

Yellow #9

NATIONAL BROADCASTING COMPANY
(Incorporated)

FROM: G. W. JOHNSTONE
PUBLICITY MANAGER
ROOM 412 - 195 BROADWAY
NEW YORK CITY - N. Y.

FOR IMMEDIATE RELEASE

VICTOR PRESENTATION
BECOMES INTERNATIONAL EVENT

The first Victor Presentation of the New Year, to be broadcast through the Blue and Red Networks of the National Broadcasting Company, beginning at 9:00 o'clock, Eastern Standard Time (8:00 o'clock Central Standard Time) Saturday evening, January 1, assumes an international aspect with the double announcement that CHYC, Montreal and CHIC, Toronto, Canada, will be linked into the chain for the occasion, and that the entire program will be radiated by both the long and short wave transmitters of WGY, Schenectady and KDKA, Pittsburgh.

The addition of the Montreal and Toronto stations will bring the four-star program to Canadian broadcast listeners, and if conditions are at all favorable, the short wave transmissions should be heard in South America, South Africa and England. The 32.79 meter transmitter of WGY, which will be used in addition to the station's regular 379.5 meter wavelength, has been re-broadcast by stations in Cape Town, South Africa and in London, England, while KDKA's short-wave has been picked up and re-transmitted on numerous occasions in South America.

The stations of the National Broadcasting Company's Blue and Red Networks in addition to CHYC, CHIC and WHAD, Milwaukee, (not regular members of the networks) which will send out the program will be: WJZ, WBZ,

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The National Broadcasting Company was created by the Radio Corporation of America in order that radio broadcasting may realize most quickly and efficiently its tremendous possibilities.

Up to the time the National Broadcasting Company was formed there were two organizations operating networks. Owing to the location of stations and the difference of policy regarding power neither network can be said to have been wholly successful. One had weakness where the other had strength and vice versa.

The National Broadcasting Company has drawn a plan in which weakness has been eliminated and the full advantage of strength employed.

The National Broadcasting Company in drawing these recommendations has eliminated all considerations of ownership and relationship of stations; it has considered no questions of existing policy; it has been solely concerned in building a plan which is most logical and practicable and likely to success.

networks

The network of the Telephone Company is comprised of 18 stations in 17 cities and its output is available to 61.6% of the receiving sets of the country. The following is a list of the station call letters, city and owner of the stations on this network:

<u>City</u>	<u>Call Letters</u>	<u>Owner</u>
New York, N.Y.	WEAF	Broadcasting Company of America
Boston, Mass.	WEEI	The Edison Electric Illuminating Company
Portland, Maine	WCSH	The Congress Square Hotel
Worcester, Mass.	WTAG	The Telegram-Gazette
Providence, R.I.	WJAR	The Outlet Company
Buffalo, N.Y.	WGR	The Federal Radio Corporation
Philadelphia, Pa.	*WOO	John Wanamaker
Washington, D.C.	WFI	Strawbridge and Clothier
	WRC	Radio Corporation of America
Pittsburgh, Pa.	WCAE	The Pittsburgh Press
Cleveland, Ohio	WTAM	The Willard Storage Battery Company
Detroit, Michigan	WWJ	The Detroit News
Cincinnati, Ohio	WSAI	The U.S. Playing Card Company
Chicago, Ill.	WGN	The Chicago Tribune
Davenport, Iowa	WOC	The Palmer School of Chiropractic
Minneapolis, Minn.	WCCO	The Washburn Crosby Company
St. Louis, Mo.	KSD	The St. Louis Post Dispatch
Kansas City, Mo.	WDAF	The Kansas City Star

*To be dropped and WLIT, Lit Brothers, added in its place.

The network of the Radio Corporation has been mainly WJZ, New York, WRC, Washington and WGY, Schenectady, with occasional tie-up with KDKA, Pittsburgh and WBZ, Springfield and on rarer occasions KYW, Chicago.

(3)

The Telephone Company network, hereafter called Network No. 1, has two glaring defects. One you can see from the attached map, marked Exhibit A.

Upper New York State is uncovered and here lies a heavily populated area, an area of such buying power as to make it desired by any broadcaster, an area which if covered closes the weakest gap in this network.

Therefore it is recommended that WGY, Schenectady, be added immediately to this network.

The second weakness is the split time in Washington; this has led to dissatisfaction on the part of clients unable to secure distribution of their program there because of lack of time; and furthered by the fact that other clients are able to secure it. It has further led to unbalanced programs on the whole network where changes have been effected to secure this distribution.

It is recommended therefore that WRC Washington, be considered in its entirety as a Network No.1 station.

It is also recommended that station WGN of the Chicago Tribune be dropped as speedily as is possible, consistent with good public relations and station KYW of the Westinghouse Company added in its place.

These changes will result in a coverage outlined on map attached, marked Exhibit B, with a hundred percent coverage from a time standpoint in the Washington territory instead of the present 50%.

It is planned to change the primary station of Network No.1 to WJZ, owing to the higher power and wide service area of this station. Many obvious reasons call for a gradual change in this direction. To do so at once would result in complaints from the public and clients who would misunderstand the situation, despite any and all explanations that might be made. Contrariwise, we can bring about a situation where our clients will demand the change and we will accommodate them, at the same time educating the public to the development. We do not favor a two station outlet to Network No.1 for the difference in power of the stations will make a seemingly preferential treatment to some and will handicap the smooth working out of the ultimate ideal. It will also encourage clients and large program event managers toward selective measures and weaken our own control of the situation.

We recommend that a second Network No.2 be organized, consisting of Station WJZ, New York, WBZ, Springfield and KDKA, Pittsburgh. Hereafter this network will be referred to as Network No.2.

This No.2 Network is vital to the success of No.1 for the latter is confronted with a problem growing more difficult as the size and cost of the network increases.

Due to the high cost of telephone wire connections it is obvious that as much of Network No.1 as is possible must be kept constantly in use. A client taking four stations from

8:00 to 9:00 P.M. blocks the revenue that would be ours if we could sell him fifteen stations. And it is too much to expect that many clients will buy all the network without a sampling trial first. On a yearly basis the network charge for one hour on a once per week contract is \$180,000. Add \$20,000 to \$50,000 for talent and there results an appropriation of from \$200,000 to a quarter of a million dollars necessary in order to broadcast. The present clients spending large sums have grown with the network, and have not started at the top. Advertising Agencies such as H.W. Ayer, our largest customer, have told us that they have hesitated to recommend to prospective users the large initial sum required and have asked us to suggest to them how a client new to broadcasting may try out this new medium at from \$50,000 to \$75,000.

Network No.2 will look as per map attached, marked Exhibit C. It makes possible serving clients desiring only eastern circulation and also is a means of introducing prospects to the medium and building them in to users of Network No.1. A client may use this group with an appropriation of approximately \$50,000.

It is of course understood that the quality of programs on No.2 will be equally as high as No.1, the difference being one of circulation only.

When these two networks are organized, or concurrently with their organization, the further development of Network No.1 can be considered. Extensions will be made as quickly as commercial development permits. Immediate attention

will be given to Atlanta, Georgia, Richmond, Virginia and Columbia, South Carolina. Following this Dallas and Fort Worth, Texas. Then if exhaustive study proves it practical, extension will be made to the Coast.

In the broad development of the network system, it is planned to break it into four major sections with program producing outlets in order that programs of a territorial, but not national, importance may be broadcast. These four zones will be primarily as follows:

Zone 1. Portland, Maine, Boston, Worcester, Providence, New York, Philadelphia, Washington, Pittsburgh, Buffalo, Cleveland, Detroit and Cincinnati. Program originating point, New York.

Zone 2. Chicago program originating point, plus Minnesota, Davenport, St. Louis, Kansas City and Hastings, Nebraska.

Zone 3. San Francisco program originating point, plus Portland, Oregon, Seattle and Los Angeles.

Zone 4. Atlanta, Georgia, program originating point, plus Columbia, South Carolina, Memphis, New Orleans and Dallas.

We feel that zoning No. 4 East and West rather than North and South that we will cover the same geographical distribution of territory and in addition be catering to an audience that has the same fundamental interests and approximately the same methods of livelihood.

Commercial Policy

The same commercial policy that has been successful in the past on Network No.1 will be continued and used as a base for development.

Owing to the entrance of stations new to commercial broadcasting the following recommendations are made:

That all commercial contact for station WJZ be invested in the National Broadcasting Company. It is felt that two sales departments in one city will of necessity lead to competition and will be an unnecessary duplication of effort.

That all commercial responsibility involving more than one station be invested in the National Broadcasting Company.

That all local or one station business be invested in the station involved (excepting in the case of WJZ), but where a client desires to extend his program to additional stations the contact shall be turned over to the National Broadcasting Company.

That the responsibility for the local commercial policy of any station on the network shall be subject to the approval of the National Broadcasting Company. (It would be an untenable position if John Smith, local Springfield advertiser, could offer samples as a tie in over WBZ, Springfield, and John Brown, advertiser on Network No.2 could not do the same.)

(8)

Organized sales development must also be speeded up. It must be recognized that the Telephone Company never permitted an intensive sales campaign to be carried on because of its indefinite policy in broadcasting. Sales offices in Boston and Chicago must follow as rapidly as possible.

Relationship of the National Broadcasting Company to
stations affiliated with it.

The present plan of agreement with Network No.1 stations will be continued. It is attached as Exhibit D.

Stations of the Radio Group joining Network No.1 should be on the same basis as all other stations on the same network to eliminate any charge of discrimination.

This arrangement has resulted in the financial relationship between the Telephone Company and the network as evidenced by Exhibit E.

Stations on Network No.2 cannot be furnished with programs duplicating No.1. This would invite protest against our company for putting the same program on the air from two stations in one city and further would defeat the aims of both networks.

Major programs and program balance of the two networks should be coordinated in order that different types of program may be available to the audience at any one time.

The National Broadcasting Company is in a position to operate WJZ of the Radio Corporation as such, provided the Company is remunerated for its expense until such time as it is a profit producing station, and we submit the foregoing as a recommendation.

Programs

We fully appreciate the need of better programs and the desirability of establishing an objective toward which we can aim.

This development must make rapid strides in three directions:

- 1) In better programs per se
- 2) In a more professional and finished manner of presenting them
- 3) In a more balanced coupling of programs

This question is not raised for a detailed discussion at this time, but to assure you that it has not been forgotten.

Programs are the result of development and you can be confident that this major part of broadcasting will be given its proper place in the scheme of expansion.

From the standpoint of programs we do not look upon radio broadcasting as a medium which reaches out to great multitudes of people. We do not see the radio audience as a tremendous audience of millions of people although that seems to be the popular conception of radio. We view it from almost the opposite view point.

From a program standpoint the radio audience is a group of from two to five people, sitting around a loud speaker in their home. This unit can be multiplied

by two, but when all is said and done the audience is just an intimate group who take quite personally unto themselves the output of their loud speakers.

Without desiring to place these thoughts before you as a matter of record, but rather to give you a picture of what we see in the future we present the following:

The WEAF staff orchestra of nine pieces can be increased gradually until it reaches the proportions of a small symphony orchestra. This would enable us to broadcast symphony music, perhaps better than the results that are obtained from trying to adapt a public performance to broadcasting, and we could from time to time on special occasions have this orchestra conducted by prominent guest conductors. It also could be split and do an unlimited series of groupings, which would give us everything from a string trio to a small ensemble of the Barrere type.

There can also be established a small dance group for lunch music, tea music, dinner music and popular programs. It is planned to establish a permanent chorus of mixed voices to be enlarged as conditions permit until a good sized choral organization is established. This chorus with the orchestra could be used for presenting programs of the Grand Opera, musical comedy, light opera and comedy opera type and would be a distinct development in

the radio broadcasting field for we know of no station that has such a combination. It furthermore would do more than any other one thing to eliminate the appearance of solo artists which are so common on the air today, and would hasten that day when the only artists on the air would be of such a type that they would absolutely rate a solo position.

There will be a continuance of the WEAJ dramatic programs. The Shakespearian plays have been popular to the extent where the Oxford Press has recognized them and wants to publish WEAJ cuts of Shakespeare to be used in schools etc. The Board of Education of the City of New York is also watching these plays closely and is working on a method of utilizing them as a means of public education.

Radio novels, adventure, bible stories supported by music for Sunday nights, continuance of the Dickens Corner, etc., are some of the general items which come under the category of better programs. The field of programs in general almost defies description.

New York is fast becoming the acknowledged center of art and culture of the world, therefore, the possibilities of radio broadcasting with the proper facilities to give to the people of this country the material for the uplift of civilization is practically unlimited. By facilities is meant financial means and the results of engineering development. Heretofore it was deemed necessary to go to Europe to

obtain the best training and to absorb atmosphere for the higher education. Due to circumstances, it is now possible to obtain all of this in the United States. We have in music on our shores each year practically every musician of note including composers, conductors, artists and impressarios. In the drama we have visiting us the most famous living playwrights as well as actors, producers, scenic artists. Along the lines of education, we have exchanged professors from all the foremost foreign colleges of Europe. Added to all of this, we have statesmen and crown heads and famous personages in all walks of life visiting our shores and all available for broadcasting to every person in the country who can afford a radio set or who can listen to one afforded by his neighbor. It is the desire of people of the present day and age to obtain all the advantages of civilization as quickly and as economically as possible.

The material to be broadcast to the radio audience can be divided in two general sections although in some instances classifications will overlap. These classifications we might call Amusement and Education. As Amusement, let us consider music. We know that through the phonograph people have been educated to know and appreciate better music by having been able to hear it repeatedly and thereby, in becoming familiar with it, have learned to like and appreciate it. The same can be said

of radio. To the layman, grand opera heretofore has meant a combination of the highest type of music and drama in a dozen opera houses scattered over the world for the entire population of the world and access to this form of amusement has always been, more or less, with difficulty. It has been considered a luxury for the wealthy and highly educated music patron. Opera in tableid form, with a spoken libretto, is now available via radio which means that the layman can sit comfortably at home by his fireside and hear that which heretofore has been the pleasure of those in the diamond horseshoe. Instead of reading the story of the opera, it is told to him during the progress of the performance. It is now given to him in tableid form but there is no reason why he should not have the entire performance if he so desires and with further inventions he undoubtedly will see as well as hear this form of entertainment. In connection with operatic performances, he can be given lectures showing the construction of the opera, giving the story, the musical motives and acquainting the listener with the most important musical figures so that, when he hears the performance, through familiarity he is able to appreciate more fully.

We might say that symphony concerts, choral organizations as well as individual solo recitals and various small groups, although not as inaccessible to

the general public as opera, were considered a luxury until the advent of radio broadcasting. It is now possible to send all of these musical events to every home in the country to say nothing of institutions where they may be used for both amusement and educational purposes.

The drama is, perhaps, more easily accessible to the general public in that we have more theatres than we have opera houses and for that reason more can afford this form of entertainment and, due to the broader scope of the theatre as compared with the opera, it is, perhaps, more popular and more easily grasped. There is no reason why there should not be a dramatic institution for the radio whereby not only the actual presentation would be given to the listener with as much setting and atmosphere as possible, using sound only, and possibly something to satisfy the eye through new inventions but with this institution there can easily be established an educational system, as in music, whereby the listener before receiving the performance would be educated to appreciate it in all phases.

All manner of sporting events can be described by way of radio and, by broadcasting a certain amount of the atmosphere of the event, a very acceptable picture is received by the radio listener. Through the medium of radio our stadiums are enlarged to unlimited capacity.

Along educational lines there can be established a radio university. In New York City alone, we have two of

the best equipped colleges in the world - Columbia University and New York University. Practically every branch of both of these Universities could participate in radio program. Physical exercises, medical advice, home economics and practically every subject in the curriculum of University could be adapted to radio. The syllabus is easily issued for each course and what might be termed "a correspondence course by radio" is quite possible and compared to the course as now used by mail, is far superior in that we are able to give to the student the actual lecture as delivered and in the musical courses the actual illustrations are heard. This treatment of college education has been successful in a small way for two years and with proper facilities can easily be enlarged upon to an unlimited extent thereby bringing to every home in the country our foremost colleges and all that they have to offer.

Politics: ↓ With the proper facilities in Washington, the politics and the business of government of the nation can become an open book. All national events can be broadcast to the country at large and in connection with these events there can be lectures preceding them by people who are authorities on the subject. The people listening to these events will know better what their representatives in Washington are doing and radio in this connection could be a very powerful aid to bringing home the duty of civic interest.

Religion in all its branches is available to the radio public and in the last year enormous strides have been made in establishing a radio congregation. To those in isolated sections, to old people as well as young and to shut-ins and invalids, the radio has and will be to those desiring consolation through religion, a household necessity.

Radio will accomplish one very important thing and that is the perfecting of all performances, no matter how small or how large, in that the microphone is extremely sensitive and catches, brings out and sometimes exaggerates faults. These faults are less noticeable when observed with more than one sense but with radio we are entirely dependent upon hearing and, in concentrating to obtain that which is lacking on account of not seeing, we become supercritical and it is therefore, necessary for the material delivered by way of radio to be nearly one hundred per cent perfect. This means new technique and better performance no matter what the material may be and to those delivering this material it means a study of new conditions and new methods which will always bring an advancement in this new art - that of radio broadcasting.

Dissemination of news can be covered by high spot presentation of news events at stated intervals, by special releases, in cases of important events warranting special immediate releases and by broader methods which are being considered.

In view of the attitude of the Associated Press and the United Press we will not be in a position to say very much about these plans at the present time. Both of these News Associations are against the broadcasting of news by radio.

The field which holds the most fertile possibilities of development is the agricultural world. In this field the value and importance that radio broadcasting can be to those of our countrymen living on farms and ranches is unlimited. We consider this field of such importance that we give no outline of what we will do at this time for an agricultural program should be determined upon only after an exhaustive study of how broadcasting can best be of service to this most important section of our audience.

Space Requirements

Up to the present broadcasting has had to adopt itself to quarters assigned to it, quarters obviously erected and laid out for requirements almost the complete reverse of broadcasting needs.

In considering a site for the home of the National Broadcasting Company we have tried to secure the ideal location and the building so constructed that as near the ideal as was possible could be obtained.

Our search for location was based on -

- | | |
|--------------|---------------------------------|
| 1 - Talent | (Near theatrical district |
| | (Near hotels |
| | (Near railroad depots |
| | (Near subways |
| | (Near musical center |
| 2 - Tone | (Good address |
| | (Easy-to-find address |
| | (High class building |
| | (Distinguished landlord |
| | (Private entrance |
| 3 - Location | (Non-residential |
| | (Prominent street |
| | (Corner, if possible |
| 4 - Quality | (Freedom from noise (top floor) |
| | (Private floor (sole tenancy) |
| | (New space (built to order) |

5 - Service { Continuous - 24 hours - 7 days a week
{ Adequate passenger and frt elevators

Responsible real estate operators combed the district east of Broadway to Madison Avenue, north of 40th Street to 59th Street. Numerous plans were brought in and rejected owing principally to cut outs by courts, "H" shapes, elevator shafts and irremovable columns. Some of the more important of these buildings were

Salmon Towers
General Motors
Graybar
Paramount Theatre
Union Carbide
Steinway Hall and several hotels

Out of all plans considered only one meets our requirements.

