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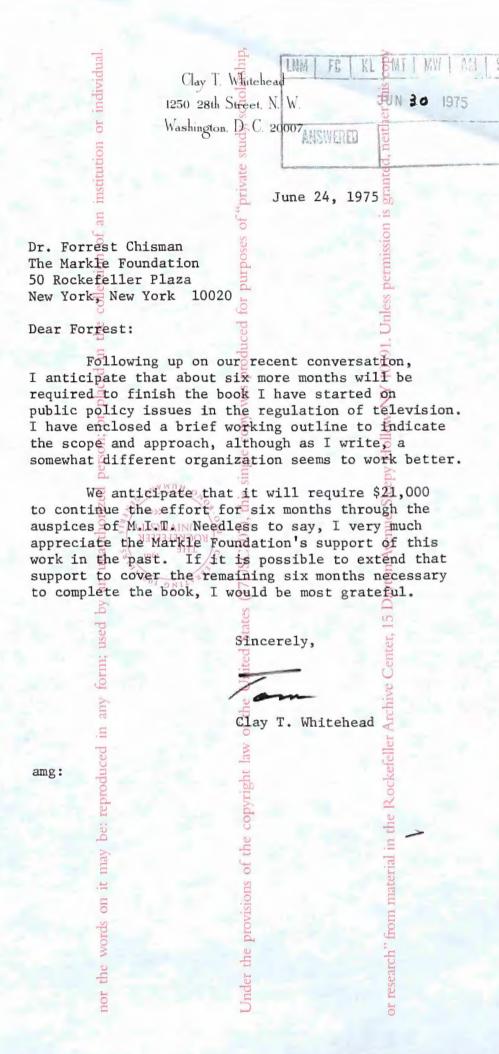
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In-service Education and Training: SUBJECT:

A Planning Proposal for Discussion with the FCC

M.I.T. would like to organize a modest summer study this July to explore the educational needs of regulatory agencies in the area of communications policy. Clearly we are proposing to engage in such a study because as a leading institution in technical education we have a long run interest in possible co-operation in such activity. Nonetheless we start without any presupposition other than that agencies like the FCC have serious educational and training

Among the questions that we regard as wide open at this point is whether it is best to think about a training program for a single agency, like the FCC, or whether we should think in somewhat broader terms about the needs of the whole community of agencies involved in communications policy including OTP, Commerce, DOD, etc.

Another question that is clearly wide open is the scope and structure of co-operation by universities and other educational institutions in such an in-service educational and training program. M.I.T. is convinced that we have something to contribute, but how and in what structure we regard as an open question.

The summer study would be privately financed. The commitment that we would like from the FCC, the key agency in communications regulation; is an expression of serious interest in the effort by some Commissioners and key staff members and a willingness to meet and discuss the needs and problems with those of us emgaged in the study from the academic side.

M.I.T is a leading technological university with a strong interest in the technical economic and social aspects of communications. It has a Research Program on Communications Policy which draws on members of the Departments of Electrical Engineering, Political Science, Economics and Management. It has a Center for Advanced Engineering Study which is dedicated to extension education of engineers and other technical personnel in mid-career. It has outstanding staff in electronics, systems analysis, economics, regulatory policy, communications, and the social sciences. The nor the Lincoln Laboratory provides additional resources of experienced personnel. 5

The preliminary thoughts that follow have been

person; or

put together by members of the Research Program on Communications
Policy. They represent a first interation of what we hope will
be a dialogue. They are our first guesses as to what might be useful to the government and what we ought to discuss in a summer
study.

Topics:

We would expect that the main topics on which the FCC would wish to have staff training would be:

Communications Engineering

Spectrum Management

Operations Research =

Digital Systems and Computers

Cost Benefit Analysis

Economics

Regulation

Law

Comparative Communication Systems
Social Impact of Communication

Each of those topics could be othe subject of many different courses, we elementary and advanced, specialized and survey, short and long.

We present below, as an example, some thoughts on the training of spectrum managers. The same kind of expanded discussion could be developed on each of those topics.

We have some models to look at both at M.I.T. and elsewhere. There are government sponsored training programs of many kinds. The Center for Advanced Engineering Study at M.I.T. already offers a year long systems analysts program for mid-career government personnel. The Center also has developed video taped basic courses such as ones in random processes and economics for use off campus, at the site of firms and organizations interested in using them.

