

2. 75'

National Airport to
apt.

1/9/72

SAC ITINERARY

January 6

Travel from home to Andrews AFB, Md.

7:05 a.m. (EST) Depart Andrews by military aircraft.

9:00 a.m. (CST) Arrive Hq. SAC, Offutt AFB, Omaha, Nebraska

January 7

8:40 a.m. (CST) Depart Hq SAC, Offutt AFB, Omaha, Nebraska

9:55 a.m. (CST) Arrive Grissom AFB, Peru, Indiana

10:10 a.m. (CST) Depart Grissom AFB, Peru, Indiana

12:45 (EST) p.m. Arrive Andrews AFB, Md.

Above travel by military aircraft.

ITINERARY OF CLAY T. WHITEHEAD
January 7-8, 1972

January 7, 1972

10:40	---	Arrive Grissom AFB Peru, Indiana
11:00	---	Travel to Lafayette (54 miles). Traveling with us will be Angie Rizzo, a reporter with the Lafayette Journal and Courier. (A Gannett newspaper - the largest chain in the country - 51 newspapers)
12:00	---	Arrive Jefferson High School
12:15	---	Tape a 30 minute conversation with <u>3</u> Jeff High School Students. I will have briefed them on Thursday afternoon about you and OTP. A transcript of the program will be made. If it is good, we will distribute it to our mailing list.
1:00 P.M.	---	Dedicate the high school communications facility. The school principal, Bill Levering, will introduce me and I will introduce you. You and Bill Fraser, the radio and TV director, will throw a switch that will symbolically put the 250 watt FM radio station on the air.
1:30 P.M.	---	News conference in the studio at the high school. Possible newsman or stations attending include:

Angie Rizzo - Lafayette Journal and
Courier (an evening newspaper).

Chuck Wise - WASK radio news director.
(I worked there for 4 years.)

Will Murphy - WLFI-TV - Lafayette's
only TV station. Owned by Dick Shively.
I was assistant manager there between
Navy and Dominick.

WAZY - AM/FM - a Lafayette radio station.

WXUS - FM - Lafayette

WBAA - AM - Purdue educational station.

Indianapolis Star and Indianapolis News owned by Eugene Pulliam. (The same man who owns the Arizona Republic and Gazette)

Dave McGee - WFBM-TV - Time-Life station in Indianapolis, the most powerful station in the state.

Mike Ungersma - WTTV-TV an independent station in Indianapolis. (I was Mike's best man in his wedding.)

WANE-TV Channel 15 in Fort Wayne - owned by Corinthian and D and B. (WREDE PETERSMEYER)

Norman Mark - Chicago Daily News - TV critic. May travel from Chicago to meet you and possibly others.

*Article attached.

2:30 P. M.	---	Travel to studios of WLFI-TV in Lafayette.
3:00 P. M.	---	Tape interview with Will Murphy (news director). Portions will be distributed to other stations in the area.
4:00 - 6:00	---	Reception in your honor at my parents home for about 75 people. (Guests include newsmen, friends, and school officials present at the dedication.
8:00 P. M.	---	Dinner with small group of friends (6 people).
11:00 P. M.	---	Retire for the evening.

January 8, 1972

10:00 A.M.	---	Breakfast
1:00 P.M.	---	Luncheon in your honor for about 20 people at the house.
3:30 P.M.	---	Travel to Basketball arena.
4:00 P.M.	---	Purdue - Ohio State Basketball Game
4:45 P.M.	---	Appear on regional TV network at half-time. Game is seen in Chicago, Columbus, Ohio, Indianapolis, Ft. Wayne, Terre Haute, Evansville and Lafayette.
8:21 P.M.	---	Depart Indianapolis via Delta Flt. 730
8:00 P.M.	---	Arrive Chicago
9:00 P.M.	---	Depart Chicago via United Flt. 753
10:15 P.M.	---	Arrive Minneapolis

Judy

For Tom's calls — all times during day

FTS

402-294-4212

Protocol
office

294 4461

294 4234

After 6:00 p.m.

In quarters Offutt INN: 294-3665

294-3338

~~Have~~ Whoever calls should ask for
me.

Jagjitto

meals - Staff dining Rm.

SAC ORIENTATION TRIP

January 6-7, 1972

Itinerary and Agenda

Thursday, January 6

6:50 a.m.	Members of Mr. Whitehead's party arrive at Emergency Airborne Command Post (NEACP). Proposed seating attached.
7:00	Mr. Whitehead arrives.
7:05-7:45	Start Engine, Taxi, Take Off and Climb Out.
7:45	Continental breakfast served. Enroute Flight Agenda Attached.
9:00 a.m. (CST)	Arrive Offutt AFB (with honors).
9:10-9:25	Call on General Bruce K. Holloway, Commander-in-Chief, SAC.
9:30-10:10	The Command Briefing.
10:20-11:20	The Threat.
11:30-12:05 p.m.	Current Options.
12:05-1:05	Lunch.
1:05-1:50	Desired Options.
2:00-2:50	Command Control (minimum communications).
3:00-4:10	Command Control Communications, Present and Future.
4:10-5:10	SAC Total Information Network (SATIN) IV.
5:10-5:30	Discussion Period.
7:00	Reception and Dinner.

Friday, January 7

6:30-7:10 a.m.	Breakfast
7:15-8:00	<u>Post Attack Command Control System Airborne Data Automation</u> (PACCS/ADA) Briefing.
8:00-8:30	Travel to the 55th <u>Strategic Reconnaissance Wing</u> (SRW) and board ADA aircraft.
8:30	Aircraft departs.
10:40 (EST)	Aircraft lands at <u>Grissom Air Force Base</u> , near Peru, Indiana, to allow Mr. Whitehead to disembark. Others continue flight to Washington. Mr. Lamb will be met at Base Operations by Colonel Gentry, Wing Commander. Both will meet Mr. Whitehead. Mr. Whitehead, Mr. Lamb depart.
10:55 (approx.)	ADA Aircraft departs Grissom AFB.
10:55-12:30 p.m.	Aircraft arrives <u>Andrews AFB</u> . Transportation will be provided to take all passengers to parking lot and vehicles.