This is a building in course of construction on the Northeast corner of 55th Street and 5th Avenue, which meets all our ideal requirements, excepting the minor one of private entrance.

The space we are considering and which is sufficient for the accommodation of the combined staffs of WJZ and WRAP is the 12th, 13th and 14th floors. The 12th floor is to be used for offices. This is a total of approximately 3900 square feet, at a rental of \$35,000 per annum per floor, or a total of \$105,000 per year.

By referring to the plans you will note that five studios are available on a break through on the 13th and 14th floors, giving us the desired twenty foot ceilings, together with a centralized plant department, making all studios and control room readily accessible to plant men. The artists' approach does not conflict with men handling the operation. This is necessary to the proper operation of studios and equipment.

The engineers of the Bethlehem Engineering Company, builders, have agreed to make the necessary changes in the steel work to adapt the buildings to our plans and if we sign with them they will place architects and engineers at our disposal for the working out of all details of construction.

The general outside appearance of this building is of the highest caliber and we understand that it is to be finished in cut stone through out.

Further expansion can be taken care of on the 15th floor which we believe we can secure an option on where it is possible to construct a small auditorium of 40 x 80 feet, with a 20 ft. ceiling. Surrounding this auditorium is sufficient space for extra rehearsal rooms, offices and installation of the radio transmitter should we find it is possible to broadcast directly from that point. If transmission from this building is not possible it is our plan to utilize, with their consent, the development and research building of the Radio Corporation at Van Cortlandt Park if field strength tests show this to be as good a location as we believe it is.

The owners of the building have assured us that they will permit us to name the building, give us private high speed elevator service and permit the erection of towers on the roof.

Inasmuch as this building is in the course of construction the real estate people have advised us that orders for steel have been placed and the offer of the Bethlehem Engineering Company to make the extensive changes we require can stand for a short period only.

We submit this site for your approval.

Financial

Obviously we are not prepared at this time to give exhaustive financial statements as to the cost of these plans for necessarily they are in a formulative stage.

An approximated budget for 1927 including rental of the recommended space and the cost of moving and the new wire facility charges as arranged under the contract, shows expenses of \$2,687,000 against a conservative revenue quota of \$2,696,925 or a net balance of \$9,725 for the first year. No capital expense items have been included in the budget but interest charges against money borrowed has been included at \$60,000.

This budget is built on our existing operations plus three additional network stations and carrying on along present lines with slightly more than the normal expectancy of development. The further expansion along the lines recommended on this plan will take place as rapidly as economic conditions permit or as the directors desire to invest money in the future of broadcasting.

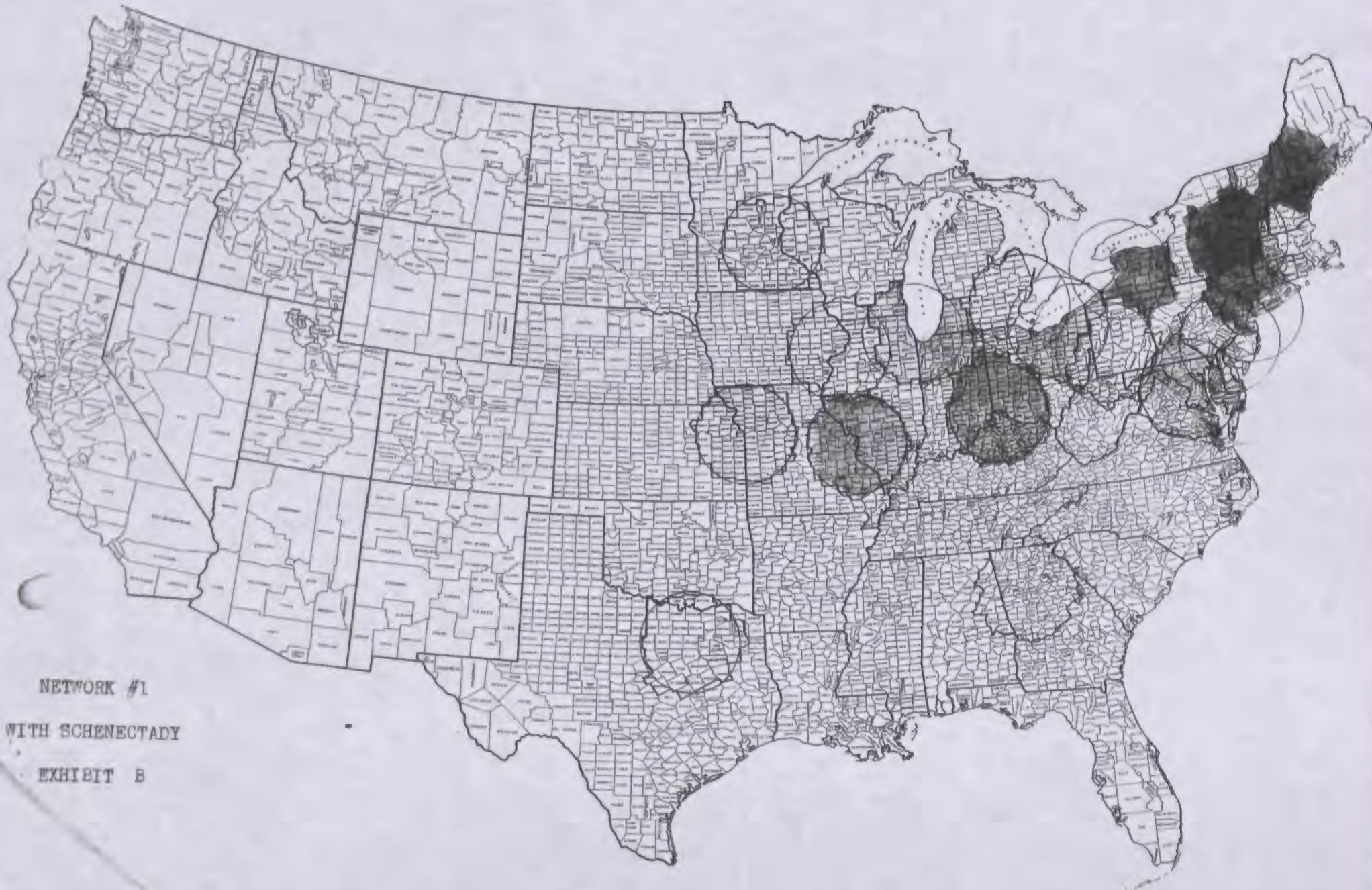
Personnel

The organization is planned as per the chart submitted herewith, minor changes and adjustments will be necessary but for all practical purposes is correct.



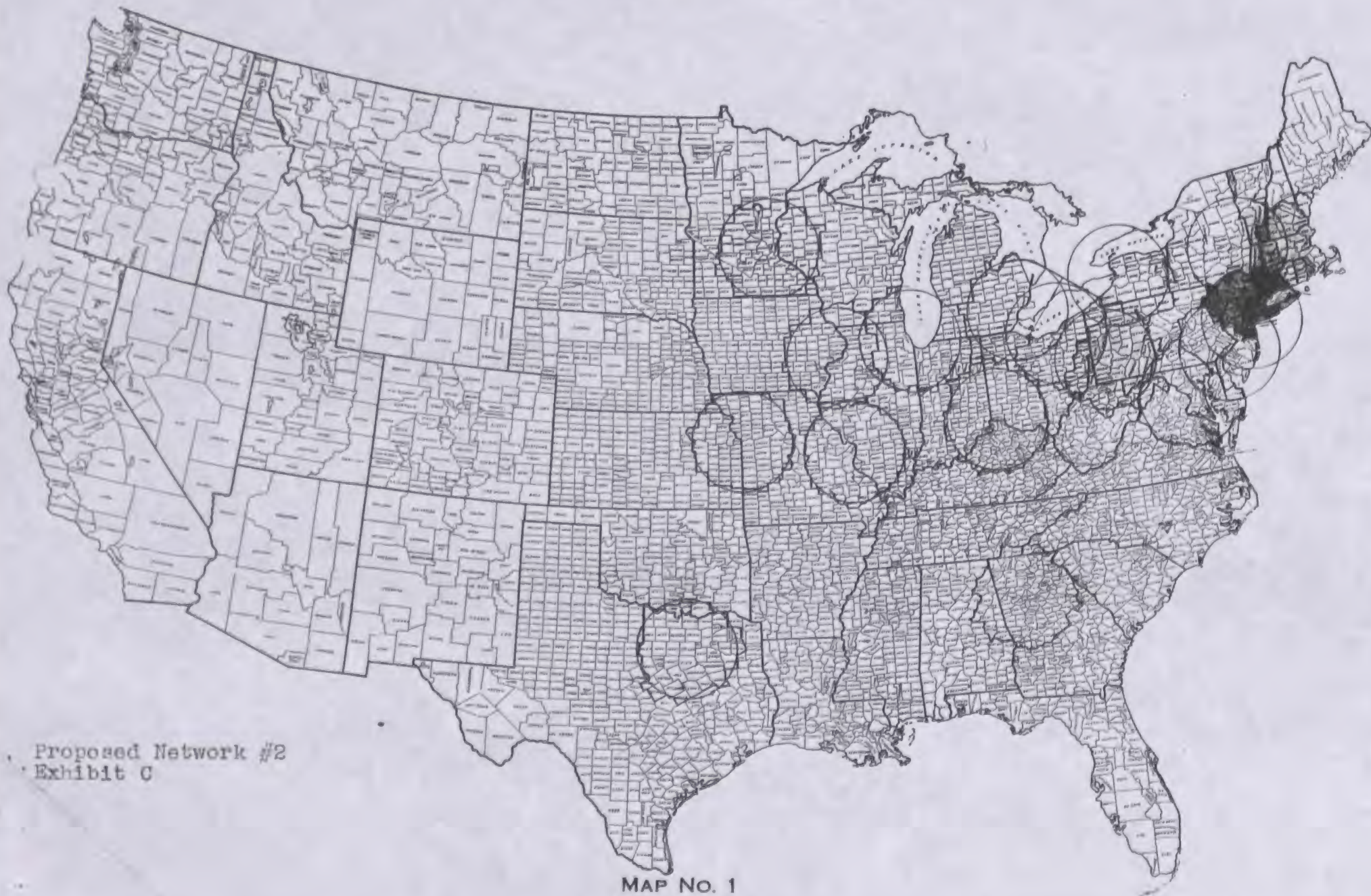
NETWORK #1,

PART A



NETWORK #1
WITH SCHENECTADY
EXHIBIT B

THE BROADCASTING NETWORK



Proposed Network #2
Exhibit C

MAP NO. 1

We have read through the attached prospectus of the National Broadcasting Company and are offering the following comments on the various features of this plan in the order in which they appear.

NETWORKS

It is not quite clear as to what disposition is to be made of WEAJ as on Page 4 it is planned to change the primary station of Network No. 1 from WEAJ to WJZ. On this same page the composition of Network No. 2 is also given as containing WJZ and, unless it is intended to operate a duplicate station at WJZ similar to the old plan of WJZ and WJY, it would be impossible to operate Network No. 1 and Network No. 2 simultaneously. We note that the general tenor of the plan is that Network No. 2 will constitute a lower grade, or tryout, circuit. This implies that the high grade stations owned by ourselves and the Radio Corporation make up this ~~second class~~ second class group, while the general run of stations over the country (of course including the Radio Corporation stations plus WGY) constitute the first-grade Network. This, we think, is a mistake as the radio group are spending considerable sums to improve the quality of their transmitting stations while the independent stations, which will be placed in group No. 1 are largely of an obsolete type, not effectively manned and mostly present glaring defects in transmission characteristics.

Summarizing; two of our stations: KDKA and WBZ, are not provided for on the first-class Network at all. This

classification particularly affects the Westinghouse Company as both Radio Corporation and General Electric stations are provided for in No. 1 Network, while the Westinghouse stations KDKA and WBZ are considered as trial stations only. Another factor is that undoubtedly the revenue obtainable in Network No. 2 will be much less than if our stations were in Network No. 1. In the last paragraph of Page 4 it brings out the point as much as possible of the business will be handled through Network No. 1: "Network No. 1, as is possible, must be kept constantly in use." The first paragraph of Page 5 again points out clearly that Network No. 2 is merely a sampling Network. In the map attached showing Network No. 2 they have given ^{the} same coverage for the high powered stations constituting this Network as in the case of the stations constituting Network No. 1, most of which are 500 watt stations. This evidently is not a correct assumption.

The impression is gained that rather extravagant expenditures are contemplated or proposed for studio and offices in New York. The rental alone is estimated at \$105,000.

(Note: This is what we had dictated up to the time we came to your office and discussed this matter personally.

F. Conrad,
Asst. Chief Engineer

C. W. Rosen, Supt.,
Radio Operations.

May 17, 1926.

Mr. E. M. Herr, President,
New York Office.

Dear Mr. Herr:-

Referring to your memorandum of the 11th, I am sending herewith three copies of the revised draft of the proposed National Broadcasting Company.

Yours very truly,

~~W. P. Dean~~
Vice President.

Enclosure.

COPY

HUGO HOLTEN-MØLLER

Telegrafbestyrer.

COPENHAGEN RADIO

Nordgrønland, G.

October 2nd, 1926.

Mr. G. A. Wendt,
 C/o Canadian Westinghouse Co., Ltd.
 Montreal, Que.
 Canada.

Dear Sir:

I beg to thank you very much for your most welcome gift in the form of a Canadian Westinghouse short wave receiver. You may be assured that all schedules will be kept and I shall only be too glad to render you a faithful report next year.

Unfortunately I was in Denmark when SS "Boethic" was here.

I have carried out some experiments with telephony, and have succeeded in constructing a new modulator which does not employ transformers. I have carried out regular broadcasting to our colonies where a small receivers have been erected. I have a patent pending home, and the Government purchased my idea for use in Greenland.

My experiments on short waves have been handicapped through several instructions issued by the company which erected the station. As the Government demanded a one year's guarantee for the station, the company in their turn stipulated, that nothing be changed or modified in that year, and that a certain very low limit had to be observed in regard to power. We were not allowed to use more than 150 Volts A.C. - As you will see, it was hard on me, as I could not obtain any sufficient plate current for my short wave valves.

The year is up now, so I have strong hopes of doing something this winter. If I succeed in getting good results I shall let you know, and we may arrange to have a rebroadcasting of eskimo songs through ~~you~~ *Westinghouse Co.*

If you get in touch with any of the Labrador receivers, please tell them, that I am broadcasting every day at 19:45 Greenwich mean time on 1700 metres, and at 20:00 G.M.T. on approx. 575 metres. I shall only be too glad to give them some news. I am first calling my Danish listeners, but shall give the Canadians a call immediately afterwards.

I have installed Mr. Loreild's Canadian Westinghouse receiver, and it works fine. We have already had KPM and WJZ fine on loud speaker. It is an ideal aerial and the best earth in Greenland,

COPY

- 2 -

Mr. G. A. Wendt.

Oct. 2nd, 1926.

as his house is close to a small river which is never icebound.

I have noticed from Mr. Forsild's letter, that you are anxious to hear reports regarding northern lights and their supposed effect on radio.

I have been carrying out a lot of experiments in this respect, and have rendered a carefully compiled report to my Government. We have been aided here by Dr. Ljungdahl, the Swedish Dr. ^{Philosophy} who was in charge of the newly erected Magnetical Observatory. We have co-operated in order to see whether there was any relation between statics and the magnetical disturbances recorded on his instruments. We found none whatever. In regard to the northern lights, I can only state, that it has no effect whatsoever on radio. I have observed no weakening of signals, no fading, or no disturbances which had anything to do with radio. As a whole, I have seldom been in a place where radio reception was so ideal as here. Even with 9 valves, including three audio frequency, the air is practically clear.

Of broadcasting stations Daventry in England on 1700metres is number one. It is received here with certainty any time during the winter, and gives fine loud speaker reception. Of the U.S.A. stations ~~no~~ one comes near KDKA, which station has spread a lot of entertainment around here. WJZ is also very good here, but is not received with such a regularity as KDKA. In regard to last year's reception conditions, we have nothing to complain about in this respect, but of course, next year may be still better.

I hope that we shall be able to obtain fine results this winter and we anticipate your broadcasting to us very much. If you will listen on 1700 metres 30 minutes after your transmission to us, I shall answer you by Morse and speech using 2.5 K.W. in the aerial, that is, if my short wave does not perform better work.

Again thanking you for your receiver, and with my best regards to Mr. Foster and yourself.

Sincerely yours,

H. HOLLEN-MØLLER.
Station Manager.

Form 1207A

CLASS OF SERVICE DESIRED	
TELEGRAM	X
DAY LETTER	
NIGHT MESSAGE	
NIGHT LETTER	
Patrons should mark an X opposite the class of service desired. OTHERWISE THE MESSAGE WILL BE TRANSMITTED AS A FULL-RATE TELEGRAM	

WESTERN UNION TELEGRAM



NEWCOMB CARLTON, PRESIDENT

GEORGE W. E. ATKINS, FIRST VICE-PRESIDENT

NO.	CASH OR CHG
CHECK	
TIME FILED	

Send the following message, subject to the terms on back hereof, which are hereby agreed to

— 10-8-26 — 19

To M. H. AYLESWORTH,

Street and No. (or Telephone Number) CONGRESS HOTEL,

Place CHICAGO, ILL.

~~Will it be possible for you to stop off at Pittsburgh for a few~~
~~hours on your return? If you can and it is Sunday let me know train and~~
~~hour of arrival and I will meet you. Address me East Pittsburgh.~~

H. P. Davis.

2 p.m.

Charge W.E.& M. Co., Executive Dept.

SENDER'S ADDRESS
FOR REFERENCE

SENDER'S TELE-
PHONE NUMBER

Form 18-A

Westinghouse Electric & Manufacturing Company's

STRAIGHT TELEGRAM
NIGHT LETTER
DAY LETTER
RADIOGRAM

(Indicate Method Desired)

Date NEWARK OCT 9 1915

3 H P DAVIS

FOLLOWING TELEGRAM RECD FROM M H AYLESWORTH CHICAGO

QUOTE REGRET IMPOSSIBLE FOR ME TO REACH PGH SUNDAY GLAD TO SEE
YOU ANY TIME NEXT WEEK AT YOUR CONVENIENCE WILL TELEPHONE YOU
MONDAY IF DESIRABLE PLEASE WIRE ME NELA NY QUOTE

950A C E GREGORY

October 11, 1926.

Mr. M. H. Aylesworth, President,
National Broadcasting Company,
29 West 39th Street, New York.

Dear Mr. Aylesworth:-

I was afraid you would be unable to stop here on your way from Chicago, but I thought if you could do so it would give us an opportunity to quietly discuss a number of matters having to do with the National Broadcasting Company.