Since M.I.T. has no law school, we should involved lawyers from elsewhere in the curriculum planning and development. However, one should not underestimate the legal calent at hand such as Professor Jeffrey Meldman who has both a law and engineering degree and teaches in the area.

The kinds of courses that might be useful range from a full

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time, one year program leading to a Master's Degree, to short courses meeting three or four evenings, to videotaged self-teaching courses available in cassettes. Typical patterns might include two to four week full time courses on a campus in the summer, one to two hour a week courses at the FCC building in Washington over four to ten weeks, two to three day intensive courses, etc.

Most often the course would have to move to the students in Washington. Sometimes the students would move to the University.

Teachers for in-service courses could included members of the FCC staff, university faculty members, other experts invited in.

Sometimes there should be a combination of a local teacher in charge of the course and visiting lecturers.

We propose that a summer study be undertaken in July 1975 to work out a desirable program. We suggest that it take place early enough in the summer so that a small initial effort might be started in the fall.

Conceivably, if agreement could be reached in advance on a couple of top priority courses, e.g. cost/benefit analysis and spectrum management, they could be offered on an experimental basis in the summer of 1975 as a full time two to four week course, primarily for the purpose of developing and exercising some curriculum materials, which might later be used in various different ways.

The summer study should include subject matter spectalists, specialists on educational technology, and people from the government.

Financing:

Any in-service training program must ultimately pay for itself. The employer and the students should ultimately pay the full
costs. Initially, however, some foundation funding would be desirable
to support the curriculum study, the curriculum development, and
experimental courses. Without that kind of funding the universities
involved could not expect to have the appropriate kind of educational
independence. The government too should make a contribution to
such development expenses, to assure its commitment and involvement.

It is impossible to suggest the amount that would be needed.

That would depend above all on decisions made about course development.

Making a videotape course is expensive -- perhaps \$40,000 for a single full college level course.

Credit:

Some students will want degree credits others will not. needs to be examined in the curriculum study. Many students will want to work towards degrees in institutions near where they work so that they can take not only in-service courses, but also the full range of liberal arts and science courses leading to a college degree. This consideration should be kept in mind in the planning.

M.I.T.'s Commitment:

We do not presume in advance what role M.I.T. faculty members may ultimately play in any educational activities that might evolve. That is something to be examined in the summer study. Suffice it her to note that there is a serious interest at M.I.T. In possible long term co-operation. The M. Australia and administration have a positive view toward mid-career, extramural educational activities in science and engineering. The present memorandum has been discussed with appropriate department and center chairmen and key faculty members. There is a positive feeling both toward the planning study and towards possible responsibilities that might follow from its conclusions. We are not undertaking this study irresponsibly. M.I.T. would like to work with the FCC in developing in-service education and training for government staffs.

Clearly the 400 miles that separates Cambridge and Washington cannot de disregarded. Many faculty might be willing to make two or three trips to Washington, but not ten. Combinations of local experts, M.I.T. faculty, faculty from other universities and video tapes might be common. All that remains to be examined.

The FCC makes vital decisions that shape the national communications system. If we can solve the problem of appropriate roles, financial support, geographic distance, and curriculum development, cooperation by M.I.T. in the development of educational plans would seem natural, and of national benefit.

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A discussion needs to be carried on between responsible ucational officers of M.I.T. (the Provost, the Director of the Center for Advanced Engineering Study, the Head of the Department of Electrical Engineering and Computer Schence) and the Chairman There must be agreement initially on an approach of the Commission. and on a summer study, and perhaps on any limiting to a Foundation parameters regarding the ultimate program. in the

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Spectrum Management, an Example:

As a prefest of the kind of thing we would be asking the summer study to do, we asked some M.I.T. faculty to suggest an educational program in spectrum managment. A recent (September 1974) study by the General Accounting Office ("Information on Management and Use of Radio Frequency Spectrum -- A Little-Understood Resource") concludes that availability of people skilled in spectrum management has not kept pace with increased demand. It concludes that there is need for training of more personnel. With that in mind we asked a qualified faculty member to outline what kinds of courses M.I.T. might offer on the subject if it were to do so. What follows is what was suggested. It should be noted that the memorandum deals with a full time year-long program leading to a Masters Degree. Similar material on a reduced scale would be included in shorter courses that might be offered. In any case we present the brief memorandum only as an example of the kind of thinking that needs to be done on a broader basis this summer.