NATIONAL EMERGENCY AIRBORNE COMMAND POST

FLIGHT AGENDA

MR. WHITEHEAD AND PARTY

ANDREWS AFB, MD to OFFUTT AFB, NEB

6 JANUARY 1972

<u>TIME</u>	<u>ACTIVITY</u>
0710	TAXI
0720-0745	TAKE-OFF & CLIMBOUT
0745-0815	CONTINENTAL BREAKFAST
0815-0835	VIP BRIEF
0840-0845	COFFEE BREAK
0850-0920	COMMUNICATIONS BRIEF
0920-0950	WORLDWIDE SITUATION BRIEFING
0950-1000	LANDING OFFUTT AFB, NEBRASKA

Norman Mark on Television

A Carrot for the Brute

PROPOSAL: The United States government should use all federal tax dollars derived from radio, television and cable broadcasting companies to promote quality TV programming in America.

To put it bluntly, most of the time most viewers are watching crud television. Usually, it's the only programming that is available.

There is almost no reason to create good radio and television shows in America today. In fact, under the present system, it is surprising that anyone even tries to do anything meaningful in the mass media.

If a TV network tells us that a huge corporation is treating its migrant workers badly, that network may lose advertising revenue. If another network reveals that the Pentagon is spending bagfuls promoting the Pentagon's own budgets and aims, that network is investigated, its films and paperwork subpoenaed and the vice president of the US malevolently maligns the maladjusted malefactors.

If television broadcasts an ambitious, honest, hard-hitting program, the critics judge that effort more harshly than run-of-the-mill junk, elected representatives get huffy, advertisers get frightened and the audience defects to other networks.

Public television may be under even more restraints than commercial TV. If PTV broadcasts a documentary revealing that certain congressmen sit as directors of several banks, those same congressmen may vote PTV less money the following year. When it comes to better TV, we operate with a huge stick to beat such shows out of existence and no carrot to encourage them.

American broadcasters pay about \$300 million a year in federal taxes, according to Federal Communications Commission officials. For the purposes of argument, let us propose that all this money is to be spent for better communications, so that the world's most

powerful nation can understand itself more perfectly.

Half to two-thirds of the sum should go to public television, providing the permanent funding it so desperately needs. Of the rest, some should go to aid schools teaching television and related arts (drama, film, speech, dance, music, etc.), but a major segment of the money should go to monetary awards for the best, most creative radio and television shows of the year on public and commercial television. The awards should be substantial, enough to make creating fine radio and television profitable, and the money should be split between the artists, the producers (the people who finance the programs) and the stations. A local broadcaster might thus benefit if he carried a prize-winning program. If he censored such shows because they might offend the good citizens in the station's area, the broadcaster would lose a fat year-end bonus.

This is not some wild, visionary scheme designed to put broadcasters on the public dole. It is an adaptation (with special American modifications) of a legal agreement now in effect for the Swedish film industry.

Around 1963, television began cutting into movie-theater attendance and Swedish film production went into a decline. The government, the theater-owners, the unions, film distributors and producers sought to increase home-grown film products and to find a way to assure that Swedish film would be recognized for excellence the world over. The result was an agreement creating the Swedish Film Institute, which now gets 10 percent of the income from ticket sales in all Swedish cinemas. (The government agreed that it would not collect taxes on ticket sales and that the money would go to the Institute.)

Thirty percent of the Institute's income goes to direct support of feature-length films. Another 30 percent funds schools, archives, films for children, etc; 18 percent is for quality awards (more about that later); 15 percent for quality-award winners who need additional stipends; two percent for short film awards; and five percent for public relations.

The Institute has built Filmhuset, an imposing, modern structure near Stockholm, where studios, libraries, schools and administration are found under one roof.

The "quality awards" are determined by six experts, who must be completely independent of the film trade, plus the chairman of the Institute. The prizes

can mean the difference between financial success and failure for the films that win them. The "experts" are usually newspaper critics and novelists, chosen by agreement between the government and the industry.

This panel is warned by the agreement that created the Institute to avoid "conformity of taste," to define "quality" in its broadest sense and to search for "innovation." Quality is further defined as "the intensity or freshness of its (the film's) interpretation of reality or its criticism of society, the level of psychological insight and spiritual experience, playful imaginativeness or visionary power, epic, dramatic or lyric values, the technical skill displayed in the manuscript, direction and acting."

Obviously, the Swedish agreement cannot be taken into the American system without substantial changes. Our commercial television industry does not need direct government support to guarantee its existence. But prizes can be cost effective because they do alter behavior (I was told that the system is working well in Sweden) and public television does need permanent financing if it is to avoid becoming a propaganda arm of whatever administration holds the White House.

Furthermore, this plan doesn't increase taxes on broadcasters, TV-set manufacturers or satellite-owners, the powerful lobbies adversely affected by previous suggestions for permanently financing PTV. It also uses a good old capitalistic inducement - pay the blighters to get them to do better shows.

The most serious objection to the idea is that congress may never consider it because public TV and the White House are so far apart these days they may never agree on anything again. Without the support of both, any plan to help the current sad state of the broadcasting art is doomed.

PTV officials expected to gain permanent financing this fall. One such plan actually floated through the back corridors of the White House this summer, only to be shelved because both sides couldn't agree on how the money was to be administered. The White House wanted it to go directly to the local PTV stations and PTV officials wanted the network to handle the funds.