It seems to me desirable for us to have an opportunity to go over this pretty thoroughly before the next Board meeting, which will be Friday the 15th. I will arrange to be in New York Thursday, the 14th, if you are going to be there and it will be convenient to have this talk. I think we might do better to meet somewhere away from the office, either at the Engineers Club or the University Club.

Will you please wire me on receipt of this letter if it is convenient for you. I will keep the entire day open until I hear from you, and will make the hour and place suit you.

Yours very truly,

NY

Westinghouse Electric & Manufacturing Company

October 11, 1926.

549

Mr. H. P. Davis,
Vice President.

On October 5th at approximately 10 P.M. two gentlemen appeared at Station KYW on the roof who evidently were under the influence of liquor. Mr. Evans, in charge of KYW, was present and explained the radio equipment in the control room but refused to permit the visitors to enter the power room for two reasons: (a) Compliance with my instructions in order that we may keep from making public some experiments; (b) Danger due to possibility of coming in contact with high voltage conductors. They were, however, permitted to look through a glass window.

One of the gentlemen seemed rather loud and claimed that he was Mr. Aylesworth of the National Broadcasting Company, and that KYW was now under his jurisdiction.

It is very evident that these men were imposters and I am making this report to you in order that you may inform Mr. Aylesworth if you believe it desirable. It is very evident that the men in question were pretty well acquainted with the organization of the new company, with the exception that stations do not come under the control of the new company. Mr. Evans gained this impression from their conversation.

RADIO DEPARTMENTS,
C. W. ROSEN, SUPT.

CWH:C

September 15, 1926.

General J. G. Harbord, President,
Radio Corporation of America,
233 Broadway, New York, N.Y.

Dear General Harbord:-

I am in receipt of your special letter of September 13th, enclosing draft of our Committee report to the Board of Directors of the Radio Corporation of America, to be presented at Friday's meeting.

I have been over this draft very carefully, and it seems to me to correctly represent the findings of our meeting. I have therefore signed it on that basis.

There are some features in the recommendations which are open to debate, however, and it might be desirable to work out some preliminary understandings prior to the Board meeting on Friday, if unanimously favorable action of the Board is desired.

I refer, first, to sub-heading "A - Policy". This has to do with the question of the members of the Radio Group divesting themselves of and turning over to the National Broadcasting Company all rights which they may have in the field of broadcasting for tele.

In the capacity of a possible official of the National Broadcasting Company, and as a member of this Committee, I concur in the recommendation of the draft; but as an officer of the

Westinghouse Electric & Manufacturing Company I have a very different reaction.

It is evident from the discussion at the meeting, and also from the memorandum that was submitted for our consideration by Messrs. Aylesworth and McClelland, that KDKA and WBZ, broadcasting stations of the Westinghouse Electric & Manufacturing Company, are not to be included in the preferred chain of broadcasting stations of the new Company, but are put in a No. 2 or secondary chain.

If the Westinghouse Electric & Manufacturing Company disposes of its rights as suggested, its broadcasting stations will be wholly dependent on the National Broadcasting Company for feature programs, and, under the set-up proposed, in their own territory will be secondary to the No. 1 chain stations. The only alternative would be for the Westinghouse Company to pay out large sums of money itself for such programs, and in a way become competitive with the National Broadcasting Company for such material.

KDKA is the most powerful broadcasting station in the world today; it is the pioneer, and probably has at least as much reputation as any other broadcasting station, and is a very valuable asset of the Westinghouse Company. In light of this proposal, however, of the possible use of these facilities, to assent to this would practically mean its ultimate elimination unless the Westinghouse Company assumes a competitive program support, as obviously if this station is to be operated it must be in a manner which will maintain its present prestige and superiority of program service.

WEZ, at Springfield, is similarly placed.

It is my duty to make this situation clear to our other executives, and I doubt if they would be very happy about it.

I believe it is essential, prior to the Board meeting, to get some compromise on this situation that will clear it up.

Under "B - Organization", Paragraph 2 (b), we recommend an executive committee of the Board of Directors, but no chairman is specified. Mr. Sarnoff and I discussed this, and it was his suggestion that you be offered this chairmanship, to which I assented.

On further thought, however, I realize that this is an unusual set-up, and having a different individual as Chairman of the Board and Chairman of the Executive Committee, which latter is really the active body, is bad organization and is liable to result in individual embarrassment. I strongly feel, therefore, that the Chairman of the Board of Directors, as is usual, should be the Chairman of the Executive Committee, if the latter is to be created.

I am not putting this forward as a matter of self-interest, in view of the suggestion of the Committee made in this same paragraph under "a", for if it seems best for me to step aside, in view of what I have said above, I am ready to do so rather than to see a divided responsibility in these two important positions.

I have no other comments, but am writing in a way which I know you will recognize as being only an effort on my part to be quite frank about two recommendations in the draft which have

possibilities of leading to some further debate, and in the case of "A - Policy" to possible difficulties in the acceptance of our report.

Yours very truly,

Wm. H. P. Davis
Vice President.

THE BROADCASTING NETWORK

Radio Retailing

McGraw-Hill Publishing Company, Inc.
Tenth Avenue at 36th Street, New York, N.Y.

October 15, 1926.

Re: Pending Radio
Legislation

*Mr. Mellon:-
For you info!
O.H.S.*
Mr. P. H. ...
Dear Sir:-

I have just returned from our Washington office where our executive and Washington editors have been making a careful study of the radio bills which are to come before the Senate-House Conference early in November. If the new radio legislation, which Congress promises to pass this winter, is based on these present bills, as seems likely, the radio industry will shortly find itself saddled with some amazing situations, any one of which can effectively throttle the future of radio.

Take the Dill Bill (which has already passed the Senate, but not the House). Under its provisions:

1. Established and familiar broadcast stations like KDKA, WEAJ, WLW, WCCO and KFI, will have no more standing in applying for licenses or time-on-the-air than the newest and tawdriest publicity-seeking stations. For, shortly, some 1,000 stations will have to "split time" on the 89 available wave-lengths, without any legislative basis on which selection is to be made, and with no protection whatever to the millions of dollars broadcasters have already invested.
2. An independent Federal Radio Commission will be set up--of five members, each receiving \$10,000 a year, and each member having a \$3,600 clerk. In addition, a \$5,000 secretary will head the working staff of technical and clerical employees; this \$125,000-a-year organization to do the work formerly performed by two or three capable officials in the Department of Commerce. As the new broadcasting-license term proposed is from two to five years, the Commission, after a few months service each term to apportion wavelengths, will actually have nothing to do for the following two to five years! A needless waste of the taxpayers' money!
3. The proposed Radio Commission under the Dill Bill will be one of some forty similar Federal commissions and bureaus, "running wild" and responsible to no executive official except the President, who must supervise them in addition to the other vast responsibilities of the Presidential office, -- a situation making effective supervision impossible.
4. No radio man will be eligible for membership on the Commission who has had any financial interest in any radio company or station during the preceding year. This provision alone will insure the utter incompetency of the Commission, reserving its plums for politicians having no radio knowledge whatever.

The Business Magazine of the Radio Industry

5. For point-to-point service, Army and Navy radio stations are made to compete with private systems for commercial business.
6. No control is provided for those non-radio ether disturbances which cause much annoying radio interference.

On the other hand, the White Bill (passed by the House, but not by the Senate) is equally faulty as it now stands, in not providing any legal basis on which selection of broadcasting stations can be made in the interests of the listening public. This problem of scheduling some 1,000 applicants for 89 available channels can be solved, as we see it, only by having the law recognize the "priority" of those stations which have been serving the public prior to some past date, such as July 1, 1926

The White Bill has the great merit that it would keep radio control under the supervision of the Secretary of Commerce, where it belongs in any orderly plan of government responsibility. The White Bill also provides an appellate commission appointed by the President, and meeting on call, to whom appeals can always be taken. The total cost of this White Bill Commission can be only \$5,000 to \$15,000 a year, depending on the number of days it works---about one-tenth of the cost of the expensive Dill Bill Commission.

With the change by the insertion of the "priority" provision above suggested, and a provision permitting competent radio men to give part time on the commission to the guidance of their own industry, the White Bill represents legislation which has the approval of many leading radio thinkers and of some of the best minds in official Washington. Indeed, as you know, the White Bill grew out of the conference of the entire radio industry at Washington last November, and has the official approval of all branches of the industry. It deserves, I believe, the support of every radio man, and every patriotic citizen.

* * *

Upon broadcasting and sound broadcasting-legislation depends the future of every radio business of whatever kind. May I urge you, in your own interest, to give this subject of the nation's new radio law your most careful study and to use your every influence to shape legislation soundly,---and away from the absurd provisions of the Dill Bill, which is a conglomerate political measure, thrown together at the last minute.

Write your views to your Congressman and Senator. Tell them, if you agree, that you are in favor of the White Bill, providing an amendment is made recognizing the priority of existing stations. And let me have any comments or ideas which I can use to help present the real opinion of the great radio industry to the public, to officials, and to our own radio ranks.

The future of radio --- of your business and ours --- is at stake in these laws shortly to be enacted at Washington. It is time the radio industry awakes to the situation that menaces it.

O. H. Caldwell
Editor

P

P. S. To arouse the greatest possible public interest in this situation without delay, you are urged and welcome to quote, reprint or broadcast this information or any part of it -- as an authoritative statement by yourself, your company, myself or Radio Retailing.

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October 18, 1926.

Mr. M. H. Aylesworth,
29 West 39th Street,
New York, N.Y.

Dear Mr. Aylesworth:-

I am quite sure you have received a copy of the enclosed circular letter issued by the Editor of Radio Retailing, on the matter of pending radio legislation.

We realize the seriousness of this whole situation, and I note that steps are being taken to work it up. On the other hand, it has occurred to me that we had better guard against too much independent action on the part of our group, and I think it would be well if it could be directed either by you or by someone nominated by you. Advice can then be given to us, for instance, as the Westinghouse Company to do our part independently. This, of course, would also apply to the General Electric Company, the Radio Corporation and any others we can get to join us. We can undoubtedly get the support of a good many newspapers who have a strong lobby at Washington, if we want to make use of it, but we should have directed effort.

We talked this over very generally on Thursday, but did not work out any real plan.

I would be glad to have your thought on the matter and any suggestions that would be helpful insofar as any assistance that can be given by ourselves or others whom we might be able to enlist.

Yours very truly,

Enclosure.

Vice President.

NATIONAL BROADCASTING COMPANY

INCORPORATED

ONE NINETY FIVE BROADWAY



OFFICE OF
THE PRESIDENT

NEW YORK

October 20 1926

Mr H P Davis
Chairman of the Board
National Broadcasting Company
c/o Westinghouse Electric & Mfg Co.
East Pittsburgh Pennsylvania

Dear Mr Davis:

I had read a copy of the letter which Mr O H Caldwell sent you on October 15th. I agree with you that we should tie together all policy on this important matter.

There has been a sort of informal committee organized, consisting of Mr. Wilson of the Telephone Company, Mr. Brown of the Radio Corporation, Mr. Paul Clapp of the National Electric Light Association and myself, to formulate a general policy. If you care to have me handle the matter for the General Electric, Westinghouse and Radio Corporation, I will get in touch with Mr. Brown and then keep you informed.

If you come to New York in the near future, I will be very glad to talk over this matter with you as I believe that I had better not write about it.

Faithfully yours,

M H Aylesworth
M H Aylesworth

← address indicates that HP is NBC Chairman by this date, 10/20/1926

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NATIONAL BROADCASTING COMPANY

INCORPORATED

ONE NINETY FIVE BROADWAY



OFFICE OF
THE PRESIDENT

NEW YORK

October 22 1926

Mr H P Davis
Chairman of the Board
National Broadcasting Company
c/o Westinghouse Electric & Mfg Co
East Pittsburgh Pennsylvania

Dear Mr Davis:

I am unofficially on the job at 195 Broadway and I am glad to report that everything is running along very nicely. I will not be in New York City on next Tuesday or Wednesday, but should you be in New York on any other day next week or the week after, I will be ready to devote all of the time which you may require. We are moving ahead on the lease and I have already met Mr Paul Cravath and his staff. While I have not signed the lease, it has been submitted to our attorneys and we will have it back tomorrow for final determination.

Yesterday I went down to the Chatham Phenix Bank and met Mr McRoberts, Chairman of the Board, and at that time we opened our account. I am sure these people will be of great help to us.

I have placed Mr Angus in charge of WJZ until November 1st. Mr Popenoe is taking a vacation and will return here on that date as Treasurer. Everything is harmonious and we are all quite happy. I am enclosing a letter which represents a type flowing through the mails to me every day. Kindly return for our files.

I have also made an endeavor to see General Tripp in regard to the Advisory Committee, but the General has been in the dentist's chair most of the week and I will see him early next week. In the meantime, Mr Sarnoff has given me some valuable suggestions and I now believe we will have no difficulty in selecting the personnel of the Committee with all of our people satisfied.

I have not forgotten the conference with the men from the Family stations which I hope to hold within the next two weeks. Mr McClelland and myself are formulating the policy for the management of the WJZ contract and contracts for

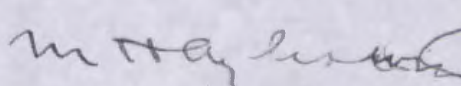
Mr H P Davis

Octobe 22 1926

#2

service for the General Electric and Westinghouse stations and the Radio Corporation station at Washington. When I have these memorandums finally prepared, they will be forwarded to you. I will then proceed to the Presidents of the three corporations for the purpose of a meeting of the minds of the parties concerned, and will then ask our attorneys to prepare the contracts.

Faithfully yours,



M H Aylesworth

Westinghouse Electric & Manufacturing Company

October 22, 1926.

Mr. H. P. Davis,
Vice President.

CC to Mr. J. J. Jackson, General Attorney,
CC to Mr. G. S. Law, Legal Department
CC to Mr. Frank Conrad, Asst. Chief Engr.
CC to Mr. L. W. Chubb, Mgr. Radio Engineering Dept.

The Radio Supervisor at New York City has issued a license to the Camith Corporation, Concourse Building, Journal Square, Jersey City, N.J., to operate a radio broadcasting station using call letters WKBO on 309.1 meters or 970 kcs., which is the wave that KDKA has been using.

I requested one of our publicity men at the New York office to find out who these people were and below is a quotation from his letter:

"WKBO*** is operated by two young men named, respectively, Mr. Smith and Mr. Campbell.

"Mr. Smith and Mr. Campbell were formerly in the garage business in Jersey City and have formed the Camith Corporation, which is a combination, as you will see, of Cambell and Smith. Their principal business at this time seems to be selling stock in this new broadcasting station."

This information forwarded to you in view of the present situation and I should like some advice as to what action I should take in this matter. Heretofore whenever a station was interfering with us I have written in a friendly tone offering cooperation and help when necessary and have thus far been successful in getting these stations to change their wave or correct their transmitters to eliminate or reduce interference. This is the first case that I have where a license was issued having the same wavelength as one of our stations and I am wondering whether I should use the usual procedure that I have adopted. I point out to these people that it is not good business policy to operate on the old established wave of the famous KDKA for several reasons. One of these, and the strongest one is that the range of his station is limited because of the interference and because of the great power of KDKA, which can make itself heard even in his own city. I just as much as tell

Westinghouse Electric & Manufacturing Company

Mr. H. P. Davis

-2-

October 22, 1925.

them in other words to adopt the wave of some one else who has not the power to embarrass him as we can do. However, heretofore all cases have been because the stations have been operating on our wave through poor adjustment and not because they desired to adopt our channel.

RADIO OPERATIONS,
C. W. HORN, Supt.

CWH:C

East Pittsburgh, Pa.,
October 25, 1926.

Mr. M. H. Aylesworth, President,
National Broadcasting Company,
196 Broadway, New York.

Dear Mr. Aylesworth:-

Relative to the discussion we had over the telephone this morning, I am sending you a copy of a letter which gives additional information in regard to the proposed broadcasting station of the Camith Corporation, which is going to use the HDKA wave.

I am not able to find out whether this station is actually in operation or not.

Yours very truly,

Enclosure.

George W. F. Davis
October 25, 1926

East Pittsburgh, Pa.,
October 25, 1926.

Mr. M. H. Aylesworth, President,
National Broadcasting Company,
195 Broadway, New York.

Dear Mr. Aylesworth:-

I have not replied earlier to your letter of the 20th regarding the letter issued by O. H. Caldwell, as I wanted to talk with you about the matter. I have done this over the telephone this morning. If there is anything I did not cover in my talk, I shall be glad to have you write me.

Yours very truly,

Who owned
WCAEP
*Pittsburgh Press
See earlier
memo

East Pittsburgh, Pa., October 25, 1926.

Mr. M. H. Aylesworth, President,
National Broadcasting Company,
195 Broadway, New York.

Dear Mr. Aylesworth:-

Thank you very much for your interesting letter of the 22nd, which gives me the information I want in the event that questions are asked me on this subject.

I am interested to note the letter from Mr. Gaum and your reply, which correspondence is returned as requested.

I have always been very interested in scanning the correspondence that is received from the listening audience as it gives a great deal of information and often pointers as to the best lines of station and program development. In general, they are of the same character as the one herein referred to, but now and then we get the reverse reaction, and in such cases, if they are particularly outstanding we have made it a point to have someone see the party personally if possible.

I note your comment regarding the Advisory Committee. I have thought considerably about this since our meeting, and I am more convinced than ever that it would be very desirable, if it is compatible with proper representation, to have the membership

scattered as regards place of residence. I have always felt that the New York situation is peculiar to itself, and is not representative of the country as a whole, as regards broadcasting, and I think you will find things much more comfortable in this committee contact if this fact is recognized.

I do not expect to be in New York this week, but next week expect to be there at least Wednesday, Thursday and Friday. I have a full day Wednesday, but Thursday afternoon is open and I would like very much to spend some of it with you and possibly also with Mr. Brown and Mr. MacConnach later, so that we can line up our Board agenda.

Regarding the matter of formulating a policy for the Radio Group stations, please do not forget in connection with KDKA that it is not only the pioneer station, but one of the best stations in the world, and probably has as much reputation as any. It is also associated with the Pittsburgh Post and the Pittsburgh Sun, and the owner of these papers is a large stockholder and director of the Radio Corporation of America.

The present policy of giving preference of programs in this territory to an outside station (WGAE) is very seriously affecting the KDKA situation, and while I realize that there is a very difficult tangle here, yet there is only one solution possible and that is a preferential position for KDKA.

I am not bringing this up for any purpose other than to post you on the situation. I intended to talk the matter over

with you when I saw you last but we had so many other things to discuss that it slipped my mind.

There is probably no other station in the Radio Group similarly situated and in such a difficult position to straighten out.

Yours very truly,

(Signed) H. P. Davis

Enclosure.

YALE UNIVERSITY
SHEFFIELD SCIENTIFIC SCHOOL
NEW HAVEN · CONNECTICUT

DUNHAM LABORATORY OF
ELECTRICAL ENGINEERING
10 HILLHOUSE AVENUE

October 27, 1926

Mr. H. P. Davis, Vice-President
Westinghouse Electric & Mfg. Company
East Pittsburgh, Pa.