Spectrum Manager Training Program 3H1

A Spectrum Managers Training Program is designed to develop the professional skills of Spectrum Managers and EMC (electromagnetic compatability) specialists. Indeed, it is better to think of the program as "electrospace management" for it should cover more than frequency, e.g. beamed transmission, geographical locations, time division, etc. It is designed for the spectrum manager either beginning a career or with a few years experience. The basic subjects cover both telecommunications technology and administrative tools and practice. In addition one elective subject is available each term so that participants can design their study program to fit their needs and interests. The program is flexible; participants with especially strong backgrounds may choose to omit some of the suggested courses in order to take other courses.

The spectrum managers program focuses round a weekly seminar on spectrum management which extends through both terms. During the fall term the seminar studies spectrum management policy and practice in the United States. The purpose of the fall term is to make clear the Spectrum Manager's environment and the tools available to the

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Suggested Course Plan for Spectrum Managers Training Program Spring Term Spectrum Managers Seminar Electromagnetic Wave Propagation Management Information Technology (15.565)Introduction to Operations Research (6.272), Sleepy Elective Course Under the provisions of the copyright law of the United States (17USC107),

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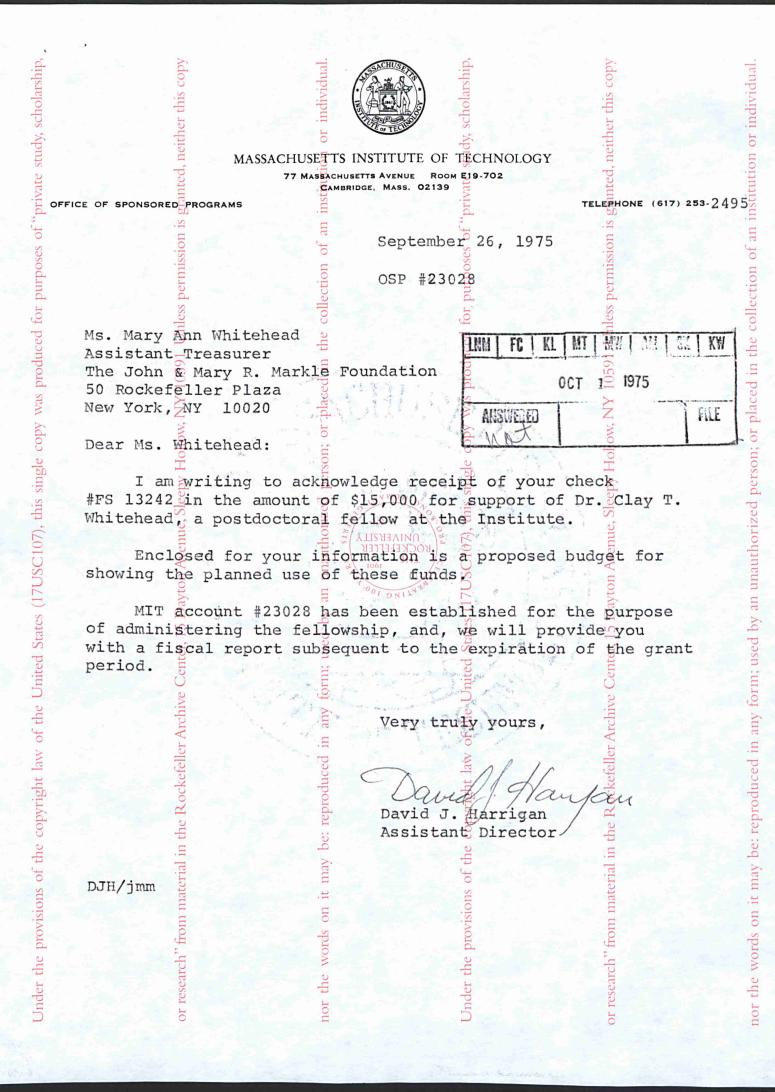
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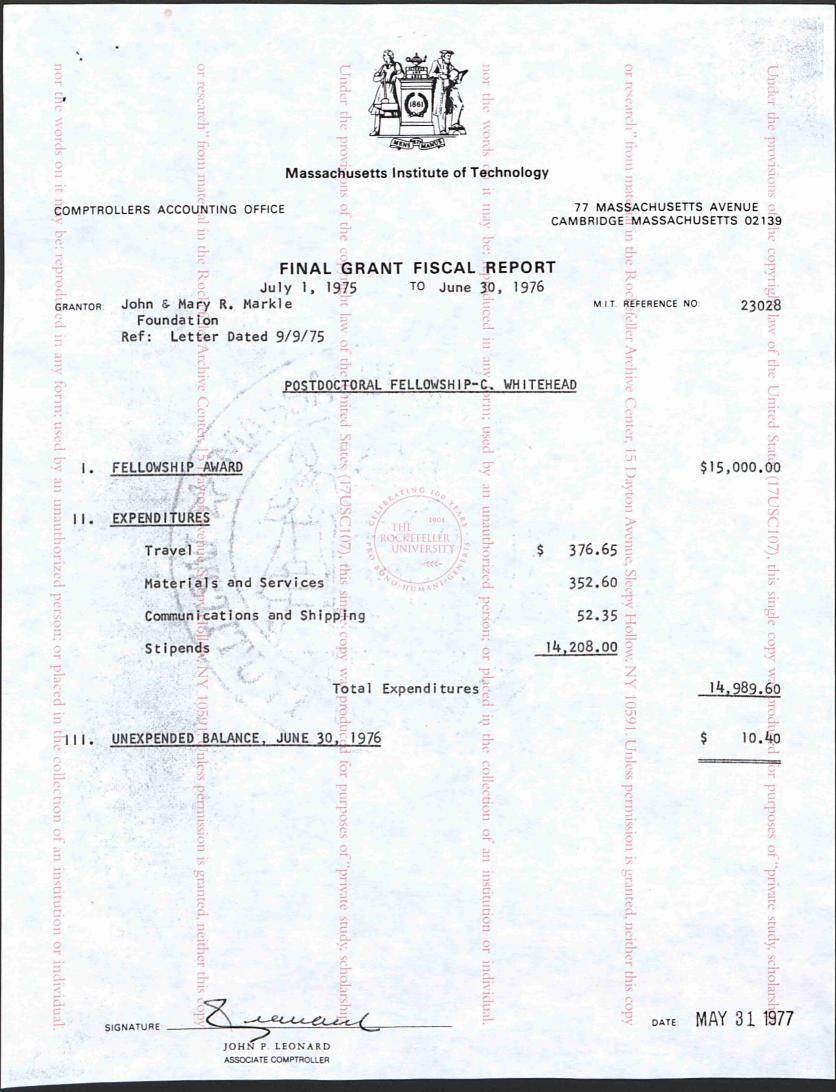
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nor the words on it may be: reproduced in any form; used by an unauthorized person; or placed in the collection of an institution or individual on January 11, 1991 be: reproduced Mr. Clay T. Whitehead 1320 Old Chain Bridge Road McLean, VA 22101 Dear Clay: One of the most gratifying experiences I have had in a long time was opening the mail earlier this week and finding your letter and check for \$10,000 - an action your part that was totally unnecessary but all the more