Today there is growing warfare between the two groups. In October, a high White House official told an educational broadcasters' convention that PTV should stay out of politics or risk the loss of funding. The PTV bureaucracy

(continued on page 34)

racy said that was political interference. Amid charge and countercharge, public television is certain to be stymied until 1973 and possibly crippled forever. (Actually the politics of TV, as distinguished from the politics on TV, has become so complicated that to describe it as warfare between two groups is a bit melodramatic. There will be later columns on this.)

To solve the current deadlock, I'd like to see a compromise. Of the federal taxes going to support PTV under this plan, a fourth or more should directly aid the network. The rest should be sent to the local stations with this provision: a fourth or more of the money that the stations receive should be earmarked by law to be returned to the PTV network to fund series of the local station's choice. In this way, the network would have enough money to create the shows it feels the nation needs, and the local stations would have enough leverage to demand the programs they wish.

The White House obviously believes the local public TV stations will be conservative enough to represent the President's interests. Many observers of PTV would like to see a nationwide PTV network with the muscle needed to investigate what it wants when it wants and to tell us what it has learned. A compromise might satisfy both goals.

I can already hear the other hoots that will greet this proposal. How do you guarantee that the Eastern Establishment, conservatives, Jews, blacks, commies, Archie Bunkers or anyone my side doesn't like won't take over the awards and encourage the kind of shows they want to see? (In Sweden, the government and the industry submit lists of experts independent of both. The lists have been in remarkable agreement.) How do you apply what works in a country of eight million people to 200 million argumentative souls? Who cares what's on television anyhow? We've got the FCC, what more do we need? Will President Nixon buy that proposal? Will Congress earmark funds? And on and on and on.

Nevertheless, I think the idea deserves investigation as one way to fight mental pollution. It would be better than allowing radio and TV to remain the way they are now. Anything would.

Nixon Adviser To Dedicate Jeff Radio Station Jan. 7

By ANGELYN RIZZO

Jefferson High School's radio station, WJJE-FM, will be dedicated in special ceremonies at 2 p.m. Friday, Jan. 7, by the director of the office of telecommunications from Washington, D.C.

Filliam Frazier, radio-TV unit director at Jeff, announced that Clay T. Whitehead, who also is the presidential adviser on communication policy for the United States, will be in Lafayette to dedicate the new 250-watt station.

Accompanying Whitehead for the dedication will be his assistant, Brian Lamb, formerly of Lafayette and a former student of Frazier's at Jeff. Lamb is the son of Mr. and Mrs. William Lamb, 3600 Cedar Lane.

In preparation for the "on the air" signal, 40 of Frazier's radio-TV students took the third class radio operator's license test at Chicago's Federal Building Thursday.

Frazier announced that the official switch for broadcasting will be thrown by White-

head and himself during the dedication.

Special guests for the dedication will include the school board, administrators and the Jeff administration. A reception for the official family will follow the ceremonies.

Initial programming calls for broadcast during school hours, Frazier said, but these later will be expanded.

"We hope to be able to broadcast some of the basketball games yet this season," Frazier said.

The station is basically to serve as a training and instructional facility for Frazier's radio-television students and also to serve the community of Lafayette and Tippecanoe County.

WJJE-FM will be located at 91.9 on the FM dial and has a range of about 15 miles.

Also in operation at the school is a closed circuit television unit, the first in the nation on the high school level, Frazier said. The television facilities are being used to supplement learning situations, by teachers to tape for later showing of experiments and lectures and also for students to learn the operations of television broadcasting.

At the radio station dedication, Whitehead will give an address which will be the first broadcast over the airway from the school.

The third class radio operator's license, for which the pupils tested Thursday, will allow them to operate the radio station, take meter readings of the station and operate all the equipment. Results of the tests will be announced to the students following Christmas vacation.

Frazier said he pre-tested the pupils prior to the examination and preparation has been in progress all semester.

Essentially, Frazier said, with the third-class license the pupils will be eligible to work at any radio or television station in the country as licensed operators, following completion of the Jeff course. The test was administered by a Federal Communications Commission official.

Accompanying Frazier and the 40 pupils on the bus trip to Chicago were Rick Miles, a student teacher from Purdue and WASK radio station employee and Roger Priest, chief announcer of WBAA radio of Purdue University. Priest also is a former student of Frazier's at Jeff.

Following the test, the pupils toured the Chicago Museum of Science and Industry, concentrating on the communications displays.

Lafayette-West Lafayette, Ind., Saturday, October 16, 1971



Student DJ Learns Board

Preparing for the 'on the air' signal from federal authorities, Marcia Anthony learns how to operate a radio board from a seasoned radio man and teacher, William Fraser. The student-run station of Jefferson High School hopes for a

Dec. 1 go-ahead for broadcasting on station WJJE-FM, 91.9 on the dial. The station will be for the entire community. Fraser said, including area high schools, elementary schools and the public. (Staff Photo)

Jeff Radio Station Expects To Go on Air Before 1972

By ANGELYN RIZZO

"After 18 years, its almost like a dream!"

William Fraser, director of the radio-television unit at Jefferson High School, looked around the new modern radio-television facilities and smiled as he reported:

"Jeff will be the leading school in the area of communications — both radio and television."

Fraser's happiness also comes from the realization that in late November or early December, radio station WJJE-FM at 91.9 on the FM dial, will begin broadcasting from the studios. The student-run station will cover about five-eighths of Tippecanoe County, "possibly more." It is a 250 watt educational FM station whose signal will reach about 15 miles.

Fraser has been working with radio-television, and teaching it, too, for the past 18 years at Jeff. That's why all this is such a thrill to him.