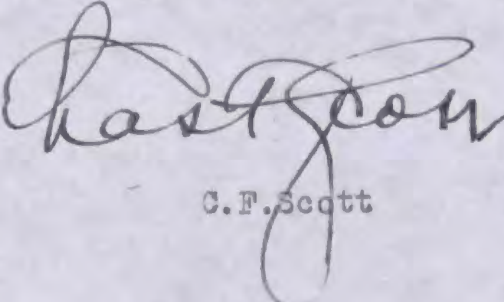
Dear Mr. Davis:

I was much pleased to learn that Mr. Aylesworth was to have an important place in the National Broadcasting Company. I have had very pleasant associations with him for several years past in connection with the National Electric Light Association which have led me to believe that he has the peculiar ability and tact which are called for in the important position which he now assumes.

I met him the other day and he says that he will be closely associated with you. I anticipate as you two men get better acquainted each will find that the other is a pretty able and a pretty good all round fellow to work with.

With congratulations on the important radio position which you have now won, I am

Very truly yours

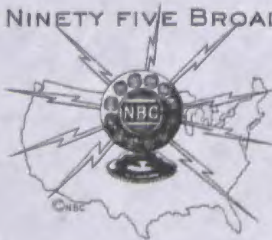

C. F. Scott

CFS/B

NATIONAL BROADCASTING COMPANY

INCORPORATED

ONE NINETY FIVE BROADWAY



OFFICE OF
THE PRESIDENT

NEW YORK

October 27 1926

Mr H P Davis
Chairman of the Board
National Broadcasting Company
c/o Westinghouse Electric & Mfg Co
East Pittsburgh Pennsylvania

Dear Mr Davis:

I thank you for your three letters of October 25th. I will give immediate attention to the Camith Corporation situation.

General Tripp and I both felt that it might be better for us to encourage some newspaper station if possible, which has a conflict, to bring this suit rather than to have Westinghouse bring the action. This is a matter which I think you, General Tripp and myself should discuss in the near future.

Faithfully yours,

A handwritten signature in cursive script, appearing to read 'M H Aylesworth'.

M H Aylesworth

East Pittsburgh, October 28, 1926.

Mr. M. H. Aylesworth, President,
National Broadcasting Company,
195 Broadway, New York.

Dear Mr. Aylesworth:-

Referring to your letter of the 27th, as a matter of policy it may, of course, be more desirable to have an outsider undertake the suit we discussed, rather than ourselves.

The situation in Chicago is being handled by a newspaper, but apparently (at least in the opinion of our engineers) they do not seem to have a strong setting to make their case good.

The particular organization I referred to happens to have pirated KDKA's wave; whether it will be possible to find a similar situation with somebody willing to undertake the suit, is problematical. The matter is one, however, we can discuss better than write about, and perhaps we will have an opportunity next week when I am in New York.

Yours very truly,

October 29, 1926.

529

Prof. Chas. F. Scott,
Sheffield Scientific School,
New Haven, Conn.

Dear Scott:-

I am glad to get your letter regarding Mr. Aylesworth. While I knew of Mr. Aylesworth formerly, I had never had the pleasure of meeting him until his connection with the National Broadcasting Company. Since his appointment as President, however, I have had considerable contact with him and am very favorably impressed. I believe he is the right man in the right place, and will be able to get results, and I anticipate very pleasant relations with him.

The job I have undertaken in the new Company is rather out of my line, and makes a new experience for me. I wish to thank you for your kind word, however.

With very best regards, I am

Sincerely yours,

Form 1204

CLASS OF SERVICE	SYMBOL
TELEGRAM	
DAY LETTER	BLUE
NIGHT MESSAGE	NITE
NIGHT LETTER	N L

If none of these three symbols appears after the check (number of words) this is a telegram. Otherwise its character is indicated by the symbol appearing after the check.

WESTERN UNION TELEGRAM

CLASS OF SERVICE	SYMBOL
TELEGRAM	
DAY LETTER	BLUE
NIGHT MESSAGE	NITE
NIGHT LETTER	N L

If none of these three symbols appears after the check (number of words) this is a telegram. Otherwise its character is indicated by the symbol appearing after the check.

NEWCOMB CARLTON, PRESIDENT GEORGE W. E. ATKINS, FIRST VICE-PRESIDENT

The filing time as shown in the date line on full-rate telegrams and day letters, and the time of receipt at destination as shown on all messages, is STANDARD TIME.

Received at

55G 80 22

NEWYORK NY 1151A NOV 1 1926

H P DAVIS

WESTINGHOUSE E AND M CO EASTPITTSBURGH PENN

WILL BE VERY GLAD TO TAKE LUNCH WITH YOU RAILROAD CLUB THURSDAY

AND WILL AWAIT TELEPHONE CALL FROM YOU WHEN YOU ARRIVE

M H AYLESWORTH

1221P

Form 120

CLASS OF SERVICE	SYMBOL
TELEGRAM	
DAY LETTER	BLUE
NIGHT MESSAGE	NITE
NIGHT LETTER	N L

If none of these three symbols appears after the check (number of words) this is a telegram. Otherwise its character is indicated by the symbol appearing after the check.

WESTERN UNION TELEGRAM



NEWCOMB CARLTON, PRESIDENT GEORGE W. E. ATKINS, FIRST VICE-PRESIDENT

CLASS OF SERVICE	SYMBOL
TELEGRAM	
DAY LETTER	BLUE
NIGHT MESSAGE	NITE
NIGHT LETTER	N L

If none of these three symbols appears after the check (number of words) this is a telegram. Otherwise its character is indicated by the symbol appearing after the check.

The filing time as shown in the date line on full-rate telegrams and day letters, and the time of receipt at destination as shown on all messages, is STANDARD TIME.

Received at

336 SO 41 NL

NEWYORK NY NOV 1 1926

H P DAVIS

VICE PRES WE&MCO EASTPITTSBURGH PENN

HAVE MADE ENGAGEMENT WITH VICTOR OFFICIALS AT CAMDEN NEWJERSEY THURSDAY
MORNING BELIEVE IT NECESSARY I SEE THEM BEFORE CONFERENCE WITH YOU AND
BOARD MEETING ON FRIDAY COULD WE MEET FRIDAY MORNING INSTEAD OF THURSDAY
IF NOT COULD WE MEET THURSDAY EVENING

M H AYLESWORTH

845A

Form 18-A

Westinghouse Electric & Manufacturing Company's

STRAIGHT TELEGRAM
NIGHT LETTER
DAY LETTER
RADIOGRAM

(Indicate Method Desired)

Date 11/1/26 19

PRIVATE WIRE. PLEASE TELEPHONE TO

M. H. Aylesworth, President,
National Broadcasting Co.,
195 Broadway, New York, N.Y.

Leaving Tuesday for New York. Would like very much have
you take lunch with me Railroad Chub Thursday. Will you wire me.
If convenient will call you when I arrive and arrange time.

H. P. Davis.

Form 18-A

Westinghouse Electric & Manufacturing Company's

STRAIGHT TELEGRAM

NIGHT LETTER

DAY LETTER

RADIOGRAM

(Indicate Method Desired)

Date.....11/2/26.....19.....

PRIVATE WIRE. PLEASE TELEPHONE TO

M. H. Aylesworth, President,
National Broadcasting Co.,
195 Broadway, New York.

Your telegram Camden trip noted. Like very much to meet you Thursday evening as fear insufficient time Friday to prepare agenda if our meeting put off. Suggest you dine with me University Club. Will call you Wednesday morning from my New York Office to make definite arrangements.

H. P. Davis.

November 2, 1926.

Mr. L. MacConnach, Secretary,
National Broadcasting Company,
C/o Radio Corporation of America,
233 Broadway, New York, N.Y.

Dear Mr. MacConnach:-

I had expected to be able to meet with Mr. Aylesworth, Mr. Brown and yourself on Thursday afternoon to discuss the agenda for the National Broadcasting Company Board Meeting on Friday, the 5th. I have just heard from Mr. Aylesworth, however, that he has an important engagement on Thursday, and I may not be able to see him until Friday morning.

I imagine we will have quite a number of topics to take up at the meeting, and am writing to ask if you will be kind enough to see Mr. Brown and arrange, if possible, so that Mr. Aylesworth and I can see you and Mr. Brown the first thing Friday morning, to line up our subjects.

Yours very truly,

NATIONAL BROADCASTING COMPANY

INCORPORATED

ONE NINETY FIVE BROADWAY



NEW YORK, November 3, 1926.

Miss E. B. Morse, Secretary to
Mr. H. P. Davis,
Westinghouse Electric & Mfg. Company,
East Pittsburgh, Pennsylvania.

Dear Miss Morse:

At Mr. MacConnach's request, I am forwarding
you 500 letterheads and envelopes.

Will you kindly advise when this supply runs
low in order that I may arrange for more.

Very truly yours,

J. H. Woods
Assistant Treasurer.

November 6, 1926.

Mr. M. J. Woods, Assistant Treasurer,
National Broadcasting Co.,
195 Broadway, New York.

Dear Mr. Woods:-

The letterheads and envelopes which you forwarded were received yesterday, and I wish to thank you for taking care of the matter. The letterhead is very well gotten up, I think.

As you have requested, I will let you know when the supply runs low.

Yours very truly,

Secretary to Mr. Davis.

NATIONAL BROADCASTING COMPANY

INCORPORATED

ONE NINETY FIVE BROADWAY



NEW YORK November 6, 1926.

Mr. H. P. Davis, Vice President,
Westinghouse Electric & Manufacturing Co.,
East Pittsburgh, Pa.

Dear Mr. Davis:-

The attached Statement of Cash Receipts and Disbursements which was used at the Board Meeting yesterday, was handed to me this morning, and I note that you have not signed it. Would you be kind enough to approve it for the Board as a matter of record? This is the customary practice in the Radio Corporation, the Statement being signed by Mr. Young. Please sign directly ~~below~~ "Approved by Board of Directors, Nov. 5, 1926."

above

I will appreciate your returning this to me at your convenience.

Very sincerely yours,

A handwritten signature in cursive script, appearing to read 'W. J. ...', is written over the typed name 'Treasurer'.

Treasurer.

CBP:GR

East Pittsburgh, Pa.,
November 8, 1928.

Mr. Chas. B. Popenoe, Treasurer,
National Broadcasting Company,
195 Broadway, New York.

Dear Mr. Popenoe:-

I have signed and am returning herewith the
Statement of Cash Receipts and Disbursements which was submitted
to the Board on Friday. I signed one of these statements
at the meeting for Mr. MacConnach, but as this may have become
misplaced, I have also signed the one forwarded by you.

Yours very truly.

Enclosure.

NATIONAL BROADCASTING COMPANY

INCORPORATED

ONE NINETY FIVE BROADWAY



NEW YORK

November 10, 1926.

Mr. H. P. Davis, Vice President,
Westinghouse Electric & Manufacturing Co.,
East Pittsburgh, Pa.

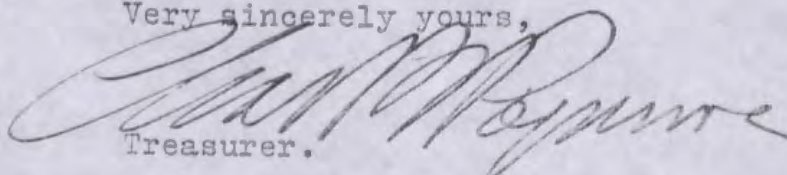
Dear Mr. Davis:-

In preparing some regulations for the new Company, would you be good enough to send me a copy of any regulations or rules that may have been worked out for your organization?

Will you also have forwarded to me a set of the booklets showing the work of the Relief Department, your insurance and your savings system, and in fact anything pertaining to welfare work among the employees would be of value to us.

Thanking you in advance for this data,
I am

Very sincerely yours,


Treasurer.

CEP:GR

, November 11, 1926.

Mr. C. B. Auel, Manager,
Employee Service Department.

Please note attached letter from Mr. C. B. Ponce,
of the National Broadcasting Company, and return it with such
information and pamphlets concerning our activities in this
line as you think will be of interest in preparing the regu-
lations for the new Broadcasting Company.

(Signed) H. P. Davis
Vice President.

Enclosure.

Westinghouse Electric & Manufacturing Company

November 12th 1926.

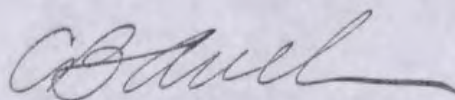
Mr. H. P. Davis,
Vice President.

National Broadcasting Company

In compliance with your letter of November 11th, 1926, we enclose a number of pamphlets. Among them are "Activities Beneficial to Employees" and "Westinghouse - Its Organization and Operation", which outline briefly the major of our welfare activities. Some of these activities are described in detail in the other pamphlets.

There are also enclosed two small pamphlets entitled "Information for Employees" and "Joint Conference Committee" respectively, which contain various of our shop rules, etc.

The letter from the National Broadcasting Company is likewise returned.



Manager - Employees' Service Dept.

East Pittsburgh, Pa.,
November 13, 1926.

Mr. M. H. Aylesworth, President,
National Broadcasting Company,
195 Broadway, New York.

Dear Mr. Aylesworth:-

Possibly you have not seen the enclosed
announcement, but it is evident that these people are capital-
izing our name, and are doing it in such a way that if this
service is accepted by many stations it will cause, I imagine,
a considerable amount of confusion and annoyance.

Yours very truly,

Enclosure.

WESTINGHOUSE RADIO STATION KDKA
EAST PITTSBURGH, PA.

CHECKER'S REPORT OF PROGRAM

DAY Monday Evening

DATE Nov. 15, 1926

6:15 - Dinner Concert The Studio Ensemble. *know it would have*
March

Overture to Pique Dame *by Strauss* *by Von Suppe*
Waltz The Wedding of the Winds *by Hall* *and Scott*
Selection from Alone at Last *by Tchaik* *and Scoper*
Love Songs of Old Romance *old song* *with songs from*
Torch Dance (Henry Eight) German
Louis L. Kaufmann, announcing.

A nicely arranged program of light popular numbers. How seldom we hear that old song "The Blue Alsatian Mountains". If the love songs of that period are a good index they certainly knew how to make love in those days.

7:00 - Fuel and Civilization. Talk by Calvin W. Rice, Secy of the American Society of Mechanical Engineers.

7:15 - Talk by Milt Gross Cartoonist.

7:25 - Stockman Studio News Items and Market Reports.

7:45 - University Studio American Art Talk #4 on American Painting by Homer Saint Gaudens.

8:00 - Inaugural program of National Broadcasting Co.

When the fact that all avenues of musical art and entertainment were open to the makers of this program, one wonders that better results were not obtained.

The Orchestra and Chorus were very disappointing so was Mary Garden. The biggest fault was in the tempo. Up to the time of Will Rogers appearance there was a dreadful sameness apparent. The ensemble work of the chorus was very poor, ragged attacks and releases, poor tone balance and blending.

Perhaps we expected too much, but really the makeup of the program was poor, and not artistic.

It seems to me, it would have been better to have had a week of special programs which would serve as artistic models for the broadcasting world. With a chorus at hand why not the Beethoven Ninth Symphony with soloists and chorus for the beautiful Choral to Schillers poems, or a presentation of Waterlincs Peleco and Melisande with Debussy music, or Wagners arch of the Holy Trail with Male Chorus.

The program was dull.

Titta Ruffo sang in his usual magnificent style but he was not happy in his selections. His singing of the song from the

*not possible
to phone everyone*

WESTINGHOUSE RADIO STATION KDKA EAST PITTSBURGH, PA.

CHECKER'S REPORT OF PROGRAM

DAY Monday Evening

DATE Nov. 15, 1936

Barber of Seville is magnificent and I know it would have gone over big.

Harold Bauer played well, by he has played better. The opera selections were fair, but again we find fault with the tempos. Perhaps it is the style for slow tempos. Will Rogers and Heber and Field were welcome change from what had gone before.

The Dance Orchestras were splendid.

C. Price Mastin.

*lot of records
please...*



KATALLA
ALASKA
NOV 18 1926

K. D. K. A.
Broadcasting Station,
PITTSBURGH, PENN.

POST

Katalla, Alaska
November 18, 1926

We have just been listening to the program given to-night at the Waldorf-Astoria Hotel in New York City by the National Broadcasting Company.

The program came in very distinctly on the loud speaker.

Very truly yours

Mr & Mrs D. H. White

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NATIONAL BROADCASTING COMPANY
(INCORPORATED)

OPENING REMARKS
INAUGURAL PROGRAM
NATIONAL BROADCASTING COMPANY
MONDAY EVENING - NOVEMBER 15

DELIVERED BY MERLIN HALL AYLESWORTH - PRESIDENT.

TONIGHT THE NATIONAL BROADCASTING COMPANY MAKES ITS FORMAL
BOW OVER THE AIR TO THE GREAT RADIO AUDIENCE OF THE UNITED STATES.
TO THE AMERICAN PUBLIC, TO EVERY FAMILY, AND TO EVERY MEMBER OF
THAT FAMILY WITHIN THE SOUND OF MY VOICE I SAY "WELCOME". WELCOME
TO THE BEST THAT THE NATIONAL BROADCASTING COMPANY CAN PUT ON THE
AIR. WELCOME TO HELP US IN OUR EFFORTS. WITHOUT YOUR HELP, WE
SHALL FAIL. WITH IT, WE LOOK FORWARD WITH CONFIDENCE TO THE GREAT
RESPONSIBILITY OF PROVIDING A TRULY NATIONAL BROADCASTING SERVICE.
BROADCASTING IS PECULIARLY DEPENDENT UPON THE AUDIENCE WHICH IT
SERVES. THE BEST THAT IT CAN CREATE LEAVES NO RECORD OTHER THAN
ON THE MINDS AND IN THE HEARTS OF THOSE WHO HEAR IT. THEREFORE,
YOU IN THE GREAT CITIES, YOU IN THE TOWNS AND VILLAGES, YOU ON THE
FARMS, HAVE IT IN YOUR POWER TO MAKE THE NATIONAL BROADCASTING COM-
PANY AN INSTITUTION OF SERVICE FROM THE BEGINNING. YOUR CO-OPERA-
TION WE INVITE -- YOUR SYMPATHETIC AID WE NEED.

NOW TO USE OUR FACILITIES WISELY IN THE INTEREST OF THE
PUBLIC IS OUR GREATEST PROBLEM. NOT ONLY IS IT IMPORTANT TO KNOW
WHAT ARE MATTERS OF PUBLIC INTEREST, BUT HOW TO APPORTION THE
BROADCASTING TIME SO THAT OUR PROGRAMS MAY BE WISELY AND FAIRLY
BALANCED, BOTH FROM THE STANDPOINT OF THOSE WHO WISH TO SEND, AND
MOST OF ALL FROM THE STANDPOINT OF YOU WHO LISTEN IN. IN ORDER
THAT WE MAY BE ADVISED, FROM TIME TO TIME, HOW BEST TO SOLVE THIS
PROBLEM, WE HAVE CREATED AN ADVISORY COUNCIL AND THE FOLLOWING
PERSONS HAVE ACCEPTED OUR INVITATION TO SERVE ON IT.

