Aspen, Colorado. Supporting work will be conducted in the offices of the Academy for Educational Development in New York and Washington, D. C.

Wednesday 9/15/71

SPRING
1972

9:50 Mr. Whitehead advises there will be an invitation coming in from the Aspen Institute -- high level meeting -- probably for next spring.

He is extremely interested in accepting it.