"With these facilities, we can supplement and enhance the teachers and the teaching in all areas," he said.

Fraser said the call letters WJJE-FM had been applied for, but a Michigan station already had those letters. He settled for next best, WJJE-FM, and expects approval any day now from the Federal Communications Commission.

Broadcast hours, initially, will be 9 a.m. to 1 p.m. daily.

"I hope as we progress and develop a program format, to be on the air the entire school day and for all basketball games." In 1972-73, sports cov-

erage will be "full blown" to include all Jeff athletic events.

The radio programs will be available within the school and hopefully, all schools in the area will get involved.

"We plan to give each elementary and junior high the opportunity to have a program on the station," Fraser said. "They can highlight their own school events and activities over the area."

To create good will among the area schools, Fraser currently is contacting the principals of other high schools in Tippecanoe County to let them give their school news and promote their public events over the air.

"This will be a community station, for the entire community, and we hope for involvement from all schools."

The operation will eventually be 50 per cent educational and 50 per cent music, news and sports as related to the Lafayette community, he said.

As the format develops, the station will join the National Association of Education Broadcasters so they can take advantage of the educational tape service the association provides and select programs suited to the community's needs. Such programs range from elementary geography to an audio "Sesame Street" program, Fraser said.

Once in operation, the program schedule will be sent on a regular basis to all teachers in all schools to enable them to tune in to the programs they want. The educational

programs will run in a 13-week series.

Each department at Jeff will have time available to go on the air to program the activities of their classes — like a drug-abuse program for pupils in the drug class. The purpose of such programs will be to give people in the community a more thorough understanding of what is being taught in the city schools. There will be social studies discussions, items of world news and world problems and many student discussions.

The programs need not be aired as they are happening, but can be broadcast at various times via use of tape.

The speech department will get time on the air also.

Fraser said he hoped, as the format developed, to include announcements of area club activities, like a Community Bulletin Board, for non-profit and charitable organizations. Also, he plans that tapes be made to publicize events of community interest — like the hospital fairs, Harvest Moon Festival.

"Thanksgiving, or the last week in November has been our target date," Fraser said, but actual broadcasting may not begin until Dec. 1. Most of the equipment has been delivered, but not all of it has been installed yet. And, the station is awaiting the official assignment of its call letters also.

"Then we'll test it out and when the FCC is happy, they'll give us the go-ahead and we'll be on the air," Fraser said.

A 100-foot radio tower is

being installed at Jeff in preparation for the on-the-air sign, and pupils in the radio and television classes are being trained in radio techniques and background.

The pupils are writing news, sports, filling out program logs, learning microphone techniques and how to handle the control board.

Helping the pupils with writing copy is former Jeff English-Journalism teacher C. J. "Jack" Hopkins, who is assisting Fraser in the radio-TV area.

Also on the radio-TV staff is Steve Spehger, chief engineer for the station who will be in charge of maintenance, repair and upkeep of the electronic equipment. Spehger is new to the Jeff staff this year and has a B.S. degree in electrical engineering from Purdue University and three years experience as chief engineer for the local television station, WLFI, Channel 18. He also worked television for the biology department at Purdue and at Bluffton.

Fraser worked with Spehger at Channel 18 and also has radio-television experience, in addition to 19 years of teaching, dating back to 1948 when he had his first radio job at WTOM in Bloomington as a student at Indiana University.

Both Fraser and Spehger have commercial and teaching experience in both radio and television, which, they believe, will make for better learning opportunities for their pupils.

NEXT: Television at Jefferson



Television Premieres at Jeff

Even though boxes still are being uncrated and equipment installed, the television program at Jefferson High School is already in production. Pupil Dave Alenduff (right), gets briefed on being a weatherman from his teacher, a former TV weatherman and now radio-television director at Jeff, William Fraser. Manning the camera is the chief

engineer, Steve Speheger, also a former commercial radio-television man. Closed circuit color television productions are now a reality at Jeff, and soon to air is the student-run FM radio station, WJJE—about Dec. 1. (Staff Photo by Dick Vellinger)

Jeff TV Unit Opens New Vistas to Pupils

By ANGELYN RIZZO

New horizons in teaching and learning are opening up at Jefferson High School this year, thanks to the initiation of black-and-white and color television studios and facilities.

According to William Fraser, radio-TV director at Jeff, "the possibilities are limited only by the imagination."

The television scope won't be communitywide, as the new WJJE-FM radio station will be, but will serve the community through the Jeff pupils and their projects.

Workshops have been conducted in use of the television facilities, as well as in possibilities for teaching opened up by television, and the teachers are enthusiastic, Fraser said.

There are 60 TV sets at various locations throughout the school, including 45 color sets. Each outlet, one in each room at the school, has three closed-circuit channels — 2, 4 and 6. Channels 7 through 13 will pick up signals from the local television cable so pupils can watch space shots, see important news breaking or watch United Nations or Congressional sessions.

From the fully equipped studios at Jeff, three shows can be broadcast through the school at the same time — such as a science lecture, a film and a discussion group. Television productions can be handled right in the professional-type studios — even color productions.

Fraser said the portable units can be taken to 14 areas including the gymnasium, pool, stage, choral and multi-purpose rooms — to record right on the spot.

The television set-up already is in use at the school.

On a recent day, Fraser showed the various cuts of meat by seeing a butcher cut up a side of beef, pointing out the various cuts as he went along.

A fall convocation talk by the admissions officer from Purdue University was taped

so pupils who weren't free to attend could see the lecture later, Fraser said.

Also on tape is a tour of the Instructional Materials Center at Jeff, to show sophomores during orientation rather than taking all 600 of them on personal tours. "This way they won't be totally lost in the IMC when they walk through the door," Fraser said.