WALTER DAMROSCH	- CONDUCTOR, NEW YORK SYMPHONY ORCH.
A. E. ALDERMAN	- PRESIDENT, UNIVERSITY OF VIRGINIA
JOHN W. DAVIS	- LAWYER
FRANCIS D. FARRELL	- PRESIDENT, KANSAS AGRICULTURAL COLLEGE
WILLIAM GREEN	- PRESIDENT, AMERICAN FEDERATION OF LAB
MAJ. GEN. JAMES G. HARBOARD	- PRESIDENT, RADIO CORP. OF AMERICA
REV. CHARLES F. MCFARLAND	- GENERAL SECRETARY, FEDERAL COUNCIL OF THE CHURCHES OF CHRIST IN AMERICA
MORGAN J. O'BRIEN	- LAWYER
DR. HENRY S. PRITCHETT	- PRESIDENT, CARNEGIE FOUNDATION
HENRY M. ROBINSON	- PRESIDENT, FIRST NATIONAL BANK OF LOS ANGELES
ELIHU ROOT	- LAWYER
JULIUS ROSENWALD	- PRESIDENT, SEARS-ROEBUCK COMPANY
MRS. MARY SHERMAN	- PRESIDENT, GENERAL FEDERATION OF WOMEN'S CLUBS
GEN. GUY E. TRIPP	- CHAIRMAN OF THE BOARD, WESTINGHOUSE ELECTRIC & MANUFACTURING COMPANY
OWEN D. YOUNG	- CHAIRMAN OF THE BOARD, GENERAL ELEC. COMPANY

CHIEF OF OPERATION UNITED STATES NAVY AND CHIEF OF STAFF UNITED STATES ARMY HAVE ALSO BEEN INVITED TO SERVE SO THAT THE ARMY AND NAVY MAY BE IN CONSTANT TOUCH WITH THE BROADCASTING FIELD, AND SO THAT OUR FACILITIES MAY BE IMMEDIATELY AVAILABLE IN TIME OF NATIONAL DEFENSE.

THE NATIONAL BROADCASTING COMPANY OWNS ONLY ONE STATION AND THAT IS WEAF IN NEW YORK CITY. IT WILL MANAGE STATIONS WJZ IN NEW YORK AND WRC IN WASHINGTON. USING STATIONS WEAF AND WJZ AS CENTERS OF DISTRIBUTION, WE ARE ABLE TO PROVIDE AT LEAST TWO NETWORKS OF ASSOCIATED BROADCASTING STATIONS THROUGHOUT THE UNITED STATES AND SO INSURE A WIDE DIVERSIFICATION OF PROGRAMS. OUR OBJECT IS TO PROVIDE THESE STATIONS WITH PROGRAMS OF NATIONAL SCOPE AND TO DISTRIBUTE THEM TO SUCH OTHER BROADCASTING STATIONS AS MAY WISH TO TAKE THEM. WE SHALL, HOWEVER, ENDEAVOR TO AVOID DUPLICATION OF PROGRAMS IN THE SAME TERRITORY. IN ADDITION TO FURNISHING PROGRAMS TO THE PUBLIC, WE HAVE MADE

ARRANGEMENTS WITH THE LEADING ELECTRICAL CONCERNS OF THE COUNTRY TO PROSECUTE FURTHER THEIR STUDY AND RESEARCH IN THE ART OF BROADCASTING WITH THE HOPE ON OUR PART THAT WE MAY BE ABLE FROM TIME TO TIME TO BRING FURTHER ADDITIONS TO THE THRILLING DEVELOPMENTS ALREADY MADE IN THIS IMPORTANT FIELD.

THE NATIONAL BROADCASTING COMPANY EXPECTS TO COOPERATE FULLY WITH THE RADIO INDUSTRY IN ORDER THAT WE MAY, ALL WORKING TOGETHER, FURNISH THE BEST POSSIBLE BROADCASTING. IN OUR EFFORTS TONIGHT WE LIFT BUT A CORNER OF THE CURTAIN OF OUR HOPES. MUCH REMAINS TO BE DONE BEFORE THE STANDARD REPRESENTED BY THE DISTINGUISHED ARTISTS, ORCHESTRAS, AND SPEAKERS THAT WILL FOLLOW BECOMES THE GENERAL STANDARD OF BROADCASTING. MUCH HAS YET TO BE LEARNED BEFORE WE WILL BE ABLE TO MAKE A PROGRAM PERFECTLY BALANCED TO THE REQUIREMENTS OF THIS GREAT AUDIENCE. MUCH MUST BE DONE BEFORE EVERY MAN AND WOMAN IN THE UNITED STATES WHO DESIRES TO LISTEN IS ABLE TO DO SO. TOWARD ALL OF THESE THINGS WE HOPE WITH YOUR HELP TO MAKE A SUBSTANTIAL CONTRIBUTION.

GRAND BALL ROOM
WALDORF-ASTORIA HOTEL

Monday, November 15, 1926
8 P.M.

- 8:00 Speech by Mr. M. H. Aylesworth, President, National
Broadcasting Company, Inc.
- 8:15 Prelude from "Lohengrin" Wagner
NEW YORK SYMPHONY ORCHESTRA
Walter Damrosch, conducting
- 8:26 "Hail Bright Abode" from "Tannhauser" Wagner
NEW YORK ORATORIO SOCIETY
Albert Stoessel, conducting
assisted by
NEW YORK SYMPHONY ORCHESTRA
- 8:31 Aria "Miei Signori" from "Rigoletto" Verdi
TITTA RUFFO, Baritone
Metropolitan Opera Company
assisted by
NEW YORK SYMPHONY ORCHESTRA
- 8:35 "Rhapsodie No. 1" Liszt
NEW YORK SYMPHONY ORCHESTRA
Walter Damrosch, conducting
- 8:45 First Movement of Concerto Schumann
HAROLD BAUER, Pianist
assisted by
NEW YORK SYMPHONY ORCHESTRA
- 8:55 Group of Songs
MARY GARDEN, Soprano
Chicago Opera Company

NOTE: Miss Garden will sing before a microphone in
Chicago.

- 9:10 "Valse Lent" from "Sylvia" Delibes
"Pizzicatti" from "Sylvia" Delibes

NEW YORK SYMPHONY ORCHESTRA
Walter Damrosch, conducting

- 9:16 (a) "Chorale" from "Die Meistersinger" Wagner
(b) "Under the Silver Stars" Cuban Folk Song
(c) "The Lost Chord" Sullivan

NEW YORK ORATORIO SOCIETY
Albert Stoessel, conducting
assisted by
NEW YORK SYMPHONY ORCHESTRA
and
Organ

- 9:26 Fifteen Minutes with a Diplomat

WILL ROGERS

NOTE: Mr. Rogers will speak before a microphone installed
in the dressing room of the theatre in which he is
appearing in Independence, Kansas:

- 9:41 Piano Solos

HAROLD BAUER, Pianist

- 9:51 (a) Pastorale "Canta Il Grillo" G. Billi
(b) "Visione Venziana" R. Broggi
(c) "Canzone Bachica" from "Hamlet" A. Thomas

TITTA RUFFO, Baritone
Metropolitan Opera Company
Piano Accompaniment

- 10:00 "March Slav" Tschaikowsky

NEW YORK SYMPHONY ORCHESTRA
Walter Damrosch, conducting

- 10:10 (a) Sextette from "Lucia" Verdi
Mmes. Zielinska Messrs. DiBenedetto. Messrs. Picco
Nadworney Lawrie Suisi

Operatic Sextette
CESARE SODERC, conducting

- (b) "Prometheus", Symphonic Poem for Orchestra ... Soderco

Conducted by Composer

(c) Bits from "Pinafore" Gilbert and Sullivan
 Mmes. Parkhurst Messrs. O'Brien Messrs. Webb
 Paperte Lawrie Oakley

LIGHT OPERA COMPANY
 Cesare Sodero, conducting

10:36 (a) "Stars and Stripes" Sousa
 (b) "Pan Americana" Herbert
 (c) "On the Mall" Goldman

THE GOLDMAN BAND
 Edwin Franko Goldman, conducting

10:50 Ten Minutes with Humor

WEBER AND FIELDS

11:00 .Orchestral Dance Selections

GEORGE OLSEN AND HIS ORCHESTRA
 direct from the
 HOTEL PENNSYLVANIA GRILL

11:15 Orchestral Dance Selections

BEN BERNIE AND HIS ORCHESTRA
 direct from the
 HOTEL ROOSEVELT GRILL

11:30 Orchestral Dance Selections

B. A. ROLFE AND HIS ORCHESTRA
 direct from the
 PALAIS D'OR

11:45 Orchestral Dance Selections

VINCENT LOPEZ AND HIS ORCHESTRA
 direct from the
 CASA LOPEZ

UNION DENTISTS

ESTABLISHED 1908

"The Home of Artistic Dentistry"

Open Every Evening Sunday by Appointment
231½ MORRISON STREET
PORTLAND, OREGON

NOV 16 - 1926

Radio Station KDKA
Pittsburg Penn.
Gentlemen:

Thank you for your wonderful program from New York City last night. Reception here was perfect (on 6.3 meters) Words can not express my appreciation of the wonderful program. The program came thru as perfect as a local station. I let two of our local stations listen to George Dulin from the Penn Hotel. He is a Portland boy and consequently got quite a thrill. Thank you again for your wonderful programs.

Yours truly
George D. Dulin

HUGH E. WHITE
MEMBER A. I. A.

CHAS. J. STREETER

C. W. CHAMBERLAIN

White, Streeter & Chamberlain
Architects
Gastonia, North Carolina

November 16, 1926.

Station KDKA,
Pittsburg, Pa.

Gentlemen:

Permit me to congratulate you on the excellent programme broadcasted from your station Monday evening. In my opinion it was the best programme you have broadcasted for a long time. Thanks for giving the public such excellent service. I should be very glad to have you advise me what the last number was on the list. Thank you.

Yours very truly,

"On the Radio"

Charles J. Streeter.

November 18, 1926.

Mr. C. B. Popenoe, Treasurer,
National Broadcasting Company,
198 Broadway, New York.

Dear Mr. Popenoe:-

Referring to your letter of the 10th,

I am enclosing a number of pamphlets briefly outlining the major of our welfare activities, and the rules and regulations that have been worked out in our organization.

If there is anything further you would like to have in preparing the regulations for the new Company, please let me know and I shall be glad to do what I can to get it for you.

Yours very truly,

(Stamp: GEORGE H. P. DAVIS)
Vice President.

Enclosure.

Haina, Hawaii

Nov. 17th, 1926

Station KDKA:

This letter is to express my sincere thanks for two very fine programs that I recently heard from KDKA. The first was on Sunday night Nov. 14th, and the second, the next night Monday Nov 15th. Both nights the music came in very loud (had it on my loud speaker for a while both nights), but the announcing was much easier to get on Monday night.

Sunday Night I heard the following numbers played by the Maxwell House Concert Orchestra:

Song of India
Bumble Bee
Lady Picking Mulberries
In the Village

Also several violin solos by the guest artist of the evening.

The dance numbers I was tuned in on Monday night follow:

From the Hotel Pennsylvania

"I never Knew What the Moonlight Could Do"

From a Restaurant, Broadway at 48th St.

"Give me a Ukulele, a Ukulele Baby and Leave the Rest to Me"

From someplace at 54th St. West Broadway

"Hello Blue Bird"

"Russian Atmosphere

A piano solo (did not get the name of it)

"Adorable"

"I'm on my way Home"

"On the Radio" (the concluding number on the program)

(2)

Monday night after the dance program we heard the entire weather report that was given. I noticed that in several of the states snow was predicted the next day or ^wtoo. If it gets too cold there, you can think how lucky we are down here, I just looked at the thermometer hanging out on the porch of the laboratory where I work, and it was 83 degrees.

Thank you very much for the fine programs, we considered the New York City dance music a big treat even tho we had to get it via Pittsburgh. Sunday night while the RCA chain of stations was on I tried to get some of them but KDKA was the only one my set could pick up.

Much Aloha and best wishes from A Hawaii Radio Fan

Laurence Giddings

Address:

Laurence Giddings
P.O.Box 58
Haina, Hawaii

REC'D DEC

1 1926

Form 1228A

Charge to the account of _____

\$ _____

CLASS OF SERVICE DESIRED	
TELEGRAM	
DAY LETTER	
NIGHT MESSAGE	
NIGHT LETTER	
Patrons should mark an X opposite the class of service desired; OTHERWISE THE MESSAGE WILL BE TRANSMITTED AS A FULL-RATE TELEGRAM	

WESTERN UNION TELEGRAM



NEWCOMB CARLTON, PRESIDENT

GEORGE W. E. ATKINS, FIRST VICE-PRESIDENT

NO.	CASH OR CHG
CHECK	
TIME FILED	

Send the following message, subject to the terms on back hereof, which are hereby agreed to

N.P. This is a challenge to the newly organized National Broadcasting Company, Inc. to show that they are organized to monopolize the air and not to deal impartially with recognized artists who are not "in the ring". Your consideration of this vital subject and protest herewith by recognized artists in general as well as myself will be appreciated.

November 15, 1926

NATIONAL BROADCASTING COMPANY, INC.
Waldorf-Astoria Hotel
City

Without any egotistical motives but at the suggestion of discriminating musicians, friends and critics I have been urged to protest and challenge the publicity contention of your first program tonight inasmuch as your announced purpose is to provide the best possible program for broadcasting in the United States. Inasmuch as my orchestra has a standard world wide reputation and with recognized musical ability and popularity second to none of the orchestras you have discriminately chosen to broadcast tonight I challenge your publicity statements, intentions and motives because my orchestra was not included in this initial program and I charge your corporation with monopoly as evident in discriminating against such orchestras as may not be affiliated with subsidiary or allied trades of your corporation. I also respectfully challenge any of the four orchestras you are broadcasting tonight to any contest anywhere, any time with substantial cash wager and prize to any of such orchestras who can match the musical ability and performance of my orchestra or its individual artists. I also challenge you to prove that the radio public and newspaper critics agree with my

CONT'D

NATIONAL BROADCASTING CO. INC.

contention that in presenting four orchestras in your broadcasting tonight that you are providing the best program in this instance of providing dance music and finally I challenge you to comparison and let the public judge by agreeing to allow my own orchestra to broadcast on this same program tonight to let the public and press judge and thereby prove my contentions

Paul Specht
1585 Broadway

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November 17, 1926.

Mr. M. H. Aylesworth, President,
National Broadcasting Company,
195 Broadway, New York.

Dear Mr. Aylesworth:-

For your personal information I am sending you a report from Mr. C. W. Horn, Superintendent of our Radio Stations, which has been made to me in connection with the inaugural program of the National Broadcasting Company.

I am also attaching a letter which is self-explanatory in regard to a relayed program of the Maxwell Coffe Hour, sent through KFKX, and a statement of the speeches broadcast by Queen Marie.

Yours very truly,

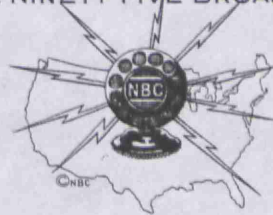
Vice President.

Enclosure.

NATIONAL BROADCASTING COMPANY

INCORPORATED

ONE NINETY FIVE BROADWAY



OFFICE OF
THE PRESIDENT

NEW YORK

November 18 1926

Mr H P Davis
Chairman of the Board
National Broadcasting Company Inc
East Pittsburgh Pa

Dear Mr Davis:

On the night of November 15th the
National Broadcasting Company made its formal bow to the
American public.

I am taking the liberty of enclosing
my brief talk presented that evening as well as a copy of the
program which was presented. Thousands of letters and
telegrams have been received and all expressed approval.

Faithfully yours,

A handwritten signature in cursive script that reads 'M H Aylesworth'.

M H Aylesworth

East Pittsburgh, Pa.,
November 20, 1926.

Mr. M. E. Aylesworth, President,
National Broadcasting Company,
195 Broadway, New York.

Dear Mr. Aylesworth:-

While in New York yesterday Mr. Sarnoff
handed me the enclosed copy of letter from Dr. Goldsmith,
and clipping from the New York Times. Thinking this may
be of interest, I am sending it on to you.

Yours very truly,

Enclosure.

East Pittsburgh, Pa.,
November 20, 1926.

Mr. L. MacConnach, Secretary,
National Broadcasting Company,
195 Broadway, New York.

Dear Mr. MacConnach:-

I neglected to speak to you yesterday about a matter which may or may not amount to anything - that is, in reference to Section 13 of the By-Laws, regarding compensation, which requires that the fees or compensation for the Directors and members of the Committee must be fixed by a resolution of the Board.

I do not remember that this has ever been put before the Board, and I would suggest that you speak to Mr. Brown about the matter to see whether it is of sufficient importance for us to include in the agenda - say for the next meeting.

Yours very truly,

PAGE

RADIO CORPORATION OF AMERICA

MBC

November 20th, 1926.

Mr. M. H. Aylesworth,
President,
National Broadcasting Co., Inc.,
195 Broadway,
New York City.

Dear Mr. Aylesworth:-

I call your attention to the paragraph of the minutes of the meeting of the Board of Directors of the National Broadcasting Company held yesterday, relative to the appointment of a Board of Consulting Engineers.

Mr. Davis requested me to ask you to notify the members of the Board of their appointment.

Very truly yours,

R. MacFadden

Secretary.

1m-es
enc¹.
c.c. Mr. H. P. Davis. ✓

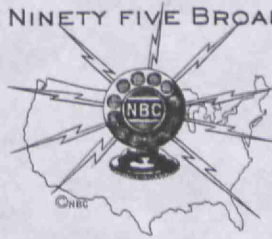
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NATIONAL BROADCASTING COMPANY

INCORPORATED

ONE NINETY FIVE BROADWAY

OFFICE OF
THE PRESIDENT



NEW YORK

November 22 1926

Mr H P Davis
Chairman of the Board
Westinghouse Electric & Mfg Company
East Pittsburgh Pennsylvania

Dear Mr Davis:

I thank you very much for the reports
of Mr C W Horn. They are very interesting, particularly the
letter from Major Wilhelm of the Pennsylvania State Police.

We will always appreciate these helpful
suggestions and reports.

Faithfully yours,

A handwritten signature in cursive script, appearing to read 'M H Aylesworth', with a long horizontal flourish extending to the right.

M H Aylesworth

Westinghouse Electric & Manufacturing Company

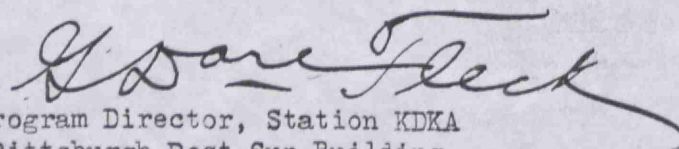
November 22, 1926

Mr. H. P. Davis,
Vice President.