appreciated because of that. Apart from anything else, I am glad to catch up with you after all these years and find that things are obviously going well. We have taken on a project that speaks to some of your former interests, of Finot present ones. It is an attempt to begin using television -- in this case, public broadcasting -- to try and reverse the deterioration in our electoral processes and public discourse. Television is not going to go away, and this is an attempt to use it in the long-term public interest. A press release that briefly describes the project is enclosed, and I well send you soon a prospectus that describes where we now are. With very best wishes and thanks, again. 0591. Unless permission is granted, neither this copy Sincerely, purposes of "private study, scholarship an LNM: pm institution Enclosure

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ALVIN H. PERLMUTTER TO HEAD THE 1992 PUBLIC TELEVISION ELECTION PROJECT

WASHINGTON D.C., December 5, 1990 -- Alvin H. Perlmutter has been named to direct the 1992 public felevision election project, an innovative effort to raise the level of discourse and quality of television's political coverage during the presidential election year.

The announcement was made jointly today by Jennifer Lawson, executive vice president of national programming and promotion services, Public Broadcasting Service (PBS), and Donald Mariany. director of the Television Program Fund, Corporation for Public Broadcasting (CPB).

Perlmutter will be responsible for creating on PBS and enlightening and entertaining voter resource for the American citizen, through public television's expanded coverage of the issues and the candidates of the 1992 presidential and congressional elections. The project is expected to air from January 1992 through the November elections. In the next three months Perlmutter will develop the plan and design the organization to carry out the project on behalf of PBS, with support from CPB and the John and Mary R. Markle Foundation.

The project has a larger scope than past PBS election efforts and will include entirely new program formats. It will also involve election-related programming on PBS's regular series. This new initiative will build upon the success of public television's Election '88