In the science area color video tape capabilities will be particularly helpful. Some experiments are expensive and time-consuming to set up. For all the pupils to see such experiments is difficult. But, with the TV tape facilities, the experiment can be done once, then viewed time after time via television.

Also, a TV camera can be mounted on a microscope so all pupils can see the same thing at the same time under the scope in color.

"We're pioneers in color work in high school," Fraser said. There are four color cameras available, three in the studio and one that can be taken to classrooms.

Fraser said the two local mayoral candidates have cut

George Haley, in charge of the Jeff Theater, is preparing backdrops for the television productions; Richard Jaeger's choral pupils are cutting tapes of jingles for radio and television breaks.

Jaeger's chorus also is preparing the opening themes for radio station WJJE-FM — "The Star Spangled Banner" followed by "Sons of Jefferson." That's 91.9 on the FM dial, starting about Dec. 1.

The public is invited to visit the TV and radio facilities next week, during American Education Week.

SAC
Fuller

JAN 27 1972

Honorable E. Rechtin
Acting Assistant Secretary of Defense
Telecommunications
The Pentagon
Washington, D. C. 20301

Dear Dr. Rechtin:

I want you to know how much I appreciate your office arranging my recent orientation visit to SAC. I regret that Mr. Solomon was not able to join us. From the NEACP flight, the SAC briefings and hospitality, to the return trip on SAC's ADA aircraft, it was indeed a highly professional operation. It was a pleasure to have General Paschall with us to present the views of the Air Staff.

Please extend my sincere thanks to the JCS, the Air Staff, and Headquarters SAC. I look forward to more visits of this type as we seek to broaden our perspective of communications in Defense roles, missions, and objectives.

Thanks again for a job well done.

Sincerely,



Clay T. Whitehead

CJIGGETTS/mdr/1-20-72

cc: DO RECORDS

DO CHRON

MR. WHITEHEAD (2) ✓

DR. MANSUR

MR. JOYCE

MR. LAMB

MRS. SMITH

CJ reading

JAN 21 1972

Imv
1/8/72

General Bruce K. Holloway
Commander-in-Chief
Strategic Air Command
Offutt Air Force Base
Omaha, Nebraska 68113

Dear General Holloway:

I would like to thank you for the excellent reception my staff and I received during our recent visit to SAC. I appreciate the time you took from your busy schedule to meet with me and personally discuss matters of mutual interest. I have received many briefings on military operations, but I have seldom found the thoroughness and professional attitude demonstrated by your men at SAC.

I hope we can stay in contact and that I can return your hospitality during one of your future trips to Washington.

Sincerely,



Clay T. Whitehead

CJIGGETTS/dgm/1-20-72

cc: DO RECORDS

DO CHRON

MR. WHITEHEAD (2) ✓

DR. MANSUR

MR. JOYCE

MR. LAMB

MRS. SMITH

C.J. reading

JAN 21 1972

Mr. William Fraser
Director, Radio/Television Studios
Jefferson High School
Lafayette, Indiana 47905

Dear Bill:

I want to thank you and your students for showing me such true Hoosier hospitality during my visit to Lafayette on January 7.

As I told you then, it was exciting and encouraging to see what people can do with a little local initiative and imagination. It was obvious that people from throughout your area of the country are also very keenly interested in your new radio and television facility. I must admit, though, that I was the most impressed by the conversation I had with four of your students. Their questions were very thought-provoking and showed that they have a good understanding of the basic problems we face today in the communications industry.

I certainly hope, now that your radio station is about to take the air and your color television facility is being increasingly used, that you will take full advantage of what you have and share your ideas with others throughout the country. I am sure your projects will be watched closely by many others who would like to try the same thing. I wish you the best of luck, and I look forward to staying up to date on your activities through Brian, who can't seem to stop bragging about his old hometown.

Sincerely,

signed
TOM

Clay T. Whitehead

BPLamb:lmc:1/20/72

cc:	DO Records	Mr. Whitehead (2)
	DO Chron	Dr. Mansur
	BPL Reading	BPL Chron ✓

January 19, 1972

Miss Angela Rizzo
Lafayette Journal and Courier
221 N. 6th Street
Lafayette, Indiana

Dear Angie:

I just wanted to formally thank you for doing such a fine job during the recent dedication of the Jeff radio and TV facilities. Tom Whitehead was most impressed by your article on our activities.

I have enclosed a copy of Broadcasting magazine which has a story about the dedication on page 43. I think they did a good job of telling the story of the great thing that Lafayette has in Jeff High School.

Thank you again for showing such interest, and please don't hesitate to call if I can be a help in any way.

Sincerely,

/s/

Brian P. Lamb
Assistant to the Director

Enclosure

BPLamb:mbc
cc:
DO Records
DO Chron
Lamb 2 ✓

January 19, 1972

Mr. R. W. Levering
Principal
Jefferson High School
Lafayette, Indiana

Dear Bill:

Thank you for all your help during the dedication of the fabulous Jeff radio and television facilities. As I am sure you could tell, Tom Whitehead was as impressed as everyone else when he saw the facilities.

I have enclosed a copy of Broadcasting magazine which has a terrific national circulation and is widely read throughout industry circles. I think any national recognition you can get is very well deserved by the people of Lafayette and Jefferson High School.

Again, thank you for all your interest and I look forward to seeing you on subsequent trips back home.

Best regards,

/s/

Brian P. Lamb
Assistant to the Director

Enclosure

BPLamb:mbc
cc:
DO Records
DO Chron
Lamb 2 ✓

January 19, 1972

Mr. Frank P. Flynn, Jr.
President, Lafayette School Board
c/o Jefferson High School
Lafayette, Indiana

Dear Mr. Flynn:

It was very satisfying to bring Tom Whitehead to Lafayette and to watch him become just as amazed as everyone else with the tremendous Jefferson High School radio and television facilities. I am sure you could see that he was greatly impressed with what can be done through local initiative.