I have sent you practically all the correspondence which we have received following the opening broadcast of the National Broadcasting Company, on November 15.

We have acknowledged all these letters, but have not had an opportunity to make a complete study of them. One of the things most noticeable, however, is the type of letter which has come in following this concert. You will probably note the high class stationery upon which a great many of these letters have been written, and this I believe, is one of the best indications we have of the quality of homes being reached by our radio service.

We shall continue to send you additional letters about this program as they come in and we hope to have quite a few from the foreign countries.



Program Director, Station KDKA
Pittsburgh Post Sun Building.

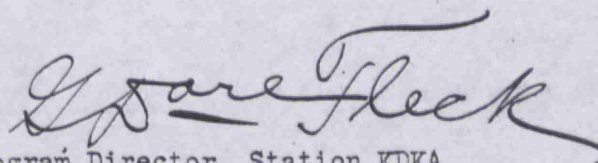
G Dare Fleck:F

Westinghouse Electric & Manufacturing Company

November 22, 1926

Mr. H. P. Davis,
Vice President

The attached letter will no doubt interest you in connection with the National Broadcasting Company. What this man says about the south being served by KDKA seems to be born out by the correspondence which we receive.



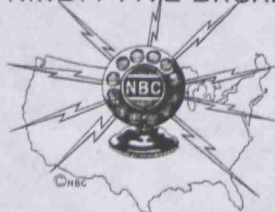
Program Director, Station KDKA
Pittsburgh Post Sun Building .

G Dare Fleck:F

NATIONAL BROADCASTING COMPANY

INCORPORATED

ONE NINETY FIVE BROADWAY



NEW YORK

November 22nd, 1926.

Mr. H. P. Davis,
Vice President,
Westinghouse Electric & Mfg. Co.,
East Pittsburgh, Pa.

Dear Mr. Davis:

Replying to your letter of the 20th instant; on October 8th, 1926, at the special meeting of the Board of Directors of the National Broadcasting Company, a resolution was adopted by the Board, providing that the Board of Directors should receive compensation of \$20.00 for attendance at each regular and special meeting of the Board and that they should be reimbursed for traveling expenses incurred in attending such meetings.

No resolution has been adopted by the Board relative to the payment of fees to members of special committees appointed by the Board. I spoke to you about this just prior to the meeting of the Board held on November 5th, but it was my understanding that you did not wish to raise the question of payment of fees to members of committees, at this time. If you desire me to do so, I will place on the agenda for the next meeting, the question of paying fees to members of special committees.

Very truly yours,

A handwritten signature in cursive script, appearing to read 'L. MacDonach'.

lm-mw

5 25
November 23, 1926.

Mr. G. Dare Fleck, Program Director,
Station KDKA.

I have your letter of the 22nd with attached
letter from Tampa, Florida. This comes at a very
opportune time, as it is the kind of communication I want
to send to Mr. Aylesworth as showing the regularity of service
that KDKA is capable of giving the southern part of the
United States.

Vice President.

East Pittsburgh,
November 23, 1926.

Mr. M. H. Aylesworth, President,
National Broadcasting Company,
195 Broadway, New York.

Dear Mr. Aylesworth:-

In view of the fact that the National Broadcasting Company is looking around for a station to serve the South and Southeast, and as the Telephone Company has indicated a very slow response to line service in that locality, the enclosed letter from Tampa is very much to the point.

We have hundreds of letters of a similar nature from Florida and all Southern States, and I am quite sure that KDKA can serve this locality in very good shape - at least until something better is possible.

This particular letter came as a result of the inaugural program of our Company. We have had such a wonderful response here to this program that I am arranging to forward some of the most outstanding letters that have been received, which I am sure will be of considerable interest to you.

Yours very truly,

Enclosure.

East Pittsburgh, Pa.,
November 23, 1926.

Mr. M. H. Aylesworth, President,
National Broadcasting Company,
195 Broadway, New York.

Dear Mr. Aylesworth:-

I am glad to get the copy of your address made on the occasion of the formal opening of the National Broadcasting Company, sent to me with your letter of the 18th.

As I indicated in my telephone conversation, this was a very interesting address and came through in splendid shape. The whole evening was a wonderful success, and I think you are to be very highly complimented on your accomplishment.

Yours very truly,

November 23, 1926.

• Mr. M. H. Aylesworth, President,
National Broadcasting Company,
195 Broadway, New York City.

Dear Mr. Aylesworth:

I have been expecting a call from you in regard to making arrangements about our broadcasting stations. Not having heard from you as yet, I write to ask if the National Broadcasting Company has any particular desire to have the Westinghouse Company continue to operate Station WBS at Springfield and KYW at Chicago. As you probably know, we are arranging to close down Station KFKX in Hastings, Nebraska.

As to the Springfield and Chicago Stations, we feel that they are no longer as necessary to our Company as they were earlier in our broadcasting activities and are, therefore, seriously considering disposing of both these stations.

KDKA at Pittsburgh stands in an entirely different position as it is very advantageous to us because of its world wide reputation and the character of its equipment, as well as because of its location near our research engineers. We feel that it must be continued and, if possible, developed still further in order that we may keep in the front rank in our research and engineering work in the radio field. However,

because of the reputation of this station, its splendid equipment, and its ownership by our Company, we are not at all satisfied to have it occupy any less favorable position than in the first chain of broadcasting stations operated by the National Broadcasting Company.

Will you please let me hear from you in regard to this whole situation as we must proceed with some definite plans very shortly.

Yours truly,

President.

Copy to Mr. H. P. Davis.

East Pittsburgh, Pa.,
November 24, 1926.

Mr. L. MacConnach, Secretary,
National Broadcasting Company,
195 Broadway, New York.

Dear Mr. MacConnach:-

I am sorry that I overlooked the resolution in the Special Meeting held on October 8th relative to the compensation of \$20.00 for attendance of Directors at the meetings of the Board. I should have remembered it.

I do remember distinctly about the matter of fees to special committees appointed by the Board. This is a matter, however, which I think Mr. Aylesworth, you and I can discuss before the next meeting, and determine whether it is advisable to bring it before the Board.

Yours very truly,

East Pittsburgh, Pa.,
November 24, 1926.

Mr. M. H. Aylesworth, President,
National Broadcasting Company,
195 Broadway, New York.

Dear Mr. Aylesworth:-

I am sending you under separate cover a selection from an enormous number of letters which have been received by KDKA following the opening broadcast of the National Broadcasting Company on November 15th.

The striking feature of this correspondence is the wonderful spread. There does not seem to be any part of the United States that was not reached, and there are innumerable letters from Canada and Cuba. I presume later we will have a great many letters from foreign countries, as we were broadcast^{ing} by short wave as well as by our normal wave.

There is also another feature noticeable in this correspondence and that is the type of letter. This is much better than the ordinary run of letters received in the past, and the stationery is of a better class, which would seem to indicate that our radio service is reaching into a better class of homes.

As these letters have so much to say about the program, I think you ought to see them. Since these belong to our files, however, I would appreciate it if you would keep them together and return them when you have finished with them.

Yours very truly,

(Signed) H. F. Link

COPY

Nov. 24, 1926.

Dear General Tripp:

I presented your letter to Mr. Aylesworth this afternoon and had a very satisfactory talk with him regarding the Pittsburgh situation. His understanding of the agreement regarding KDKA coincides with that outlined in your letter of today.

Mr. Aylesworth stated also, as you told me, that he expected to make the WJZ programs so good that we would be reluctant to change to the WEAf circuit, but he wants us to remain on WJZ a year to give him a chance to develop it. He said the Victor hour would go on the WJZ circuit and he thinks this will be better than Atwater-Kent, because the Victor Company controls so many fine artists. Also that he has about 12 good prospective advertisers lined up for the WJZ circuit and expects to start on an adequate scale January 1st.

Now, on the other hand, he figures on running the WJZ (or blue) circuit with but 4 or 5 stations, several of which are those of the Westinghouse Company. Whether this will be as satisfactory to advertisers as the very extensive "circulation" they get from the many well distributed stations in the WEAf group is very doubtful, but of course he will endeavor to improve the list on the "Blue" circuit. The permanence of the 5 stations included in the WJZ group is also an important factor for if one or two should discontinue, the circuit would be badly crippled for advertising purposes and consequently revenue.

I told Mr. Aylesworth of the new transmitting station The Pittsburgh Press is installing on its new building and suggested to him it might be less embarrassing to the National Broadcasting Company to make the change soon, than to wait until a year from now, but he seems so confident that the "Blue" circuit will be preferable to us that he regards the chance of KDKA's exercising its option of shifting to the "Red" (WEAF) remote.

Mr. Aylesworth urged me to call again and go over the situation further with him and also visit the New York transmitting stations and after I have had an opportunity of learning any further views you may have on the subject, I think it will be well for me to do so.

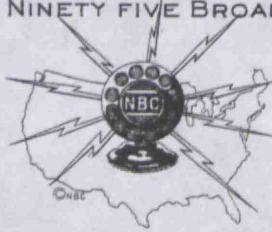
Very sincerely yours,

(signed) A. E. Braun

NATIONAL BROADCASTING COMPANY

INCORPORATED

ONE NINETY FIVE BROADWAY



NEW YORK

November 24 1926

OFFICE OF
THE PRESIDENT

Mr H P Davis
Chairman of the Board
National Broadcasting Company
East Pittsburgh Pa

Dear Mr Davis:

I have read with great interest the
item in the Sunday Times of November 7th showing the
popularity of WJZ.

Dr Goldsmith makes a good point in
writing Mr Brown. Thank you.

Faithfully yours,

A handwritten signature in dark ink, appearing to read 'M H Aylesworth', written in a cursive style.

M H Aylesworth

ARTHUR E. BRAUN
PITTSBURGH

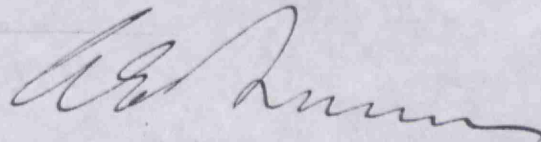
November 26th, 1926.

Mr. H. P. Davis,
Westinghouse Electric & Mfg. Co.,
East Pittsburgh, Pa.

Dear Mr. Davis:

I am sending herewith copy of General Tripp's letter to Mr. Aylesworth, dated November 24th, and copy of the substance of my letter to General Tripp, which I wrote from Atlantic City after I had talked with Mr. Aylesworth. My letter to General Tripp was written in longhand and the enclosed copy is the substance of its contents as written from my notes.

Very truly yours,

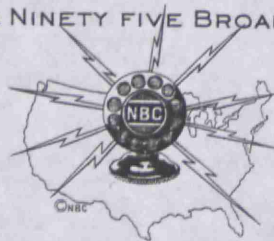


AEB:R

NATIONAL BROADCASTING COMPANY

INCORPORATED

ONE NINETY FIVE BROADWAY



OFFICE OF
THE TREASURER

NEW YORK.

November 26, 1926.

Mr. H. P. Davis, Vice-President,
Westinghouse Electric & Mfg. Co.,
East Pittsburgh, Pa.

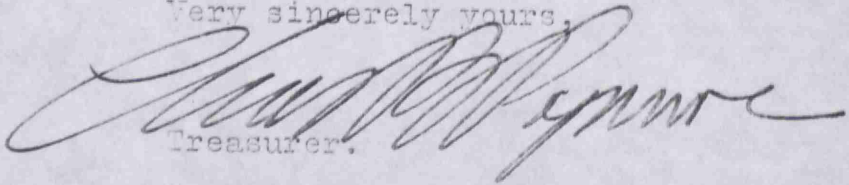
Dear Mr. Davis:-

As you know, of course, we employ at the various stations a number of technical men such as radio operators, engineers, etc. It seems to me that the National Broadcasting Company should have a form of agreement for all technical employees signed, in which they would grant to us patents, copyrights, etc., that might be secured during their employment with the National Broadcasting Company for anything that they might conceive during that employment.

The Radio Corporation have a form, and I am attaching to this letter one that we have drawn up through the cooperation of our legal counsel Cravath, Henderson & DeGersdorff. I have discussed this matter with Mr. Aylesworth, and he thought it might be advisable to have your opinion on this due to the fact that you employ so many technical people. Would you be kind enough to look this agreement over, and make any suggestions that may occur to you and let me have your reaction? You might have a form in your Company that would fit the situation better than this one, if so, we would like to have a copy.

May I hear from you at your convenience.

Very sincerely yours,


Treasurer.

NATIONAL BROADCASTING COMPANY, INC.

Full Name.....Dept.....Place.....Date....., 192 .

AGREEMENT.

IN CONSIDERATION of my employment by National Broadcasting Company, Inc., herein called the Company, I agree:

I will communicate to the Patent Department of the Company, or to the proper officer designated to receive such communication, all inventions made or conceived by me during the term of my employment by the Corporation, in all fields and along all lines of work and investigation in which the Company, or Radio Corporation of America, or General Electric Company, or Westinghouse Electric and Manufacturing Company, or of any companies in which any of the named Companies shall have a substantial interest, all inventions resulting from or suggested by any work which I may do for the Company, or at its request. I agree to assist the Company and its nominees in every proper way, but at its or their expense, to obtain for its or their benefit patents for all such inventions in any and all countries, said inventions to be and remain the property of the Company or its nominees whether patented or not. As a matter of record, I attach hereto a complete list* of all inventions patented or unpatented which I made or conceived prior to my employment by the Company, and I desire that these inventions shall be excluded from this agreement.

(Signature).....

WITNESS:

.....

Original to be signed by employee, witnessed by Head of Department, or his duly authorized assistant, and retained by the Company. Copy to be given to employee.

*No such list attached—employee represents that he has not made or conceived any such inventions prior to his entering the employ of the Company. (This footnote is to be crossed out if such inventions exist.)

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The men who are asked to sign this agreement are those who in the natural course of events may be brought in touch with the problems which are from time to time presented to the Company for solution, and with the efforts which are being made by various engineers attached to the Corporation to solve these problems. Without an agreement to assign inventions along the line of the Company's activities, it would be impossible to put these men in any such relations with the Company's work, and to bring them into free and open relations with those engineers who are regularly assigning inventions to the Company.

While the Company holds out no promise of additional compensation for assignment of inventions, its policy is to recognize all good service of whatever nature, by proper adjustment of the salaries of employees, by advancement in opportunity and responsibility and otherwise, and inventive ability is in general recognized as an element of value just as designing ability, executive ability and other similar traits are recognized.

As the employee is to assign inventions which he makes after he enters the employ of the Company, then for his own protection as well as in the interests of the Company it is desirable that records should be made of the inventions which he possesses at the time of employment and which he would therefore naturally wish to exclude from the operation of the contract and to take up specially with the Company if they were such that the Company would be likely to be interested in them.

CONFIDENTIAL INFORMATION

It is obvious that during his employment a man may acquire many records and data and much confidential information which under no circumstances should he use after the termination of the employment. There is also much that is marginal, or to which doubt may arise. It is difficult exactly to draw the line in writing; a man's own sense of propriety is usually the safest guide in each particular case. The more experience he has the more careful he becomes in such matters. The Company will in many cases be glad to have the employee use such information, but expects the employee to obtain permission in each case when doubt arises.

AGREEMENT made by and between the Westinghouse Electric & Manufacturing Company, a Pennsylvania corporation, having a place of business at East Pittsburgh, Pa., (hereinafter called the Company) andof.....

.....(hereinafter called the Employee) WITNESSETH:

That, for and in consideration of the covenants herein recited and of the salary agreed to be paid by the Company to, and accepted by, the Employee, it is agreed as follows:

1—The Employee will perform, for the Company, such duties as may be designated by the Company from time to time, and will assign to the Company all inventions made by him, while in its employ, that shall be within the existing or contemplated scope of the Company's business, together with such patent or patents as may be obtained thereon, in this and all foreign countries, and will execute all proper papers for use in applying for, obtaining and maintaining such United States and foreign patents as the Company may desire, and will execute and deliver all proper assignments thereof, when so requested, but at the expense of the Company.

2—It is understood and agreed that the employee will not, without written approval by the Company publish or authorize anyone else to publish, either during his term of employment or subsequent thereto, any technical information including secret processes and formulas acquired in the course of his employment under this agreement.

3—The Company will pay to the Employee, semi-monthly, salary as agreed upon during the period of his employment which shall not be terminated except upon written notice of at least.....month from either party to the other; it being understood and agreed that this contract may be terminated by either party, at any time, upon such notice being given. The Company reserves the right to terminate this agreement at any time for cause without advance notice and without liability to pay salary beyond the date of dismissal.

IN WITNESS WHEREOF, the Company has caused these presents to be executed and the Employee has hereunto set his hand seal this.....day of.....19.....

WESTINGHOUSE ELECTRIC & MANUFACTURING COMPANY

Witness..... By.....(SEAL)

Witness.....(SEAL)
Employee

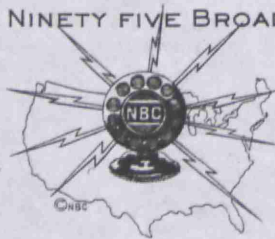
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NATIONAL BROADCASTING COMPANY

INCORPORATED

ONE NINETY FIVE BROADWAY

OFFICE OF
THE PRESIDENT



NEW YORK

November 29 1926

Mr H P Davis
Chairman of the Board
National Broadcasting Company
East Pittsburgh Pa

Dear Mr Davis:

We were delighted to receive the selection from the enormous number of letters which were received by KDKA following the opening program.

I read many of them with great interest and certainly congratulate you on the splendid reception of KDKA. As soon as our people complete their examination of the letters, we will return them for your files.

Faithfully yours,

A handwritten signature in cursive script, appearing to read 'M H Aylesworth', written in dark ink.

M H Aylesworth

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November 29, 1925.

Mr. C. B. Popenoe, Treasurer,
National Broadcasting Company,
195 Broadway, New York.

Dear Mr. Popenoe:-

I have noted your letter of the 25th with the proposed agreement form to be signed by all technical employees of the Broadcasting Company.

This is a very important matter to take care of, and I believe that our form (copy of which is enclosed) altered to suit your purpose, would be better than the form that you have submitted. Our form has been the result of years of experience along these lines, and I believe it contains sufficient data since I have never heard of any trouble in connection with it.

If I can assist you further in this, please let me know.

Yours very truly,

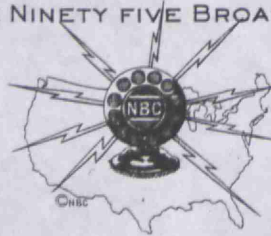
(Handwritten: H. P. Davis)
Vice President.

Enclosure.

NATIONAL BROADCASTING COMPANY

INCORPORATED

ONE NINETY FIVE BROADWAY



OFFICE OF
THE PRESIDENT

NEW YORK

November 29 1926

Mr H P Davis
Chairman of the Board
National Broadcasting Company
East Pittsburgh Pa

Dear Mr Davis:

Thanks very much for the letter received from A H Smith of Tampa. I am very happy over the fine reception of the NBC program.