I have enclosed a copy of Broadcasting magazine which has a large national circulation and a terrific readership around Washington. I thought you might be interested in the article on page 43, which gives a good accounting of the dedication ceremonies and a rundown on the Jefferson communication facilities. I was glad you had a chance to meet my boss and appreciate your stop at the house that Friday afternoon.

Thank you again and I look forward to seeing you on future trips back home.

Best regards,

151

Brian P. Lamb
Assistant to the Director

BPLamb:mbc
cc:
DO Records
DO Chron
Lamb 2 ✓

January 19, 1972

Mr. Leon T. Knauer
Wilkinson, Cragun & Barker
1616 H Street, N.W.
Washington, D.C. 20006

Dear Lee:

Thank you for your note regarding the Broadcasting article on my old high school. Needless to say, I was extremely proud of the old home town and was glad that we could give them a little national recognition that they very much deserve.

I appreciate your interest and hope we can have that luncheon as soon as things settle down a bit.

Best regards,

/s/

Brian P. Lamb
Assistant to the Director

BPLamb:mbc

cc:

DO Records

DO Chron

Lamb 2 ✓

January 18, 1972

Mr. Bill Fraser
Director, Radio/Television Studios
Jefferson High School
Lafayette, Indiana

Dear Bill:

I have enclosed 15 copies of the transcript from Tom's session with the four students on January 7, and five copies of the Broadcasting magazine which include the article on the dedication ceremonies.

Thank you for the newspaper articles/passes/membership cards and all the interest you showed in Tom during his visit to Lafayette. Needless to say, I am only repeating what I have said many times, "I can think of no man who deserves all the public attention any more than you." Please tell your students that their recent performance was a real credit to them and Jefferson High School.

Let me know if I can be of any further help.

Best personal regards,

SIGNED

Brian P. Lamb
Assistant to the Director

BLamb:mbc

cc:

§ DO Records

DO Chron

Lamb 2 ✓

OFFICE OF TELECOMMUNICATIONS POLICY

EXECUTIVE OFFICE OF THE PRESIDENT

WASHINGTON, D.C. 20504

November 3, 1971

MEMORANDUM

TO: Tom Whitehead ✓

INFO: Dr. Mansur
Mr. Joyce

SUBJECT: Trip to Headquarters, SAC

The desirability of making a trip to SAC has already been established. I believe the trip is absolutely essential to hear the SAC story at its source and to witness the actual operation of SAC's command control communications which are maintained in combat readiness 24 hours a day. Tom, as the President's Advisor on Telecommunications this is a trip you must take not only to expose the Director of OTP to SAC but because of the national security significance of SAC which owns and controls approximately 80% of the Free World's nuclear striking power. On Attachment 1 are names of people who have visited SAC since the first of the year.

Once we select the date, nothing short of the highest priority should be allowed to preempt the trip. The agenda is normally tailored by SAC to the visitor's interest. Attachment 2 is a tentative one proposed by SAC. We can discuss and modify it, if necessary, to coincide with any special desires you may have.

Options follow:

OPTION I

January 5, 1971

Depart Andrews (NEACP)	7:30 AM
Arrive SAC	9:00 AM
Welcome and Briefings (includes lunch)	9:15 AM - 5:00 PM
VIP Evening Meal or Cocktail Party or other Activity	Evening

January 6, 1971

Depart SAC

9:00 AM via SAC's Airborne
Data Automation (ADA)
Aircraft

Arrive Andrews

12:30 PM

OPTION II

January 4, 1971

Depart Andrews (via NEACP)

4:00 PM

Arrive SAC

5:30 PM

Dinner Downtown and Rest,
possible cocktail party with
selected SAC staff.

January 5, 1971

Begin Briefing Day

8:30 AM

Lunch

12:15 PM

Briefings continue

1:15 PM - 5:00 PM

Depart SAC

6:00 PM

(via ADA Aircraft)

Arrive Andrews

9:30 PM

OPTION III

January 5th or 6th

Depart Andrews (NEACP)

7:30 AM

Arrive SAC

9:00 AM

Welcome by CINC

9:15 AM

Briefings

9:15 AM - 12:10 PM

VIP Lunch

12:15 PM

Briefings continue

1:20 PM - 5:00 PM

Depart SAC

5:30 PM

(via ADA Aircraft)

Arrive Andrews

9:30 PM

DISCUSSION:

I recommend Option I. Option II is good also, however, by departing late in the afternoon, we run the risk of some unexpected priority requirement holding you here until late at night or causing you to postpone the trip.

Option III is good also, especially from the total time point of view i. e., you are away from the office only one day. The big disadvantage in Option III is that the day will be so ram-packed with activity (including six hours of flying) that you will be excessively tired by the time it is over. In addition you will not have had much of an opportunity to meet people at SAC, especially the senior military and civilian communicators. Your exposure as Director is extremely important.

Option I should be selected because it provides time to be meet people and to relax at the end of a long day. After a good night's rest and the return flight, you will have the remainder of the day for scheduled activities.

Pending your selection of an option, we are on CINC SAC's calendar for courtesy call the morning of January 5th. This was for the purpose of being on his calendar at a definite time. If you select another option, we can switch the times as long as we have plenty of lead time. I believe we would have plenty of leeway if I could get your decision within the next week or so.

Once the date is selected we can decide who will accompany you in addition to Dr. Mansur, myself and Mr. Joyce; also we can discuss your thoughts on SAC's Honor Guard meeting you at the aircraft as you disembark. This is one of the honors and privileges of your position; however, it is always optional according the wishes of the individual.

Am ready to talk further at your convenience.

A handwritten signature in dark ink, appearing to read "Chuck", with a stylized, cursive script.

Chuck

Attachments

A Sampling of Visitors to Headquarters, SAC
During February - August 1971

Senator Barry Goldwater

Senator George McGovern

Senator Robert Taft

Senator William Saxbe (Ohio)

Senator Paul Fannin (Arizona)

Representative John Seiberling (Ohio)

Mr. Robert Finch, Counsellor to the President

Mr. George Shultz, Dir., OMB

Mr. E. E. David, Dir., OST

Dr. Raymond Bisplinghoff, Dep. Dir., NSF

Mr. George Bush, Ambassador to UN

Mr. Richard Helms, Dir., CIA

Mr. John Shaffer, Administrator FAA (DOT)

Mr. Charles Lucet, Ambassador of France to US

Mr. James Kendell, Chief Counsel, Senate Committee on Armed Services

Mr. Samuel Preston, Staff Member, House Appropriations Committee

Mr. Elbert Mathews, Department of State Senior Seminar on Foreign Policy

Mr. David Packard, Deputy Secretary of Defense

Dr. John S. Foster, Dir., Defense Research & Engineering

Mr. Richard Wilbur, Assistant Secretary of Defense for Health &
Environment

Mr. John H. Chafee, Secretary of the Navy

Mr. John Warner, Under Secretary of the Navy

Mr. Paul Nitze, Consultant to the Secretary of Defense for SALT

Mr. Louis A. deRosa Assistant to the Secretary of Defense for
Telecommunications

Dr. Eberhard Rees, Dir., G. C. Marshall Space Flight Center

Mr. H. Ross Perot, President, Electronic Data Corp.

Mr. Joseph Alsop, Author and Newspaperman

Mr. William Beecher, N. Y. Times Military Affairs Writer

Aviation and Space Writers Association

New York Council on Foreign Relations

Mr. John Wheeler, Associated Press, N.Y.

Executives of RCA

Numerous Military Flag Officers, Educators and Civic Leaders

Tentative Agenda
of
Mr. Whitehead - Director of Telecommunications
Policy - Executive Office of the President

First Day

0905	Visitors arrive via NEACP - Met by Command Section General Officer
0915	Welcome - CINC or VCINC
0920	Command Overview - CINC or VCINC
1115	The Threat
1215	Lunch
1315	Command Control Communications
1515	Command Control - Balcony
1545	Strategic Reconnaissance or Advanced Airborne Command Post
1645	Discussion - CINC or VCINC
1800	Reception and Dinner

Second Day

0730	Depart Offutt via ADA aircraft for Andrews. During flight - various communications and ADA demonstrations.
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OFFICE OF TELECOMMUNICATIONS POLICY
WASHINGTON

December 21, 1971

To: Tom Whitehead
Dr. Mansur

From: Chuck Jiggett

Subject: SAC Trip-Update

The SAC trip is firm for 6-7 Jan 72. We depart Andrews AFB at 7:30 AM, 6 Jan to arrive at SAC by 9:00 AM. Remainder of agenda is attached. Have discussed with Charlie; he concurs with my thinking that we will be able to obtain information we desire as it pertains to SAC. List of questions have gone to SAC; they will integrate into the agenda. We can ask questions freely. Automobile transportation arrangements will be covered later.

cc:

Mr. Joyce

Mr. Lamb ✓

Mrs. Smith

Mr. Lyons

ZNR UUUUU
P 131505Z DEC 71
FM SAC
TO CSAF/PRC

P 131505

Col Jiggetts

BT
UNCLAS DOK
FOR MAJOR DONDERO (PRCCS). SUBJ: ORIENTATION VISIT
TO HQ SAC BY MR CLAY T. WHITEHEAD, DIRECTOR, OFFICE OF
TELECOMMUNICATIONS POLICY (OTP), AND PARTY.
REFERENCE: PRCC MSG, SAME SUBJ, 011231Z DEC 71.
THE FOLLOWING IS THE TENTATIVE AGENDA FOR THE REFERENCED
VISIT:

THURSDAY, 6 JANUARY 1972

0900 - 0910 ARRIVAL WITH HONORS
0910 - 0925 CALL ON CINC
0930 - 1030 THE COMMAND
1030 - 1045 COFFEE BREAK
1045 - 1125 CURRENT OPTIONS >SIOP
1125 - 1215 DESIRED OPTIONS
1215 - 1315 LUNCH
1315 - 1335 DISCUSSION
1340 - 1430 COMMAND CONTROL
1445 - 1600 COMMAND CONTROL COMMUNICATIONS,
PRESENT AND FUTURE
1600 - 1700 SATIN OV
1700 - 1715 DISCUSSION
1900 RECEPTION AND DINNER

FRIDAY, 7 JANUARY 1972

0630 - 0710 BREAKFAST
0715 - 0800 PACCS/ADA BRIEFING
0800 - 0830 TRAVEL TO 55TH SRV AND EMPLANE
0830 - 1040(EST) TRAVEL TO GRISSOM AFB
(MR WHITEHEAD DEPLANES)
100 - 1230 (EST) TRAVEL TO ANDREWS AFB
(REMAINDER OF PARTY)

AFIPRC	DISTRIBUTION	
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REQUEST CONFIRMATION OF PROPOSED AGENDA BY 22 DEC 71.