I expect to sit with the Consulting Engineering Committee sometime ~~this~~ week, mainly for the purpose of becoming acquainted.

I hope that you and I may meet Thursday morning rather than late Thursday afternoon, as I must attend a dinner given for me by the Public Policy Committee of the NELA on that evening. However, we will hold ourselves ready to meet you at any time that suits your convenience.

Everything is progressing nicely and I have had a conference with Mr Herr which was quite encouraging. I will tell you all about this meeting when you are in New York. We signed the contract with the Radio Corporation for WJZ and WRC in accordance with the plan submitted to the Board and I hope to have the General Electric and Westinghouse contracts out of the road during the week.

My trip to Chicago was very profitable. I will also tell you what was accomplished on this trip when I see you.

With personal regards, I am,

Faithfully yours,

A handwritten signature in dark ink, appearing to read 'M H Aylesworth', written in a cursive style.

M H Aylesworth

November 30, 1926.

Mr. M. H. Aylesworth, President,
National Broadcasting Company,
195 Broadway, New York.

Dear Mr. Aylesworth:-

Under separate cover I am sending you a file of letters which we recently received from Australia and New Zealand, brought about by a relay made to Australia on KDKA's short wave.

There is no special point in this action, but I thought you would be interested to see what the possibilities are.

As these letters are part of our file, I would appreciate it if you would keep them together and return them to me at your convenience.

Yours very truly,

George H. P. Davis
Vice President.

November 30, 1926.

Mr. L. MacConnach, Secretary,
National Broadcasting Company,
New York.

Dear Mr. MacConnach:-

I note in your letter of the 29th to Mr. Davis you request that in order to expedite delivery, your letters be mailed to 233 Broadway, instead of 195 Broadway.

I am glad to get this information, and shall do this in the future. I might add, however, that the reason I have been addressing you at 195 Broadway is because of the use of that letterhead, and I assumed that you had some arrangement for taking care of the mail or spent a portion of your time at the Telephone Building.

Yours very truly,

Secretary to Mr. H. P. Davis.

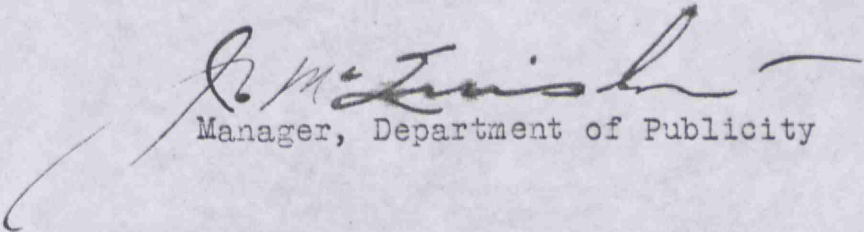
Westinghouse Electric & Manufacturing Company

November 30, 1926.

Mr. H. P. Davis,
Vice President.

Mr. C. W. Horn who was in New York
yesterday telegraphs as follows:

"National Broadcasting Co. contemplates
Victor Program this winter through KDKA and
KYW beginning January first with two hour
program and every two weeks thereafter one
hour."


Manager, Department of Publicity

M:L

CC to Mr. G. D. Fleck, Director Station KDKA

November 30, 1926.

Mr. M. H. Aylesworth, President,
National Broadcasting Company,
195 Broadway, New York.

Dear Mr. Aylesworth:-

We keep quite a careful check on the transmission from KDKA, and I am enclosing a report of Sunday, November 28th, covering the Maxwell House Coffee Hour program from WJZ which I think should have the careful attention of your technical staff in New York.

I have noticed this same thing myself in listening to the transmissions from WJZ, and apparently there is something about it not as good as it should be.

We, of course, stand ready to cooperate with your people in any way we can, as we are vitally interested in having the programs transmitted from KDKA second to none.

Yours very truly,

Vice President.

Enclosure.

CANADIAN WESTINGHOUSE COMPANY LIMITED

ADDRESS YOUR REPLY TO THE COMPANY
MONTREAL

WORKS: HAMILTON, ONTARIO.

REFER TO FILE No. _____

285 BEAVER HALL HILL

MONTREAL, QUE.

December 1st, 1926.

Mr. C. W. Horn,
Supt. of Radio Operations,
Westinghouse Radio Station KDKA,
East Pittsburgh, Pa.

Dear Sir:

Your letter of November 27th at hand, and before replying to it I want to tell you that since my last letter to you that KDKA has been coming in here with signal strength that exceeds any other station, and this includes WJZ. Regarding your Short Wave, this is almost faultless, as is the rebroadcasting of it from Hastings.

Now referring to your letter, I am sure that this ¹ must have been heard at every point in the Arctic, especially as I have received a large amount of letters from along the Pacific Coast, who evidently do not receive Pittsburgh's call letters very clearly, and one of them complimented me on broadcasting information in Danish to ~~Greenland~~. *Dreamland*

You are already aware of the wonderful success in connection with our Greenland broadcast, and you will find attached hereto a letter from Mr. Holten-Møller, the Radio Operator there.

I wish you would write me immediately suggesting what would be the better wave length for Mr. Holten-Møller, as I am under the impression that Both U.S. and Canadian broadcast receivers do not go up successfully to 575 metres, and I am under the impression that he had better bring his outfit down to a lower wave length. The Danish Government at Copenhagen, Denmark has been requested a number of times to listen in on this transmission, and I hope that we have had some success there. These Danes over at Copenhagen are very versatile people, and they speak equally well English, Danish, German and French.

I am wondering whether Springfield has a Short Wave or whether all of the local hams and myself are picking up their harmonic. If it is a harmonic, it is a good one. If it is a short wave transmission, it is not so good.

Hoping to receive in the near future the phonograph records, I am,

Yours very truly,

CANADIAN WESTINGHOUSE COMPANY LIMITED.

GAW/DJL

Let. of ltr. from England to-day re Nov 20th

ALL QUOTATIONS ARE BINDING FOR IMMEDIATE ACCEPTANCE ONLY AND QUOTATIONS OF \$1000.00 OR OVER ARE SUBJECT TO OUR REGULAR FORM OF PRINTED CONTRACT APPARATUS LISTED ON STOCK REPORTS IS SUBJECT TO PRIOR SALE THE NEGOTIATION NUMBER MUST BE NOTED ON ORDER TO SECURE PRICES QUOTED.

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CODES:
A. B. C. 5TH. IMP.
BENTLEY'S
LIEBERS
COMMERCIAL

H P Harris

CABLE ADDRESS: REVOC

GILBERT GRACE COVER
MANUFACTURERS' REPRESENTATIVE

CARACAS-VENEZUELA
APARTADO 315

December 1st, 1926

Radio Station "KDKA",
Pittsburgh, Pa.

*ack
12/11/26*

Gentlemen:

I am pleased to report the excellent way in which your station is being heard in this city. On a Fada five-tube set which I have, we can hear you practically every night, and I have heard you as early as 6:15 PM local time. I would appreciate very much getting an acknowledgment from you, and a stamp if possible, so will tell you some details of what I have heard from your station:

Oct. 3: 11:30 PM local time (11 PM your city)

Maxwell House

Jazz; men's chorus; one-step; violin solo "Gypsy Airs" of Sarasate; man's voice & chorus; "Swanee River"....etc.

QUB.

Oct. 6: 10 PM local time:

Music; weather report; time signals; baseball score.

Oct. 18: 11:45 PM local time:

Monroville?

various items including police alarms; heard something about a robbery of \$325,000 for which a reward of 10% was being offered. I then heard you switch off to the Plaza Hotel, New York, from which we heard quite loudly many pieces by orchestra; songs, including one called "Why don't you marry that girl" (every word of which was audible); and violin "Gypsy Airs" (Sarasate), a detail in connection with which was that the audience started applause before the piece was concluded (just after first slow movement of the second part).

*Radio Hamilton Green
cyclophone*

Oct. 27th, 9:50 PM local time: a marimba solo, very clear and loud.

Grand Theatre

Nov. 2: heard the election returns every 15 to 30 minutes, combined with music from the Grand Hotel, Pittsburgh, which was exceedingly clear and loud, particularly a banjo artist, which you called a "one-man orchestra".

National Broadcast

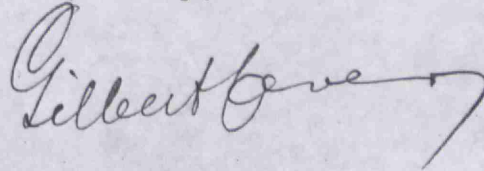
Nov. 15th: Your concert on this night was fine; at 11:45 PM, (Caracas time, which is half hour ahead of Standard Eastern time) I heard you switch off to the Waldorf-Astoria Hotel, which gave some coon jokes, and music by George Olson. Then after from

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the Pennsylvania Hotel Grill Room, which played "Hey-Diddle-Diddle"; a little Russian (?) song; jazz; "I never knew what the Moonlight could do"; then an imitation of a train leaving a station, with "All aboard", noise of the engine, bell, etc. etc.- Announcer said "The pioneer broadcasting station, Pittsburgh, is sending you this program". After this, at 12:06 AM, we heard the Hotel Roosevelt grill, 45th St/ & Madison Avenue; the man announcing there said: "All the boys are tuned up, and I myself have put a new string on my fiddle"; and "This is a 12-dollar number; I hope you like it". A fine song, was "I don't know why she always rolls her eyes at me", followed by jazz, songs, etc.- Then, at 12:35 AM we heard the Plaza Hotel, "Hello Bluebird"; piano solo; jazz band; song "I'm on my way home" by women's and men's voices, etc. etc. At 12:55 AM you gave out the weather reports, and signed off at "12:27 AM" your time up there.

As I say, we hear you practically every night, and your signals are the strongest of all we get so far.

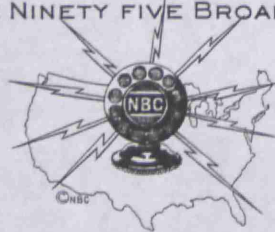
Yours very truly,



NATIONAL BROADCASTING COMPANY

INCORPORATED

ONE NINETY FIVE BROADWAY



OFFICE OF
THE PRESIDENT

NEW YORK

December 7 1926

Mr H P Davis
Chairman of the Board
National Broadcasting Company
East Pittsburgh Pa

Dear Mr Davis:

We have read with very great interest
the file of letters you received from Australia and New
Zealand. Thank you for sending them to me.

I am returning the file under separate
cover.

Faithfully yours,

A handwritten signature in cursive script, appearing to read 'M H Aylesworth', with a long horizontal flourish extending to the right.

M H Aylesworth

Westinghouse Electric & Manufacturing Company

December 8, 1926.

Mr. H. P. Davis,
Vice President.

QUALITY OF BROADCASTING

I am using Mr. A. G. Popcke as my official checker of programs and his reports are more concerned with frequency characteristics of lines in transmission, quality of the orchestra or talent picked up than with the actual desirability of the selections as seems to be the general trend of reports made by checkers. Mr. Popcke is a musician of no mean ability and besides that is an engineer, so that he can appreciate the problem that we have and is capable of giving fair judgment.

On the Maxwell House programs I have requested Mr. Popcke to be present at the radio station and to check the incoming signal as well as the signal after it has passed through our transmitter. Below I will give you quotations from his reports dated November 28th and December 5th. From these you will note that we have not been receiving the quality that might be expected from high class talent and that some of it is due to poor pickup and poor studio facilities at WJZ, New York. You will note from these reports that for reasons of comparison Mr. Popcke has had the telephone operator switch in on WEAJ Studio for a short period in order to find out whether the lines were responsible or whether it was the pickup.

The quotations below will give you the information:

November 28th:-

"The writer was present at the Broadcasting Station prior to and during the Maxwell Hour. The lines were tested at 100, 1000 and 5000 cycles before the program, a practically straight curve being obtained between these three points. The rehearsing of Maxwell House Orchestra was heard with its usual high pitched and reedy transmission. Other WJZ Studio was switched on during violin solo and transmission was very natural. A WEAJ Studio was also switched on for a short period with good results. The high pitched and strained sound was undoubtedly due to microphone or pick-up amplifier used with the Maxwell House Orchestra. The program was 2 minutes late in starting, Studio "B" Station WJZ was used. There was a momentary cut-off on line at 10:10 1/2 P.M. during the announcement of Overture "Zampa." On both line and air a faint high pitch overtone

*Before regular
Program started*

Westinghouse Electric & Manufacturing Company

Mr. H. P. Davis

-2-

December 8, 1926.

sound was audible in strong parts. This was also audible during Mr. Cross' announcement. There was considerable blasting on the soprano "Aria" from "Pagliacci." This occurred on line. The modulation in air during this blasting was not over 40.

"The piano solos transmitted very clearly and were much better than the balance of the selections. It sounded as if it came from another studio. Upon checking with New York it was found that it did ~~not~~ come from another Studio.

"Program concluded at 11:19 P.M.

"The disagreeable strained tone during the playing of the Maxwell House Orchestra (18 pieces) is undoubtedly due to overworking microphone or amplifier at the pick-up. This should be corrected."

December 5, 1926

"The writer was at Broadcasting Station during the Maxwell House Coffee Period. The first orchestra selections were strained on the higher parts (500 cycles and higher) later selections were more pleasing, for example: Don Juan minuet transmitted very well.

"The soprano was too close to the microphone. She stood two feet and piano was six feet. Breathing was very distinct and microphone seemed slightly overworked. The blasting noted last week was not present.

"The program was good and well executed."

Mr. Popcke's usual station is at the Stockman and Farmer repeater station where he listens on the line and on the air where he can determine where any distortion may occur. Mr. Popcke is responsible for quality of transmission and communicates with the studio or pickup in order to arrange the position of the talent to secure proper balance. Furthermore the repeater has a filter system which enables us to properly control the strength of either high, low, or intermediate frequencies and balance them. Every click, irrespective of its cause, is noted on the reports and these reports are, therefore, super-critical but enable my men to check and correct any troubles that may have occurred or any tendencies that may be evident.

Westinghouse Electric & Manufacturing Company

Mr. H. P. Davis

-3-

December 8, 1926.

As soon as received, the audio frequency oscillator will be permanently installed at the repeater station and frequency checks will be made on all lines before they are used for broadcasting. A "proving check" will be made just prior to the broadcast.

Frequent and regular frequency checks will be made of the transmitting station equipment in order to assure good quality at all times. With the advent of programs from the National Broadcasting Company we will probably require less pick-up equipment, such as amplifiers, microphones, etc., and we will specialize on maintaining that which will be used in its best state of efficiency.

C. W. Horn
RADIO OPERATIONS,
C. W. HORN, SUPT.

CWH:O

East Pittsburgh, Pa.,
December 8, 1926.

Mr. M. H. Aylesworth, President,
National Broadcasting Company,
195 Broadway, New York.

Dear Mr. Aylesworth:-

I do not want you and Mr. McClelland to think that I am super-critical, but on the contrary want you to feel that I am very much interested in the quality and character of the work that is done by the N.B.C. We have, however, quite a good opportunity of getting information, especially on quality of transmission, as we have several well-experienced checkers always on duty, and I have "sicked 'em on" to give us any information they can, and especially so in regard to WJZ, and the circuits radiating therefrom, for as KDKA is going on the Blue Circuit we want to do our best to make the Blue Circuit stand out.

The programs so far on this circuit, which is the Maxwell House Coffee Hour, have not been what we would call first-class. As I have already indicated, our check here on the lines seems to indicate that they are all right and that the trouble must be in the studios and studio equipment.

Since I saw you in New York, I visited the studio of WJZ, and was rather surprised. If our experience is any

criterion, I doubt if we are going to get any quality out of such restricted quarters, and I believe that this will immediately handicap the possibilities of the Blue Circuit. As it is going to be in the neighborhood of a year before our new quarters are available, I am wondering if something should not be done to modernize these studios, or to go somewhere else - thinking possibly that the programs might be put on in one of the WEAJ studios but connected to Baund Brook instead of WEAJ antenna.

I understand you have called a meeting of the Engineering Advisory Committee, and I would suggest that this is a subject to which they could give considerable study and time.

Please let me again assure you that the above is written only in a spirit of helpfulness, and is to be taken for what it is worth.

Yours very truly,

W. H. F. Dashi

East Pittsburgh, Pa.,
December 8, 1926.

Mr. M. H. Aylesworth, President,
National Broadcasting Company,
195 Broadway, New York.

Dear Mr. Aylesworth:-

I do not want you and Mr. McClelland to think that I am super-critical, but on the contrary want you to feel that I am very much interested in the quality and character of the work that is done by the N.B.C. We have, however, quite a good opportunity of getting information, especially on quality of transmission, as we have several well-experienced checkers always on duty, and I have "sicked 'em on" to give us any information they can, and especially so in regard to WJZ, and the circuits radiating therefrom, for as KKKA is going on the Blue Circuit we want to do our best to make the Blue Circuit stand out.

The programs so far on this circuit, which is the Maxwell House Coffee Hour, have not been what we would call first-class. As I have already indicated, our check here on the lines seems to indicate that they are all right and that the trouble must be in the studios and studio equipment.

Since I saw you in New York, I visited the studio of WJZ, and was rather surprised. If our experience is any

criterion, I doubt if we are going to get any quality out of such restricted quarters, and I believe that this will immediately handicap the possibilities of the Blue Circuit. As it is going to be in the neighborhood of a year before our new quarters are available, I am wondering if something should not be done to modernize these studios, or to go somewhere else - thinking possibly that the programs might be put on in one of the WEAJ studios but connected to Baund Brook instead of WEAJ antenna.

I understand you have called a meeting of the Engineering Advisory Committee, and I would suggest that this is a subject to which they could give considerable study and time.

Please let me again assure you that the above is written only in a spirit of helpfulness, and is to be taken for what it is worth.

Yours very truly,

COPY

November 24, 1926.

Mr. M. H. Aylesworth, President,
National Broadcasting Company,
#195 Broadway, New York

Dear Mr. Aylesworth:-

This will introduce Mr. Arthur E. Braun of Pittsburgh, who is the publisher of The Pittsburgh Post. He is also President of the Farmers Deposit National Bank and a large stockholder in the Radio Corporation of America, and also a director, as you know.

The Pittsburgh Post has been associated with Station KDKA in the preparation of the programs which have been broadcasted by that Station and in the announcements which have been made of the programs The Post's name has always been associated with the Westinghouse Company.

I have told him of the agreement which we have with you that KDKA will within a year have its choice of whether it shall be connected to the WJZ circuit or the WEAJ circuit. This has reassured Mr. Braun, who has been under the impression that we are to be permanently connected with WJZ.

Mr. Braun would like to talk with you about some developments in the Pittsburgh district, and I would like also to have you tell him what your plans are for building up the WJZ circuit.

I told Mr. Braun that in your report at the meeting of the Board of Directors held November 19th you had recited in it that the two manufacturing companies were to have their choice as to which circuit they would be connected with, which was a source of additional satisfaction to Mr. Braun because all the directors are thus notified of the arrangement, which originally consisted of a verbal arrangement between you and me.