BT
#5062

NNNN

PRIORITY

* UNCLASSIFIED *

Lorraine For Mr Whitehead's orders

Military Aircraft both ways

131505

Col Jiggetts

ZNR UUUUU
P 131505Z DCE 71
FM SAC
TO CSAF/PRC
BT

UNCLAS DOK
FOR MAJOR DONDERO (PRCCS). SUBJ: ORIENTATION VISIT
TO HQ SAC BY MR CLAY T. WHITEHEAD, DIRECTOR, OFFICE OF
TELECOMMUNICATIONS POLICY (OTP), AND PARTY.
REFERENCE: PRCC MSG, SAME SUBJ, 011231Z DEC 71.
THE FOLLOWING IS THE TENTATIVE AGENDA FOR THE REFERENCED
VISIT:

THURSDAY, 6 JANUARY 1972 Depart Andrews AFB 0730

- 0900 - 0910 ARRIVAL WITH HONORS *to Strategic Air Command*
- 0910 - 0925 CALL ON CINC *Offit AFB, Nebraska*
- 0930 - 1030 THE COMMAND
- 1030 - 1045 COFFE BREAK
- 1045 - 1125 CURRENT OPTIONS
- 1125 - 1215 DESIRED OPTIONS
- 1215 - 1315 LUNCH
- 1315 - 1335 DISCUSSION
- 1340 - 1430 COMMAND CONTROL
- 1445 - 1600 COMMAND CONTROL COMMUNICATIONS.
PRESENT AND FUTURE
- 1600 - 1700 SATIN QV
- 1700 - 1715 DISSCUSSION
- 1900 RECEPTION AND DINNER

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AFIPRG	DISTRIBUTION	
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REQUEST CONFIRMATION OF PROPOSED AGENDA BY 22 DEC 71.

BT
#5062

NNNN

OTP personnel going are: Mr Whitehead
Dr Mansur
Mr Joyce
Col Jiggetts

PRIORITY

* UNCLASSIFIED *

11/29

OFFICE OF TELECOMMUNICATIONS POLICY
WASHINGTON

November 29, 1971

Subject: SAC Trip

To: Tom

From: Chuck

1. I need confirmation on people going on SAC trip.

Following are scheduled: ..

You
George
Joyce
Myself

Bennington - Dep. Dir., DDR&E, Electronics Information
AF Col. Anderson - his Military Assistant

Soloman - ATSD(T)
AF Col. Jaffers - his Exec. Off.

Following desire to go:

Nino - has special clearances
Dean - does not have special clearances

2. Situation: Do we take Nino and Dean?
3. Discussion: For the type briefing we hope to receive, we wanted to keep the group small. We probably should not go over the eight already scheduled and yet we hate to turn down our own staff desiring to go. Obviously we cannot exclude Dave Soloman and his Exec. Joyce feels we cannot or should not exclude Bennington and his Military Assistant since he is in charge of C3 in DOD and was promised the trip several months ago when he and Joyce first discussed plans for a SAC trip.
4. My Recommendation: That we do not take more people at this time.
5. I believe I can work out a schedule for a later date (probably early summer) to send Nino, Will and other staff members desiring to go. They would not be getting the high level type briefing we get but would receive the SAC orientation up to and including TS.
6. George and Joyce concur. With your ok I will notify Nino and Will. Can discuss further if you like.

bK

November 16, 1971

To: ATSD (T)
Department of Defense
ATTN: Col. Harry Jaffers

Subject: OTP Trip to SAC Headquarters

1. Reference our conversation last week on an OTP orientation trip to Hq. SAC on 6-7 January 1972, the following names and clearances are submitted:

<u>NAME</u>	<u>CLEARANCE</u>
Mr. Clay T. Whitehead Director, Office of Telecommunications Policy PA III	TK, SI, TS
Dr. George F. Mansur Deputy Director Office of Telecommunications Policy PA IV	TK, SI, TS
Mr. Charles C. Joyce, Jr. Assistant Director, Government Communications Office of Telecommunications Policy GS-17	TK, SI, TS
Colonel Charles B. Jiggetts, USAF Military Assistant to the Director Office of Telecommunications Policy	TK, SI, TS
Mr. Herbert D. Bennington Deputy Director Electronics and Information Systems DDR&E PL 313, Level V	TK, SI, TS
Colonel Thomas A. Anderson, USAF Military Assistant to Mr. Bennington	TK, SI, TS

2. Please include the following in the message to SAC:

Will arrive morning of 6 January 1972 in WEACP Aircraft. Request honors. Desire classified briefings on the Command, The SIOP, command control and communications, future developments in communications and a return trip on 7 January aboard the PACS ADA Aircraft. Further details of briefing should be directly coordinated between SAC and OTP.

3. I have informally coordinated the above with SAC Hq; recommend notification message be sent SAC ASAP in order that official confirmation can be obtained.

SIGNED

CHARLES B. JIGGETTS
Colonel, USAF
Military Assistant

cc: Mr. Joyce

DO Chron

DO Records

Mr. Whitehead ✓

Dr. Mansur; Mrs. L. Smith; Mr. Herbert D. Bennington, DDR&E

CBJIGGETTS/ebm - 11/16/71

1/5-6/71

6:10

COL. JIGGETTS:

Re the trip to Headquarters, SAC in January, Mr. Whitehead says:

"Go ahead with Option 1. Would like to talk with you and Charlie about the agenda for the meetings."

Judy

Tuesday

11/16/71

SAC TRIP

1/6-7/72

4:00

We have advised Col. Jiggetts that Jan. 6 and 7 is fine for his visit to SAC Headquarters.

Tuesday 11/16/71

SAC TRIP
1/6-7/72

10:05 Col. Jiggetts advises we now cannot schedule your trip to visit SAC Headquarters on January 5 and 6. He would like to change it to Jan. 6 and 7 (Thursday and Friday).

If he can get an OK from you this morning, he can set it up definitely for those dates.

OK

1/5-6/72

Monday 10/18/71

11:00 Col. Jiggetts is working on a SAC trip on
Wednesday and Thursday, January 5 and 6.