Any courtesy you extend to Mr. Braun will be appreciated
by

Yours very truly,

(signed) G. E. Tripp,

Chairman

522
East Pittsburgh, Pa.,
December 9, 1926.

Mr. M. H. Aylesworth, President,
National Broadcasting Company,
195 Broadway, New York.

Dear Mr. Aylesworth:-

The subject of interference with the Westinghouse Electric & Manufacturing Company's stations by "wave length jumpers", etc., is causing a good deal of difficulty and a great many letters are being received about the matter - some of which might be very good ammunition to send to our Senators and Representatives.

I am refraining from doing anything as I have felt that I ought to get any cue as to what is required from you. I think this is the way we left the matter when we discussed it.

I am entirely in ignorance as to what attitude to take towards legislation. The Westinghouse Company has in the past had quite close contact with many members of Congress, and frequently receives letters from them asking for advice. It does not seem just right to disregard these, and I believe it would be a good plan for you to let me know what policy I ought to pursue, and to advise me just what to say when an opportunity presents itself which will allow something helpful to be done.

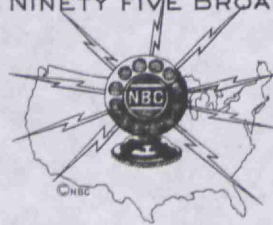
Yours very truly,

No reply
1-21-27

NATIONAL BROADCASTING COMPANY

INCORPORATED

ONE NINETY FIVE BROADWAY



OFFICE OF
THE PRESIDENT

NEW YORK

December 9 1926

Mr H P Davis
Chairman of the Board
National Broadcasting Company
East Pittsburgh Pa

Dear Mr Davis:

I very much appreciate your letter of December 8th. I will put the matters discussed in your letter before the Advisory Engineering Board, which meets here on December 17th. In the meantime, we will continue our investigation to run down the source of this trouble.

I can assure you that Mr McClelland and myself appreciate your suggestions and helpfulness. Your suggestions are always constructive.

By the way, we have not heard from Mr Conrad as to his acceptance of the invitation to attend the meeting on December 17th, although Messrs Alexanderson and Goldsmith have accepted. Could you consistently urge him to be here.

Faithfully yours,

A handwritten signature in cursive script, appearing to read 'M H Aylesworth'.

M H Aylesworth

Westinghouse Electric & Manufacturing Company

December 11, 1926.

Mr. H. P. Davis,
Vice President.

The attached letter from Mr. Wendt, together with enclosure from a station manager in Greenland, is forwarded for your information.

I shall appreciate return of this correspondence for my files.

C. W. Horn
RADIO OPERATIONS,
C. W. HORN, SUPP.

CWH:O

East Pittsburgh Pa.,
December 13, 1926.

Mr. M. H. Aylesworth, President,
National Broadcasting Company,
195 Broadway, New York.

Dear Mr. Aylesworth:-

I think you will be interested in the enclosed letter, which is the result of the contact established by KDKA through the Canadian Westinghouse Company with an operator in Greenland. As this letter speaks about the reception there of KDKA and WJZ, I thought you would like to see it. When you have finished with it, will you please return it for my file.

Yours very truly,

(Signed) W. P. Dana

Enclosure.

East Pittsburgh, Pa.,
December 18, 1928.

Mr. M. H. Aylesworth, President,
National Broadcasting Company,
New York, N.Y.

Dear Mr. Aylesworth:-

You will be interested in the enclosed letters, which have been received from distant points, regarding the inaugural program of the National Broadcasting Company. I would like to have the letters returned to me when you have finished with them.

Yours very truly,

Enclosure.

Westinghouse Electric & Manufacturing Company

SOUTH PHILADELPHIA WORKS

Office of
H. T. HERR
Vice President

Lester Branch P. O., Philadelphia, Pa.

December 21, 1926.

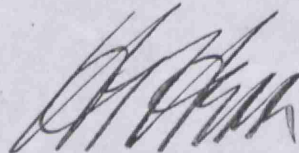
Mr. H. P. Davis, Vice President,
East Pittsburgh.

Dear Mr. Davis:

I was very much gratified to see in last Sunday's paper an article announcing your election to the Chairmanship of the Board of the National Broadcasting Company.

No one could receive such a distinctive recognition with more consciousness of its being well-deserved than you. Please accept my sincere congratulations.

Truly yours,



East Pittsburgh, December 21, 1926.

Mr. M. H. Aylesworth, President,
National Broadcasting Company,
195 Broadway, New York.

Dear Mr. Aylesworth:-

I have not taken any action yet about the Hastings Station (KFKX) in regard to notifying our people about the change in management, effective January 1st, and will wait until I hear from you, as I would like to know what your wishes are before I do anything.

I want to assure you, however, that our Westinghouse organization will be ready to cooperate in every way in taking this Station over, and assisting you afterwards in its operation, if you will let me know just how we shall handle the matter.

Yours very truly,

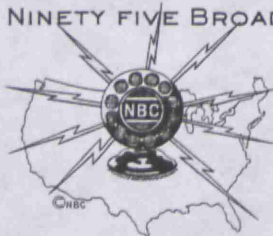
*No answer
1-21-27*

(Signed) H. F. Laws

NATIONAL BROADCASTING COMPANY

INCORPORATED

ONE NINETY FIVE BROADWAY



OFFICE OF
THE TREASURER

NEW YORK Dec. 21, 1926.

Mr. H. P. Davis, Vice President,
Westinghouse Electric & Mfg. Co.,
East Pittsburgh, Pa.

Dear Mr. Davis:-

During my days of association with your Company in Newark, we used to receive at stated intervals directories of all employees, executives etc. of the Westinghouse Company. I am wondering if these booklets are still being made up and if you could forward me several copies of the latest one for our use here.

Thanking you in advance for this courtesy, I am

Very sincerely yours,

A cursive handwritten signature in dark ink, which appears to read 'Charles B. Fopenoe'.

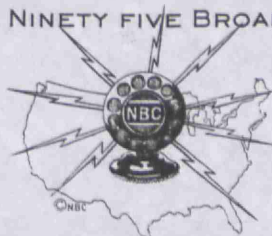
Charles B. Fopenoe,
Treasurer.

CEP:GR

NATIONAL BROADCASTING COMPANY

INCORPORATED

ONE NINETY FIVE BROADWAY



NEW YORK

OFFICE OF
THE PRESIDENT

December 21 1926

Mr H P Davis
Chairman of the Board
National Broadcasting Company Inc
East Pittsburgh Pa

Dear Mr Davis:

Thanks for the letters from distant
points regarding the inaugural program of the National
Broadcasting Company, which were received at Station KDKA.

I am passing them on to Messrs Angus and
McClelland and they will then be returned to you.

Faithfully yours,

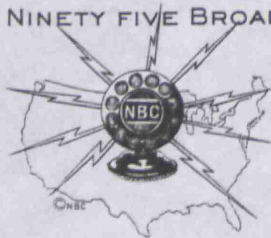
A handwritten signature in cursive script, appearing to read 'M H Aylesworth'.

M H Aylesworth

NATIONAL BROADCASTING COMPANY

INCORPORATED

ONE NINETY FIVE BROADWAY



NEW YORK

OFFICE OF
THE PRESIDENT

December 21 1926

Mr H P Davis
Chairman of the Board
National Broadcasting Company Inc
East Pittsburgh Pa

Dear Mr Davis:

Yesterday I caused to be released the announcement of the personnel of the Board of Directors of the National Company, together with the story of our very excellent Chairman. I hope that I have handled the matter in the right way. I felt I should release the story without consultation with anyone. Therefore, I must assume the responsibility and hope that you will not be too hard on me.

It is quite possible that I will go to Washington today and will tell you about my trip upon my return.

I wish you a very Merry Christmas and a healthful and prosperous New Year.

Cordially yours,

A handwritten signature in cursive script that reads 'M H Aylesworth'. The signature is written in dark ink and is positioned above the typed name.

M H Aylesworth

East Pittsburgh, Pa.,
December 22, 1926.

Mr. M. H. Aylesworth, President,
National Broadcasting Company, Inc.,
195 Broadway, New York.

Dear Mr. Aylesworth:-

I am just in receipt of your letter of the 21st with the enclosed slipping announcing the personnel of the Board of Directors of the National Broadcasting Company.

I feel that you have been very generous indeed in your statements about me, and that you have set a task for me that I am afraid is going to be hard to measure up to. However, I hope you know my interest and desire to be helpful, and to do everything I can to advance the interests of the National Broadcasting Company, and yourself in particular, and if at any time my actions seem to indicate otherwise I trust you will call my attention to it.

A boiled-down edition of this article appeared in the local papers, and it worried me a good deal, fearing that some unauthorized source had given this matter publicity. I feel very much relieved to know that it was sent out under proper and authorized conditions.

I shall be much interested to hear about anything that is accomplished at Washington, and of course, as you know, any help

we can give you is yours for the asking, if required.

I hope you will have a very Merry Christmas indeed,
and I wish you all good luck and success in the coming Year.

Sincerely yours,

Westinghouse Electric & Manufacturing Company

150 Broadway, New York

Office of
M. B. Lambert,
Transportation Sales Manager

At East Pittsburgh, Pa.,
December 23, 1926.

*

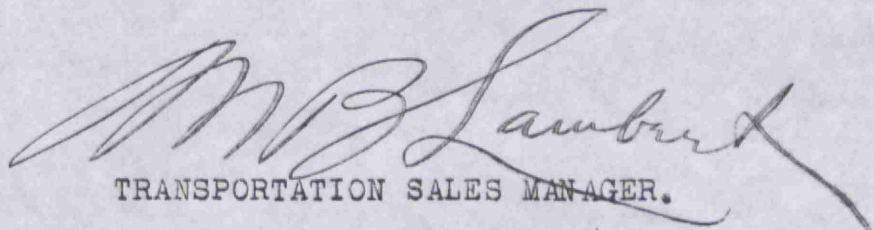
Mr. H. P. Davis,
Vice President.

Dear Mr. Davis:

I was delighted to see "by the papers", as Peter Finley Dunne would say, that you have been honored by elevation to the Chairmanship of America's great radio broadcasting institution.

It seems most fitting that the "Father of Radio Broadcasting" should be thus honored, and I desire to convey to you my sincere congratulations and also to wish you a very Joyful Christmas and many Happy New Years.

Yours very truly,


TRANSPORTATION SALES MANAGER.

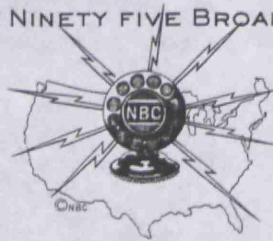
MBL:K

*Answered
12-23-26*

NATIONAL BROADCASTING COMPANY

INCORPORATED

ONE NINETY FIVE BROADWAY



OFFICE OF
THE PRESIDENT

NEW YORK

December 22 1926

Mr H P Davis
Chairman of the Board
National Broadcasting Company
East Pittsburgh Pa

Dear Mr Davis:

It is my understanding that station
WBZ-a will be closed down or used only for
experimental purposes during daylight hours. If
I am wrong, please let me know.

Faithfully yours,

A handwritten signature in dark ink, appearing to read 'M H Aylesworth', with a long, sweeping underline that extends to the right.

M H Aylesworth

Form 18-A

Westinghouse Electric & Manufacturing Company's

STRAIGHT TELEGRAM
NIGHT LETTER
DAY LETTER
RADIOGRAM

X

(Indicate Method Desired)

Date 12/25/26 19

M. H. Aylesworth, President,
National Broadcasting Co.,
195 Broadway, New York, N.Y.

To you and your organization I extend the compliments of the season, and to the National Broadcasting Company, now entering its first year, my best wishes for the greatest prosperity and success under your able leadership.

H. P. Davis.

NATIONAL BROADCASTING COMPANY

INCORPORATED

ONE NINETY FIVE BROADWAY



OFFICE OF
THE PRESIDENT

NEW YORK

December 23 1926

Mr H P Davis
Chairman of the Board
National Broadcasting Company
East Pittsburgh Pa

Dear Mr Davis:

I read with great interest the copy of a
letter you sent me which was written by an operator in
Greenland. I am returning the letter herewith.

Faithfully yours,

A handwritten signature in cursive script that reads 'M H Aylesworth'. The signature is written in dark ink and has a long horizontal flourish extending to the right.

M H Aylesworth

December 27, 1926.

Mr. C. E. Popence, Treasurer,
National Broadcasting Company,
195 Broadway, New York, N.Y.

Dear Mr. Popence:-

Referring to your letter of the 21st, regarding the Westinghouse Directory, I find that there is a new edition now on the press but it will not be available for at least two weeks.

I am sending a copy of this letter to Mr. A. L. Zerby, Assistant to Manager of the Publicity Department, with the request that when this distribution is made he forward you several copies of the Directory.

Yours very truly,

Samuel H. A. D. D.
Vice President.

Copy to Mr. Zerby.

East Pittsburgh, Pa.,
December 27, 1928.

Mr. M. H. Aylesworth, President,
National Broadcasting Company,
195 Broadway, New York.

Dear Mr. Aylesworth:-

I am sure you will be interested in reading the enclosed letter received from Caracas, regarding the broadcasting from KDKA and especially the inaugural program of the National Broadcasting Company.

Yours very truly,

East Pittsburgh, Pa.,
December 27, 1928.

Mr. M. H. Aylesworth, President,
National Broadcasting Company,
195 Broadway, New York, N.Y.

Dear Mr. Aylesworth:-

Referring to your letter of the 22nd, in regard to WBZ-A, I do not know how you obtained the impression that this station is to be closed and used only for experimental purposes during daylight hours, as this is not the purpose.

We feel a prior right in all New England in our wavelength at WBZ and WBZ-A, and instead of arranging to close the station we are gradually improving WBZ-A with new equipment. I think that when the time comes to shut down WBZ-A, we should also close WBZ, which hardly seems a desirable move just now.

Yours very truly,

NATIONAL BROADCASTING COMPANY

INCORPORATED

ONE NINETY FIVE BROADWAY



OFFICE OF THE
VICE PRESIDENT
AND GENERAL MANAGER

NEW YORK December 28, 1926

Mr. H.P. Davis, Chairman of the Board,
National Broadcasting Company,
New York, N.Y.

Dear Mr. Davis:

I have a copy of a letter issued
by Mr. Charles T. Wandres, District Advertising
Manager of the Radio Corporation, on the 17th, regarding
the New Year's program.

This is absolutely incorrect. As a
matter of fact in order that the blue network may be
started with all possible weight the two networks will
be tied together on January 1st and through KDKA will be
broadcast the football game from the Coast, the New York
Symphony Orchestra with Walter Damrosch and the Victor
hour. After January 1st the Victor program will be
exclusively blue network programs.

Sincerely,

A handwritten signature in cursive script, appearing to read 'G. M. McClelland', with a long horizontal flourish underneath.

My dear Mr Davis:

Please accept my
heartily congratulations upon your election as
Chairman of the Board of the National
Broadcasting Co. I am delighted that this
recognition has come to you who deserve
it. Best wishes for great success.

Sincerely -

A. L. Hobby

1/21/36

December 30, 1926.

Mr. W. B. Covil, Jr.,
Assistant General Auditor.

I am sending herewith executed agreement, dated
December 16, 1926, between our Company and the National Broad-
casting Company, covering the broadcasting arrangement between
the Companies for Stations KDKA, KYW and WBZ. This is for
your Valuable Paper File.

Vice President.

Enclosure.

December 30, 1926.

Mr. W. B. Covil, Jr.,
Assistant General Auditor.

I am sending you herewith executed agreement with
the National Broadcasting Company covering the transfer to them
of the operation and management of Station KFKX located at
Hastings, Nebraska. This agreement is dated December 10th,
1926, and is for your Valuable Paper File.

Vice President.

Enclosure.

Westinghouse Electric & Manufacturing Company

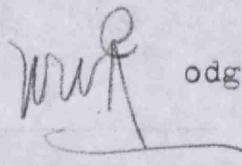
December 30, 1926.

Mr. H. P. Davis
Vice President

You may be interested in the copy of a letter written Mr. Geo. A. Wendt of the Canadian Westinghouse Company by a correspondent in Capetown, South Africa.

The letter concerns our Far North broadcast of November 21, which was heard not only in Greenland but also in South Africa.

Department of Publicity

 odgers

W. W. Rodgers: BH

December 31, 1926.

Mr. M. H. Aylesworth, President,
National Broadcasting Company, Inc.,
195 Broadway, New York.

Dear Mr. Aylesworth:-

Apropos of the possibility of using the
KDKA short wave for international broadcasting, the enclosed
letter from Cape Town is of interest.

Yours very truly,

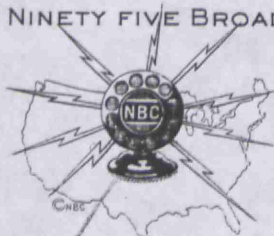
Enclosure.

NATIONAL BROADCASTING COMPANY

INCORPORATED

ONE NINETY FIVE BROADWAY

OFFICE OF
THE PRESIDENT



NEW YORK

December 31 1926

Mr H P Davis
Chairman of the Board
National Broadcasting Company
East Pittsburgh Pa

Dear Mr Davis:

I was very much interested in reading
the letter from Caracas, Venezuela.

These long distance letters give one a
great thrill and I appreciate your sending them to us.
They keep our eyes and thoughts turned to real broadcasting
in every sense of the word.

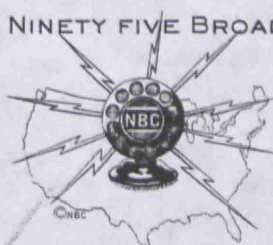
Faithfully yours,

M H Aylesworth

NATIONAL BROADCASTING COMPANY

INCORPORATED

ONE NINETY FIVE BROADWAY



OFFICE OF
THE PRESIDENT

NEW YORK

December 31 1926

Mr H P Davis
Chairman of the Board
National Broadcasting Company
East Pittsburgh Pa

Dear Mr Davis:

I regret very much that I misunderstood you in regard to Station WBZ-A. I thought that you were of the opinion that WBZ-A could be discontinued as a regular broadcaster during evening hours.

Faithfully yours,

M H Aylesworth

Westinghouse Electric & Manufacturing Company

NYr
✓

December 31, 1926.

Mr. H. P. Davis, Vice President.

I think perhaps you will be interested in the publicity sent out by the National Broadcasting Company and particularly the second paragraph on the page attached.

It would appear from this notice that station KDKA has done little or nothing in the way of short wave transmissions whereas our station has been rebroadcast by stations in England, Germany, France, South America, South Africa and Australia and other places.

We have called this to the attention of Mr. Johnstone in New York.

G. Dare Fleck

Program Director.

G. Dare Fleck.
IS

64:21 Box 1
ff 8

Davis H. P. Business Correspondence
Sept - Dec 1926

Davis, H. P., 1868-1931, Papers, 1915-1944